

The President's words left newsmen somewhat puzzled because De Gaulle has called for neutralization of

Johnson made it clear that his own Viet Nam policy looks toward an immediate step-up in military operations against the Communist Viet Cong guerrillas.

The President had high praise for Shriver, who has

The President began his conference by reading a lengthy statement in which he argued that the nation's determination to seek peace and freedom had been 'dem-

(Continued Page A-4, Col. 1)

Independent = Press = Telegram

Mostly sunny but some early patchy fog. High 70. Complete weather on Page A-2.

148 PAGES

Spectacular Bull's-Eye on Moon Scored

The purpose of the mission was to determine whether the surface of the moon

Without the correction, the probe would have missed the moon entirely. The spacecraft took close-up television pictures over a span of 1,000 miles, covering a wedge-shaped spectrum from 100 miles wide to a narrow funnel at the point of impact.

Saigon Tavern Bomb Kills GI

Plate in Skull Stops Bullet

"I couldn't believe it until I saw it on the X-rays," Williams said.

Quick Oil Grab Hit by Solon

"The division of the Long Beach tidelands oil money meritorious as it may be is against the best advice of his own legislative leaders, the Speaker of the Assembly and the President Pro Tempore of the Senate."

2 OUCHES

TURIN, Italy (UPI) — Francesco Chiarello, 26, faced two charges Saturday—one for a traffic violation and the other for biting the hand of the policeman who gave him the ticket.



WATERS FROM man-made spring leap into air at Lakeview Saturday, to begin 16-mile journey on riverbed (in background) to Lake Elsinore. Lake is expected to be filled to 10-foot level in 60 days.

3,000 HAIL GUSH OF WATER TOWARD DRY LAKE ELSINORE

In a unique experiment in state history, Cali-

That all ended Saturday when the water erupted out of holes in concrete to the cheers of the crowd and then roared down a small basin to enter the dry riverbed on its way to Lake Elsinore.

CITY ANALYSTS SEE CONTINUED GAINS

Population of 410,000 Here in 1970 Forecast

Reaching back to 1950, the analysis has established rates of growth for population, retail sales, residential construction and relat-

1954-56—The years of annexation.

IN THE annexation years, 1954-56, the city added 7.7 square miles in area and

(Continued Page A-4, Col. 3)

Gunman Slays Two Policemen

A WOMAN believed to have entered the store with the gunman was taken into custody for questioning.

Brown Puts Transit on Special Call

(Continued Page A-4, Col.

Strike Idles Tugs in N.Y.

Two ocean liners — the German Lloyd Line's Bremen and the Holland America Line's Italia — departed without the aid of tugs a few hours after the strike began.

● WHERE TO FIND IT

● **SHE LIVES** in Venezuelan slums because there is a job which needs doing, says a young former Torrance teacher. How Winifred Marich and other ACCION volunteers do that job is told on Page A-3.

Amusements	D-22	Radio	B-3
Beach Combing	B-1	Real Estate	R-11-12
Bridge	W-7	School Menus	W-10
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WINIFRED MARICH

A Yankee Is Accepted, And Loved

By MARGARET M'KEAN

Winifred Marich, a 26-year-old former high school teacher, has reversed the usual formula for success. She interrupted her career, left the comfortable San Pedro home of her parents and went to live in some slums.

The slums are Venezuela's barrios—home of some of the most impoverished people in the world.

But Miss Marich, a former teacher of Spanish at Torrance's South High School, insists she is not an idealist. There simply is a job to be done.

"I'm a very practical person and had very real frustrations and disappointments," she says. "But there were always those far-off successes."

Miss Marich was one of the first of a group of young Americans to hit the slums of Venezuela with the enthusiasm of ACCION. Her mission was to impart some of this enthusiasm to the people of the barrios.

ACCION, which means "action" in Spanish, was founded by young Joseph Blatchford who in 1959 toured South America as part of a jazz-tennis goodwill team. He decided that South American countries needed tennis and jazz less than they needed some help.

Miss Marich joined ACCION in September 1961, about three years after spending a summer with her parents in Peru. It was there that she first began to want to help Latin Americans with their burden of poverty.

THE HELP from AC-

TION, she emphasizes, is not in the form of hand-outs.

"People enjoy a hand-out only briefly," the winsome, green-eyed blonde says. "Then they don't like themselves or you for giving it to them."

"ACCION spends no money for material or labor; it sends one of us to an area to encourage, to direct, to teach. We live in the barrio, wear simple cotton skirts and blouses. We never look better dressed than those

CARDBOARD HOVELS house thousands of people who try to live on less than two dollars a day in a slum, "barrio." Public utilities are nonexistent. But with the ACCION accent on people helping themselves, the Venezuelan government has provided materials for a sewage system which the men and boys of La Linea installed.

we work with. It's easy to look like they do, for our salary is our barest living expense.

"We point out to the people what they need most to raise their standard of living. Then we help them get it for themselves."

THE VENEZUELAN government is enthusiastic about ACCION, she said. For the first time, people don't just sit waiting for "papa government" to give. The barrio people petition the government for material, but qualify their request with

a promise of their labor.

"They'll work weekend after weekend to put in their own sewage system."

The addition of toilets to their homes is a great step for them toward 20th Century living. To have a community center for meetings, classes and recreation gives them great civic pride. That is our main responsibility, to build civic responsibility among the barrio people," the San Pedran said.

WHILE NO working day with ACCION is "average," a week's work among the slum people

might include organizing classes in sewing or cooking for girls and women; helping with the powdered milk program which supplies each child with his daily requirement of vitamins and proteins, in five different flavors; or cooking up huge pots of sancocho to feed the Sunday work parties.

"Sancocho is the Sunday stew. We use some beef and lots of vegetables. North Americans would never recognize. It's good. To go with it we make arepa, a kind of bread that's fried in thick, big rounds, and is it filling!" Miss Marich exclaimed.

One vestige of their old-time ways is preponderance of common-law marriage in the barrios.

"ALMOST 60 percent of barrio people are not married legally. There used to be marriage fees, only better class people could afford them. Then there's the tremendous shortage of priests to perform marriage. So the old way, the natural way for slum people is to just begin living together. Most of these unions last."

"The Venezuelan quints while a source of national pride were also a point of national embarrassment because their parents were not married until after the quints' birth."

Now that Miss Marich has finished helping with the plumbing problems of La Linea barrio, ACCION has chosen her to travel through Venezuela in search of funds. She returns to Caracas Tuesday, and hopes to continue her work at least another year.

(Continued A-4, Col. 6)



WITH A SOFT Spanish accent they call her "Winnie" and turn to her for direction and know-how in a poverty-ridden Venezuelan barrio. The UCLA language graduate from San Pedro spent two years becoming an accepted part of the community; she returns Tuesday to begin a fund-raising tour among wealthier Venezuelans.

GETS \$8,000 FOR CHURCH

Housewife Stages \$100-a-Plate Dinner

SULPHUR, La. (AP)—Borrowing a note from politicians, a Louisiana housewife raised more than \$8,000 for a new church with a \$100-a-plate dinner in her home Saturday.

Sixty-three people showed up at the 8-room farm home of Mrs. Arthur C. Hoffpauir during the first hour and a half.

"I'm used to work," the bespectacled, 53-year-old woman said as she served vittles buffet-style in her kitchen.

"I've done everything on a farm from pulling weeds and milking cows to shocking rice and pulling cotton," she said. "Work never hurt nobody."

MORE THAN 80 persons—some from over 40 miles away—got tickets to the country-style smorgasbord by kicking in \$100 apiece for the building fund of the new Wesley Methodist Church.

Mrs. Hoffpauir, who got the \$100-a-plate idea from political campaign dinners, planned and overseer the big dinner with the aplomb of a Marine general.

The men of the church greeted arrivals and parked cars on the Hoffpauir cow lot. Mrs. Hoffpauir had personally swept it out earlier in the week to get it spick and span.

BUZZING with excitement over the unexpected national publicity, guests started on cafeteria-style rounds as they entered the kitchen.

There, church women, who had helped prepare food in their own homes, served generous helpings of roast pork and beef, candied yams, turnip and mustard greens, and green salad.

Guests got pies—the choice included apple, pecan, lemon and coconut—in a bedroom and cakes on a back porch. They sat down at tables in the living room.

Thant in Algiers

ALGIERS (UPI)—United Nations Secretary General Thant arrived here Saturday from Morocco on his nine-nation tour of Africa. He was met at the airport by Algerian President Ahmed ben Bella.

Actor Van Johnson Quits N.Y. Hospital

NEW YORK (AP)—Van Johnson, the actor, was discharged Saturday from Memorial Hospital where he underwent exploratory surgery two weeks ago.

Tests indicated there was no malignancy. Johnson, 47, underwent cancer surgery on left thigh in California 10 months ago.

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Up-the-front-zipper styles in blue, green or beige flower garden print

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President Raps De Gaulle Plan of Neutral Asia

(Continued from Page A-1)

onstrated anew in eight differ-urging fellow Democrats to ent "situations" in the past take a similar position.

These ranged from the con- taining effort to restore re- lations with Panama to the "new assurances" that the South Viet Nam junta will step up the war against Viet Cong guerrillas.

Johnson minced no words in replying to a question about his attitude toward De Gaulle's ideas for promoting stability in Southeast Asia.

"I do not agree with General De Gaulle's proposals," said Johnson. The President added that he believed it would be "not in the interests of freedom to share his views."

Johnson defended the United States policy of supporting the anti-guerrilla war and U.S. efforts to see that war "stopped up."

The President said he had sent a message several days ago to the leader of the new Saigon regime, Maj. Gen. Nguyen Khanh, suggesting an immediate increase in military pressure against the Viet Cong.

THE PRESIDENT said Khanh gave him new assurances that South Viet Nam was "proceeding immediately" with such plans. And Johnson said he sent a personal reply in which he said:

"I am glad to know we see eye-to-eye on the necessity for stepping up the war against the Viet Cong."

Johnson said Shriver would take a hand in both the "formulation and execution of the war on poverty" and would work closely with a cabinet committee composed of all department heads involved in the projected effort.

By naming Shriver as a presidential assistant, Johnson seemed to rule out—at least for the present—the idea of creating a separate new agency to handle the anti-poverty program.

Johnson described Shriver as "eminently qualified" and said the Peace Corps director, a brother-in-law of the late President John F. Kennedy, "has outstanding qualities of leadership."

THE FIRST question of the conference was aimed at determining whether Johnson foresees a time when the United States might recognize Communist China—a move undertaken by France.

"No, I do not," the President replied.

A later question dealt with De Gaulle's neutralization proposals.

Johnson said that if these would embrace neutralization of both North and South Viet Nam, they would "be considered sympathetically."

But he added that he saw no assurances at this time that such a step was contemplated. And he made it clear that neutralization of South Viet Nam alone would be unacceptable to United States.

The second conference question hinged around the propriety of Baker's conduct while Baker was secretary of the Senate Democratic majority.

The President said the Senate Rules Committee would determine the accuracy of allegations against Baker. And he said he was sure the committee would render proper judgment.

THE PRESIDENT was asked if he thought his long-time assistant, Walter Jenkins, should testify before the committee about his part, if any, in dealings involving Baker and the sale of a large insurance policy on Johnson's life.

The President said he had said all he planned to say on the subject.

Politics also figured in the session, with Johnson saying he wanted to keep free of the subject as long as possible in order to promote national security.

The President said he did not want to get involved in "mudslinging and petty politics." And he said he was

Governor Sees Need of Transit

(Continued from Page A-1)

tion of a soundly balanced budget to support state services without new or increased taxes during fiscal 1964-65," the governor said.

"However, after weeks of study I have chosen from among 200 recommendations this list of other matters so urgent that the people of California should not be required to wait a full year for action on them."

The governor said he will submit his special-call list to the legislature at the same time he presents the budget but that he does not expect the legislature to work straight through February.

"I simply want to get the items before the members so they may begin at once their own investigations of the need for action in these areas and their own search for ways to meet the need," he said.

The call items range from major programs to minor technical changes in existing law.

"I intend to support a majority of the items I submit, although some will be sent to the legislature with no other recommendation than that a decision should be made this year."

The California Legislature meets annually. In odd-numbered years, it meets in general session to consider an unlimited range of state actions. In even-numbered years, the session is limited to consideration of the budget and those matters which the governor places on special call.

"JUST AS the key to California life in this decade is growth, so growth is the key to most of the items on special call," the governor said.

"For example, California is growing at the rate of 600,000 residents a year, which means we must not only build new highways, homes and schools for them but find 200,000 new jobs each year to maintain our present level of employment."

"To help promote California exports, to search for new fields of industry to replace defense and space projects as they are phased out and to encourage tourism, I will propose an Office of California Development."

THE 1962-63 resurgence figures were nearly all on the side of steady gains. Among them:

Population rose consistently, bringing the latest estimate to 363,300.

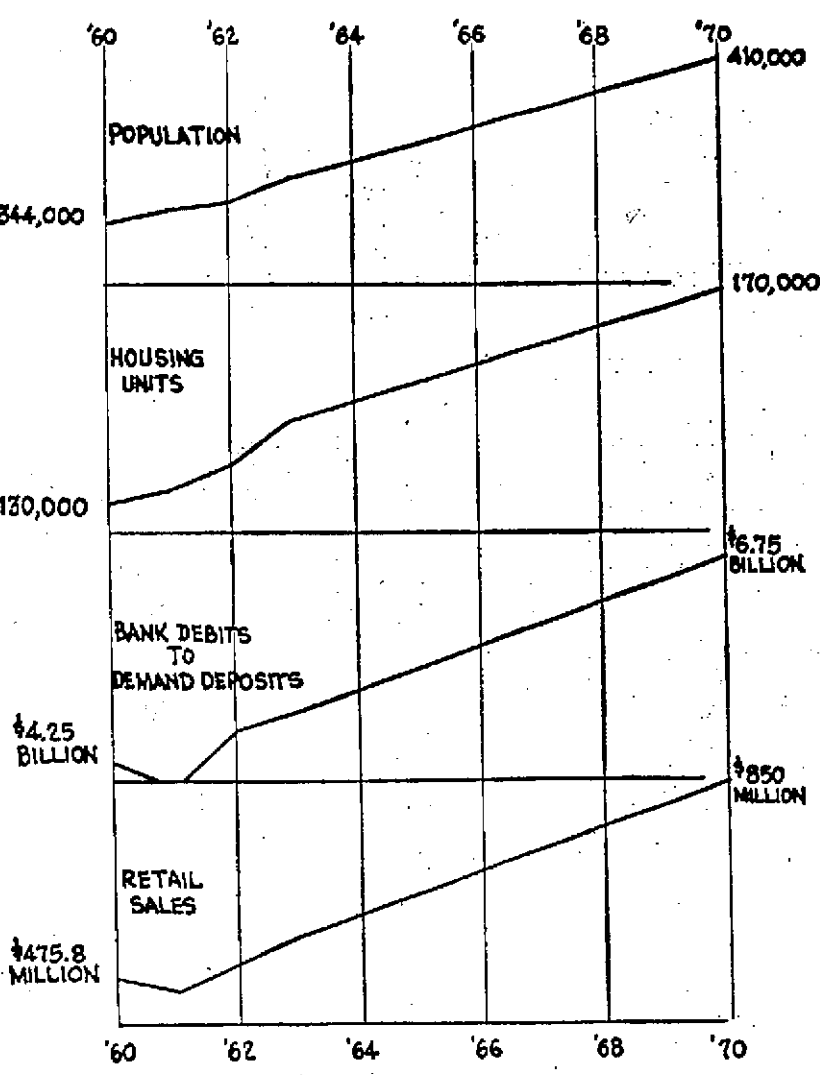
Area employment increased to 135,800 in '62 and is now at an estimated 137,000.

Bank debits gained 15.5

percent in '62 and an estimated 6 percent last year.

Building construction boomed to \$76.4 million in '62 and \$96.2 million in '63, highest for any year.

Real estate sales totaled 11,158 in 1962 and at least that figure last year.



PROJECTED GROWTH of Long Beach in various fields during the decade of the 1960s is shown in chart prepared by city analysts. The study shows that "Long Beach has a solid economic base," says the report.

\$850 Million Retail Sales Seen in 1970

(Continued from Page A-1)

60,400 in population to reach a total of 312,850. Employment gained to 130,980. Bank debits increased at a rate of 10.7 percent a year. Building construction was \$67.8 million in 1956. Real estate sales continued at a relatively high level in 1954-55 but dropped to 10,900 in '56.

The subsidence struggle of 1957-60, during the difficult job of organizing massive underground representation, was reflected in these statistics:

Population gained at an annual rate of less than one percent, to 325,120. Area employment dropped 7,500 in 1957, rose to 136,850 in 1958 and decreased to 127,790 in 1960. Bank debits gained at a rate of less than one percent a year. Building valuation fluctuated, dropping \$18 million in 1957. Real estate sales were below 10,000 in each year. Taxable retail sales, a new local index, began at \$469 million annually and ended at \$475.8 million.

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Real estate sales totaled 11,158 in 1962 and at least that figure last year.

TAXABLE retail sales increased nearly \$34 million in '62, or 7.4 percent. Incomplete figures for 1963 indicate a further gain of about 10 percent for a year-ending level of \$560 million.

Commenting on the two-year building boom, Mansell said a survey shows the need for \$25 to \$30 million expenditures per year for replacement of residential housing, plus \$22 million in added housing. He asserted that both the private segment of the economy and the city government should act vigorously to meet the demand.

Democrats Condemn Extremists

LAS VEGAS (UPI)—Democratic Party regulars Saturday night overpowered liberal elements and put the nation's Young Democrats on record commending the Johnson administration and condemning extremists of both the left and right.

A threatened battle over civil rights was averted at the 14th biennial convention of the Young Democratic Clubs of America by a sudden, successful move to close debate on resolutions.

But delegations from the Southern states of Alabama, Louisiana, Arkansas and South Carolina recorded their opposition "in part" to the civil-rights resolution.

THEIR MAJOR objection was centered around a statement in the resolution calling for the use of federal registrars of voters "whenever citizens are denied the right to vote."

Yankee Welcomed in Venezuela Slums

(Continued From Page A-3)

ACCION is supported by private funds solicited from business in both of the Americas. Its crusaders are largely graduates of UCLA—which was Blatchford's college—the University of California at Berkeley and Stanford.

Deadline for Scholarship Filing Feb. 15

Deadline is Feb. 15 for the filing of applications for UCLA scholarships to be awarded to freshmen entering next fall, it was announced by Arminta Reynard, Alumni Association district chairman for Long Beach.

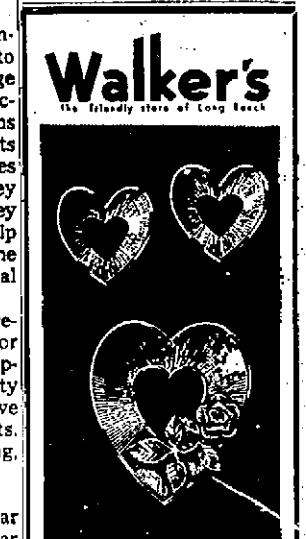
Application forms currently are available at Long Beach high schools.

Nearly 40,000 in Alumni Association scholarships are to be awarded this year. These are in addition to university and regents' grants.

The alumni scholarships are for \$200 and \$400 with memorial and special awards ranging up to \$1,000.

The grants are made by an alumni committee after a screening of applicants and interviews with finalists. Winners are selected for scholarship, activities, scholastic promise and need.

different viewpoint. "I admire my daughter for her work," Mrs. Marich said. "But in the middle of this year, our family is moving to Peru for about five years. I do hope my daughter will join us soon."



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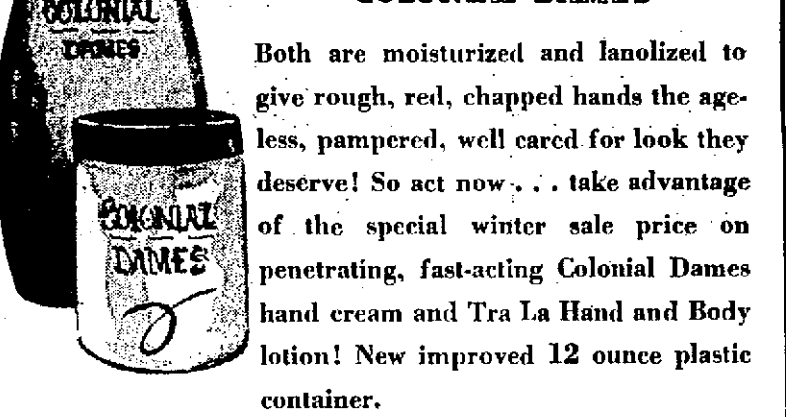
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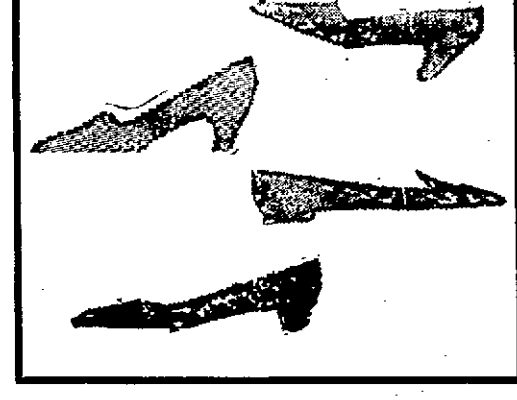
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Army's 'Operation Polar Siege' Begins With Mercury 50 Below

By BOB SANDERS
I, P-T Staff Writer

FORT GREELY, Alaska—Operation Polar Siege—the largest military maneuver ever held in Alaska, involving more than 10,000 troops—got under way last week in the frigid area southeast of Fairbanks.

Since the exercise is designed to test the newest equipment the Army has for cold-weather operation the minus-50 temperature recorded here was considered an ideal indication of what is to come.

TO KICK OFF THE exercise, the aggressor forces, known as the "good guys" in this immediate area, air-dropped 125 paratroopers 60 miles north of the lines Friday. Now the question is: will they be able to hold on against the friendly force without being captured before advancing to a tenable position?

The maneuver is being conducted on a 2,400-square-mile rectangle southeast of Fairbanks where temperatures hit minus 75 degrees with dull regularity in the winter months.

Last year the exercise—then called Operation Timberline—was considered a minor flop because the temperature never got below 20 degrees below.

At first glance, the exercise area is a barren, frigid, lonely, God-forsaken section of interior Alaska which no

one would ever come to unless he were ordered on a military maneuver or sent there by a newspaper to cover such a maneuver. On second glance it is exactly that.

Flying in here, the only impression gained was one of a 3000-to-4000-foot mountains covered with scraggly timber rising on each side of hard-frozen streams and snow-covered tundra. It's no place to hold a picnic.

Called a "combined" exercise, the maneuver involved troops from the Alaskan and Continental U.S. Army and Air Force units, the Canadian Army and Alaska Air National Guard, including Eskimo Scout companies.

Maj. Gen. Ned D. Moore, commanding general U.S. Army, Alaska, is exercise director.

The operation will call for the quick movement of ground and airborne troops, heavy and light bombardment gun units, and complete supply and support equipment by helicopter and plane.

THE LATEST techniques of pickup and drop will be utilized as well as the newest ground vehicles, developed to maneuver over hard-packed snow and ice as well as the slushy bogs of Alaskan summertime, will be used.

As Lt. Col. George E. Abernathy, a mission commander for the 839th Air Division which supports both sides in the maneuver said after a helicopter survey on the area:

"It is so remote and desolate that one of the biggest battles will be man against the cold."

Hoover Warns of Red Spies

WASHINGTON (UPI)—

FBI Director J. Edgar Hoover warned Americans that Communist China, eager to become a nuclear power, is making a bold, new effort to learn U.S. military secrets by infiltrating the Chinese-American community.

Writing in the Harvard Business Review, Hoover said the Peking regime was pushed toward its spring campaign by the Soviet Union's withdrawal of scientific and technical assistance.

"We can expect to face active Chinese intelligence efforts in the United States in many sensitive areas of national defense," he said.

THE WARNING was aimed primarily at industry which was urged to stay on guard.

The Chinese Communists' aim, Hoover said, is to develop a nuclear bomb and the means to deliver it, either by manned bombers or missiles, thus joining the United States and Russia as the world's third major nuclear power.

At the moment, Hoover said, Peking does not have a legal base for spying operations in the United States, which has steadfastly refused to grant diplomatic recognition.

Therefore, through propaganda and various ruses, Red China is already trying to infiltrate and influence Chinese-Americans in various U.S. cities.

One tactic involves the use of American-educated Chinese scientists living in China. Hoover said these scientists are making contact with scientists in the United States to obtain technological data.

HOOVER said Red China can no longer be regarded as an intelligence-contributing member of the Soviet bloc because of its militant opposition to Premier Nikita Khrushchev's philosophy of coexistence.

France recognized the Peking regime last week. France also is developing its own nuclear arsenal, against the advice of its Western allies.

Los Alamitos Girl State's Junior Miss

A 17-year-old brunette from Los Alamitos, her badly cut foot tightly bandaged, was named California Junior Miss in judging Saturday night at Garden Grove's Union High School.

Chosen from among 13 semifinalists in the annual judging, Miss Stephanie Lee, of 11532 Harrisburg Road, will represent the Golden State in national judging next month at Mobile, Ala.

The two runners-up were Miss Katherine Wray, 17, of 2345 S. Pacific Avenue, Sunset Beach, and Miss Cheryl Davis, 17, of Oroville, Calif.

Miss Lee, who cut her foot in a home mishap Thursday, is a senior at Western High School where she is majoring in speech. She represented the city of Anaheim.

Coins Taken as Burglars Raid Museum

ST. PETERSBURG BEACH, Fla. (UPI)—Burglars cut a hole in the roof of the Criswell Coin Museum here Friday night and fled with an estimated \$400,000 worth of rare coins, most of them

Grover Criswell, owner of the museum, said most of the stolen coins were from a collection on loan to the museum from Irving M. Mosko-

vitz of Detroit.

He said an inventory had not been completed but it was known that a full set of American \$20 gold pieces was taken.

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Space Ship Cocoon

By LEE CRAIG
I. P.T. Associated Editor

An 82-foot high giant of its kind, a mammoth stage of the largest space vehicle ever built by man, is taking shape at North American Aviation's 35-acre facility at the Seal Beach Naval Weapons Station.

With completion last week of essential portions of the facility's vertical assembly building, huge sections of the eight-story monster can now be mated together to form the completed S-II stage of the mighty Saturn V, which will power America's astronauts to the moon by the end of this decade.

The five engines that will supply a million pounds of thrust for the 33-foot-wide S-II are being built at Canoga Park by North American Aviation's Rocketdyne Division. The engines will be installed at Seal Beach, but will not be fired until the S-II vehicle arrives at the National Aeronautics and Space Administration's test site in Mississippi.

UNDER TERMS of NAA's \$319,922,328 contract for development and production of the S-II, which will carry work through 1968, nine live flight units, one inert flight stage and several ground test vehicles will be produced.

Construction of the massive bulk of the S-II presented problems never before faced in rocket fabrication, according to A. C. (Slim) Van Leuven, NAA manager of the Seal Beach facility, because of the large scale of the components involved.

Main body of the stage consists of five round cylinders, each about eight feet tall and 33 feet in diameter. Since the cylinders' aluminum walls are less than fifteen-hundredths of an inch thick, they would sag if placed on their sides in the usual horizontal assembly method.

So vertical assembly of the S-II was necessary, a technique which also is making easier welding of the sections together.

Metal is extremely sensitive to



GIANT BULKHEADS forming the top and bottom of the Saturn S-II's liquid hydrogen and liquid oxygen fuel tanks take shape in the huge fixtures above. Each consists of 12 weld-joined segments, explosively formed.

temperature changes. It tends to "creep" as it contracts and expands in response to the rise and fall of the thermometer.

In horizontal assembly, welding would be done from bottom to top, as the sections lay on their sides. The temperature differences between the two areas would make satisfactory welds nearly impossible.

ANOTHER PROBLEM caused by the S-II's size was how to assure clean, positive stage separation.

Previously, expended rocket stages have been separated in flight by explosive bolts or nuts-on-bolts, which blasted the seal between the stages. The S-II is too big for this method to be feasible.

Instead, NAA engineers borrowed an idea from World War II. They are using shaped charges—similar in principle to those used in bazookas—fitted in a sausage-like roll around the break point.

On an electronic signal, the explosive material of the charge will detonate, blasting a clean cut through the skin of the interface structure connecting the stages.

Of the seven structures planned for the Seal Beach facility, four are complete. The three others will be finished by June.

Red Cross to Seek \$387,974

A goal of \$387,974 for the 1964 March fund campaign of Long Beach Chapter, American Red Cross, was announced Saturday by James A. Willingham, campaign chairman.

Naming two area chairmen of the men's campaign division, Willingham stated that he hopes to have a strong organization of men completed early this month to carry the major responsibility of collecting funds for this year's Red Cross regular and emergency services.

Royal Baby Betting Big in Britain

PORTSMOUTH, England (AP)—Betting Britons are placing their pounds and shillings on a new gambling gimmick—guessing the names Queen Elizabeth II and the three other pregnant royal ladies will give their new babies.

Way, way outside was "Nikita," priced at 50,000 to one. Operators of Britain's legal betting shops reported they were doing a rushing business with loyal subjects eager to have a flutter.

For the first time in British history—so far as records show—four royal ladies expect babies at about the same time this spring. They are the Queen; her sister, Princess Margaret, countess of Snowden; her cousin, Princess Alexandra; and the Duchess of Kent, wife of the Queen's cousin, the duke of Kent.

Bet shop owners said favorites in the betting on what the Queen would name her child were George, Mary and Phillip.

Emperor Visits Base

KAGNEW STATION, Ethiopia (UPI)—Emperor Haile Selassie paid a brief visit Saturday to this U.S. Army communications base, Selassie was taken on an inspection tour after reviewing an honor guard.



G. C. YOUNG



M. N. MAYUGA

Gordon C. Young, assistant vice president of the Bank of America at Fourth and Pine, has accepted chairmanship of the major gifts division.

Dr. Manuel N. Mayuga, chief petroleum engineer of the Long Beach Harbor Department, will serve as chairman of the Oil Division.

W. L. Whittier, vice president and general manager of Douglas Aircraft Co. of Long Beach, is assisting in the organizational activities as campaign vice chairman.

Mrs. George P. Taubman, Jr., and her executive committee of the women's division, are at work organizing workers to cover the residential districts in March.

POSTAGE STAMPS HONOR PRESIDENT KENNEDY

NEW YORK, Jan. 12 (EN)—The tragic assassination of our late President John F. Kennedy has focused the attention of many philatelists to the Togo Kennedy Visit issue, and we already have had numerous inquiries for this set.

The stamps were issued last year when Togolese President Olympio visited Washington.

The set consists of 6 stamps with a common design... carries portraits of President Kennedy and Olympio with the Capitol Building in fine detail in the background.

Interested collectors may obtain a complete set of 6 stamps by sending \$2.00 to ELMONT STAMP CO., Queens Village 29, N. Y. Due to the limited remaining quantities of this issue, we can offer the available stock of sets on a first come first serve basis. Also available in very limited quantity is a large souvenir sheet measuring 3x4 inches. This large souvenir sheet is similar in design but with the flags of both nations in full color, plus fine drawings of the White House and Presidential Palace.

These, too, will be offered on a first come first serve basis at \$2.50 per sheet.

Tourists Visit Cuba From Red Nations

MIAMI, Fla. (AP)—Cuba expects 1,200 tourists this year from the Soviet Union, Czechoslovakia and East Germany, Havana Radio said Saturday. Thirteen tours by Cuban citizens will leave, beginning in May, to visit Socialist countries, especially the Soviet Union, said a broadcast heard in Miami.

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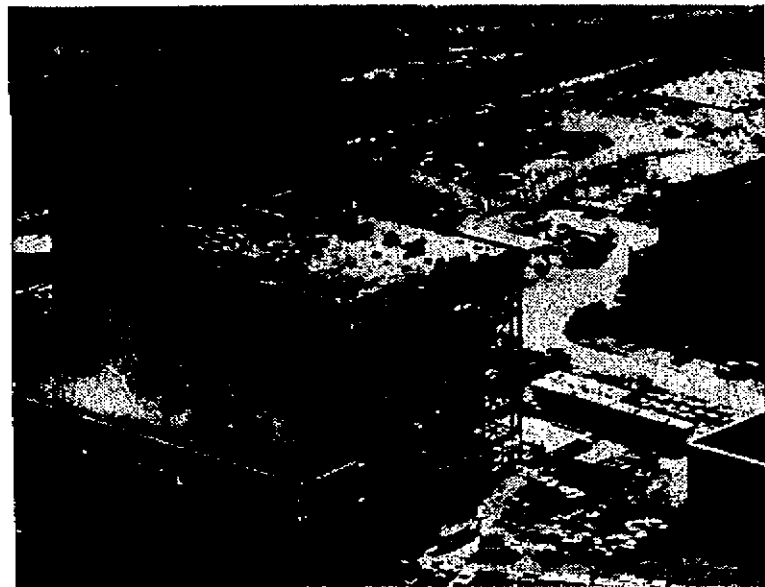
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PROGRESS IN COMPLETION of vertical assembly building (left) at Seal Beach for the second stage of the Saturn V has reached the point where sections of the spaceship can be put together.

POLITICAL CALENDAR

Democrat, Republican Groups List Meetings

Lakewood Democratic Club, 9 p.m. Monday, Jose Del Valle Park, 5939 Henrilee St., Lakewood. Richard Cartwright, cochairman Democratic State Central Committee.

Cuban Exiles Adrift 13 Days

NEW ORLEANS (UPI)—A fishing boat Saturday rescued seven Cuban refugees, six men and a woman, who had drifted in an open boat in the Gulf of Mexico for 13 days. The Coast Guard said the American schooner Dell G. picked up the Cubans 100 miles northwest of Progreso, Mexico, on the Yucatan Peninsula. They had been without water seven days.

The radio message to the Coast Guard said the Cubans were in reasonably good health despite the ordeal. They did not require emergency medical care.

Ban Food Price Rise

NAIROBI, Kenya (AP)—The Kenya government banned a rise in prices on a wide range of foodstuffs Saturday in an effort to curb labor unrest. Flour, meat, potatoes, rice and milk were among the commodities affected.

tee, 32nd Congressional District, will speak and show film on social security.

BELLFLOWER Democratic Club, 7:30 p.m. Thursday, Bellflower Unified School District Building, Clark and Flower. Panel on issues and candidates for the California Democratic Council state convention Feb. 21-23 in Long Beach Arena.

ORANGE County Coordinating Republican Assembly, 8 p.m. Wednesday, Jolly Roger Inn, 640 W. Katella Ave., Anaheim. Annual convention and election of officers.

DEMOCRATIC Women's Study Club, 10:30 a.m. Wednesday, Panorama Room, Lafayette Hotel. Speakers: Virginia Lawson on March of Dimes; Doris Rumsey, current events; Eunice Tilston, UN and Issues Conference; Charles G. Gant, manager of the February CDC convention.

GARDEN Grove Republican Assembly, 8 p.m. Monday, Gilbert School Cafeteria, Gilbert at Orangewood. Speaker, Robert A. Geier, GOP candidate for Congress, 34th District, and film documentary of the 1962 campaign in the 34th District.

Russian Tells How Skin 'Sees'

MOSCOW (UPI)—A Soviet scientist said Saturday that from the viewpoints of both physics and physiology it is possible to "see" with the skin.

The scientist, Boris Konstantinov, commented in the government newspaper Izvestia on claims by several Russians that they could distinguish colors by touch.

"From the viewpoint of a physicist, there is a physical agent for 'skin vision'—the thermal electromagnetic irradiation of the hand itself," the scientist said.

"And from the viewpoint of physiology there is a known sixth sense—the sense of warmth and cold."

He said the color differences between objects, for those with 'skin vision,' may depend on the objects' ability to reflect differently the amount of heat radiated from the body.

Konstantinov noted that one of the persons who claimed 'skin vision' felt the color red as warm and yellow as less warm.

The key would be the ability of skin receptors of the palm and fingers to 'receive' reflected heat from the objects, he said.

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I, P-T MAN WITNESSES FINAL STEP IN THE MAKING OF A NAVAL AVIATOR

(EDITOR'S NOTE—How does the Navy train aviators to make aircraft-carrier landings and take-offs? I, P-T Staff Writer William Jones spent last week at the Navy's giant flight center at Pensacola, Fla., learning how it's done. Here is his report of one pilot's flight last Wednesday.)

By WILLIAM JONES

PENSACOLA, Fla. — It is four o'clock in the morning, and the U.S. government will stake the \$120,000 it has spent training Marine 1st Lt. Ben Meharg as a naval aviator.

Today, the 27-year-old former El Toro officer will make his first landing on the tilting deck of a moving carrier in the Gulf of Mexico.

It is costing the government \$120,000 to train each new naval aviator here in an intensive 16-week course. The payoff will come today at 8:45 a.m. when Ben and six young pilots rendezvous with the carrier USS Lexington.

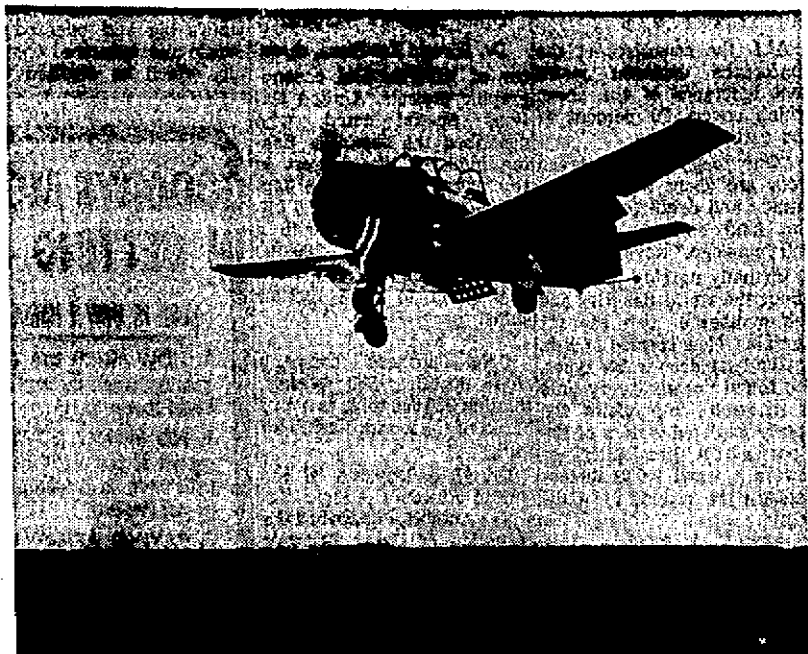
RIGHT NOW, it is dark outside the Meharg home, 18 miles from the airfield. In the next bedroom sleep his children, Carole, 4, and Laura, 2. They will not see their father before he leaves on this day of his great adventure.

In the lighted kitchen of the silent home, his wife, Naomi, fixes a breakfast of bacon and eggs, toast and coffee. And she worries.

SHE WORRIES every time Ben flies. There were more quiet times in the past—the three years that Ben was at El Toro Marine Air Station as a disbursing officer. But he has always wanted to fly since his boyhood days in Texas and college years at the University of Texas.

It was just a matter of time, time in which to consider, to decide and to submit his application.

These are the thoughts of Ben Meharg at five o'clock as he drives his aging car to



T28 TRAINER of 1st Lt. Ben A. Meharg swoops in for landing aboard USS Lexington in the Gulf of Mexico. It was first carrier landing in pilot-training program for Meharg. Plane landed successfully and Meharg qualified.

the airfield and goes into the briefing room with the other pilots who will make their first carrier landings.

SOME ARE visibly nervous. Some have not slept the night before. But then, each has made more than 90 practice carrier landings in their training program. But then, again, that was on land. At 6:30 a.m., a hot sun is clearing away the darkness. It will be a good day for flying.

Ben mounts the front cockpit of the \$150,000 T-28 trainer. The back seat, for the instructor, is empty.

IN FORMATION, the single-engine planes roar out over the waters of the Gulf. Nineteen miles away, officers and crew aboard the

USS Lexington prepare to take them aboard. Watching the Navy in action on the carrier is a group of Southern California business and community leaders escorted by Capt. William Tanner, commander of Los Alamitos Naval Air Station.

The formation now is near the carrier and, one by one, the pilots peel off to land on that small speck on the blue waters.

THREE MILES away from the carrier—one minute away—Ben banks at a 40-degree angle, levels off his turn.

In that minute, mercifully, there is no time for emotional thought. He cuts power, opens cooling flaps. The canopy is flung open in case of a ditching. Down goes his speed, 140 knots, 90 knots.

The long hook dangles from the tail of his plane. The arresting cables stretch across the wooden deck of the Lexington. Signal lights of the Fresnel lens optical landing system guide his glide slope.

THE AIR BOSS on the carrier is on the radio. "Heads up in the groove."

Then, suddenly, down comes the plane, the tailhook engages the arresting wire and brings the plane to a halt.

1st Lt. Ben A. Meharg has made a successful landing. He has no time to congratulate himself. Another cadet is ready to make his first try. The cable is freed and Ben rams the throttle forward to 100-percent power.

THE ENGINE roars and the T28 shoots off the deck,

climbs and gets ready for a second try.

Altogether, Ben makes twelve passes, including six with the arresting cable and two touch-and-go landings. Only twice does he receive wave-offs.

When all the planes have completed their passes, the young pilots resume formation and head for home. They get the news: all have qualified.

They have done their part. Now it is up to the Navy and Marine Corps to pin down their advanced training. Perhaps, helicopters? Or fighter

AT 10:30 A.M., after debriefing at the airfield, Ben climbs into his aging car and heads for home. He stops at a new-car dealer's and looks over some new models. But he is in no mood to buy. Just a chance to work off the tension.

Shortly after that, he walks into his house. "I made it," he says.

"I'm glad," Naomi says. "I'm glad you didn't crash." Outside, the sun rests high in a blue sky. It is a beautiful day.

"How about taking a drive?" asks Ben, "and looking over the new cars?"

Death Halts Happy Plans for Wedding

Everything was right in Barbara Ann Sanders' world Saturday morning. After a year in California she had her own apartment at 1732 Glen St., in Anaheim.

She had met the man she was going to marry, Lynn McKeever, 30, of Yorba Linda. The date was set—Feb. 8; the invitations had been sent out and Barbara's mother and father, Mr. and Mrs. Charles S. Sanders, were coming from their home in St. Louis to attend Barbara's wedding.

Barbara's grandparents, Mr. and Mrs. Irving W. Goad of Huntington Park, had been helping her with pre-wedding plans until her parents arrived.

Thursday morning, Barbara's parents boarded the Union Pacific's City of St. Louis to come west so that Sanders could walk down the aisle and deliver his only daughter, 20, into the hands of another man.

The trip was a gay one—until early Saturday just east of Barstow.

BEFORE Charles Sanders could cross the line into California, he died, gasping for breath, in his train compartment. His wife summoned help, but it was too late. Sanders was dead of a heart attack.

The wedding has been postponed indefinitely.

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50 MILLION POPULATION FORECAST FOR CALIFORNIA

Sea Seen Feeding Human Swarm

By LOU JOBST
I. F. T. Marine Editor

Future visitors to the California seashore likely will find a Jules Verne world of steam-heated bathing beaches, man-made atolls, underwater villages and floating factories and farms.

There will be nautical cowhands riding herd on fishing ranches, ocean-bottom mining camps, huge nuclear-powered plants sending seawater to high mountain reservoirs and crowds, unbelievably big crowds.

These are some of the probabilities of tomorrow's waterfront viewed by a dozen world-famed marine scientists who presented papers to the First Governor's Conference on California and the World Ocean in Los Angeles Friday and Saturday.

Within our lifetime, asserted Dr. Roger Revelle, director of the Scripps Institution of Oceanography at La Jolla, there will be 50 million Californians for the state's now usable 1,600 miles of shoreline—or 10 people to every foot of sand.

"This is just too many," continued Revelle, chief oceanographer for the Bikini atom-bomb test. "We must find ways to lengthen our shoreline and stretch our beaches."

"We shall have to make islands and bays, peninsulas, offshore bars and build floating platforms to provide for future recreation and commercial needs."

The sea, he said, will provide both food and water for the world's fast-expanding population.

The scientist said it will be necessary for California and other maritime lands to double the present annual fish catch of 43 million tons in the next 25 years just to stave off starvation.

This can be accomplished, he said by "bringing fishing technology out of the stone age and applying farming and ranching management to it. We need to learn to breed better varieties of fish, like salmon, that fatten themselves in distant seas and return to the rivers where we can stretch corral-like nets to catch them."

He said man needs to find ways to find predators and pests and substances which can be added to the sea to in-



DR. ROGER REVELLE
Scripps Scientist



DR. MILNER B. SCHAEFER
Fisheries Authority



DR. H. J. DUNSTER
Atomic Expert

crease the fertility of the ocean pastures.

Dr. Milner B. Schaefer, international expert on fisheries and sea law and author of 76 ocean-science publications, envisions shoreline orchards and fields of cultivated shellfish as well as artificial reefs as breeding grounds for both game and commercial fish.

He also sees the sea as a boon to farming ashore through the construction of floating factories to recover phosphate fertilizers from huge deposits of phosphate rock found off the California coast.

THE SCIENTISTS said water in California, a region that receives only 20 percent of its needs from rain and snow, still remains the biggest regional problem and the sea offers the best answer.

Revelle said a large nuclear reactor, in the magnitude of 8,000 megawatts could be built within 14 years and could produce enough fresh water from seawater to supply all the people of Los Angeles County, about 6 million, at about the same cost as water imported from the Feather River.

He said this plant, within the means of present technology would produce electricity also, at about 1/3 the present prices.

REVELLE, whose paper was delivered by his associate, Dr. J. D. Isaacs, also suggested that fresh water might be imported from the Northwest U. S. in very large plastic bags towed behind ships, or allowed to flow

southward in the natural currents.

He suggested that genetically created flats which could be cultivated with seawater might be another answer to the food-water problem.

Schaefer said miners now could recover "incredibly large tonnages" of potato-shaped nodules bearing magnesium, copper, cobalt and nickel which literally cover thousands of miles of ocean bottom.

ALSO awaiting exploitation,

he said, are deep deposits of skeletal remains of marine animals and dozens of other minerals which can be extracted from the sea bottom or ocean water.

Schaefer believes the sea holds the key to long-range weather forecasting and control of such age-old problems as fog and drought and such new ones as smog.

He and other scientists agreed oceanographic developments possible in weather forecasting within the next 15

years could save upwards of \$2 billion in crop losses and other weather damages.

ALL the scientists at the conference deplored man's vast ignorance of the ocean which covers 70 percent of the earth's surface.

"Our maps of the ocean floor are about equal in accuracy and detail to maps of the land surface published 250 years ago," Revelle stated.

Virtually nothing is known about the world fisheries and the number of fish the sea contains. New species of fish, particularly deep-water types, are found "nearly every time a research ship visits the poorly explored waters of the Southern Hemisphere or lowers a trawl 2,000 meters beneath the surface off California."

"NO ONE can estimate within a factor of 10 how many fish live in the ocean."

Additional oceanographic study is needed just because the ocean is there, the scientists agreed. The oceans, they said, contain many secrets of life, including how it began on this planet and how it might begin on other planets. They may also provide important information in de-

termining the origin and history of the solar system.

Other speakers included:

Dr. Hiroshi Kasahara, director of fisheries and oceanographic projects, United Nations Special Fund, who described the Japanese fishing industry, the largest in the world. He said the Japanese last year landed 15 billion pounds of fish with a fleet of more than 380,000 boats ranging in size from tiny skiffs to huge mother ships.

ONE Japanese company alone operates 850 vessels, totaling 250,000 tons, in every ocean of the world, Kasahara said.

Dr. H. J. Dunster, of the United Kingdom Atomic Energy Authority described the operation of Great Britain's big national nuclear-power-plant system. He asserted fear of radioactive pollution of the seas is grossly exaggerated if proper controls are maintained. He also said nuclear accidents are extremely improbable and pointed out that England is operating four huge atomic power plants in a country with a population 20 times as dense as the U.S.

eral terms, been seen by a majority of the people as a menace rather than as a gift. This need not be and in my view it will not damage development of marine resources."

JOHN P. Craven, chief naval scientist on the Polaris program, said California's role in U.S. dominance of the sea will increase in the nuclear age. He credited this to the state's big and talented scientific and industrial community which he credited with

the almost exclusive development of the Polaris missile. Dr. Edward Wenk, one of President Johnson's personal science advisers, described the chief barriers to a greater national effort in the marine sciences and technology as including inadequate public interest, lack of congressional understanding and analysis of oceanography, a shortage of scientists (only 1,500 in the U.S.) and a lack of communication between researchers and regulatory groups.

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Train-Crash Toll May Exceed 50

BUENOS AIRES (AP)—The Firefly Express, loaded with more than 1,000 vacationers returning from the seaside resort of Mar del Plata, collided early Saturday with a standing freight train. At least four persons were killed and the death toll may go much higher.

The impact threw most of the 10 passenger coaches off the track and the engine burst into flames. Amidst the twisted steel and overturned coaches, officials confirmed four persons dead and more than 50 seriously injured.

The afternoon newspaper El Siglo quoted police sources as saying the death toll would be between 50 and 75. This figure could not be confirmed. Other newspapers quoted similar figures, admitting: "There is great confusion as to the number of dead."

Mrs. Kennedy Moves to New Home

WASHINGTON (UPI)—Mrs. John F. Kennedy and her two children Saturday completed the last stage of their move from the White House to a permanent home of their own, a 169-year-old three-story house in Georgetown.

Among the belongings the late president's widow brought with her were a model sailing vessel and a copy of "The Strategy of Peace," a collection of excerpts from Kennedy's speeches.

Mrs. Kennedy, 6-year-old Caroline and 3-year-old John Jr. merely had to walk across the street to move into their new home. Since leaving the White House in December they had been living temporarily in the home of Undersecretary of State and Mrs. W. Averell Harriman.

Saturday Custom

WASHINGTON (AP)—For the second Saturday in a row President and Mrs. Johnson turned up at a wedding reception of Washington friends.

The latest was after the marriage of tall, brunette Marta Miller, daughter of Mr. and Mrs. Dale Miller of Washington and Dallas, Tex. Miss Miller, an assistant to Mrs. Johnson's press secretary at the White House, was married to Stuart Philip Ross, son of Mr. and Mrs. Richard C. Ross of Deerfield, Ill.

Carpenter-Actor Alan Ladd Buried

HOLLYWOOD (AP)—Actor Alan Ladd was eulogized Saturday as a man "who was prouder of having helped build Stage 5 at Warner Bros. as a carpenter than of having been a movie star."

And the turnout at the funeral accented the eulogy—there were many more carpenters and other studio workers there than movie stars.

The 50-year-old actor, who died Wednesday in his Palm Springs home, was buried at Forest Lawn Memorial Park with Episcopal services.

About 1,000 fans gathered outside the Church of the Resurrection while 200 of Ladd's friends of the movie industry filled the church.

Performers present included Robert Ryan, Donald O'Connor, William Demarest, Arthur O'Connell, Rory Calhoun, Ernest Borgnine, Sonny Tufts, Gilbert Roland, Carolyn Jones and Paul Richards.

U.S. Confirms Reds Shot Down Trainer

BERLIN (UPI)—U.S. Air Force officers said Saturday there is no doubt that an unarmed T39 jet trainer was shot down by Soviet fighters, killing the three Americans aboard.

They made the statement after a preliminary examination of the wreckage, brought here in pieces from East Germany where the plane crashed last Tuesday.

American investigators said they were unable to tell immediately whether the T39 was brought down with Soviet machine-gun fire, cannon shells or rockets.

Graham Says He Won't Run for President

HOUSTON, Tex. (AP)—Billy Graham put an end Saturday to reports he might be interested in running for president by saying he would "rather be a preacher of the gospel of Jesus Christ than hold any political office in the world."

"I have no intentions of entering politics or to giving the slightest encouragement to my friends who want me to," Graham said.

The 45-year-old evangelist made the comments at a news conference which he called to reply to a published report in the Houston Press Friday which said he was considering accepting a draft for the Republican presidential nomination.

Mystery in Recess of Beckwith's Trial

JACKSON, Miss. (UPI)—The murder trial of Byron de la Beckwith, accused killer of integration leader Medgar Evers, recessed for the weekend on a mysterious note Saturday afternoon following day-long attempts to link Beckwith with the alleged murder weapon.

Following questioning of two routine witnesses after the lunch recess, Dist. Atty. William Waller announced to Judge Leon Hendrick:

"Your Honor, the state has reached that point in its case that was discussed with you in chambers at noon."

HENDRICK then told the jury that "for good and sufficient reason" he would accept a request of the prosecution and close the case for the weekend.

Waller is known to have investigators working almost around the clock on the evidence of his case against Beckwith. It was not disclosed whether this had something to do with calling a halt to the testimony Saturday.

The final witness of the day was Lloyd M. Price, a Jackson gunsmith, who examined the alleged murder weapon at the witness stand and said someone "with a minimum of knowledge" had attached a telescopic sight to the barrel.

EARLIER, a sporting goods dealer from Grenada, Miss., testified he traded a sight similar to that on the gun to Beckwith one month before Evers was shot dead in the driveway of his home here.

An FBI ballistics expert testified the bullet that killed Evers bore many resemblances to having been fired from the gun in court, allegedly owned by Beckwith.

Vows UAW Pact Won't Hike Prices

DETROIT (AP)—United Auto Workers President Walter Reuther Saturday said the UAW will not seek any contract gains this year that would necessitate price increases.

Reuther, however, described auto industry profits as "staggering" and expressed belief that the industry could well afford to cut car prices \$200 and grant wage and fringe benefits to its employees. He said this could be done by sharing profits.

Reuther made public a letter he sent to President Johnson Wednesday pledging full support of the President's campaign against inflationary wage or price increases.

"Insofar as wages and other economic benefits for auto workers are concerned, you can be assured that the UAW will adhere to its traditional policy and will not press for gains that would create the necessity for price increases," Reuther's letter said.

Reuther's letter dwelt heavily on the profits of more than \$3. 1/2 billion before taxes reported this week by General Motors. He mentioned no other auto company by name.

There was no immediate comment from GM or the other auto companies.

It was the second time in a month Reuther had centered his fire on GM, which had record-breaking profits, sales and payrolls last year.

The first time was at the UAW Skilled Trades Council in Chicago where Reuther gave what some observers felt was the first public indication that GM had been selected as the

No. 1 target in bargaining this year.

The UAW, which negotiates with GM, Ford, Chrysler and American Motors simultaneously, traditionally has centered its attention on one firm and worked out a contract there. Other companies then pretty generally follow suit.

Hi-I.Q.-Tane?

LONDON (UPI)—Scribbled on the back of a dust-smeared gasoline tank-truck was the inscription, "What kind of fuel am I?"

WASHINGTON (AP)—Federal Mediation Service officials met Saturday with union and company representatives in an attempt to settle a three-month-old strike against General Telephone Co. in the Los Angeles area but no agreement was reached. Another meeting was called for today.

Joseph A. Beirne of Washington, president of the Communications Workers of America, AFL-CIO, said when the conference broke up late Saturday that no progress had been made because of a company position that an Oct. 13 offer was the best it could do.

Beirne said union representatives were prepared to stay here as long as might be necessary to settle the dispute and that he was in favor of a marathon session without any recesses.

The company has continued to provide service since the walkout of the CWA local which began Oct. 19 after the contract expired.

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THE WEEK IN REVIEW

Chill Hits U.S.-Russian Relations

By HARRY SHARPE
United Press International

Russian jet fighters down an unarmed U. S. Air Force trainer plane over East Germany last week, causing the death of the three-man crew and bringing a storm of protest from the State Department.

The department said the Americans were on a training mission over West Germany and apparently strayed off course through a navigation error.

MOSCOW charged otherwise. It broke the news to the world along with claims the trainer had deliberately violated East German airspace "in a gross provocation aimed at aggravating the situation in central Europe." It also asserted the fliers were on a reconnaissance mission.

The department replied hotly that the plane "carried no cameras for aerial reconnaissance," that it was an unarmed executive type T39 well known to the Russians to be harmless, and that the Soviet pilots had been guilty of "a careless and inexcusably brutal act."

The victims were Lt. Col. Gerald K. Hannaford, 41, Austin, Tex.; Capt. John F. Lorraine, 34, Jacksonville, Fla., and Capt. Donald C. Millard, 33, Ukiah, Calif. Soviet authorities allowed an American convoy to pick up the bodies and the wreckage. Examination of the latter was expected to disclose whether the plane was shot down.

THE INCIDENT brought a sudden chill to Soviet-American relations which had been improving since signing of the nuclear-test-ban treaty last year.

In politics the nation got another GOP presidential candidate—a woman. Sen. Margaret Chase Smith 66-year-old Maine Republican, announced she would seek the nomination even though she lacks money, organization and time.

Mrs. Smith threw her hat into a ring already occupied by New York Gov. Nelson A. Rockefeller, former Minnesota Gov. Harold E. Stassen, and Sen. Barry Goldwater, Arizona conservative. Crowding them all was former Vice President Richard M. Nixon who is willing to be drafted and was talking more and more like a candidate.

Mrs. Smith said she was out to repudiate arguments that a woman should not seek the nation's highest office, "even though heavy odds are against me."

REPUBLICAN leaders opened a broad scale attack on President Johnson in connection with Senate investigation of the financial affairs of former Senate Democratic secretary Robert Baker who served under Johnson when he was Senate majority leader. GOP National Chairman William E. Miller said the case "would be a very big issue" in the election campaign. Other leaders chimed in.

But former President Dwight D. Eisenhower, whose administration had to weather "influence" scandals, counseled his GOP colleagues against being "too ready to throw stones." He also challenged a Goldwater claim, which deeply angered Defense Secretary Robert S. McNamara, that American missiles are not as reliable as McNamara claimed. Ike said:

"I am confident we have just as good missiles as there are in the world."

ROCKEFELLER announced that Sen. Thomas Kuchel, R-Calif., had agreed to lead his presidential campaign in California, the former home state of Nixon who was defeated for the governorship in 1962 after losing the presidency to John F. Kennedy. California will have 86 convention delegates.

French President Charles de Gaulle formally recognized the Red Chinese government in defiance of U.S. protests that the Mao Tse-tung regime was "actively promoting aggression and subversion."

The State Department, speaking for President Johnson, said the United States "would stand firmly by its commitments" to Formosa-based National China, South Viet Nam which is at war with Chinese-supported North Viet Nam Red guerrillas, and "all other countries in our common endeavor to prevent and deter aggression."

DE GAULLE, who harbors ambitions to lead a politically united Europe independent of American influence, told a Paris press conference he envisions "neutralization" of embattled southeast Asia, where France once wielded great power, but that this is impossible without agreement with Red China. This, he said, was only one of the reasons he recognized the Peking regime.

The State Department warned De Gaulle, in effect, not to tamper with South Viet Nam.

Strongman Mao lost no time trying to capitalize on De Gaulle's generosity. He demanded De Gaulle break relations with Chiang Kai-shek's Nationalist China—a demand De Gaulle rejected for the time being. Then he called on the Japanese people to rise up, throw out all the Americans and abrogate the U.S.-Japanese security treaty.

SECRETARY of State Dean Rusk who was on a Tokyo mission at the time, warned Mao the United

States would never abandon Nationalist China to Communist tyranny or recognize a hostile Peking regime. Japan hinted it would hold off recognition until world opinion dictates otherwise.

The Russian government, though it has broken with Mao over his war-or-else policy for world domination, said De Gaulle's action "was a step toward strengthening peace." Rusk said the U.S. would continue to block Peking's admission to the United Nations.

Meanwhile, tough, pro-American Maj. Gen. Nguyen Khanh overthrew the ruling military junta in South Viet Nam in a bloodless coup. He and his army followers said this was necessary to "sweep away Communists and traitors who favor neutralism" in the war against North Viet Nam.

HE CHARGED the ousted regime was plotting with De Gaulle agents to neutralize the strategic southeast Asian country over which Red China covets control. The junta had been set up in the wake of the bloody overthrow of the Ngo Dinh Diem regime last Nov. 1 and 2.

The United States, which has thousands of supporting troops in South Viet Nam, watched developments closely. Defense Secretary Robert S. McNamara reported to Congress early in the week that the war was

not going too well. He said the United States must continue to maintain powerful military forces there and demonstrate a willingness to risk their use.

In a "defense posture" report, McNamara also warned Russia it would be destroyed along with its allies if it launched a surprise attack on the U.S. McNamara struck back at critics who claim the United States has "overkill" capacity. He said bluntly that the nation "must have the ability to destroy Soviet missiles and cities."

The Atomic Energy Commission reported to Congress that U.S. nuclear weapons have been so improved that much more punch per pound can be crammed into a warhead

without increasing a weapon's weight.

IT SAID the atomic warheads also are "clear." It said its latest atmospheric and underground tests enabled the nation to stockpile "the most modern, most reliable and most versatile nuclear weapons ever made."

Briefly, in other developments, the United States scored two major space successes at Cape Kennedy, Fla.

First it fired into orbit a 37,700-pound satellite, the world's heaviest. The Russian record is 15,000 pounds. Then it launched an 804-pound TV camera-carrying Ranger probe on a 240,000-mile journey to get the first close-up picture of the moon.

FOREIGN PRESS VIEWS

Editorial Writers Focus on Downing of U.S. Plane

By United Press International

European editorial writers from Britain to the Soviet Union last week focused on the downing of a U. S. plane in East Germany and its effect on international relations.

The official Soviet news agency Tass described as "incoherent" and "unconvincing" the American explanation of the T39 trainer, downed with three officers aboard, had strayed off its course.

"Washington's protests against the loss—with life—of the American plane which had provocatively violated the GDR (East German) air space are most unconvincing," Tass said.

But the Scotsman of Edinburgh, Scotland, said, "there seems to be enough evidence to support the view that the lost T39 had simply strayed off course."

In Stockholm the newspaper Expressen said the "downing of an unarmed training plane can hardly be justified as a necessary act. On the other hand, the American pilots must have known they were flying over East German territory and have been aware of risks."

Other European newspapers turned to the 17-nation disarmament conference in Geneva.

In Vienna, Neue Oesterreichische Tageszeitung said President Johnson at least "tried to direct the Geneva conference to certain specific questions, such as curbs on strategic nuclear weapons and the discontinuation of fissionable materials. But in these questions agreement also could be hoped for at best

from the Big Two and not from the Geneva conference."

The Austrian newspaper Die Presse said Johnson's five-point disarmament program and the \$97.9 billion austerity program "are results of one and the same development—the shifting of the cold war from the military field to the economic and political."

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Foster Home Fee Fuss in Lakewood

By MARY NETH

Lakewood City Hall's attempt to collect a \$20 license fee from county-sponsored foster homes is being met with angry cries of harassment.

Foster parents claim the fee puts them in the category of profit-making businesses which they are not; also duplicates required health and police checks.

They have bombarded city hall with protests; now are banding together to present their case at the Feb. 11 session of the City Council. Their course of action will be charted at a meeting Feb. 6 at 7:30 p.m. in Lakewood Community Methodist Church.

Letters demanding the license fee went out to 119 homes in Lakewood last week. Reaction was swift. More than 70 of the families involved come under the county Bureau of Licensing's foster home program—a program always short of people willing to care for temporarily homeless children.

ACCORDING to City Finance Director Elton Tavernetti, the fee covers \$5 for a city license, \$5 for a health permit and \$10 for fire and police inspections.

"It's only a one-time-a-year charge," he says. "They have to have inspections, it's only fair."

He expresses surprise at the reaction from the foster families.

"Everyone is in an uproar," says Jim Pearson, one of these foster parents. "No one makes money caring for these children—that's not why we do it."

The Pearsons have a foster child, an adopted son and a boy of their own.

"You can't treat one differently than the other," says Pearson. "When Christmas or a birthday come along we always have to dip into our own pocket. The money from the county never quite covers all the expenses, in any case."

PEARSON also was indignant at the idea of city health and police inspection.

"Lakewood uses county facilities — it doesn't have its own city health department. That means the fee would be turned right back to the people who already gave us our checks. They'd be giving us the same checkup twice. It doesn't make sense."

Mary O'Neill, director of the County Bureau of Licensing, fears the action by Lakewood City Council could seriously jeopardize the foster home program.

"I'm deeply concerned," she says. "The ordinance makes no distinction between commercial day-care operations and our people."

"We already conduct thorough health and police examinations. Foster parents are fingerprinted by the police and chest X-rays are always given."

"If this goes through, we may lose our foster families. A lot of children will be hurt."

ACCORDING to Tavernetti, the licensing has been local policy since 1957 but wasn't enforced until recently because the city didn't have a list of foster families to bill.

After a new ordinance was passed last summer raising the fee from \$10 to \$20 the county was asked for such a list.

"The council wants local inspection of these people," he says. "I'm sure this is done elsewhere. If there is any protest, we'll listen to it at the Feb. 11 council meeting."

The matter won't end there, however. The plight of the foster families has also come to the attention of the Lakewood Coordinating Council.

Mrs. William Harlan, president, has set a meeting of foster parents, council members and representatives of the county bureau for noon Feb. 18 in Floyd's banquet room.

"I NEVER dreamed the City Council would do such a thing," says Mrs. Harlan. "The only other city I know of that enforces such a ruling is Beverly Hills."

An enthusiastic backer of the foster family program, Mrs. Harlan noted that it takes a lot of dedication to provide homeless children with family care.

"You couldn't pay most people to do this type of work," she says.

Butler's FEBRUARY Home Sale

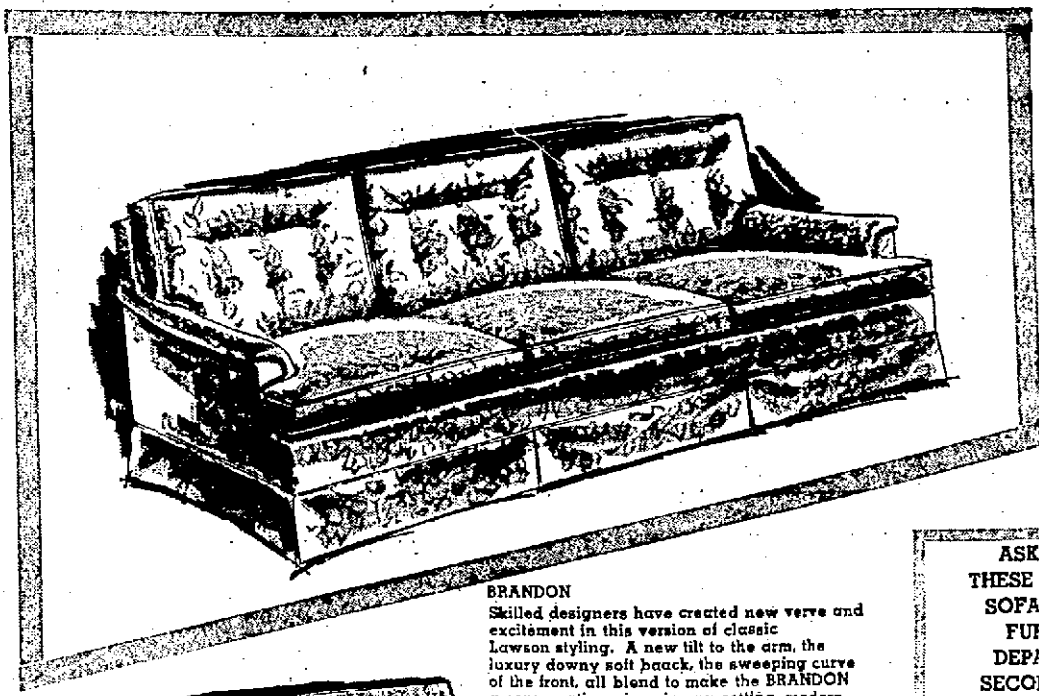
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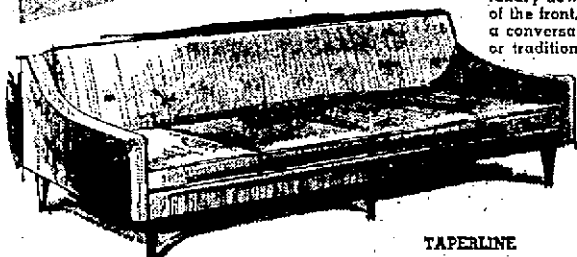
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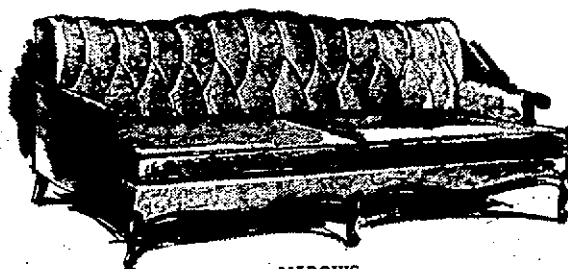


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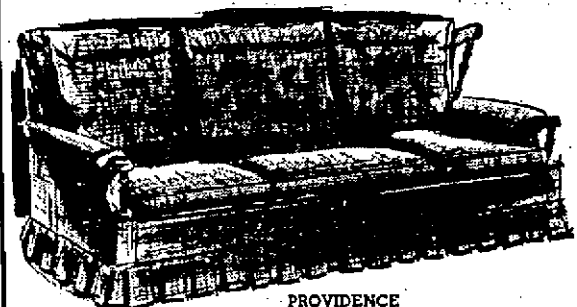
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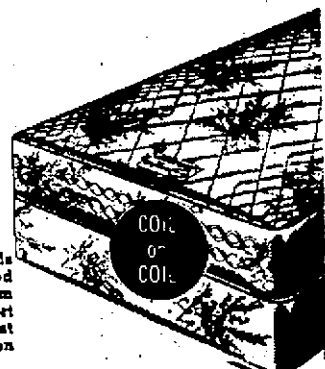
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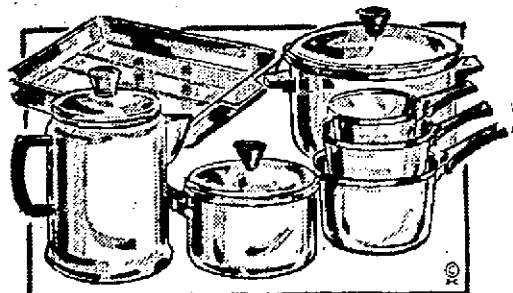
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Reg. 24.95

19.98

A lightweight upright, touch and go, cleaner. Revolving brush, disposable bags. U.L. approved, 1-year warranty.

**Heart-Shape
Mold
39c**



• Bake-King Timware
Make a fancy cake or gelatin dessert for Valentine's Day! Sized for ready mixes.

**Spring Wind
ALARM CLOCK**

Reg. 3.98 **2.68** plus tax

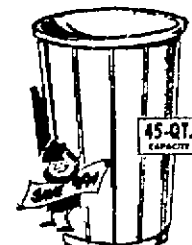
Alarm clock, easy to read with luminous face, metal case. Extra loud alarm. Ivory only.

**Large Plastic
Wastebasket**

Reg. 1.98

99c

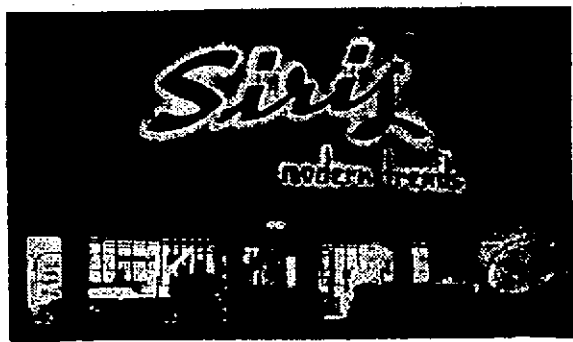
45-qt. unbreakable plastic wastebasket. Won't rust or mar floors. 21 1/2" high.



• SAT. 9:30 to 5:30 • SUNDAY, NOON 'TIL 5

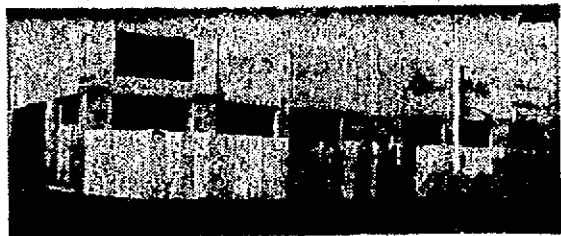
SIRIS IS MOVING

ALL FURNITURE TO BE SOLD OUT at 1252 Long Beach Blvd.



3 GENERATIONS IN SAME LOCATION

Since its founding by Jacob Siris in the spring of 1925 Siris Furniture Co. has grown with Long Beach. Now operated by Mr. Siris' grandson, Richard Siris, the store's business has far outgrown its long established location. New quarters have been acquired directly across the street at 1235 Long Beach Blvd. that will provide approximately four times the display area.



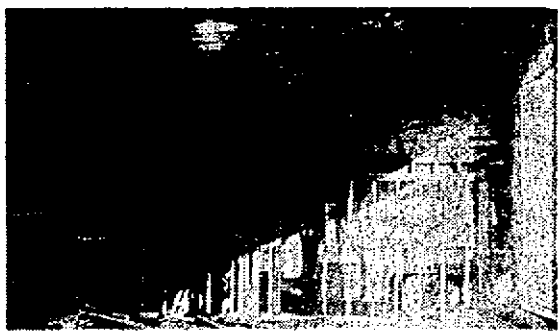
NEW LOCATION LONG BEACH LANDMARK

1235 Long Beach Blvd. was originally constructed to house our first Ford agency 43 years ago. In later years it became the home of Freeman McKenzie Pontiac. More recently Gill's Office Supply occupied this address. Their needs were for a smaller building in the industrial area. The large size was ideal, however, for the additional space that Siris Furniture Co. required for much-needed growth. Yes, 1235 Long Beach Blvd., young when Long Beach was young, is now in the process of rejuvenation. It will be one of the finest again.



INGENUITY AND EXPERIENCE COMBINED

How to make a 43-year-old building young again? Strip it to the foundation and walls. Completely redesign it. Put it back together again. This is exactly what a team of a leading architect, structural engineer, construction superintendent and craftsmen is doing under the supervision of Richard Siris, Interior Designer. Why an Interior Designer calling the shots? Because the whole purpose of the building will be for the best display of furniture and interior design possible to achieve. The lighting will be the same as in your home. The backgrounds will present designs in a realistic manner never before attempted.



DEMOLITION WELL UNDER WAY

Partitions, walls, rooms being cleared out to make way for newly designed display floor. Much more difficult than starting with a vacant lot is the remodeling of an older building. But, we think that the effort will be worth it. So will you.



ARTISTS' SKETCH OF REMODELED 16,000-SQUARE-FOOT NEW SIRIS BUILDING

Phone HE 7-3593

Shop Mon. & Fri. 9-9: Sun. 11-5; Weekdays 9-5:30

Please read every word. If you are in the market for new furniture you must read very carefully, or you will miss the reasoning to the whole story. Siris Furniture of 1252 Long Beach Blvd., Long Beach, is moving. This move will take approximately 60 days. Good business demands complete disposal of our present stock at this location, so we can start out fresh at our new location 1235 Long Beach Blvd. Long Beach. Our new store will be one of most modern furniture buildings in Long Beach. We, at Siris Furniture Co. 1252 Long Beach Blvd. are anxious to move into our new facilities.

Now the commercial We are about to have one of THE BIGGEST SALES we've ever staged in our 39 years in the furniture business. \$132,064 worth of fine quality furniture manufactured by the world's finest factories will go on sale starting Today Sunday at 11:00 A.M. and will end when we move Below is a list of a few values you will see Sunday at Siris Furniture Co. 1252 Long Beach Blvd. Long Beach. Again, please read very carefully

Look, this 10 Foot "Quality of Calif." sofa, marflex cushions, always sold for \$990. Must move at \$650 Sectionals, 14 Foot or 17 Foot Quilted, a decorator's dream at \$504.⁵⁰ Moving days \$337 Pairs of chairs, chairs in pairs . . . quilted in beautiful fabrics \$139? No m'am \$88. ea. King size bedrooms are too heavy to move, especially this \$879.⁵⁰ Triple dresser, twin mirrors, King head board, and 2 nightstands by "White". Let's move it to your house for \$566. That guest room can use this walnut bedroom, now \$159.²⁵ Folks, these prices are real! like this 8 ft. Quilted sofa for \$168 Marbles tables by the hundreds, 42" round, 24" round, all types . . . Example, 18" round, ornamental brass base \$39.⁹⁵ ridiculous at \$19.⁹⁵ No! not Rembrandt or Van Gough, but these oils are original on canvas, framed to sell at \$134 . . . 20x60 \$76 . . . Lamps . . . enough to light Long Beach. Please help us move some at \$10 . . . \$20 . . . \$30 . . . some at \$60 . . . Dining Rooms are always a moving problem . . . 5pc. Walnut extension table and 4 chairs . . . No problem at \$138 Oriental is plentiful at Siris, knick-nacs at discounts . . . 30% to 60% (cash and carry) . . . While we're in the Orient, this dark teak bedroom by "Century" . . . \$695? guess again! \$429 . . . Contemporary sofa and matching chair in popular tweeds, 2 pcs. Now reduced to \$169, was \$249 Hided by "Simmons", by permission re-marked down \$285 . . . don't tell "Simmons" it was \$369.⁵⁰ Oh! what buys. Odd tables, occasional, ends, lamps, white, cherry . . . values to \$129.⁵⁰ . . . carry them home for \$15 . . . some \$30 . . . \$60 Innerspring Mattresses and matching box springs, never sold under \$59.⁹⁵ per set . . . \$39.⁸⁷ twin size set

Our story ends here, with just a reminder, many of these items are, discontinued samples, one of a kind, as shown, and as is in some cases. Credit terms can always be arranged as usual. Of course, our decorating staff, under supervision of R.H. Siris N.S.I.D., are ready to serve you as in the past. THANK YOU

All sales final See you Today SUNDAY 11: AM till 5 PM.

P.S. Throw pillows only 125 offered . . . \$1.46 ea. (2 to a customer)

SALE STARTS TODAY, SUN., 11 a.m.-5 p.m.

EARLY SPRING TARGET DATE

Watch for our grand opening of a completely remodeled furniture center by early Spring. The new home of Siris Furniture will be a complete Interior Design center presenting a complete range of everything that is good taste in furnishings.

INTERNATIONAL FLAVOR From pure contemporary Scandinavian designs to one of the most complete selections of Imported Oriental furniture and accessories. Displays of Italian, Spanish and French will be intermixed with the best of our own American designs. Carpeting and drapery will be given their proper place for your approval. All walls will be specially designed to display one of the largest collections of art seen in any retail store.

The Same Old "Siris" Just More of Us



MEMORIES are short, and that, no doubt, is what an outfit called the Western Missionary Army is counting on in making another intensive solicitation in Long Beach.

In April, 1962, one of our reporters, Vint Mader, exposed the "Army." He concealed his identity, volunteered for service as a solicitor, and subsequently was able to chronicle what amounted to the activities of a confidence game. He reported that collectors get a 60 per cent cut out of contributions, crew chiefs another 10 per cent, and he could find no assurance that even the portion remaining was spent for Bibles as the solicitors claimed.

Subsequently, a State Senate subcommittee investigated the same outfit, with police reporting that 95 per cent of \$200,000 donated to the group never reached its treasury.

And in May, 1963, an Orange County Superior Judge denied a request by the "Missionary Army" to force the City of Garden Grove to issue it a business license without charge. The court ruled it is not essentially a religious group.

ALL of this has been well publicized here. But time has passed and solicitors are out, especially on the Long Beach east side, again trying to get people to give.

One of them was the subject of last Sunday's report here. I told about a fellow who called at my house claiming the Army was accredited for solicitation, but could show nothing indicating local accreditation. Instead, when pressed he displayed a note of some kind from the "Wilshire Chamber of Commerce" and a letter from Long Beach City Manager John Mansell denying a permit.

Since then, I have received numerous calls from householders who have been solicited by this or other "Army" agents. Some have given, and some have refused, having been warned by my story. All had forgotten the earlier publicity about this outfit.

THE Western Missionary Army has no permit from the City of Long Beach. But due to the question of its status as a religious organization, city police do not move against the army's solicitors.

Local officials, however, pull no punches in their descriptions of the Western Missionary Outfit. Police Inspector Charles Sullans of the bunco squad said: "You can quote me—it's a lousy outfit."

There are plenty of worth while local charities needing financial help, so why give to a questionable organization?

WALKING along the flood control channel near Hill Junior High School the other day, Jean Pope picked up a slip of paper on which was scribbled a question and an answer. The penciled writing said:

"Debbie, how do you do the problems on Page 128? Hurry write back soon."
In different handwriting.
"I don't know, my dad did um."

DRIFTWOOD—Local people who sent money to the widow of Lee Oswald at Dallas have received black-bordered notes reading: "Thank you, Mrs. Marina N. Oswald and children." . . . Brownie's Annex, a bar on West Broadway, has filled seven March of Dimes jars. . . . Ed Ouchi, diminutive Paramount business man and head of United Way solicitation there last season, brought the house down at the United Way recognition dinner here Thursday night. Making some awards, he embellished his announcements with earthy remarks and then said he was "brought up in a different language." He knows the language, all right.



Independent-Press-Telegram

SUNDAY, FEBRUARY 2, 1964
EDITORIALS, PAGE B-2

Just for the Hill of It---

WHEN SNOW BLANKETS Southern California's mountains, Southern Californians tend to go a little nuts. Come the weekend they create a monumental series of traffic jams on mountain highways for the dubious privilege of sliding down steep, snow-covered hills on skis, sleds, toboggans, old cardboard boxes or various portions of their anatomy. So it will be this weekend in most mountain areas, and these pictures, taken at Mount Baldy last weekend by Mrs. Esther Neagle, wife of photographer John Neagle, show what you can expect—an exhilarating ride followed by bruises. Still sure you want to go? Well, we'll see you there.



EDITORIAL

Top Legislators Chart Wise Course on Tidelands Oil

A REFRESHING WIND of good sense, fairness and integrity swept into the Long Beach tidelands oil picture Friday just before Governor Brown dumped what has become a smelly mess into the legislative hopper by placing the issue on special call.

The refreshing wind was provided by statements by Assembly Speaker Jesse M. Unruh and Senate President Pro Tempore Hugh M. Burns to the effect that no quick grab of Long Beach's tidelands oil should be permitted and that the whole picture of tidelands trusts and state oil leasing policies should be examined.

Coupled with the Burns and Unruh statement against fast action during this upcoming special session was the outline by the speaker of a plan to fully probe the whole oil problem and report to the legislature in 1965. Such a probe—by a joint committee on tidelands—was set up in the last general session. Unruh is chairman and is obviously concerned with more major questions than a quick grab of Long Beach oil funds.

TO ANYONE who has read only a portion of the recent news stories on Long Beach tidelands, it must be clear that the city has had little or no chance to make its views known and, in truth, has been afforded small opportunity to present hard facts.

Much of the hue and cry raised by certain legislators and state officials has been based upon untruths and misrepresentations. These men have had their eyes on the dollars and didn't want to be confused with facts.

Unruh, on the other hand, has taken the trouble to look beyond the money. This is typical of the speaker and goes a long way toward explaining his leadership ability.

By carefully examining Unruh's outline of the suggested investigation by the joint committee, one can see some of the broad issues which should be looked at carefully not only for the fair play the probe offers to Long Beach but because the rights and resources of all the folks in this state are at stake.

HERE ARE some of the issues that Unruh proposes for investigation:

—A factual look at the history of the Long Beach trust, the quality and efficiency of management and the financial return to the city and state. In connection with this he proposes to compare our leasing practices and return to the state's own practices and return to those of other trust areas. We feel that Long Beach has done such an outstanding job in this area that the city can only benefit from such a comparison. Our officials feel, for example, that it is not difficult to defend practices that provide a return of 80 to 90 per cent on city leases against state leases which provide 20 to 25 per cent.

—A study of all of the trusts in the state, and since the state holds the land in trust from the federal government, a study of the state's obligation to Uncle Sam. This can be interesting in light of the fact that Long Beach is the only trustee which has ever developed its trust lands so well that it was able to pay over \$200 million to the state and still develop a fine port and shoreline for the economic benefit of all the public.

—A study of all of the legal rights of both city and state. There is no doubt that if the city is summarily pushed into a position which does not provide for protection of our city and shoreline and reasonable compensation for the risks and work, we will fight. This sort of legal battle—and political battle, too—could stretch for years and nobody would benefit for that time.

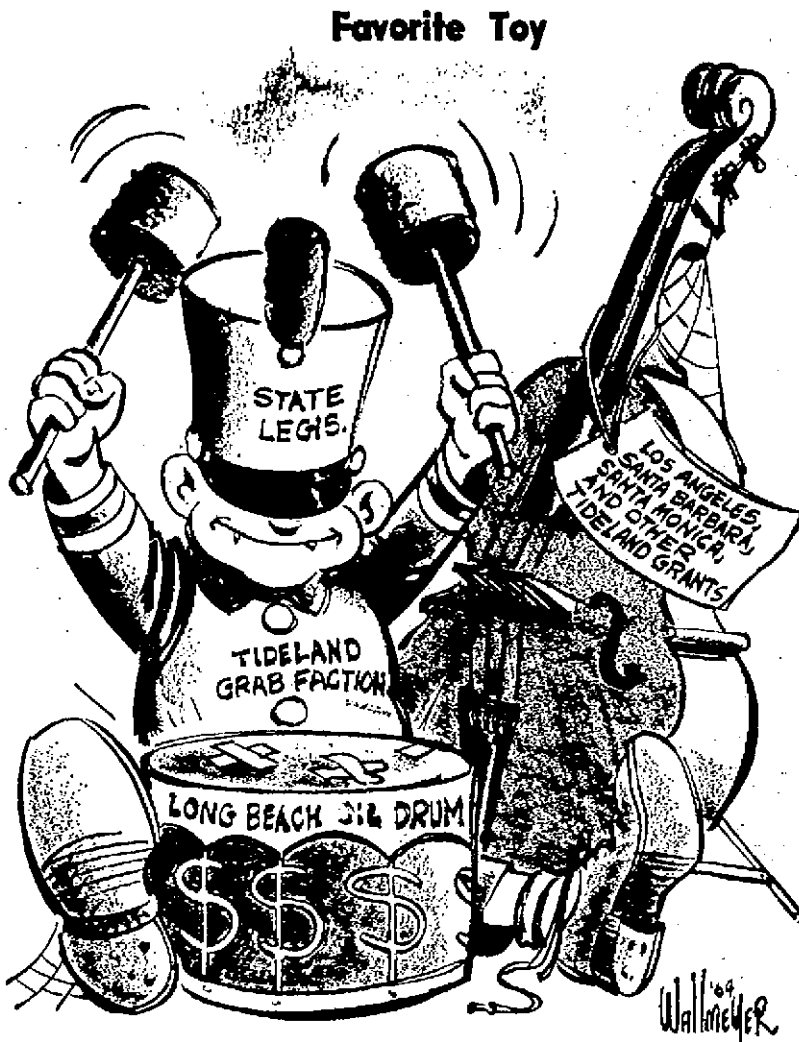
—The use of the money here—its benefits to the city, the region and the state. Also the economic detriments—such as subsidence—which resulted from our developing the oil.

—An equitable distribution of revenues. Most people here will admit that under trust restrictions it would be impossible for us to spend a billion or so dollars just on our tidelands. But as Speaker Unruh points out: to reach this equitable distribution there needs to be confidence on the part of both parties in the stability of the agreement so that it not be subjected to continuous revision. This undoubtedly is one of the cornerstones the city should fight for in any readjustment of the trust.

—The question of where the state's money—not only from Long Beach but from other tidelands oil developments past, present and future—should go. Water? Other harbors? Other tidelands? Education?

—Lastly, he suggested probing the question of gas production and regulation and of oil production and regulation both on tidelands and throughout the state.

The people of Long Beach and the state as a whole should be extremely thankful that Unruh plans such a far-reaching probe. Only through such a procedure can there be an opportunity for the city to be treated fairly.



DREW PEARSON

Movie Hero Marlon Brando Takes Up the Indian Cause

WASHINGTON — When one of the most popular screen stars in Hollywood deserts the movie lot for the political arena, it's news, especially when he takes up the cudgels for an underprivileged group.



PEARSON

Marlon Brando, who can get several hundred thousand dollars for any picture in which he stars, has been in Washington buttonholing bureaucrats and making impassioned speeches on behalf of the American Indian.

He came with as much fire in his eye as if he were in a love-making scene in Mutiny on the Bounty; and he also came loaded with statistics.

Indians, he told congressmen, newsmen, bureaucrats, and finally Mrs. Jackie Kennedy, are the most badly treated of any group in the United States, suffer 45 per cent unemployment, die 20 per cent from malnutrition, and are the lowest bracket income group.

Brando turned up one interesting point which will probably come back to haunt the United States in its talks with Panama—the cancellation of the Seneca Indian treaty in western Pennsylvania in order to build the Kinzua Dam.

This treaty was signed by George Washington in 1794 and gave the Senecas the right to occupy their lands as long as the grass shall remain green—in perpetuity.

However, when local public utility interests wanted to build a hydroelectric dam to create a \$114,000,000 Allegheny reservoir on the Senecas' land, the Supreme Court sided with the lower

courts, in June 1959, in ruling that the treaty could be set aside.

The Panamanians have been arguing exactly the same thing—they claim that a treaty in perpetuity is not a treaty. Marlon Brando points out that about 600 other treaties between the United States and the Indians have been broken. So all the Panamanians have to do is cite this shameful record to support their demand that the basic Panama treaty must be renegotiated too.

THE TOURIST considers Washington a city of contrasts, ranging from stately government buildings to squalid, sprawling slums. But the tourist doesn't usually see some of the backstage contrasts which also make Washington one of the most bizarre and fascinating cities in the world.

Here are three scenes illustrating those contrasts: SCENE 1 — A private dinner at the Venezuelan embassy, Rafael Caldera, recent candidate for President, was being entertained by Venezuelan Ambassador Enrique Tejera-Pares, who represents the government party which defeated Caldera.

Though defeated, Caldera has pledged his support to the Action Democratic Party of President Raul Leoni, who defeated him.

SCENE 2 — President Segni of Italy in Washington for conferences with President Johnson represented a coalition government of Social Democrats, Socialists, and Christian Democrats. Segni, a conservative member of the Christian Democratic Party, disagrees vigorously with the Socialists. Yet, for the sake of political harmony, he presides over a govern-

ment which includes his political opponents.

SCENE 3—A breakfast of Republican congressmen presided over by militant Bob Wilson of San Diego, chairman of the Republican Committee to Re-elect GOP Congressmen.

Wilson, blatant, sarcastic in his denunciation of President Johnson, urged his listeners to oppose the President every step of the way.

Privately he also circulated a mimeograph speech, exactly the same for each congressman, attaching instructions to have the speech put on radio or TV tape for delivery in the congressman's home district.

"Dear Colleague," said Bob Wilson, "starting with the attached script, the congressional committee will again send you each week a suggested five-minute script to assist you in the preparation of your radio or television report to your district stations. . . . Teleprompter copies of the scripts will be available in the House TV studio, Room 160."

If even half the Republican members of Congress follow this mass production method of political propaganda, it amounts to a tremendous barrage of criticism against a President who has been in office about two months and who faces tremendous problems, not of his making, throughout the world.

DAVID LAWRENCE

U.S. Foreign Problems Multiply

WASHINGTON — Troubles are multiplying all over the world for the United States government, which still refuses to look facts in the face and instead follows a policy of wishful thinking and avoidance of realistic truths.

For the biggest single fact is that, whether in South Viet Nam or Cyprus or Berlin or Africa or Cuba or Panama, the hand of evil is Communistic and is directed by the Kremlin.

Although the North Atlantic Treaty Organization and the Southeast Asia Alliance are supposed to hold things together against Russia and Red China, another unpleasant fact is that a major partner in both alliances — France — has just broken away. This helped to cause the overthrow of the government in South Viet Nam, where the fear had developed that French intimacy with the Red Chinese would, by the deceptive process of "neutralization," hand the country over to the Communists.

Yet, in the midst of such intrigue, the United States maintains 15,500 troops in South Viet Nam, where already more than 100 Americans have lost their lives and many others have been wounded. About \$1.5 million a day is the cost to the taxpayers of this country.

Why are the American military forces in South Viet Nam? The official answer is that they are present at the "request" of the South Viet Nam government. But there have been three governments in succession in recent months in that country, and it is evident that the United States has become involved almost inextricably in the internal affairs of Viet Nam on the pretext that this is necessary to hold the Communists in check and preserve world peace.

But as the Communist apparatus spreads its operations throughout the world and meddles in Cuba, in Panama, and in other Latin-American countries, as well as in Africa and Asia, the main culprit—the Soviet government—is treated as if no crime has been committed anywhere. Subversion by the Communists is denounced and infiltration condemned,

but the United States continues futile talkfests in Geneva on the subject of "disarmament," even as the Russians themselves refuse to take the word of the American government that an unarmed training plane strayed across a boundary. There is not the slightest sign of the mutual trust and good faith so essential to any successful negotiation between civilized governments.

Meanwhile, the involvement of America in distant lands grows more and more extensive every day. President Johnson has been asked to send military forces of this country as a part of an international expedition to help police Cyprus and maintain order there as between Greeks and Turks. The British, who have just been called upon to rescue some of their former colonies in Africa from anarchy, have eliminated their military draft and are expecting other countries, including the United States, to help them out in Cyprus.

It is apparent also that the "anti-colonialism" drive, fostered with such vehemence by Soviet propaganda, has caused a state of anarchy in many African countries whose peoples are not being allowed to exercise their right of self-determination. Despotism has arisen to impose totalitarian governments and the usual forms of tyranny that communism espouses.

THE SOVIET GOVERNMENT, which is responsible for the provocation of trouble on every continent, maintains an innocent posture, and the free world selfishly and foolishly consents to furnish economic aid to the Communist side of the "cold war." It is a tragic situation for which the peoples of the West must take much of the blame. Many leaders, moreover, and many segments of the press—in Europe, especially—are adopting a course of appeasement toward the Soviets.

Resoluteness has become an obsolete word. The appeasement at Munich is scornfully referred to nowadays as ancient history because it happened 25 years ago. But it cannot be forgotten that less than 12 months afterward in a credulous world the most destructive war of all times broke out.

BOB HOUSER

Demos Unknown in 23rd Poll but GOP Draws Blanks Too

I, P.T. Political Editor

FIRST IMPULSES of a candidate shown evidence he is unknown in his district might well be (1) to slash his wrists or (2) to forget about running for office. Neither extreme occurred to a 43-year-old Downey attorney, H. O. Van Petten, Democratic candidate for Congress in the 23rd District, north of Long Beach.

Using a larger survey sample in his district than some polls use to get statewide opinion, Van Petten has polled his prospective constituents in infinite variety. The results are interesting and incredible.

Van Petten was not too disturbed by results of his name-recognition exercise because the test showed 23rd voters about equally unfamiliar with all of the Democratic candidates who hope to take the House seat away from Republican Del Clawson.

He sampled philosophy and found that 44 per cent consider themselves middle-of-the-roads; 1 per cent very liberal; 2 per cent very conservative; 16 per cent liberal; 22 per cent conservative. So the reading showed, not surprisingly, that more than two-thirds inclined from middle to right in the district which supported the late conservative Democrat Clyde Doyle for so many years.

But how about this? In the name-recognition survey Doyle's name was checked by 50 per cent to only 19 per cent for incumbent Clawson. Of the 50 per cent who recognized the Doyle name, half of them thought he was still living and still their congressman—more than knew Clawson was the district's representative!

DESPIITE A 65 to 35 per cent registration favoring Democrats, surveys showed a strong anti-civil rights sentiment in the district. The 1960 census also showed large numbers of residents who had come from Texas, Arkansas, Oklahoma and Tennessee. It showed 56 per cent of those over 25 years of age had not finished high school, a lower educational level than most California districts.



HOUSER

The district was about split down the middle on John F. Kennedy but now, among all voters, President Johnson takes 75 per cent of the vote with 23 per cent being divided among Barry Goldwater, Nelson Rockefeller and Richard Nixon.

Among voters who call themselves independents, the poll shows 80 per cent for LBJ; Democrats gave him 98 per cent; Republicans gave him 20.

Van Petten also wanted to try out various ballot designations to see which is more acceptable to voters. His poll question asked whether they would vote for an attorney or a lawyer. About 20 per cent said there was no difference. But of those who had a preference, 99 per cent chose "attorney!"

A CHUCKLING Democrat passed along a news item from the Huntington Beach News: Reporting a speech at San Clemente before the Southern Orange County Community Republican Women Federated by Mrs. Logan Goodknight of Long Beach, state president of the GOP women's federation, the item noted Mrs. Goodknight "blasted federal news management by Democrats."

Immediately thereafter, "Mrs. C. Fulton Shaw, newly elected club chairman announced that all future information about the club would be cleared through the publicity chairman, 'who will tell only the good things!'"

APRIL 9 is the last day to register to be eligible to vote in California's June 2 primary election. Persons reaching age 21 or those who have moved since their last registration and others purged from voter rolls for failure to vote should look up a deputy registrar to reregister.

Governor Brown greeted a Long Beach class of more than 100 new deputies Saturday in the county court building, 415 W. Ocean Blvd. Although most of them had been recruited by Democratic clubs and workers Tom Moore, Robert Sabol, Jack Engberg and John Clagg, Brown stressed at a testimonial dinner Friday for Judge Vincent Dalsimer that he was touring the registrar training classes in an effort to see that all Democrats and Republicans are eligible to take part in the primary election.

Public Forum

Hosmer Keeps Voter Posted

EDITOR: If Mr. Kenneth Leonard wants to drive people out of the Democratic party, he has made a good start with his letter of Jan. 24th. My wife and I have been registered voters in four different states, but California is the only state where we had to proclaim our party affiliation.

Our status is further complicated by the Hatch Act. As I am employed by the government, I have the power to vote, but I am not allowed to do much else politically.

Now Mr. Leonard would add further restrictions. He wants us to be bound by the thoughts of a few party committee members. This might be all right if we had a voice in their decisions. And, if Mr. Leonard thinks he is going to change my wife's ideas, let me clue him that I have been trying for 32 years and have not succeeded.

Mr. Leonard feels that we do not know much about Mr. Hosmer's record. Let me

say that Mr. Hosmer is the only representative who has ever taken the effort to let us know how he has voted on various subjects and he gives us his reasons. We may agree or disagree, but at least we know where he stands.

The law still permits us to write in the names of candidates on a ballot. Please do not take this right away. We might, at a later date, have a chance to vote for an ambassador to the North Pole and we would like to write in the name of Kenneth Leonard and give him an opportunity to cool off.

W. WHITE TISDALE
5331 E. Willow St.

Complains About Series on Ruby

EDITOR: I cannot understand how a reputable newspaper such as yours could possibly play up such a character as Ruby! You even make a hero of him by splashing his story on the front page. Surely, you agree he is a murderer (we all saw it happen) so the only reason for doing this must be "cash"—I guess that needs no clarification. What other possible reason could you have for putting a criminal in the No. 1 spot?

I read your "rag" every day and I value your opinions. How can you possibly justify this thing? I would expect an editorial screaming that we have already paid too much attention to Ruby, to Oswald, and his wife (who was so charmingly screened on TV).

All of my neighbors agree with me—I took the trouble to talk to them.

GLADYS J. WELLS
7144 Pluribus.

Ed. Note: These newspapers, and the many others in the U.S. and Europe that printed the Ruby story simultaneously, were not trying to "make a hero of him by splashing his story." We all knew he was a "murderer." We were only interested in answering a couple of questions that have puzzled many. Why did he do it, and how?

Senator Soaper Says

By BILL VAUGHAN

NOTHING EVER seems to get settled in the long, long story of the Kansas City Athletics and its owner who, unfortunately, doesn't spell his name Charles O. Finally.

PRESIDENT Johnson calls for more attention to suburban problems, with action on the highest split-level.

SOCIAL EVENTS come thick and fast under the new administration, but a lot of time is saved by replacing protocol with "Y'all come."

SEN. MARGARET Chase Smith throws her hat into the presidential ring and immediately discovers one problem for the feminine

candidate — women's hats don't look like hats.

AS THE TREND toward early marriage continues, the American girl makes about a one-week transition from homework to housework.

NO MATTER who you are — youth, farmer, businessman, labor or minority group — you have the thrill of hearing each day that some spokesman you never heard of is speaking for you.

DRAWINGS of the proposed supersonic airliner convince the man at the next desk that travelers of the future won't be referred to as passengers but as volunteers.



LAWRENCE

INDEPENDENT Press-Telegram

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Daniel H. Ridder, Co-Publisher
Harold M. Hines, Assistant to Publisher
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Malcolm Epley, Executive Editor
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Brown Backs Cranston for Senate

SACRAMENTO — Gov. Brown quietly has tried to mobilize Democratic Party county chairmen to line up solidly behind the U.S. Senate candidacy of State Controller Alan Cranston, The Independent Press-Telegram learned Saturday.

Other Democratic hopefuls are said to be ranked by the behind-the-scenes maneuvering from the governor's office.

But the joint Brown-Cranston effort to freeze out county support for other candidates has failed, though Brown personally made phone calls in behalf of Cranston to solicit support from some of the county central committee chairmen.

Forty-eight of the 56 county central committee chairmen did endorse Cranston, the party's top vote-getter in 1963. And the impetus still could deliver the nomination to Cranston.

But among the holdouts are chairmen in populous Los Angeles County and influential Sacramento County. Subsequently, Cranston's chances were dealt a setback by the California Field Poll. The poll gave Atty. Gen. Stanley Mosk a substantial popularity edge.

L.B. Proposes County-City Park Project

SACRAMENTO — County supervisors have been asked by the City of Long Beach to join in a \$5-million development of the 518 acres of El Dorado Park which lie east of the San Gabriel River.

City Manager John R. Mansell, in a letter to the county board, said the eastern portion of the park is "truly a regional rather than a municipal type park."

Supervisors will be asked Tuesday to review the matter and consider joining with the state, the County of Orange and the City of Lakewood in joint development of the area.

MANSSELL pointed out that Long Beach spent \$2,561,486 in municipal funds acquiring the 800-acre site.

The portion west of the river, lying between Spring and Stearns Streets and east of Studebaker Road, has been improved by the city, principally from park-bond funds approved in 1956. The section contains a recreation building, children's playground, baseball diamonds, tennis courts and an 18-hole golf course.

The 518 acres east of San Gabriel River and north of Spring Street, has not yet been developed, Mansell pointed out.

THE CITY'S 1957 master plan for parks envisioned development of the easterly 518 acres as a rustic-type park, with facilities for camping, picnics, riding trails and other outdoor facilities.

Mansell said the physical location of the park, "immediately adjacent to heavily populated areas of Orange County, Los Angeles County and the City of Lakewood, makes it apparent it will serve these areas more than Long Beach itself."

"CONSEQUENTLY, we do not feel that it would be fair for the taxpayers of Long Beach to be obliged to assume a bonded indebtedness of an additional \$5 million to finance construction of a regional park when their tax funds exceeding \$25 million already have financed the park acquisition program," Mansell said.

Councilmen voted Jan. 21 to ask officials of the state, Los Angeles and Orange counties and the City of Lakewood to "participate financially" in development of El Dorado Park East on a regional basis.

Civil-Rights Worker Found Shot Dead

LIBERTY, Miss. (AP)—Louis Allen, a Negro who reportedly had taken part in civil-rights activities, was shot to death near his home Saturday.

Allen, a logger in his 50s, was found under a truck with a load of buckshot in his head.

over Cranston and other possible candidates for the Senate seat of the ailing Clair Engle.

This double blow caused Brown to drop publicly from the Cranston bandwagon. However, the governor already has tipped his hand. There now is a clear indication that Cranston has the inside track to a Senate appointment if Engle's seat should become vacated before the election.

Meanwhile, Brown has tried to sidetrack criticism

that he was playing favorites to a fellow northerner—Cranston.

"It is my intention to stay completely out of the primary campaign if three or four enter into it. I don't intend to try to make a choice among very able people if they get into it," said the governor. His key words: "If three or four get into it."

Brown's phone calls for Cranston were made before the field expanded. Had the governor corralled all the county-level support for

Cranston, there might not have been a field of three or four.

As it is, the roster of possible candidates includes Engle, Mosk, Cranston, Congressman James Roosevelt, Lt. Gov. Glenn M. Anderson, Assemblyman Byron Rumford and former Assemblyman Dewey Anderson.

Aside from being California's chief executive, Brown also is titular head of the state's Democrats. And you can't blame any party leader for wanting to avoid a

party free-for-all.

However, Brown's backing of Cranston is a puzzler to some. Cranston undermined Brown's tax-reform program at the 1963 legislative session by opposing a withholding tax-collection system.

Cranston is one of the original founders of the controversial California Democratic Council, Brown, a mid-of-the-road Democrat and onetime Republican, has opposed some of the key resolutions championed by liberals in the CDC. However, en-

thusiastic CDC support could be helpful to Brown in any vice presidential bid.

One factor in Cranston's favor in the governor's mansion is Cranston's home town of Palo Alto.

Gov. Brown, a San Francisco native, is likely to favor keeping a Northern Californian in one of California's Senate seats. California's senior senator, Republican Thomas Kuchel, is from Anaheim. So a Cranston candidacy serves the interests of northern extremists who de-

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3-Piece Set—Print slip over shirt with knit cuffs, full length pants with booties. Fits 6 to 18 mo. Ass't colors on white.
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Stretch Coverall
Cotton-Nylon "Velvety" — Neck-to-toe gripper opening, knit cuffs & neck. Bon-bon trim on front & feet. White & colors. 9 to 1 yr.
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Boys' Polo Shirts
Combed cotton yarn with taped neckline. Stripe design with short sleeve. 3 to 4.
73¢

Toddler Polo Shirts
Combed cotton yarn—snap shoulder. Choice of smart patterns or solid colors. 1 to 4.
69¢

Girls' Panties
Combed cotton—roll self-trimmed or picot elastic leg. Choice of prints or solids. 4 to 14.
3:1.00

Boys' Briefs
Combed cotton yarn, nylon reinforced leg seams. Plain white or sanforized Western print front. Sizes 2 to 8.
2:69¢

Receiving Blankets
36x48"—Juvenile print on white background.
2:1.00

Training Pants
Fully foam lined, back to front, cotton underlined. Super absorbent. Sizes: 1-2-3-4
2:1.00

Diaper Sets
Soft, knitted fabrics with plastic lined pants. Adorable, all new styles for boys & girls. 6 to 18 mos.
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Crawlers
Combed cotton poplins, seersuckers and sailcloths. Adorably styled, some with novelty bibs. S-M-L-XL
1.69

Coverall
Soft cotton terry in white with assorted color juvenile prints. Nylon zipper opening. Contrasting knit cuff and neck.
1.69

Blanket
"Kiddysan"—Large 40x60" tuck in size with 6" satin binding. White and colors.
2.39

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"Kiddysan"—Sanforized white sheet fits all standard crib mattresses.
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BANNER—Finest quality all-purpose household broom with corn bristles, 4-lie. Enamelled handle.
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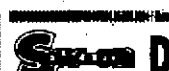
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FREE extra right hand glove with purchase of pair. Cotton lined, non-slip grip, long cuffs.
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Cardigan style of soft, thick 100% wool in fancy or plain bulky knit. Full fashioned three-quarter length sleeves. S-M-L in ass't colors.
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A dietary supplement of 30 vitamins and minerals in one capsule. 100 Caps. Reg. 2.75
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COUGH MIXTURE—Extra Strength. Stops coughs due to colds, flu, bronchitis. 3 1/2 oz.
98¢

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Medicated Vaporizer. Brings relief in seconds. Reg. 1.59 10 oz. Size
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DOAN'S PILLS
Mild diuretic to the kidneys. 1.95 Size 85's
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SERUTAN GRANULES—Aid to Regularity. 7 oz.
1.29

LAVORIS
Mouthwash & Gargle... In NEW Sparkle Decanter. 8 1/2 1 1/2 oz. Size
75¢

Foot Aids
Foot Powder
Cools, soothes, refreshes. 49¢-89¢

Ball-O-Foot CUSHION... Soft latex foam, loops over toe. No adhesive. Pr. 98¢

Solvex
Relieves Athletes Foot, itching feet. 73¢-98¢

Zinc Pads
Quickly relieve painful pressures. Box 43¢

Air-Pillo
INSOLES—Latex foam relieves pain of callouses. Pr. 59¢

Vacuum Bags
A size to fit most models. Assorted count per pack. 2 Pk. 1.00



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Powder Puffs
Smooth as silk... soft as down. Sanitary cello pak for your protection. Pak of 3
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9x12 Ft. Pastel Rugs
Viscose-Rayon—Beautifully woven rug with foam rubber backing to prevent sliding. Ideal for children's room or den. Colors.
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Valentine Candies

Heart Box
Maxfields—Milk and dark chocolate assortment. Red box with gold color embossed design. 1 lb.
98¢

Decorated Heart Box
Maxfields—Milk and dark chocolates in decorated box with flower and ribbon. Ass't colors. 1 lb.
2.19

Satin Heart Box
Maxfields—Decorated box with large rose, matching ribbon, embossed lace. Ass't chocolates. Colors. 1 lb.
2.79

Fancy Heart Box
Maxfields—Gaily decorated heart box with light and dark chocolates. Ass't colors, matching ribbon. 2 lb.
3.79

Deluxe Heart Box
Brach's—Milk and dark chocolates—3 assorted beautiful boxes with matching ribbon. Colors. 1 lb.
1.49

Flower Heart Box
Brach's—Assorted chocolates in box decorated with large rose, leaf and matching ribbon. Colors. 1 lb.
1.95

Fancy Heart Box
Brach's—Dark & milk chocolates—Flower, ribbon and lace trim. Assorted colors. 1 lb.
2.49

Heart Box
Brach's—"To My Valentine"—Selection of chocolates, orange, jellies and cremes. 1/2 lb.
63¢

Brach's Bagged Party Candies

- Mellocremes
- Cream & Jelly Hearts
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Your Choice 29¢

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Schoener—Hollow mold chocolate hearts, each individually foil wrapped. Box of 5
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Giant Value
—For boys and girls to send. Ass't colors. With 3 Teacher cards included, and gummed envelopes. Box of 68
59¢

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—Ass't Valentines including 3 special Teacher cards and gummed envelopes. Box of 38
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Valentines
—Assorted boxes to choose from. Each box has 2 Special Teacher Cards and gummed envelopes. Box of 26
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Choice of Double Edge or Injector. 15 oz. 1 1/2 Size
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Leaves Hair Fresh, Clean. Alive Again. Lathers Quick'y. 15 oz. 1 1/2 Size
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MOISTURE LOTION by REVLON for Hands & Body. 2.40 Value
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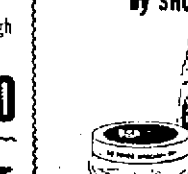
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Deodorizes and checks perspiration all day long. Cream or Roll-on. Reg. 1.00
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Asheville—12031 E. 8th St.
Asheville—6801 Pacific Blvd.
Asheville—333 W. Market St.
Asheville—5245 E. 10th St.
Asheville—645 W. Lancaster Blvd.
Asheville—1617 N. Glenwood Ave.
Asheville—400 Pine Ave.
Asheville—2154 Bellflower Blvd.
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Asheville—3509 Woodman Ave.
Asheville—18419 Sherman Way
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Asheville—1433 West 17th St.
Asheville—4444 West 17th St.
Asheville—561 S. Sycamore Rd.
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Asheville—5020 Alhambra Blvd.
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INDEPENDENT PRESS-TELEGRAM — 2 —
Long Beach 12, CALIF., Sunday, Feb. 8, 1968


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TIME
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AND NOW - SOUTH BAY

Fun, Fashion Festival Ticket Sale Readied

Tickets will go on sale Monday for the 12th annual Festival of Fun and Fashion, a benefit for the United Way and the Red Cross, which will be held March 9, to 8 p.m. in the Long Beach Auditorium.

Tickets may be purchased at the service desks on the main floors of Buffums' and Walker's department stores and from the office of Downtown Long Beach Associates, 601 Pacific Ave.

Blocks of tickets may be purchased from the United Way, 3515 Linden Ave.,



MODEL JERI COOTS announces that tickets are available for the 12th annual Festival of Fun and Fashion. Spring fashions for men and women plus top entertainment will be featured.



"I WILL NEVER HAVE TO FACE THIS PROBLEM ALONE!"

"When my husband suggested we talk to the Rose Hills man about before-nec memorial property, I knew he was thinking of the unnecessary suffering my friends went through because they had not planned ahead.

"We arranged a Family Protection Plan, while we both could choose what we wanted, without emotional pressures. He says he feels ten years younger, with the peace of mind he gained, knowing that I will never have to face this problem alone. He has proven his love beyond mere words.


"We certainly are glad we chose Rose Hills. Its beauty is so natural, with rolling hills, lovely lawns and gardens, and no headstones or monuments, it looks more like a park than a cemetery. There were so many beautiful sections from which to choose, and we found just what we wanted.

"We know, too, that Rose Hills will always be as lovely as it is today for they have that government-supervised Endowment Care Fund.

"By planning ahead, we gained financially, too. We were able to arrange a monthly payment plan that fits our budget perfectly, a plan which minimizes the cost to us.

"And as one of those little extra touches you always appreciate, the Rose Hills man gave us a handy Estate Portfolio for our important papers. It has containers for insurance, real estate papers, stocks and bonds and other vital records, properly catalogued so they are easy to find. He told us this portfolio is free to anyone interested."

This reaction is typical of that of thousands of wives, whose husbands had the foresight to plan in advance. Why don't you talk to the man from Rose Hills soon? Arrange an appointment by phone, or better still, send in the coupon for your free Estate Portfolio.

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3900 Workman Mill Road, Whittier
We would like a free Estate Portfolio. We understand there is no obligation whatever.

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For Immediate Need call OXford 9-0721

Set Troubled Schools Probe

By BOB GEIVET
A "comprehensive investigation" into the trouble-

HORSES VANISH 2 Women Stranded by Rustlers

A couple of young ladies told Long Beach police Saturday that some varmints ran off with their horses while they were having some vittles in a restaurant near the Los Angeles Flood Control Channel.

Cherie D. Voss, 21, a secretary, of 11404 Bullis Rd., Lynwood, and her friend, Linda Flack, 22, of Bell Gardens, had stopped at the restaurant at 5550 Long Beach Blvd. during a moon-light ride Friday night in the river channel, they said.

NO SOONER had they started to eat, however, than some horse thieves came along, freed the horses from the hitching post out front, and vanished into the night with the animals.

plagued Magnolia School District will be undertaken by the California Teachers' Association through its personnel standards commission. The Independent Press-Telegram learned Saturday.

However, the CTA is not expected formally to announce its decision for at least two weeks.

William Kingsley, field representative for the CTA, disclosed that such a probe had been asked for, not only by the embattled school board and Superintendent Charles A. Wilson, but also by the teachers themselves through the Magnolia Educators' Association. The district is near Anaheim.

Several "leading citizens" also have joined in the request for a CTA probe, it was learned.

It would delve into the background of the struggle that was climaxed with the mass resignation Jan. 20 of seven of the district's eight principals — the eighth had quit two weeks earlier.

They complained that Wilson had "lack of confidence" in them and in the teachers, curtailed their administrative responsibilities, muddled the district's personnel policies and procedures, and permitted

teacher morale to disintegrate.

The mass resignation of the seven principals triggered a move to recall board president James A. Allen, clerk Harry L. Milligan and trustee Dr. Charles Downs.

Petitions demanding their recall will be filed Monday morning with the county superintendent of schools, it was claimed by Mrs. Doris Wright, chairman of the Save Our Schools (SOS) Committee.

The trio fought off a recall drive in April, 1963, keeping their posts in a closely-contested election.

L.B. MEN END 'BOOT CAMP' 5 in Family Serve Navy

"Boot camp" graduation ceremonies in San Diego Saturday were witnessed proudly by Mr. and Mrs. Harold Foden Sr. of 3656 E. Second St., and son, Harold Jr. The event meant that five members of the family now are on active Navy duty.

The graduates are William Foden and his stepbrother, Richard Snow. Harold Sr. is a chief boiler repairman on USS Isle Royale, homeported here. Harold Jr. is a quartermaster 3/c with Pacific Fleet Air Force. His brother, Charles, is a radarman 1/c on the USS Interpreter.

William will be assigned to the missile cruiser USS Chicago. Richard will be stationed at Mare Island.

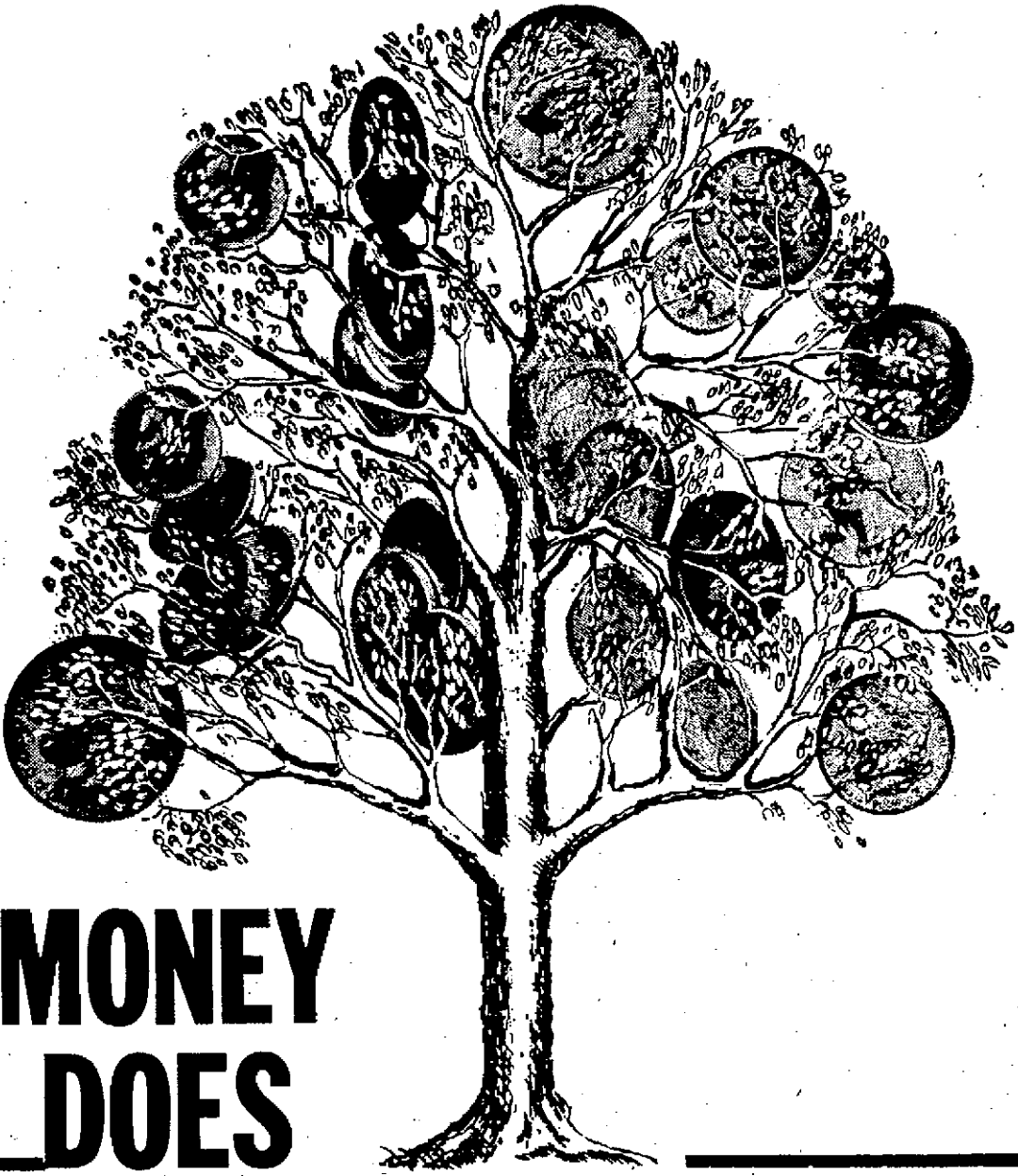
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AMPEX UST-4
4-TRACK STEREO RECORDER
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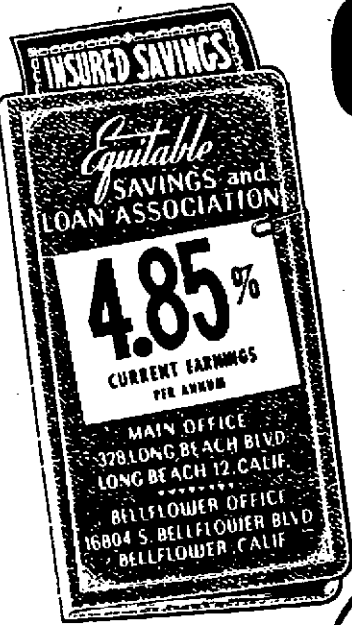
A special Introductory Offer on the Ampex UST-4 lets you start immediately to enjoy the wonderful world of stereo music on tape — with \$50 worth of free tapes of your own selection — and nothing more to buy!

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MONDAY, FEBRUARY 3, 1964

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BUENA PARK

SHOP EVERY DAY, MONDAY THROUGH SATURDAY, 9:30 A.M. 'TIL 9:30 P.M.

Bruins Race to 17th Win in Row, 87-59

Near-Sellout Throng Sees Globetrotter Show at Arena

By JOHN RAMBO
The hilarious, skillful and entertaining Harlem Globetrotters, whose travels take them to all continents of the world to delight millions of folk, treated a near-sellout crowd of 11,337 Long Beach fans to another unforgettable night of basketball Saturday at the L.B. Arena.

Mottley Sets 440 Record

Hayes Jones Says He'll Quit This Year

BOSTON (AP)—Sturdy Wendell Mottley of Yale rushed to an indoor 440-yard record and Villanova's brilliant relay team swept to an indoor two-mile mark Saturday night in the Boston A.A. Games.

Earlier, veteran Hayes Jones flashed to his 50th consecutive indoor hurdle victory and announced he plans to retire at the end of the season. Mottley bolted through a 48 second 440, trimming two-tenths of a second off the 22-year-old mark while Villanova's relay team, anchored by Noel Carroll, blazed to a 7:26.4 time, 4.4 better than the recognized mark by Kansas.

MOTTLEY's effort wiped out the old record of 48.2 set by Roy Cochran in New York in 1942.

Defending meet champion Gerald Ashworth upset Fordham's Sam Perry in the 50-yard dash in 5.4.

Toronto's Bill Crothers also was unable to make it because of weather and the 1,000-yard run was won by Charles Buchta of the Quantico Marines in 2:11.1.

Only One Casualty in Top 10

By United Press International
Most of the nation's best basketball teams won easily, a couple had scares, but only Vanderbilt among the top 10 met defeat Saturday night.

Auburn took an early lead and Vandy (No. 5) never threatened in falling, 81-63, for its second loss in 15 games.

Top-ranked UCLA clobbered Santa Barbara again; second-rated Michigan drubbed Michigan State, 95-79; third-ranked Kentucky slipped past Florida, 77-72; and fourth-rated Davidson humbled VMI, 129-91, as Fred Hetzel scored 36.

WICHITA maintained its No. 6 ranking, beating Marquette, 100-63; Villanova (No. 7) tumbled Detroit, 79-70; Duke (No. 8) battered Navy, 121-65; Loyola (No. 9) belted Iowa, 85-71; and Oregon State (No. 10) also won.

Among the second 10 rated teams, Cincinnati, DePaul and Tennessee were upset; it was DePaul's first loss in 13 games. Texas Western also fell after 16 consecutive wins. Soph Cazzie Russell scored 25 in Michigan's romp and Larry Conley led Kentucky with 20 points.

Vic Rouse scored 32 in Loyola's victory and another all-America candidate, Fred Crawford, had 23 for St. Bonaventure. Cincinnati star Ron Bonham had only 19 as the Bearcats lost to Tulsa.

Purdue's Dave Schellhase scored 33 in a win over Indiana. High-scoring Princeton ace Bill Bradley had 22 against Penn.

The scorekeepers, sojourners of basketball's answer to a three-ring circus, finally decided that the Atlantic City Sea Gulls lost 63-49.

The night did have its upset though. The Century Club "Cardiacs" surprised the National Football League title-winning Chicago Bears, 36-34, in the prelim which also had its lighter moments.

But, still, it was the magical Trotters who stole the show. Meadowlark Lemon, the comedian par excellence, provided the most laugh-provokers. The clown prince of the hardcourt again was aided and abetted by Tex Harrison, Hubert Ausbie, Connie Hawkins and Tim Robinson.

THE Trotters left no stone unturned in putting together their great package of entertainment. Devotees of the great sport have seen the familiar routines of football and baseball year after year, but for an obvious reason, they never grow old.

Despite all the fun, there were several coaches in attendance sporting somber looks. They know they face a tough task Monday discov-

ering some of their players from trying to duplicate the sleight of hand ball handling, behind the back passing and other crowd-pleasing proclivities that are the trademark of the Harlem quint.

The Bears, who experienced only one setback all season on the gridiron, wound up with some surprised expressions when the final score was tallied.

Ed O'Bradovich popped in 9 points while Rudy Bukich added 7 but it wasn't enough as the local sports personalities, paced by Bob Wuesthoff, Dick Perry, Dean O'Hara, Johnny Olszewski and Fred Miller, held their ground in the roughhouse department. O'Hara was high with 11 while Perry, Wuesthoff and Olszewski slipped in 6, Miller added 5.

The Chicago team set two arena records. One for its 10-man flying wedge and the other was when Bukich fired a football into the audience. The Cardiacs countered with a new 10-man defense on occasion.

Trainers (41) ... Atlantic City (49) ...

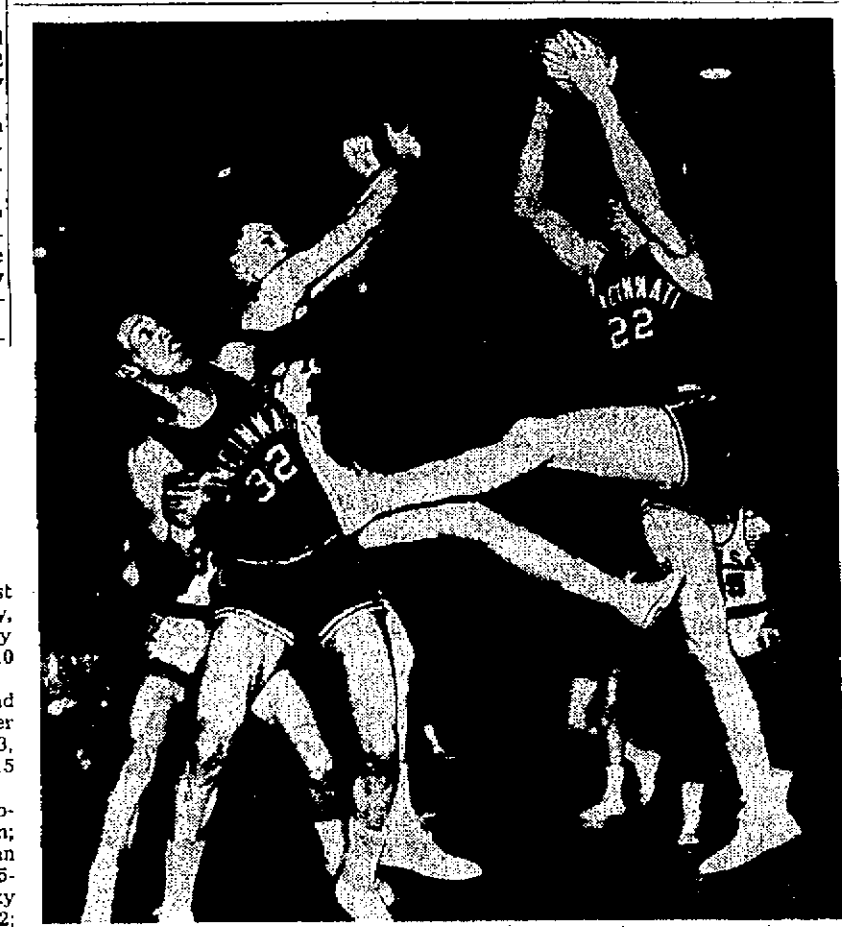


IT'S BEAR-LY BASKETBALL

The Chicago Bears ran roughshod through the Century Club All-Stars Saturday night, foreshadowing the fast break for the power play. Here, Johnny Morris, with ball, follows blocks by Bob Martin (far left) and Bob Wetoska (center) en route to basket. Ronnie Bull escorts Morris.

—Staff photo by Carl Johnson

Blades Handed 5-3 Setback



A KRICK KICK
Cincinnati's Ron Krick seems to be kicking his own teammate (George Wilson) as he grabs rebound away from Tulsa's Larry Borke. Tulsa scored its first Missouri Valley Conference win over Bearcats in six years, 74-58.

CLASSIC TIE--

(Continued From Page C-1)

532-yard eighth with a 4-wood eight feet from the pin. After a birdie on the 464-yard 10th on a 5-iron 12 inches from the hole, he took his only bogey by overshooting the 12th green. But birdies followed on the 14th on a 3-wood to the green, the 16th on a 10-foot putt and the 18th on a six-footer.

Casper made three birdies against one bogey for his 70 at Bermuda Dunes.

Glover came in at 71 at El Dorado despite bogies on the first two holes, and Sifford had to make a miraculous par on the 18th green for his 73. The 18th at El Dorado is a 511-yard par-five with a

Jones Hits 25 as Ducks Sweep Cal

EUGENE, Ore. (UPI)—Steve Jones hit 25 points as Oregon's Ducks defeated California 72-64 to sweep a two-game series from the Bears Saturday night.

Oregon won over California 77-63 Friday night.

Jones hit 11 of 21 field goal attempts and also collected 11 rebounds for the Ducks, who recorded their sixth win in 15 games. The Bears now are 10-8.

Oregon St. Tops Huskies, 67-59

SEATTLE (UPI)—A technical foul and two missed free throws gave the Oregon State Beavers a 67-59 win over the University of Washington Saturday night. A crowd of 7,100 watched the 10th-ranked Beavers combine sharpshooting with a tight-man-to-man defense for the win.

NL Hockey Results

New York 2, Chicago 2 (tie).
Toronto 2, Boston 1.
Montreal 2, Detroit 1.

By RICH ROBERTS
The Denver Invaders might as well be on the moon with Ranger VI this morning.

They shot out of range of the rest of the Western Hockey League with a 5-3 win over the Blades before 7,474 at the L. A. Sports Arena Saturday night.

The result gave the Invaders three out-of-four in their showdown set with their nearest pursuers and established an insurmountable lead of 20 points (10 wins) with 18 games to play.

The Blades remained in second place but the pesky San Francisco Seals are only two points behind and play two games before coming into the arena for the Blades' next game Thursday night.

The game was a live one with lots of early scoring—two goals each by Denver's Lou Jankowski and L. A.'s

Norm Johnson—and 15 penalties, but the Blades never were able to capitalize the seven times they held a man advantage.

NOBODY fell asleep during the first period. After 6 goals and 9 penalties, Denver came out leading 4-2.

The Blades opened the scoring at the least expected time when they were two players short. Johnson intercepted a pass behind his own blue line and broke the length of the ice at 6:32 for the first of five goals within 2 minutes and 36 seconds.

But with the Blades still shy a couple of guys, Fred Hucul tied it at 7:23, and two games before coming into the arena for the Blades' next game Thursday night.

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Karamesines Has 7.60 Run at Lions

Fog forced Lions Drag Strip to shut down late Saturday night as a climax to its greatest day ever in nine years.

Three cars were left in the fuel dragster class and will run-off today at noon. Eliminations will then start at 1 p.m. for the second day of the big meet.

The Greer-Black-Prudhomme dragster, the Anson and Pink rail and the Sandoval-Madden Chrysler were the three machines left in competition.

Don Prudhomme handed Chicago's Chris Karamesines his first defeat at Lions on a 8:04 sec. quarter-mile time to Karamesines' 8:18. after a mixup in the timer of their first run had been ruled no contest.

Long Beach policeman Gary Cagle bettered his own C-Fuel modified roadster record at 8.60 sec.

Karamesines had a fantastic 7.60 run, breaking Don Garlitt's national record of 7.91 in the afternoon.

The top 16 qualifiers for the night's top eliminator were under 8.04 seconds, a record never approached before on any strip in the country.

Two other records were set before a crowd in excess of 10,000 in a meet sponsored by the United Drag Drivers Assn.

Pete Robinson of Atlanta, Ga., drove a Ford Fairlane through the traps on gas at 8.14 sec. ET, a time comparing with many of the fuel dragsters.

Long Beach policeman Gary Cagle bettered his own C-Fuel modified roadster record at 8.60 sec.

COLLEGE BASKETBALL

PACIFIC COAST UCLA 87, Santa Barbara 59. Oregon State 67, Washington 59. Oregon 72, California 64. Washington State 67, Oregon State 59. UCLA 87, Santa Barbara 59. Oregon State 67, Washington 59. Oregon 72, California 64. Washington State 67, Oregon State 59.	WESTERN Oregon State 67, Washington 59. Oregon 72, California 64. Washington State 67, Oregon State 59. UCLA 87, Santa Barbara 59. Oregon State 67, Washington 59. Oregon 72, California 64. Washington State 67, Oregon State 59.	SOUTHWEST UCLA 87, Santa Barbara 59. Oregon State 67, Washington 59. Oregon 72, California 64. Washington State 67, Oregon State 59. UCLA 87, Santa Barbara 59. Oregon State 67, Washington 59. Oregon 72, California 64. Washington State 67, Oregon State 59.	SOUTHWEST UCLA 87, Santa Barbara 59. Oregon State 67, Washington 59. Oregon 72, California 64. Washington State 67, Oregon State 59. UCLA 87, Santa Barbara 59. Oregon State 67, Washington 59. Oregon 72, California 64. Washington State 67, Oregon State 59.
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Goodrich Collects 31 Points

By JEROME HALL

In a game that was played just for exercise, the UCLA Bruins Saturday night won No. 17 in their undefeated college basketball season and they caused an altercation in the record book.

The Bruins equaled the longest win streak in school history when they trounced their country cousins from the University of California at Santa Barbara the second night in a row.

The score was 87-59, which means that the Bruins must be ready to resume quest of the Big Six championship after a two-week mid-season layoff. The Bruins won by 28 and 31-point margins against the Gauchos from the WCAC.

A SELLOUT crowd of about 2,000 watched at Santa Monica City College.

"I was glad to see us spring back so well, said coach John Wooden of the Bruins. "It isn't easy to get ready for these non-conference games."

The Bruins' snappy guard pair of Gail Goodrich and Walt Hazzard combined on a demonstration of how the game should be played by guards.

Hazzard made some assists that are seldom seen in college ball, setting up his mates for easy shots. Goodrich scored 25 of his team's first 49 points and totalled 31, his best as a Bruin.

It was a curious game and no major accomplishment for the nation's top-ranked team: UCSB was plainly out of its class though it entered the series with a six-game win streak and some impressive victories over minor league opponents.

SANTA BARBARA used slow-down tactics. UCLA offered easy chances for Gauchos shots, but the northerners refused them. They wanted to keep the ball as long as possible so as to lose by as low a score as possible. UCLA scored 107 points on them Friday night.

Cal, with a 5-1 conference record compared to UCLA's 6-0, is next on the schedule Friday and Saturday nights at Berkeley. UCLA next plays at home Feb. 14-15 at the L.A. Sports Arena against Washington.

UCLA	G	F	T	UCLA	G	F	T
Hirsch	4	54	13	Schubert	1	23	3
Goodrich	4	54	13	Goodrich	1	23	3
Hazzard	4	54	13	Hazzard	1	23	3
Ward	4	54	13	Ward	1	23	3
McIntosh	4	54	13	McIntosh	1	23	3
Washington	4	54	13	Washington	1	23	3
Barrow	4	54	13	Barrow	1	23	3
Stewart	4	54	13	Stewart	1	23	3
Levin	4	54	13	Levin	1	23	3
Hoffman	4	54	13	Hoffman	1	23	3

Totals 30 27 47 87
Halftime score: UCLA 45, UCSB 27.
Referee: Bill Dwyer.
Slaughter 4, Goodrich 3, Hazzard 3, McIntosh, Washington, Darrow, Stewart, Levin, Hoffman.

Attendance: 1,200.

USC Loses Sixth in Row at Arizona

TUCSON, Ariz. (AP)—The University of Arizona cashed in 21 of 25 free throws Saturday night, and defeated the University of Southern California in a non-conference basketball game, 71-63.

The Wildcats boosted their season record to 11-7. The loss was the sixth in a row for USC and put its season record at 5-11.

After the Trojans jumped to a 12-5 lead in the first five minutes, Arizona came back to lead 36-32 at halftime and was never in trouble the second half.

Game scoring honors, however, went to a pair of Trojans. Allen Young and John Block each had 19 points. For Arizona, Albert Johnson canned 16 and Warren Rustand 15.

USC	G	F	T	Arizona	G	F	T
McIntosh	1	21	2	Young	1	19	2
Johnson	1	21	2	Block	1	19	2
Rustand	1	21	2	Johnson	1	19	2
Allen	1	21	2	Allen	1	19	2
Young	1	21	2	Young	1	19	2
Block	1	21	2	Block	1	19	2

Totals 21 25 26 63
Halftime score: USC 32, Arizona 21.
Referee: Bill Dwyer.
Attendance: 1,400.

Sports Merry-Go-Round
By HANK HOLLINGWORTH
Executive Sports Editor

Hank Hollingworth is on vacation. His column will resume upon his return.



By JERRY WYNN

PALM SPRINGS—It's easy to root for Tommy Jacobs.

A quiet, clean-cut kid from the public links at Montebello, Jacobs symbolizes the struggle in the life of the young pro golfer. At 28, a veteran of six years on the tour, he has had brilliant streaks and desolate stretches, three victories and 50 blanks, thrills and heartbreak.

Tommy enjoyed his finest year in 1963 by winning \$25,901. This year, the slender slammer from Bermuda Dunes already has collected \$4,256 and appears on the way to his finest campaign.

How do you like living in Palm Springs, Tommy?

"I like living in Bermuda Dunes very much, but that's 20 miles from Palm Springs. The weather is wonderful here and what could be better for a golfer than to live on a golf course. I can't complain."

Is there one thing above others that you have learned from six years on the tour?

"I have learned to pace myself. In 72 holes, you hit so many good shots and so many bad shots. You can't let the bad ones worry you. You can't try to force anything. You have to take the bad with the good."

Do you feel your Southern California public links background has benefited you on the tour?

"Yes, because so many of the courses we play are like our public links courses and aren't in the best condition. But one thing I've noticed about the kids today is that they don't practice enough. They want to play. I always practiced as much as I played."

Was there any one pro who had a major influence in your career?

"Zell Eaton. I learned all my golf from him when he was pro at Montebello. He taught me how to play, how to think and how to score."

Who do you consider the greatest golfer today?

"Arnold Palmer, first there is his record. Secondly, it's the way he conducts himself. He's just a true champion and the biggest name in sports today."

Is there one tournament you want to win more than any other?

"I'd say the PGA championship. It does more for you as a pro than the others. You get exemptions for life from many tournaments and its prestige in the last few years has equalled the Open."

What has been your greatest thrill in golf?

"So far, it has been winning my three tournaments. They came at San Diego, Denver and Salt Lake. Each was equally as thrilling. I guess when you win 15 or 20, it becomes old stuff. But it hasn't for me yet."

Next to golf, what do you like to do best?

"Sometimes I don't know if I like golf. It can be the greatest pleasure when you're doing well. At other times, it becomes a terror. I don't have any real hobbies. I enjoy fishing and I plan to take up flying. Some day when I settle down as a club pro, maybe I'll have more time for other things besides golf."

But right now, there is another tournament next week and another... and another for the popular former Long Beach city junior champion Tommy Jacobs.

SO SAYS DEMARET

Hogan Was Best All-Around

By JERRY WYNN

PALM SPRINGS — "Ben Hogan was the greatest golfer who ever lived... by far."

That is the expert opinion of Jimmy Demaret, himself one of golf's all-time kings and most colorful figures.

"Hogan would miss fewer shots in a year than most of these fellows today will miss in a single tournament," as-

serted the 54-year-old Texan, who today ranks high among the leaders entering the final round of the Palm Springs classic.

"Between tee and green and especially with the short irons, Ben was the finest all-around player of them all."

After Hogan, Demaret rates Sam Snead, Arnold Palmer, Byron Nelson and Bobby Locke in that order.

"I didn't play enough with 4-iron, 5-iron, niblick and an adding machine in the press room. There is a \$350 entry fee for amateurs and a waiting list of several hundred..."

Walter Hagen.

By individual clubs, here is Demaret's breakdown of golf's finest:

Driver—Sam Snead; brassie—Lawson Little; spoon—Paul Runyan; 1-iron and 2-iron—Byron Nelson; 3-iron, club-

SUN, SAND AND STARTS: Tabulating scores for the 384 amateurs and 124 pros in the Palm Springs classic is so confusing, PGA officials for the first time put-

ting the four-course setup where I'm playing or who I'm playing with."

Tony Lema expressed the sentiments of many pros when he was asked if he found the four-course setup a problem. "I don't know where I'm playing or who I'm playing with."

They served real fire water at Indian Wells when a fire broke out at the bar and caused \$5,000 damage.

Arnold Palmer, a ready conversationalist with the press and gallery, charges a \$2,000 fee for a speaking engagement.

THERE NOW are only two or three tournaments in the deep South in which Charlie Sifford, a Negro, still is not invited. "Things have gotten much better for me," said the 1957 Long Beach Open champion.

One of the big boosters for Bob Charles is Mike Salta of Long Beach, an Eldorado member and a lefthander like Charles.

A PRESS ROOM visitor was Neil White, the former Virginia CC amateur star, who now is head pro at Borrego Springs CC.

There is an excellent chance that there will be a PGA tournament at Yorba Linda next fall. Mountain Meadows in Corona also would like to get on the tour.

The pros make one final California stop before swinging east next week for the Phoenix Open. Salton Sea will host a \$5,000 pro-press-celebrity tournament Monday.

Dark Says He'll Stay With S.F.

SANTA ROSA, Calif. (UPI)—Alvin Dark shrugged off speculation Saturday that he may leave the San Francisco Giants after this season and take over as manager of the Houston Colts.

"As long as the people of San Francisco want me here, I want to manage the Giants," Dark said briefly before teeing off at the Santa Rosa Golf and Country Club. "Horace Stoneham gave me a chance to manage and I'm grateful for it."

Dark confirmed reports that he planned to sell his home in Atherton, a San Francisco suburb, and move back to Lake Charles, La. He said the shift would be made only because he and his family missed their relatives.

IN A copyrighted article, the San Francisco Examiner said Saturday that "the talk on the peninsula (suburban area) is that Dark can go to work in Houston for a \$60,000 salary and a percentage of the Colts' attendance receipts."

Colt officials questioned in Houston said "we have no comment on the matter." Harry Craft currently is the field manager of the team with Paul Richards, former boss at Baltimore, the general manager.

McMullen's Next Stop First Base

Ken McMullen may be the Dodgers' regular first baseman this season, or at least get a crack at the job.

McMullen confirmed Saturday that he has purchased a first baseman's glove "in compliance with the club's wishes."

Ken, from Oxnard, announced that he has come to terms with the Dodgers, along with six others—Doug Camilli, Lee Walls, Al Ferrara, Roy Gleason and minor league pitchers Paul Speckenbach and Bob Radovich.

MEANWHILE, the newest Angels, Joe Adcock and Barry Latman, signed contracts Saturday and brought to 29 the number of happy Seraphs.

In sending Fred Haney his contract, Adcock wrote he was extremely happy to join the Angels. Other signings: Pirates—Outfielder Jerry Lynch (194) and pitcher Bob Vent (124) E.R.A.; Cubs—Outfielder Billy Williams (.260) and free agent Dale Long; Mets—Catcher Jesse Gonder (.302); Cardinals—Pitcher Bob Balle (10-6, 3.28 E.R.A.) and rookies Hal Lundy and Sam McRae; Orioles—Pitcher Milt Pappas (16-4) and Mike McCormick (16-1); Braves—Pitcher Bill Henry (1-3) and rookies Billy McCall (1-0) and Terry L. Roberts (0-1); White Sox—Rookie Frank Krawtch; Red Sox—Rookie Dick McAuliffe; Yankees—Infielder Dick McAuliffe; and George Smith, catcher John Burrows and pitcher Dick Egan and Fred Gooding; Braves—Pitcher Frank Funk (3-3).

Vols, UCLA to Play

KNOXVILLE, Tenn. (AP)—Tennessee and UCLA announced jointly Saturday a three-game football series beginning in 1965 at Memphis.



—Associated Press Wirephoto

STYLISH SOUTHPAW

New Zealand's Bob Charles blasts from sand trap to within three feet of pin on 15th hole at La Quinta Saturday. Charles salvaged par and is just two strokes behind leaders Billy Casper and Chuck Courtney.

Hall to Consider Golden Era Stars

NEW YORK (AP)—At least the Hall of Fame by a veteran's committee today.

Among those being considered are Jake Beckley, Roger Connor, Jim Galvin, Joe Kelley and John Montgomery Ward of the pre-1900s, and Leon Goosse Goslin, Earl Averill and Urban Red Faber, who performed in the era between the first and second World Wars.

The veterans' group, headed by chairman Warren Brown of Chicago, considers only players who have been inactive for at least 20 years. The committee votes each year. Last year the committee named four players—outfielders Sam Rice and Elmer Flick and pitchers John Clarkson and Eppa Rixey.

The baseball writers, who vote every other year, have jurisdiction over players active within the last 20 years. In a recent vote, they failed to name a single player.

Paul Kerr, president of the Hall of Fame and a member of the veterans' committee, said the group would meet Sunday in New York to consider the candidates.

"THE committee is permitted to elect as many as six to the Hall of Fame," said Kerr, "and I'm quite sure we will elect somebody."

"We will try to clear up the real old timers before 1900 and then concentrate on the not-so-old timers. The latter are those who ended their playing careers before 1945."

SMU Names Fry Athletic Director

DALLAS (UPI)—Young Hayden Fry, who turned listless Southern Methodist football fortunes upside down with a demand for 110 percent effort in his first two years as a head coach, today was rewarded with the additional job of SMU Athletic Director effective July 1.

Fry, who will not be 35 until Feb. 28, was given the post being vacated by Madison (Matty) Bell.

least, that's what the style-conscious tell us.

Beware the label "free substitution." The rules makers have planted the clock squarely in the path of complete specialization as Fritz Crisler's Michigan once modeled it.

Make no mistake. The rule is more liberal than any time since 1952. Unlimited substitution is possible between periods, or during a period if the clock is stopped for any reason except an excess time out.



JOHN WARD
Flatbush Hero



EARL AVERILL
Sports 318 Average



GOOSE GOSLIN
18 Years in AL

Post Replies: Take It, or a New Trial

NEW YORK (UPI)—Clayton in a suit that he was libeled by an article in the Saturday Evening Post, re-Evening Post accusing him of plied Saturday to Wallace Butts' demand that his entire \$3.6 million libel award be returned to him by saying the magazine welcomed a new trial.

Butts, former athletic director at Georgia, contended

Butts won a \$3.6 million award, but earlier this month federal judge Lewis R. Morgan ruled the judgment grossly excessive and told Butts to accept an award of \$480,000 or else face a new trial.

After first indicating he would accept, Butts Friday filed a notice of appeal in federal district court to ask the U.S. 5th Circuit Court of Appeals to restore the original award or "fix an amount in excess of that established by the trial court which would be fair and reasonable under the facts of the case."

Blair said "If Butts isn't satisfied with Judge Morgan's order reducing the judgment, we'll be glad to have a new trial. In fact, we have already asked the Court of Appeals to grant a new trial."

Hickey coached the first five games of the 1963 season when he resigned. He finished the season as a scout for the Los Angeles Rams.

Death Explained

DETROIT (AP)—The sudden, unexpected death of rookie tackle Lucien Reebberg Jr. of the Detroit Lions was ruled Saturday to have been caused by "cardiac arrest heart stoppage which occurred during examination and treatment for an acute exacerbation recurrence of a chronic kidney disease."

MOST UNHAPPY FELLA

Charlie Sifford stares bleakly into space after missing short birdie putt on third green Saturday at Eldorado Country Club. Sifford, who had shared Palm Springs lead for three successive days, fell back with 73 for 72-hole total of 281. He trails the leaders by two strokes.

—Associated Press Wirephoto

Football Fashions Turn to Oriental Flair

BOSTON (AP)—Football ended two whole weeks ago, so to fill the void here's an advance fall campus fashion note. The rage will be versatile platoons with an oriental flair.

The vogue in substitution will dictate a continuation of national champion Texas "Chinese fire drill" and the return of that sporty set, "The Chinese Bandits."

No self-respecting coach will get caught with a whole platoon of specialists showing a la 1947-52. At

A team can send in two players with no restrictions. "It means there will be a lot of multiple platooning but with two-way players," says Dr. Eddie Anderson of Holy Cross, the dean of major college coaches.

Members of the profession, who favored liberal substitution by 90 percent, are nearly as certain they still must build teams around athletes who can play both offense and defense.

At the same time it will be easier to get a few specialists in and out of a game.

Coach-of-the-Year Darrell Royal of Texas, who was against changing the rule in the first place, will continue to start his best all-around men. To stress their versatility, he calls their transition from college to defense his "Chinese fire drill."

"I haven't really decided yet, but it looks now like we'll probably go with three units," says Paul Dietzel of Army, the man who originated that concept in 1957 at Louisiana State.

The three-unit plan was scrapped by the complicated rule of 1963. LSU mentor, Charlie McClendon, says he's back in business with the three team plan now.

Why not specialize all the way as Crisler did on his 1947 Michigan powerhouse—two years after he platooned lines only?

The reason: Fear of the clock which tolled the end

of the 1963 regular season by leaving Army two yards short of an upset over Navy. The memory of that moment is deeply etched.

To be certain of substituting a whole unit when the ball changes hands, a team might well have to take a time out. Last year the number of time outs permitted a team per half was cut from five to four.

It remains four.

Anderson concludes that while coaches are happy, athletic directors are apprehensive, remembering the list of schools which dropped the sport in the era of two platoon specialists when recruiting costs and expanded coaching staff salaries rose sharply.

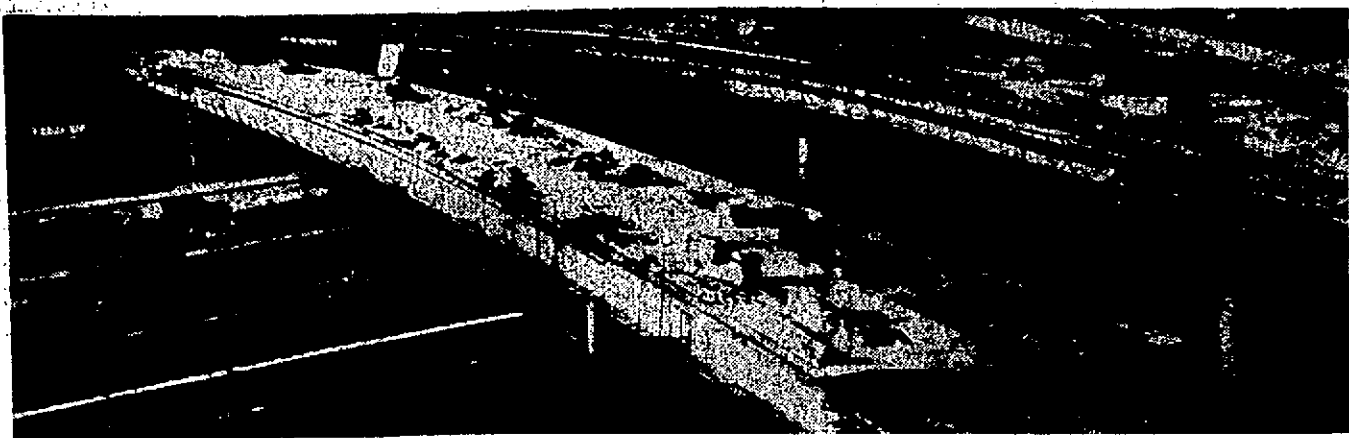
Dartmouth's Bob Blackman says the in-between school is in trouble. He includes Dartmouth. He says the small college and the big school are set.

"It's the college caught between them which is handicapped with not enough talented players and

staffs which are too small," Blackman says.

Watch for the quick substitution of vital offensive quarterbacks, star ball carriers, some linebackers and a smattering of pass-catching ends this season. But generally the two-way player dominates.

The all-America still will be based on versatility. Yet the T-quarterback, who amasses statistics as fast as the old single wing tailback, won't be around on defense unless he's a rarity.

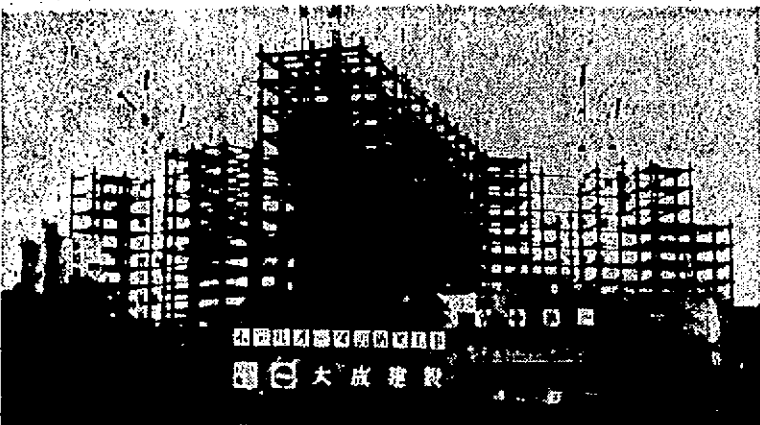


NEW FREEWAYS ARE RUSHED AS PART OF GIGANTIC FACELIFTING TOKYO IS GETTING FOR OLYMPICS IN OCTOBER

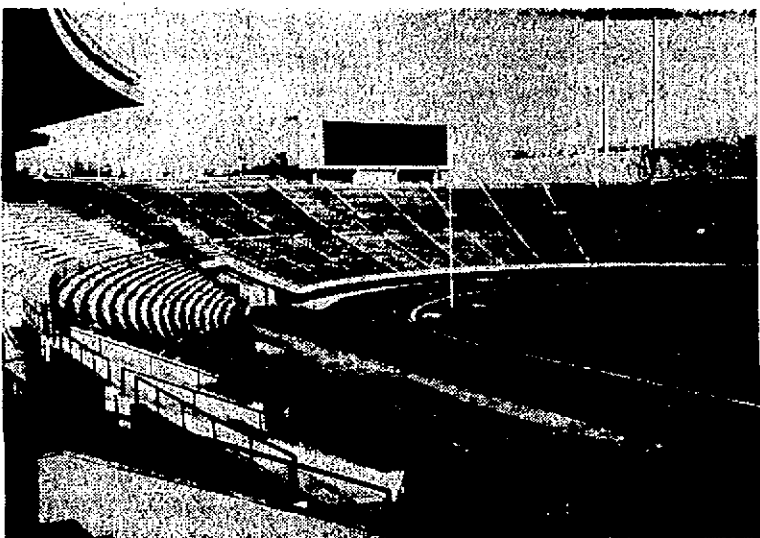
JAPAN RUSHES BUILDING FOR OLYMPICS

Tokyo Works Round Clock

By FRED TAYLOR KRAFT
I.P.T. Travel Editor



CONSTRUCTION like this is going on all over Tokyo to alleviate what could be a serious housing shortage during the Olympic Games in this already overcrowded city.



TOKYO'S NEW National Stadium, where track and field events of 18th Olympic Games will be staged in October, has a seating capacity of 72,000. Note Royal Box (railed section in left foreground).

TOKYO—This, the biggest—and some say ugliest—city in the world is tailing around the clock in a state of feverish compulsion to give itself a pleasing image to the more than 30,000 foreign visitors expected for the 18th Olympic Games opening Oct. 10.

Not only will the Japanese provide the most elaborate and complete facilities yet devised for any Olympics competition, but they are snaking new freeways, subways and monorail through heavily congested districts, rushing construction on high rise hotels and other housing, smoothing and widening existing streets, and adding touches of beauty wherever beauty can be achieved.

The transportation projects are the greatest ever undertaken in the Orient. These, with all Olympics facilities, will cost \$1.951 billion American.

Already completed is the National Stadium, with a seating capacity of 72,000 for track and field events. Construction of all other Games facilities will be finished by August.

WASHINGTON Heights, a housing project near the Stadium previously occupied by U.S. military personnel, was evacuated in

December and is being renovated to accommodate approximately 7,500 athletes, coaches and officials from 103 nations. The area has been renamed Olympic Village.

Housing, the Japanese have felt, will be an insurmountable problem in this already overcrowded city if not dealt with well in advance of the Games. Accordingly, 16,000 beds already have been made available within an hour's commuting distance of the Olympics sites. Another 6,000 are being made ready in steam liners spotted on Tokyo Bay, and 3,000 more in private homes.

Additional housing is to be made available in Osaka, Japan's second largest city, 320 miles from Tokyo. The distance factor is being solved with the building of the New Tokaido Railway on which super-express trains will run hourly at 120 m.p.h. Tests are now being conducted on completed sections of the route.

WHILE THE new express is probably the largest single transportation undertaking outside Tokyo, the Japanese are literally moving mountains to improve means of getting around throughout the islands. They feel that most of the 30,000 Olym-



IN THE JUMBLE of night lights in downtown Tokyo, the five-ring Olympics symbol stands out. The signs dot Tokyo as the host city prepares ever more frantically for the games.

pics visitors (half of whom they estimate will be Americans) will want to see much more of their country than Tokyo.

But, knowing the deluge of visitors will concentrate in Tokyo, they have a dozen impressive transportation projects going at a mad pace within the 800-square-mile capital.

One of these is a 40-kilometer (25-mile) freeway being built from Tokyo International Airport to the intensely crowded downtown area. Eight other expressways will feed in and out of the Games areas.

Also being rushed to completion is a 47-kilometer monorail which will link the airport with downtown Tokyo in less than 15 minutes. At present, it takes an hour to negotiate the distance by taxi.

During the Olympics

the Japanese plan to operate the monorail trains at five-minute intervals between early morning and midnight. Each car will have a capacity of 336 passengers. Each train will consist of three cars.

In addition, subsurface transportation is being expanded to the largest within any city in the world. The present five subway trains, operating on 33 miles of track, will expand into a 100-mile network by October.

THOUSANDS upon thousands of workmen are engaged on the various projects, from sunrise to sunrise. Visitors emerging from theaters on the busy Ginza at midnight may see street crews toiling without letup under floodlights. And not one will be resting on the handle of his shovel.

A Japanese guide explained: "We want to go

to moon, hal (yes), but first Japan feel it should improve transport system."

Said Masanoba Tomimaga, director of the Olympics press and public information section: "We are particularly anxious that visitors see a clean Tokyo, and that their stay be as pleasant as at all possible."

He pointed out that one of the ways they feel they might add to the pleasure of visitors' stay is to break down, as much as possible, any language barriers that may exist outside of the western hotels. The schools are assisting by accelerating their foreign language courses, particularly English.

All this, coupled with traditional Japanese politeness and courtesy, should make Japan at Olympics time a never-to-be forgotten experience.

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Oil Profits Up Despite Price Lag

See Corporation Profits Continuing to Advance

Spring Registration Will Open Monday for All LBCC Classes

By JACK LEFLER
AP Business News Writer

NEW YORK (AP)—Corporation profits rolled in at a booming rate in 1963. This was evident this week as many major companies reported big increases in earnings over 1962.

The once familiar cry of "profit squeeze" was heard only occasionally.

The surge in profits was expected to carry over into 1964 at an unabated pace.

Secretary of the Treasury Douglas Dillon was particularly optimistic about the outlook. He said:

"We ought to be able to move ahead steadily through this year and have one of the best years we have had, and that ought to continue into next year."

"It looks like we will have three or four years of improvement, which is the best we have had in peacetime."

HIS FORECAST was conditions on passage of the \$11 billion income tax cut bill which may be enacted by Congress next week.

The profit parade was led by General Motors Corp., the world's biggest manufacturer, which in 1963 had the highest earnings and sales of any corporation in history.

The No. 1 automaker earned \$1,592,000,000 (b), or \$5.58 a share, on sales of \$16.5 billion. The previous record was \$1.52 billion by American Telephone & Telegraph Co. in the year ended last Nov. 30.

All of the major auto companies reported higher earnings for 1963.

It was a good year, too, for the steel industry. The top producer, U.S. Steel Corp., earned \$202,913,826, or \$3.28 a share, against \$163,639,817, or \$2.56 a share, in 1962. However, Chairman Roger Blough said the percentage of profit to sales wasn't satisfactory.

The President also submitted to Congress a draft of legislation to increase overtime and minimum wage protection for more than 2 million workers.

BETHLEHEM, Jones & Loughlin, National Steel, Armco, Youngstown Sheet & Tube and Pittsburgh Steel also came in with favorable earnings reports.

Standard Oil Co. (New Jersey) entered for the first time the select circle of companies with profit of \$1 billion or more. The company earned \$1,015,000,000 (b), or \$4.68 a share, up from \$840,900,000, or \$3.88 a share, in 1962.

Other firms which contributed to the glowing picture included Standard Oil of California, Gulf Oil Corp., Cities Service Corp., Falstaff Brewing Co., Norfolk & Western Railway and Trans World Airlines.

The cost of living took an unusual step higher in December. It was only the third time in the last 10 years that the consumer price index had risen in December.

The Labor Department said higher vegetable and sugar prices were mainly responsible for pushing the overall living costs up two-tenths of 1 per cent over November.

THE INDEX advanced to 107.6, meaning that it took \$10.76 to buy items that in the 1957-59 base period cost \$10.

Higher vegetable costs were blamed on freezing weather that damaged Southern crops.

A 3 per cent boost in sugar prices was attributed to "the international situation."

President Johnson asked Congress to make it possible for workers in selected industries to receive double pay for overtime as a means of widening employment opportunities.

The idea was to encourage industry to spread employment rather than pay overtime for work at peak seasons.

HOUSTON, Tex. (AP)—Most oil companies are reporting record earnings for 1963 despite concern over depressed prices.

Most of the preliminary financial statements released so far by major firms detail a parade of operations records but pinpoint depressed prices as the most discouraging factor of the record-smashing year.

Major factors behind the healthy reports are record production levels and record sales volumes. The industry produced more crude oil and natural gas and sold more petroleum products, gas and petrochemicals than ever before in history.

THERE HAS been some fear impressive earnings the first nine months of 1963 would be curtailed a bit by a slow October-December fourth quarter. This fear was unfounded, however, in that many of the new earnings records are considerably above 1962, the previous record year.

Texasco Inc., for example, reported a 13.3 per cent increase in 1963 profits but said a 13.4 per cent October-December gain gave the company its best quarter in history.

Standard Oil Co. (New Jersey) became the first oil firm to push its profits into the billion-plus bracket but M. J. Rathbone, board chairman, was among those crediting sales volume instead of prices.

"OUR SALES of petroleum products worldwide were more than 4 per cent higher, although pressures on product prices continued throughout the year," Rathbone said.

Jersey Standard's earnings of \$1,015 billion were 21 per cent above 1962 when an 11 per cent gain boosted profits to \$840.9 million.

Texasco boosted its earnings to \$545.6 million, passing the one-half billion mark the first time, Augustus C. Long, board chairman, said gross production increased 5.4 per cent, refinery runs 6.7 per cent, and product sales 6.8 per cent.

The estimated earnings of \$371 million for Gulf Oil Corp. represent a 9 per cent increase, compared to only 1 per cent in 1962. Gulf attributed a major part of the improvement to U.S. production.

STANDARD OIL CO. (Indiana) estimated its profits at \$183 million. This represented a 13 per cent increase, compared to \$162 million a year earlier.

John E. Swearingen, president, said Indiana's gains result from record production and sales and from increased efficiency and economies.

"Average refined product prices for the year were essentially unchanged from 1962," Swearingen said.

Shell, Sun, and Continental also reported record profits.

Continental's earnings of \$87.4 million were 18 per cent above 1962 when a 7 per cent gain had led to an all-time high.

L. F. McCollum, president, said Continental's improvement resulted from expanded sales of Libyan crude oil, increased dividends from non-consolidated affiliates, and income from property sales.

THESE improvements were offset partially by lower average prices received for petroleum products in the United States," he said.

McCollum, the 1963-1964 board chairman of the American Petroleum Institute, had said in late December part of the industry's potential earnings from increased volumes had been dissipated through lower prices domestically and abroad.

He said U.S. crude and products prices, both wholesale and retail, have been under downward pressure since 1957 and experienced modest declines in 1963.

Guard Flees West

BERLIN (UPI)—An East German border guard fled through barbed wire to the French sector of Berlin early Saturday, West Berlin police reported. He came in uniform with his machine pistol.

Lots of Beer

WIESBADEN, Germany (UPI)—West Germans set a record for beer drinking last year. The statistical office said a total of 1.7 billion gallons was consumed, or 30 gallons for every person.

Red Chinese in Argentina to Buy Wheat

BUENOS AIRES (AP)—Two high-ranking Communist Chinese government officials arrived here Saturday from Paris to inspect a \$29-million purchase of Argentine wheat and maybe to make new trade agreements.

U.S. officials, speaking privately, expressed concern, saying: "they may open a trade office in Buenos Aires. That's a first step toward recognition."

Two Scholarship Awards Made

Inez Dean Scholarship awards have been made to two Long Beach Public Library employees, Mrs. Frances Murray, children's librarian at Brewitt branch and Mrs. Elaine Winkey, library trainee at North branch.

The scholarships, sponsored by the Library Staff Association, promote professional librarianship through financial aid for attendance in library school.

STATE SOCIETY Calendar

MONDAY
All States, 205 W. Broadway, 7:30 p.m.

TUESDAY
Indiana, 208 Linden Ave., 6:30 p.m.

WEDNESDAY
Pennsylvania, 550 Pacific Ave., 6:30 p.m.

All States trip to Hollywood, bus leaves from 140 E. Ocean Ave., 11 a.m.

THURSDAY
Texas, 208 Linden Ave., 6:30 p.m.

SATURDAY
Oregon and Washington, 140 W. Sixth St., 7:30 p.m.

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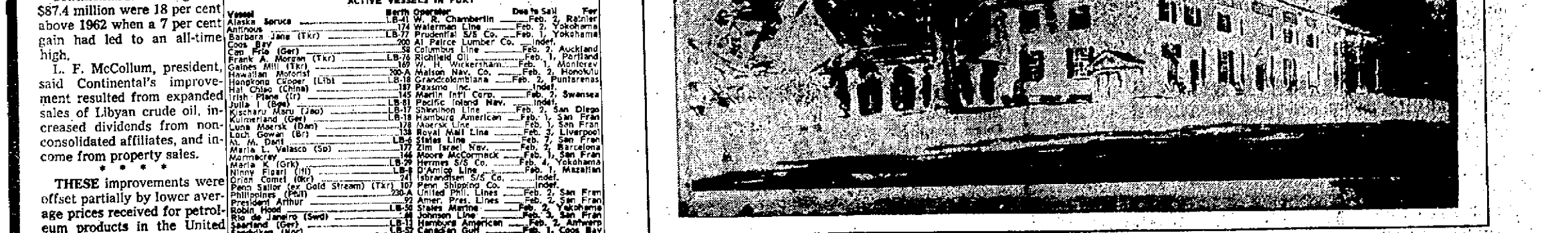
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—Memoirs of LEE
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 5056 Faculty Avenue

SECTION 'D'

OPEN HOUSE DIRECTORY

Use this handy directory to find the home of your choice. For classified information regarding these properties . . . Turn to "HOMES FOR SALE" Classification 131 thru 143.

ADDRESS	PHONE	DISTRICT
2 BEDROOMS		
3766 Walnut Ave.	GA 3-0055	Bixby Area
1106 Chestnut Ave.	GA 6-3903	Downtown
1085 Grand Ave.	HE 7-0541	Eastside
1612 Ohio	GA 4-5262	Eastside
4718 Briercrest	HE 7-1281	Lakewood Area
5741 E. Del Amo	866-3978	Lakewood Area
4453 Hackett	425-7513	Lakewood Area
3812 Hungerford	GA 7-2631	Lakewood Area
5412 Bonfair	423-8431	Lakewood Plaza
2121 Zandia	HE 5-6903	Los Altos
361 E. 53rd St.	GA 3-7981	North Long Beach
230 E. 68th Way	GA 3-7981	North Long Beach
101 E. 69th Way	NE 8-0028	North Long Beach
1315 Eleanor	GA 2-1794	North Long Beach
1521 Hungerford	HA 5-1203	North Long Beach
1811 McKenzie	TO 6-3736	North Long Beach
6035 Olive	GA 3-5468	North Long Beach
5642 Walnut	GA 3-7981	North Long Beach
6134 Walnut	GA 3-7981	North Long Beach
15301 Virginia	TO 6-6110	Paramount
2935 Canal	GA 6-3903	Westside
2316 Caspian	GE 8-0074	Westside
2269 Fashion	HE 7-1281	Westside
2782 Maine	GE 8-0074	Wrigley

2 BEDROOMS AND DEN

4808 Snowden	GA 4-8529	Lakewood Area
3951 Walnut	GA 6-6994	Bixby Area
6436 Fairbrook	GE 1-8048	Los Altos
82 Giralda Walk	-----	Naples Marina
3541 Delta	GA 4-4227	Westside
1972 Golden	HE 7-6727	Wrigley

3 BEDROOMS

17302 Bixby	TO 7-2707	Bellflower
3001 E. 2nd St.	GE 4-0935	Belmont Heights
361 Roswell	GE 4-8729	Belmont Heights
4365 Falcon Ave.	HE 7-1281	Bixby Area
4260 Rose Ave.	DA 9-0115	Bixby Area
10031 Bernice Cr.	530-2526	Buena Park
6454 Harco St.	GE 3-9966	Carson Park
2861 Tyler	GA 3-0929	Dominguez
6148 Castana	GA 6-3903	Lakewood Area
6748 Coralite	925-5005	Lakewood Plaza
2252 Josie	GA 7-8412	Lakewood Plaza
6813 Los Santos	GE 9-2323	Lakewood Plaza
2552 Yuelita Grande	GE 1-1371	Lakewood Plaza
222 E. 69th Way	GA 3-0971	North Long Beach
223 W. Gardner	NE 1-6653	North Long Beach
12131 Reagan	GE 1-1371	Rossmore
2850 Cedar Ave.		Wrigley
3005 Cedar Ave.	GA 6-3903	Wrigley
3243 Magnolia	GA 7-4623	Wrigley

3 BEDROOMS AND DEN OR FAMILY ROOM

785 Havana	GE 4-8928	Alamitos Heights
21131 Baltic	GA 2-4444	Dominguez
2732 Harwick	GA 6-3303	Lakewood Area
5564 Peabody	HA 5-7418	Lakewood Area
4408 Faculty	HA 5-1203	Lakewood-Village
4509 Pepperwood		Lakewood Village
11292 Pine Ave.	430-5425	Los Alamitos
6953 Stearns St.	HE 6-0609	Los Altos
3637 Pine Ave.	GA 4-8523	Los Cerritos
6433 California	GA 2-8802	North Long Beach
15515 Wiemer	TO 6-6110	Paramount
2761 Engel	GE 9-2191	Rossmore
2751 Tucker Lane	GE 1-1556	Rossmore
6455 Rendina	HE 6-1081	State College Area
3231 Fashion	GA 4-1461	Westside
3149 Pine Ave.	HE 7-1281	Wright
139 West 33rd St.	GA 4-4712	Wright

4 BEDROOMS

2702 Village Rd. HE 9-5405 Lakewood Area
13011 Yuma Pl. TW 3-1092 Westminster

4 BEDROOMS AND DEN OR FAMILY ROOM

727 Cartagena	GA 6-8184	Sixby Knolls
2069 Pattiz	HA 5-7418	Lakewood Plaza
3241-43 Cedar Ave.	GA 4-5262	Wrigley

DUPLEX

4622 E. 3rd St.	GE 4-0935	Belmont Heights
2348-50 Poppy St.	GA 7-5418	North Long Beach
2062 Dawson	GE 1-4715	Signal Hill
2500 Magnolia	HE 7-1281	Wright

HOME AND INCOME

928 Chestnut Ave.	GA 4-5262	Downtown
1421 Temple	GE 9-0404	Eastside
5916 Rose, Ave.	HA 1-8211	North Long Beach
3221 Iroquois	HA 9-7008	Lakewood Plaza
3819 Ostrom	HA 5-0477	Lakewood Plaza

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901 Linden Ave. HA 9-1770 Downtown
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BEN RUSHING	850 L.B. Blvd., HE 5-7424	DENHAM'S	2533 Lakewood Blvd., GE 3-0929	MARK THORNTON	7911 Alondra, Prmt., ME 3-0071
C. BOB AUTREY	1570 L.B. Blvd., HE 2-4441	DORSA USED CARS	1001 L.B. Blvd., HE 6-7204	W. F. McPHEETERS	1450 L.B. Blvd., HE 2-5407
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CABE BROS.	2901 L.B. Blvd., 426-7003	C. FRED HOLMSEN	437 E. Anaheim, HE 5-8971	RAY JOHNSON	219 S. L.B. Blvd., Cpt., NE 5-8088
CAVIN USED CARS, 2120 W. Pacific Cst., HE 6-5580		IMPORT USED CARS, 111 S. L.B. Bl., Cmp., NE 6-0885		ROSCOE MOTORS	2295 L.B. Blvd., GA 4-2983
COTTER'S WAGON TOWN	2223 Long Beach Blvd. GA 6-7041	ED JENSON	15804 Lakewood, Bellflower, TO 7-7717	VILLAGE MOTORS	1480 L.B. Blvd., HE 5-8777

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Funeral Notices

BENSON—Myrtle S., of 2519 Euclid, died Tuesday, October 2, at St. Mary's Hospital. She was born May 10, 1892, at Marion, Ohio. Survivors include her husband, J. H.; four daughters, Fanny Sue Peters and Minnie Lee Peters; Service Company, U.S. Army; and two sons, Sunwilde Mausoleum. Directed by PATERSON & SNIVELY, 555 LOCUST AVE.

FRASURE—Whellamy Bernard, Belmar, Ohio. Service will be held at Bellef, Ohio, local arrangements. BELL'S MORTUARY

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quests donations to Memorial Fund of W.B. Braken Church.

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MORTON-Ada A. loving mother of Dorothy Marlan and Mrs. Jean Brakenham. Also survived by grandchildren and great-grandchildren. Service Monday 3 p.m. at St. George's Episcopal Cemetery. **PIERCE BROS. INC.** LEWISDALE PARK MORTUARY & LOUCASTY

NEPHEN-Andrew E., of 2110 Eucalyptus Ave. Survived by husband, Mrs. Mary E. Nephen. Also an investor with Metropolitan Life Insurance Co. Reside Sunday, 7:30 a.m. at St. Anthony's Church. **SHEELARS MORTUARY & LOUCASTY**

OPPER-Fred J., age 72, of 590 Elm. Survived by mother; brothers, Alvin W. and William; and Mrs. James Summerville Jr. of Montclair, N.J. **SPONBERG MORTUARY & LOUCASTY**

SUMMERS-Anna E. of 1335 Millbrook Ave. Survived by husband, Alvin E. Summerville. Also a daughter, Mrs. William E. Summerville. **SPONBERG MORTUARY & LOUCASTY**

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with good skills, assist, engrg, sales, small local co. Age to 35. Free

SECRETARY
Type S/H, type etc. for 3 men. Free \$400

TYPIST
For export dept. type etc. learn office, proceed. Post. \$375

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Type etc., 10 wks. some posting. Free \$300

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Use typewriter, comp. & variety work. Co. reimburses. \$400

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2 yrs. exp., day or swing. Free \$435

NCR-3100
All phases, acctg./payroll, etc. \$450 on NCR. Co. reimburses. \$450

Partial Listings Only
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There is one business that guarantees no layoffs—
Sales!

Large, old established company wants women, 35 years of age, with or without sales experience to train for top paying sales positions.

Qualifications!

Full time, neat appearance, aggressive, own car, reliable and can follow directives.

If you want to work—
apply in person—
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Between 10 a.m. and 12 noon
Monday & Tuesday, Feb. 2nd & 4th

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1 girl, 10-15, type 25+, variety of duties, no exp. for line co. \$475
ARO EMPLOYMENT AGENCY
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Single needle & special machines. Piece work. 30-40 shirts per day. No exp. for line co. \$475
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Co. will pay exp. for woman with heavy calc. rec. exp. (GHE) EMPLOYMENT AGENCY 8227 E. 2nd St., Downey WA 3-7291

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Spring & Palo Verde, 429-3837.

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**LOVE & CARE FOR YOUR CHILD
REASONABLE.** HA 1-6640

LIC. child care day or 24 hrs.
near Highway 73-2542.

LARGE playroom, fenced yard,
boes 2-5 years. TE 7718

EXPERIENCED CHILDCAR, Best
in class, raised boy, 4 yrs old.

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4x6 HAULING TRAILER, 14 lb. bom-
ing ball set off diamond wedding
ring, Shiloh. Call ME 906-4444.

ACCT. of sickness Prnt. & estrd
Paid Off 30 yr. 3 wavy hair, cable,
diamond ring, 429-3600.

PAID OFF Amdison, Hearing Aid,
fits on glasses, New cond. Cost
\$450. Sale \$150. No cash. Call
ME 906-3840.

RUGS: 12' x 18' braids, \$12; 12'
12' x 16'; 12' x 13' braids, \$10;
7' x 14'. YG

Silver Lic. Savings: 10 auto lube
lube, \$7.95; Beach City Chevrolet;
3001 E. Pac. Cst. Hwy. GE 3741.

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429-0211.

FRENZER'S 22 upright, 10 TV,
22 vacuum, 22 stereo, 22 VCR,
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MATTRESS removed from your cov-
erage area. Call 429-8586.

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BABY clothes, children's & women's clothing, shoes, toys, furniture, etc. CHEAP. CA 2-8487.

CLOTHES poles, rollers, hangers & other items for retailing CA 2-2616

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SPACE heaters, light plants 3-57
XW, small, trencher, 4000 ft. 18 in. V.
bratory plating tankers.
WIS. Sale - Wholesale and Retail
429-2550 and 430-4041

MUST SELL!! boat, 15 HP
400 PICK-UP, dimes 36, 21K
CZECHOSLOVAKIAN China, 20K
for 12, 100 pieces.
WIS. Sale - Wholesale and Retail
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50 north. Res. Buy one lot
ELECTROLUX vacuum 512, d
brush floor washer, like new 51
HONEYWELL vacuum, steam iron
pocket, like new. Wool coat. M
5045.

PORTABLE TV, Sylvania 21"
stand, XW, 655; cedar chest, H
5045.

LATES quality knit, dresses, 1
pairs, Wirts, size 12-14. MA 504
CLEAN USED CLOTHES

LINCOLN Welding Machs. 200-2910
Mach. tools. 200-2910
MACHINIST Inside micrometer.
Misc. tools. 3463 No. Faust.
D'Keele Merritt range. 272-3633
WHITE uniforms, size 18-20, 34
cons. 63 & up. MA 3-3597.

Miscellaneous for Sale 72 Miscellaneous for Sale 7

AUCTIONS

Regular WEEKLY Sales

TUESDAY, FEB. 4th, 8:30 A.M.—Power tools, lathe tooling
mis. tools, hardware, garden tools, wheel goods, boxes
of miscellaneous.

TUESDAY, FEB. 4th, 10:00 A.M.—New and used building
materials and appliances.

TUESDAY, FEB. 4th, 1:00 P.M.—Miscellaneous bric-a
brac, new and used clothing, linens and dishes.

WEDNESDAY, FEB. 5th, 8:30 A.M.—Large lot of medium

WEDNESDAY, FEB. 25, 12:00 NOON—New carpeting. Marketer Electric Car with battery, charger, pre-finished 4x8 wall paneling, new and used household appliances, rugs, furniture, repossessions, bankrupt stock, complete home furnishings. New kitchen cabinets and building material.

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 875-1-BR. 1526 Gavilola, Klds.
 Dealey, 900 L.B. Blvd. HE 4-9751

Autos for Sale	Autos for Sale	Autos for Sale
FORD	LARK	OLDSMOBILE
'64 FORDS '64 Sedan, All original, one owner. \$3,495. 4-sp. Popular white with matching interior, bucket seats, power windows, mirrors, seat wheels, luggage top, radio, heater, power steering. (B156) '64 FORD XL 50 convertible. Radio, heater, power steering, power brakes. Black with match- ing bucket seats. Only \$2,795. '64 FORD XL 50 convertible. Hardtop, white in color with red interior, power steering and power brakes. Only \$2,795. BOB THOMPSON AUTO SALES 431 W. Pac. Cst. Hwy. TE 2-7272	'59 LARK Automatic, R.H., Over- head engine, Full power, 4 sp. Written guarantee. Dir. GA 6-4555 '63 LARK 2 dr. Full price \$1399. Written guarantee. Dir. GA 6-4555 LINCOLN '57 LINCOLN Landau (A Reel Dream) 4dr. Full powers, new tires. Low mileage. Sacrifice. Take car or trailer in trade. 1075 Raymond Ave. E. BE SAFE! Drive this '59 Lincoln 4dr. Premier. All power. Air cond low miles. Our factory car goes for only \$1930. GA 6-4015 '60 LINCOLN Premiere Hdp. Full power & air. 97 deliveries—As- some bal.—privts. \$59.44 mo. dir. 376-0471	'59 OLDS Super M. R.H., 2-dr., hardtop, Power steering, power brakes. Call 2-1005 for sales tax. CHEVROLET '57 Long Beach Blvd. LO 2-2121 South Gate NE 9-5721, LO 2-2121 '59 OLDS Super Major Sed. Cos. Automatic, radio & heater, air steering, near new tires. \$175. DENHAM'S 2533 Lakewood Blvd. GE 3-9979 '59 OLDS 98 4DR. HTP. White wired interior. Full power & factory air. \$1295. HILLTOP AUTO SALES 2591 Pkwy. S.E. DE 4-4939 '43 OLDS 98 spl. cos. Bucket seat. All pwr. Air cond. Loaded w/ air. Only \$1414 no sales tax. \$1172. Pkwy. Dir. GE 4-9823 '59 OLDS 98 4dr. Htp. Full power, Pvt. privt. \$3795. GA 4-4554 Mick Andrews Dr. '59 OLDSMOBILE 98 2-dr. Htp. Au- tomatic, Radio & power steering. Very clean. Pay \$27 Dn. & as- sume low mgs. payments. Dir. ME 3-7331 '59 OLDS SUPER 88 4 DR. Hdtop. Hdtop. backrest, power steering, brakes & seals. Full power. \$27 Dn. Assume only pay full price sale tax. \$1172. Pkwy. Dir. GE 4-9823 '60 OLDSMOBILE hdp. R.H., air cond. autom. Power steering & brakes. low mileage. One owner. \$1695. GE 4-7411 GE 3-0216 '59 OLDS 2-dr. Hdp. Red & white bal. privts. \$54 per mo. Dir. 9 to 5 p.m. weekdays. GA 4-5444 '61 OLDSMOBILE 98 2-dr. Htp. Au- tomatic, Radio & power steering. C. Fred Holman Motor Sales 437 E. Anaheim HE 5-9771 '59 OLDS Super 88 4 dr. hdp. au- tom. R.H., full pwr. good con- dition. Call 2-1005 for sales tax. Cherry, GA 7-0297 '61 OLDS conv. Starline \$2,795. F.R.D. delivers. Auto. ins. bal. pymts. \$4 per mo. Dir. WA 5-3038 Grove, 7141 534-0053 '60 OLDS 98 4dr. Htp. Full power Fully equipped. Factory air. Ex- cel. cond. Priv. party. \$2,795. No sales tax. Call 2-1005 for sales tax. Dir. ME 3-7601 '61 OLDS Star Fire—Full power Factory Air. Immac. thruout. \$1 to 5 p.m. weekdays. GA 4-5444 '61 OLDS 88 hdp. rpr. owner's air cond. low miles. One owner. WA 5-3038 HE 5-3491 '63 OLDS Starline, console, buck- et seats. All pwr. elect. window motor. Full priv. party. ME 3-7575 '64 OLDS 88 Holiday cos. Clean Pvt. party. \$2,795. Assume bal. \$1 at \$19 Dn. NE 3-4000 '62 OLDS 98 hardtop. All power air cond. \$2700. WA 5355 offer HA 5-0332 '64 OLDS 2-dr. V-8. Pwr. stir. brakes, R. G. H. 3300 or best offer. Call 2-1005. HE 8-8663 '59 OLDS 88 Xintl cond. \$100 d with terms on bal. call 2-1005. WA 5-3038 '63 OLDS Rallye F-45. Full pwr fact air. R.H. Will take bid call 2-1005 for ins. policy. UN 2-3434 '59 OLDS 4-dr. Holiday. Pwr. str. brakes. \$330. GE 3-7437 '59 OLDS 4dr. Pwr. stir. brakes. Perfect. 3000. TE 2-1121 '55 OLDS 2-dr. Slitk Transm. B offer. HA 9-5668 '57 HOLIDAY. Extra sharp, full pwr Stee. Ins. 3157 E. Robt. '56 OLDS Hdp. Full power & fty Air. Full price \$39. Dir. 376-0471 '59 OLDS 88 2-dr. hdp. Pwr. stir. & brakes. wire wheels. GE 3-7437 '55 OLDS Pwr. steer. Pwr. brak \$3200. '55 OLDS '58. Full power, \$4 See ins. 3157 E. Robt. '58 OLDS hdp. Full pwr. Pvt. p \$425. F.P. 371 Carroll Park E.
HUDSON '54 HUDSON, good mechanical cond. \$190. GE 3-8315 IMPERIAL WEEK-END BEST BUY Flawless '57 Imperial Southampton sedan. All original, one owner. car with air conditioning, all power equipment, automatic shift, radio, heater, bucket seats, rear belts. Easy to see this family car will last for years. Special. \$2995 HOLIDAY RAMBLER 3210 Long Beach Blvd. HE 6-9002 '63 IMPERIAL Crown 4dr. hardtop. Exec. car. Full power and dual air. Beautiful blue with matching interior. WAS \$4099. Yours today for \$3499. CARL'S MOTORS 1200 N. Avalon, Wilms. TE 5-3131 '64 IMPERIAL Crown convertible. Full power and air conditioning. Nice take over payments. Yours today for \$4199 CARL'S MOTORS 1200 N. Avalon, Wilms. TE 5-3131 '63 IMPERIAL Le Baron 4dr. hard- top. Full power and dual air. Black with gray interior. Exec. car. WAS \$3995. NOW \$3499. CARL'S MOTORS 1200 N. Avalon, Wilms. TE 5-3131 '60 IMPERIAL Southampton Crown 4door. Full power, air cond. \$199 1200 N. Avalon, Wilms. TE 5-3131 '57 IMPERIAL 4DOOR. \$1999 CARL'S MOTORS 1200 N. Avalon, Wilms. TE 5-3131 '62 IMPERIAL Le Baron. Beauti- ful. Excellent. Very nice. All Geo. V. Priv. Trailer Sales, 2142 Psc Road Hwy. Lomita. CA 6-2250 '58 CROWN Imperial. Full power air. \$37. Dir. \$22 Delivers. Assume Bal at \$35.75 mo. dir. 376-0471 JEEP WANTED JEEPS—Wagon, pickup, Jeeps, Jeeps & trailers drive. DOSSER MOTORS 4005 E. ANAHEIM GE 4-5460 JOE MART'S SERVICE DOSSER MOTORS 3009 E. ANAHEIM GE 3-1962 '61 WILLIS Jeep (Safari) Xintl. Low mil. GA 6-0212 GA 4-1127 LARK \$10 DOWN DELIVERS '58 STUDEBAKER \$399 Wayson, Lic. & QIV 44. '60 LARK \$899 Lark 2-door, V-8, Automatic, Ra- dio & heater. Very nice. In great shape. ED BARBARI Plymouth 6200 Bellflower Blvd., To 7-7273 Between South & Artesia, Lkw'd.		

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INDEPENDENT-PRESS-TELEGRAM-D-17
Long Beach 12, Calif., Sunday, Feb. 3, 1968

Autos for Sale 176	Autos for Sale 176
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Based on 36 equal payments after partial down.


<p>'62 PONTIAC GRAND PRX</p> <p style="font-size: 0.8em;">Automatic, power steering and brakes, radio, heater, aluminum wheels, whitewall etc. A white beauty. (#247).</p> <p style="font-size: 1.5em; font-weight: bold;">\$2388</p>	<p style="font-size: 2em; font-weight: bold;">100%</p> <p style="font-weight: bold;">FINANCING AVAILABLE</p> <p style="font-size: 0.8em;">O.A.C.</p>
<p style="font-size: 2.5em; font-weight: bold;">\$19</p> <p style="font-weight: bold;">CASH OR TRADE DELIVERS</p>	<p>'62 CHEVROLET Impala Spt. Cpe.</p> <p style="font-size: 0.8em;">V-8, automatic, power steering, radio, heater. (#2697).</p> <p style="font-size: 1.5em; font-weight: bold;">\$1688</p>
<p>'62-COMET 2-Door Sedan</p> <p style="font-size: 0.8em;">Deluxe vinyl interior, auto-matic, radio, heater. (#2622).</p> <p style="font-size: 1.5em; font-weight: bold;">\$1188</p>	<p style="text-align: center; font-weight: bold;">TOWN'S TOP TRADE-IN ALLOWANCES UP TO</p> <p style="font-size: 2em; font-weight: bold;">\$900</p> <p style="font-size: 0.8em;">MORE THAN YOUR PRESENT CAR WORTH IN TRADE ON ANY NEW CAR IN OUR MAKE STOCK</p>
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<p>'62 OLDSMOBILE CUTLASS</p> <p style="font-size: 0.8em;">Hardtop Coupe, Automatic, power steering, radio, heater. (Stock #26461).</p> <p style="font-size: 1.5em; font-weight: bold;">\$1788</p>	<p>'61 BUICK 4-DOOR SEDAN</p> <p style="font-size: 0.8em;">Automatic, air conditioning, power steering, radio, heater. (Stock #26193).</p> <p style="font-size: 1.5em; font-weight: bold;">\$1488</p>
<p>'60 FORD Falcon 2-Door</p> <p style="font-size: 0.8em;">A good looker that runs like a top. (#2695) Special today at only</p> <p style="font-size: 1.5em; font-weight: bold;">\$588</p>	<p>'60 RAMBLOR CLASSIC 4-DOOR</p> <p style="font-size: 0.8em;">Automatic, radio, heater, etc. (Stock #26521).</p> <p style="font-size: 1.5em; font-weight: bold;">\$588</p>

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'57 RAMBLER Cross Country Super Station Wagon. Auto, radio, heater, power brakes. Lio. No. GXT 902.	\$475
'61 CHEVROLET Corvair Station Wagon. 6-cyl. Standard transmission, radio, heater. Lio. No. FIZ 822.	\$975
'58 FORD DeL Rio Station Wagon. V-8. Radio, heater, automatic. Lio. Mo. FKF 289.	\$575
'58 FORD Country Sedan Station Wagon. V-8. R&H, auto, power steering. Lio. Mo. LYW 813.	\$645
'58 FORD Country Sedan Station Wagon. V-8. Auto, radio, heater, power steering. Lio. Mo. FLA 957.	\$695
'58 FORD Country Sedan Station Wagon. V-8. Auto, R&H, power steer., air cond. Lio. Mo. FWK 712.	\$875
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<p>'60 CHEVROLET 2-Door Hardtop Impala. Lic. No. FST 360 \$1099</p>	<p>'62 NOVA Convertible. Auto., radio, htr., LVL 519. Value glori. \$1499</p>
<p>'62 MONZA Coupe, 4-speed, radio, htr. Midnight blue. Lic. No. RHX 112 \$1499</p>	<p>'57 Volkswagen Deluxe 2-Door. Heater, 4-speed, Lic. No. PMS 539. Tremendous. \$499</p>
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<p>'56 PONTIAC Wagon. Radio, htr., auto. Lic. #JYM 232 \$329</p>	<p>'48 FORD Coupe. Make what you want from this one. Potential license #QYA 481 \$395</p>

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VALENTINE MONTH SPECIALS

SWEETHEART BUYS

OK

INDEPENDENT
Lump Sum

**MEL
BURNS
FORD**

as always
is making the
**BEST
DEAL**
in SO. CALIF.

**PRICES
and
TERMS**

To Suit Every Budget
The very finest after
sale service any-
where . . . make the
most with a Mel
Burns license frame
on his car.

4 1/2%

Financing Available

**BRAND
NEW
'64
T-BIRDS
FALCONS
FAIRLANES
FORDS**

We have them in
most every style,
color, transmission
and engine you want,
plus the deal you
want.

BRAND NEW
'64
FORD
2-Door Special Custom
seen—G Maxie Trim
SPECIAL PRICE
\$2149
THIS WEEKEND ONLY!

LEFT OVER
**1963
FORDS
FALCONS
T-BIRDS**
SAVINGS UP TO
\$900
30
**DEMO &
EXECUTIVE**

Cars are priced for quick turnover. . . Don't miss these values! Once they are gone you will have to wait another year for deals like these.

LEASE

A BRAND NEW
Ford, Falcon, T-Bird,
Fairlane or Truck
Check Our Lease Plan
for the Best
Available!

TRUCKS

VISIT OUR EXCLUSIVE
Truck Lot for the
BEST PRICE and Best
Selection on
New Ford Trucks

**MEL
BURNS
FORD**

2 Giant Locations

1633
LONG BEACH BL.
HE 7-7760

2000
LONG BEACH BL.
GA 6-3311

PRESS-TELEGRAM—D-19
 March 12, 1961, Sunday, Feb. 5, 1961

**VILLAGE
MOTORS
BEST
BUYS**

**'63 PONTIAC
GRAND PRIX**
 Automatic, power steering, power
 windows, radio, heater, black
 interior, vinyl seats. Low mil-
 ages. (KHN 91).

2888

**'63 CADILLAC
COUPE**
 Beautiful bones with matching
 interior. All Cadillac equipment
 including radio, heater. Black
 with black vinyl interior. 14,000 mi-
 les. (Stock #149).

4288

**'62 DODGE
HARDTOP COUPE**
 400 with automatic, power steering,
 radio, heater. Black with
 with red vinyl interior. (JIN 269)

\$1788

**'62 CHEVROLET
9-Pass. STATION WAGON**
 V-8 engine, automatic, power
 steering, radio, heater. Black
 with blue interior. (OAW 361).
 Save on wagons in February.

2088

**'62 OLDS 88
HOLIDAY**
 Automatic, power steering and
 brakes, radio, heater. An extra
 sharp one-owner car. (JIN 260).

\$1988

Remember
 ONLY
**\$188
DOWN**
 Deliver
 New Car in
 Stock With
 Approved
 Credit

**'62 MERCURY
COMET CUSTOM 2-DR.**
 Automatic, radio, heater, vinyl
 interior, carpet. Local and one-
 owner. (JIN 211).

\$1288

**'63 PONTIAC
LE MANE COUPE**
 V-8 engine, stick shift, radio,
 heater, white with red interior.
 (RZH 403).

\$1888

**'61 CADILLAC
CONVERTIBLE**
 White with black and white in-
 terior, bucket seats, etc. Local
 one-owner and extra sharp.
 (RCW 991).

2788

**'62 CHEVROLET
IMPALA CONVERTIBLE**
 Another one-owner car with vinyl
 interior, bucket seats, heater, re-
 dio, heater. Red with red in-
 terior. (OAW 515).

\$1788

**'61 FALCON
STATION WAGON**
 Stick shift, radio, heater, white
 with black top rack, etc.
 (MCK 152).

\$788

**'58 STUDEBAKER
—4-DOOR SEDAN**
 4-cyl., stick shift, radio, heater,
 bucket seats and looks good
 inside. (PRZ 367).

\$288

VILLAGE
2185
L. B. Blvd.
 HE 7-0751
 OPEN EYES, TIL 10
 AND ALL DAY SUNDAY

SUPERMARKET FOR CARS

February Clearance

A SPECIAL SELECTION FROM OUR
HUGE USED CAR STOCK
PRICES REDUCED!

100% GUARANTEED TRUE MILEAGE CARS

- ### CHEVROLET 4-DOORS
- '61 CHEV. IMPALA SPORT SEDAN, V-8, automatic, air conditioned, heater, power steering, radio, #KIM 241. \$1799
 - '62 CHEV. IMPALA SPORT SEDAN, V-8, powerglide, factory air conditioned, power steering, radio, heater, #KIM 241. \$2799
 - '63 CHEV. IMPALA SPORT SEDAN, V-8, powerglide, power steering and brakes, radio, heater, Copper. #KEU 853. \$1199
 - '62 CHEVROLET BISCAYNE 4-DOOR, 6-cylinder, Powerglide, radio, heater, license #FGY 309, saddle tan. \$1899
 - '62 CHEVROLET IMPALA 4-DOOR SPT. SEDAN, V-8, Powerglide, power steering, radio, heater, license #BLS 738, Ivory. \$2299
 - '59 CHEVROLET BISCAYNE 4-DOOR, Gas saving 6, standard trans. \$899
 - '62 CORVAIR 4-DOOR, Radio, V-8, htr., Fawn Beige, #WWX 251. \$1299
- ### CHEVROLET 2-DOORS
- '62 CORVAIR MONZA COUPE, 4-speed, radio, heater, Red. \$1799
 - '62 CORVAIR MONZA COUPE, 4-speed, radio, heater, Ivory. \$1799
 - '62 CORVAIR MONZA COUPE, Powerglide, factory air conditioned, radio, heater, Red, #KFA 975. \$1899
 - '61 CORVAIR MONZA COUPE, Powerglide, radio, heater, Beige. #QHD 810. \$1499
 - '61 CORVAIR MONZA COUPE, 4-speed, radio, heater, Ivory. \$1499
 - '60 CHEVROLET BEL AIR, Powerglide, radio, heater, V-8, Copper. #IFG 702. \$1299
- ### SPORT COUPES & CONV.
- '62 CHEVROLET IMPALA HDTOP COUPE, V-8, Powerglide, power steering, radio, heater, Ivory. \$2395
 - '62 CHEV. NOVA COUPE 400, Powerglide, radio, heater, Fawn. \$1999
 - '63 CHEV. IMPALA COUPE, V-8, powerglide, power steering, radio, heater, factory air conditioned, Light Brown, #MPV 952. \$2899
 - '62 CHEV. SUPER SPORT CPE, V-8, 4-speed, 409 eng., radio, heater, Blue, #CHH 152. \$2499
 - '60 CHEV. BEL AIR SPORT CPE, V-8, powerglide, power steering, radio, heater, Blue, #VY 227. \$1599
 - '63 CHEV. IMPALA COUPE, V-8, powerglide, power steering, radio, heater, Green, #FRW 499. \$2599
 - '62 CHEV. SS SPORT COUPE, V-8, powerglide, power steering, radio, heater, Red, #KIV 979. \$2599
 - '58 CHEV. IMPALA COUPE, V-8, powerglide, power steering, radio, heater, Black, #OGH 352. \$1099
 - '61 CHEV. IMPALA COUPE, V-8, powerglide, power steering, electric windows, seats, Radio, heater, Ivory. \$2199
 - '61 CHEV. IMPALA COUPE, V-8, powerglide, radio, heater, Turquoise. \$1999
 - '62 CHEV. II NOVA HARDTOP CPE, Powerglide, bucket seats, radio, heater, Black, #IYC 145. \$2099
 - '61 CHEV. IMPALA HARDTOP COUPE, V-8, powerglide, power steering, radio, heater, Fawn Beige. \$2099
 - '61 CHEV. IMPALA CONVERTIBLE, V-8, automatic, power steering and brakes, radio, heater, factory air con., #PQZ 592. \$2699
 - '61 CHEV. IMPALA HARDTOP COUPE, V-8, powerglide, power steering, radio, heater, Ivory. \$2099
 - '62 CHEV. II NOVA HARDTOP CPE, Stick, radio, heater, Ivory. \$1799
 - '58 CHEV. IMPALA COUPE, V-8, electric windows, seats, automatic power steering, factory air conditioned, #FRH 608. \$1099
 - '62 CHEV. II NOVA HARDTOP COUPE, Powerglide, radio, heater, Ivory. #FRW 610. \$1899
- ### CHEV. STATION WGNs.
- '61 CORVAIR 735 6-PASS. STA. WAG. Powerglide, radio, heater, Ivory finish, Lic. #PRL 882. \$1399
 - '59 CHEV. BROOKWOOD 6-PASSENGER, V-8, powerglide, radio, heater, #HJC 363. \$1199
 - '63 CHEV. GREENBRIER 6-PASSENGER, Powerglide, radio, turquoise. \$2299
 - '62 CHEV. BISCAYNE 6-PASSENGER, 4-door, powerglide, radio, heater, Ivory. #FWC 380. \$1999
 - '59 CHEV. NOMAD 6-PASSENGER, V-8, powerglide, power steering, radio, heater, Turquoise. \$1399
 - '61 CHEV. NOMAD 6-PASSENGER, V-8, powerglide, power steering, radio, heater, Ivory. \$2199
 - '62 CHEV. II NOVA HARDTOP CPE, Stick, radio, heater, Ivory. \$1799
 - '58 CHEV. IMPALA COUPE, V-8, electric windows, seats, automatic power steering, factory air conditioned, #FRH 608. \$1099
 - '62 CHEV. II NOVA HARDTOP COUPE, Powerglide, radio, heater, Ivory. #FRW 610. \$1899
- ### OTHER MAKES 4-DOORS
- '62 FALCON SEDAN, 6-cylinder, stick shift, radio, heater, Ivory. \$1299
 - '62 FORD GALAXIE HARDTOP SDN, V-8, Ford-a-matic, power steering, radio, heater, Cream. \$1899
 - '61 FALCON DELUXE, Automatic, radio, heater, Green. \$1199
 - '62 COMET 4-DOOR CUSTOM SEDAN, Auto. trans., heater, #GCM 505. \$1499
 - '59 BUICK ELECTRA HARDTOP SDN, V-8, automatic, power steering, factory air conditioning, radio, heater, Green. #OJC 413. \$1399

- ### OTHER MAKES 2-DOORS
- '60 COMET DELUXE, Automatic, radio, heater, green. #QIA 706. \$999
 - '63 FORD GALAXIE, Automatic, heater, 6-cylinder, White. \$1999
 - '60 FALCON 2-DR. Stick shift, radio, heater, Ivory. #KFR 519. \$999
 - '60 FALCON DELUXE, Stick shift, radio, heater, Blue. #FWF 064. \$999
 - '61 COMET DELUXE, Automatic, radio, heater, Ivory. \$1299
 - '60 FALCON 2-DR. Stick shift, radio, heater, Yellow. #HJC 434. \$999
 - '59 FORD GALAXIE HARDTOP CPE, V-8, automatic, radio, heater. \$999
 - '62 PONTIAC GRAND PRIX HARDTOP COUPE, 4-speed, radio, heater, Blue. #QLD 541. \$2599
 - '59 FORD GALAXIE HARDTOP CPE, V-8, automatic, power steering, radio, heater, Ivory. #GXI 151. \$1099
- ### SPORT COUPES & CONV.
- '61 BUICK Le SAERE CONV. V-8, power steering, automatic, radio, heater, Yellow. #HJC 434. \$1899
 - '59 FORD GALAXIE HARDTOP CPE, V-8, automatic, radio, heater. \$999
 - '62 PONTIAC GRAND PRIX HARDTOP COUPE, 4-speed, radio, heater, Blue. #QLD 541. \$2599
 - '59 FORD GALAXIE HARDTOP CPE, V-8, automatic, power steering, radio, heater, Ivory. #GXI 151. \$1099
- ### STATION WAGONS
- '58 OLDSMOBILE FIESTA 4-DR. 6-PASS. STATION WAGON, V-8, auto. trans., power steering, power brakes, heater, Lic. #KHF 723. \$899
 - '61 COMET 4-DOOR DELUXE 6-PASSENGER, Auto, radio, heater. \$1399
 - '61 FALCON 4-DOOR DELUXE 6-PASSENGER, Auto, radio, heater. \$1299
 - '62 RAMBLER 4-DOOR AMBASSADOR 6-PASSENGER, V-8, automatic, bucket seats, power steering, radio, heater, Ivory. #KEW 976. \$2199
- ### TRUCKS
- '59 CHEV. EL CAMINO, 6-cylinder, radio, heater, Ivory and Red. \$1399
 - '59 CHEV. EL CAMINO, V-8, powerglide, radio, heater, Blue. \$1499
 - '63 CHEVROLET, V-8, powerglide, radio, heater, Turquoise. \$1799
 - '60 CHEVROLET, 6-cylinder, 4-speed, heater, Blue. #H29347. \$1399
 - '63 CHEVROLET 1/2-TON, 6-cylinder, stick shift, custom, radio, heater, Turquoise. #H43900. \$1799
 - '63 CHEV. 1/2-TON PICKUP, 6-cylinder, radio, heater, Powerglide. \$1799
 - '60 CHEV. EL CAMINO, V-8, automatic, power steering, radio, heater, \$1799
 - '62 CHEVROLET, 6-cylinder, stick shift, Green. #K34640. \$1499
 - '62 CHEVROLET, V-8, automatic, radio, heater, Ivory. \$1699
 - '60 CHEVROLET, 6-cylinder, heater, Blue. #G27087. \$1299
 - '62 CHEVROLET, 6-cylinder, standard trans., radio, Blue. \$1599
 - '59 CHEV. 1/2-TON, 6-cylinder, 3-speed, A good buy, Turquoise. \$999
 - '61 CHEV. 1/2-TON FLEETSIDE, 6-cylinder, stick shift, Green. \$1399
 - '57 CHEV. 1/2-TON PICKUP, 6-cyl., stick shift, Blue. #K63220. \$799
 - '62 CHEV. 1/2-TON FLEETSIDE, V-8, stick shift, heater, Green. \$1699

- ### OTHER TRUCKS
- '62 WILLYS DISPATCH 2-WHEEL DRIVE JEEP, Transportation special. \$799
 - '60 INTERNATIONAL, Vanom 80 Walk-In, Stick shift, Ivory finish. \$799
- ### RED TAG SPECIALS
- '61 CHEV. IMPALA SPORT SEDAN, V-8, powerglide, power steering, radio, htr., Green. #QIF 949. \$1799
 - '60 PONTIAC 4-DR. BONNEVILLE, V-8, power steering, automatic, radio, htr., Green. #QZN 129. \$1599
 - '60 T-BIRD HARDTOP COUPE, V-8, Corv., radio, heater, factory air con., #NVC 085. \$1799
 - '59 OLDS 88 HARDTOP CPE, V-8, automatic, radio, heater, Ivory & Coral. #HYG 656. \$799

- ### TRANSPORTATION SPECIALS!
- '58 EDSEL PACER, 4-door, V-8, automatic, power steering, radio, heater, Ivory & Blue. #QHY 394. \$499
 - '58 PLYMOUTH SAVOY 4-DOOR, 6-cyl., auto. trans., radio, heater, #GVL 979. \$399
 - '58 PLYMOUTH BELVEDERE HARDTOP CPE, V-8, automatic, radio, heater, power steering, Ivory and Coral. \$199
 - '55 STUDEBAKER PRESIDENT, 4-door, V-8, automatic, power steering, heater, Ivory & Green. #FKE 577. \$399
 - '55 FORD RANCH WAGON, 2-door, V-8, automatic, radio, heater, Ivory. \$349
 - '54 CHEVROLET 210 2-DOOR, 6-cyl., radio, heater, blue in color. \$399
 - '56 CHEVROLET 210 HARDTOP COUPE, V-8, Powerglide, radio, heater, Ivory. Lic. #IRH 115, Kid's car. \$699
 - '55 RAMBLER 4-DOOR SEDAN, 6-cyl., overdrive, radio, heater, tan and Ivory. Lic. #LPK 864. \$299
 - '58 FORD FAIRLANE 500 HARDTOP SEDAN, V-8, automatic, power steering, radio, heater, Ivory. \$699
 - '58 PLYMOUTH SAVOY 4-DOOR, V-8, automatic transmission, heater, radio, #GCM 505. \$499
 - '55 CHEVROLET BEL AIR 2-DR, 6-cyl., Powerglide, radio, heater, Lic. \$499
 - '60 FORD STARLINER HARDTOP CPE, V-8, automatic, radio, heater, Ivory, Lic. #THZ 903. \$999

- ### OTHER MAKES 4-DOORS
- '62 FALCON SEDAN, 6-cylinder, stick shift, radio, heater, Ivory. \$1299
 - '62 FORD GALAXIE HARDTOP SDN, V-8, Ford-a-matic, power steering, radio, heater, Cream. \$1899
 - '61 FALCON DELUXE, Automatic, radio, heater, Green. \$1199
 - '62 COMET 4-DOOR CUSTOM SEDAN, Auto. trans., heater, #GCM 505. \$1499
 - '59 BUICK ELECTRA HARDTOP SDN, V-8, automatic, power steering, factory air conditioning, radio, heater, Green. #OJC 413. \$1399

- ### OTHER MAKES 2-DOORS
- '60 COMET DELUXE, Automatic, radio, heater, green. #QIA 706. \$999
 - '63 FORD GALAXIE, Automatic, heater, 6-cylinder, White. \$1999
 - '60 FALCON 2-DR. Stick shift, radio, heater, Ivory. #KFR 519. \$999
 - '60 FALCON DELUXE, Stick shift, radio, heater, Blue. #FWF 064. \$999
 - '61 COMET DELUXE, Automatic, radio, heater, Ivory. \$1299
 - '60 FALCON 2-DR. Stick shift, radio, heater, Yellow. #HJC 434. \$999
 - '59 FORD GALAXIE HARDTOP CPE, V-8, automatic, radio, heater. \$999
 - '62 PONTIAC GRAND PRIX HARDTOP COUPE, 4-speed, radio, heater, Blue. #QLD 541. \$2599
 - '59 FORD GALAXIE HARDTOP CPE, V-8, automatic, power steering, radio, heater, Ivory. #GXI 151. \$1099
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 - '59 FORD GALAXIE HARDTOP CPE, V-8, automatic, radio, heater. \$999
 - '62 PONTIAC GRAND PRIX HARDTOP COUPE, 4-speed, radio, heater, Blue. #QLD 541. \$2599
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 - '60 CHEVROLET, 6-cylinder, 4-speed, heater, Blue. #H29347. \$1399
 - '63 CHEVROLET 1/2-TON, 6-cylinder, stick shift, custom, radio, heater, Turquoise. #H43900. \$1799
 - '63 CHEV. 1/2-TON PICKUP, 6-cylinder, radio, heater, Powerglide. \$1799
 - '60 CHEV. EL CAMINO, V-8, automatic, power steering, radio, heater, \$1799
 - '62 CHEVROLET, 6-cylinder, stick shift, Green. #K34640. \$1499
 - '62 CHEVROLET, V-8, automatic, radio, heater, Ivory. \$1699
 - '60 CHEVROLET, 6-cylinder, heater, Blue. #G27087. \$1299
 - '62 CHEVROLET, 6-cylinder, standard trans., radio, Blue. \$1599
 - '59 CHEV. 1/2-TON, 6-cylinder, 3-speed, A good buy, Turquoise. \$999
 - '61 CHEV. 1/2-TON FLEETSIDE, 6-cylinder, stick shift, Green. \$1399
 - '57 CHEV. 1/2-TON PICKUP, 6-cyl., stick shift, Blue. #K63220. \$799
 - '62 CHEV. 1/2-TON FLEETSIDE, V-8, stick shift, heater, Green. \$1699

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 - '59 OLDS 88 HARDTOP CPE, V-8, automatic, radio, heater, Ivory & Coral. #HYG 656. \$799

OPEN SUNDAYS

HARBOR

CHEVROLET

3770 CHERRY AVE. GA 6-3344

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DODGE DART



At WIDGER-GOODWIN DODGE we have a complete line of models on display with a very good choice of color—ready for delivery today. Keep in mind our 5-YEAR or 50,000 MILE GUARANTEE.

LOW AS \$4730 Per Month
WITH NORMAL DOWN PAYMENT

Get Your Best Deal . . . Then See Us Where Overhead Is Lower!

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16900 LAKEWOOD BLVD., BELLFLOWER
OPEN SUNDAYS — OPEN EVENINGS — TO 6-9081

IS YOUR FIRM OPEN SUNDAYS?

If so . . . GO FOR MORE IN '64 by publishing your name in the new CLASSIFIED ADVERTISING "BUSINESSES OPEN SUNDAYS" DIRECTORY. For more information regarding this inexpensive public service Directory that will start today, FEBRUARY 2 . . .

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LEADERSHIP IS OUR GOAL
SAVING IS YOUR GOAL

THIS IS WHY YOU
SAVE
THE SUPERMARKET WAY

OVER 500 NEW AND USED CARS
PRICED to SELL

OVER 140 FACTORY TRAINED EMPLOYEES
TO SERVICE YOUR NEW OR USED CAR

HARBOR

CHEVROLET

OPEN SUNDAY
3770 CHERRY AVE. GA 6-3344

WE'RE DISCOUNT BUYERS

NEW MANAGEMENT
HAS JUST TAKEN OVER



NEW '64 GALAXIE \$2758.00

500 2-DOOR FASTBACK

FOR JUST \$52 mo.

COMPLETELY EQUIPPED WITH:

- AUTOMATIC TRANSMISSION
- POWER STEERING
- RADIO
- SEAT BELTS
- TINTED WINDSHIELD
- POWER BRAKES
- HEATER
- WHITEWALLS
- PADDED DASH
- ELECTRIC CLOCK



NEW '64 T-BIRD \$78 MO.

COMPLETELY EQUIPPED WITH:

- CRUISE-MATIC
- POWER STEERING
- POWER SEATS
- HEATER
- POWER WINDOWS
- POWER BRAKES
- RADIO
- WHITE SIDEWALLS



NEW '64 FALCON \$2030 FULL PRICE

NEW '64 STYLISIDE PICKUP \$1899 FULL PRICE

WE CAN GIVE YOU THE CREDIT YOU NEED AND STILL SAVE YOU MONEY

IF YOU WANT TO BUY A CAR ON CREDIT, WE CAN GIVE YOU THE CREDIT YOU NEED AND STILL SAVE YOU MONEY

48-MO. FINANCING ON APPROVED CREDIT

NO DOWN PAYMENT

CHIEF CHAMBERLIN FORD

USED CAR DEPT. 15727 PARAMOUNT BLVD. — PARAMOUNT NEW CAR DEPT.
ME 4-2600 Open Every Night Till 9 P. M. Including Sunday ME 3-1107, NE 6-9143

Show Times

Here are starting times of features in Long Beach theaters as listed by theater managers:

Theater	Time	Feature
ATLANTIC	11:30, 1:30, 3:30, 5:30, 7:30, 9:30	"The Defenders"
ATLANTIC	11:30, 1:30, 3:30, 5:30, 7:30, 9:30	"The Defenders"
ATLANTIC	11:30, 1:30, 3:30, 5:30, 7:30, 9:30	"The Defenders"
ATLANTIC	11:30, 1:30, 3:30, 5:30, 7:30, 9:30	"The Defenders"
ATLANTIC	11:30, 1:30, 3:30, 5:30, 7:30, 9:30	"The Defenders"

No Complaints Puts Him Low on Social Register

HOLLYWOOD (UP)—Robert Reed, who plays the son on television's "The Defenders," came to town this week on some film offers—and found himself low in Hollywood social standing.

"I went to five Hollywood parties," said the New York actor, "and found myself the only actor who didn't have his own production company, didn't own at least one office building, wasn't complaining about his income tax and liked the show he was working in."

BELMONT

EXCLUSIVE ENGAGEMENT
STARTS FRIDAY, FEB. 7 at 8:30

FANTASIA

Technicolor
Music by the Great STOKOWSKI

NOW AT POPULAR PRICES

IN TECHNICOLOR

LITTON-CLAY

FIGHT TICKETS
ON SALE NOW!

West Coast—HE 6-4209

FOX

THE 2 GREAT STARS OF "BABY JANE" ON "A GREAT SHOW!"

BETTE DAVIS • BETTE DAVIS • KARL MALDEN • PETER LAWFORD

DEAD RINGER

JOAN CRAWFORD

"THE LEOPARD"

IMPERIAL

OPEN NOON—Bargain Parking

"more Peter, Darling"

VINCENT PRICE "COMEDY OF TERRORS"

CREST

OPEN 11:45 • Free Parking

JACK LEMMON

UNDER THE YUM YUM TREE

BELMONT

Open 12:45

Peter O'Toole—Alec Guinness

LAWRENCE OF ARABIA

BAY

OPEN 11:30

3rd Place—Best Beach

"THE LEOPARD"

BAY

OPEN 11:30

3rd Place—Best Beach

"THE CONDEMNED OF ALTONA"

Humor in Horror

BY JOSEPH FINNIGAN

HOLLYWOOD (UP)—Producer Alfred Hitchcock, a master of the mystery, brings a sense of humor to his horror pictures.

The rotund movie maker enjoys tickling the toes of Hollywood's serious individuals. His latest trick is poking fun at the established film industry practice of forming movie production companies and naming them after a wife, child, girl friend or boy friend.

Alfred formed a company for the making of his latest suspense drama "Marnie." He named the firm Geoffrey Stanley Inc. after his two dogs.

"They're miniature Sealyhams," said Hitchcock, pointing to a picture of two dogs in his dressing room office at Revue Studio.

"I must say I've had no barks from them since I started the picture," he continued. "You know, you always have to be on the lookout for names of companies for movies or television."

SOFT-SPEAKING
Hitchcock sat in a chair having his hair cut while waiting for cameramen to arrange the next scene.

"If I didn't have a sense



ALFRED HITCHCOCK: Total Make-Believe

of humor I couldn't make pictures like "Psycho," he said, referring to one of his chillers.

To which the barber added: "If he didn't have a sense of humor he couldn't take my hair-cuts."

Hitchcock, who casts himself in pictures playing such roles as a man walking through a train with a bass violin, sees Hollywood as totally make-believe. That's not surprising until you realize that there are those persons who don't.

"HENRY FONDA once said about me, 'can you imagine, he makes a joke when you're about to play your most dramatic scene,'" Hitchcock said.

"A famous actress once told me, 'I must have an important role.' I told her to take a job as nurse in a hospital, give up this business. You must have

a sense of humor. "I remember the story of the layman who stuck his head in the studio door, saw everybody running around and said, 'look they all think it's real.'"

HITCHCOCK carries his personal feelings into the sometimes violent arena where film makers meet with their temperamental actors. Usually their jousts take place on soundstages when the actor wants to impose his will on everybody else in sight.

Weak directors usually give the actor his way. Hitchcock looks at most actors with an attitude bordering on suspicion.

"If Walt Disney doesn't like an actor he just tears him up," said Hitchcock, seeming to prefer the cartoon-maker's method of handling temperamental stars.

Characters Click in Clickety-Drama at Chapel Theater

By SAMUEL A. BOYEA

"The Desperate Hours," Joseph Hayes' engaging stage chiller of a few seasons back gets a good working

over in Torrance's Chapel Theatre current production.

This melodrama of a suburban family (in Indianapolis) whose home is invaded by three trigger-happy escaped convicts stands up well because of its characterizations.

Director Lou Bruhnke's cast of civilians, officers, convicts, and the family's children—including two fine run-away Long Beach actors—handle the characterizations with such professional expertise that the "clickety-click" of obvious plotting is smoothed over.

Phil Digioia as Glen Griffin, the tough leader of the convicts "with dark pockets in his mind" gives a masterful performance, and Long Beach's Paul Teschke—a "fugitive" from too many comedies—matches him all the way. Darlene Chaffee in an uncharacteristic subdued performance plays the wife with a warmth not suspected from

her wilder Long Beach roles.

Underplaying to Digioia's bravura performance, Teschke turns in several moving scenes as the humiliated head of the household forced to recapture the respect of his children without resorting to any life-endangering act of braggadocio. The children, red-head Cindy (Linda McNeill) and kid brother Ralphie (Lee Ellsworth), creditably complement the family.

Other performances of note were John Sanchez as the "all-animal" convict, Robish; Bob Lohbauer as the sentimental Hank; a Boderick-looking actor, Ron Albertsen as the cop, Jesse, and one Larry Worth, as the good-looking Officer Carson.

Phyllis Palmer's extremely clever sets kept the dual action going briskly.

An all-mosaic auditorium exhibit by Torrance artist Claire R. Waterman commissioned by the late Max Wilmarth of the theater was a fine tribute to the spirit of the man who helped make Chapel a suburban theater of note.

United Artists

Jack Lemmon

Under the Yum Yum Tree

DEBBIE REYNOLDS "MARY, MARY"

LONG BEACH Civic Light Opera

THE SAGA OF THE UNSINKABLE MRS. BROWN

A Smash Hit! Don't Miss It!

FEB. 2-6-7-8-9-11-12-13-14

Starting Jacqueline McFadden and Kenneth Jones

IN FULL PROSCENIUM SPLENDOR

LAVISH SETS... COSTUMES FULL ORCHESTRA

The UNSINKABLE MOLLY BROWN

Long Beach Municipal Auditorium (Concert Hall)

Music & Lyrics by MEREDITH WILLSON
Book by RICHARD MORRIS
Directed by JAMES BRITAIN
Musical Director, JACK KROGER
Characterization, GEORGE JACK

Featuring Big Hit Tunes:
"I Ain't Gonna Say 'No' to You"
"My Own Private Secret"
"On the Beach"
"I'm a Little Bit of a Dream"
and many others.

PRICES including tax
Thurs. Sat. Mon. Tues. Wed. 3.50-5.00-2.50-1.00
Friday and Saturday 4.00-3.50-2.50-1.00

ORDER TICKETS HE 6-27926

MelodyLand

THEATRE
OPPOSITE DISNEYLAND

LAST WEEK!
Closes Sat., Feb. 9
Two Shows Today
3 p.m. and 8:30

KIMMY LEWIS & DANNY DANE

HOWARD DUFF & ANNE JEFFREYS

'ANNIVERSARY WALTZ'

by JEROME CHODOROV & JOSEPH FIELDS

Directed by MYN TIRIAK

FEBRUARY 11-23
TWO WEEKS ONLY!

GISELE MACKENZIE

in "AUNTIE HAME"

by JEROME LAWRENCE & ROBERT E. LEE

Adapted from the novel by PATRICK DENNIS
Directed by ERNEST SARRACINO

SPECIAL HOLIDAY MAT. SAT., FEB. 22 at 3:00 pm

ALL SHOWS
Ninety except Mon.
at 8:30 p.m.
Sun. Mat.
at 3:00 p.m.

CHOICE SEATS NOW AVAILABLE AT BOXOFFICE
For Further Information Call Anaheim (714) 778-7720
TICKETS Also on sale at So. Cal. Music Co., 537 So. Main St. L.A.
All Music Agencies, Wallace Music City Stores.

JERRY VAN DYKE in "NO TIME FOR SERGEANTS" Feb. 25.

Rex Harrison Oscar Hopeful

By EARL WILSON

NEW YORK—When sexy Rex Harrison arose from a chair in his suite at the St. Regis to take a phone call, he put his hand on his hip, bent over, grimaced, and groaned "OH!"

"He has a crick in his back," said his young wife, Rachel Roberts.

It doesn't seem right, somehow, for Sexy Rexy to have a crick in his back. The elegantly virile Professor Higgins, just coming into his prime now as a movie star, wouldn't appear to be a crick-in-the-back type. His official biography says he'll be 56 on March 8. He wears glasses to read. But this is the only sur-ender to age by the four-times-married blithe spirit whom they're talking about for an Oscar because he burgled "Cleopatra" from Burton.

"Elizabeth is a friend of mine and I'm going to be working for Fox—I think I should keep my mouth shut!" he said.

TODAY'S BEST LAUGH: Cameramen from National Geographic magazine filmed Carol Channing at the "Hello, Dolly!" party at the Delmonico, and she exclaimed: "Na-

tional Geographic? Which part of me do you want—north, south, east or west?"

WISH I'D SAID THAT: A woman's new gown was being praised, and her husband said sadly, "Oh, it's just something she made from an old \$100 bill."

REMEMBERED QUOTE: "We wonder about the mental

level of the human race each time someone threatens an atomic war, or the latest Paris fashions arrive." —Ocella (Ga.) Star.

EARL'S PEARLS: Any parent can tell you—the mother of a small boy works from son-up to son-down.—English Digest.

Smothers Bros. Here Feb. 21

The Smothers Brothers, two of America's "unstrung heroes," will appear in concert in Long Beach Municipal Auditorium Feb. 21.

Just plain folksingers—a sort of kidding kind—Tom and Dick Smothers were a hit on their first record album that led to a spot on the Jack Paar "Tonight" show and a steady following for their kind of musical foolin'.

ROXY

HE 5-3022

OPEN 10 A.M. OPEN ALL NIGHT

Howard Keel • Tina Turner

'ARMORED COMMAND'

Bob Hope • Anita Ekberg
Martha Ray • Color Lark
"PARIS HOLIDAY"
Diana Dors • Dan Aykroyd
"ROOM 43"

PARAMOUNT

Param. & Compt. Bldg., Param.

ADM. \$170

"THE INTERNS"
"CAVALRY COMMAND"

PALACE

OPEN ALL NIGHT

30 PINE AVE. — PHONE HE 4-479

"SWORD OF CONQUEROR"
"GUN RUNNERS"
"HOUSE OF SEVEN HAWKS"

SMOTHERS BROTHERS

FRI., FEB. 21
8:30 P.M.

LONG BEACH MUNICIPAL AUD.

TICKETS \$3.75, \$3.25, \$2.50, \$2.00 at

HUMPHREYS, 135 E. 3RD

MUSIC CITY LAKEWOOD
ALL MUSIC & LIBRARY
ARTISTS MUSIC
HUMPHREYS MUSIC

Produced by Everett, Inc.

NEIGHBORHOOD Theatre Guide

DOWNEY	NORWALK
MIRALTA, Downey Sat. 12 — "DEAD RINGER" "STRAIT-JACKET"	TO 1-3291
NEW AVENUE, Downey Sat. 12 — "UNDER THE YUM TREE" "STEALING THE BIRDS"	TO 1-8111
NORWALK, Norwalk Sat. 11 A.M. — "CHILDREN OF DAMNED" "GLADIATORS SEVEN"	588-6111
REDONDO BEACH STAND Open 11:30 A.M. FR 2-1308 "CHILDREN OF DAMNED" "GLADIATORS SEVEN"	
GARDEN GROVE "DEAD RINGER" "MART, MARY"	JE 7-0044
BRANADA (Smoking) 1000 W. 10th St. "EL CAVALIER POLLENO" "PECCARD"	TE 6-2417
TORRANCE UNITED ARTISTS 101 & 10th, 326-4132 "UNDER THE YUM TREE" "MART, MARY"	
HOLLAND WILDS (61 & 6th, 518-5000 Sat. 11:30 P.M. — "MART, MARY" "STRAIT-JACKET"	
SANTA ANA STATE ART 324 W. 4th, R 2-8011 "PRINCE FAIRYFOOT" "WHAT A WANDERER" 7 & 10th	
BELLFLOWER MIRALTA 1011 Bellflower Rd. TO 7-7721 "CHILDREN OF DAMNED" "GLADIATORS SEVEN" (Sat.) Wm. "DEAD RINGER" & "MART, MARY"	
LA MIRADA Alhambra, Fontana RD 2-3111 "WHO'S MINDING THE STORE?" "FUT IN ACADEMY"	
PARAMOUNT 14111 Param. HE 6-4448 "THE INTERNS" "CAVALRY COMMAND"	
SUNSHINE 502 W. Washington Whittier "WHO'S BEEN SLEEPING IN MY BED?" "COME BLAW YOUR HORN"	
TWIN VUE 51900 at 102nd RD 4-5121 "UNDER THE YUM TREE" "STRAIT-JACKET"	
HARBOR 23222 St. Vermont TE 4-0161 "TRIND OF A MAN"	

TOMORROW NIGHT!

Fred WARING

In Person

PRESENTS A Spectacular New Show of "UNFORGETTABLES"

The MAGIC of MUSIC

Starring

The Pennsylvanians

LONG BEACH MUNICIPAL AUDITORIUM

FEBRUARY 3, 8:30 P.M.

TICKETS:
\$4.50, \$4.00, \$3.50,
\$3.00 and \$2.50

HUMPHREYS, 135 E. 3RD
ALL WALLICH'S MUSIC CITY STORES
ALL LIBRARY AGENCIES
Auditorium Box Office Open

Saturday, Sunday and Monday
For Your Convenience

GOOD SEATS \$3.00 AVAILABLE

Fred Waring Show Monday

Fred Waring's "The Magic of Music," a kaleidoscope of the music that has been associated with the American scene—from show tunes to anthems—will be presented at 8:30 p.m. Monday in Municipal Auditorium.

Waring and his Pennsylvanians are on their 47th annual concert season tour.

"WEST SIDE STORY"

WINNER 10 ACADEMY AWARDS

LAKEWOOD

OPEN 11 A.M.—CONTINUOUS

ALL NEW SUSPENSE SHOCKER!

PLUS GLADIATORS

ART

4th & Cherry
GE 4-2121

"SWORD IN THE STONE"

"WHEELER DEALERS"
Carmen-Rumick Both Color

OPEN NOON
plus 2nd
COLOR
HIT
"MUSIC MAN"

PACIFIC THEATRES

TOWNE	STATE
4415 Atlantic GA 2-1221	101 E. Ocean HE 7-2721

MATINEES TODAY!
TOWNE, RIVOLI & STATE

PACIFIC DRIVE-IN THEATRES

BOX OFFICE OPEN 6:00 P.M. — SHOW STARTS 8:00 P.M. — CHILDREN UNDER 12 FREE

CIRCLE DRIVE-IN	LAKEWOOD	LINCOLN	WARREN
All New Suspense! "CHILDREN OF DAMNED" "GLADIATORS SEVEN"	Robert Mitchum "MAN IN THE MIDDLE" "SURF PARTY"	Robert Mitchum "MAN IN THE MIDDLE" "SURF PARTY"	Adult Program "WORLD OF WILDS" "WILD SIDE" \$1.50 Per Carload

Long Beach, Lincoln & Warren
NOW! \$1.50 PER CARLOAD

LOS ALTOS	HI-WAY 39	LONG BEACH
Bette Davis "DEAD RINGER" "MART, MARY"	Bette Davis "DEAD RINGER" "MART, MARY"	Adult Program "SHOTGUN WEDDING" \$1.50 Per Carload

NOW! LOS ALTOS DRIVE-IN

DEBBIE REYNOLDS "MARY, MARY"

NOW! HI-WAY 39 DRIVE-IN

NOW! CIRCLE DRIVE-IN

ALL-NEW SUSPENSE SHOCKER
"CHILDREN OF DAMNED"
"GLADIATORS SEVEN"

NOW! RIVOLI THEATRE

NOW! TOWNE AND STATE THEATRES

ROBERT MITCHUM
"MAN IN THE MIDDLE"
"SURF PARTY"

NOW! LAKEWOOD DRIVE-IN

THE MAGNOLIA THEATRE

Thurs., Sat. 8 P.M. \$1.50
Fri., 8:30 P.M. \$2.00
Sat., 8:30 P.M. \$2.50

"SILENT NIGHT"
"LONELY NIGHT"
Last Performance

ON STAGE — FEBRUARY 13TH

LYLE TALBOT — in
"TAKE HER SHE'S MINE"
Hilarious Family Comedy
MAKE YOUR RESERVATIONS NOW!

OFF-BROADWAY THEATRE

211 LINE HE 7-9871
OR STAGE

"THE PERFECT SET-UP"
New Broadway Sex Comedy
Curtain 8:30 P.M. — THURS. \$1.50, FRI. \$1.50, SAT. \$2.00, SUN. \$1.50

CHILDREN'S MATINEE
Sat. and Sun. 2:00

"PRINCE FAIRYFOOT" ALL SEATS \$1.00

Cafe Lafayette

Salon d' Elegance

A CHAMPAGNE BREAKFAST
SERVED 11 A.M. to 3 P.M.

Enjoy the quiet atmosphere of one of the most beautiful and sophisticated restaurants in America. Outstanding cuisine, prompt, gracious service will make your dining complete.

MENU
Smoked Whitefish, Smoked Eel, Westphalian Ham,
Canadian Bacon,
Scrambled Eggs
Veal Kidneys Madera
Chicken Livers in White Wine
Rice Pilaf
Waldorf Salad
Avocado & Sliced Tomatoes
Macedoine of Fresh Fruit au Kirsch
Assorted Danish Pastries

Complimentary glass of Champagne served with your meal.

Reservations Requested
HE 5-5681

The Lafayette

Hotel and Lanes

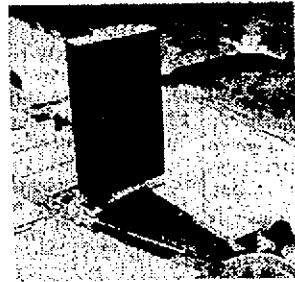
The GIZZY ADULT FRENCH CULINE
Jazz & Blues

SOUTHLAND PROGRESS

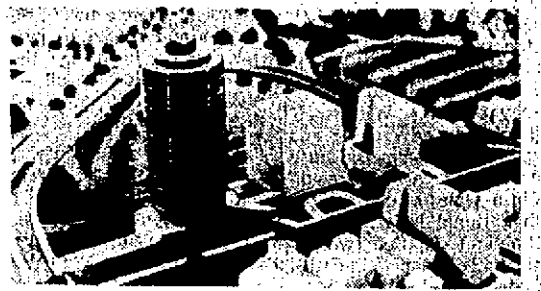
★ BUSINESS-REAL ESTATE-INDUSTRY ★

THE NEWS, INDEPENDENT, PRESS-TELEGRAM, FEB. 3, 1964

HERE'S



A



REAL

MODEL

CITY

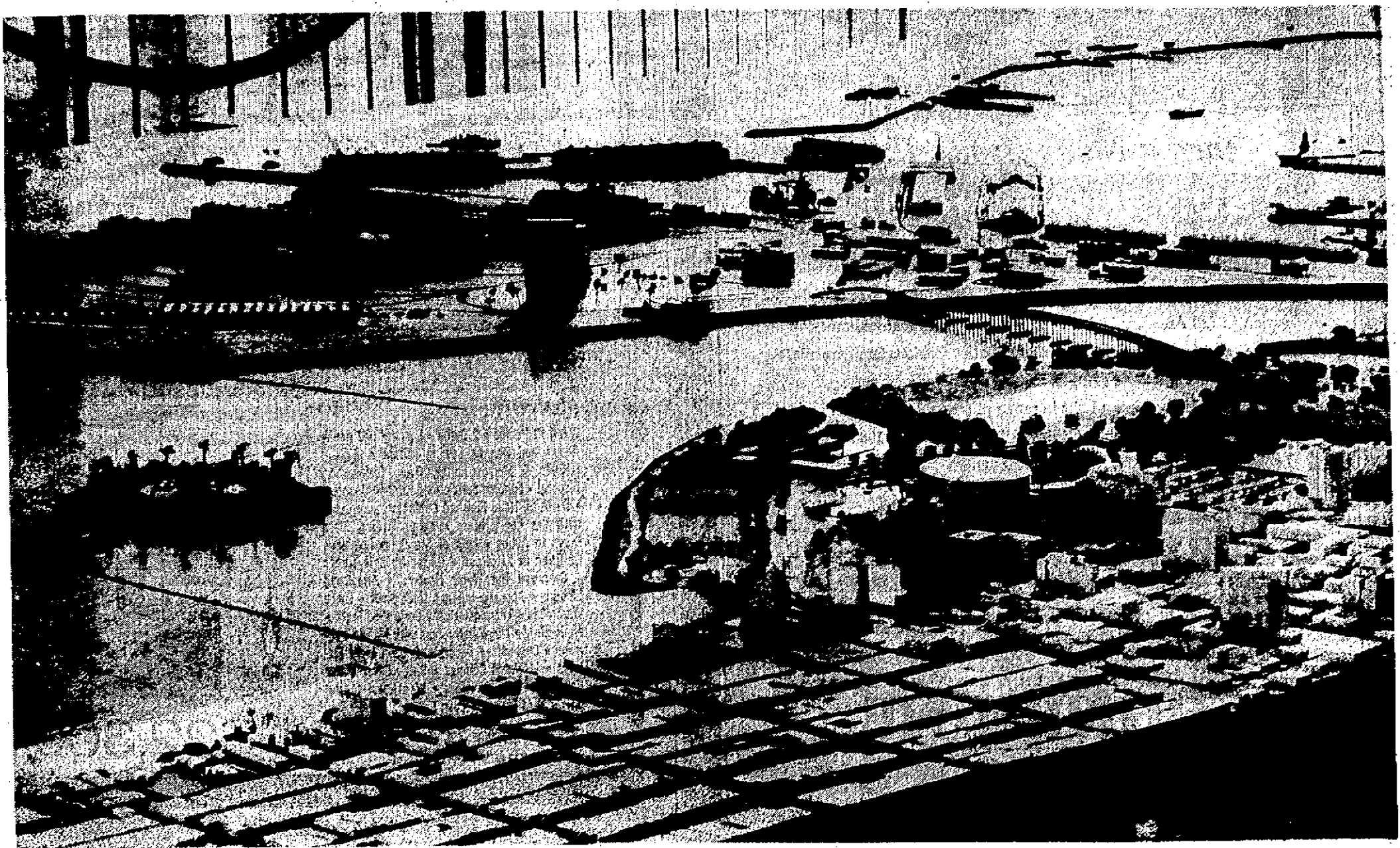


BRINGING VISUAL REALITY to the sweeping pattern of shoreline and harbor development master-planned for Long Beach, engineers spent months creating 38x17 foot detailed scale model showing existing and proposed improvements. In above picture, view to east includes proposed high level bridge (foreground) over Cerritos Channel to replace present pontoon bridge linking city proper to Terminal Island. Downtown area is at left center.

(See Story
on
Page R-2)

CAREFULLY BLOWING DUST from model of residential-commercial building complex envisioned for West Beach redevelopment, builder shows scale of model. At upper right on page, small pictures show (top) 31-story circular building under construction at 680 E. Ocean; planned 38-story Taper Tower (middle) and (bottom) International Trade Center, a 25-story hotel and trade and office complex to be built on Pier J, site of World's Fair.

LOOKING SEAWARD; this view of model illustrates projected Magnolia Avenue bridge from downtown to Pier A. In picture also is one of four planned 10-acre oil drilling islands, due to be attractively landscaped. Visible, too, near Arena is enclosed bathing beach. In background are harbor facilities. Tall building in center is proposed Trade Center. Model was made by city and harbor engineers. Photos by Staff Photographer Roger Coar.



Sarver to Represent Area at Advertising Parley in Washington

John Sarver, veteran South California advertising executive, will represent the Long Beach, San Pedro and Orange County area at the Sixth Annual Conference on Advertising in Washington, D.C., Tuesday and Wednesday.

Sarver's appointment was announced by the Long Beach Chamber of Commerce and the Advertising Club of Long Beach, joint sponsors of the trip.

Sarver, who is principal in the Long Beach advertising agency Sarver & Witzman, will join top advertising and commerce men from every area in the country in a series of conferences with national legislators.

Highlight of the two-day event will be a meeting with President Lyndon Johnson.

"PRIMARY AIM of the conferences," Sarver said, "will be a better relationship and understanding between government and business in connection with advertising. At the present time there are 175 bills before Congress designed to regular advertising practices from general promotion to product labeling."

"We feel many of these bills are good, but we also feel that a great many others penalize the businessman in the pursuit of sales and the medium by which this business is achieved and the businessman who's advertising practices have never been questioned."

"WE REALIZE," Sarver added, "there are two sides to any question. We don't, however, want administrative agencies of the government imposing regulations that could reflect a strangulation of our free enterprise system. Giving blanket dictatorial advertising powers to government agencies could result in devastating results. It is not our intention to stand idly by and let so-called advertising do-gooders ruin the economy of this nation."

"Our purpose in meeting with the legislators of this country is that through panel

discussions all facts may be aired and our legislators may then base their decisions knowingly and equitably.

"EXPERIENCE has taught us that the public won't tolerate any serious imbalance of commercial and entertainment or educational value in any medium for very long. They (the public) may flip the switch, change their subscription and refuse to purchase, thus imposing the deadliest sanction of all—refusing to hear, see and refusing to buy."

"In short," said Sarver, "we believe all honest advertising presentations should be the voice of free choice, with our consumer in the position of decision. We have the greatest newspapers in the world, our radio and TV entertainment is unequalled. In fact, all of our advertising medium and presentations of products are unequalled anywhere. Let's don't kill the goose that lays the golden eggs without checking the pen."

Electrical Contractors Will Banquet

As a prelude to National Electrical Week being observed Feb. 9-15, the Los Angeles Chapter, National Electrical Contractors Association, will hold its 15th annual Ladies Night and Installation of Officers Banquet in the Grand Ballroom of the Beverly Hilton Hotel on Saturday night.

Chapter President Harry M. Dalby anticipates a record turnout of members and their ladies for the affair.

Headlining entertainment will be the Mills Brothers; Dave Barry, comedian; the Clinger Sisters, current singing on the Danny Kaye Show; and the Half Brothers, who recently finished a stint in the Tony Martin-Cyd Charisse Show in Las Vegas. Man-ny Harmon will furnish music for the entertainment and dancing.



JOHN SARVER
Going to Conference

L.B. Group at Capital

President John T. Webster of the Long Beach District Board of Realtors headed a group of board members attending National Association of Real Estate Boards sessions over this weekend at Washington, D.C., to be highlighted by the inaugural ceremonies for the new NAREB president.

The Long Beach group was to include Barbara Moss, Reg Dupuy, E. T. Moore, Clive Graham and Gene Page.

The sessions were extending from Jan. 30 through Feb. 4, at the Sheraton-Park Hotel. Edward E. Mendenhall Jr., will be inducted into office as NAREB president at the inaugural banquet Wednesday. Also taking office will be Richard B. Morris, Buffalo, N.Y., treasurer for 1964; 13 NAREB vice presidents, 61 new directors; and the presidents of the association's nine related and specialized groups.

Total attendance at the six-day gathering was expected to exceed 1,000.

Harbor Chamber to Install March 10

Harbor District Chamber of Commerce will install officers March 10 in a meeting at the Petroleum Club, 3636 Linden Ave., Long Beach, according to Carl J. Hoffman, president. Next regular monthly meeting will be Feb. 14, with dinner at 6:30 p.m. at the Chalon Restaurant, 1455 W. Manchester, Los Angeles, and the program at 7:30.

Model Shows 'New Look' of L.B. Shoreline

A scale model of the shoreline of Long Beach soon will be officially on display in the lobby of the Long Beach Arena.

Designed and built by city and harbor engineers, under the direction of John R. Rosso, the model shows existing and proposed future improvements on city-owned tide and submerged lands, as well as existing and planned developments on adjacent private property.

The model, built to a scale on one inch representing 100 feet, is 38 feet in length and 17 feet in width.

IT DETAILS the Long Beach shoreline as it will look when fully developed in accordance with the Master Plan for Harbor Development, and in accordance with the city's Master Plan for Shoreline Development, as approved by the City Planning Commission and City Council, following years of planning and public hearings.

City officials said the model visually demonstrates the broad regional benefits of local shoreline improvements, including bustling Long Beach Harbor, which now handles almost 1,000,000 tons of shipping per month and serves the entire Southwestern section of the United States.

ALSO SHOWN in detail are the 1,800-berth Long Beach Marina, used by small boat enthusiasts throughout the Southland, and proposed beach improvements, including bathhouses, parking and recreational facilities which will attract millions of visitors to the shoreline.

The model, which shows present and projected improvements along all nine miles of the city's shoreline, also will be used as a mobile exhibit by the city; and officials said it also will be useful in coordinating planning between the city and the harbor.

Robert M. Light Ad Club Speaker

"The Sound of The Jury" Light is past president of the Hollywood Advertising Club, vice president, 5th district of Advertising Association of the West and is on the faculty of Los Angeles City College.

John Curtis, vice president of Curtis and Associates, will be chairman. Perry Griffith, president will preside. Guests are welcome and may make reservations with executive Helen Perkins, manager of the Independent, Press-Telegram Engravers.



ROBERT M. LIGHT
Head of Broadcasters Group

SALES, MARKETING EVENT

Top Salesmen to Get Sammy Awards Monday

Sales and Marketing Executives of Long Beach will hold their 15th Annual Distinguished Salesman Award Banquet Monday at 6:30 p.m. in the French Room of the Lafayette Hotel.

More than 15 top-ranked salesmen in companies affiliated with sales and marketing will be honored at this event, and presented with their "Sammy Award" by

ings Motors, the 1962 Award Winner.

KEYNOTE speaker for the evening's program will be Tyler Macdonald, senior vice president, Hixson & Jorgensen Advertising, Los Angeles. He is a nationally recognized marketing authority and frequent guest lecturer to advanced marketing and sales classes. The title of his talk will be "Pocketful of Miracles."

Club member Bill Blankenship, general manager of Dick Browning Oldsmobile, is general chairman of the year's

Name Graham as Chairman of Capital Meeting

The National Association of Real Estate Boards has announced appointment of a Long Beach Realtor, Clive Graham of 800 E. Ocean Blvd., as chairman of the Board Presidents and Executive Officers Conference slated for Monday in Washington, D.C.

Board presidents from over the nation will be at the Park Sheraton Hotel for indoctrination in board procedure training.

Graham will be installed at this meeting for a three-year term on the Board of Directors of the national association.

He has served seven years as a director and in 1963 he served as regional vice president. This year he is a member of the Educational and Public Relations committees, which were in session this weekend. He also is a member of the Board of Governors of the National Institute of Real Estate Brokers.

event, and James E. Miller, president, will preside at the evening's activities.

Persons in the Long Beach area not members of Sales and Marketing may attend by phoning the club offices, GA 7-0804.

Realty Society Invites Shaheen and Ibbetson

Edmund F. Shaheen of the Long Beach District Board of Realtors has been invited into membership in the American Society of Real Estate Counselors. It was announced last week by John T. Webster, board president.

The invitation came through Warren L. Morris of Cleveland, president of the Counselors organization.

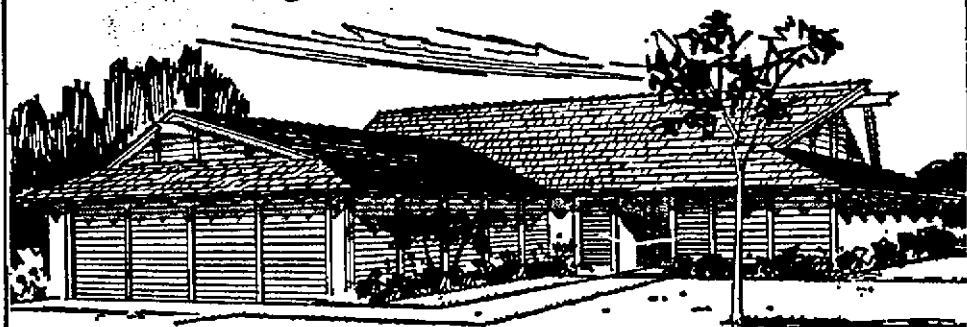
Only other new member from the area is E. T. Ibbetson, who lives in Long Beach but has offices in Bellflower.

A member of the board of directors of the Metropolitan Water District, Ibbetson is past president of the Bellflower District Board of Realtors, Bellflower Kiwanis Club and Bellflower Division of the Long Beach United Way.

He is president of the Union Development Co., which developed Dutch Village in Lakewood.

The Society, which has only 265 members over the United States, is limited to Realtors with broad backgrounds and special qualifications for real estate counseling.

You can enjoy suburban living and city convenience too.



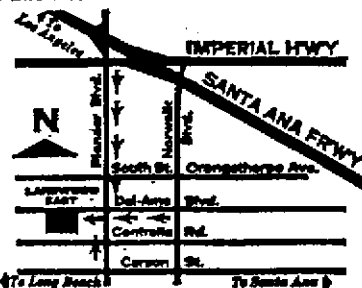
Own a Name-Brand Home

**SUNSHINE HOMES
LAKEWOOD EAST**

The trick is to move fast. *This is the last close-in location to Los Angeles. And the last word in luxury feature homes. * These 3 and 4-bedroom homes have 2 full baths, spacious family rooms, breakfast bars and 2-car garages. Double shelved closets run wall-to-wall. * The kitchen has a built-in range plus double oven with hood and exhaust fan. * One more thing. All models are new 1964 designs. Looks like your year for a Sunshine Home.

from \$295 down
from \$21,000

On Del Amo Road,
just west of Pioneer Blvd. Follow the
LAKEWOOD EAST signs
to Sunshine Homes.



541 S.V. HUNSAKER & SONS • SINCE 1932

**SUNSHINE
HOMES**

Grand Opening Emerald Series

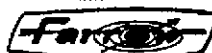
A DISTINGUISHED SERIES OF FINE
CUSTOMIZED HOMES IN FOUNTAIN VALLEY



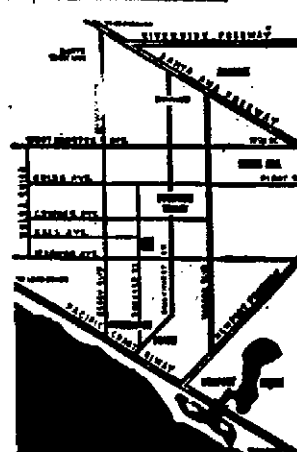
FEATURES:

3 & 4 Bedrooms • 2 Baths • Laundry and Hobby Rooms and Den or Sewing Rooms • Built-in O'Keefe & Merritt Range, Oven, Dishwasher, Disposal • Formica Full-Formed Kitchen Counters • Beautiful Hand Finished Cabinets • Fireplaces with Gas Log-Lighters • Large Sliding Glass Doors to Patios • Lots of Storage • Luminous Ceilings in Kitchens • Cedar Shingle Roofs • Oversized Hot Water Heaters • Armstrong Flooring • Acoustic Ceilings throughout • Large Wardrobes • Thermostatically Controlled Forced-Air Heating • Large Bathrooms with Marble Pediments • Customized Decorator-Choice Light Fixtures • Insulated Ceilings • Single-Lever Water Controls • Tile Showers • Weatherstripping • Rear Yard Fenced • Lush Lawns

EXCLUSIVE SALES AGENTS



SALES OFFICE: JEFFERSON 1-0291



FROM \$22,300



BUILDERS' EXCHANGE INSTALLS

Don Anderson, new president of Builders' Exchange of Long Beach, Inc., (second from left), shakes hands with Albert Reingardt, who installed him and other new Exchange officers at organization's 40th annual installation dinner held recently at Petroleum Club, 3636 Linden Ave. Others in picture (from left) are Guy F. Millburn, secretary; Tom E. Norcross, vice president; and Jack Richards, treasurer. Dinner was Ladies' Night event. Honored guests included Congressman Craig Hosmer and Assemblyman George Deukmejian. Reingardt is past president of the State Builders' Exchange.

Entertainment to Get Priority at La Habra Shopping Center

A shopping center that will feature entertainment more than stores, is to be built on an eight-acre site at Imperial Highway and Euclid Avenue in La Habra.

The largest public ice skating surface on the West Coast and a 650-seat movie theater will be the primary structures in the development, which will be known as Shoppers' Square.

Other units will include a series of patio cafes, a cocktail lounge and steak house, high-fashion stores, photo service center, sporting goods store, car wash and some professional offices.

ERNEST W. HAHN, general contractor, said construction would start within four months with completion planned late this year.

Carver L. Baker and Associates, architects of Palos Verdes, are drawing the plans for Shoppers' Square which will place emphasis on the two major entertainment centers with landscaped malls interlacing the development.

Charles H. Giegerich, co-owner of the proposed Penguin Ice Palace, said the actual skating area will measure 22,000 square feet and approximately 18 miles of pipe will be utilized in the floor coils. A Zamboni ice machine will be used for maintenance.

There will be banquet and club rooms, a 10-foot fire ring in a snack bar. The main structure will be designed so no posts will be in the skating area.

THE FESTIVAL THEATER will be managed by a trio of partners; Edward Grossman, president, a veteran exhibitor with more than 50 years of experience; Richard M. Grossman and Donald Tarador.

The architectural concepts in the theater will include a series of sound baffles for perfecting of acoustics and indirect lighting pockets for subdued atmosphere.

There will be an indoor-outdoor atmosphere, with an unusual indoor waterfall.

The owners of the Festival currently operate the Panorama Theater in Panorama City.

PATIO CAFES will center on a landscaped patio incorporating pools and fountains with umbrellas and sun screens for protection of patrons from the elements.

Developers reported the tremendous growth of the area in recent years has brought a demand for quality entertainment establishments and for that reason they chose the La Habra site for Shoppers' Square.

MORE MONEY, more fun. Use Classified ads to sell good household items you no longer need.

Research Council Will Study Southland Trends

Why some business firms are moving away from Southern California will be the project studied by the Southern California Research Council during 1964, according to John Kinard, SCRC chairman and president of Riverside Cement Co.

The Council, beginning its 12th year of providing information on the strengths and weaknesses of the Southern California economy, held its first dinner meeting of the year recently at Occidental College. Representatives from more than 40 leading business firms and Occidental and Pomona Colleges, cosponsors of SCRC, attended.

"There has never been an adequate study of the reasons why people choose to live in downtown Los Angeles," Kinard said. "Once people move to Southern California the choice of the exact spot in which to live and work makes a tremendous difference to the tax agencies of our communities, school districts, streets and highways."

Kinard said that other questions to be faced by the business and academic researchers in the coming year are whether the great migration to Southern California will continue, and why some business firms have moved to Southern California.

A large private collection of historical American flags will be displayed during February at the Equitable Savings & Loan Association offices at 328 Long Beach Blvd. There will be about 80 banners, authentic duplicates of their originals.

The display is open to the public, with school groups especially invited.



Magnetic Tapes Used in Teaching of Typing

New techniques in rapid-way typing instruction as used by Polly Priest Business Colleges in Long Beach and Newport Beach are reported gaining favorable comments from area educators.

All business subjects, in fact, except shorthand, are taught by pre-recorded magnetic teaching tapes. A musical background is used to aid rhythm in practice work.

A commercial typing instruction package has been prepared for sale in area stores.

IN TEACHING of typing, one finger is 'educated' at a time, traveling up and down the keyboard in a slanted direction to master the keys.

The Rapid Way Typing Book is reproduced from typewritten copy covering all phases of typewriting, giving the student actual typewritten copy from which to work and make comparisons.

Mrs. Priest has prepared special typing instruction tapes for use in the Carl Harvey School for Spastic Children in Santa Ana.

2 Retire at Buffums'

Retirement, as of Feb. 1, of two Buffums' executives, Miss Alice Watson and Homer Rowe, has been announced by Vaile G. Young, president.

Rowe has been manager of Buffums' Beauty Studios for 36 years, having joined Buffums' in February of 1928.



ALICE WATSON HOMER ROWE

Under his direction the studio has grown into the largest in Long Beach, employing 22 operators and stylists; and it is one of the few complete shops, which includes all kinds of services, pedicure, manicure, facials, electrolysis and hair styling.

Rowe is a past president of Long Beach Hairdressers Guild and past president of the Long Beach Hairdressers Association.

Under Rowe's direction Buffums' stylists have won first prize trophies in the state conventions for Hair Stylists.

His retirement will afford him the opportunity of following his hobbies of golfing and gardening.

MISS WATSON, employed by Buffums' in 1951, has completed 13 years of service. She has held the position of traffic manager for some 10 years. She has been active in California Shippers Association, having been a director this past year, and Western Traffic Conference.

Miss Watson came to Buffums' after having been with the WACs for four years as a master sergeant.

Her hobbies are writing, tennis, art and music and as she retires from Buffums' she expects to continue with her writing and traveling.

Promotion of Harry Lantz from assistant manager of the service building to traffic manager also was announced.

Bellflower Realtors Get CREA Jobs

BELLFLOWER — Paul M. Williams, president of the Bellflower District Board of Realtors, Saturday announced committee appointments of the California Real Estate Association made to members of the local board.

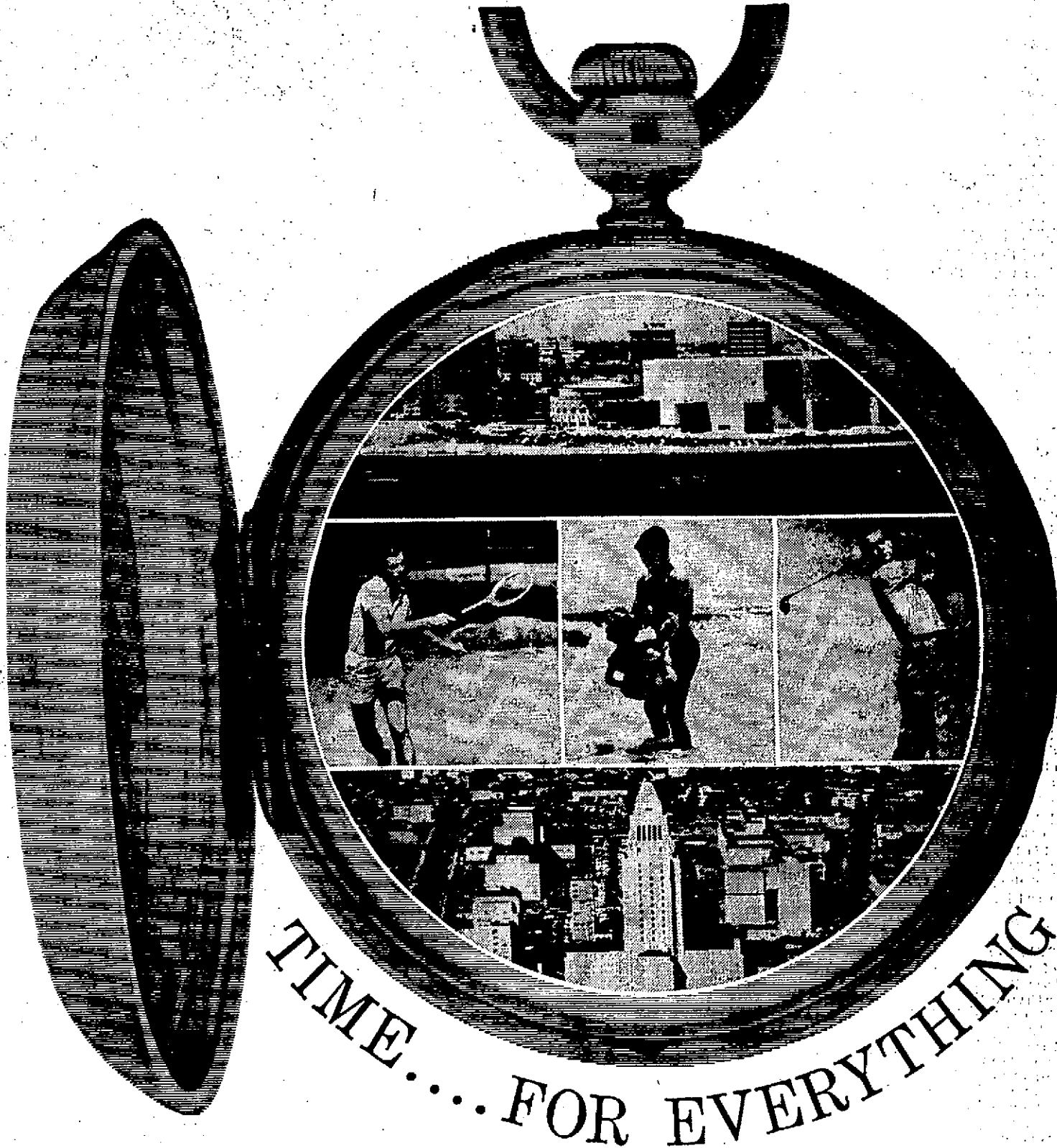
Past President Burt Smith, 1963 Education Chairman for the state association, was named to the Executive Committee by President Art Leitch and another past president of the Bellflower Board, E. Thornton Ibbetson, was re-appointed as chairman of the CREA Realtors' Planning and Zoning Committee.

This committee will continue during 1964 the work of the 1963 committee toward the establishment of standard zoning symbols for the entire state.

OTHER appointments went to immediate past president Bob Prigmore, as district chairman of the Education Committee; to Al Sykes, regional vice president of the 22nd District, district chairman of the Subdivision Committee.

Esta Rodgers was named to the Achievement Committee, Jerry McConnell to the Ethics and Professional Standards Committee, G. C. Crisp to the Broker-Salesman Relations Committee.

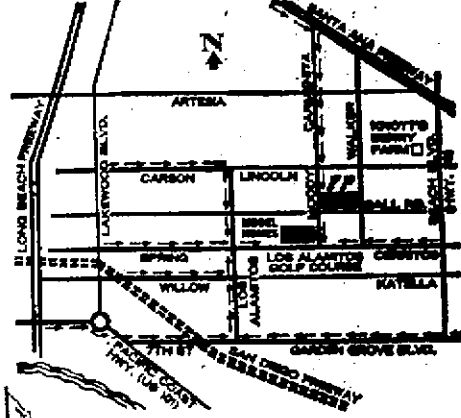
The next meeting of the committees will be held in Palo Alto, March 19-21, at the CREA board of directors' meeting.



YOU CAN'T BUY TIME. It passes and is gone forever. But you can buy a home that saves you time by putting you closer to work and play areas, a home that gives you more precious hours to spend with your family. This is one of the priceless advantages of new, close-in Fairway Park. Other benefits are modern architectural design, quality home construction, and its beautiful community setting. You will want to see Fairway Park for yourself this weekend.

Priced from \$21,200 for 3 bedrooms, two baths, 2-story; 4 bedrooms, three baths from \$24,950. Excellent terms for both veterans and non-veterans including FHA to qualified buyers.

Step-down living rooms • Slate entries • Fireplaces • Hardwood floors • Marble-topped pullmans in baths • Gaffers & Sattler Range, 20" oven & dishwasher • Custom made light fixtures • Wood shingle roofs • Cement driveways • Ceramic tile in kitchens • American Standard Plumbing fixtures • Johns-Manville insulation • Schlage Locks • Many other luxury features



Fairway Park

A PRESTIGE COMMUNITY by Stardust Homes Another Robert H. Grant Development

Half of Showcase Homes Newest Unit Now Sold

One-half of Showcase Homes in unit 2 have been sold out since the opening of this residential development on Dec. 1, amounting to sales of more than \$1 million, stated Frank McFarland, president of McFarland & Mattocks sales agents.

McFarland attributes the favorable buyer interest in these custom designed homes to quality construction, selection of many outstanding elevations which make this development an individual community, and the extra growing room offered in the two story homes by builder William Krueger.

PRICED FROM \$19,995, requiring from \$395 down, Showcase Homes have three and four bedrooms; two

baths, family dining room, and large two-car garage. A growing room is the most popular feature of the split level plans. This enables home buyers to have as many as six bedrooms and three baths. The builder supplies three different blueprint plans so that the purchaser may finish this room in the future best suited for his particular family's needs.

Luxury quality features found in these attractive homes include wall-to-wall carpet, fireplace, an all-electric Medallion kitchen equipped with built-in range, oven, automatic dishwasher and garbage disposer.

OFFERING a choice of 18 widely varied elevations and six floor plans, Showcase

Sees Continued Rise in Credit

NEW YORK (AP) — A continuing rise in the use of both industrial and consumer installment credit was forecast by L. Walter Lundell, president of C.I.T. financial corp.

He said that business in general and the American consumer in particular are entering 1964 in sound financial condition.

Lundell based his prediction of general prosperity in 1964 on the high level of the current index of consumer buying plans and the anticipated capital expenditure commitments by business.

\$36 Million Loaned

More than \$36 million in loans were approved by the Small Business Administration during December, according to an announcement by Alvin P. Meyers, regional director of SBA for Southern California, Arizona, and Southern Nevada.

Bright Light

SAN FRANCISCO (UPI) — The lighthouse at Point Arena has 4.5 million candlepower and is the most powerful on the California coast.

PROUD OF DEVELOPMENT

Pointing with pride to Showcase Homes, Unit 2, which is more than half sold out since the opening on Dec. 1, is William Krueger, builder, and Frank McFarland, president of McFarland & Mattocks, looks on.



A STRATFORD HOME

Shown is one of the models of the Walnut Valley La Puente Homes built by Cunningham Co. in their Stratford line. The homes are priced from \$16,950 on low terms.

Children Accepted in Units

The recent acquisition of management of Southwood Apartments, 260 unit development in South Gate, by Realty Control Co. has resulted in high rental activity due to increased tenant service, according to a spokesman for the firm.

The Southwood Apartments have always had a high occupancy ratio, notes John Gause, general sales manager for the firm. He cites as a major factor for this the fact that tenants here enjoy the benefits of ownership and control by a major development firm coupled with the privacy of residing in a small building.

This is accomplished by a design layout in which the units are contained in 12 distinct and smaller buildings, each with its own facilities for recreation, upkeep and laundry.

CENTRALLY LOCATED at the intersection of Imperial Hwy. and the Long Beach Freeway, the Southwood Apartments are within walking distance of complete shopping facilities and recreation in South Gate, yet are only 15 minutes to the heart of Los Angeles, the heart of Long Beach and Los Angeles State College.

Despite its close-in location and the abundance of facilities for recreation in the form of swimming pools, furnished apartments start at \$85 per month. In addition to the choice furnishings, the apartments include a selection of gas or electric built-in appliances in the kitchen, wall-to-wall carpeting, drapes, phone jacks and other features.

This is the reason why Gause takes justifiable pride in claiming the Southwood Apartments to be "the best rental value in Los Angeles County."

An additional advantage is the fact that families with children are welcome, with a special section of the development devoted exclusively to such families.

A limited number of rental units are currently available and may be inspected at 10800 Wright Road, in South Gate. Additional information may be obtained by calling 638-1866.

By the time fiscal 1964 comes to an end in June, government and business in the United States will have spent close to \$20 billion on research and development in one year, according to Business Week estimates.

Quality Homes by Stratford Appeal

The excellent quality built into all of Stratford Homes has been the outstanding reason for the continued success of the Cunningham Co., builders of the popular Walnut Valley and La Puente Homes. Since 1948, the Cunningham Co. has built more than 10,000 fine homes in the Southland. In addition to quality construction, excellent location has always been of prime importance in Stratford Homes, a spokesman points out.

The homes are priced from \$16,950 and can be purchased on no down VA terms and low down FHA financing. Monthly payments are \$99.11 which includes principal and interest.

OUTSTANDING features in the new Walnut Valley and La Puente Series include O'Keefe & Merritt built-in range and oven with ventilating hood and fan, disposal, forced-air heating, fireplaces, shake roofs and fully insulated ceilings. The step-saving kitchens feature Formica sink tops and spacious hardwood cabinets with raised panels.

Stratford Homes Walnut Valley Series is located at Walnut Drive and Brea cutting.



PHILIP BARNETT
Guest Speaker

Home Builders to Meet Monday

Population trends and effects on housing and financing will be analyzed Monday night at the Home Builders Association meeting in Rodger Young auditorium, Los Angeles.

Members from Los Angeles, Orange and Ventura counties will attend. Speaker will be Philip A. Barnett, director of research for California Federal Savings and Loan Association.

The 7 p.m. dinner and program will follow a social hour, according to Robert A. Olin, HBA president.



SIRIS FURNITURE TO MOVE

Richard Siris (center), owner of Siris Furniture, checks plans on the complete remodeling of the large building at 1235 Long Beach Blvd., which will be the future home of Siris Furniture. With him are Clifford Harrison, contractor, and Stanley Goldin, architect. New site, directly across the street from the present location, will provide four times larger floor space.

Homebuyer's Bargain

**"CERTIFIED" SUNSHINE
RESALE HOMES**

LOW AS \$295 DOWN

**Full price as low as \$17,595
HUNTINGTON BEACH**

3 Bedrooms, 2 baths
with wall-to-wall carpeting, 2-car
garage and loads of extra luxury
features.

They're "Certified" Sunshine
Resale Homes so you're sure of TOP
VALUE!

MODEL HOME—
15841 Rollins,
Huntington Beach

For information call:
(Days) 897-8318
(Eve.) 897-4227

**SUNSHINE
HOMES**

S. V. Hrusak & Sons
Since 1932

DRIVING DIRECTIONS: Santa Ana Freeway to Beach Blvd. Beach Blvd. to Bolsa. West on Bolsa to Golden West St. South on Golden West St. to Breafield Dr. Follow signs to model home.

THE ONLY HOME WITH THE GROWING ROOM

SHOWCASE Homes

FROM
\$295
DOWN

GROWING ROOM in 2-story plans with as many as 6 Bedrooms and 3 Baths. Also 3 and 4 Bedrooms with 2 Baths. Family/Dining Room. Rear yard completely fenced. Front yard landscaped. Wall-to-wall carpeting. Hot Point all-electric "Medallion" kitchen featuring: Built-in range, wide oven, automatic dishwasher and garbage disposer. Architecturally designed fireplaces.

18 widely varied elevations. Exteriors enhanced with Stone, Used Brick, Colonial Brick. Slate entry halls. Wood shake and shingle roofs. Ceramic tile in kitchen and baths. Marble Pullman in baths. Oversize linen closet.

FULL
PRICE
FROM

McFARLAND & MATTOCKS,
Sales Agents
Phone: 897-8598

**Furnished models on Hazard just
East of Hiway 39 (Beach Blvd.)**

ALL TYPES OF
FINANCING
TO FIT YOUR
PARTICULAR
NEED
IS
AVAILABLE



'MAN OF THE YEAR' HONORED
James E. Miller, C.L.U. (second from right), is shown receiving Man of the Year award at special Penn Mutual Life Insurance Co. ceremonies held recently in Long Beach. Also shown (from left) are Marilyn Reason, George A. Bennington III, Penn Mutual vice president; Mary Louise Miller and Robert A. Reason, Long Beach Penn Mutual general agent.

Progress Award Won by R. A. Reason Agency

Representatives of the Penn Mutual Life Insurance Co., vice president of the company, made the presentation County area were honored in of the president's award, an special ceremonies recently, embossed, stainless steel plaque, to Robert A. Reason, Robert A. Reason Agency, general agent for, "Outstanding Contributions to Life Insurance Underwriting and for Progress Award for outstanding achievement during 1963. During 1963, the Reason Agency sold more than \$7,500,000 of new life insurance, among the honored were James E. Miller, C. L. U., 500,000 of new life insurance, agency Man of the Year, and bringing insurance in force on Robert H. Zangl, III, agency Rookie of the Year. the books of the agency to more than \$34,000,000.

Judges Chosen for Design Competition

A Long Beach man is one of a panel of seven leading figures in Southland business and industry accepting invitations to judge the industrial design competition at the Los Angeles Industrial Fair and Congress March 4-5-6.

Announcement of the contest winner will be one of the highlight events on opening day of the fair, slated for Great Western Exhibit Center.

The competition is open to any company whose product will be marketed before the Jan. 31 deadline, according to the sponsoring Los Angeles Chamber of Commerce.

Selected as judges for the contest were four industrial designers, as well as the president of a leading national electronics corporation, a marketing expert and a production executive.

They are Donald L. McFarland, of Latham, Tyler, Jensen, Inc., of Long Beach; Dean W. Myers, head of Dean Myers Associates in Newport Beach; Melvin Best, head of Melvin Best Associates in La Habra; Robert S. Bell, president and chairman of the board of Packard-Bell Electric Corp., of Los Angeles; Warren E. Poitras, vice president in charge of marketing for Swedlow, Inc., in Los Angeles; and Anthony R. Tocco, manager of value engineering for Space Technology Laboratories in Redondo Beach.

Exchange Up
SAN FRANCISCO (UPI)—The Pacific Coast Stock Exchange did a \$1,542,442.811 volume business in 1963, 40 per cent above the 1962 total.

An automatic supermarket has been built in Switzerland. Its features include: keeping a running total of food purchased, accepting one payment for all purchases and returning change, dispensing trading stamps, and delivering all items one at a time to a pickup counter.



SELECTING EXHIBIT SPOT
George Fountain of Fountain Electric Co. discusses space his firm will occupy in 1964 Long Beach Home-O-Rama with Janice Johnson, queen of last year's show. Approximately 77 per cent of booth space in Long Beach Arena has been reserved, but some prime locations still are available, show officials announced.

THE EASY solution to all renting problems: Classified ads.

Woman Born in Cuba Will Address Forum

"Behind the Sugar Cane Curtain" will be discussed by Margarita Alexander at the Long Beach Community Forum Wednesday.

Sponsored weekly by the Long Beach Chamber of Commerce, the Forum is held in the Crown Cafeteria, First and Alamitos, beginning at 7:15 a.m.

Miss Alexander, who was born in Havana, Cuba, currently is studying at the University of Southern California under the Specialist Teacher's Program.

Now an American citizen, she is a member of the American Freedom Academy, the Glendale Crusade for Americanism, the Brentwood Republican Club, the Crescenta Valley Republican Assembly and the Montrose-La Cresenta Young Republicans. Miss Alexander is head of the first voters' committee of the County Young Republican Executive Board.

Her appearance is sponsored by the Coast Federal Savings' Free Enterprise Speakers Bureau.

Clive Graham, local realtor, is program chairman.

To Air France District Position

John Keane, recently of Cleveland, has been appointed manager of the Los Angeles District for Air France.

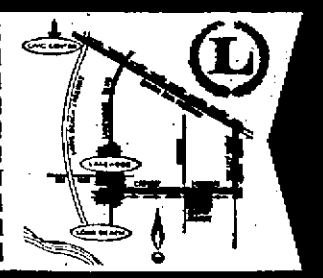
Taking over the post recently vacated by Don Broadley, Keane will be responsible for the development of the company's passenger and cargo sales in the Los Angeles area and Clark County in Nevada.

Realtor Week Set for May 24-30

Realtor Week, sponsored annually by the National Association of Real Estate Boards, will be held May 24-30. The slogan for this year is "Move Up to More in '64—A Better Home thru a Realtor."

LOWEST PRICED 2 STORY IN ORANGE COUNTY!
\$21,950
5 Bedrooms • 3 Baths

VETS NO DOWN PAYMENT BEST FHA TERMS
LAKE PARK



Grand Opening Unit #2 INTRODUCING... ALL NEW 2 STORY



LOADED WITH EXTRAS

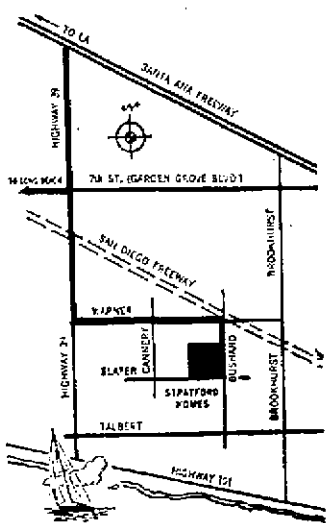
- Westinghouse De Luxe Oven, Range, Dishwasher and Disposal
- Custom Block Wall in Rear and Sides
- Sliding Glass Doors to Patio Areas
- Shake Roofs
- Concrete Driveways
- Ventilating Hood and Fan
- Hardwood Kitchen Cabinets with raised panels
- Formica Sink Tops
- Dining Areas off of Kitchen
- Brick Fireplace in all Models with Log-Lighter
- Marble Top Pullmans in Both Baths
- Newest Dial-Set Plumbing Fixtures
- Attached Garages; Oversized for Hobby Space
- All Utilities in and Paid For
- Forced Air Heating
- Hardwood Panelling and Wallpaper in all Homes
- Ceilings Fully Insulated
- Exteriors of Brick and Stone Veneer
- Aluminum Windows and Screens

FHA LOW DOWN
VA NO DOWN
MONTHLY PAYMENT
\$99¹¹
from **per. mo.**
PRIN. AND INT.

priced from **\$20,150**



CUNNINGHAM CO. Builders & Developers
WALKER & LEE, INC., SALES AGENTS



Initiative Drive to Continue

Supporters of the initiative constitutional amendment aimed at nullifying the Rumford Housing Act and similar legislation will continue gathering signatures on petitions after the first filing is made sometime before Feb. 5. This announcement was made by J. H. Wilson of Fresno, chairman of the Committee for Home Protection, and immediate past president of the California Real Estate Association.

"WE EXPECT to file over 650,000 signatures early this week," Wilson said, "but based on past experience, 25% to 30% will probably be invalid for one reason or another. To assure the success of our drive to put the measure on the ballot, we will try for at least 250,000 more signatures."

Under the laws governing the initiative process, 468,259 signatures of registered voters must be filed for the measure to qualify.

The legal deadline for making the first filing is Feb. 5. After that date, 40 additional days are allowed to gather signatures for a supplemental filing.

MEANWHILE, CREA President Art S. Leitch of San Diego confirmed to a gathering of Los Angeles County real estate board officers at a meeting in Los Angeles that the petition drive would continue past Feb. 5. All 41 boards in the county are supporting the initiative drive.

Leitch said that in October, Congressman Del Clawson (R-Compton) had taken a poll of his district, asking:

"Should the government, state or national, regulate the sale of your home or personal property?" and 96.8 per cent replied "no."



CEDRIC SANDERS
Named Chairman

C. E. Sanders Heads HBA Committee

Cedric E. Sanders, Santa Ana home builder and community developer, has been named chairman of the Orange County Committee of the Home Builders Association of Los Angeles, Orange and Ventura Counties, it was announced Saturday by Robert A. Olin, HBA president.

Sanders will direct all Orange County activities of the HBA as one of the three key county chairmen.

In 1936, Sanders founded his own construction and development company and has been active in the home building and construction industry and related fields since that date.

IN THE PAST three years, his companies have built 950 homes in seven subdivisions in Tustin, Costa Mesa, Anaheim, Riverside, Sacramento and Minot, N.D., representing \$16,138,000 in dollar volume. He has built more than 10,000 homes, apartment buildings and commercial structures.

Currently, he is engaged in development of a 1,000 unit, \$20,000,000 condominium in Huntington Beach, a 110 unit, \$5,000,000 condominium marina on Sunset Beach adjoining Huntington Harbor, and two apartment projects in Orange County, one of 66 units and another of 140 units.

He is president of Cedric Sanders Company, 1833 E. 17th Street, Santa Ana. His home is in Newport Beach.



NEW LA MIRADA FACILITY OF STEELCASE, INC., OFFICE FURNITURE COMPANY

Meeting of Insurance Men Monday

Independent insurance agents of this area will hold a dinner meeting at Hoefly's Restaurant in Long Beach. It will be a regional meeting of the California Association of Insurance Agents and the speakers will be Walter L. Jensen, vice president of the state association; William N. Eckart, assistant executive secretary; and Ben R. Sportsman, Buena Park, district director.

Host for the meeting will be the Independent Insurance Agents Association of Long Beach, Art Ebricht president.

Other associations attending the meeting will include Insurance Agents Association of Orange County, Independent Insurance Agents Association of Fullerton, Anaheim Insurance Agents Association and San Pedro-Wilmington Insurance Association.

FHA Tries Out-of-State Advertising

WASHINGTON (UPI)—The Federal Housing Administration (FHA) has launched a unique experiment to help sell some of its big backlog of houses in Florida.

It is announcing their availability in conspicuous full-page newspaper advertisements in Boston, Cleveland and Detroit.

Generally, the FHA does try to sell such houses with the help of local advertising. But this is the first time it has advertised in out-of-state papers.

If the experiment proves successful, it may be used extensively in the future.

The Florida homes are among a batch of 50,000 throughout the country that have fallen into FHA hands because the owners failed to make the monthly payments.

South Mountain Park, located in Phoenix, Ariz., and covering almost 15,000 acres, is reported to be the largest city park in the United States.

Steelcase Builds at La Mirada

LA MIRADA—Moving time is at hand for Steelcase, Inc., manufacture of steel office furniture, shortly to occupy a new \$1,033,254 plant here at 14775 Firestone.

The firm is moving from facilities in Fullerton and the City of Commerce.

The La Mirada plant, being occupied before fully completed, emphasizes unusual design by Albert C. Martin & Associates, architects-engineers. These features include a 25x45-foot reflection pool at the front of the 157,090 square foot plant, an atrium surrounded by executive and other offices and an industrial sculpture for the facade by Albert Wein of Los Angeles.

THE PLANT will incorporate showrooms, sales and office spaces, warehouse and a highly-mechanized assembly area.

Architectural description of the building comprises tilt-up concrete panels, cast on the job, and steel frame.

The use of prismatic skylight panels in the slightly-tilted roof will augment interior lighting in the warehouse and assembly areas. A special thermal insulation, which never needs painting, covers the ceiling of these areas.

Murray J. Shiff Co. of Los Angeles and Phoenix, Ariz., was contractor, with landscaping by Robert Carter of Los Angeles.

Mortgage Co. Man to Address Realtors

Bob Ewing of Ewing Mortgage Co. will be the guest speaker at the Thursday meeting of the North Long Beach Real Estate Club.

His topic will be "Mortgage Money — and You."

The meeting starts at 8 a.m. at the Midnight Sun Restaurant, 5925 Cherry Ave.

Ewing Mortgage represents several lenders and has been serving home owners in this area for 10 years.

Ralph Tenney, president of the club, will preside.

Market to Be Built at 4th and Orizaba

Lucky Stores, Inc., announced Saturday that construction was starting immediately on a new supermarket to be located on the southwest corner of Fourth Street and Orizaba Avenue.

The new store, designed by Daniel L. Dworsky, A.I.A., with more than 21,000 square feet of floor space, will offer all the latest conveniences such as automatic doors, triple deck frozen food cabinets, four deck delicatessen cases and the most modern decor. The building will be air conditioned.

Approximately 50,000 square feet of parking and service space will take care of 100 cars and allow for easy access and ingress into the property.

Wayne H. Fisher, vice president and general manager of Lucky Stores, Southern Division, said: "The same high quality grocery, meat and produce at Lucky's new low discount pricing will be adhered in our new Fourth and Orizaba store. We are pleased with the reception given our lower pricing policy and are sure the residents in the area of our new store will want to take full advantage of the savings that Lucky offers."

Several other locations in the Long Beach area are being considered for additional Lucky stores.

Gallman Installed as I.B.M.A. Head

Gene Gallman was installed president of the Independent Business Men's Association of Long Beach, Inc., at the annual installation dinner dance held Wednesday at the Petroleum Club.

He succeeds Irving Solomon.

Other officers installed: Don W. Phillips, first vice president; Van Palmer, second vice president; Arthur Boynton, treasurer; George Bundy, secretary; and Hal Mullin, executive secretary.

ORANGE COUNTY 946,000

L.A. County Population Estimated at 6,702,000

Population of 6,702,000 as of Jan. 1, 1964, is estimated for Los Angeles County by the California Taxpayers' Association, according to S. J. Arnold, the association's executive director.

During the calendar year 1963, the county's population increased 148,000 or 2.3 per cent.

The total population of the state is estimated by the association to be 17,996,000 as of Jan. 1, up 633,000 or 3.6 per cent from the 17,363,000 estimated for Jan. 1, 1963, and 2,278,796 above the 15,717,204 found by the April 1, 1960 census.

GREATEST population growth percentagewise from Jan. 1, 1963 to Jan. 1, 1964 occurred in Ventura County which shows an increase of 31,200 or 13.1 per cent in the single year.

Following close behind with increases of 11.9 per cent each are Lake and Tuolumne counties.

Other counties showing large percentage increases include El Dorado with 11.1 per cent, Orange 9.5 per cent, Placer 9 per cent, Santa Barbara 8.2 per cent and Riverside 8.1 per cent.

Alameda County this year for the first time broke through into the group of counties with more than a million people. Los Angeles County leads the procession with 6,702,000 followed by San

Diego County with 1,158,000 and Alameda County with 1,012,000.

OTHER COUNTIES

which exceed 500,000 population include Orange 946,000, Santa Clara 816,000, San Francisco 771,000, Sacramento 594,300, San Bernardino 584,500 and San Mateo 517,300.

Decreases occurred in six counties, San Francisco at 771,000 was down 3,000. Humboldt with 105,000 was down 1,500. Other decreases include Mendocino 52,200 down 200, Trinity 8,840 down 580, Modoc 7,600 down 400 and Mono 2,200 down 300.

Only two counties showed no change in the

Never Too Late

MORGANFIELD, Ky. (AP)—After Mayor J. Earle Bell warmly congratulated Mrs. Minnie Thompson on her 104th birthday, she said, "Why don't you come around to see me more often? This hand-holding is O.K."

Tall Sorghum

COLUMBIA, Mo. (AP)—Sorghum grows even taller in Missouri than corn. University of Missouri scientists have grown some 17 to 18 feet tall, yielding nearly 21 tons of silage per acre.

calendar year just ended. They are Alpine and Sierra.

Opens Branch in Westminster

Rex L. Hodges Realty Co. has opened a sales center to serve the Westminster area, according to president Robert C. Westmyer.

"This marks establishment of the 14th residential resale office of our chain of neighborhood sales centers," Westmyer said. "At this location we will emphasize sale, trade-in and exchange of residential properties in JACK PLANTZ the Huntington Beach, Westminster and West Santa Ana areas."



Eight sales counselors will staff the Westminster office, located at 14034 Beach Blvd., according to Marvin P. McCormick, Orange County regional manager for Rex L. Hodges Co. McCormick announced the appointment of Jack Plantz as branch manager.

Westminster Mayor Calvin Brack used giant scissors to cut ribbon for formal opening of the office.

Sales associates connected with the new center include Virginia James, Carol Mahood, Gerry Mosley, Pat Padgham, Kay Petschnikoff and Ruth Tubbs.

We're planning a

LONG BEACH AREA DAY

at

DEL WEBB'S

Sun City

for everyone within the area who is lucky enough to be 50 or more!

And what a great day it's going to be! The entire sun-filled tour has been planned for your pleasure and it will all cost just \$1.50 per person. Special buses will leave Long Beach for Sun City in the morning and return to Long Beach before dark. You'll see Sun City's beautiful homes and cooperative apartments . . . its championship golf course and Riviera-size swimming pool . . . its lawn bowling greens, arts and crafts center, complete town hall and modern shopping center. A delicious luncheon will be served at Del Webb's fabulous Kings Inn. There'll be time to see everything in this great retirement city — and time to meet and chat with former Long Beach neighbors who are now among the 4000 happy Sun City residents. We hope you'll join us. We know you'll enjoy yourself.

Sun City is just 22 miles South of Riverside on Highway 395.

DEL E. WEBB CORPORATION
HOUSING DIVISION

If you live in or near any one of these communities, fill out and mail this coupon to LONG BEACH AREA DAY, P. O. BOX 100, SUN CITY, CALIFORNIA. Or for information call 679-1131. Area Code 714. Do it today.

Arroyo	Domargus	Long Beach	Sid. Beach
Beaumont	Garden Grove	Los Alamitos	Stanton
Buena Park	Harbor City	Norwalk	Torrance
Compton	Lawrence	Paramount	Westminster
Cypress	Long Beach	San Pedro	Wilmington

I would like complete information about Long Beach-Area Day as soon as possible.

My Name is _____

Address _____

City _____ Phone _____

Guests may bring any adult age partner

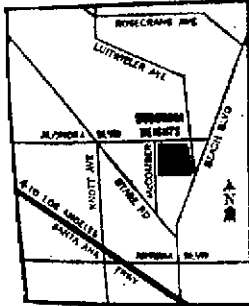
TWO STORY LUXURY



2 story or tri-level • 4 or 5 full bedrooms
3 baths • family rooms • separate dining rooms
\$33,950 — \$34,950
with excellent financing. Ask about our trade-in plan.

SUBURBIA HEIGHTS

IN BUENA PARK



No Down Payment on Pacifica Home

A building volume in which more than 800 quality residences have been constructed in less than six years gives the Sunkist Plaza Builders, developers of the current Pacifica Series of Springdale South Homes in Huntington Beach a mass buying power that enables it to build extra values into each home.

These figures were revealed by Sy Bram, executive director of the firm, in analyzing the reasons for the rapid sales experienced recently at the Beach City development.

Bram pointed out as an example of the extra value the inclusion of complete and modern built-in kitchens and a planning that allows for flexibility in furniture arrangement. The built-in range and oven with hood and fan are color coordinated and each kitchen includes disposal and sufficient cabinet space of natural ash.

Promoted by Bankers Mortgage

Jack French has been appointed vice president of Bankers Mortgage Co. of California, one of the nation's 10 largest mortgage banking firms. Raymond H. Lapin, president, announced in San Francisco.

French, formerly assistant vice president, will be in charge of Southern California spot loan production and branch office operations, Lapin said, and will headquarter in the firm's Santa Ana office which was opened two years ago. E. L. Tagwerker, formerly vice president in charge of Southern California, has been named executive vice president and transferred to the San Francisco home office.

Lapin also announced the appointment of John Harrison as assistant vice president in charge of tract and project loans in Southern California. Harrison will headquarter in Santa Ana and will also be in charge of the firm's new tract

BRAM EXPLAINS that the Pacifica Series is following suit on the Diamond Head Series, which preceded it and which sold out in record time. "In both cases," he added, "stepped-up construction schedules have been put into effect to keep abreast of the sales."

Springdale South, whose models are at the corner of Bolsa Ave. and Edwards St. in Huntington Beach, features an array of three and four bedroom plans with a variety of exterior designs. Prices start at \$18,250 with terms of no down payment and only



HUNTINGTON BEACH HOME
This is one of the models offered by Sunkist Plaza Builders in the Pacifica Series of Springdale South Homes in Huntington Beach. Only \$100 cash for costs is needed by the buyer.

\$100 costs to move in. All homes have Custom Aire forced-air heating systems, sliding glass doors, vinyl asbestos floor tile, luxury pullmans with Formica counters and deluxe medicine cabinets. The homes have shades and aluminum screens throughout. As an extra bonus feature, the large rear yards are fully fenced with approximately 130 lineal feet of Redwood centers and employment centers go west on Bolsa to Edwards and models.

This Time Capsule Made of Plastic

NEW YORK (UPD)—Probably the only plastic time capsule rests inside the cornerstone of an amphitheater in Bardstown, Ky. The 15-inch cylinder, made by Tube Plastics Inc., Chematron Corp. affiliate, from industrial piping system parts contains tributes from many persons in public life to Stephen Foster. Nearby stands "My Old Kentucky Home," which inspired the Foster ballad. Centennial observance of his death will take place this year.

Grease-Fighter

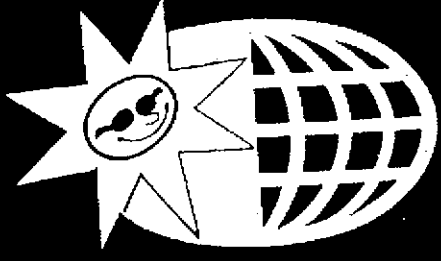
NEW YORK (UPD)—Four ordinary hot salt water into sinks, tubs and drains once or twice a week to keep them free of grease and disagreeable odors, says the Tile Council of America.



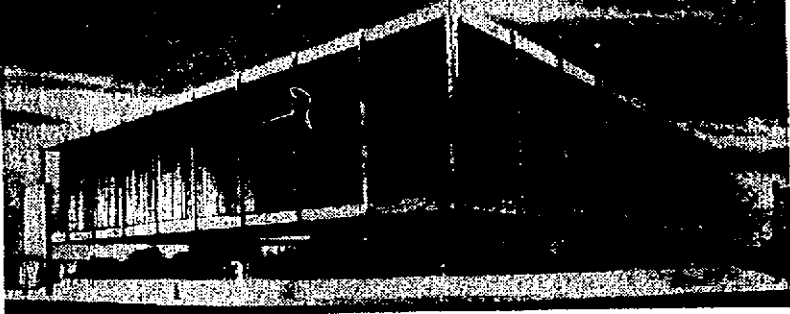
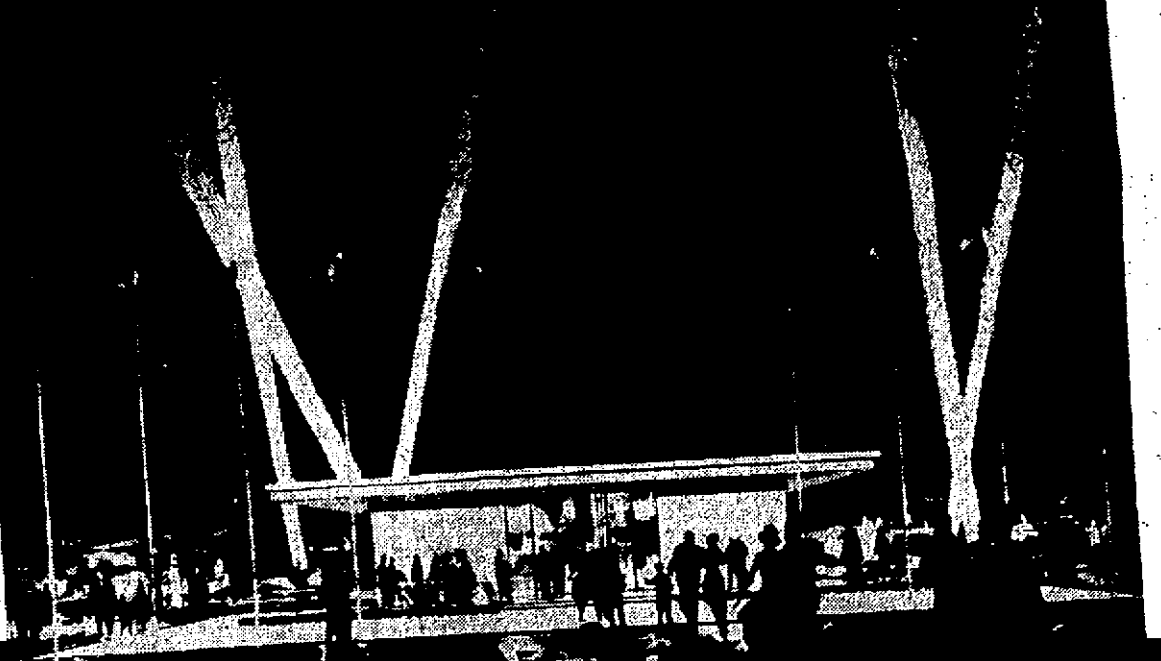
Did you have a termite inspection by Terminix? Did you get a Terminix protection contract? **CALL TERMINIX**

SEE IT NOW!

SOL-VISTA PRESENTS THE INTERNATIONAL HOME FAIR



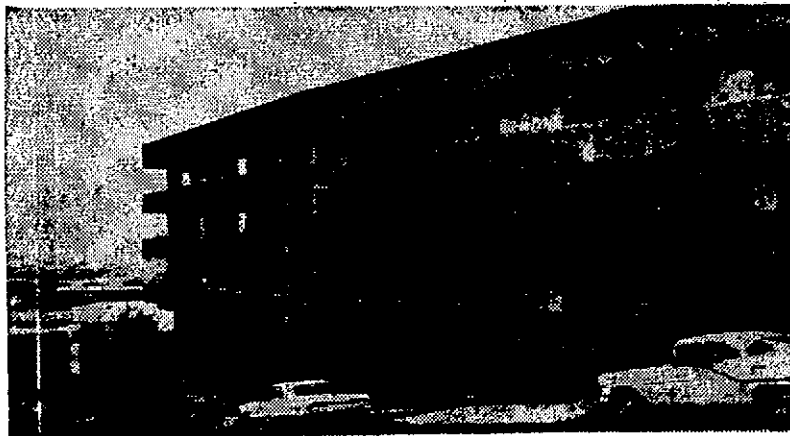
WESTMINSTER, CALIFORNIA



DEL WEBB BUILDING AT N. Y. FAIR

More than 4,000 tons of steel will go into the gigantic \$17 million U. S. Pavilion for the 1964-65 New York World's Fair being constructed by the Del E. Webb Corp., general construction manager of the planned World's Fair at Long Beach. The block-square Pavilion will be supported by four concrete and steel columns. The structure will be cantilevered outward 75 feet from each column and will "float" 20 feet above the ground. The building is planned to surround an open-garden, 170-square-foot court which will serve as access point to exhibit areas illustrating democracy's "Challenge to Greatness." It will rise as high as an eight-story building.

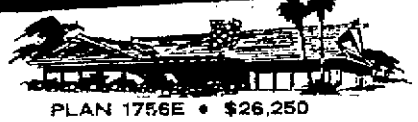
Exclusive... Seclusive... Yet So Convenient!



Palos Verdes Villas

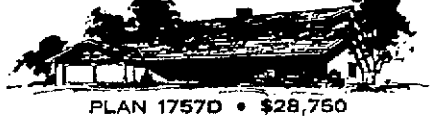
The first co-operative apartments on beautiful Palos Verdes Peninsula... nestled high in the rolling Palos Verdes hills... above the smog... overlooking the sea... with the broad vista of Los Angeles sprawling in the distance... A handsome building... a solid structure... with subterranean garage... elevator... heated pool... central patio... large, private storage areas... Commodious apartments... modern in design... equipped with wall-to-wall carpeting... fully draped... extra large walk-in closets... all-electric kitchens with even, range, barbecue, dishwasher, tile counter tops... one bath for each bedroom... marble pullmans... individual temperature controls in each room... private balconies... And... only moments from beaches, golf courses, tennis courts... close to a large, modern shopping center... just 30 minutes from downtown Los Angeles... For an ever-lovely home... exclusive, seclusive, convenient and free of care... you must see PALOS VERDES VILLAS. Prices are from \$19,500 for 1-bedroom, \$25,400 for 2-bedroom units. 80% financing available. Individual great deed with title insurance protection. Model apartments open for your inspection 7 days a week, 10:00 a.m. to 6:00 p.m. Drive up today!

Palos Verdes Villas
8620 Ravenspur Dr. off Hawthorne Blvd., One Block West of Silver Spur Road, Rolling Hills Estates / 377-4507



PLAN 1756E • \$26,250

4 bedrooms, 2 baths, family room, formal living room with huge Palos Verdes Stone fireplace. Features: sheltered forecourt entry, 8' vanity counter, 5 phone outlets throughout the home, graceful sliding glass garden entry.



PLAN 1757D • \$28,750

Two story - 5 bedrooms or 4 plus downstairs den, dining room, 2 1/2 baths, family room with massive fireplace and sliding glass door patio entry. Master suite includes huge walk-in closet, dressing area and elegant compartmented bath.



PLAN 1747D • \$26,550

4 bedrooms, sunken living room with brick fireplace and 8' raised hearth, 1 family room, 2 baths. Luxury features include double door entry, spacious nook area adjacent to kitchen, decorator wallpapers and lighting fixtures.



McCALL'S AWARD

Sol Vista International Home Fair was awarded McCall's Certificate of Superior Design. Thoughtful planning, functional beauty and the design features which enhance more comfortable, healthier living keynote every Sol Vista home.

AMERICAN BUILDER AWARD

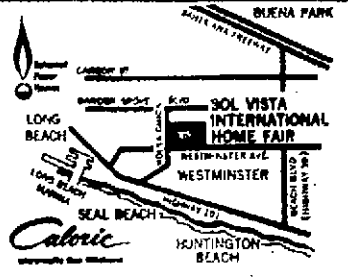
Sol Vista's distinctive Scandia model home has been judged finest overall in American Builder Magazine's national Gold Nugget Model Home Contest. This acknowledgement of excellence in design, construction quality and methods is your assurance of a wise and appreciating investment in a fine home.



PLAN 1740E • \$26,000

4 bedrooms, dining room, 2 baths, formal dining room with Palos Verdes Stone fireplace. Spacious yard features a 26-foot paved patio. Master suite has separate dressing area, furniture-finished Mr. and Mrs. pullman.

Alco-Pacific Construction Co. has built and sold over 1,600 new Sol Vista Homes in Orange County... a proud record of integrity and purpose.
\$23,050 to \$29,600
Another **ALCO-PACIFIC** Quality Development
FHA - Cal-Vet and Conventional Financing available.



The exposed beam ceiling living room shown above is typical of many of the dramatically different three and four-bedroom, two and three-bath ranch and split-level homes introduced at Chateau II. The homes are located on Carolina between Palm and Imperial Highway in Placentia.

The premier opening of Chatelaine II heralds a crowning achievement in architectural design as a limited collection of three, four and five-bedroom, custom quality homes will be today.

Four furnished models, color coordinated with rich builder and developer. California ranch, split-level and two-story homes, will be featured to attract the discriminating home buyer who demands luxury appointments and distinctive styling. Exposed beam ceilings, extra wide, open hearth fireplaces and extravagantly detailed kitchens which include walnut panelling and stone and brick facings which lend themselves to the overall feeling of opulence. Each Chatelaine floor plan is oversized, yet totally convenient, the split level models offering a master bedroom balcony and sunken living room. "The tremendous influx of Prices will range from \$25,950 to \$32,950 with as little as 5 per cent down or 30-year loans. The public is invited to inspect the furnished models. on Carolina between Palm and Imperial Hwy. in Placentia, open daily from 11 a.m. till dusk.

This is one of the models still available in the Buccaneer Series of Sunkist Plaza Builders. So heavy has been the sales response that a new unit of the homes is being rushed.

Heavy sales pace handled at the current Buccaneer Series of Sunkist Plaza Homes in Huntington Beach has put the development near the sellout point and plans have comparable to other developments." Three basic floor plans can be incorporated into a choice of 25 exteriors that cover nearly every motif available. "This is one of the reasons why, all things considered, it is one of the best home values in Huntington Beach," added Bram. The development is only

RICHMOND, Calif.—Standard Oil Co. of California announced plans for an \$80,000,000 expansion and modernization of the company's Richmond refinery that will increase the huge plant's gasoline output by 40 percent.

Principal component of the project will be a 62,000 barrel-per-operating day Isomax installation that will convert heavy fuel oil stocks into premium feeds which can be processed readily into gasoline and other higher grade products.

R. G. Follis, chairman of the board, said the new facilities will enable Standard to meet fast-growing requirements of Western motorists for top quality automotive fuels, at the same time reducing production and inventories of heavy fuels.

Minnick and Wallace, apartment house developers, announce the grand opening this weekend of their luxurious 50-unit Continental apartments at 14634 Pioneer Boulevard, Norwalk.

They offer 26 one-bedroom and 24 two-bedroom with various floor plans to choose from.

In addition they have such items as built-in Magic Chef range and oven, 12 cu. ft. Frigidaires, birch cabinets, garbage disposals, wall to wall 100% nylon carpet, drapes, heaters in bath, and soundproofed with the latest soundproofing methods known to the building industry.

The apartments have a large heated swimming pool, a beautiful landscaped patio, large rumpus room with rotisserie and barbecue area including a fireplace, and one for one parking. Frigidaire air conditioners are optional. Rental of these apartments starts at \$79.50.

These are heralded as Norwalk's finest apartments and Minnick and Wallace believe they have broken the price barrier on luxurious apartments at low rental rates.

The award-winning Scandia model home at the International Home Fair residential community in Westminster is one of the most popular model homes, according to Baxter Caterson, sales manager for Alco-Pacific Construction Co. Alco-Pacific builds Sol-Vista homes.

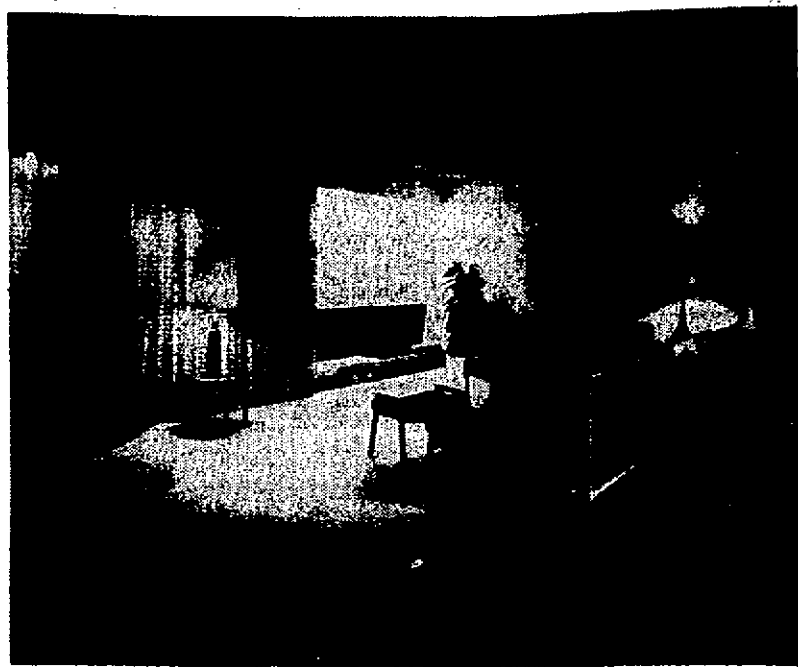
The Scandia is a four-bedroom, two-bathroom home with 1,920 square feet of living space and sells from \$25,950.

THE SCANDIA has an impressive entry galleria which is six feet wide and 38 feet long. The living room is a step down from the entry and dining area. At one end of the living room is a large recessed fireplace with accent lights.

There are walk-in closets in the master bedroom suite, which also has a six-foot vanity in the dressing room. Sliding glass doors lead from the master bedroom to the rear yard.

The Scandia furnishings are authentic Scandinavian, as are the colors.

The International Home Fair is open for visitors daily at Westminster Blvd. and Bolsa Chica in Westminster.



The dramatic living room in the International Home Fair Scandia model home is pictured here. The Scandia is a four-bedroom, two-bath home with 1,920 feet of living space and sells for \$25,950.

SEATTLE (UPI)—A technique for spraying gold on—like paint is sprayed—may result in wider use of the precious metal, says a Lockheed Missiles and Space Co. scientist. The scientist, D. J. Levy, says the process has already been used successfully in the design of antennas for space vehicles.

inventor of the technique, says the process has already been used successfully in the design of antennas for space vehicles.

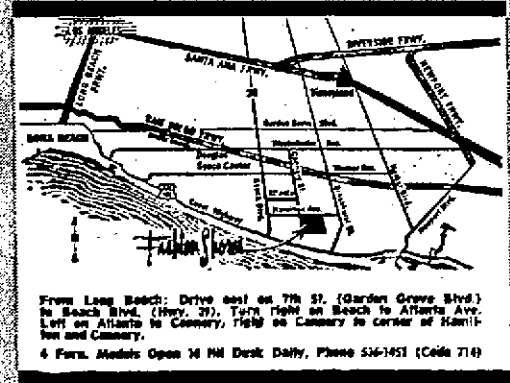
Fashion Shores

Step up... and into a new wonderful way of life in a Fashion Shores home. Waiting for you and your family is the safe and secure, looking to the sea and surrounded by the Blue Pacific, Fashion Shores and the deep blue, fair and blue Hawaiian Shores. Bring you the pleasure you've always hoped to find. Up to 3,000 sq. ft. under roof — 2,151 sq. ft. of livable area; sunken living rooms, nylon carpeting in EVERY ROOM except kitchen, bath and family rooms; luxurious sunken Roman baths, AM-FM intercom; individually designed fences with side and rear yards completely enclosed; and more! Much more! The opportunity is yours... the time is now! See Fashion Shores soon. Today, for instance... it's a beautiful day at the beach!



\$23,900

FHA, VA & Unusually Fine Conventional Financing



...near the
beach in
Huntington
Beach



Hotpoint

Three Dutch Haven Units Provide Variety of Homes

From hillside to seaside to suburban community in the shadow of a new college campus, Dutch Haven Homes offer area home-buyers an unusually wide selection of prices, location and architectural designs. Outstanding among Dutch Haven's newest communities in fast-growing Orange County are Dutch Haven's College Series, Sunny Hills West and Newport-West, all located near schools, shopping, and freeways for maximum family convenience.

Dutch Haven's College Series, located on Edinger Ave. in Huntington Beach, is just a few minutes from both the campus of the newly proposed Golden West Junior College and the recently opened Douglas Space & Missile Center.

HOMES ARE three to four bedrooms in size, with family rooms and up to three baths. Prices start at \$20,950, with VA no down, FHA and Cal-Vet financing available. Purchasers may select from single or double level plans and from a wide choice of exteriors varying from Tahitian Modern to California Conventional.

Among the many outstanding features included in the College Series are oak floors throughout, Medallion kitchens with built-in dishwasher, oven, range, disposal and separate formal dining areas, sunken living rooms, custom fireplaces with loglighters, forced-air heating, wood shake and shingle roofs, with large overhangs, double door entries and raised masonry planters.

FOR EXECUTIVES and senior engineers, Sunny Hills West, desirably situated in the picturesque hills overlooking the Fullerton valley, offers both scenic hillside living and prestige location in one of Orange County's most fashionable communities. This is one of a very few exclusive communities offering VA no down financing, FHA and attractive long-term conventional financing are also available.

Homes at Sunny Hills West

Luxury Is Keynote in Suburbia Heights

Luxury is the keynote theme at Suburbia Heights, according to Norm Williams, director of sales for the Harry Tancredi Co. developers of the prestige Buena Park project.

Priced from \$33,950, each two-story home includes four or five bedrooms, three bathrooms, family and recreational room, formal dining room and separate breakfast area arranged in more than 2,300 square feet of useable floor space.

Williams points out that location and price have been two major sales factors at Suburbia Heights. Suburbia's close proximity to schools, churches, and several large shopping centers makes it convenient to enjoy suburban living without sacrificing accessibility to major business areas in the Southland, Williams said.

Dorius & Bell, AIA, architects, have paid special attention in basic house design to practical livability. This is what Williams refers to as "built-in luxury and convenience." Separations between formal and informal areas of the homes permit children to play without interfering with adult privacy while entertaining.

SOME OF THE features are: Automatic electric garage door openers; built-in range, double oven and dishwasher; 100% continuous filament nylon carpeting.

Suburbia Heights can be reached by taking the Santa Ana Freeway to the Beach Blvd. exit. Travel northbound to Luitwieler Ave., turn north on Luitwieler to the model homes.



A SUNNY HILLS WEST HOME

Here is an interior view of a Sunny Hills West luxury home, one of three developments now offered by Dutch Haven Homes. A wide variety of styling and prices will be found in the three units.

Big Homes Offered in Lakewood East

The Lakewood East S. V. Hunsaker & Sons Sunshine Home development offers a variety of three and four-bedroom, two-bath homes in several choice of handsome exterior stylings.

Attractive features include full-length covered entry walks, outdoor planters, recessed front doors, natural stone facings and redwood siding, and Dutch gable roofs.

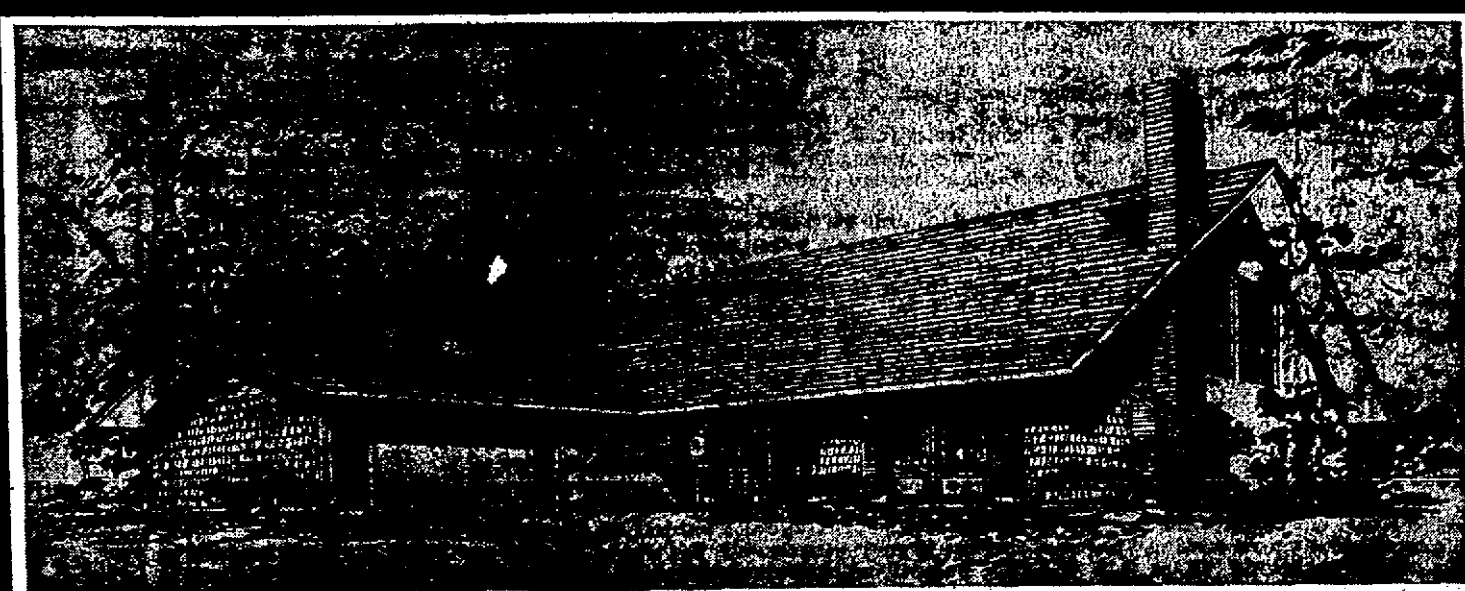
Floor plans are designed to eliminate "through traffic," with entry halls, formal living room and family room and dining room. Built-in kitchens have double ovens, range with exhaust fan and hood, disposal, natural finish cabinets, and breakfast bars. Wall-to-wall bedroom wardrobes have double shelves. Sliding glass doors and windows are aluminum framed and screened.

WALL-TO-WALL carpeting is included in prices starting at \$21,100, from \$295 down.

The development is convenient to metropolitan Los Angeles, Long Beach, upper Orange County cities, beaches, golf courses, schools and shopping centers.

Lakewood East is on the Amo, in the city of Lakewood, just west of Pioneer Blvd. Visitors will find signs directing them to the model homes open for viewing daily.

Pioneer
MURRAY, Ky. (UPI)—Land that is now the campus of Murray State College once was the farm of Nathan B. Stubblefield, the first man to broadcast the human voice by wireless.



Builder's Close-out

FROM \$195 DOWN

3 or 4 BEDROOMS • 2 FULL BATHS

SOME LOTS PRE-LANDSCAPED

FREE FENCING

full price from \$21,100

In Lakewood! One of Southern California's most sought after locations! Close to schools, shopping, recreation and only 25 freeway minutes to downtown Los Angeles.

Furnished models located on Del Amo Road just west of Pioneer Blvd. in the city of Lakewood.

Lakewood East
SUNSHINE HOMES

Chatelaine II

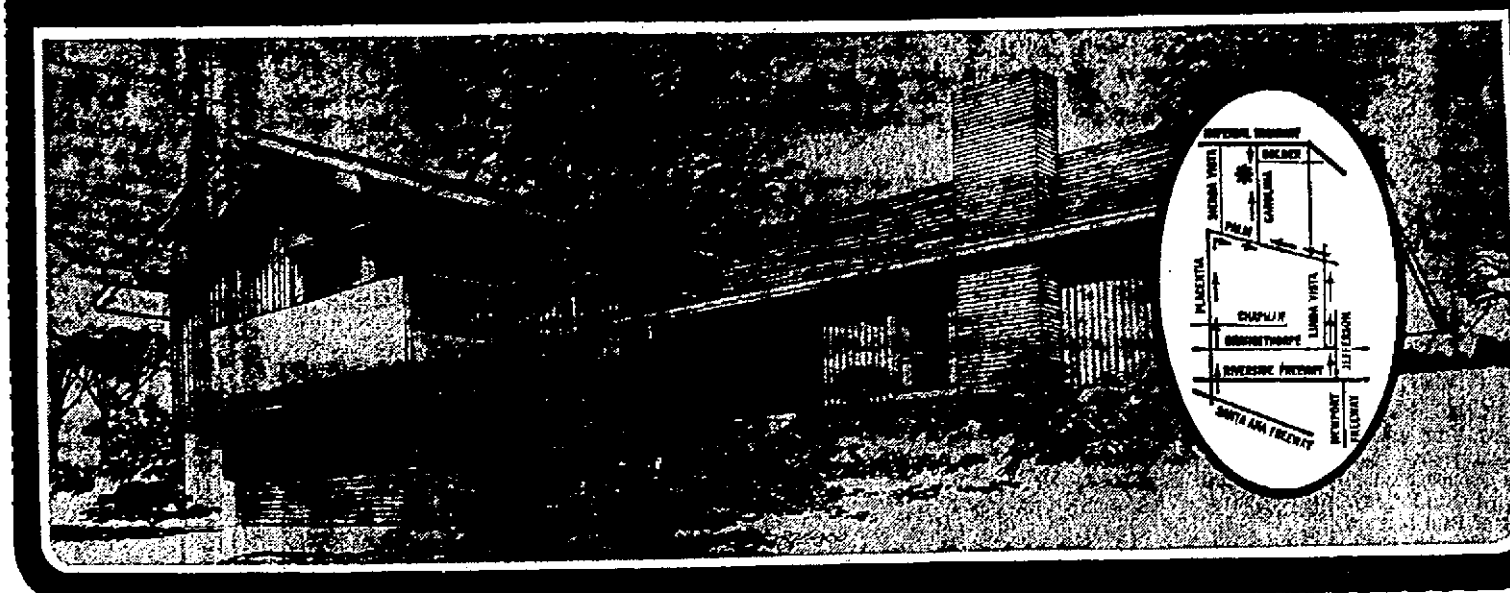
FORMAL GRAND OPENING

... Introducing new 3, 4 and 5-bedroom, 2 and 3-bath country houses ranging up to 2,500 square feet in size. Four furnished models include:

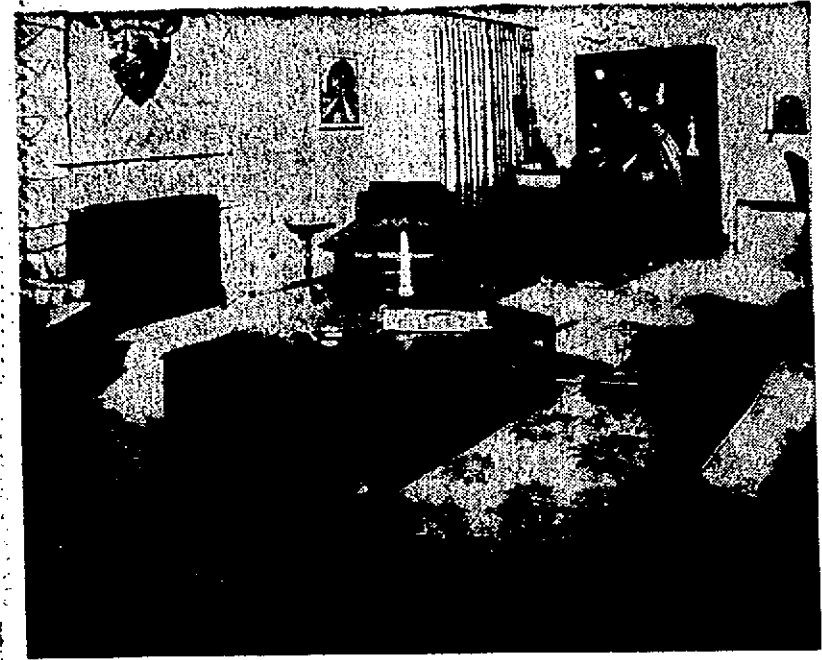
- dramatic split levels with vaulting exposed beam ceilings
- fantastic rock fireplaces
- extravagantly complete kitchens
- enclosed patios
- landscaped walk-in showers
- block-wall fences.

See these remarkable new homes today, you'll find they offer you a pleasing blend of continental elegance with a western flair...

prices from \$25,950 low as 5% Down In Placentia & Redlands



Tiara Estates Emerald Series Homes Have Large Bonus Room



IN FOUNTAIN VALLEY
Here is an interior view of spacious Tiara Estates Fountain Valley home, one of many two-story residences offered at individualized new community.

Buyers of Tiara Estates Emerald Series Homes in Fountain Valley are receiving 721 premiums with their purchase, reports Dick Murray, sales director, Farrow Realty Corp.

The premiums, he said, incorporate a two-fold bonus: The first 720 premiums make up the 720-square-foot premium room included in every home; the 721st premium makes up the second bonus—a two-story customized elevator.

The extra-large premium room," he said noting that it is about 200 square feet larger than average so-called bonus room, "can be used as a play or hobby room, two extra bedrooms for guests or as a luxurious master bedroom."

"The new unit of homes incorporate a variety of styles which include 12 custom two-story exteriors which made the Fountain Valley community highly individualized," Murray noted.

Sun City Hospital Planned

SUN CITY—Completion of a detailed and comprehensive study regarding the location of a hospital at Sun City was announced by the Del E. Webb Corp.

The findings of this study, according to a Webb spokesman indicate a definite need and substantiate the economic feasibility for a hospital facility at the over-50 community, 22 miles south of Riverside.

Supported by the affirmative results of the report, the Webb Corp. is programming the many complex plans required to enable the hospital to become a reality.

DURING A VISIT to Sun City in mid-November, Del E. Webb—founder and chief executive officer of the firm that is developing Sun City—declared services necessary to protect the health of Sun City residents were of primary concern and efforts by the Webb Corp. would be intensified to insure the continued protection.

Sun City is presently served by a medical center in which a physician, two dentists and an optometrist are practicing. Steps are also being taken, the spokesman declared, to increase the number of medical practitioners at the center. Several doctors in Hemet, Perris and Elsinore—nearby communities—are available, on call, in cases of emergency.

California Wine Sales Are Heavy

NEW YORK (AP)—The 1963 Christmas-New Year holiday season brought record sales of California champagnes and wines, reported Otto E. Meyer, president of Paul Masson Vineyards of Saratoga, Calif.

Paul Masson's shipments of champagne from Aug. 1 to Oct. 31 increased by 16 per cent over the same period in 1962, he said.

Briercliff Village Has Great Appeal

Gaining favor among senior citizens is a new retirement community, Briercliff Village, in Riverside County's Valley of Contentment—sheltered by the San Jacinto and Laguna Mountain ranges and anchored by the cities of San Jacinto and Hemet.

Climate is a must talked about feature of Briercliff Village. It's smog and fog-free and, in addition, cool breezes temper the summer warmth and 60 to 70-degree temperatures prevail during the "winter" months.

EQUALLY AS POPULAR as the climate is the Briercliff Village concept of retirement living. Here is the modern way of retirement, relaxation without boredom. The hub of Briercliff Village is a clubhouse with complete facilities, swimming pool, game area, patio and sylvan-like park area.

Briercliff Village is comprised of Medallion homes with carpeting and such other quality features as insulation, stainless steel ranges and ovens, hardwood cabinetry, ceramic tile in kitchen and baths, ample closet and storage space, concrete driveway and walks, concrete block fenced yards and cooling-heating systems for year-round temperature control.

THESE ARE TWO-BEDROOM (one and two baths) homes specifically designed to require little or no maintenance and are quality constructed to meet the needs of moderate retirement budgets. Further, the homes are built on lots that will not need excessive care although space is ample for confirmed "green thumbs."

Though quietly secluded, Briercliff Village is easily accessible to established churches of every denomination, fraternal organizations, service clubs and cultural groups. Shopping centers, medical, dental and hospital facilities are also available to Briercliff Village residents in "The Valley of Contentment."

It is only a two-hour drive to either Los Angeles or San Diego.

Study this map ... and dream

Briercliff Village

a new concept in retirement

Briercliff offers an excitingly new and different concept of life for those in their retirement years ... a more abundant life with a fresh new lease on living. An offer limited to couples where one spouse is 50 or over and there are no children under 18.

Rather than building a city of hundreds of homes, with the resultant congestion and cold impersonality that is so much a part of city life, Briercliff has chosen to erect a small community of homes where residents can enjoy the intimacy and neighborliness of a small town; the old-fashioned first-name type of neighborliness that seems to have all but vanished from the American scene.

Come! Look thru the model homes! Briercliff has so much to offer in carefree-easy living. Throw away troubles and cares to the gentle breezes of the Valley of Contentment in a Briercliff retirement home.

... intimate retirement living

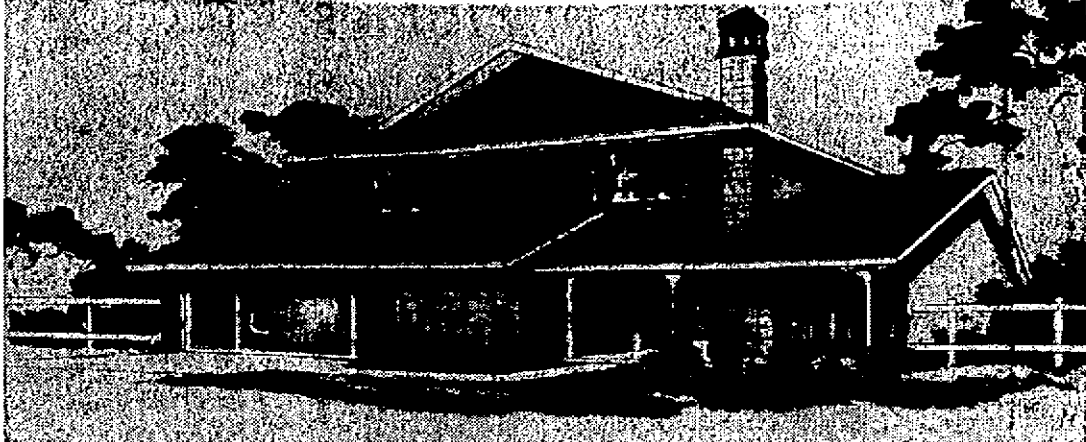
Briercliff Village
In The Heart Valley of Contentment
Write for Brochure
4847 Briercliff Drive
Hemet, California

Newly Opened Fashion Shores Is Thronged

An estimated throng of 1,300 home-seekers toured the newly opened Fashion Shores models last Sunday, according to the builder, Mervin B. Johnson.

"Responding to an advertisement in the Long Beach Independent, Press-Telegram, the large crowd was extremely orderly and considerate of the sales force on duty," Johnson continued, "even though the salesmen and women could do little more than say 'hello,' a total of 15 families are now proud new owners of a Fashion Shores home."

The decorated model homes consisting of two two-story homes and two one-story homes, with up to 3,157 square feet of area under roof, feature overall quality of construction and features, a hallmark of homes constructed by Johnson.



FASHION SHORES homes are priced from \$23,900 with VA, FHA and unusually fine conventional financing available to fit the particular needs of any family.

The large homes feature DuPont "501" nylon carpeting in all bedrooms, living room, halls and stairways, expensive decorator-selected wallpaper, large wardrobes, walnut paneled family rooms, Hotpoint built-in electric range, oven, dishwasher and disposal unit, sunken living rooms and master bath in the two-story homes, an extensive intercom system, and fencing that encloses front, side and rear yards—fencing that enhances the overall appearance of each home.

The model homes are open daily from 10 to dusk. From the Long Beach area: Drive east on Seventh St. to Beach Blvd. (Hwy. 39). Turn south to Atlanta Ave., then left to Cannery St., then right to the corner of Cannery and Hamilton and Fashion Shores.

A FASHION SHORES HOME

Last weekend throngs of home viewers toured the four model homes at Faashion Shores in Huntington Beach. The one and two-story, three, four and five-bedroom homes are priced from \$23,900 with VA, FHA and conventional financing available. Here is one of the models.

Lake Park Community Plaza Value Is Stressed

Selection and value are two of the major factors in the sales success of Lake Park, the \$40 million, 2,000-home community near Lakewood, sales manager Don Hermanson reported.

Lake Park, said Hermanson, has the widest selection of two-story homes available in Orange County, as well as featuring the lowest-priced two-story models.

More than 50 per cent of the homes sold to date at Lake Park have been two-story models, he added. The five-bedroom, three-bath Huntington home at Lake Park priced at \$21,950, is the most popular of the two-story homes.

Community Plaza Units Now Opened

A press preview of Community Plaza was held Friday when members of the Southland press toured the new 14-building condominium built by W. R. Effinger, noted builder-developer.

Community Plaza offers a new concept in luxury living with individually owned apartment buildings now available for lease.

Four units comprise each building, and residents share a park-like landscaped entertainment area, including a large crystal-clear pool.

The units are fully insulated with sound proofing between the apartments. Modern kitchens are equipped with built-in electric range and oven and automatic dishwasher.

entire community offers residents maximum privacy with the telephone controlled gate at the main entrance.

One, two and three-bedroom units are available with one and two baths.

"A few buildings are still offered for sale," an official said, "but we're now primarily engaged in leasing the units." A rental office has been opened on the premises.

"We're happy to report the press seemed very impressed with Community Plaza," the spokesman said, "and we'd like to welcome all visitors at their earliest convenience."

To reach the new Long Beach condominium, take Pacific Coast Hwy. to just west of the Traffic Circle in Long Beach. Turn south on Terminal and go to 1535 Terminal Ave. Community Plaza.

Named to Staff by Hunsaker

Appointment of Daniel S. Connelly as vice president and treasurer for S. V. Hunsaker & Sons, builder-developer of Sunshine Homes, has been announced by Richard C. Hunsaker, president.

Formerly associated with the Janss Investment Corp. of Thousand Oaks, as controller, Connelly was also a senior on the audit staff of Price Waterhouse & Co. of San Francisco.

Native Son

FRANKFORT, Ky. (UPI)—John Fox Jr., author of "The Trail of the Lonesome Pine," "The Little Shepherd of Kingdom Come," and other novels, was born in 1863 near Paris, Ky.

Labor Relations Position Filled

Robert Hall has been assigned as a labor relations representative in the Southern area of the Pacific Maritime Association, according to John D. MacEvoy, area manager.

Formerly a member of the PMA labor relations staff at San Francisco, Hall replaces Paul McKenzie, who has resigned.

Prior to joining PMA in 1960, Hall served with the employe relations department of Standard Oil Company in the Bay area. A graduate of San Francisco State College, he received his master's degree in industrial relations from Golden Gate College.

The new Pacific Maritime Association staff member, who is married and has two daughters, Robin and Terri, will make his home at 3312 Hill Rose Drive in Rossmore.



VA, FHA AND conventional financing arrangements are available and qualified veterans may move in free at some models. Also available to qualified veterans is no down payment financing, he said.

Lake Park homes are priced from \$17,750. The community is being developed by Larwin Co.

Both one and two-story homes are included with three, four and five-bedroom models available.

To reach Lake Park from the Long Beach-Lakewood area, drive east on Carson to the model homes just east of Moody.

Named Secretary of Accountants

Robert B. Nichols has been elected secretary for the Long Beach Chapter of the National Association of Accountants.

Nichols is controller and assistant secretary for National Metal and Steel Corp., Terminal Island. He resides at 5381 Heil Avenue, Huntington Beach.

in Long Beach

FOR LEASE

Community PLAZA

apartment homes for LUXURY LIVING

A NEW CONCEPT—individually owned apartment buildings which share a landscaped park-like common area, including pool and recreational facilities!

- Fully insulated, with sound proofing between units
- Built-in electric Frigidaire range and oven
- Automatic dishwasher
- Brick or stone fireplaces
- Ceramic tile in kitchen, baths
- Marbleite pullman lavatory taps
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OWN

Your Own Building

Have a lovely home plus income too. Condominium ownership provides full title to your building, plus an undivided interest in landscaped common area. This means lower maintenance costs with lower maintenance costs shared by the owners. Equity in your present home could easily be your step up to financial security.

1, 2, 3 BEDROOMS 1, 2 BATHS

FROM \$137.50 PER MONTH

HOW TO GO: Take Pacific Coast Highway to just west of the traffic circle in Long Beach, turn south on Terminal to Community Plaza.

1535 TERMINO AVENUE
LONG BEACH
434-4011 • 433-9901

DRIVE OUT TODAY - See "Country Club Living" in the Metropolitan Fairland

Business Tabloids

Harry T. Terpstra, Long Beach insurance representative, is expected to close in on the \$10 billion mark this year, reports Electrical Merchandising Week. The publication's annual statistical and marketing report shows that all major segments of the industry marked up gains in sales last year.

PETROLANE Gas Service earnings for the current fiscal year are expected to be 10% greater than for the year ended Sept. 30, 1963, R. J. Munzer, president, predicted recently at the company's Annual Meeting of shareholders. He also noted that sales of \$29 million and net earnings of \$2.2 million were at record highs in 1963. Incumbent directors were reelected.

DAVE DeMOSS, associated with Cummings Realty in Long Beach, and Mrs. DeMoss are to leave by air Monday for a 10-day visit in Mexico City and Acapulco.

LAWRENCE D. HAARER, manager of the Cherry-Anaheim branch of the Bank of America in Long Beach, last week noted his 35th year with the bank. Haarer lives at 432 Barqca Ave. Before coming to Long Beach, he was assistant manager of the bank's Compton branch.

A MAJOR expansion for already-booming Glass Marine Industries of Costa Mesa, builders of Columbia sailing and power yachts, is taking place with the construction of a manufacturing plant in Portsmouth, Va., to be completed about April 1.

TAYLOR C. FLETCHER has been named director of research for the Special Projects Division of Beckman Instruments, Inc., it has been announced at Fullerton by Dr. Arnold O. Beckman, company president. Fletcher formerly was director of research for the company's Systems Division.

'New Town' Sited for Foothill Area

A 1,089-acre site near Conejo Valley has been purchased for a multi-million dollar housing project by Sunset International Petroleum Corp.

Sunset President Morton A. Serling said the foothill area will be developed over a seven-year period into a "new town" of 4,000-5,000 single and multi-family dwellings, plus parks and recreational facilities.

Sunset has sponsored four similar projects in San Diego, Sacramento, San Francisco and Whittier.

TOTAL CARLOADS moved over Santa Fe System lines for the week ending Jan. 25, 1964, were 32,590 compared with 29,081 for the corresponding week a year ago.

CALIFORNIA had a big year in 1963 in the construction of housing when an estimated total of 297,000 units went on the market. This exceeded 1962 housing production by about 17 per cent and constituted almost 19 per cent of the nation's production of housing units.

The total of tracts registered with the Real Estate Commissioner reached 3,050 compared with 2,796 started in the previous year.

THIS YEAR should be the biggest one in history for new contracts in heavy construction, reports Engineering News-Record publication. New contracts jumped about 10 per cent last year, and this year another 3 per cent should be added to the pile, the magazine said.

FORD Motor Company's U.S. payroll for 1963 was a record \$1,388,000,000 and average gross hourly pay for Ford hourly-rated employees reached an all-time high of \$3.31, Arjay R. Miller, president, has announced.

Ford's U.S. total average employment last year was 165,559 — highest since 1957.

RETAIL SALES of appliances, consumer electronics and housewares, after breaking the nine billion dollar

OVER TRILLION

Volume Up, Profits Off

Business receipts reported by more than 11 million U.S. firms during 1960-61 totalled in excess of a trillion dollars, according to a report by Commerce Clearing House.

Despite this \$21 billion increase over the preceding fiscal year, net profits reported by these firms declined by \$4 billion from the 1959-1960 period to about \$73 billion.

The CCH review of government statistics, based on income tax returns filed from July, 1960, through June, 1961, shows that the receipts were reported by about 1.1 million corporations, 900 thousand partnerships and a little over 9 million sole proprietorships.

CORPORATE RECEIPTS amounted to approximately \$803 billion while partnerships and sole proprietors accounted for \$244 billion of the total receipts reported.

Wholesale and retail trade establishments accounted for the largest single dollar volume amounts among both corporations and partnerships, over \$355 billion and \$291 billion respectively. Second in line was the category of finance, insurance and real estate.

SOUTHERN PACIFIC also will spend about \$4.3 million in 1964 for expansions of Centralized Traffic Control and communications systems. New CTC installations, to increase line capacity and improve train performance, were put into operation through California's Central Valley last year. CTC construction is now under way between Portland and Eugene, Ore.

Microwave communications networks between Los Angeles and Bakersfield were extended by the railroad in 1963 to San Francisco and on to Dunsmuir, in Northern California.

Additional microwave systems should go into operation early this year between Eugene and Portland and over the Sierra Nevada from Sacramento to Sparks (near Reno), Nev.

THE RAILROAD also re-such federal income tax reductions, net income was \$88,253,198 or \$3.25 a share, compared with \$82,026,327 or \$3.02 a share a year earlier.

SP equipment purchases in 1964 will include more than 2,800 new freight and passenger train cars costing \$58.5 million; 133 diesel locomotives for \$33.5 million, and more highway trucking equipment for \$8.7 million.

I, P-T Business Manager to Talk

Responsibilities of a newspaper to its community will be discussed at the Tuesday meeting of the Long Beach District Board of Realtors by Bernard J. Ridder Jr., business manager of the Independent Press-Telegram.

The board holds its 7:15 a.m. breakfast meetings at the Crown Cafeteria.

He's Vice President

John A. Sowers, manager of the World Trade Department of the Los Angeles Chamber of Commerce, has been named Western vice president of the National Association of World Trade Secretaries.

NEW DOWNEY BUILDING READY SOON

Rapidly nearing completion at Downey is this two-story, 10,000-square-foot office building which will be occupied by Data Control Corp., according to Frank Perez, developer and insurance broker. The building is on Florence Avenue between Brookshire and Beldon. Data Control will employ more than 40 in the offices. A \$100 million concern, it now operates in West Los Angeles. Home offices are in Minneapolis.

\$144 Million Improvement Outlay Planned by SP Line

Investment of about \$144 million on capital improvements is planned for 1964 by Southern Pacific, according to N. L. Smith, district freight and passenger agent at the Eighth and Pico streets office in Long Beach.

It will be a record program of new equipment and facilities for Southern Pacific, and the largest annual capital outlay by an American railroad in recent years, he said.

Donald J. Russell, SP president, reported that this will be on top of the accelerated 1963 program of about \$135 million, bringing the transportation company's two-year capital expenditures total to about \$279 million.

"TRANSPORTATION is a highly competitive business," Russell commented, "and Southern Pacific is determined to stay ahead of the constant Western and Southwestern business growth and to provide quality transportation at a cost which will keep our customers competitive in national and world markets."

"For this purpose, we've earmarked more than \$100 million for new railway and highway rolling stock alone in 1964," he added, "and about \$44 million more for other line, facility and service improvements."

LECTRASCAN INSTALLED

At top is Lectrascan, electronic ticker device, newly installed in Long Beach office of Dean Witter & Co. Standing by is John B. Wells Jr., manager of office at 201 E. Broadway.

Witter & Co. Has New Electronic Ticker Device

A new electronic device, a complex teletype communications system which passes information in a matter of seconds to the New York, American, Pacific Coast, Midwest, Salt Lake and Honolulu stock exchanges, as well as to the Chicago Board of Trade and 11 other commodity exchanges.

All 50 offices of the company, which is the largest investment banking and brokerage firm with headquarters in the West, are interlocked by this nationwide system, which utilizes more than 25,000 miles of private, leased wires.

Famed Inn Sold at Bakersfield

The Bakersfield Inn, once noted as one of the largest motels in the nation, has been sold to Robert Reichert of Bakersfield. Sale price was not disclosed.

The motel had been under the control of banking interests in recent years.

It was built in the 1920's by the late Oscar and C. L. Tomerlin brothers, who claimed to have coined the word, "motel."

PREVIEW SHOWING

Midwood Development Company Presents

Midwood Manor TOWNHOUSES

Quality & Integrity
OUR MOST IMPORTANT BUILT-INS

LIVING THE MODERN WAY

At Midwood Manor Townhouse you relax and enjoy the pleasures of carefree living. No worries about exterior maintenance to your house; lawn planting, mowing and watering are a thing of the past as all this is done for you in the perpetual maintenance service provided by your purchase agreement.

EVERYTHING'S CLOSE TO MIDWOOD MANOR

SCHOOLS Midwood Manor is within the Los Alamitos School Districts, one of the highest rated districts in the area. Excellent elementary, junior and high schools with bus service to your community are nearby. Higher education is but 10 minutes away at Long Beach State College. **CHURCHES** Churches of every denomination are nearby. **SHOPPING** Several shopping centers are just minutes away. **COMMUTING** The San Diego Freeway which is now under construction is but 5 minutes from Midwood Manor and will bring the entire Southland just minutes away from your suburban Townhouse.

A world of fashionable living awaits you at Midwood Manor

PRICED FROM
\$15,250

Models open from 10am

JOIN THE CROWDS ATTENDING THIS MAJOR SNEAK PREVIEW

FEATURES INCLUDED: YOUR TOWNHOUSE

• Complete Electric Ceiled Heat • 2, 3 & 4 Bedrooms, Dens • Private Patio • Sundeck • Built-in Range and Oven • Dishwasher • Disposal • Washer • Dryer • Carpet • Illuminous Ceilings • 2 and 3 Baths • Ceramic Tile • Marble Pullmans • Insulated Throughout • Mirrors • Breakfast Bar • Fireplaces • Loads of Cabinets and Wardrobe Space • Garages on your lot, and both Garages and Carports on some models • All Utilities Underground for Beautification.

YOUR COMMUNITY FEATURES:

• Swimming Pool • Wading Pool • Cabana • Complete Landscaping • Sprinkler System • Children's Play Area • Family Recreation Area • Walkway Lighting Throughout.

DIRECTIONS TO
MIDWOOD MANOR

FROM LOS ANGELES Santa Ana Freeway to Valley View Blvd. Off Ramp, South on Valley View Blvd. to Cerritos Blvd. West (right turn) on Cerritos Blvd. to Bloomfield.

FROM ORANGE COUNTY West on Katella to Valley View Blvd. North on Valley View Blvd. to Cerritos Blvd. West on Cerritos Blvd. to Bloomfield.

FROM HUNTINGTON BEACH & BEACH AREAS North on Beach Blvd. (Hwy. 39) to Cerritos Blvd. West on Cerritos Blvd. to Bloomfield.

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WHEN YOU SELECT A DUTCH HAVEN HOME, YOU ARE CERTAIN OF VALUE. Every plan includes features normally found only in custom homes of far greater cost. Quality surpasses the highest construction and financing requirements. See a Dutch Haven model home. Compare architecture, features, financing and price. You'll soon discover there is just one wise way to go—right into the Dutch Haven home of your choice.

NO 2ND MORTGAGES NO BALLOON PAYMENTS NO HIDDEN CHARGES

IN FULLERTON... Scenic Hillside Living In A Community Of Established Prestige!



- 3-5 bedrooms • single level, split level, double level
- All underground utilities
- Located in the Orange County's most desirable areas
- Hardwood floors
- Living room
- Dining areas
- Kitchen
- Full bath, full bedrooms with closets
- Full kitchen with tile floors
- Full kitchen with tile floors

3-5 bedrooms • single level, split level, double level

ALL UNDERGROUND UTILITIES

from \$29,950

VA NO DOWN/FHA
LONG-TERM CONVENTIONAL

DIRECTIONS: South on Santa Ana Fwy. to Riverside Fwy. East on Riverside Fwy. to Euclid Ave. Left on Euclid to model.

Furnished Models Open Daily 10 to 9
PHONE: 871-9620

Close To Schools, Shopping And New Freeway!



DUTCH HAVEN'S

SERIES

- 3-4 bedrooms • family room • up to 3 baths
- Single level, and double level
- Oak hardwood floors throughout
- Full kitchen with tile floors
- Full kitchen with tile floors
- Full kitchen with tile floors
- Full kitchen with tile floors
- Full kitchen with tile floors

3-4 bedrooms • family room • up to 3 baths

OAK HARDWOOD FLOORS THROUGHOUT

from \$20,950

VA NO DOWN/FHA/CAL-VET FINANCING

DIRECTIONS: East on Santa Ana Fwy. to Beach. South on Beach to Edinger. Right on Edinger to model.

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AT THE BEACH... And Thousands Of Dollars Below Homes Of Comparable Location!



DUTCH HAVEN

3-4 Bedrooms • Family Room • 2 Baths

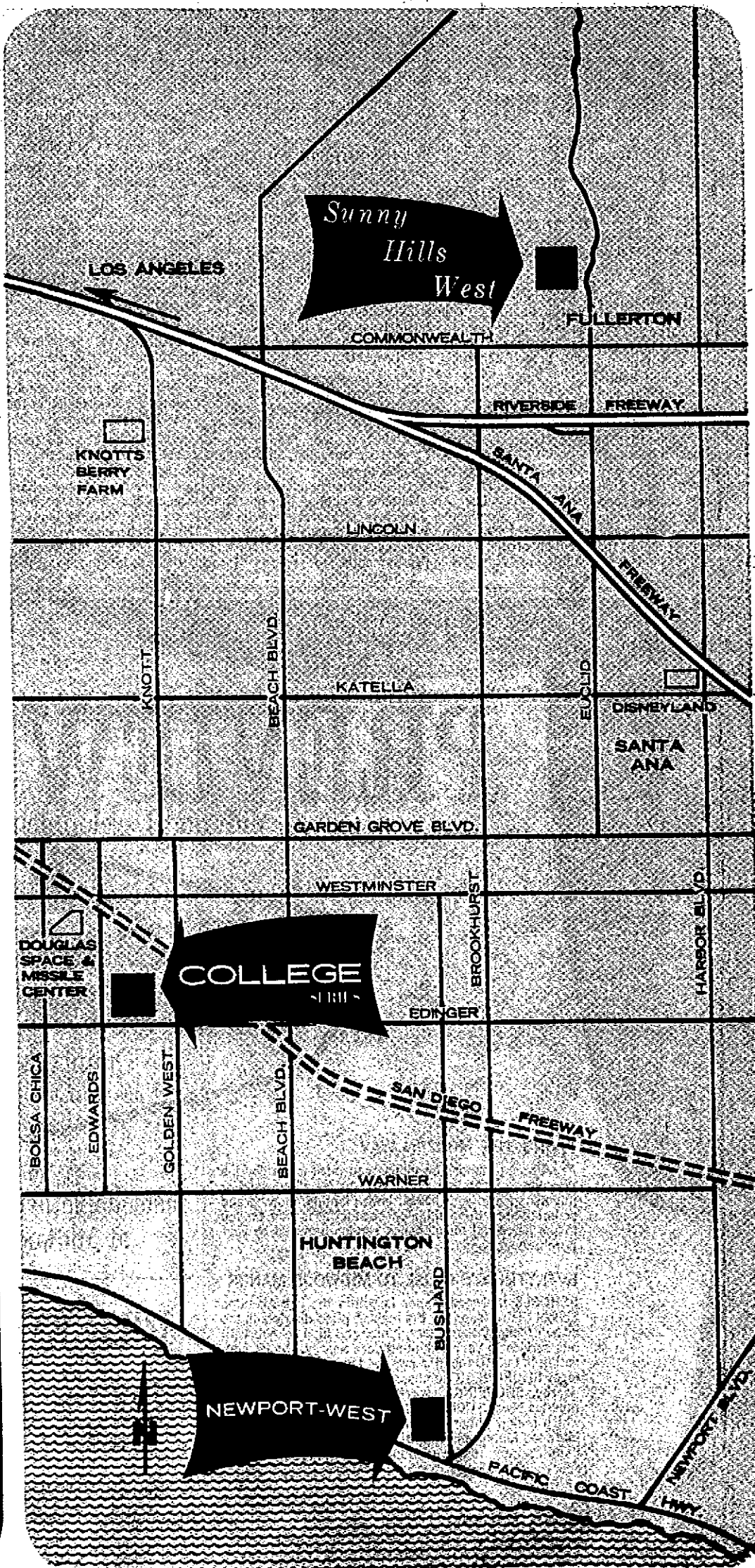
from \$19,750

VA FINANCING — NO DOWN
Conventional Financing — No Down — 30 Year

FULL OWNERSHIP OF LAND
WITH TITLE GUARANTEED BY
TITLE INSURANCE & TRUST CO

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Furnished Models Open Daily 10 to 9
PHONE 545-8380



DUTCH HAVEN COMMUNITIES
First in Value...whatever the price range!





Command Performance

A King's ransom, and more, in diamonds and diadems, crowns and coronets will be exhibited in replica at an elegant Jewel Ball here Saturday.

The invitational ball, presented by Long Beach Symphony Association and Long Beach Symphony Guild, will take place at 8:30 p. m. in International Ballroom, Lafayette Hotel.

It's a fund raising event with money to be used to support Long Beach Symphony Orchestra.

INDEPENDENT-Press-Telegram Women

LONG BEACH 12, CALIF., SUNDAY, FEB. 2, 1964 SECTION W



Jewel Ball benefit for Long Beach Symphony Orchestra will be evening of diamond glitter and exciting prizes. Here members of ball committee, left, Mmes. Alexander Kadvany, Lloyd Whaley, Harvey Doody and Robert Westmyer pose with mink cape to be awarded as one of door prizes. Above, Imperial Crown of India. To right, the Orb of England. Replicas of both will be exhibited at ball as part of exciting McCullagh pageant of crown jewels.

There will be dinner and dancing to the music of Joe Moshay's orchestra plus the fabulous pageant of royal jewels.

THE JEWELS, artful reproductions of the originals, are from the famous collection of Eveline McCullagh—a collection started by her grandfather more than 85 years ago.

Included in that glittering array: St. Edward's Crown, "The Crown of England," a masterpiece in gold, set with diamonds, rubies, emeralds, sapphires and pearls; the Imperial Crown of India, fashioned for George V's trip to India and containing 6,170 diamonds, four sapphires, six emeralds, and four rubies (original cost: \$30,000,000); the Imperial State Crown, containing the famed Black Prince ruby plus 2,783 diamonds, 227 pearls, 18 sapphires, 11 emeralds and 5 rubies.

THE FAMOUS replicas were made under supervision of court jewelers, the only people who have access to the real jewels. The reproductions are identical in size, shape and color to the originals, some of which are housed in the Tower of London. The latter were used by the Duke of Norfolk and Peers of the Realm in the many dress rehearsals for the coronation of the present Queen Elizabeth of England.

Miss McCullagh, often called the "Pied Piper of Diamond Land," will entertain with a history of the individual pieces. The collection will be modeled by 19 young women with Long Beach Symphony Orchestra providing background music.

For stories of international intrigue, the rise and fall of powers, of life and death, the history of the jewels can't be equaled. And, Miss McCullagh knows it well.

One of the tales she will tell will be of the diamond that saved a nation—the Regent.

The seventh largest diamond ever

discovered, it was found by a slave in 1702 in the mines of Parateal, near the kingdom of Golkonda, East India. In order to smuggle his find out of the mine, the slave made a cut in his thigh and hid it in the wound. He then made arrangements to flee to safety by boat. But, the sea captain, discovering the diamond, murdered him.

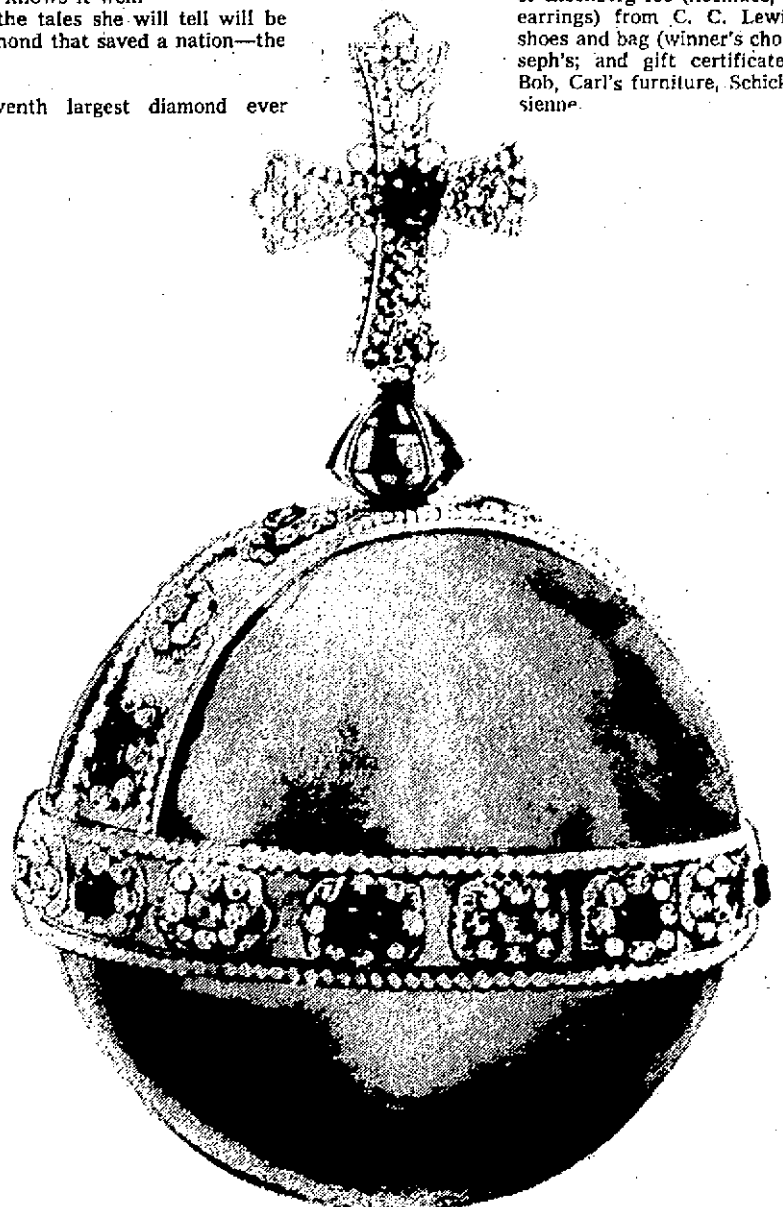
Later, the sea captain, himself, was killed for the stone. The next time the diamond appeared it had been purchased by Thomas Pitt, grandfather of the English statesman, William Pitt. He sold it to the regent of France for \$675,000—a tremendous amount of money in those days.

It was a great asset to the country. Pledged for \$2,000,000, it saved the credit of the nation during the time of the revolution.

PRECEDING the ball members of guild, association and pop groups will entertain at home cocktail parties. The ball committee itself will honor patrons and patronesses with a pre-dance party at the Lloyd Whaleys.

Members of the ball committee are Mrs. Herman H. Ridder, advisory chairman; Dr. Russell Squire and Mrs. John H. Dale, co-chairmen; Mrs. James Brunet, vice chairman; Mrs. Lloyd Whaley and James Herley, patroness and patron committee heads; Wallace Arntzen, ball coordinator; Mrs. Wilma Hastings, pageant coordinator; Mottell Peek Jr. and Mmes. Harvey Doody, Robert Westmyer, Jack Weber, Edward Killingsworth, Alexander Kadvany, William Nott, Lloyd Mallin, and Dr. John Lepick.

MANY handsome and valuable door prizes will be donated by local merchants during the evening. Included: a white mink cape from Buffums; a set of Elsenberg Ice (necklace, bracelet and earrings) from C. C. Lewis; matching shoes and bag (winner's choice) from Joseph's; and gift certificates from Mr. Bob, Carl's furniture, Schicks' and Parisienne.



Feathers in Local Caps Big as Plumes

By Iola Masterson
I, P-T Women's Editor

ANOTHER FEATHER in the cap of Long Beach architectural firm of Killingsworth, Brady, Smith and Associates—bigger than a plume, in fact—was brought back with them from Hawaii. They attended the opening of "their" new hotel (designed by the firm), Conrad Hilton's posh Kahala Hilton in Honolulu, Hawaii. Pictured below during first night opening party are, from left, Jules and Esther Brady and Laura and Ed Killingsworth. They returned from their glorious trip this week after rounds of many parties and a grand stay.



At opening of "their" new hotel!

Hilton, who owns the palatial hotel in conjunction with financier Charles Pietsch Jr. of Honolulu, was quoted as saying the \$11 million dollar structure is the most elegant hotel in Hawaii; amended it by saying "Certainly, almost any place."

In case you're interested, rates run from \$24 to \$150 a day, European plan.

The Killingsworth's children, Greg and Kim, went with them and Greg and Laura noted their shared birthday on the date of opening. What a way to celebrate!

BEFORE WE leave the land of aloha—considering the following, guess "we've" already left—let's get on with news of Ermyne and John Nimocks. They've just returned (arrived home Wednesday) from an eight day holiday in Hawaii with daughter, Mary, and her friend, Linda Ellis.

They stayed at The Reef. Both girls took their ukuleles, which they plunk most expertly, and amazed the natives with their skill. On expert advice I'm told the "expertly" is not an overly enthusiastic adjective. Really professional. Between plunking tunes they dunked in the surf and had quite a marvelous time of it all. So did Mom and Dad—have a marvelous time.

LENGTHIEST ANNUAL sailing race on the Pacific Coast is ready to set sail. It's the run for Acapulco

Wild Waves Say...

which gets underway from San Diego today at noon.

Only entry we've been able to track down going under a Long Beach burgee is John McIntire's Te Matal, 73-foot motor sailor—big and rugged—carrying Long Beach Yacht Club's colors. Te Matal will be skippered by Harold Heinmiller. Crewing will be owner John, son, Jim, 15, as well as John's brother, Dick, Don Horton, Fred Slinger, Lee Henley, Jack Kirschke, Frank Mansury—and George Heinrich. George has volunteered to go as chef of the voyage which means they'll all come home, if not winners, as well fed as Colonels' Blimp.

This ship, with a good wind (rilly good) could be the smasher, as the horse handicappers say. Or should I term it "could go the distance?" Well, SURELY it will and place nicely amidst the 34 entries (at last count).

A few going to San Diego for pre-start festivities were Don Caffray, Jill and Bud Horton, Loyce and Nate Carhart, Vera and LBYC Commodore Dick Brookins and Marge and Bob Pierce. Mamma and Don Herfter flew down in their own plane to take aerial shots of the thrilling start.

A number of wives of crew members will fly to Acapulco Feb. 9 to be on hand for the finish, scheduled, depending on the vagaries of the wind, about Feb. 12 or 13th.

IN ROYAL and gleeful fashion, Franklin Waters was surprised on that fateful birthday, which shall, in all decency, remain numberless in print. It was a party dreamed up for last Sunday by wife, Virginia, Thinker Upper of the First Water. Done in the "royal" (meaning ha ha) manner, it was for just a few close friends, their children and members of the immediate family.

Everyone came dressed in kingly or queenly raiment, according to his or her own fashion and some would have put any real Your Majesty into outer, utter orbit. King Leon of Wiltse, for instance, came in a polo outfit. Queen Dorothy and daughters wore the Order of the Garter. At least, they pinned fanciest of same, a la corsage, to their dresses. That gives you an idea of the range of royal raiment dreamed up, methinks, by the court jesters.

THINGS ARE cooking in the cooking department at Marie and Earl Sechrest's home. The kitchen was torn out, is being completely redone, a gift from Earl to Marie, who admits she accepted somewhat reluctantly. But now she's steaming with excitement for the new cook house, which is all electric and will be very swish, done with burnt orange accents, gold wallpaper, bronze appliances and natural wood cupboards and amber glass.

In fact, she's so enthused working with decorators, encouraging the workmen to have it finished by Valentine's Day (she has her heart set on it) she rarely leaves the premises.

BIG PLANS for Big D. Shirley and Steve Guidi are flying to Dallas sometime this month to visit old friends, formerly of Long Beach, Theora and Jack Lyons. In case you hadn't heard, Jack recently was transferred from Detroit to head the Lincoln-Mercury plant in Dallas—a very large promotion.

The Guidis, who will leave their children at home, will not be flying back to them—but rather driving a nice, new car home for the reunion.

AS SOCIALLY catchy to the inner man as a snappy new tune to the ear was the party given by Pacific Coast Club's new owner, Dick Rand, and manager, Wayne Farrell, last night for the entire cast and crew (from production to management) of Civic Light Opera. The men hosted the gang after the night's performance of "The Unsinkable Molly Brown."

A civic gesture to a civic group, it is part of the club's opening festivities since its sale. Another party tonight will have a lot of prominent townsfolk. Invited to attend have been the John Hancocks, Pat and Jim Craig, Mayor Ed and Mary Wade, the Hugh Gibbs, Bea and George Hart and the Fonda McCooks, to name a soupcon.

Hollywood stars, friends of Dick's, Rhonda Fleming, Bob Stack, Jeanne Crain and Ann Miller, were making every effort to be at both galas.

AS SURELY as coffee is brewing in the kitchens of most American homes this morning, success is coming to King Hall. King, son of Athena Hall, local artist, and a graduate of Wilson High, is ringing up rave notices in the San Francisco press with regularity.

He is pictured, below, doing what comes naturally, working expertly with marionettes, for his King Hall Children's Theater in the Bay area—cause of the rave notices.

King combines live actors with hand puppets, which he designs himself, as well as with the marionettes to bring exciting entertainment to the small fry and the big folks, as well. He changes old favorites (writing new lyrics, himself, too) into contemporary versions to the delight of all who see them, according to the clippings I read.

The one thing King insists on in all his productions is "don't play down to the children."



King performs majestically for small fry.



Mr. and Mrs. Robert F. Potthoff

Golden Date for Mr., Mrs. Potthoff

This is a day of golden memories for Mr. and Mrs. Robert F. Potthoff who will mark their 50th wedding anniversary at an open house from 1 to 5 p.m. in the home of their son-in-law and daughter, Mr. and Mrs. William Norr, 3231 Marber Ave.

Assisting the hosts will be the honored couple's granddaughter, Linda Norr, and Mmes. Dolly Kerr, John Mansell, John Norr, William Powell and F. J. Kerr.

HE HAS BEEN in the petroleum business all of his adult life and was a member of the drilling crew that brought in the first oil well in Huntington Beach.

He is retired from Terminal Drilling Company and is a member of Petroleum Production Pioneers and the Elks Lodge.

Mr. and Mrs. Potthoff are members of St. Anthony's Catholic Church.

MRS. POTTHOFF was born in San Bernardino. Her husband was brought to California when he was three months old from Tucson in what was then Arizona Territory.

The couple was married Jan. 31, 1914, in Inglewood and have lived here for 40 years. They now reside at 841 W. Seaside Blvd. Mr. Potthoff's memories of Long Beach go back to 1908 when he first was employed here.

Scand Asia

FOR THE UNIQUE AND UNUSUAL IN GIFTS AND DECOR

994 REDONDO NEAR 10TH ST.
LONG BEACH • GE 4-9324
OPEN 10 A.M. TO 5:30 P.M.

Art Association Sets Benefit Tea

Long Beach Art Association will have its fund raising scholarship bridge and canasta tea again this year.

The tea which raises money for art scholarships for graduating high school students (three received amounts of \$150 for City and State College study last year), will be held Feb. 8 from 1:30 to 5 p.m. in Riviera Room, Villa Riviera, 800 E. Ocean Blvd.

RESERVATIONS and ticket information are being handled by the Villa Riviera gallery. Tickets may be purchased at the door.

Virginia Kelly, scholar-

ship chairman, will be assisted in arrangements for event by Denia Brindzik, Agnes P. Blackburn, director of gallery and volunteers Joy Nye Elliott, Marion Polhill, Margaret Bradbury, Florence Gendron, La Homa Johnson, Marie Bucher, Connie Blackburn, Betty Sweeney and Connie Littler.

President of association Jack Van Eden will be master of ceremonies. Door prizes will include original paintings done by artists of the association. The Madrigals, a Long Beach City College choral group, will entertain.



VALENTINE GIFT—Charleen Narita (right), winner of Long Beach Art Association scholarship, shows Jack Van Eden, president of Long Beach Art Association, and Virginia Kelly, scholarship chairman of association, one of her oils. Group supports such local talent through money raised by annual Valentine's Day scholarship bridge and canasta tea slated Feb. 8 from 1:30 to 5 p.m. in Riviera Room, Villa Riviera, 800 E. Ocean Blvd.

Senior Citizens

National League of Senior Citizens Club of Long Beach at noon Monday at Machinists Hall, 728 Elm Ave. The will sponsor a dessert lunch public is welcome.

the Junior League of Long Beach

wishes to thank all who helped make our annual rummage sale a success

All proceeds from the Junior League Rummage Sale are returned in their entirety to the Long Beach Community through League projects and activities.

VINSONS

BIXBY KNOLLS

worth coming miles to see our

SPRING

dresses costumes suits coats

popular price and better

ATLANTIC at 45th

as sketched: beige costume \$35.95



Group Has 69th Anniversary

Alamitos Library Association will celebrate charter day Wednesday. The meeting will mark the 69th anniversary of the founding of the group and will be held at the library, 1836 E. Third St.

Mrs. Eugene Tichenor will show pictures of her recent world tour and commentate. Hostesses for the day will be Mmes. Lillian Maxwell and Merritt Wolrod. Mrs. Mina Taylor will preside.



Introducing Alexandra de Markoff's new night cream

ALLEVIA

the cream to dream by

1/2 price for February only

A night cream is a very personal possession... a hope on the fingertips because it holds the promise of a prettier tomorrow. ALLEVIA is just such a cream. Rich but light as a mist, and in a simple slumber ritual it helps restore, revitalize... and soften the ravages of time and climate. Use this one cream nightly for a firmer, smoother complexion... a brighter look!

1/2 price for February \$9.25

After March 2nd \$18.50

Other sizes \$30 and 45, all plus tax

Alexandra de Markoff

Schick's
701 PINE AVENUE

exclusive with Schick's in Long Beach

AT PLAY OPENING

Long Gowns Steal Show

By MARY ELLIS CARLTON
L.P.T. Fashion Editor

Local night owls and other nocturnal types, out on the town in quest of culture and entertainment, are making a howling success this season in long, elegant gowns.

In fact, at the opening of Civic Light Opera's "The Unsinkable Molly Brown," members of the audience stole a few scenes from the star-studded cast.

Several arrived in columns of crepe, chiffon, velvet and brocade; some jeweled, some not... all representing an after-five trend that's gaining momentum on the local scene.

In short, the long formal is taking the spotlight in a sweep of elegance not seen here since the '30s.

LOCAL FASHION authorities predict the bouffant skirt and the short evening dress soon will be tucked away in mothballs.

A preview of styles in local smart shops indicate the trend—long narrow skirts, fabric draping, bias cuts and seaming to outline the figure—skimming lightly over the body, never pasted against it.

For dinner, and for theater-going, there are ankle-length costumes with their own tiny jackets, some fur-trimmed.

And as any local fashion critic will tell you, it's the lady in the long dress who will receive rave notices.



RATING RAVE NOTICES

at Civic Light Opera's "Unsinkable Molly Brown" was attractive Mrs. Konstantine P. George. Her long dress, formal hairstyle represent local fashion trend.



PROOF POSITIVE that the long dress is the smart way to go are these opening nighters—from left, Mmes. Robert Zieg, Phillip Haynes and Bill Boyd.

Announce Their Wedding Plans

Parker-Rose

Engagement of Christine Ann Parker and Robert William Rose, students at University of Pacific, Stockton, has been announced by her parents, Mr. and Mrs. James R. Parker of Arcadia.

The pair will wed in the summer of 1965.

Miss Parker, an international relations major, is a member of Delta Gamma Sorority on the Stockton Campus. Her fiancé, son of former Long Beach residents, Mr. and Mrs. Robert Rose of Garden Grove, was graduated from Wilson High School where he was active on the swimming and water polo teams.

A senior at U of Pacific, he is a member of Phi Sigma Kappa Fraternity; cheer leader; and captain of the water polo team which this year ranked first in the nation for small colleges. A senior, he plans to return following graduation for advance study in physical education and business administration.

Stewart-Williamson

Mr. and Mrs. Burtrand J. Stewart, Long Beach, announce the engagement and forthcoming Feb. 29 wed-

ding date of their daughter, Lois Roberta, and Lawrence Alvin Williamson.

The bride-elect was graduated from Polytechnic High School and the first class of the School of Nursing at Long Beach City College. Her fiancé is the stepson of Mrs. Leila Tank, Oakland.

Maddox-Lundin

Engagement of Marsha Ann Maddox and Richard S. Lundin was made known with the traditional offering of chocolates to Delta Zeta sorority sisters of the bride-elect at Long Beach State College.

Parents of the betrothed couple are Mr. and Mrs. Loy B. Maddox, Long Beach, and Mr. and Mrs. Arnold G. Lundin, Arcadia.

A graduate of Millikan High School, the bride-elect is a senior at State where she is vice president of DZ and an active member of Califias, junior-senior women's honorary. Lundin is a senior at San Diego State College where he is majoring in marketing.

The wedding date has not been set.

DeSadeleer-Stangeland

June 13 is the date se-

lected for their marriage by Mary Rosalind DeSadeleer, daughter of Dr. and Mrs. H. E. DeSadeleer, Seal Beach, and Gary A. Stangeland, son of the late Mr. and Mrs. Gerhardt P. Stangeland.

Both young persons were graduated from Huntington Beach High School. The prospective bridegroom also attended Orange Coast College.

Day-Morgal

Mr. and Mrs. Lloyd L. Day of Coarse Gold, Calif., formerly of Portland, Ore., announce engagement of their daughter, Jacqueline JoAnne, to Robert Paul Morgal, son of Dr. and Mrs. Paul W. Morgal, Long Beach.

The bride-to-be attended University of Oregon where she affiliated with Alpha Omicron Pi, and will be

graduated in June from Portland State College. She is a member of Alpha Sigma Beta, women's honorary.

Morgal attended Long Beach City and San Francisco State Colleges.

The wedding will take place June 20.

Soroptimists

The monthly business meeting of the Long Beach Soroptimist Club will be held at Lafayette Hotel Friday at noon. Dr. Dorothy Welch will preside. Committee chairman will make their reports.

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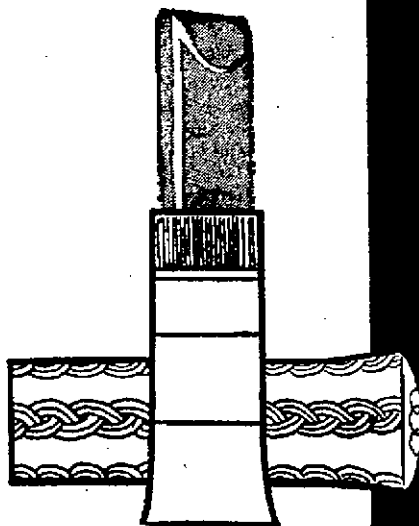


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A kiss of color, with a radiance rare, is the new Lipstick spark that sets hearts a-flutter. Estee Lauder's new Re-Nutriv Lipstick is whipped with her costly Re-Nutriv Cream, to treat the lips to smooth soft, revitalized beauty... and tempting shades of color as romantic and alluring as any you'll find. In Swiss Strawberry, Grecian Lilac, Sorrento Pink, French Peach, French Apricot, Desert Coral, Spanish Melon, Tropic Tangerine, Valencia Coral, Cafe, Castilian, Peppermint, Sevilla Red, Florentine Cherry, Porto Fino Rose, 3.50 Refill 2.50 prices plus tax

Cosmetic Department

ALSO IN OUR MARINA AND PALOS VERDES STORES



Ballots and Bonnets

Should the Next President Be a Woman?



1—Leonard Foster 2—Mrs. Elizabeth Hudson 3—Mrs. George P. Taubman 4—Harry Krusz 5—Col. Claude J. Norton 6—Norma B. Gibbs 7—Bob Houser 8—Gladys O'Donnell

By MARY ELLIS CARLTON

A woman president in the White House? A female commander-in-chief?

That's the big political ponder for '64.

To get views on news that Margaret Chase Smith has thrown her bonnet in the presidential ring, we queried a cross-section of local citizens.

We asked a doctor (psychiatrist), lawyer, merchant (women's fashions), chief (fire). Also the mayor, a housewife, an educator, a political editor and an Air Force colonel.

Their opinions, and those of others polled, are—as you might expect—poles apart.

One cold fact: all agreed the country is not yet ready to accept a female as chief executive.

CLAIR CARMODY, for one, thinks it's high time the country changes its mind. As head of a local employment agency, she makes a career of putting women (and men) in jobs. Says she:

"I think a woman would be very good in the presidency. By nature, she is good at detail and works well under pressure.

"Today's career woman HAS to be emotionally well-balanced or she doesn't survive... she has to be twice as good as a man to gain equal position... and she's usually more dedicated because she really wants to do what she's doing, whereas a man must work (or supposedly so) in our society."

On the other hand—

"Women make wonderful wives," says Bill Boyd, local public relations man. "But I think top leadership roles belong to men. I think we should keep it that way."

THIS FROM Mrs. Robert Heinsohn, 650 Coronado, who classifies herself "just a housewife":

"I wouldn't vote for a woman. This is one thing women aren't ready for yet. Our country either."

And from a local merchant, Robert Finkel, who deals in women's fashions: "My vote is nay. In fact, double nay. And I hope I don't lose a lot of customers."

Many say "bravo" that the congresswoman from Maine had nerve to make a bid for the Republican nomination.

"I see no reason why a woman should not run for the presidency," says Mrs. John Goerwitz, past president, League of Women Voters. "I don't think she can win in our stormy sea of politics, but I tip my flag to Mrs. Chase for her courage."

Willis T. Lyman, a local attorney with Demo-

cratic convictions, thinks the 66-year-old contender would probably do a pretty good job, adding "it would be an interesting experiment, anyway."

COMMENTS, for the most part, were not directed at Mrs. Smith personally, but to the idea generally of a woman as president.

Harry Krusz, executive vice president of the Chamber of Commerce, thinks "it's the most intriguing idea that has come along for quite a while."

He notes that "some of the greatest things in the world have been accomplished by women—as queens, religious leaders and scientists."

Gladys O'Donnell, vice chairman of the Republican State Central Committee, points out: "There have been times when a nation was fortunate to have its policies formed by a woman."

She notes that England's two most glorious periods were the reigns of Queen Elizabeth I and Victoria. "But they were queens, not presidents, and didn't have to work their way up through the party machine."

The consensus was that the calculated roughness of professional politics is, to most women, about as unappealing as professional football.

Says Mrs. Elizabeth Hudson, president of the Board of Education: "A woman putting her hat in the ring is either very silly or very courageous. But more power to her. Someone had to start it."

MRS. ROBERT WESTMYER, president, women's division of the Chamber of Commerce, would settle for a woman as vice president. But not as president.

Mrs. George P. Taubman, a member of the speakers' bureau for the Republican National Committee in four presidential campaigns, says: "She would not be acceptable to other countries—especially those where women, by custom, have few freedoms. Also, during these times of world crises, I do not think any woman is emotionally or physically strong enough to deal with today's international problems."

A leading psychiatrist, Dr. Michael J. Singer, thinks otherwise:

"You can't confine good mental health to the male species," says he. "I would say, unequivocally, that women are emotionally equipped for the job."

One feminine flaw: "I was sorry to read Mrs. Smith's comment, however, that she had tossed her bonnet in the ring. Why not a hat, like Rockefeller?"

AND THEN there's the matter of woman's role as mother and homemaker in today's society. Russell E. Berkley, who as counselor for the Family

Counseling Service tries to keep the home fires burning, comments:

"We have to take into consideration our mores, our behavior patterns as a nation. After all, women haven't been emancipated very long. And (although Mrs. Smith isn't one) we don't advocate taking mothers of small children out of the home. On the other hand, if a woman is good enough to be president, maybe the home should be sacrificed."

Local Fire Chief Leonard Foster, whose job it is to put OUT home fires, refrained comment with: "I'd rather not say. I certainly wouldn't want to start any international conflagrations."

And Col. Claude J. Norton, who as commander of Long Beach's 8846th Air Force Group figures in the nation's defense, was—yes—on the defensive:

"Every married male already has his own commander-in-chief at home. Men who know women best know when to keep their mouths shut—and I think this is the time."

A SUBSTANTIAL number of those queried expect to see the day when we will have a "Madame President."

Says Mayor Edwin Wade: "I wouldn't be surprised to see it happen—but I say that with reluctance. The more I am in the political arena, the more I am convinced it's a man's world."

And garnering the country's top job will take some doing, believes Bob Houser, political editor of the J. P.T.:

"A woman in politics gets the minority treatment. To prove herself to the job, she has to do twice as much as a man. If elected president, she would have to be an outstanding leader in the Senate and the nation... she would have to have men hanging on her every word, stunned them with her brilliance."

DR. JOHN T. AMENDT, head of the political science department at Long Beach State College, thinks qualifications—not sex—should be the determining factor.

Norma B. Gibbs, mother of four and former mayor of Seal Beach, concurs. She's been through the political mill. "Women have been relegated to the back seat politically. There will be many hurdles, but I feel convinced a woman will make it to the White House eventually."

All questioned, however, believe the day when a pretty President tidies up the international situation and invites everyone to tea is further away than the moon.

Brewer-Poulsen Wed at Wayfarers

White, red and gold set the color theme in gowns and flowers Friday morning when Carol Poulsen of Long Beach became the bride of Norman Breckenridge, Brewer of Lakeview Terrace in a ceremony at Wayfarers Chapel.

The same colors were echoed in reception decor during the buffet luncheon for 140 guests at Lafayette Hotel Panorama Room which followed the vow exchange.

Daughter of Mrs. Josiah Rendall Wells, the bride was given in marriage by her stepfather, Mr. Wells. Her gown of white brocade and peau de sole was styled in the medieval manner with square, necked bodice sweeping to the floor from side front seams forming a train and revealing a slim sheath underskirt.

The period feeling was completed by a helmet head-dress and veil and she carried a single red Christian Dior rose nestled in lilies of the valley.

Bridal attendants, in floor length gold satin gowns and carrying a single red rose, were Mrs. Robert Beglinger, matron of honor; the bride's sister, Arden Poulsen, bridesmaid; and Melissa Jo Beglinger, junior bridesmaid. Wendy Brewer was flower girl and David Brewer was ring bearer.

THE BRIDEGROOM, son of Mr. and Mrs. Chester F. Brewer, Lakeview Terrace, was attended by Robert Winslow, best man; his brother, Edward B. Brewer, and Paul Klahr, ushers.

The newlyweds will be at home in Santa Monica on return from a honeymoon trip to Ensenada.

Mrs. Brewer was graduated from Wilson High School and attended UC, Berkeley. Her husband attended University of Alaska and is affiliated with the Masons.

Fraternal Calendar

MONDAY

Searchlight Chapter 435, OES, courtesy night, 8 p.m., Palos Verdes Masonic Temple, 5155 E. Pacific Coast Highway. Aldene Arnold and Clarence Gelcrease of Bettina Chapter will be guest officers. All Eastern Star members are welcome.

Wide Awake Rebekah Lodge 71, instruction to new officers by Ada O'Neill, district 98 deputy president, 8 p.m., Machinists Hall. Flora Stuber will preside.

Bi-County District, Past Oracles Club, Royal Neighbors, noon luncheon, Knott's Berry Farm Steak House. Mrs. Vera Bartee will preside.

TUESDAY

Lakewood Rebekah Lodge 21, public installation of officers, 8 p.m., Woodmen of World Hall, 11 W. Plymouth St. Ada O'Neill, district deputy president, will install Helen Barnes, noble grand, and Nola M. Lockridge, Threne Utterberg, Adeana Stoddard, Waunita Kyle and appointive officers. Dollie Ruth Hasenfang is retiring noble grand.

Mar Vista Chapter 511, OES, stated meeting, Monte Vista Temple, 1120 E. Market St. January and February birthdays will be honored. Helen Smith is chairman of the evening.

Review 15, Woman's Benefit Association, noon luncheon followed by 1 p.m. business session, Machinists Hall. Mrs. John Knight will preside. Pioneer members assemble at 11:30 a.m.

North Long Beach Temple 44, Pythian Sisters, 14th birthday celebration, 7:30 p.m., Monte Vista Temple. Myrtle Olsen will preside; Juanita Randall, chairman.

WEDNESDAY

Emblem Club 106, initiation of candidates, 7:30 p.m., Elks Club, 4101 E. Willow St. Mrs. Clifford Pierce will preside; Mrs. Bert E. Schroeder, chairman. Sewing group meets at 10 a.m. Feb. 11, home of Mrs. Henry Coots, 5160 El Cedral.

Long Beach Rebekah Lodge 360, instructions to officers by Leta Ray, district 10 deputy president, 8 p.m., Machinists Hall. Amelia Thompson will preside; Olive Jenkins and Chloa Mason, chairmen.

THURSDAY

Degree of Honor Lodge 108, first meeting for new officers, 8 p.m., Machinists Hall. Myrtle Manderson will preside.

FRIDAY

Long Beach Chapter 173, OES, stated meeting, 8 p.m., Palos Verdes Temple. Luella Harsch and William Freitag will preside; Lorene Gibson, chairman.

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(Genuine vinyl. Waterproof. Sturdy construction. Complete with head and zippered closure. Choice of colors. A beautiful piece of luggage. Regular price, \$22.50; sale price, \$13.25. You save \$9.25.)

Also, I handle switches, pony tails, clusters of curls, wiglets, fashion falls and all other kinds of hair goods. All are of 100 per cent European human hair and all are offered at greatly reduced prices during this special annual sale.

Come in and see for yourself why genuine Charles Jeffries wigs are invariably preferred by discriminating women of polite social status to whom, on proper occasion, impeccable personal appearance is important and who, therefore, require the very best. My wigs are shown only in my home in Bellflower and only by definite appointment made by telephone. Appointments are available from 9 a.m. to 8 p.m. during this special sale. No waiting. You may make your selection while you are here, purchase the wig on the spot and take it right with you at the time. No waiting.

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Fashions, Installation Set

Wives of members of the Petroleum Club will attend an annual fashion show luncheon Wednesday at the club, with a social hour at noon followed by luncheon at 12:30 p.m.

Genevieve Wood will commentate the fashion show featuring spring and summer styles from Town and Country and Lockwood Furs.

Center Sets Elections

Elections will be held this month at Fine Arts Center, 3720 Long Beach Blvd. by parent sponsored invitational dance clubs.

Students will choose a teen-age couple to reign as king and queen of the ninth annual Grand Medal Ball in Convention Hall of the Long Beach Municipal Auditorium April 11.

Those competing for the honor are Gayle Morton and Linda Pursley, Jim Rowe and Mary Ellen Reeves, Gary Isenminger and Sune Connelly, Glenn Tate and Susan Chalfa, Bob Woods and Terri Hofacker.

PARENTS will elect new officers and patronesses for the new season starting in September. New clubs will be organized for students from fourth grade through high school. Invitations will be issued in early May.

Reservations are now being taken for four officers and patronesses luncheons at the Petroleum Club March 2, 9, 15 and 25.

Golden Age Club

Golden Age Club of Long Beach, Mrs. Marge Woods, president, invites members and friends to a meeting Thursday at Linden Hall. Dessert luncheon at noon will be followed by cards.

WTC to Install on Wednesday

Women's Transportation Club will have its installation dinner Wednesday at the Chandelier Restaurant with Mrs. Madge Henderson, vice president of Associated Traffic Clubs, as installing officer.

Taking office will be Virginia Maher, president, and her slate of officers Peggy Haskin, Marilyn Johnson, Dorothy Crabb and Anne Masters. Annette Saunders is outgoing president.

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BROADCLOTH 80x80

36" wide, 100% cotton. Double in rolled. Solid colors. Wash and Wear.

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OPEN MONDAY AND FRIDAY EVENINGS

Marsha Ridder Is Bride



Mrs. Donald John Van Vliet

Marsha Randolph Ridder, daughter of Independent Press-Telegram Publisher Herman Henry Ridder, became the bride of Donald John Van Vliet on Saturday afternoon in Waterman Chapel of Second Congregational Church, Greenwich, Conn.

A reception followed at the home of the bride's mother, Mrs. Randolph Ridder, in Indian Chase Park, Greenwich.

Given in marriage by her father, the bride wore a gown of white velvet fashioned along empire lines. Her veil of shoulder-length illusion was held by a tiara of orange blossoms and seed pearls and she carried a bouquet of phalaenopsis orchids and stephanotis.

Dressed alike in long gowns of American beauty red peau de soie with matching bows in their hair were bridal attendants, Janna Day of Essex, Conn., maid of honor; Karenne Suzuki of Larchmont, N.Y., Mary Kay Kinney of Peru, N.Y., and Audrey Binney of Riverside, Conn. They carried bouquets of roses in shades of pink and American Beauty red. The bridegroom's sister, Ellen Van Vliet, was flower girl.

THE BRIDEGRROOM, son of Mr. and Mrs. William George Van Vliet of Greenwich, was served by Michael Keenan of Chappaqua, N.Y., best man; Eric Van Vliet, a brother; Marshall Jeperson of Greenwich and Frederick Lucas of Old Greenwich.

The new Mrs. Van Vliet is a granddaughter of Mrs. Hilda Ridder of New York, and Bernard H. Ridder of St. Paul, Minn., and Mrs. Robert M. Hillas of Greenwich and the late Wilson G. Hunt Randolph of New York. Her husband is a grandson of Mr. and Mrs. Cornelis Jacob Van Vliet, and Mr. and Mrs. William John van Wel, all of The Hague.

Ebell Group to Celebrate 43rd Birthday

Members and guests of Matrons of Ebell will meet at noon Wednesday at the clubhouse to celebrate the 43rd birthday of the department. The event is held annually to honor the past chairman of the department dedicated to raising funds for Tichenor Clinic.

A special program entitled "Memories" will be presented by Mrs. Willard M. Drown. The traditional birthday cake will be served by the current chairman, Mrs. Richard J. Barry.

An afternoon of card games will follow the program. Mrs. George C. Hansen will have charge of game table reservations.



HOT OFF SKILLET

Annual brunch sponsored by Long Beach Heart Association has (left) Adm. Laurence Ruff, USN (ret.) trying out for chef's job as Walter Crawford and Mrs. Robert Godwin look on. Brunch, informal family event, will be held at Long Beach Masonic Lodge, 3610 Locust Ave., Feb. 9. Mrs. Godwin, 5500 El Parque, is handling tickets which also are available at Heart office, 3505 Long Beach Blvd. Mrs. J. Roscoe Howell is in charge of food and members of Ramayana Club from City College will help serve.

Yale Pair to Wed

Long-time Long Beach residents Mr. and Mrs. Edward C. Losch are announcing the engagement of their daughter, Jennifer Ann, to Edward Wayland Bartlett, son of Mr. and Mrs. Francis W. Bartlett, Shawnee Mission, Kan.

The bride-elect, who made her debut at the Junior League ball in 1960, was graduated from Wilson High School and Mills College.

She will complete studies in the fine arts at Yale University's Graduate School in June.

Her fiance was graduated Phi Beta Kappa from Princeton University and now is attending Yale Medical School. He was a member of Colonial Club at Princeton.

The wedding date has not been set.

PRIMA DONNA

This smooth, shapely coil is designed to flatter the matron who is anxious to achieve "chic" without exaggeration. Let our expert stylists show you how they create dramatic fresh beauty for you. Your "PRIMA DONNA" \$2.50 Style Cut



\$17.50 Zotos Permanent on sale including the \$12.50 Shampoo, Style Cut and Set for \$10.00

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DOWNTOWN 137 E. 4th St. HE 6-2059 FREE PARK & SHOP
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Altar Society

St. Anthony's Altar Society will sponsor the monthly card party Monday at 8 p.m. in the Catholic Center, Sixth Street and Alamitos Avenue.

Chairman of the event is Mrs. Roland Piquette. Bridge, canasta, 500 and pinochle will be played. The public is invited.

Southern California Military Academy
"A John Brown School"
ENROLL NOW
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Starting February 3rd
Kindergarten thru Grade 9
Day and Resident Cadets
Summer Camp Starts June 2nd
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Advertisement for E. Lewis Jewellers, Long Beach's Oldest Jewellers, 333 Pine Ave. The ad features a large diamond ring and the text "E. Lewis JEWELLERS LONG BEACH'S OLDEST JEWELLERS 333 PINE AVE." and "DIAMONDS \$275 P.T.I. BUDGET TERMS".

Advertisement for Window Shopping featuring a fashion illustration of a woman in a polka-dot dress and a text box describing a spring costume: "SPRING COSTUME... white polka dots on yellow shift with matching sleeveless yellow felt coat, polka dot lined. The like-silk dress can be worn slim and straight or tied at the waist. By Edith Flagg in sizes 10 to 16... 35.95. For information call HE 2-7451, Ext. 319."

Advertisement for Buffums' Long Beach featuring a large graphic of a shoe and text: "A SPECIAL INVITATION TO ALL SMART WOMEN WHO LIVE IN A SHOE Come to the HILL and DALE TRUNK SHOW Long Beach Monday, February 3rd Santa Ana Tuesday, February 4th Poinona Wednesday, February 5th Mr. Carol Kelly, representative for Hill and Dale, will be in our shoe salons on the above dates to present a complete collection of Spring footwear in exciting new styles, colors and textures... from which you may special order at no additional charge. 20.95 and 21.95 Women's Shoes"

Large advertisement for Buffums' Long Beach featuring a central illustration of a boy in a scout uniform and several smaller illustrations of dress shirts. Text includes: "DRESS SHIRTS UNLIMITED... BEST SELECTION IN TOWN! Clean-cut traditionals tailored expressly for Buffums' Boys' Shop! Button-downs, snap-tab and spread collars, long and short sleeves. White, blue, canary yellow and beige. Striped variations — red, blue, green or grey on white. Oxford cloths and Pima cottons... all completely washable. Sizes 8 to 20. New Spring selection! Short sleeve Oxford cloths. 8 to 20, 4.00. Long sleeve Oxford cloths and Pimas. 8 to 12, 4.00; 14 to 20, 4.50."



Ah, Have a Heart Fellas! ... you're three-to-one

—Staff Photos by Dick Emery



Keeping courageous tradition of the lone law-abider, a la Dillon and Gunsmoke, three stalwart lawmen practice the "boot hill" stance and the sudden draw. More typical of three year olds, the drama collapses in giggles and shrieks of "I'm faster'n you!" The all-cops troupe are the locally famed Watson triplets of Torrance who drew a bead on national publicity when the middle-born one, David, had open-heart surgery at Harbor General Hospital last October. David didn't understand the technicalities of correcting mitral stenosis, all he wanted was a "cowboy heart." Doctors gave him one but it wasn't his to enjoy the next day. For ten weeks the tyke

lived in pajamas and in bed; but his medicos played Santa and for Christmas he got to wear clothes. January has brought back yard romps on bikes, roller skates, slide and swings. Delighted with David's complete recovery are Daniel and DeWayne who for the first time in their lives can put David on the "taking" end of their lively free-for-alls. Life has a new shine for his parents, John and Pat Watson of 3126 W. 187th St., and for their devoted grandparents, Mr. and Mrs. Clark Demland, Torrance. The boys are, left to right, Daniel, David and DeWayne, or maybe it's David, DeWayne, and Daniel, or Daniel, DeWayne and David. Only parents really know.

POLLY'S POINTERS

Many Uses for Nylon Net

By POLLY CRAMER

DEAR POLLY—I want to pass on my two original uses for that wonderful nylon net. Buy several of those small sponges that come in a package. Make a case of several thicknesses of net for each sponge, allowing enough length to stitch each end together. Use in the bathroom and kitchen for a quick cleanup. Cuts down on the use of harsh cleansers on the porcelain. Use also for a soap holder as soap will not stick to the net.

Make a small net bag, with a drawstring at the top. Wash lettuce and put it in the bag with a few ice cubes. Go outdoors and shake the bag. The lettuce comes out crisp and free of water.

—MRS. L. C. M.

DEAR POLLY—Before you cut into good material when making a dress, cut the basic pieces out of an old sheet and sew together with long stitches on the sewing machine. Try it on with the raw seams outside so you can regulate darts and seams for a better fit. After the "dummy" fits properly, rip out the stitches and cut the paper pattern to the size of your cloth pieces.

—MRS. I. S. G.

DEAR POLLY—A flat wire cheese grater set over one side of a skillet is a good place to drain bacon or sausages while the eggs fry in the same skillet. The meat stays warm until the eggs are ready to serve.

GIRLS—Ignore the following hint if you have young children—unless you can lock your sink cabinet. As you know, many household cleaning substances can be fatal if swallowed by an inquisitive child.—POLLY

DEAR POLLY—I keep an old dish drainer in the bottom of my kitchen sink cabinet. In it I store furniture polish, lighter fluid, etc. I stand sponges on end in the dish rack and they dry nicely after use. I wrap foil around

the silver holder and put my rags there. This container comes out easily when I want to clean under the sink. When I clean I put the rack on the sink and have all my things right at hand without having to stoop and hunt. I was going to throw the old silverware holder away after I got a new one but instead I hung it on the side of my square scrub bucket and in it I keep a rag, steel wool pad and brush to have ready when I scrub floors.—MRS. Y. S.

Share your favorite home-making ideas... send them to Polly in care of this newspaper. You'll receive a bright, new silver dollar if Polly uses your idea in Polly's Pointers.

Patriotic Calendar

MONDAY
Emily R. Jewell Tent 15, DUVCW, 11 a.m. sandwich luncheon, 12:30 p.m. business session, Veterans Memorial Building. Myrtle Thompson will preside.

TUESDAY
Widows Club, USWV, sack luncheon precedes noon business session, Linden Hall. Bertha Pinckney will preside.

WEDNESDAY
Long Beach Auxiliary 71 and Camp 94, USWV, business session, 1 p.m., Veterans Memorial Building.

Women's Relief Corps 93,

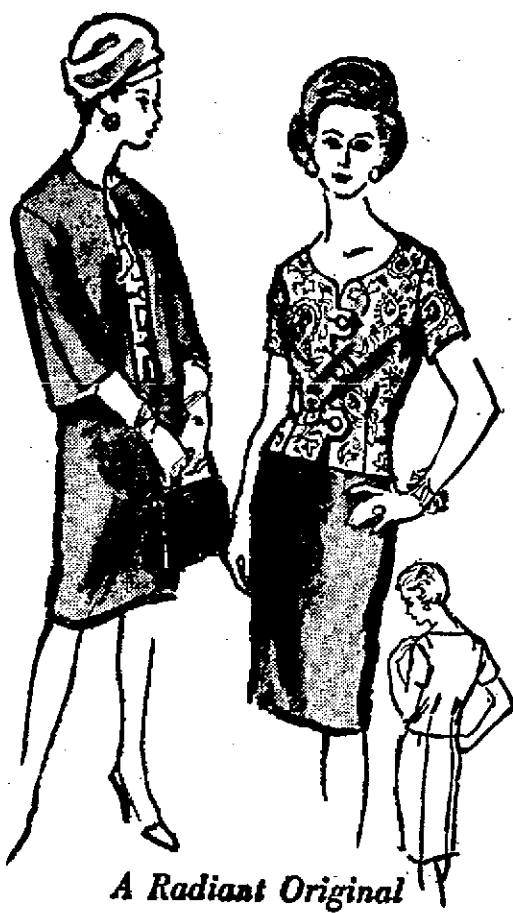
Auxiliary to GAR, 12:30 p.m., Veterans Memorial Building. Rosa O'Neil will preside. Aides will meet at 10:30 a.m.

LONG BEACH CHAPTER, AMERICAN GOLD STAR MOTHERS, INC., 1 p.m., Veterans Memorial Building. Meeting is scheduled one week early due to Lincoln's Birthday.

FRIDAY

Capt. A. D. Borden Auxiliary 139, Army and Navy Union, 7:30 p.m., Veterans Memorial Building. Iona Hagan will preside; Freda Gorman, hostess.

Designer Pattern



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Wilmington Hdw., 511 N. Avalon



Lunches, Brunches, Teas, Talks Spell Busy Week

Calendar of Clubs

MONDAY

Dick Hilleary, dramatic tenor, will present a two-part program "Famous Hymns and Sing Along," following 1:30 p.m. business session of Ebell in the auditorium. Mrs. H. P. Dunlop will preside. Noon luncheon will be served by Group JD, Mrs. Francis E. Fishbaugh, chairman.

Departments: Parliamentary Law, 10:30 a.m., Mrs. Norris Lange discusses "A Main Motion—How to Amend." Current Events, 11 a.m., film "America's Secret," followed by discussion led by Mrs. Harry A. Traflet.

TUESDAY

Downtown Opti-Mrs. will meet for noon luncheon at the Manhattan Restaurant, with card play to follow. Hostesses: Mmes. H. A. Wilson, Ralph D. Smith and Walter Richardson.

Lord Kitchener Chapter, Daughters of the British Empire, will hear an illustrated lecture on the Peace Gardens by state president, Mrs. Fulton G. Chapple, at 1 p.m. in Guild Hall of St. Luke's Episcopal Church. Tea will be served by Mrs. Hetty Smith and her committee.

Central Union, WCTU, will sponsor a "Fructose" at 1 p.m. in Calvary Presbyterian Church, Third St. and Atlantic Ave. Rev. Leona Goodpasture will offer devotionals and a solo. All interested persons are welcome.

Long Beach Alumnae Chapter of Mu Phi Epsilon, international professional music sorority, will meet at 7:30 p.m. in the home of Mrs. Lawrence Berry, 5880 Ulen. Alice Gallup will present the program, "Let's Sing." Ruth Hayfield and Charlotte Stevenson will assist the hostess. Reservations may be made with Mrs. Berry or Mrs. K. L. Harkey.

Gamma Phi Beta alumnae will gather for brunch at 10:30 a.m. in the home of Mrs. Malcolm Johnson, 6511 El Jardin, with election of officers to follow. Mmes.

Walter Drew and Vera Jackson will assist.

WEDNESDAY

Ayuda Club of Belmont Shore will have a program on "Fabric and Fashions" by Betty Blake during noon meeting in the home of Mrs. Colin Methvin, 155 Park Ave., Apt. 3. Mrs. Warren Nash will give the thought for the day. Mrs. Vernon Booker and Mrs. Charles Tointon are co-hostesses.

Garden Section of Rossmoor Woman's Club will entertain at a benefit desert bridge at 1 p.m. in Colonial Room, Westminster. All proceeds will go to the club's Oak Junior High School landscaping project.

Accomplished performers from the Braille Institute for the Blind, Marsha Blakely, singer, and Ed Meyer, jazz pianist, will be heard following noon luncheon and meeting of North Long Beach Women's Club in Houghton Park Clubhouse.

Mrs. Grover C. Seguire Jr. will preside. Members of NLB Juniors, led by Mrs. Edward Len, will attend.

THURSDAY

Women's Fellowship of First Christian Church will meet at 10:30 a.m. in the sanctuary, 125 E. Fifth St., with Mrs. Theodore Blehm presiding. Mrs. Carl Bradley Jr. of Parkcrest Christian Church will speak; Mrs. David Radford and Miss Carol Thorpe of Parkcrest will present musical program. Loran Hancock, assistant minister, will present benevolent work of the church; Shirley Forbes, director of Christian Education, will give devotional theme. Public invited.

Woman's Society of Christian Service of Los Altos Methodist Church, 5950 Willow St., will meet at 12:30 p.m. in the lounge. Miss Marjorie Dimmitt, head of the English department of

Isabella Thoburn College, Lucknow, India, will speak on, "The Maturing Church of Southern Asia," emphasizing India, Nepal, Pakistan and Ceylon. She has taught in India for 35 years and is an author and lecturer.

FRIDAY

Theta Unit, California Association of Parliamentarians, will meet at 9:45 a.m. in Brewitt Branch Library, 4036 E. Anaheim St. Mrs. Everett Morningstar will preside.

Downtown Lady Lions lunch at 11 a.m. in home of Mrs. William Woodworth. Hostesses are Mmes. Howard Dumm, Dwight Williams, Leslie Murphy, Johnnie Barnes, Sally Phelan and Marie Holmes. A crafts program will be presented.

Woman's City Club, noon luncheon in the clubhouse, 1309 E. Third St., with Mrs. Mary Holven, chairman, and Group II as hostesses. Mrs. James Cox will conduct business session; Myranna Coon will present program: Dr. Irving Ahlquist will speak on "This Strange, Quaint, Great Man, Abraham Lincoln." Louis Owens, baritone, will be accompanied by Dorothy Christy.

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For Good or for Credit?

DEAR ABBY: As a journalist, responsible for writing the truth, did you do a competent research job before giving credit to the Houston Police Department for "Ten Easy Rules For Raising A Delinquent"? Sincerely yours,—MINISTER, PHILLIPSBURG, KANS.



ABBY

My dear Reverend: The item in question was sent to me by a Chicago reader, crediting the Houston Police Department with authorship. Believing that people are honest until proved otherwise, I ran it verbatim, including the credit. My primary purpose in using the item was to share it with my readers, not to applaud the author. I have since heard from 22 readers, each ascribing authorship of "The Rules" to a different source. If the Houston Police Department did not originate them, I hope the real author will step forward, make himself known and accept my apologies. And now I am reminded of an appropriate quote (I know not whose): "There is no end to the amount of good people could accomplish in this world if nobody cared who got the credit."—Respectfully yours,—ABIGAIL VAN BUREN

DEAR ABBY: I am a newspaper compositor and your column comes to my attention frequently. I agree with your advice—most of the time. An exception being your reply to the man whose name was erroneously included with the list of employees who, though uninvited to the wedding, gave the boss' daughter a gift. His reasons for not conforming were valid, and his name could have been added purposely either to make him conform; become a conspicuous non-conformist in the eyes of his boss; or live a lie among his associates. Your reply dictates that he should

allow himself to be tricked into donating to something he believes to be incorrect or to expose himself to a potentially vindictive superior. I feel he should be defended and commended—let the one who added his name to the list kick in with the five bucks.—TED FARABEE

DEAR MR. FARABEE: I don't know for which newspaper you work, but they are lucky. Although I gave a great deal of thought to my reply, I must admit I missed the boat. Your answer was better, and I thank you.

DEAR ABBY: My brother claims to be a religious man, but when he does his chores (he is a farmer) he beats his animals so unmercifully it would make you sick to watch him. I saw him club a poor old cow so bad one day I actually cried for her. Another time, I saw him kick a newborn calf halfway across the barn for no reason at all. He also kicked a pig in the mouth until it bled just because it wouldn't wait until he had put all the food in the trough. This same brother can quote passages from the Bible as good as any preacher. I go to church, but I don't attend as regularly as he does. He wouldn't miss a service for anything. Now, what kind of religion do you call that?—NO NAME PLEASE

DEAR NO NAME: Your brother may be exposed to religion, and even preach it, but he isn't practicing it. It's difficult to believe that a man who is as familiar with the word of the Lord could behave so inhumanely to any of God's creatures. I think he needs to have his head examined.

Get it off your chest. For a personal, unpublished reply, write to ABBY, Box 3365, Beverly Hills, Calif. Enclosed a stamped, self-addressed envelope.

Hold Up Long Suit

"I expect you to make bad plays," growled West. "I usually keep quiet, but when you accompany your bad play with a speech the combination is too much for me."

It seems that South had won the opening spade lead and played his king of clubs. East had put on his ace and remarked fatuously, "Aces were made to take kings."

Once East played the ace there were no further problems. East still made his jack of clubs, but declarer made the other 11 tricks.

Had East stopped to think when that first club was led he would have seen that declarer would have to continue clubs if he wanted to make the contract. He would have let the king hold the trick and won the next club. Declarer could still set up the rest of the club suit, but he would have had to get

over to dummy to do it and that would use up dummy's only entry so that the last three good clubs would be useless.

THERE would still be lots of play left to the hand, but assuming that East and West played carefully South would make only eight tricks instead of 11.

How should a player know when to hold up? There is no absolute rule, but in general you have nothing to lose and a lot to gain if you hold up when your opponent plays his own long suit.

NORTH		1
♠ 6	♥ 7	
♦ 8	♣ 10	
WEST		EAST
♠ 10	♥ 5	
♦ 9	♣ 10	
♠ 7	♥ 6	
SOUTH (D)		
♠ A	♥ K	
♦ K	♣ A	
♠ 10	♥ 5	
♦ 9	♣ 10	
♠ 7	♥ 6	

PEO Luncheon

Unaffiliated and visiting PEOs in the city are invited to attend a luncheon meeting of Chapter OL at noon Tuesday. Reservations may be made with the hostess, Mrs. David F. Atwater, 535 Manila Ave.

Luncheon, Cards

The Women's Guild of the Church of Religious Science will have a benefit luncheon and card party Thursday noon at 505 E. 36th St. Mrs. Ray Burkland, president, is in charge of arrangements. She is being assisted by Glodine White. Guests are welcome.

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Mrs. Michael Lee Giers

Reception Held at Country Club

Six hundred guests witnessed the wedding vows exchanged by Carol Faye Shier and Michael Lee Giers at Lakewood First United Presbyterian Church Friday at 8 p.m.

Following the ceremony, a champagne reception with dancing was held at Lakewood Country Club.

Parents of the newlyweds are Mrs. Florence Barker Giers, Mrs. Sidney B. Fisher and William Shier.

The bride wore a sheath gown of white silk with Alencon lace applique. Her veil fell from a large bow of peau de soie. Patricia O'Donnell was her maid of honor. The bridegroom's brother-in-law, Jack Hammond, was best man.

Her husband is a graduate of Polytechnic High School and LBCC, where he was captain of the football team and Viking of the Year in 1962. He now attends USC where he is a member of the varsity football team.

On their return from a Palm Springs and Las Vegas honeymoon, the couple will reside in Long Beach.

Bingo Night at Temple

The Wedding Band, a young married couples' club affiliated with Temple Beth Zion of Lakewood, will sponsor a bingo night at the temple, 6440 Del Amo Blvd. Saturday at 8:30 p.m.

The public is invited. Refreshments will be served and prizes given. Tickets for the event may be purchased at the door or from members of the club.

For further information call Messrs. and Mmes. Stuart Farber, 3703 Senasac Ave., or Edward Engel, 6003 Sandwood Ave.

The club is open for membership to all young married Jewish couples under 30 years of age. Meetings are held the third Saturday of each month.

OTHER BRIDAL attendants included Carolyn Skelton, Judy Marron, Kathleen Case, Pepper Holoubek, Mark Shier, Harvey Crow, Michael Scott and Larry Stogsdill.

The former Miss Shier is a graduate of San Pedro High School and Long Beach City College and attends Long Beach State College. Her activities at LBCC included president of Associated Women Students, president of Panathenean Board, prom queen, Long Beach Valentine Sweetheart

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ROAD SHOW PREMIERE

"Clotfield" will open road show performances next Sunday at 8:30 p. m. in Jewish Community Center, 2601 Grand Ave. In this scene, heroic slave mother Hester (Carol Fondillier, center) pleads with English aristocrat Hon. Edmund Fitzgerald (John McMillan) to give her daughter, Clotfield (Geneva Mercader), "book learnin'" and help "free her." Samuel Boyea stages and produces the play, which is open to the public. Tickets are on sale at center.

Music Is Cultural Factor

By RACHEL MORTON
L. P. T. Music Critic

We in Long Beach have been striving so hard and persistently for "culture" in our midst that it might be well to consider what culture really is, and how it is arrived at.

The dictionary defines culture as follows: "Development or improvement by education or training; enlightenment or refinement resulting from such development."

There has been definite cultural growth in music in Long Beach by way of the splendid concerts given by the Los Angeles Philharmonic Orchestra when we have had opportunity to hear great music, great conductors and a great orchestra. When I first came to Long Beach in 1947, these

Major and Minor Notes

concerts were sparsely attended. Now there is a capacity audience at most of the concerts. That speaks well for our cultural growth.

JUDGING FROM the excellence of the last concert given by the Long Beach Symphony conducted by Lauris Jones, I would say that it, too, is becoming an important factor in the cultural, musical development of our city. I wish, however, that there might be two orchestras in Long Beach. One comprised of amateurs who love to play and should have the opportunity and experience and the other, a real symphony composed of only the best professional players available.

The summer Pops concerts would then be valuable in a purely entertaining capacity, and the wholly professional orchestra would be enjoyed by an audience willing to pay well for tick-

ets because of superior performance.

THE COMMUNITY Concert series have contributed immensely to our cultural growth in music and we are fortunate, indeed, to have such outstanding concerts given us at such a low cost. The general public is more and more aware of the cultural benefit of these concerts and the subscription list grows larger every year.

The organ recitals are opportunities for cultural growth in music with no admission charge and these concerts are growing steadily in popularity.

Another of the great cultural influences in our city is the outstanding music programs of our public schools under Fred Ohlen-dorf's superb direction. These programs have been of inestimable value in opening up the vast storehouse of great music to the pupils in our public schools.

These are good signs and favorable and encouraging.

NOW, LET US look at the not so favorable aspects of our endeavor to become musically cultural. Just as an orchestra is only as good as its conductor, so our musical efforts will be only as successful as the people who direct them.

Our May music festivals been disappointing. Whoever heard of a MONTH-for the past two years have long festival? For an outstanding music festival in Long Beach, the first thing needed is a committee of musicians who KNOW the best in music and artists. Ticket sales and public relations should be entirely separate from the musical directorship. Avid salesmanship and extensive publicity cannot make a success of an inferior product.

INSTEAD OF spreading out so thin on a limited financial budget for a whole month of festival, why not concentrate on an outstandingly fine WEEK of exceptional artists and music?

We need a Music Council in this city worthy of the title; a council made up of musicians who have had enviable international backgrounds in the performing arts and who KNOW great music and great artists.

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Bill Film: 'Footloose in France'

"Footloose in France," fifth film-lecture in the 1963-64 International Film Series, will be presented at five local high school auditoriums this week by the Long Beach City College General Adult Division.

Beginning at 8 p.m., the programs are scheduled Monday at Wilson, Tuesday at Jordan, Wednesday at Lakewood, Thursday at Polytechnic and Friday at Millikan High School. Tickets will be available at the door each night.

Narrator will be Thayer Soule, veteran producer of travel and documentary films. "Footloose in France" ranges from modern Paris to the prehistoric Lascaux Caves, medieval castles and the picturesque Riviera.

Musicians to Perform at Museum

Bernard Kundell, violinist, and Leah Effenbach, pianist, will play a recital Thursday at 8:15 p.m. in Long Beach Museum of Art, 2300 E. Ocean Blvd. Doors will open at 7:30 p.m. There is no admission charge.

The program will include Mozart's "Sonata in E Minor," Bartok's "Sonata No. 1" and Beethoven's "Sonata in A Major."

The two musicians have been performing together since their school days at Juillard Graduate School. Miss Effenbach has been heard in many of the world's capitals and is planning a solo concert tour in Europe early this year.

Kundell was concertmaster of the Hollywood Bowl Symphony under Leopold Stokowski, concertmaster of the Ojai Festival Orchestra conducted by William Steinberg, and founder of the Coriolan Quartet.



IN COMEDY

Anne Jeffreys co-stars with Howard Duff in "Anniversary Waltz" at Melodyland Theater, Anaheim. The sophisticated comedy about married life will close Feb. 9, to be followed Feb. 11 by "Auntie Mame."

Film Circuit Collection at Library

Southern California is a lure to shivering Canadians in winter. Bent on attracting an equal number of Californians in summer, the Canadian Travel Film Agency has made films available to Long Beach Public Library patrons through the February Film Circuit collection. They are "Beautiful Bonne Bay," shots of a scenic spot on Newfoundland's western shore and "Stampede Stop-over," which shows the opening day of a rodeo in the city of Calgary. Both may be borrowed without charge.

Other films available throughout the month include: "Alaskan Eskimo," "Golden Twenties," "House on Cedar Hill," "Hungary Today," "Life and Times of Teddy Roosevelt," "Mysteries of the Deep," "Philippines Today," "Rainbow Valley," "Red China," "Snakes Can Be Interesting," "Trio," and "White House Past and Present." There is a charge for this group of films.

New Exhibits Open at LBMA

By ELISE EMERY
Art News Editor

Two new exhibits, "Twelve Churches" and "Incunabula and Manuscripts," open today at Long Beach Museum of Art, 2300 E. Ocean Blvd. The reception usually held on opening day has been scheduled for next Sunday, instead.

"Twelve Churches" is a photographic study of church architecture, showing how architects and ministers have combined ideas to express reverence.

"Incunabula and Manuscripts" includes early religious works of the 15th century.

Museum hours are 10 a.m. to 5 p.m. Tuesdays through Fridays and 1 to 5 p.m. Saturdays and Sundays.

LONG BEACH Art Association's Membership Exhibit will hang through the month of February at the gallery, 800 E. Ocean Blvd., where it may be seen daily from 1 to 5 p.m. and Saturdays and Sundays from 1 to 7 p.m.

Ralph Tarzian, Long Beach sculptor and teacher, selected the following prize winners:

Suzanne Ferguson, first; Virginia Kelly, second; Marie Bucher, third; Kathleen

Neal, Virginia Corbett and Julie Poulinsky, honorable mention.

All artists are invited to enter the March Open Juried Exhibit which will open March 1. Entries may be brought to the gallery Feb. 22 and 23 from 1 to 7 p.m. John P. Leeper will serve as juror. Call the gallery for further information.

CASH AWARDS of \$100, \$60 and \$30 will be given in Seal Beach Artists League's fifth annual Oil and Watercolor Show. Merchandise and membership prizes also will be awarded.

Entry dates are Feb. 9 through 13. Paintings may be brought to Seal Beach Art Center, Ocean Boulevard and Main Street, from 1 to 4:30 and 7 to 9 p.m.

Dale Owens will judge the show. On Feb. 15 he will present awards and explain his choices.

Further information may be obtained from the league president, Pat Jones, 623 Sea Breeze Drive, Seal Beach, or from the art center.

ALICE FOSS THORNE is Artist of the Month at Unitarian Church, 5450 Atherton St., where she is exhibiting oil paintings. The show will hang through Feb. 29.

Pat Johnson Excels as Commission Artist

By VIRGINIA LADDEY

Dana Branch Library, 3680 Atlantic Ave., has a one-woman show, opening tomorrow, of watercolors by Pat Johnson. The exhibit will continue through February.

Mrs. Johnson, local housewife, mother, and volunteer worker, has achieved a part-time career as a commission painter. Her specialty is Navy ships. During the last 10 years, she has painted almost every type from the humble tug to the mighty carrier.

Her background led into this career naturally; her father was a naval architect and, after having studied art at Stanford, she painted the yachts he designed. From these came her first commission to do a sub, and the rest came by word of mouth. Later studies in art included a year with Arthur Beaumont.

IN THE PRESENT show, five Navy vessels are included: destroyers, carriers and the guided missile cruisers "Topeka" and "Long Beach." To this specialized art form, Mrs. Johnson brings, along with a wealth of technical accuracy in architectural detail, a refreshing freedom-with-control in wet wash. But painting Navy ships takes more than these, for to a Navy man his ship is "her," and-is his first pin-up girl.

Thus, the ship must exist as a personality as well as a function and Mrs. Johnson achieves this without the rampant "sturm und drang" to which many marine painters, unfortunately, fall prey.

MOST ILLUSTRATIVE of her technical power is a view from above of two destroyers on blocks in drydock. They exist, like beached whales, among the repair paraphernalia.

One of the more stunning works is the carrier "Kearsarge," in a perspectival view from above which

Cost for the six films, which will be shown at Rolling Hills Theater, is \$7.50.

The series will open with "La Belle Americaine." Other pictures will be "Shoot the Piano Player," Feb. 25; "Last Year at Marienbad," March 3; "The Trial," March 10; "A Taste of Honey," March 17; and "Divorce Italian Style," March 24.

TICKETS are on sale at Palos Verdes Travel Service, Rolling Hills Theater, the Lemon Tree in Manhattan Beach, Curt Wagner's in Redondo Beach and the Silver Spur Cellar. They may be ordered by mail from Mrs. K. G. Lindell, P.O. Box 1051, Palos Verdes Estates.

Mrs. Thorne attended the Art Institute of Chicago and received her B.A. degree from Long Beach State College. She won first place in oils at Lincoln Park Center Annual Art Show in Buena Park, and most outstanding in the 1962 Art Fair in Bixby Park. She had a one-woman show at Atelier 7 and has had other exhibitions in this area. Mrs. Thorne and her husband will leave in March for Europe where they will spend two years.

A JOINT showing of portraits and water colors by Norman Hall and Lester M. Bonar is on display at the Pacific Coast Club.

Bonar taught art in the Alhambra High School District for 30 years, the last 16 as head of the art department of Mark Keppel High School. Among his many awards are those won at Los Angeles County Fair, Laguna Beach Art Association and North San Diego County Show. He has exhibited in many cities and was in the American Water Color Show in New York.

Hall studied at Chicago Art Institute and taught at the Chicago Academy of Fine Arts for 10 years. He is a past president of Laguna Beach Art Association and has served on the board of the Laguna Festival of Arts.

He has exhibited widely and received many awards. In his studio in Alhambra, he specializes in portraits. The joint exhibit will be on view through February.

BELLFLOWER Art Association invites the public to its February meeting Monday at Kiwanis Hall, 9302 E. Laurel, Bellflower.

Frank Chilton will demonstrate his oil technique of desert landscape painting.

During the meeting, awards and ribbons will be presented to winner of the February Membership Show. The paintings will be shown

and many will be offered for sale.

JUAN O'GORMAN, noted contemporary artist-architect of Mexico, will lecture Friday at 8:30 p.m. in Los Angeles County Museum auditorium. Exposition Park. His subject will be "The Integration of Art into Architecture."

O'Gorman has two paintings in the current Master Works of Mexican Art exhibition at the museum. He is best known for the monumental stone mosaics which he created for the University of Mexico in 1941 and 1942. He also did murals at the Mexico City airport and for the library at Cuernavaca.

Tickets for the lecture will be on sale at the auditorium box office the evening of the event.

THE PUBLIC is invited to a reception honoring Jimmy Swinnerton, dean of desert painters, Feb. 15 from 2 to 5 p.m. in Desert Southwest Art Gallery, Palm Desert.

Sharing a show at the gallery from Feb. 4 to 25 will be two young artists from the Taos, New Mexico, art colony, Ned Jacob and Bill Sharer. The gallery, located in the Desert Magazine Building, is open daily including Sunday from 9 a.m. to 5 p.m. There is no admission charge.

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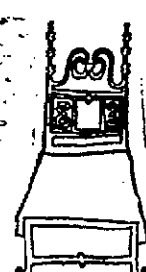
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Spotlight on Dental Health

Today marks the opening of a week-long observance of National Children's Dental Health Week taking as its theme, "Keep Your Smile . . . Take Care of Your Teeth."

Cooperating in local observances are Harbor Dental Society; Mrs. Ina Lundh, dental health educator for the Long Beach Board of Education; and Harbor Dental Auxiliary members who spend many hours and approximately \$2,000 a year in an effort to provide each child in the area the opportunity of early dental health education.

Major dental health projects of the auxiliary in recent years have been the distribution of an average of 9,500 tooth brushes each year to second graders in public and parochial schools in the harbor area; a \$500 annual donation to Children's Dental Health Center for purchase of educational materials; scholarships for summer Dental Health Education Courses at USC; a \$400 donation to the USC Dental Student Loan Fund.

ALSO MONTHLY volunteer service at the pre-school Dental Clinic of the Long Beach City Health Department; educational pamphlets and tooth brushes for distribution to youngsters examined at the clinic.

Noteworthy, too, in auxiliary efforts in past years was "Little Petie," the lovable puppet who influenced the food and dental habits of Long Beach elementary school children from 1946 to 1960.



"YES, SIR, DAD!" says young Mike Gehring, as he listens to his father, Dr. George J. Gehring, explain the importance of dental health. With them is Mrs. Max Eshelman, president of Woman's Auxiliary to Harbor Dental Society. Dr. Gehring gives volunteer service at the pre-school dental clinic at Long Beach Health Department.

Sutherland - Cook in Evening Rite

Community Presbyterian Church was chosen for the evening wedding Saturday of Cynthia Loraine Cook, daughter of Mr. and Mrs. Denver F. Cook, and Leroy Clifton Sutherland, son of Mr. and Mrs. Roy E. Sutherland.

The bride wore a silk organza formal gown with a semi-bell skirt, decorated with re-embroidered Alencon lace, with a lace trimmed pillbox hat and veil.

Mrs. Norman B. Estabrook attended the bride as matron of honor. The bridegroom chose David Barden as best man.

Following a wedding trip to Big Bear, the couple will reside in Westwood.

On Stage--

CHAPEL THEATER, 4164 Pacific Coast Hwy., Torrance. "Desperate Hours," 8:30 p.m. Friday through Sunday; through Feb. 25.

COMMUNITY PLAYHOUSE, 5021 E. Anaheim St., "On the Beach," 8:30 p.m. Thursday; 8:30 p.m. Friday; 8:30 p.m. Saturday; through Feb. 27.

OFF-BROADWAY THEATER, 211 Long Ave., "The Perfect Storm," 8:30 p.m. Thursday through Sunday; closes Feb. 3. "Princess Fairytale," 2:30 p.m. Saturday and Sunday; closes Feb. 3.

PALOS VERDES PLAYHOUSE, Palos Verdes Plaza, "Temptation of Eve," 8:30 p.m. Friday and Saturday; through Feb. 3.



Maria-Claire Alain

Organ Concert Tuesday

A recital which promises to be of particular interest will be sponsored by the Long Beach Chapter, American Guild of Organists, Tuesday at 8:15 p.m. in First Congregational Church, Third Street and Cedar Avenue.

French concert organist Marie-Claire Alain will make her only Southern California appearance, playing a program by French composers.

BORN IN Saint-Germain-en-Laye, Miss Alain was a child prodigy in a family of musicians. A graduate of the Conservatoire National de Paris, she has won numerous prizes and given countless recitals in Europe and this country.

The program will open with selections by old French classic composers, Corrette and Nivers, Miss Alain will play three compositions by Bach and works by four modern French composers, Vierne; Albert Alain, her father; and Olivier and Jehan Alain, her brothers.

LPs Span Classics to Pop Music

Recent additions to the Record Section of the Main Library include opera highlights, symphonies and popular selections. The Philadelphia Orchestra with Eugene Ormandy conducting is based on the "One Hundred Anniversary" album of Frederick Delius. Included in the selections are "Brigg Fair" and "On Hearing the First Cuckoo in Spring."

"Symphony No. 1 in D Major" by Mahler has Eric Leinsdorf conducting the Boston Symphony Orchestra. Richard Tucker sings "Puccini Arias," "Arias in the Great Tradition," are sung by Eileen Farrell. "This is My Country" includes patriotic songs of America sung by the Robert Shaw Chorale.

"First Folk Dances" with the Michael Herman's folk dance orchestra, "Radio's Great Old Theme" with Frank DeVoll's orchestra and Meredith Willson's "Here's Love" may be borrowed from the Main Library for a two week period. There is a rental fee.

Vocal Auditions

Juilliard Vocal Scholarship Auditions will be held in Los Angeles Monday, Feb. 10, at Assistance League Clubhouse. Spring high school graduates as well as performers on the college and graduate levels are eligible. Complete information may be obtained from Edward Tyler Paul, 1330 N. Vine St., Hollywood 28.

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NEW LEADER

Mrs. George Hanania will assume leadership of Young Californians following an 11:30 a. m. installation Tuesday at Hoefly's Restaurant. Mrs. John Crutchfield, installing officer, also will seat Mmes. John Turley, Stanley Carroll, Van Hickman, William Terpstra and Robert Heinz.

MTA Branch to Hear Panel

To establish a functional relationship with other branches of Music Teachers Association at local, state and national levels, the Long Beach Branch of MTA will hear a panel discussion Wednesday at 10 a. m. in Veterans Memorial Clubhouse, 101 E. 28th St.

Moderator will be Smith Russell, whose wife, Florence Russell, is president of the state organization. Panel members will be John Fitzer, Rocco Leggett and Dorthea Alpert.

Sisterhoods to Mark Brotherhood Month

Two Temple Sisterhoods will mark Brotherhood Month with special events. Tuesday, Temple Israel Sisterhood will give an Interfaith Tea at 1 p.m. in the Feuer Auditorium of the temple, 3538 E. Third St.

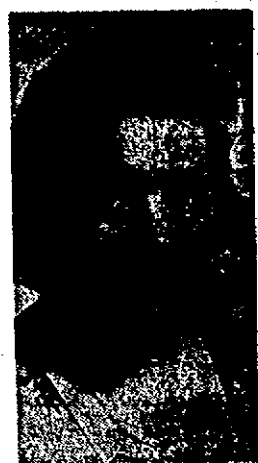
The president, Mrs. Stanley Solomon has arranged the program. "Flames of Brotherhood." Theme of the afternoon will be "Foundations of Faith."

Members of the community are invited to attend. There is no charge, but reservations should be made by calling Mrs. Donald Saltman, 3481 Lama Ave., or the temple office.

WEDNESDAY, Temple Sinai Sisterhood will celebrate Brotherhood Month with a noon luncheon at the temple, Seventh St. and Molino Ave.

Mrs. Clarice Kaufman Greenberg will speak. She is past president of the Southern California State Council of the American Association for the United Nations.

MRS. GREENBERG was invited by Adlai Stevenson to serve on the national council of the Eleanor Roosevelt Memorial Foundation and was asked by Gov. Edmund G. Brown to be on the Dag Hammarskjold Memo-



Mrs. Clarice K. Greenberg

rial Redwood Grove Committee.

The public is invited to attend the luncheon.

For information concerning tickets and reservations, call the temple office.

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Roy J. Regan Jr.

CHEF OF THE WEEK

This Roy Is Ralph-- That's Plain to See

By MILDRED K. FLANARY
I, P.T. Food Editor

He's a cryptographer. He also is manager of Ralphs Grocery Co., Long Beach, too! The two vocations have nothing in common—that is, unless today's Chef of the Week, Roy J. Regan Jr., makes it so. Cryptography, you see, is the art or act of writing in secret characters.

To Regan, the grocery business has been accumulative. Since joining Ralphs in 1943, he has seen the number of stocked items increase from 3,000 to more than 10,900.

For you who have been wondering, Regan heralds the good news that Ralphs brand new store (on the same property) will open in May—and without one lost day.

BORN IN the "show me" state of Missouri, Regan moved with his family from St. Joseph, Mo., to Galesburg, Ill., when he was 11. Two years later they came to Los Angeles. He graduated from the Belmont High School in Los Angeles, and from Glendale City College.

Regan began working for Ralphs, part time, while still in the 10th grade. Starting as box boy at the old Chapman Park Store, he had become a clerk when the Korean War started. He spent the next two years in Korea with the Signal Corps. As a cryptographer decoding messages, he was in most all of the major engagements.

At the end of 1954, he returned to Ralphs' Glendale store. It was then that he decided to make "super marketing" his career, so he was sent to school. He advanced from clerk, to fourth man, to third man, to assistant manager, and then to manager. Regan was in charge of the Downey store before coming to Long Beach in 1961.

A MEMBER of the Downtown Lions Club, he is also active in the Chamber of Commerce. A Mason, he belongs to Lodge 741 in Downey.

Regan claims he enjoys golfing, bowling and reading, but Mrs. R. (Stephanie) contends "he's mighty good to have around the house. He'll even scour the pots and pans." It's noteworthy, however, that his gift to her at Christmas was a dishwasher.

He's a past master at baby

sitting with Dennis, 7, Patricia, 5, and Karen, 3. He can square dance, too!

As for food, our "chef" wants it GOOD—but not too fancy. His recipe today is for lamb chops—Ralphs' nice thick ones.

BROILED LAMB CHOPS WITH GRAPE SAUCE
6 loin lamb chops, 2 inches thick
Salt
Pepper

Set regulator for broiling. Place chops on broiler rack. Insert broiler pan and rack so the top of 2-inch chops is 3 to 5 inches from the heat. When one side is browned, season, turn and finish cooking on the second side. Season. Chops cut 2-inches thick require 20 to 22 minutes.

GRAPE SAUCE FOR LAMB
1 cup grape jelly
1 tsp. lemon rind
1 tsp. lemon juice
2 to 3 tablespoons slivered, toasted almonds
Mix together grape jelly, lemon rind and lemon juice. Heat, stirring constantly until jelly melts. Sprinkle almonds over the top, if desired. Serve with lamb. Yield: 1 cup sauce.

What's on the Menu?

The following menus will be served in Long Beach elementary schools in the week of Feb. 3-7:

MONDAY: Neapolitan macaroni, buttered spinach, apricot halves, peanut butter sandwich and milk.

TUESDAY: Hamburger, potato salad, peach half, oatmeal cookie and milk.

WEDNESDAY: Lasagne, buttered green beans, apple sauce, hot buttered French bread and milk.

THURSDAY: Turkey in gravy on mashed potatoes, buttered peas, quartered orange, peanut butter sandwich and milk.

FRIDAY: Toasted cheese sandwich, creamy coleslaw, berry sauce, coconut cookie and milk.

JUNIOR-SENIOR HIGH
MONDAY: Spaghetti, southern style, creamy coleslaw, spicy applesauce, toasted cheese special and milk.

TUESDAY: Chopped steak on mashed potatoes, buttered green beans, chocolate pudding, hot buttered cornbread and milk.

WEDNESDAY: Taco, Rio rice, buttered carrots, fruit cup supreme, whole wheat bread and butter and milk.

THURSDAY: Oven fried chicken, mashed potatoes, gravy, garden salad, apricot halves, whole wheat bread and butter and milk.

FRIDAY: Baked Fish w/ oven browned potatoes or Mexicali pie, buttered peas, peach half, whole wheat bread and butter and milk.

Weigh All the Facts--You'll Speak

DEAR MRS. MAYFIELD:
My husband and I aren't speaking and here's why:

An executive from his company asked a group of men from the office to dinner and drinks one night. The executive invited his wife and another man's wife. He did not invite the other wives.

At the time my husband didn't like this at all and said, by gum, he wouldn't go if I wasn't invited. However, when the time came he went, as did the other men.

Personally, I think this

was very disrespectful toward me. All along I thought he shouldn't have gone unless I was invited, too.

Now he says he doesn't see why he shouldn't have gone since that's the way the party was set up.

I don't think he showed proper respect for me, do you?—DISGUSTED.

DEAR DISGUSTED:

Aren't you overlooking a few things? After all, it was your husband's boss who invited him, and who planned the party in his own way.

Personally, I think it would

Dear Molly
Mayfield

have been far better taste to have invited all the wives—or none at all. But, of course, I actually don't know just how the man was reasoning, and maybe you don't, either.

Since the other men in the company went along I hon-

estly think your husband's absence might have been conspicuous—and does him, in a business sense, far more harm than good.

Remember, in establishing a career, neither your husband nor you can always expect the cream with none of the skimmed milk along the way.—M. M.

DEAR MRS. MAYFIELD:
I have found a wonderful solution to make my wife stop nagging at me. Whenever she starts in I simply sit down in front of the TV

set and turn the volume up so loud I can't hear what she says and since she can't cope with the noise she shuts up.

Of course, sometimes she won't speak again for the whole evening—but all in all that's better than listening to the nagging.

Just thought I'd pass my system along. —CAGEY

DEAR CAGEY:

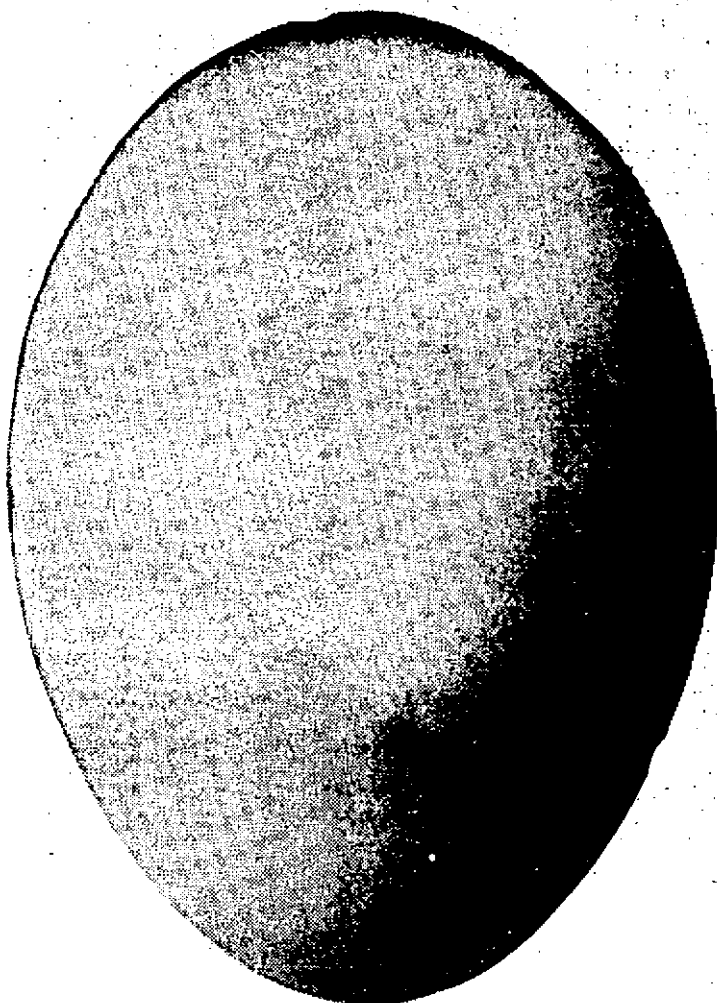
I'll pass your system along, but I can't help wondering if the TV volume wouldn't be as nerve-wracking as the wife's.—M. M.

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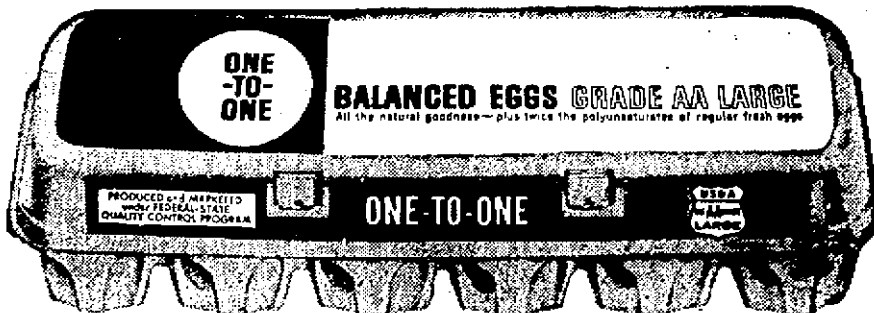
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Southland

REMEMBER, IT'S LEAP YEAR!

How to Beguile
That Certain Man

Turn to Page 9

MAGAZINE OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



A New Interest in an Old Culture . . . See Inside

Color photograph by Taro Miyatake

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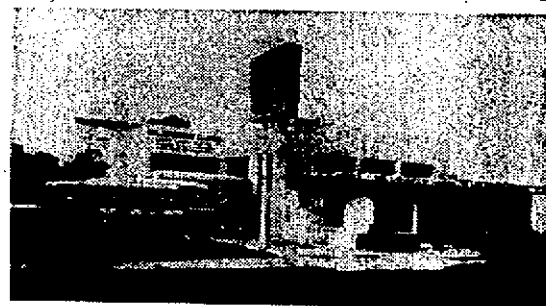
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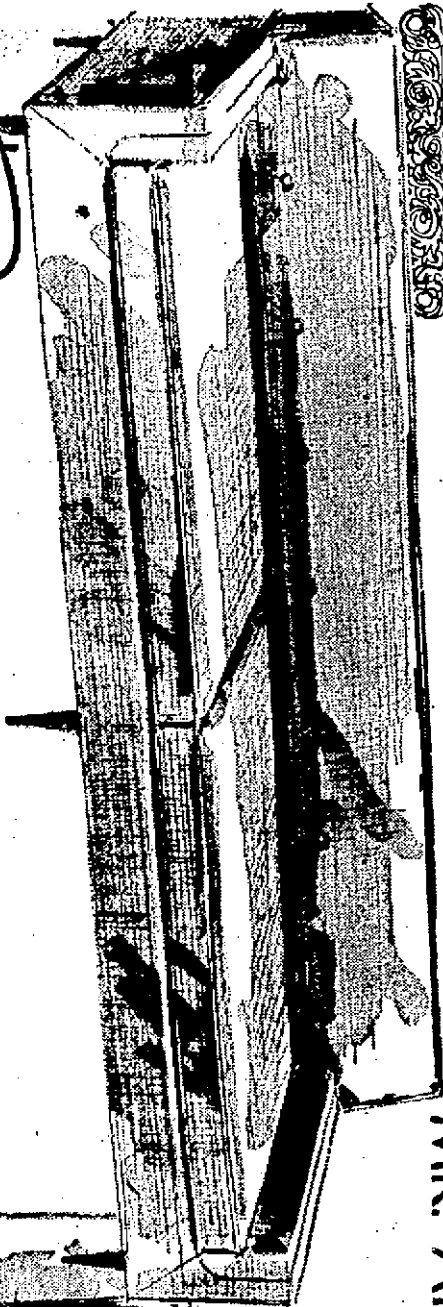
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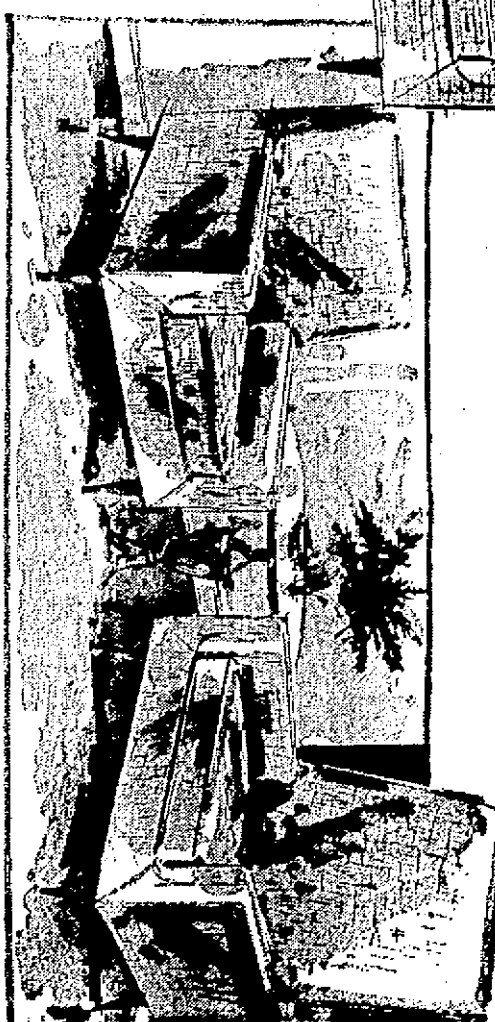
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February 2, 1964

Southland

OUR COVER



First recital means flowered costume for Kiku Zukushi (chrysanthemum dance) to 7-year-old Maureen Yuki Takade, daughter of Mr. and Mrs. Kazuo Takade, 2250 Gale Ave., Long Beach. Maureen, a fourth generation Japanese-American and student of Kabuki artist Kanya Sanjo, takes part in a Japanese festival at Community Center. Her mother hopes that she

will learn a little about her cultural background through such activities. For more about renewed interest in classical Japanese art in the Long Beach community, turn to Page 7.

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NEXT WEEK

Valentines have joined the march of progress, if progress such may be, and have taken about every form that the printing, lithographing and embossing world can dream up. They are romantic, comic, serious, religious, "sick," artistic, colorful—well, just name it. But for the most part early valentines were of the kind, thoughtful and loving type—some even on the "goeey" sentimental side. Early valentines are the subject of hobbyists today, and one Long Beach collector has some 200 of these early missives. Southland tells about them next week as a prelude to the upcoming Valentine Day.

Fred Taylor Kraft, Editor.

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MOVIES

Learning the Red Man's Weapon

FOR HER starring role in "Island of the Blue Dolphins" 20-year-old Celia Kaye, portraying an Indian maiden marooned at a lonely Pacific outpost, had to be completely at home with the Redman's age-old weapon—bow and arrow.

One of America's foremost women archers, Ann Duncan, was on hand at the Anchor Bay (Calif.) location site of the Universal-Robert B. Radnitz production to teach her the rudiments of the art.



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'Modern' Sewing of 1863

By Helen L. Gillum

ELIAS HOWE JR. and Isaac M. Singer are perhaps the two men most frequently thought of as being responsible for the modern sewing machine. However, at least a dozen other American inventors — and several Europeans — played various parts in the development of this mechanical wonder of today. A Wheeler-Wilson sewing machine from about 1863, owned by Mr. and Mrs. Martin Bonnewitz of 125 Scott St., is a good example of the early machines. They purchased it several years ago at an auction house, and it has been a never-failing conversation piece in their home ever since.

Authorities differ somewhat on where and by whom the first crude contraption to use a needle and thread for the purpose of sewing cloth or leather together in the manner of that done by human hands was conceived. But the need for uniforms for the French Army of the 1790s and for sturdier clothing for the New England whalers were two forces that inspired attempts to improve upon slow, cumbersome hand sewing.

THOMAS SAINT, an English cabinetmaker, in 1790 was one of the first men to contrive such a machine. It was never put to any practical use, although it did receive a patent and had certain features essential to today's sewing machine.

Walter Hunt was the first American to make a practical sewing machine.

AND SO it went, each inventor adding his bit, big or small, to the cause of machine stitching. Newton, Corliss, Grover, Baker, Singer, and others are important names in the development of the contraption designed to ease

the labors of tailors and seamstresses.

An American cabinetmaker, Allan B. Wilson, invented a model in 1849 that boasted an automatic feed and the ability to sew curved seams. In achieving a patent on it, Wilson met Nathaniel Wheeler, another inventor with sewing machine improvements to his credit. On the same day in 1851 that Isaac Singer was granted a patent for his single-threaded chain-stitch machine, three men — Wheeler, Wilson, and Newton — formed the Wheeler-Wilson Manufacturing Co., which was for years the

largest sewing machine factory in the world.

THE BONNEWITZ machine, bearing the Wheeler-Wilson trademark, was patented in 1863. It was doubtless an improvement upon earlier models, but the disc-like, button-type bobbin is like nothing seen today. The machine is unique in that, instead of the material crossing the sewing plate forward and away from the operator, it moved across the platform from left to right.

The 26-inch-wide, 19-inch-deep machine is a foot-powered, treadle model. The



Wheeler-Wilson sewing machine, about 100 years old, was one of the earliest models produced in America.

top cover folds back into a shelf when the machine is in use. Three drawers and a recessed compartment behind

the sewing unit add efficiency. The machine is in fine condition and has a lustrous, unmarred patina.



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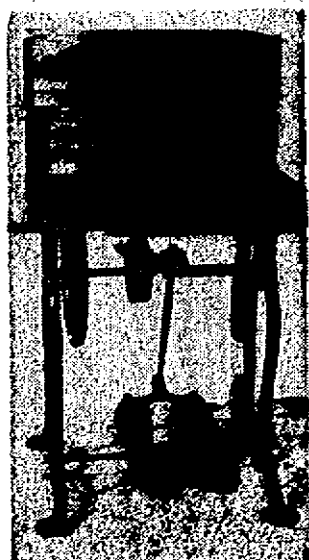
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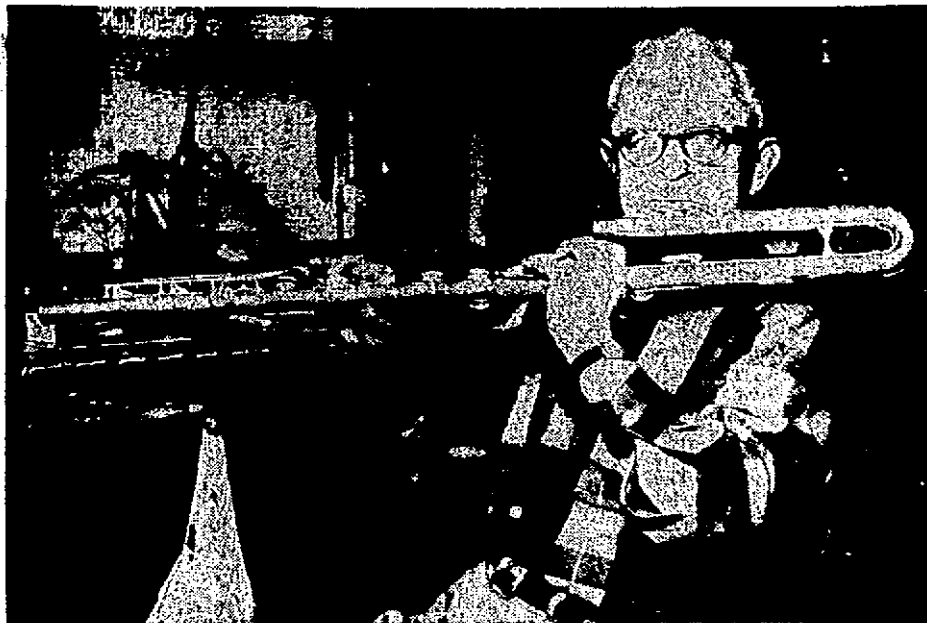


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Treadle model sews as material is moved from left to right.



Thomas S. Ogilvie of San Bernardino demonstrates the bass-flute he designed and built. It is the first instrument of its kind that successfully produces bass tones.

Sun-Telegram Photo

He Made the Flute Sing Low

By Aubrey B. Haines

FAMILIAR to music lovers as a high-pitched instrument, the flute has had a long career in the field of melody, but only in recent years has it deepened its voice to embrace bass notes. And a Scot named Thomas S. Ogilvie, now of San Bernardino, is the man who did it.

Wide use is made of this ancient instrument with a modern voice — as for example, Ogilvie's bass-flutes in the key of C which produce somber effects in Hollywood sound films, or for television and recordings.

Ogilvie, 71, takes no credit for originating the idea of the bass-flute, but his is the first to be used successfully. "A man named MacGregor took out a patent in London on such an instrument in 1810," he says. "But it never would blow. I have a patent on my bass-flute, for the return bend and the embouchure. Nelson Riddle has been using the bass-flute in his orchestra since 1951, and many of the Sinatra records that he directed used the bass-flute. Mancini has three bass-flutes in his orchestra at all times, played by Harry Klee, Ted Nash, and Ronnie Lang."

In many motion pictures, when a somber effect is sought in the background music, Ogilvie's bass-flute provides it.

OGILVIE and his wife visited Switzerland in 1922. In Lucerne, Ogilvie met Albisi, the first flutist at the La Scala Opera House in Milan. "He'd made a bass-flute which he called the Albisi-phone," Ogilvie recalls. "It was a T-shaped instrument with far too large a bore. I tried playing it but could produce only a few notes. We went to the wine cellar, where Albisi played on his bass-flute. He was the only person I knew who could play it. He had tremendous wind capacity, the instrument was very much out of tune, and he used a saxophone strap around his neck to hold up the flute. It was far from being an effective instrument."

About 1950, Leonardo de Lorenzo came out with his last flute book. In the last chapter he mentioned a bass-flute which someone practiced upon for two or three weeks for a symphony in which he was performing "He got one note, and that was all," Ogilvie says. "So he said,

"Wait until someone invents one that any player can perform upon." About this time I came out with mine.

"THE LATE Arthur Brooke had prodded me to come out with one. After devising a scale, I began work on a new type of bass-flute in 1948. Henry Klee of Columbia Studios gave me a 'holding' check for a year before I managed to complete the instrument. My flute came to the attention of Henri de Buscher, then solo oboist at Columbia. Impressed with the sound and the intonation of the flute, he told conductor Constantin Bakaleinikoff that the instrument would make a fine contribution to the Columbia orchestra. The bass-flute has been in the orchestra ever since."

Ogilvie claims that his bass-flute was the first such instrument ever played in any orchestra.

Ogilvie's bass-flutes are played in Louisville, Evansville, Ill., New York, San Francisco, and in Wellington, New Zealand. There are about 25 in Hollywood. At his San Bernardino home he keeps receiving orders for more bass-flutes, each of which requires four to five months for him to make by hand. He does not say what price he asks for them, but his instruments are believed to sell for about \$750.

ONE OF Ogilvie's bass-flute players is Jimmie Briggs, who graduated from high school in Long Beach and for some years played with Jimmie Grier's Orchestra here. Briggs has been at Warner Brothers Studios since the early 1940s. "He's the first jazz flute player I ever knew," Ogilvie says. "He slides all over the instrument." Ogilvie did a good deal of work with the Long Beach Municipal Band before the late Herbert Clarke came to direct it and afterward — from 1919 to 1935.

Ogilvie is a native of Saint Andrews, Scotland, and came to Boston in 1911. There he met Andre Macquare, the Boston Symphony flutist, whom he followed to Hollywood upon Macquare's retirement and there began study of the flute with the master. "Macquare taught me to play by 'singing' into the instrument," he recalls. "He always said to use imagination in playing."

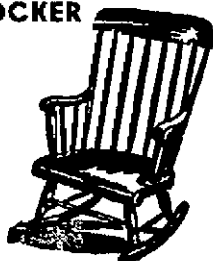
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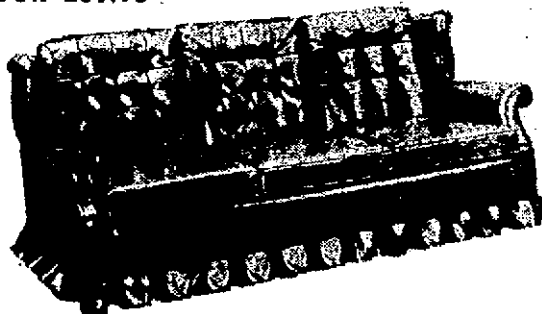
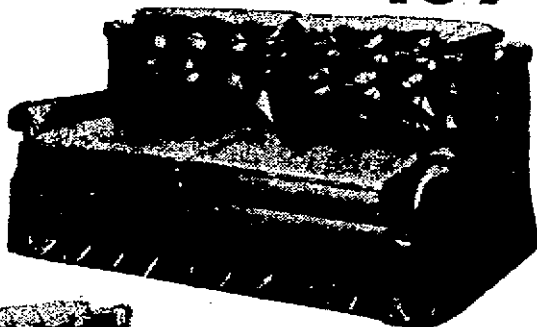
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That our younger Japanese may
become stronger Americans

A New Interest in Old Culture

By Mary Neth



In happi coats, a group in Long Beach Japanese-American community rehearses the ondo (folk dance), gaining knowledge of ancient traditions.

THIS SNUGLY sashed, dark hair swept up in elaborate dos, the girls step gracefully through the movements of an ondo.

It doesn't take much to imagine the scent of cherry blossoms in the air.

At the Japanese-American Community Center at 1766 Seabright Ave. there are street dancing and flower and doll exhibits. Old Japan has come to life. But, has it really?

Take the girls, for example. Garbed in brightly patterned kimonos they look like authentic Eastern maidens straight from the "Tale of Genji."

However, appearances are deceptive. Like as not, if these delicate porcelain princesses speak Japanese at all, they do so haltingly with broad American accent, and there are few who can play the samisen or make a dish of sukiyaki.

THE SANSIE, third generation, is disappointingly of the U. S. They are more at home in stretch pants and capris than kimonos; most prefer the roar of rock 'n' roll to the serene sounds of hagaku—will take a bag of fries over a bowl of rice any day.

Does this mean that arts such as those of arranging flowers, serving tea and performing kabuki are swiftly becoming mere memories?

Older members of the Japanese community here are beginning to wonder. Some are taking steps to spark new interest in tradition.

There is no little Tokyo in Long Beach, to be sure. But, there is a Japanese community of long standing comprised of citizens who called this area home long before the last World War. They are held together by in-



Groups who called this area home long before World War II turn to the fine arts of Japan—such as making a ceremonial of taking tea together.

visible bonds of friendship; common problems of the past.

IN THE MAIN, their activities revolve around the Japanese Community Center, the Japanese Buddhist Church, 2360 Santa Fe Ave., and Grace Presbyterian Church, 1333 Locust Ave.

Right now, all three are emphasizing the fine arts of Japan. Classes are being given in everything from doll making to judo plus accredited courses in the Japanese language itself. There is even instruction in Shaku Hachi, classical flute and Shigin, classical song.

The Nisei, second generation, is awakening to the fact that their offspring know little about Japan; evidence even less interest. To many this is more than deplorable. They feel the younger generation will not appreciate the present if they completely forget the past.

In part, this is an old story—one with more than Oriental overtones. Each wave of immigrants has gone through the same process. In eagerness to adapt to the new, the young revolt against the old. By the time the third generation appears—there's little of the traditional to pass on and a less than receptive audience on hand to accept it.

FRED Ikeguchi, Long Beach Insurance man, has had first-hand experience in this line. To him teen statements such as "Gee, Dad, I don't have time for all that classical stuff—I've got homework," have a familiar ring.

"The young set is thoroughly Americanized to the point that, though

some see the value in classical study, the majority consider it a waste of time—a bother," he says.

Dr. Gordon Warner, head of the education department at Long Beach State College, and an expert in Kendo (classical Japanese swordsmanship) feels that the recent accreditation by state legislature of Japanese language courses will help matters somewhat.

"The youngsters can't retort that the classes are of no use—not now when they receive full high school and college credits."

HE HOPES SO. He feels it's particularly tragic for the Japanese-

American to lose track of his heritage for his is a wrap-up of one of the richest, most highly polished cultures of all time.

For many a thoughtful Nisei there is even more to it than that. As one of these worried members of the second generation wrote in an article in "Pacific Citizen" (official publication of the Japanese-American Citizens' League, "My generation was a symbol of racial intolerance. Today, we hardly, if ever, come up against discrimination. The American people respect us for our tradition. It's our duty to take pride in learning about our cultural heritage."

To understand his outlook one has to go back and reread a rather ugly footnote in American history: the wartime treatment of the Japanese on the West Coast.

AS EARLY AS 1941 Japanese-Americans felt a shadow from the rising Nippon sun and tried to make their loyalty to this country clear.

They thought they succeeded. But, in February 1942, anti-Japanese feeling here became pandemic. There were cries of sabotage and rumors of a fifth column and more than 110,000 West Coast Japanese were shipped off to relocation centers complete with Nazi type stalags and watchtower patrols.

"It all happened very quickly," says Dr. John Kashiwabara, Long Beach civic worker and youth leader. "There was no time to properly dispose of property. Many families were ruined financially."

How did the Japanese-Americans react? "The majority bore with it," says Dr. Kashiwabara. Many of the men went from the camps into the Army where they proved patriotism in

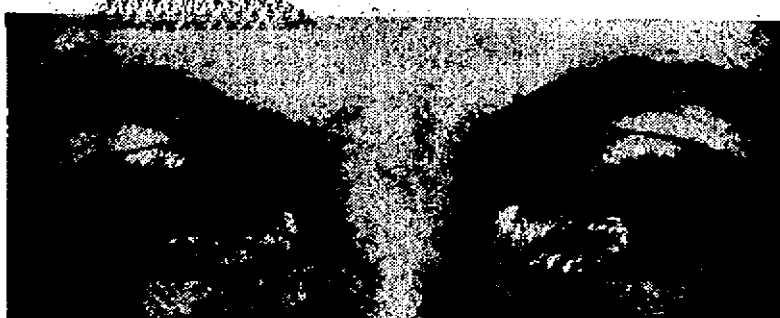
(Continued on Page 10)



Dr. John E. Kashiwabara has outstanding record as civic leader.



Things American also are enjoyed by the Japanese community. Here, lovely Japanese girls are gathered as Miss Harbor is crowned for role in pageant.



What's Being Done ABOUT SMOG

By Lou Jobst

If you are weeping because of smog, remember that you may be helping to make it. If you drive, your automobile is a prime source of the stuff.

The Havoc of Smog

Smog is a threat to both animal and plant life, humans included.

One ingredient, carbon monoxide, is a known killer, causing suffocation. About 8,580 tons of CM is pumped into the atmosphere of the Los Angeles-Long Beach Basin each day. Health authorities reason the human will suffer no ill effects until about 10 percent of his or her hemoglobin, oxygen-carrying blood substance, is involved with carbon monoxide.

The California Department of Health has set a figure of 5 percent as the serious level of carbon monoxide in the air. This occurs when CM is at a level of 30 parts per million parts of air over an 8-hour period. This has occurred several times in the basin with the highest value, 78 ppm, reached during a recent one-hour period.

Ozone, a combination of a third oxygen atom with the normal oxygen duo of two atoms, can destroy some materials including rubber. It is also the eye irritant, and causes plant damage.

Air pollution researchers claim that smog today costs California farmers about \$12 million annually. Extensive studies to determine how ozone (or PAN, peroxyacynitrates) damage plants are now under way at the Air Pollution Research Center at the University of California, Riverside.

WHO IS smog's Public Enemy No. 1? You, if you own a car!

Air pollution experts, who have spent 16 years and \$35 million studying the atmospheric blight that makes much of the Southland barely livable at times, are all agreed on one point:

The motor vehicle is the largest and most versatile smog maker and virtually everyone who has one or works to keep them on the roads, is helping contaminate the atmosphere.

RESEARCH HAS proved that the three major ingredients of smog—carbon monoxide, hydrocarbons and oxides of nitrogen—are by-products of the internal combustion engine and its fuel.

These contaminants are poured into the air in staggering amounts each day from the traffic-clogged highways and freeways, but not from there alone.

The gas stations, refineries and oil fields do their bit, too.

Studies show that 265 tons of contaminants are poured into the atmosphere each day without a single engine running.

Gasoline air pollution begins in the oil fields where, these researchers say, up to 60 tons of petroleum hydrocarbons are emitted into the air daily during the recovery of oil and gas and at the refineries where another 85 tons are freed.

THE MULTI-STAGE transfer of fuel from the refinery to your automobile tank provides another 120 tons of hydrocarbons every 24 hours.

But once California's 8-1 million trucks and cars rev up their engines, smog production really shifts into high gear.

The experts estimate that autos produce 1,625 tons of hydrocarbons, 485 tons of oxides of nitrogen and 8,115 tons of carbon monoxide each day in the Los Angeles Basin alone.

Despite stringent control of refinery and oil field operations and a growing number of auto exhaust control devices the situation is likely to get worse before it gets better because of the population explosion and continuing suburban sprawl.

THE CURRENT daily consumption of 7.5 million gallons of gasoline is expected to spiral geometrically with more and more people driving more and more cars greater distances each day.

"The problem of the automobile and gasoline fuels in the smog picture is so complicated, so diverse and so large it virtually staggers the imagination," asserts an expert.

And—alas—the auto is only a part, a big one, granted, but only a part, of the over-all picture.

Nature, about which we can do nothing, makes the Los Angeles Basin a natural smog bowl.

The metropolitan plain lies submerged under a lake of air which, when it is held stagnant by certain meteorological conditions called an inversion layer and heated by the sun, is a perfect test tube for the production of photochemical air pollution, the stuff commonly cursed as smog.

THESE POLLUTANTS, called peroxyacynitrates by scientists, are more than irritating. They destroy crops and plant life and, quite likely, harm human health.

Smog was first identified in the Southland atmosphere more than 20 years ago, but the serious battle against it was not launched until 1947 when the Air Pollution Control District was formed.

The APCD, in addition to a vast and extensive research program, has made some big inroads against the blight.

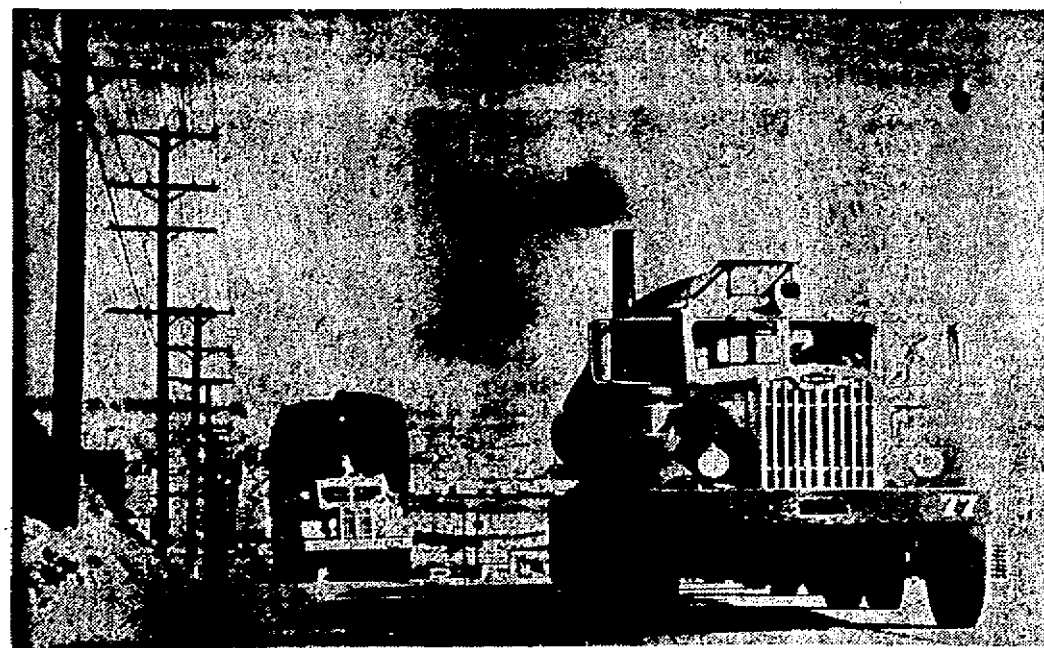
Control of stationary sources of smog has been a major success of the APCD. By enforcement of rigid rules, recommended by APCD and adopted by the Los Angeles Board of Supervisors, nearly 5,000 tons of air pollutants which otherwise would be emitted every day into the atmosphere now are being trapped at their source.

THE RULES, notably, include mandatory burning of natural gas at power and steam plants during the smog season which roughly runs from April 15 to Nov. 15. This rule was altered earlier this month by the County Supervisors. Burning of natural gas is now required year-around.

Another was the inauguration of a permit system, which requires any industrial plant which might contribute to air pollution to install control equipment. More than 17,000 industrial plants have been brought under control of the permit system, and industry has spent more than \$150 million on smog control equipment.

The APCD also banned rubbish open burning and back-yard incinerators. Elimination of 1.5 million incinerators resulted in removing 500 tons daily of pollutants, according to the APCD.

(Continued on Page 21)



Automobiles and trucks, shown here climbing a Long Beach grade, are the largest source of smog. Steps to reduce contaminants from motor vehicle exhausts are being taken and much is being done to curb pollution.

Leap Year challenge
to every bachelorette

How to Beguile that Certain Man

By Hoyt McAfee

CALLING ALL Long Beach bachelorettes, unattached young women, and widows! With Leap Year now in full swing, the time has come for you to rustle your bustle and take advantage of your special privilege. Until the first of next year, as you're well aware, you're perfectly free to "open fire" with your heavy artillery and wring from the wary, elusive bachelor the gladsome shout—"I Surrender, Dear!"

How to entice, beguile and coax him—that certain man—into a marrying mood? Some of you doubtless have your own ideas, strong ones, on how to meet that challenge. Others are content to be hopeful: and let it go at that.

For a solid start, consider the advice of Dr. Jung, who operates a clinic in Beverly Hills. His clients include several of Hollywood's most famous actresses. "Never commit the folly of trying to



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imitate, be like, or think like them," he cautions. "If you do," he adds, "you're sure to lose your naturalness, warp your personality, and ring hollow."

Dr. Jung has good reason for taking that stand. He has learned, for example, that many of his clients (or glamorous actresses) are, in his words, "mixed-up, self-centered, grasping, emotionally immature, and extremely unhappy." All that, he makes clear, "despite their fame and money."

HE ALSO STRESSES the importance of a girl cultivating her personality traits. "A vibrant personality will make her a winner in any league," Dr. Jung ventures. "I'd even place it ahead of physical appearance; but don't take that to mean that a sloppy-looking girl would win favor with any discriminating man."

Not long ago numbers of beauty queens were asked if they'd be in favor of speaking up for a date—even proposing marriage to a reluctant man. This was in the wake of a bold public stand the Rev. Leslie Conrad—of the Lutheran League of America—had taken a few days earlier. In essence, Dr. Conrad argued that a mature young woman should enjoy the same privileges as a man in making a date and choosing a marital mate.

As it turned out, at least half a dozen of the beauties expressed approval of Dr. Conrad's stand—or suggestion. That started the ball rolling. Soon young women's social clubs throughout the U. S. A. began "kicking around" Dr. Conrad's forthright idea.

No doubt about it, he had given the independent-minded girls of this country encouragement. In that connection, I asked several girls of my acquaintance in Long Beach what they thought of Dr. Conrad's plan. A redheaded—and eligible—waitress gave me the niftiest response: "That Dr. Conrad deserves the title of single women's best Leap Year friend."

For other opinions and sound out the play



AVA GARDNER
... Tells Leap Year Views ...

ture, I turned to some popular movie actresses who are "in the market" for a husband. First, to the "Tar Heel Tornado," Ava Gardner. I first came to know her back in North Carolina when she was a slim, vivacious, "growing girl." Ava and I share an enthusiasm for bullfighting; and I've had occasion to write seven national magazine articles on her stormy career.

"**TELL ME,**" I urged Ava, "what are your plans for Leap Year? Have you any suggestions for other unattached young women, especially those who are marriage-minded right now?"

Ava's reply: "I have three close men friends whose companionship I enjoy very much at the moment. Despite the empty prattling of gossip columnists, I'm not engaged. Naturally, as a woman, I could change my mind at any hour. But as of this writing, I'm concentrating on my movie commitments. They come first."

"Also, I'm looking forward to my early return to Spain (from Mexico). As you know, I love to attend the corridas (bullfights) in Spain. I feel free as the wind—and at home—in that land."

Ava then tackled my second question: "I'd just say this—every girl must decide for herself about asking for a date. Ditto on the matter of proposing marriage. She should let her good sense guide her, and do what comes naturally from that point on. Yes, under certain (exceptional) circumstances, I'm in favor of an unattached girl steering a hesitant man into proposing. It must be done ingeniously, however, or it will drive him away."

Redheaded Rhonda Fleming of screen fame labeled the question an "intriguing" one. She went on to comment: "Every emotionally mature girl will handle it in her own way. But as for me, count on this—when I meet a fascinating man I'll let him know that he's the cream in my coffee. And should he surrender, I'll do my damndest to make sure he never gets away!"

ROMY SCHNEIDER, the screen's newest sex-pot, thought out loud that a single girl would be justified in making the first move. "Leap Year should give her added incentive to make herself irresistible to the man she admires—and wants."

Romy's own credo: "When I meet a man who excites me, a man just right for me, I'll pull out all the stops to make him mine. Exclusively mine! And I've already met one man—a director in Europe—who hit me with that kind of impact."

Tall, leggy Angie Dickinson (whom Maurice Chevalier calls Hollywood's "sexiest actress") told me this: "I'm for asserting my own personality and making a desirable man appreciate me. So much so, that he—of his own accord—will want to take me out on a date."

Blonde Carol Ohmart, versatile film actress and one-time Miss America beauty contestant, discussed her Leap Year views with me while she was on location. This was down in Juarez, Mexico, across from El Paso, Tex.

Continued on Page 22

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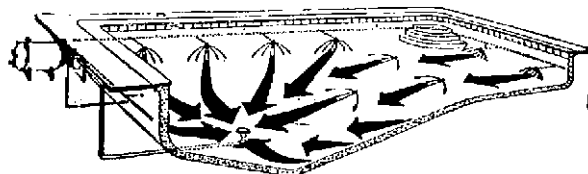
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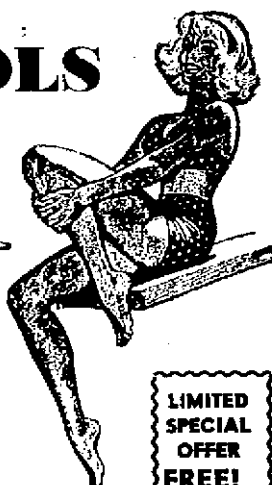
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Kyoko Otani, Miss Japan, brought the exceptional beauty that is typical of girls of her race to the IBC event here.

New Interest in Old Culture

(Continued from Page 7)
the all-Nisei 100th Infantry
Battalion later the 442nd In-
fantry Regiment) the most
decorated unit in U.S. mili-
tary history.

K. ITO, WHO grew up in
the old ghetto-like Japanese
community on Terminal Is-
land, was one of these. Now
owner of a home decor shop
in Long Beach, he looks back
upon that period of his life
objectively.

"I felt that no matter what,
my future was here in Amer-
ica," he recalls. According to
him the majority of the Jap-
anese interned in the camps
accepted the period philoso-
phically with the spirit of shi-
katagonia—loosely translat-
ed, realistic resignation. "For
this reason, most came
through without too severe
traumatic reaction—without
great bitterness."

As part of the 400 families
who resettled here after the
war, Ito today is mainly in-
terested in contributing to
the future through pursuit of
beauty.

The Japanese have a word
for it, it's shibui. "Something
we don't really recognize in
our culture," says Ito. "We
could benefit from more East-
ern awareness."

What is shibui exactly? It's
the essence of culture; the ul-
timate in taste—"a way of
looking at things," continues
Ito, "of seeing them directly;
letting the eye or ear take in
the form, texture, color of the
object without interference of
past association; a path to
evaluating, discovered by
early Zen priests."

TO HIS MIND, trying to
superimpose an alien culture,
such as Japan's on our own,
is a mistake. Better, he feels,
to study the aesthetics found
in the shibui approach and
apply them to our own forms.

He is not alone in his out-
look. This is perhaps why in-
terest in the Japanese heri-
tage is taking a different twist
today than it did a genera-
tion ago.

Then one out of five Nisei
15 years or more of age was

sent to Japan to learn the
language; become familiar
with the customs and culture.

Kanya Sanjo is a product
of that old way.

At an early age, she was
enrolled at one of Japan's
famed Kabuki schools. Now
recognized as having achieved
grandmaster status in the
dance, she instructs weekly
classes in the art of Long
Beach Japanese Community
Center; observes that the
youngsters she teaches "are
more interested in their own
culture than that of their par-
ents."

UNLIKE the Kibei, those
sent to Japan for their educa-
tion, these youngsters have
no real ties to the East, their
roots are here.

Sanjo sees this in their re-
sponse to the dance. Says
she, "Though they seem to
be gifted with excellent tim-
ing—probably due to familiar-
ity with popular music—they
have no classical background.
In Kabuki this is very impor-
tant. Everything from the tea
ceremony to flower arrang-
ing has a part in this formal
dance expression."

Though for the most part,
Kanya Sanjo's students take
Kabuki as other children take
ballet; to acquire the poise
and grace it offers, their par-
ents hope the training will
broaden their understanding
of both East and West.

This is the new direction
the traditional is taking
among Japanese-Americans
today.

FOR THE YOUNG, Japan
is an alien land, there would
be no use in going back as
the Kibei once did. Knowl-
edge of the past has meaning
only in making them stronger
as Americans.

Part of the creed of the
Japanese-American League
sums up this outlook. It
states: "I am proud that I am
an American citizen of Jap-
anese ancestry, for my very
background makes me appre-
ciate more fully the wonder-
ful advantages of this na-
tion."

LA REINA RULE

WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

DEAR MISS RULE: Kindly give information on ROSALES.—D. R., Lakewood.
D. R.: ROSALES is a Spanish name and means simply "rose bushes." This charming surname refers either to an ancestor's beautiful garden or home location, or alluded to a forefather who grew roses for flower sellers in old Spain.

DEAR MISS RULE: What have you on LASLEY.—J.L., C.L., Lakewood; L.L., Long Beach.

LASLEY is a variation of the Scotch Aberdeenshire family called Leslie. This name, recorded as Lessley in the 1300s, is derived from the old Gaelic phrase "Less-Liath," meaning "owners of the gray fortress."

DEAR MISS RULE: Kindly give genealogy on HARWOOD.—B.H., Long Beach; G.H., Lakewood.

B.H., G.H.: HARWOOD had its old English inception as "Hare-wode" meaning "rabbit-forest." The town from which this family achieved its name was Harwood, near Bolton in Lancashire. Ancestors include Alicia Harewode of Somerset, 1272, and Robert de Harwoode, 1379. The Harwood shield is silver, emblazoned with a red chevron between three red stag heads.

DEAR MISS RULE: What have you on KAHILL.—H. H., Tustin.

H. H. KAHILL, more often spelled Cahill, was first recorded in Galway, Ireland, in the 10th century as the Gaelic clan name O'Cathail. This name traces to the progenitor, Cathal, whose name meant "battle-powerful." The Cahill shield is silver, emblazoned with a gray whale spouting spray on a blue sea.

DEAR MISS RULE: Please give genealogy on BURLIN, BURLING.—C. B., E. B., F. B., Long Beach.

BURLIN and the longer form BURLING are from the Anglo-Saxon-English words "Byrl-ing" describing "son of the cup bearer." This refers to a forefather who held the hereditary position of cup bearer or butler to a high ranking English nobleman. No shields are available for these families.

DEAR MISS RULE: Please give data on McDANIEL.—R. M., Long Beach.

R. M.: McDANIEL is traced to a Scotch chieftain called Domnall, whose name had the positive connotation "world mighty." Domnall, grandson of the Thane of Argyll, was a land holder under the Scotch King Malcolm IV in the mid-1100s. Most Domnall descendants used the clan title MacDonald, but a group of

was a Pennsylvania tax payer in 1771.

DEAR MISS RULE: Kindly analyze FORNEY.—D. F., Compton.

D. F.: FORNEY is an American form of the original French surname Fournier. This was an occupational name for "baker." This name designated a man who baked bread for his native village. Fournier was shortened to Forney both in east France and in America. One of the family's many armorial shields is blue, decorated with a sil-

ver hawk seizing a golden heron in flight.

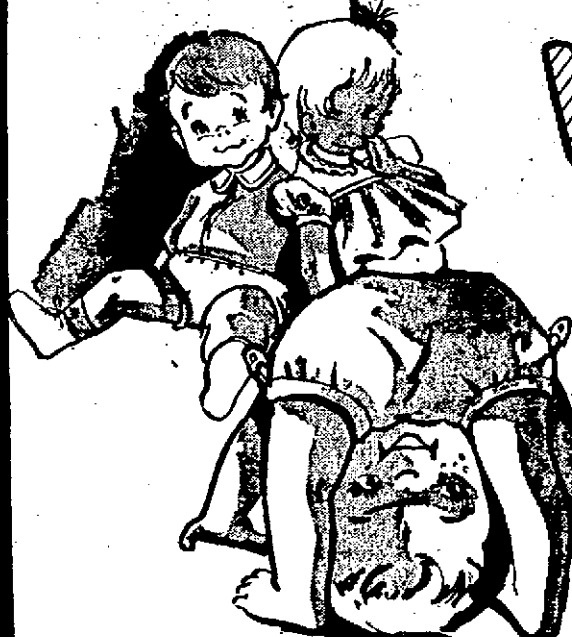
DEAR MISS RULE: Please give information on JAKUBOWSKI.—H. J., Long Beach.

H. J.: JAKUBOWSKI is a Polish and central European surname. The ancient Slavic source "Jakub," is a form of Jacob, the Biblical name meaning "supplanter." Jakubowski means "from the family and property of Jacob."

DEAR MISS RULE: Please give genealogy on WEALE.—J. A., Long Beach.

J. A. WEALE is from one

of two early English source words. It was primarily from "Wielle" meaning "spring," referring to a landmark spring on family land. Weale also originated as "Wealth," deciphered as "foreigner." Yorkshire ancestors include Simon Del Wele, a "freeman of York" in 1324, a man who was free from an overlord. The Weale shield has an ermine-covered horizontal stripe between three silver crosses moline on a black background. A cross moline has the end of each arm flared.



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SOUTHLAND HOMES

Surprise Luxury Within Its Walls

By Stella George

UNPRETENTIOUS in exterior, the Belmont Heights home of Mr. and Mrs. Harold Saly, 3001 Mariquita St., gives the casual observer no clue to the luxurious quality of the custom-made Oriental furnishings within. Many of the pieces were painstakingly hand-carved and all furniture was planned and designed in the rough by Mrs. Saly, then made to her specifications. Since she is tall, she prescribed dimensions proportioned to her height for beds, chairs, dining-room suite, even the buffet. Thus, making beds or reaching to the bottom drawers of chests is made easy, entails no extra effort.

The silk upholstered sofa with hand-carved trimming was slightly curved in order to make conversing easier. This faces a conversation grouping consisting of a Danish styled, but very heavy Ambassador Sala set consisting of four chairs, settee, and coffee table. The caning on the seats and backs of the chairs shows the excellent workmanship for which Filipinos are famous. The Indian carpet on the floor is hand carved. (Note: The rug is actually carved after it is woven, developing a three-dimensional effect in the design.) A nest of three carved walnut tables at the end of the sofa holds a delicate lamp with an abacus base. Behind the sofa is a Kapi screen. Twin carved lotus lamps on the mantel open and close like the flower for which they are named.

THE PROPORTIONED dining room furniture is heavy and durable as well as handsome. In one corner an unusual cabinet holds an assortment of treasures picked up from all over the world. The cabinet is made of a transparent material, like plastic, with a mahogany base and was made by Mr. Saly. Interesting pieces such as a toe ring from Tibet, a nose ring from the Philippines (formerly worn by the Igorots), an anklet

Hand-rubbed Philippine mahogany is used for a conversation grouping in the living room of the Harold Saly home.

—Staff Photos by Bob Shumway

Proportioned furniture in the dining room is hand-carved, heavy and durable; handsome, too.



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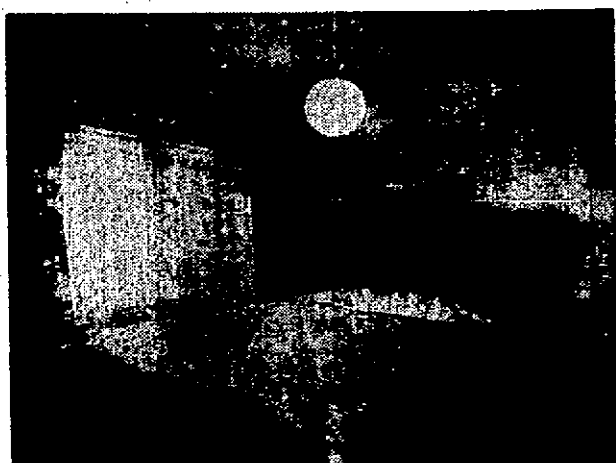
This bedroom suite has silver inlay. Tall cabinet in left background was especially designed to hold shoes.

from Tibet, are displayed. The outside buffet is especially customed to accommodate hard-to-store items such as large punch bowls, etc. Each dining room chair has a deep foam cushion, comfortable to sit on after guests finish admiring the intricate carving on the chairs themselves.

Hand-waxed, blonde teak is used in the furnishings of the front bedroom. Drawers in a chest are extra large, and easy to keep tidy. So perfect is the workmanship that each drawer glides in and out with ease.

IN THE SECOND bedroom, the headboard of the king-sized bed is one of the outstanding features in the room. Twelve men worked every day for six weeks to hand-carve the headboard. It is made of one solid three-inch-thick piece of mahogany. The low footboard matches.

Furnishings in the third bedroom are teak with silver inlay. Each item is almost a museum piece, unique in every way. Just as end tables for the beds are not identical, sides of the vanity dresser differ, both in height and design. An almost-ceiling-high cabinet in this room accommodates shoes. (There is a similar smaller one in the front bedroom.) The hours of work and patience in execution of the silver inlay can only be imagined, and each design represents fine artistic talent and skill.



Twelve men worked daily six weeks to carve headboard for this king-sized bed from solid mahogany stock.

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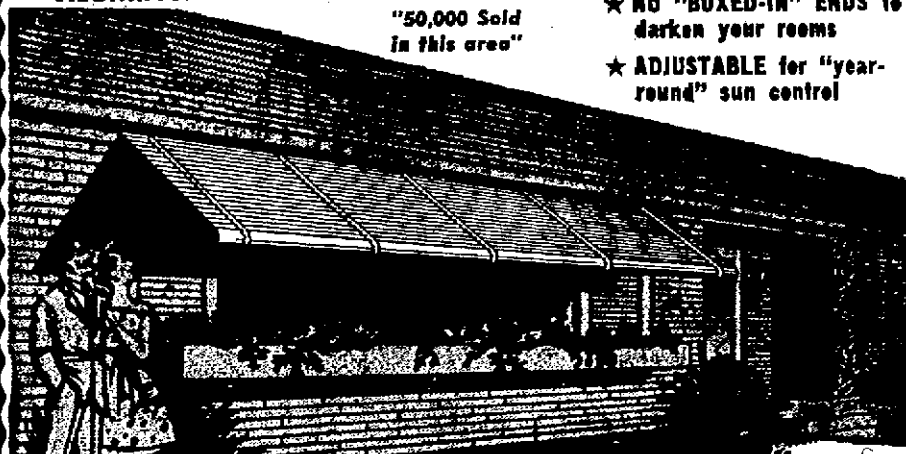
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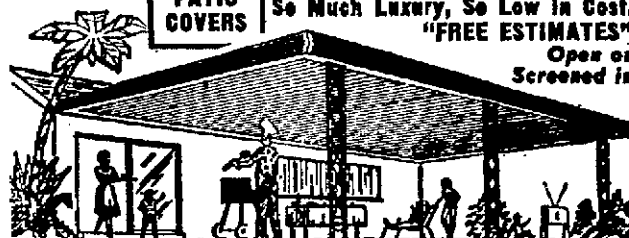
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MEDICINE AND YOU

Quick Look at Research Field

By Ben Zinser

Southland Magazine Medical-Science Writer

TAKING a quick look at the world of medical research:

A pink halo around a mole may be an early sign of malignancy, Florida medical investigators claim. . . Shrimp and certain other sea foods, contrary to popular thought, can boost levels of cholesterol in the blood, reports Dr. William E. Connor of Iowa. . . Soviet doctors say an antibiotic called olivomycin is arresting tumor growths in some patients with advanced cancer. . . Obese persons with a history of gout, liver diseases or heart trouble have been advised by a team of medical experts to shun crash diets. Reason: serious complications may result. . .



Certain types of bladder cancers can be dealt with effectively by putting the drug Thio-TEPA into the bladder through a plastic tube, reports a medical team at Columbia University. . . A new antibiotic, cephalosporin C, has been found to be highly effective in the treatment of resistant urinary infections caused by Klebsiella bacteria, Toronto investigators report. . . Italian researchers are reporting success with a new antibiotic, Rifocin, in the treatment of a wide variety of bacterial infections. . .

RESEARCH NOW shows that the American most likely to commit suicide is a white man, single, divorced or widowed and living in California. Safest person from standpoint of vulnerability to suicide: a non-white woman living in the South. . . Gout does occur in Negro women, contrary to popular opinion, reports a Georgetown University doctor. A new study indicates there's no significant racial difference in the incidence of the disease. . . Use of Sabin oral polio vaccine is expected to be made compulsory by Japanese legislators; Sabin vaccine and diphtheria

and whooping cough vaccines are to be distributed free throughout Japan. . .

In some persons the use of hair bleach causes hives. Two London researchers say they have found the agent responsible for the reaction: ammonium persulfate, an oxidizing agent in the bleach. . . A diuretic drug called polythiazide has been found able to suppress lactation in mothers, Belgian researchers say. One advantage of the drug: it doesn't interfere with the hormonal system. . . A clearly significant relationship has now been found between malocclusion (faulty bite) and tooth decay, a Canadian dental journal reports. It is not known whether one causes the other or whether a third factor is involved. . .

MORE EVIDENCE that cigarette smoking is addicting: Rhesus monkeys become quickly habituated to the weed. Researchers aren't sure that the monkeys inhale, but the thought is that they do. . . A rectal form of the drug Theratuss has proved highly effective in the suppression of cough in children; 87 per cent of 172 children improved after use of the preparation, researchers report in the American Journal of Medical Science. . . Dublin researchers are carefully studying a new anticancer agent called Prolothian A, which appears to be able to shrink tumors without causing toxic effects on normal cells. . .

Prolonged hospitalization of a person with an acute mental illness may work against the patient's interests, a San Francisco research team has found. Recommended: short-term hospitalization followed by longer-term outpatient treatment. . . Sixteen of 30 retarded children with behavior disturbances improved when given the tranquilizing drug Mellaril in a study at Porterville State Hospital. . . Persons allergic to an antiseptic substance called bithionol may also react to the widely known hexachlorophene, ordinarily harmless to the skin, report Hanover, N. H., researchers. Both bithionol and hexachlorophene are sometimes used in soaps.

Beautiful Draperies

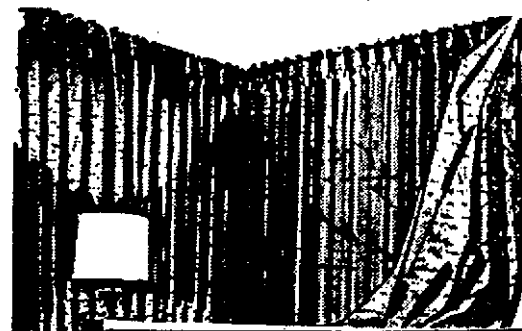
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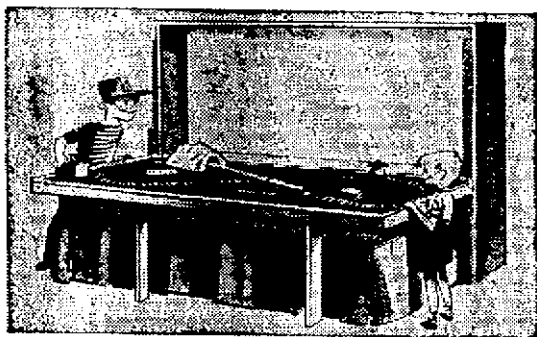
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Home Workshop



Where to set up Junior's train is no problem after this fold-away table with its 4x8-foot surface is installed.

By Bill Meyerriecks

OWNING a train can be one of the great experiences of childhood.

Without a place to mount his track permanently, without an opportunity to build upon his starter set, there's little hope youthful attraction toward things mechanical will blossom into consuming interest.

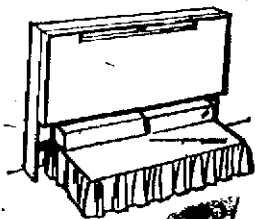
A train set up takes a lot of space, frequently more than is available in the average household. The illustration shows one solution for

the space problem, providing a 4x8-foot working surface which can be neatly folded away—with track and most equipment still attached—into a wall cabinet only 10 3/4 inches deep. The lower part of the cabinet contains shelves where coaches and accessories higher than 8 inches can be stored when not in use.

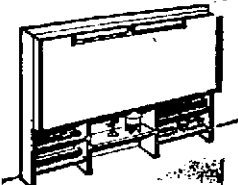
NOT SHOWN in the illustration is an alternate design which enables you to mount the cabinet on a wall immediately behind a single bed so that when in use the trainboard folds down directly over the bed. This is made possible by giving up the shelf space under the main cabinet.

Principal materials for the unit as shown are 1 1/2 sheets of 4x8 interior plywood, one sheet of 1/4-inch ply and another of 1/2-inch board, plus some 1x2 and 1x3 pine.

Easy-to-follow instructions for building this hollow-core train board may be obtained by sending 50 cents with name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif. Specify Sketchbook Plan No. S-145.



Built in over child's bed.

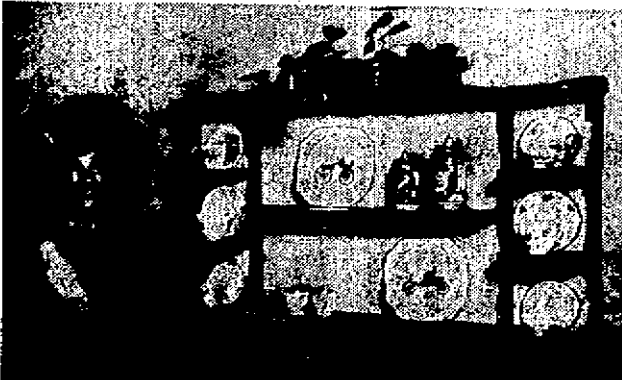


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To obtain the full-size hanging wall shelf pattern No. 328 send name and address and 50 cents in coin, check or money order to Steve Ellingson, Southland Magazine Pattern Dept., Box 2383, Van Nuys, Calif.



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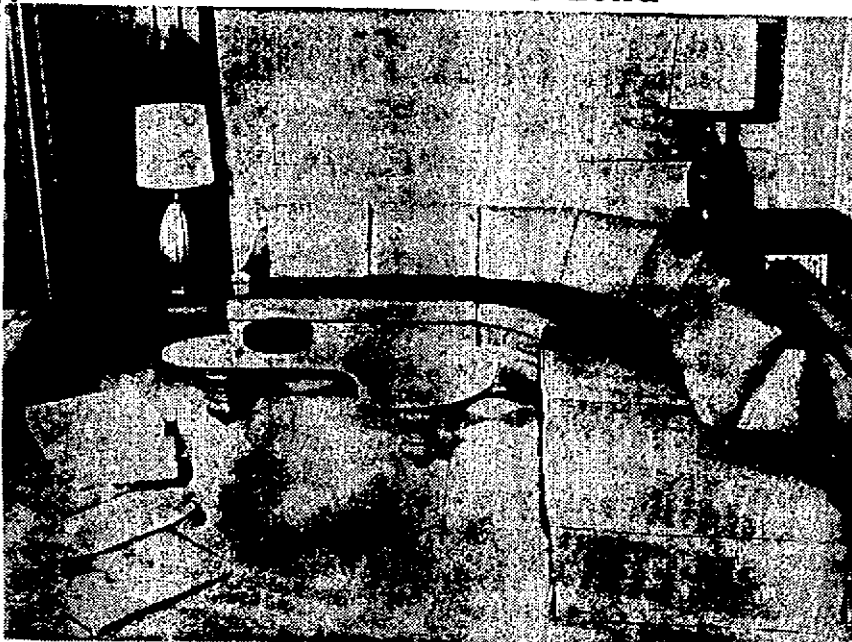
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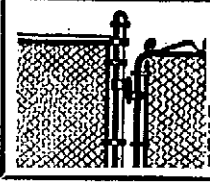
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FOOD

Dinner That Will 'Cook Itself'



Satisfying and easily prepared is Braised Lamb Shanks Olivette.

By Mildred K. Flanary
Southland Magazine Home Economics Editor

DINNERS that practically "cook themselves" are something that every homemaker appreciates from time to time because they offer a chance to attend to other household chores while the food is cooking. Braised Lamb Shanks Olivette is that kind of dinner, particularly hearty on a nippy night.

The lamb shanks simmer two hours or longer with canned tomatoes, whole pitted ripe olives, chopped carrots and onion and lively seasonings. Then they are served with their delicious sauce and an accompaniment of shell macaroni, noodles or rice. Toss a green salad, open a can of fruit cocktail for dessert, pour your favorite beverage and dinner is ready with no strain, fuss or bother.

Braised Lamb Shanks Olivette

- 1/4 cup flour
- 1 teaspoon seasoned salt
- 1/2 teaspoon seasoned pepper
- 1/4 teaspoon garlic powder
- 4 lamb shanks
- 2 tablespoons salad oil
- 1/2 cup chopped onion
- 1/2 cup chopped carrots
- 1 tablespoon chopped parsley
- 1/2 teaspoon rosemary
- 1/2 teaspoon salt
- 1 can (16 oz.) whole tomatoes
- 1 cup pitted ripe olives
- Hot cooked shell macaroni, noodles or rice

Combine flour, seasoned salt and pepper and garlic powder. Coat shanks with seasoned flour. Reserve remaining flour. Brown shanks in oil in heavy skillet or Dutch oven. Remove from heat. Add onion, carrots,

parsley, rosemary and salt to meat drippings. Sauté lightly. Add tomatoes, whole olives and shanks. Cover and simmer 2 to 2 1/2 hours or until shanks are tender. Remove shanks to warm serving platter. Mix reserved seasoned flour with a little water, stir into sauce, and cook and stir until thickened; salt to taste. Pour over shanks. Serve with shell macaroni, noodles or rice. Makes 4 servings.

Lamb Chops Madrid

- 6 shoulder lamb chops, about 3/4 inch thick
- 2 tablespoons butter or margarine
- 1/2 teaspoon salt

- 1/4 teaspoon pepper
- 1 package (2 1/4-ounces) spaghetti sauce mix with mushrooms
- 1 1/2 cups water
- 1 medium onion, sliced
- 1 can (3 ounces) sliced mushrooms
- 1/2 cup ripe olives, sliced
- 1/4 cup Marsala wine

Sauté lamb chops in butter in skillet over medium heat until browned. Sprinkle with salt and pepper. Stir together sauce mix and water; pour over chops, cover and let simmer 30 minutes, stirring occasionally. Stir in onion, undrained mushrooms, olives and wine and let cook 15 minutes longer.

Recipe of the Week

MUSHROOMS are a gourmet specialty and are offered this week in a tasty recipe that wins \$5 for Mrs. Ada Arnholt, 6742 Humboldt Ave., Westminister 92683. The recipe:

Stuffed Mushrooms With Brazil Nuts

- 1 1/2 lbs. large mushrooms
- 1/4 cup butter
- 1/4 cup chopped onion
- 1 cup chopped or ground Brazil nuts
- 1 tblsp. ketchup
- 1 tblsp. lemon juice
- 1 tsp. salt
- 1/4 tsp. pepper
- 3-4 bacon strips
- 1/2 cup cream

Wash mushrooms and remove stems. Chop stems fine. Melt butter, add onion and mushroom stems. Cook over low heat about 5 minutes or until soft but not browned. Add bread crumbs, Brazil nuts, ketchup, lemon juice and seasonings. Cook 2 minutes longer. Stuff mushroom caps with Brazil nut mixture and top each with a square of bacon. Place in greased shallow baking pan. Pour cream over mushrooms and bake in 400 degree oven for 25 minutes. Serves 8.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to: Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.

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You Ask We Answer

Q. Who owns the Canal Zone? F. B.

A. The Canal Zone, an area of 553 square miles, was granted in perpetuity to the United States by the Republic of Panama in 1903 for the specific purpose of construction, operation, maintenance, and protection of the Panama Canal. In return, the United States guaranteed Panama its independence and paid Panama \$10,000,000 and an annuity of \$250,000 beginning nine years after the treaty's ratification. This annuity was increased to \$430,000 in 1936 and to \$1,930,000 in 1955. The United States exercises complete and exclusive sovereignty in the Canal Zone, and provides civil government for the area. The population of the Canal Zone, approximately 42,000 in 1960, consists mostly of uniformed and civilian personnel of the Armed Forces and employees of the Panama Canal Company and Canal Zone Government.

Q. Please quote President F. D. Roosevelt's words about the "good neighbor policy" in his first inaugural address. D. K.

A. In his first inaugural address, on March 4, 1933, President Roosevelt said: "In the field of world policy I would dedicate this Nation to the policy of the good neighbor—the neighbor who resolutely respects himself and, because he does so, respects the rights of others—the neighbor who respects his obligations and respects the sanctity of his agreements in and with a world of neighbors."

Q. When were state militias first called National Guard? B. W.

A. The National Guard Association of the United States says that the name was first applied to the militia on Aug. 16, 1824. On that date the 7th New York Regiment assumed the title "National Guard" in compliment to Lafayette, who at that time was visiting the United States. By 1900, practically all states were using the new name for their militia.

Q. Does the word "none" take a singular verb or a plural one? G. P.

A. "None" is now usually followed by a plural verb, but it may take either singular or plural, depending on how it is used. Although none is a contraction of "no one," it is generally used in a plural sense and therefore with a plural verb. When "none" refers to people, it is now always treated as plural, and "no one" or "nobody" is used to express the singular.

As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 635 F St., N.W., Washington 4, D.C. Please enclose return postage or self-addressed, stamped envelope.

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Starting to School

By Howard E. Kent

QUESTION: What are some of the things a child should be able to do by the time he starts school?

ANSWER: Normally, a child entering the first grade should be able to:

1. Lace his own shoes.
2. Go to the bathroom unassisted.
3. Eat meals unassisted.
4. Run.
5. Control a pencil.
6. Follow simple directions.



QUESTION: How many words should a person have in his vocabulary at various stages of his development?

ANSWER: A 1-year-old child uses about three words. At 2 the child knows about 272 words; at 3 about 900; at 6 about 2,500.

College students have a "recognition vocabulary" of about 200,000 words.

These are averages. Individual persons will know fewer or more words, of course.

QUESTION: Are career possibilities in foreign languages getting better?

ANSWER: Yes.

There has been an increase of tourism and of business, industrial, and governmental operations overseas. Americans are going in ever greater numbers into new environments and new cultures. They need to know how to communicate.

As a direct result, there is a new interest in the study of foreign languages. More school systems are introducing foreign languages in the elementary grades and putting stronger emphasis on foreign language training in the higher grades.

The prospects for foreign language careers—abroad or in teaching posts in U. S. school systems—were never brighter.

Smog

(Continued from Page 8)

On another front, that of the auto, the state has approved several crankcase control devices which have

been required on all new cars sold in California since 1961. Used cars must have the devices by 1965.

THE APCD also has an elaborate and efficient alert system employing 14 air-sampling stations which have

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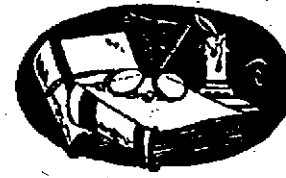
Adventure in the Bahamas

By Vera Williams
Seahound Magazine Book Editor

RONALD CAMERON was typical of the Tory plantation lords of the South who moved to new land grants by England in the Bahamas after the Revolutionary War. Cameron took not only his family and wealth, but every stone of his manor, to try to rebuild the life to which he was accustomed, away from the taunts and contempt of the new republic of the proletariat.

"WIND FROM THE CAROLINAS" (Putnam, \$6.95) is Robert Wilder's vivid, lavish historical novel about Cameron and 140 years of descendants and how they rose to the challenges of adversity, each generation in its own way.

For cotton just didn't grow on the island of Exuma in the Bahamas as it did in South Carolina, despite favorable climate and abundant slave labor. And even the sponge-fishing industry was destroyed by a mysterious



blight, to be revived later by another generation.

And so, as Cameron's children begot more children, there was adventure, romance and excitement, gun smuggling to the States in the Civil War and, finally, rum-running in the Prohibition era.

Here is a story of action, with the characters masterfully drawn, from Juan Cadiz, beachfront waif who forced his way into the aristocratic Cameron dynasty by marrying young Caroline Cameron, down through the bloodline to Bruce Dunsmore, intrepid buccaneer who ran liquor through the Coast Guard blockade for the fun of it. And by the time the family tree got down to Bruce, it was far from aristocratic.

PAMELA FRANKAU, the prolific novelist who writes

in England and the United States, has embarked on a trilogy about a central character, Philip Weston—a widowed, floundering actor—and his family and friends.

"SING FOR YOUR SUPPER" (Random House, \$4.95) is the first of the series, called "Clothes of a King's Son," Thomas, 10, the youngest of the three Weston children, emerges as the story's most intriguing personality, and Blanche Briggs, the "nanny" and jack-of-all-house-keeping, as the balance wheel and rudder.

They're in a steady resort town in England in 1926, where Philip's troupe, the Moonrakers, are putting on their variety-hall show, when he meets Paula, a wealthy American, and things change for the Westons, presumably for the better. This apparently will be determined in the second novel, "Slaves of the Lamp," but the first novel is complete and self-sustaining.

Weston's other children, Gerald, a competent 16, and Sarah, a romantic 14, fit the family pattern, but Thomas' psychic power and violent temper are a bewilderment and challenge and his fateful decision provides the story climax.

Paula, at any rate, brings the Westons home to America, and readers of the trilogy will pick them up again there.

A HOSPITAL in the bush of equatorial Africa is as good a retreat as any to do penance for guilt in a calamitous love affair, so that's where 21-year-old Harold Cortland goes.

And there, in the land of "A THOUSAND, THOUSAND MORNINGS" (Viking, \$3.95), young "Corto," as the native call him, encounters the situations and temptations that are to determine his maturity. Appropriately enough, this is the first novel of John Bart Gerald, 23, and a Harvard graduate.

When Cortland leaves the hospital and his friend Ford Becker to teach in an even more remote mission school, you wonder whether he'll ever make it back to the States and his well-to-do family and whether his virtuous inner self will survive in his amorous affair with a black girl, daughter of the native priest.

These are some of the forces and dilemmas treated by Gerald, who dubs in tom-toms, machetes, river pirogues, palm fronds and all the other jungle props.

Photo Contests

Contests in 35mm slides and stereo will occupy members of the Long Beach Camera Guild at a meeting at 7:45 p.m. Wednesday in the Altos Library.

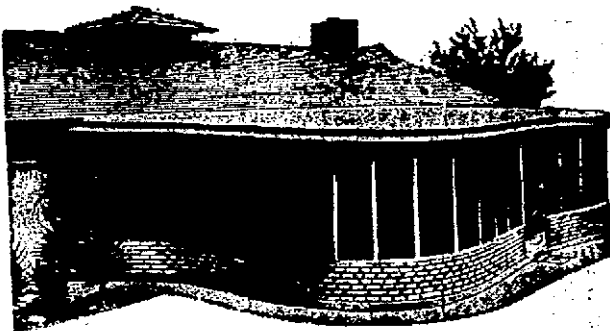


JOE VAN WORMER, author of "THE WORLD OF THE BOBCAT" (J. B. Lippincott, \$4), and one of his pals.

RAY BRADBURY, Los Angeles novelist and short-story writer, visited Ireland recently to do a screenplay and encountered a most remarkable clump of rural eccentrics, who people his collection of four plays.

"THE ANTHEM SPRINTERS and Other Antics" (Dial Press, \$4.50) are the way of life of such personalities as pubkeeper Heeber Finn, Timulty, Doone, O'Gavin, Fogarty, Casey, Peevey, Kelly, Noonan, O'Hara, O'Connell and Father Leary.

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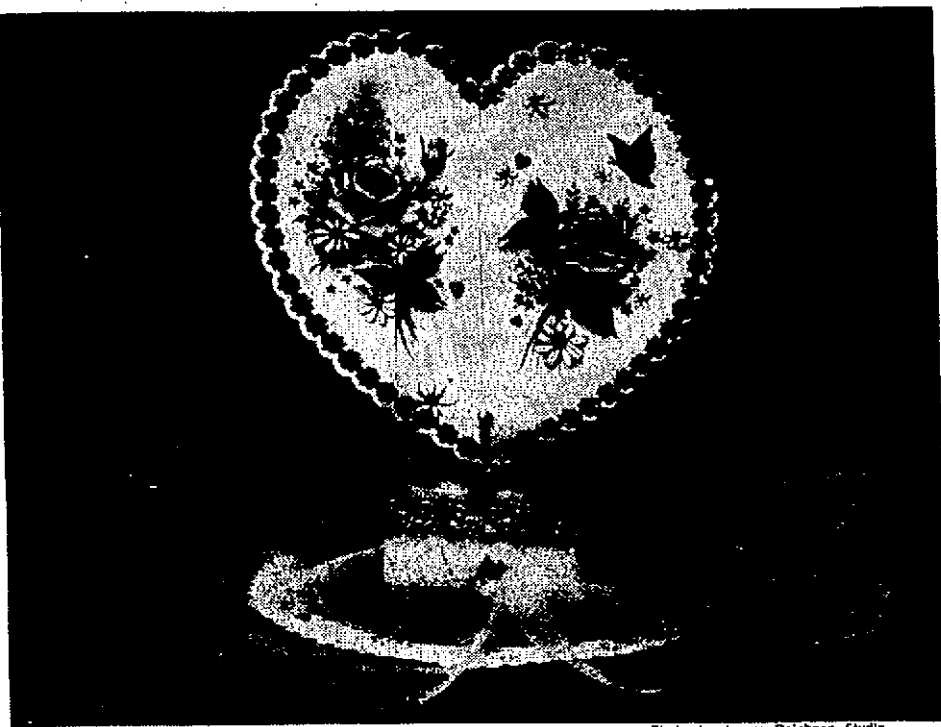
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The Symbol That's a Valentine



—Photo by Larry Reichner Studio

Valentines serve as messengers of friendship as well as romance and often are things of special beauty. The valentine pictured above has charm that is worthy of display.

By Lorena Fleissig

SPRINGTIME and love, sweetheart roses and blue forget-me-nots are symbolized in valentines. Not only lovers, but family and friends these days express their devotion with cards of especial charm.

Such cards deserve to be on exhibit in the form of a colorful showpiece to celebrate the holiday.

This triple-folded heart (illustrated) in pretty pink and blue pastel flowers and butterflies and bordered with gold was such an inspiration. It is simply made with the use of a long flat stick, some braid, a two-inch block of styrofoam, a small bird sequin and pink cardboard circles at the base having a dainty white doily between them.

corsage pin on each side will hold the heart in place until secure.

Gold paper braid is pinned around the foam base, also a

sequin bird. A gathering of pink net makes a lovely swirl of fantasy as the finishing touch to a centerpiece of sentiment.

THE DECORATED sides of the hearts were faced to the outside when pasted together over the long flat stick which is allowed to extend several inches beyond the point of the heart. This was left to dry under several heavy magazines.

To prepare the base, two circles of pink cardboard (may be gold or silver from a box lid) were cut (using two plates, one smaller, for patterns to draw around).

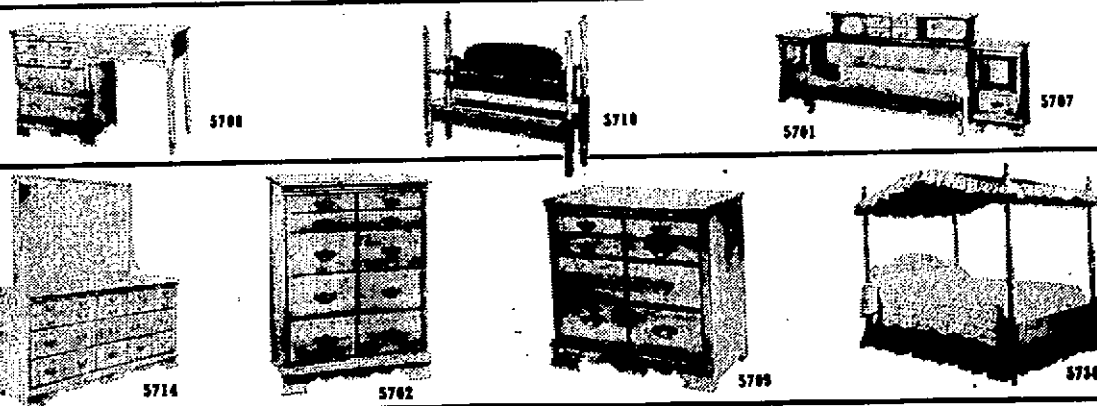
The small block of styrofoam was glued firmly (white liquid glue) to the three base pieces, i.e. small pink circle, larger white doily and largest bottom circle.

This is allowed to dry under a weight.

FINAL assembling is simple. The stick extended from the bottom of the heart is covered with glue and pushed deep into the top of the styrofoam block. A large

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DESCRIPTION	REG. PRICE	SALE PRICE	DESCRIPTION	REG. PRICE	SALE PRICE
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5702—Chest 18"x22"x21"	75 ⁰⁰	49 ⁰⁰	5710—High Poster Bed	71 ⁰⁰	49 ⁰⁰
5707—Stand 13"x16"x21"	27 ⁰⁰	19 ⁰⁰	5714—Triple Dresser—18"x48"x32" Framed Mirror—24"x40"	159 ⁰⁰	109 ⁰⁰
5708—Desk Chest 16"x22"x21"	81 ⁰⁰	59 ⁰⁰	5730—Canopy Bed 4 Post	105 ⁰⁰	69 ⁰⁰

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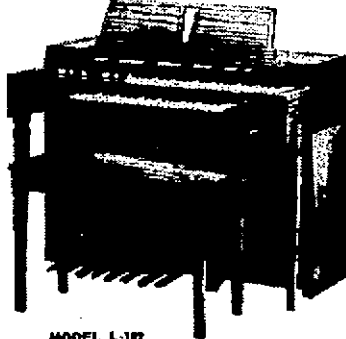
Root the Old Ones Out

There is a temptation—among old, experienced gardeners as well as young ones—to keep a rose that doesn't seem to like you. Don't do it. If for some reason a rose isn't producing lots of wonderful flowers for you, take

it out now and get one of the new, more beautiful ones. Most rose failure is from buying second-rate bushes. Get a grade No. 1 or No. 1½ bush of the size and color you want and plant it the way your nurseryman tells you.

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World's Biggest Book Store



Not far from the Capitol, the government printing office maintains this pamphlet and book sales and display room. There's not an author's name on any publication!

By Frank L. Remington

WITH A sales volume of more than 50 million books and pamphlets a year, the world's biggest book store has nary an author's by-line on its shelves. It's the United States Government Printing Office in Washington, D.C., dealing in published results of study and research conducted by the various federal departments and agencies—and every author is anonymous.

In all, there are some 30,000 different titles available to the public at a nominal purchase price. Among the titles are such diverse ones as "First Aid," "Firefighting for Householders," "Infant Care," "Know Your Money," "Better

Lawns," "How to Drive a Nail," "How to Sew On Buttons," and "Prospecting for Uranium."

The Government Printing Office (GPO) book store, located just a few blocks from the nation's Capitol, is visited frequently by numerous customers, but the vast majority of its business is conducted by correspondence. Customers of the GPO book store include everyone from schoolboys, housewives and policemen to senators, industrialists and educators. Some 1,500,000 letters of inquiry about these government publications are received each year. Each day some 9,000 books and pamphlets are mailed. Orders usually are handled within 48 hours.

THERE'S REALLY no end to the variety of subject matter the GPO has available. The titles cover almost every conceivable subject from airplanes to zirconium. Sometimes the requests are most unusual. Not long ago, for example, a farmer wrote in to request a duplicate copy of a booklet entitled "Milk Goats." "My goat," he explained, "ate the copy which you previously sent me."

Though the GPO has no famous authors, it does boast the nation's No. 1 best seller—a volume entitled "Infant Care." It is available in eight languages. Millions of mothers feed, burp and raise their children under the guidance of this booklet. To date, the book store has sold more than 11 million copies of this book at 15 cents each, not to mention other millions which it has circulated free of charge. Recently an African prince, whose wife had presented him with a baby, wrote to Washington for a copy.

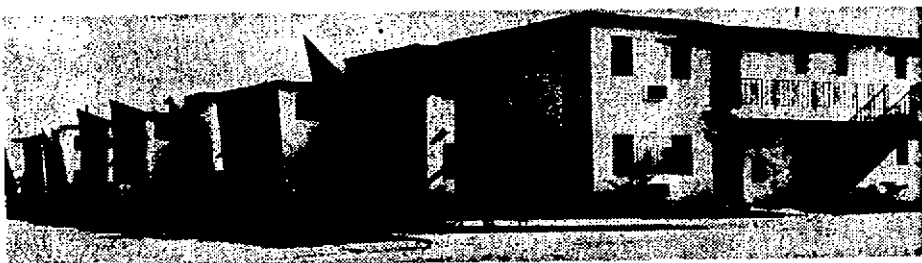
Other best sellers include "Postage Stamps of the United States," "Communism in Action," "The Constitution of the United States," "National Forest Vacations" and "Building With Logs." Hobby books sell well, too, and the GPO offers books on photography, woodworking, leathercraft, making ship models and attracting birds.

GPO offers numerous publications on vocational guidance and job opportunities. One helpful 232-page book, selling for \$1, lists the scholarships available at 1,562 American colleges and universities.

Anyone interested in obtaining government books covering a particular field of interest, very simply address a letter of inquiry to: U. S. Government Printing Office, Washington 25, D.C.

Any book you receive will be interesting, comprehensive and well written. And it will be strictly up to date, for regardless of the subject the books are rewritten and reprinted as new knowledge and new techniques become known.

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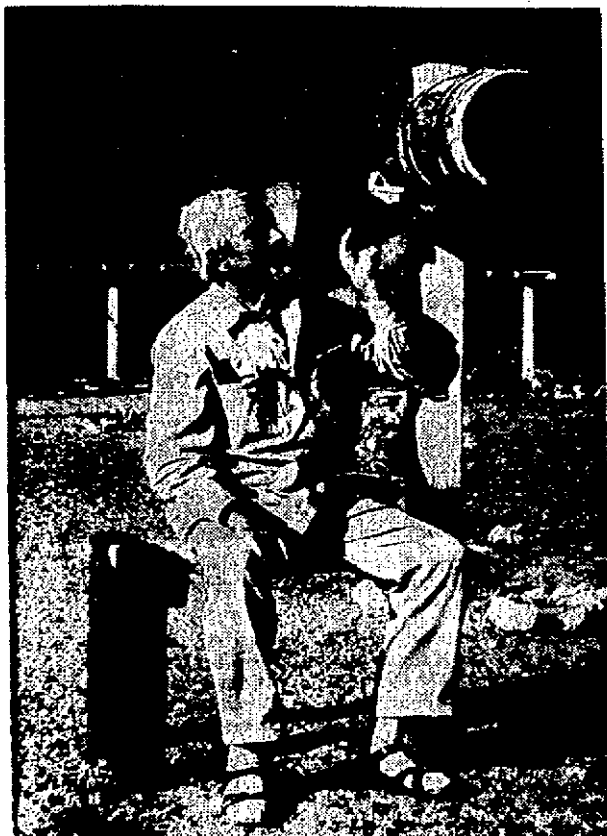
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Knight of the Desert



Desert Rat Supreme, Harry Oliver, also known as Sir Harry, keeps an eye on the sky at his desert home.

By Bob and Jan Young

LEGEND-MAKER, Desert Rat Supreme, philosopher, humorist and a man of many distinctions, Harry Oliver has now capped his long, laugh-filled career with being dubbed: Purple Knight of the Salton Sink.

Harry, who is commandant over his hand-built adobe fort at Thousand Palms, near Palm Springs, has long been a defender of the desert and has been the avante garde of the anti-litterbugs in his beloved deserts.

Long before it became fashionable, Harry was stalking through the California and Arizona deserts planting signs near piles of traveler-trash which said:

SHAME

Look at what you did.

Beauty was here before you came.

He continued his campaign through the five pages of his Desert Rat Scrap Book, issued quarterly at Old Fort Oliver. He wrote feelingly of the "Kleenex bushes along the road being in full bloom," and pointing out that the exceptionally bountiful climate had produced a crop of beautiful desert wildflowers so thick that you can scarcely see the beer cans.

SIR HARRY became desert royalty in a typical Oliver Twist fashion. He had been a highly paid art director in

Hollywood and designer of the Gold Gulch at the San Diego Exposition, when he became fed up, although he was broke and in debt, Harry took off for the desert with \$10 in cash, an old car and a bottle of cheap whisky. Though he still doesn't admit to much more in the way of possessions, he has the satisfaction of many jobs well

done. His first job was with the U.S. Government, growing rubber plants to help out the rubber-short economy before World War II.

With a paycheck in his pocket, Sir Harry started his Scrap Book, the "only newspaper you can open in the wind." It was at first printed on scrap paper saved by Coachella Valley merchants; usually stiff wrapping paper which withstood the desert zephyrs. From his editorial perch, Harry has relentlessly preached desert beauty, urged a campaign for his desert country to secede from Riverside County and form its own government, along with perpetuating the legend of Peg Leg Smith's Lost Mine.

PEG LEG was a frontiersman who found a fabulous gold lode but was run off by Indians. He lost his wooden leg in the escape. And Harry has since carved a number of peg legs, strategically hid-

ing them in the desert to make a wandering prospector or hiker happy in that they thought they had nearly found the Lost Peg Leg Mine.

His legend-making took another turn, too, when he duplicated the return of the Capistrano swallows with his fabulous lies about the "Return of the Buzzards to Fort Oliver."

In 1952, Oliver started the burro-flapjack contest at the annual Death Valley Encampment. It was conceived with a dual purpose, as are most of the Harry's schemes. The contest would entertain his desert rat compadres and call nationwide attention to the desert lover's best friend, the burro.

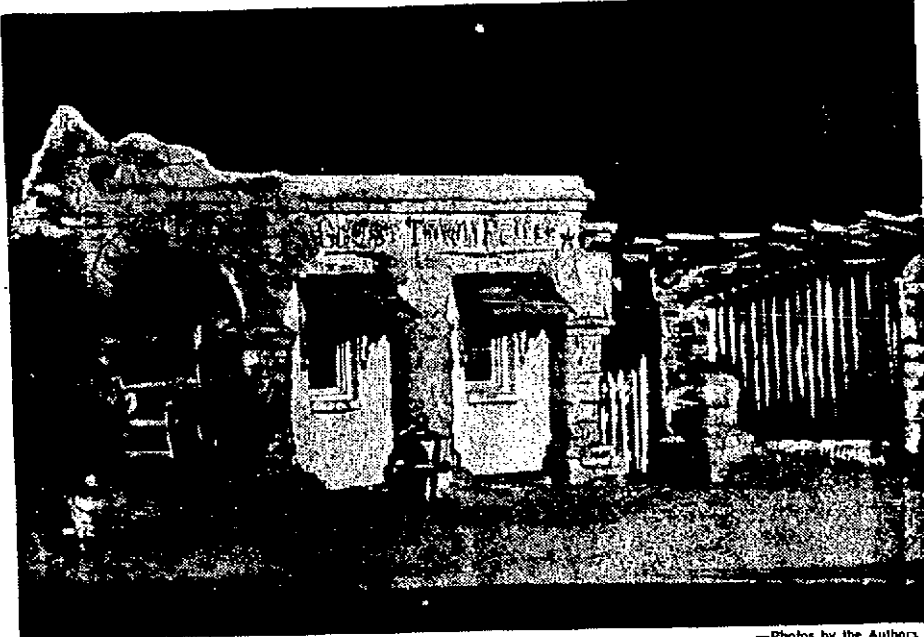
As a determined defender of the desert, Oliver hasn't mellowed much despite his 75 years. An erect, six foot, pipe-smoking weathered man, Oliver has attained the epitome of all human observers, that of the philosopher. He lives and believes that a day

without laughter is a day wasted and his newspaper best expresses his wit, and his resignation to the mortality of mere man.

HE OFFERS his paper on a subscription basis, under a sort of protest in that "This (subscription) offer expires when I do. Asbestos editions will be forwarded in case you don't make it."

Oliver's wit is as dry as his beloved desert, yet carries the sting of a scorpion, also one of his desert creatures. He is now actively pressing a campaign to have all beer cans made of edible compounds (such as the moon rocketeers may have to use), so that, even if the beer drinker doesn't eat the container, the desert creatures will.

Sir Harry, Desert Knight, points out that "... we won't have to go around saying 'clean up.' We'll just say, 'Eat up, boys.'"



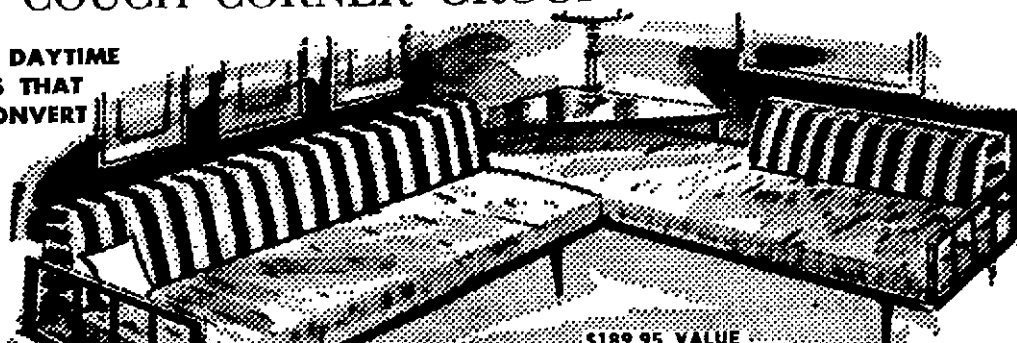
—Photos by the Authors

Old Fort Oliver, Oliver's headquarters at Thousand Palms, a few miles north of Indio, is constructed of hand-made adobe bricks. Oliver operates happy-go-lucky newspaper.

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70 Million Visitors

TRAVEL—RESORTS

THE New York World's Fair—a billion-dollar bonanza for the tourist—opens April 22 in Flushing Meadow Park, Queens, New York.

The site of the spectacular fair, which is expected to be viewed by 70,000,000 people by the time it closes, is the

By Ev Hosking

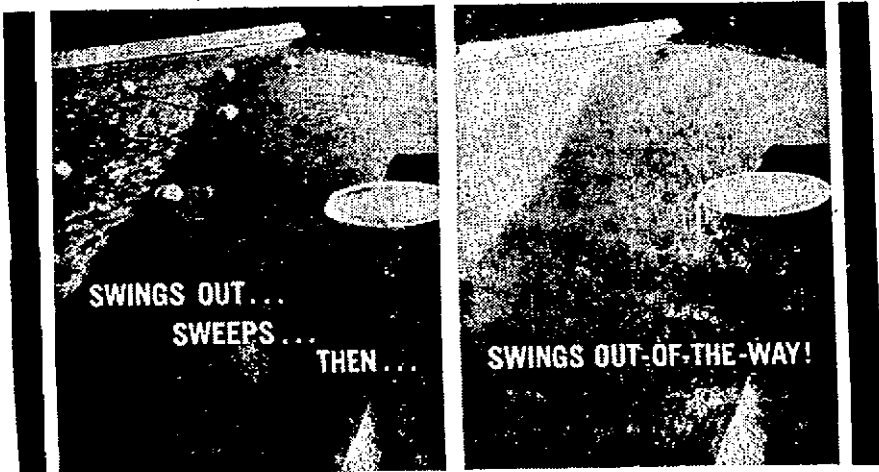
locale of the last New York World's Fair in 1939-40.

It's nine miles east of Times Square, six miles from Idlewild Airport, two miles from LaGuardia Airport and you can get there by car, sub-

way, railroad, bus, airplane, helicopter or boat.

The Fair opens on April 22 and closes Oct. 18. In 1965, the Fair will open April 21 and close for good on Oct. 17.

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You are always ready for a swimming party. There's nothing to move or remove. Won't get jarred out of adjustment. The cost: much less than pool service, adds about \$7 a month to your 10-year pool contract. Call any Anthony showroom for details.

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\$22.54 per month, 10-year term. Pool is 15' x 31', 312 square feet, 78 perimeter feet, 3 to 6 feet deep. Steel reinforced gunite, watertight tile, filter, copper plumbing, pump, motor, steps. Includes standard coping. Deck in picture is slightly higher. Price based on normal access and soil; subject to hillside and higher costs in some areas. "Hida-Sweep," "Antho-Pure" and heater not included.



ANTHONY DELUXE CUSTOM POOLS
Pool above is typical example of dozens of designs and sizes available. Anthony manufactures pre-cast parts, coping, accessories. Factory-to-you selling keeps prices low.



Walt Disney pets a lifelike brontosaurus that will appear in Ford's "Magic Skyway" ride at N. Y. Fair.

gates will open at 9 a.m. and closing time is set for 10 p.m.

Admission for the fair is \$2 for adults; \$1 for children 12 or under. Rides, shows and special events are extra. Special rates are offered for groups. Ticket books are available. For tickets and information write to ticket sales office, New York World's Fair 1964-65 Corp., Flushing, N. Y., 11380.

The fair is divided into five segments: International, Industrial, Transportation, Federal and State and the Lake Amusement area. In addition to U. S., foreign, industrial and commercial exhibits, at least 24 states will have their own pavilions or exhibits.

AMUSEMENTS will be centered in the Lake Amusement area and will include musical stage, water and air extravaganza, a circus, an American Indian Pavilion, flume ride, simulated helicopter ride, a

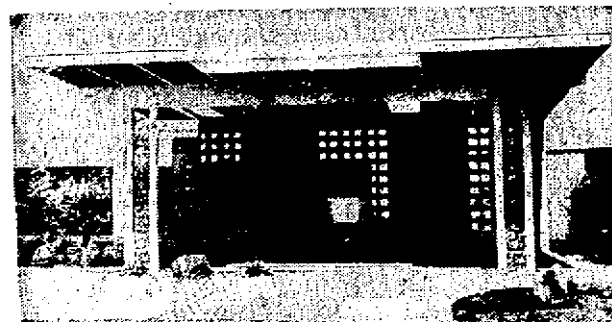
puppet show, dancing waters, a paddle riverboat ride, glass-bottom boats, a trip along a Venetian canal, an aerial cable ride, and an 8,400-foot monorail circling Meadow Lake in the amusement area. The New York World's Fair says that they will have no honky-tonk or girlie shows.

Olympic trials for U. S. entries in Tokyo will be held both at the Fair and other New York City sites.

The fair symbol will be a stainless steel scale model of the world, with land masses supported by an open-grid framework of latitudes and longitudes and three orbit rings circumventing the globe. The model will be 12 stories high and will rest on a tripod base surrounded by a 310-foot reflecting pool.

It symbolizes the Fair's theme:

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March in Mexico

By Fred Taylor Kraft
Travel Editor

UNDER bright skies and a warm sun the jacaranda mixes its delicate violet amid the flares of multicolored bougainvillea in a spectacular floral display.

The time is March, but the weather and the flowers are only the beginning of the mul-

titude of attractions in Mexico.

In Mexico City will be a star-studded guest program at the Palace of Fine Arts, including world renowned performers, dance groups, the National Symphony and ballet headliners as well as the regularly scheduled Ballet Folklorico.

And in the capital and elsewhere in the lazy Land of Manana are events ranging from fiestas to bullfighting, horse racing to native dances, fairs and religious festivals.

For water lovers there are the beach resorts of Puerto Vallarta, Coyutlan and Acapulco on the West Coast and Mexico's leading resort island of Cozumel in the Caribbean Sea.

UNspoiled Cozumel is an exotic tropical paradise combining such diverse attractions as ancient Mayan ruins, modern Mexican gaiety, and jungle-rimmed lagoons and beautiful beaches whose unbelievably clear waters invite SCUBA divers, anglers and all lovers of aquatic activities from everywhere.

Located just 12 miles off the coast of Mexico's Yucatan Province, Cozumel is served by Mexicana Airlines (CMA) with four flights weekly from Merida, capital of Yucatan and jumping off point for tours to world-renowned Mayan ruins at Chichen Itza and Uxmal.

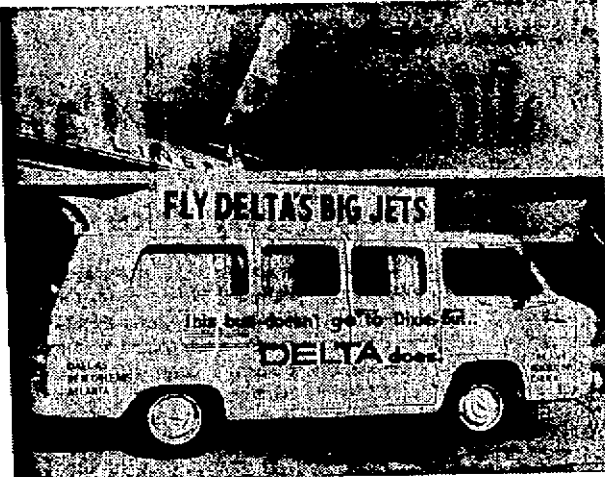
Cozumel is a delight to the budget-minded tourist. For instance, winter season rates are \$12 to \$14 per person, double, per day at the Blue Beach Mansions Hotel. In the works is the \$3 million deluxe El Presidente which Mexico's hotel king Cesar Balsa will open late this year.

MARCH 21—the first day of spring—is a national holiday honoring the birth of the great Mexican reform leader Benito Juarez. There will be celebrations in his home state of Oaxaca, a city also noted for its Indian folklore and native products, particularly black and green pottery.

Also, on March 21, is a special spring season race at Mexico City's Hipodromo de las Americas, highest thoroughbred track in the world.

But March is an excellent month to enjoy the Mexican countryside, and the fiestas here and there. These are particularly recommended:

March 1—Annual commer-



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cial and religious fair at Durango, celebrated since 1616.

MARCH 3—A fiesta held on the hill of Sacromante, at Amecameca, with a huge market and colorful native dances. Only a half-hour away is the Lodge of Tlamecas, 13,000 feet up the slopes of Popocatepetl, a fine place to camp overnight and begin a hike up the huge volcano overlooking Mexico City.

MARCH 4—Religious festival at Taxco honoring the Crucifix of the True Cross, with dances performed by children.

MARCH 4—Pilgrims throng the shrine of the Christ at Chalma (State of Mexico) to seek cures and special favors.

MARCH 9-13—Religious festival at Etla, Oaxaca, plus commercial fair featuring native crafts.

MARCH 11-19—One of Mexico's largest annual festivals at Talpa, Jalisco, with a pilgrimage from all parts of the country to the shrine of Our Lady of Talpa.

MARCH 15—Coyutlan, Colima, a primitive fishing village where jungle and sea meet on Mexico's west coast, features spring festivals through May, with fishing tournaments, regattas, swimming in the roaring surf, and dancing.

MARCH 18-31—Annual fair at Antigua Morelos, Tamau-

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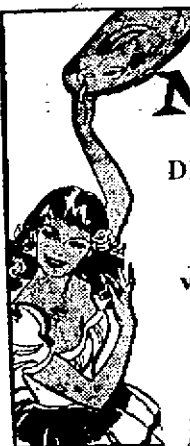
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THE PARADE

California Coon Cat

By Eleanor Avery Price

WHEN Mrs. Gail Collier, 1930 Knoxville Ave., took her cat, Socks, to the veterinarian recently for a checkup, the doctor remarked "What a fine coon cat." Mrs. Collier wasn't certain just what a coon cat is, but she was very proud of her large, long-bodied and heavily-coated cat, so she let it go at that.

But not I. For a long time I have been intrigued over the

mystery that shrouds a cat called a Maine Coon Cat. So I asked questions of cat fanciers and I looked in encyclopedias. I came up with conflicting accounts, but here is the general story about the coon cat.

It seems that in the 18th and 19th centuries, seafarers of Maine returned now and then with handsome long-haired cats in a variety of colors from countries they visited. A segment of the population became interested in



Antiquity somewhat cloaks the origin of the Maine Coon Cat. This one is Socks, a California "coonier."

showing cats, and they probably had the first cat show ever held in America. Featured were some of the long-haired beauties whose coats were more luxurious than before, since Maine's cold weather stimulated the growth.

THE CATS became very popular, and the rush was on

for them under the name Maine Coon Cats. They were considered household pets, whereas short-haired cats were mostly barn animals. Perhaps the favorite was the striped and banded long-haired because he more nearly resembled the raccoon. However, the Maine Coon Cat is not a cross between a cat and a raccoon, and he wears a coat of many colors, including pure white and tri-colored.

How to Beguile That Certain Man

(Continued from Page 9)
Carol and a Hollywood movie troupe journeyed down there to film "Wild Youth." When I escorted Carol on a shopping tour along gaudy-bawdy Juarez Avenue, hundreds of Latins—plus several Americans—followed, ogled, and whistled at her.

IN THE QUIET corner of a cafe, Carol later revealed her philosophy. It was: "Any woman worth her salt has a strong point or two. She should develop her best weapons and make them serve her—that is, in attracting the man, or men, who appeal to her most."

"Where real trust exists between a single girl and her favorite boy friend, I think she's justified in speaking up first. And I do mean in hinting that marriage would be good for them."

With a twinkle in her eyes, Carol added: "If that doesn't bring him around, bite the son-of-a-gun on the hand and tell him to go hang himself!" To illustrate her point, she let me snap a photo of her playfully nibbling at her leading man's hand—the hand of actor John Goddard.

From the experts young women hear this piece of advice—"Be utterly feminine. Overwhelming numbers of eligible men prefer you that way." To underscore the validity of that advice, let me relate my numerous, candid talks with two young women in particular. Here I refer to Judy Grable and Patricia McCormick.

Judy, a trim, bouncy, well-stacked blonde in her late twenties, recently appeared on the nationwide TV show, "What's My Line?" Not one of the panel experts, not even special guest Groucho Marx, could determine (or identify) her profession. They all mistook Judy for a Broadway showgirl, Hollywood starlet and/or glamour model.

They were astonished to learn that Judy has, within the past year, catapulted to stardom—and into the big money—as a woman wrestler. She bears no evidence of bodily scars. No rough or coarse features. Instead, Judy

has exerted herself to remain feminine in the most pleasing sense of the word. Male admirers swarm after her.

THIS REPORTER took a nationwide tour with popular Judy. During the course of it she confided to me: "True, I belong to a rough-and-tumble profession. But I'm determined never to let it sour or harden me. I know very well that most men prefer a woman to be feminine—all female. No masculine garb or mannerisms for this gal!"

Lovely Patricia McCormick, America's ace lady bullfighter, suffers spills, hard knocks and goings in her career. Yet away from the scene of action and danger, she goes out of her way to retain her femininity. This includes frilly, snug-fitting dresses, sleek hosiery, and high heels.

In escorting Patricia to the bull ring in Juarez, Nuevo Laredo and elsewhere, I've seen Latin men slam on the brakes of their cars, lean out the window, and salute her beauty. No matter where she fights droves of male admirers wait in the lobby of her hotel to greet her.

She and Judy Grable are still unattached. They're looking to the opportunities of this Leap Year—1964—with as much zest as Long Beach bachelorettes and the movie sirens quoted in this piece.

Summed up the best tips for all of you—as passed along by psychologists and Voices of Experience—add up to:

- (1) Be your natural Suzie-Q self: not an imitation of some movie actress.
- (2) Remain utterly feminine.
- (3) Take the initiative about dating and marriage if the man closest to your heart happens to be someone you trust and admire.
- (4) Show poise instead of over-anxiety in any given situation.
- (5) And being aware that you're a privileged character this Leap Year should put extra charm in your carriage and a marriage-altar gleam in your eyes! All of which should give that Special Man in your life the proper hint. Happy hunting!

When the cat fancy boomed in other states, exhibitors were interested only in pure-bred cats—Persians, Manx, etc. So the ruffed coon cat as a show animal practically disappeared. In the West, I have never seen a cat entered as a Maine Coon Cat as it is not recognized. But a few cooners have obtained state championships in the east. Most are now so haphazardly bred that they are part Manx, Siamese, etc. But in some Maine households the original strains are maintained.

In short, the Coon Cat is a long-haired domestic cat but not a Persian. If you go to Maine you might knock on the doors of country homes and find an honest-to-goodness Yankee Maine Coon Cat, but similar cats are available all around you, only we would have to call them California Coon Cats. Long-haired domestic cats in cat shows are listed under Household Pets. Look for them at the Cal Coast Cat Show Feb. 15-16 in Long Beach Auditorium.

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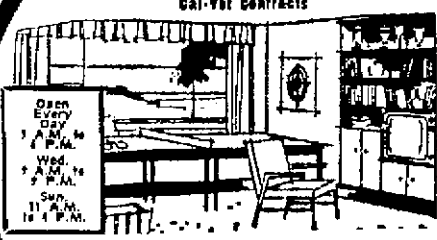
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New Bent Grass Lauded

Southland

CROSSWORD PUZZLE

Solution to Puzzle on Page 29

(Continued from Page 29)
new lawn, scatter evenly one cup of ammonium sulphate per 100 square feet of soil that has been previously loosened by raking. Spread one-quarter inch of mulch material and thoroughly water down.

Wet the sod and tear or cut into 1 1/2-inch diameter plugs. Excess soil may be removed by soaking the plugs in a bucket of water. Space the plugs six to eight inches apart on the ground, step on the plugs to press them into the soil and water the area thoroughly. Thereafter, keep the planting well watered until grown together.

About 10 to 14 days after planting, test a couple of the plugs to see if they come up easily from the ground. If you can't pull them up easily, they are rooted and now's the time to start mowing the plugs. Mowing them at weekly intervals before they grow together and cover the soil forces quicker growth to cover. With favorable weather and mowing, plugs should spread to closing in 60-90 days. Start feeding about a month to six weeks after planting.

ABOUT THE only problem this lawn has is the sod webworm known as lawn moth worm, which is a common

lawn problem with most grasses.

An observant gardener knows that if birds seemingly are interested in that lawn, it isn't grass seeds they seek as source of food, but worms. The first visible worm damage is small puffy areas in the lawn. When the lawn is mowed the areas are brown for a time.

Best remedy is to spray the lawn with an insecticide spray about once every two months from May through October. A good turf fertilizer formulated for Southern California soils and containing insecticide controls these pests.

Only time this lawn might have a yellow color or scalded appearance for several weeks is due to gardener not mowing the lawn at weekly intervals. Mower should be raised then lowered gradually over successive cuttings, to prevent scalding.

DICHONDRA lawns not fed in January should be fertilized as soon as possible. There are two reasons why they need feeding early in the year. First, because they already are flowering and seeding, and the mature dichondra is growing actively, but slowly. Fed now, they'll grow better. Second, early feeding tends to discourage possible fungus infestation later in the season, because a healthy well cared for dichondra lawn resists fungus diseases.

Grass lawns, too, need periodic nourishment for best growth.

Durable Bloomer

One perennial that is widely recommended is the blue marguerite, or Felicia. This durable little plant is almost ever-blooming and in the mildest areas will show some color year round, except when you cut it back, after which it takes a short time out to form a new framework of branches.

Blue marguerite is as nearly foolproof as any plant can be, tolerating sun or part shade, poor soil and infrequent watering. When once established, it will often reseed itself, but don't count on that because conditions must be just right for such a happy circumstance. In the middle and front of a border, combined with yellow marguerites, which are also nearly ever-blooming, it can provide a big answer to a perennial problem, such as it may be.

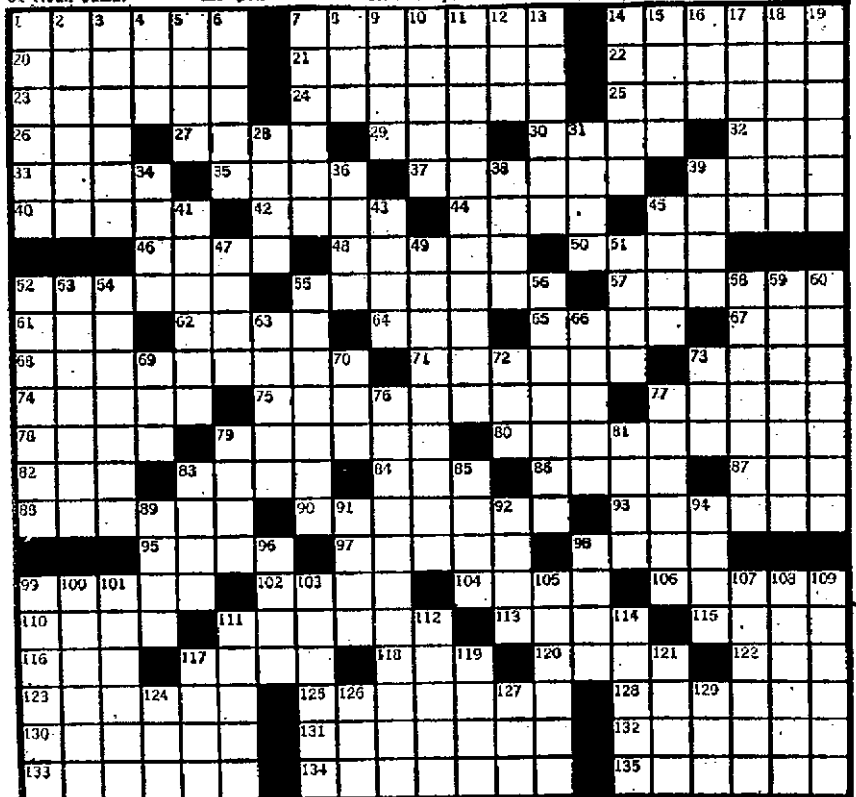
By Leonard Goldberg

ACROSS

- 1 Country of Malaysia.
- 7 — treaty; 2 words.
- 14 International compact.
- 20 Type of energy.
- 21 Hollywood actor-dancer.
- 22 Mohammed's flight from Mecca.
- 23 Son of Jacob.
- 24 Famous baseball name.
- 25 Navy petty officer.
- 26 Navy's intelligence unit; Abbr.
- 27 Tennis terms.
- 29 Capture; Colloq.
- 30 Beasts; Slang.
- 32 Deer.
- 33 Boxing term.
- 35 Search.
- 37 Inactive; passive.
- 39 Maple or pine.
- 40 Starchy foodstuff.
- 42 Yale's football team.
- 44 Took to court.
- 45 Observe, anew.
- 46 Siamese coins.
- 48 Like a sprite or fairy.
- 50 Aquatic.
- 52 Wintertime athlete.
- 55 Of the internal regions.
- 57 German composer; 1685-1759.
- 61 Noun suffix.
- 62 Moroccan coin.
- 64 River, NE Scotland.
- 65 Brews.
- 67 — Hagen, actress.
- 68 One who enures or involves.
- 71 Lost animal.
- 73 Noteworthy achievement.
- 74 Trick; deceptive.
- 75 Change from one vessel to another.
- 77 Cause to depend.
- 78 Girl's nickname.
- 79 Become overheated; 3 words.
- 80 Native of a certain U.S. area.
- 82 — Rehan, costume actress.
- 83 Anxiety.
- 84 Scottish explorer; 1813-93.
- 86 Buddhist church, in Japan.
- 87 Goddess of vengeance.
- 88 Communications satellite, in synchronous orbit.
- 90 Palma, used for wickerwork.
- 93 Ascended.
- 95 — Major.
- 97 French term of endearment.
- 98 Member of the UN.
- 99 Employed.
- 102 Partner, in Texas.
- 104 Park, in Paris.
- 106 Small drum.
- 110 College degree, in ed.
- 111 Legal maneuver.
- 113 Sediment.
- 115 Sea eagle.
- 116 Scrip.
- 117 Small S American monkey.
- 118 Kansas; Abbr.
- 120 Papal name.
- 122 Natural forces.
- 123 One who sends postal matter.
- 125 Expressing deep feeling.
- 128 Character in "Guys and Dolls."
- 130 Reproves; scold.
- 131 Denizen.
- 132 Rise.
- 133 Turned; twisted.
- 134 Small bites.
- 135 Clowers.

DOWN

- 1 Certain leagues.
- 2 Lack of tone or energy.
- 3 Not victorious.
- 4 Wood core.
- 5 Dog bark.
- 6 Pains.
- 7 Ornament, on upholstery.
- 8 Superlative suffix.
- 9 British machine gun.
- 10 Sumatra squirrel shrews.
- 11 Large industries, collectively.
- 12 Exist.
- 13 — Fox, of baseball.
- 14 Mint, used in seasoning.
- 15 Reverts.
- 16 Psychiatry.
- 17 Those who point guns.
- 18 Seaport, Kerry co., Ireland.
- 19 Treach or Boyer.
- 20 Golf terms.
- 31 "No 11," or buta.
- 34 Horned ruminant.
- 35 City, SW Russia, on the Danube.
- 38 Cold mountain wind, in Peru.
- 39 Aquatic bird.
- 41 Author of "Tristram Shandy."
- 43 Coasting vehicle.
- 45 Narrow inlet.
- 47 Neat and trim.
- 49 Irish — 2 words.
- 51 These people.
- 52 Midday nap.
- 53 Famous name in Washington.
- 54 Skilled workman.
- 55 Warner.
- 56 Cowboy's necessities.
- 58 Lady chaperone, in Spain.
- 59 Open-shelved cabinet.
- 60 Cathedral church of Rome.
- 63 Modify.
- 66 Fault; error.
- 69 Business notices.
- 70 Football cheer.
- 72 Article.
- 73 Useful tree.
- 76 A state; 2 words.
- 77 Founder of "San Simoun."
- 79 School of whales.
- 81 Malay coins.
- 83 Wood measurement.
- 85 TV sheriff.
- 89 Prompted, as an actor.
- 91 Land measurement.
- 92 Island, Dutch East Indies.
- 94 Dies — Latin hymn.
- 96 Appointment; Abbr.
- 98 West Coast college.
- 99 Extremely powerful explosives.
- 100 Near East country.
- 101 Withdraw.
- 103 Each.
- 105 Matures.
- 107 Stock — female.
- 108 Watersprite.
- 109 Adjusts again.
- 111 Cleared the atmosphere.
- 112 College subject.
- 114 Musical instruments.
- 117 Head; French.
- 119 Dimensions.
- 121 Wasted.
- 124 The bar.
- 126 Wire measurement.
- 127 "GI."
- 129 Wood barrel.



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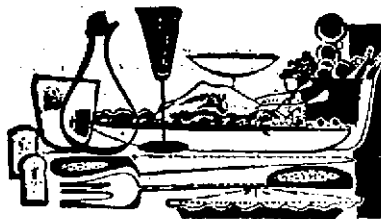
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STRETCHER BARS 18-in. 22c ea.
ARTISTS' SETS
12 TUBES INCL. WHITE
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ARTIST STARTER SET
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DAMAR 39c
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CERAMIC MOSIAC TILE



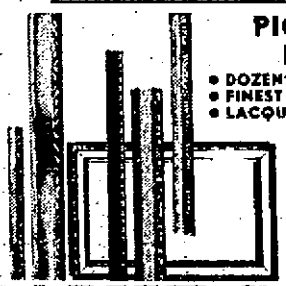
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OPEN SUNDAYS 8:30 to 5:30
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OPEN 5 NIGHTS
Mon. THRU Fri. 9 P.M.

TeleViews

Sunday, Feb. 2, 1964

*'Abe Lincoln
in Illinois'*

(See Page 5)

TELEVISION LOG OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



JOAN STALEY OF "77 SUNSET STRIP"—(See "Bert's Eye View," Page 7)

DAY IN, DAY OUT—7 DAYS A WEEK

DOOLEY'S PRICES ARE LOWER!

ALWAYS THE HIGHEST QUALITY FOR THE LOWEST PRICES!



New 1964 General Electric HI-FI STEREO CONSOLE

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Console comes in all-hardwood cabinets. Has 4-speed changer, 2-6"x8" speakers, tweeter cones, dual channel amplifier, diamond stylus.

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FREE
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With the purchase of this stereo.

FREE DELIVERY, SERVICE & GUARANTEE

SUNDAYS 10 to 5

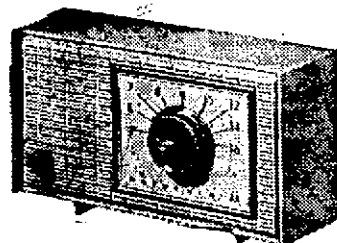
DOOLEY "Smashes Prices" ON ALL TABLE RADIOS, CLOCK RADIOS, TRANSISTOR RADIOS

Now is the time to get in on these low-cut "smashed" prices on these quality table radios, clock radios or transistor radios! Lowest prices in town . . . prices slashed to save you more!

MOTOROLA TABLE RADIO

WITH 5 TUBES
In Beige Only

SPECIAL! **11⁸⁸**



ALL-TRANSISTOR TABLE RADIO

In ivory, pink
or beige.
SPECIAL

9⁸⁸

8-TRANSISTOR POCKET PORTABLE RADIO

With case, earphone
and battery.
SPECIAL

8⁸⁸

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Wake up to music!
Has slumber switch.
SPECIAL

19⁸⁸

FM/AM TRANSISTOR PORTABLE RADIO

With case, earphone
and battery.
SPECIAL

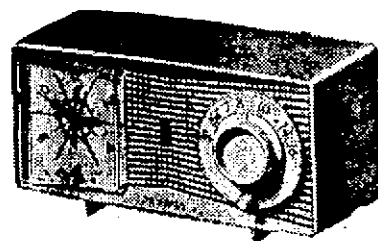
19⁸⁸

MOTOROLA CLOCK RADIO

WITH 5 TUBES

Wakes you up to music! In
blue or white.

Dooley's
Special
Low Price **14⁸⁸**



SHERWIN-WILLIAMS SUPER KEM-TONE WASHABLE LATEX FLAT WALL PAINT

Reg. 7.15
GALLON

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Quart 1.98

In White or Colors



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TABLETS with B-VITA-
MINS. Bottle of 40 **88^c**

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250 TABLETS, 100-MG. **98^c**

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100 TABLETS **1.88**

New 1964 PACKARD BELL 19-in. Deluxe PORTABLE TELEVISION With FREE BASE!

Has handle and built-
in antenna.

138⁸⁸



90-Day
Free Service
and Guarantee

Newest 1964 GENERAL ELECTRIC PORTABLE TV

99⁹⁵

Newest 1964 RCA VICTOR PORTABLE TV

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Newest 1964 ZENITH PORTABLE TV

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90-DAY SERVICE ON ALL
TV PORTABLES AT DOOLEY'S

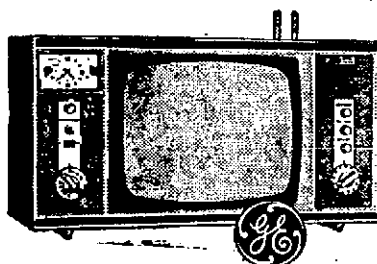
ROLL-AROUND TV BASES

3⁸⁸
EA.

OUTDOOR

TV ANTENNA KIT

4²⁵



Latest 1964 GENERAL ELECTRIC CLOCK-RADIO TELEVISION 11" TELEVISION & CLOCK-RADIO With SLEEP SWITCH and ALARM

Here's an entirely new conception in a modern
personal portable television. It features 11-
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and alarm all in one decorator cabinet. "Day-
light Blue" picture tube, built-in antenna
and front mounted speaker. Also has a private
earphone for private listening pleasure.

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Dooley's Carry Only Top Brands!

New 1964 COLOR TV RCA VICTOR • GENERAL ELECTRIC PACKARD BELL • ZENITH

CONSOLE
PRICES
START AT

388⁸⁸

Add \$25.00 Set-up & 90-Day Service.
FREE DELIVERY & GUARANTEE

SALT WATER FISHING ROD SPECIAL!

Now is the time to save on
these South Bend, Penguin,
Roddy, and Nitro Salt Water
fishing rods.

AT HALF-PRICE!
HURRY! WHILE THEY LAST!

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5075 LONG BEACH BLVD.—NORTH LONG BEACH

Open Mon., Thurs., Fri. 9 to 9 — Tues., Wed., Sat. 9 to 6 — Sundays 10 to 5

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HUGE SELECTIONS TO CHOOSE FROM
ALL STYLES, MODELS AND FINISHES

LARGEST COLOR TV DEALER IN THE WEST



The CHERBOURG

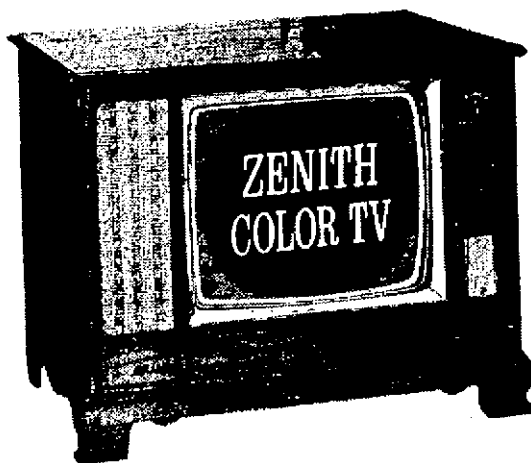
Deluxe French Provincial styling in genuine Cherry Fruit-wood veneers and solids. Big 265-sq.-in. rectangular picture area. Has exclusive Super Gold Video Guard Tuner for finest signal reception, patented color Modulator Circuitry for most accurate color hues.

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All Connections
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No PRODUCTION
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Handcrafted Quality makes
the Big Difference in
ZENITH
COLOR TV



Handsome Early American styling. De luxe cabinetry in veneers and solid hardwoods. You'll find all the exclusive features in this color TV that you'll find in all the other Zenith Color TVs.



The OAK PARK

Zenith's contemporary "Lo-Boy" styling in grained walnut color or grained mahogany color. Big 265-sq.-in. rectangular picture screen has Zenith Super Gold Video Guard for ultra sensitive signal reception and patented Color Modulator Circuitry that provides accurate color hues.

For Greater Dependability! Fewer Service Problems
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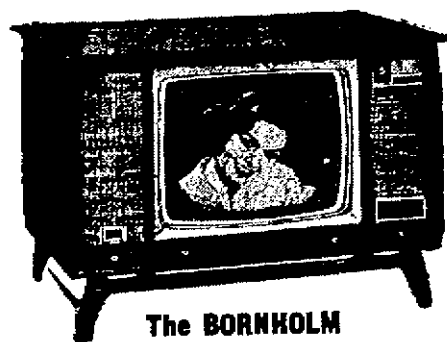
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The HINSDALE

Early American styling in genuine Maple Veneer and select hardwood solids. Big 256-sq.-in. rectangular picture screen.

World-Famous
HANDCRAFTED CHASSIS
MAKES THE BIG
PERFORMANCE DIFFERENCE
IN ZENITH COLOR TV



The BORNHOLM

ZENITH COLOR TV WITH "SPACE COMMAND" REMOTE
Distinctive Danish Modern "Lo-Boy" styling with Built-in REMOTE CONTROL. TV "Space Command" . . . lets you tune TV from your easy chair with "silent sound." No wires, no cords, no batteries. Has Super Gold Video Guard and patented Color Modulator Circuitry.

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FREE Delivery & Guarantee

Low, Easy Terms

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5075 LONG BEACH BLVD., - NORTH LONG BEACH

MON., THURS., FRI., 9 to 9

TUES., WED., SAT., 9 to 6

SUNDAYS, 10 to 5

SUNDAY

February 2, 1964

★ PAID ADVERTISEMENT

7:00 A.M.

- 2 Lamp Unto My Feet: "Anima e Corpo," first oratorio ever written
- 4 Mr. Wizard, Don Herbert
- 11 White Hunter, R. Reason
- 7:30
- 2 Look Up & Live: "The Choice: Thoughts of Soren Kierkegaard." Ideas of Danish philosopher
- 4 (Color) Davey & Goliath
- 11 Highway Patrol, Crawford

8:00 A.M.

- 2 Camera Three: "Chips with Everything." Excerpts from Esker's current British comedy-drama
- 4 Movie: "Ramrod."
- 5 In God We Trust
- 11 Great Churches: First Presbyterian (Upland)
- 13 Gospel Favorites (music)

8:30

- 2 Light of Faith (Protest.)
- 5 Herald of Truth (relig.)
- 7 Sunday Chapel (relig.)
- 9 Movie: "Brass Legend."

9:00 A.M.

- 2 Learning '64: "VD in the Schools"
- 5 The Adventist Hour
- 7 Movie: "Flying Tigers."
- 11 Movie: "Presenting Lily Mars," Judy Garland ('43)
- 13 Variedades, R. Iglesias

9:30

- 2 Discovering Art, Dr. Manson: "Self-Portraiture"
- 4 Christophers: "Robert E. Lee," Byron Palmer

10:00 A.M.

- 2 Movie: "Sing, Baby, Sing," Alice Faye ('36)
- 4 This Is the Life (Luth.)
- 5 For Kids Only, V. Colvig
- 9 Movie: "Inside the Walls of Folsom Prison."
- 13 Panorama Latino

10:30

- 4 Frontiers of Faith (box)
- 13 (Color) Faith for Today

11:00 A.M.

- 4 Movie: "Naked Gun."
- 7 Discovery '64: "Animal Senses"
- 11 Wonderama, Al Lohman Jr., with Leslie Arnold, Jordan High senior, as "magician of the month"
- 13 Church in the Home

11:30

- 2 Sum & Substance, Dr. Herman Harvey, with the late Clifford Odets

5 HOME BUYERS' GUIDE

- ★ Paul Langford visits new homes throughout So. Calif.
- 7 Press Conference
- 9 Movie: "Folsom Prison" (repeat from 11:30 a.m.)

34 Aquí Alex Prada

12:00 NOON

- 2 Capitol Hill to California: Reps. Craig Hosmer (R), Ed Roybal (D)
- 7 (Color) Challenge Golf (see sports box)
- 13 Rev. Oral Roberts (relig.)

12:30

- 2 Face the Nation (see box)
- 4 (Cir) Journey of Lifetime
- 5 Movie: "Lonesome Trail."
- 13 Social Security in Action

1:00 P.M.

- 2 Viewpoint, John Hart
- 4 (Color) Ethics: "Censorship," Otto Preminger
- 7 Conversations with William Winter: Gov. Edmund G. Brown

★ LAKERS versus HAWKS

★ LIVE on TV 9!

(see sports box)

11 "LONE STAR"

★ Pres. by UNION MORTGAGE

Clark Gable, Ava Gardner

13 Voice of Calvary

1:30

- 2 L.A. Report, G. Holcomb
- 4 (Color) Confrontation: "20th Century Morality"
- 7 Issues & Answers, Howard K. Smith with new USIA director, Carl T. Rowan
- 13 Cal's Corral (to 4)

★ Prisoners (drama serial)

2:00 P.M.

2 Insight: "Word of God."

★ 4 KNBC COLOR DEBUT

★ "TALES OF THE WEST"

—"TRAILBLAZERS"

Repeat of historical series covering Western history

7 Directions '64: "Roman Catholic Mass Reforms"

2:30

2 CBS Sports Spectacular

(see sports box)

4 (Color) College Report:

"Sonata with a Title"

(Scripps)

7 King's Highway (CHP):

"Foul Weather Driving"

34 Camarino (musical)

3:00 P.M.

4 Sunday, Frank Blair, with taped highlights of Pres. De Gaulle's Paris news conference last Friday, plus a look at Van Gogh paintings in U.S., report on spies, interviews with Sens. Russell B. Long and Albert Gore on tax reform bill.

7 Olympics (sports box)

11 "WAR ZONE"—movie

★ Pres. by UNION MORTGAGE

"Above and Beyond,"

Robert Taylor ('53).

34 Cita Ponds (drama)

3:30

9 NOW! TV 9 Sports Special

★ Palm Springs Golf Classic

(see sports box)

34 La Desconocida (serial)

4:00 P.M.

2 One of a kind, Alexander

Kendrick: "The Oxford

Way." Examination of

educational climate at

Oxford

4 (Color) Shell's Wonderful

World of Golf (sports box)

13 Robin Hood, R. Greene

4:30

5 Boots & Saddles

13 Movie: "Panther's Claw."

5:00 P.M.

2 Alumni Fun, Clifton

Fadiman, Missouri grads

Mary Margaret McBride,

Dr. Howard Rusk and

McCall's editor John Mack

Carter compete against

Sammy Kaye, Pirates

owner John Galbreath and

editor John Whiting.

4 (Color) Wild Kingdom,

Merlin Perkins: "The

Kalahari." Desolate

"homeland" of S. Africa

5 Blue Angels, Don Gordon

7 Trailmaster, John

McIntire, Bette Davis.

Woman's hold over her

family nearly destroys it.

9 Movie: "Yellow Balloon."

11 "CHILLER THEATRE"

★ Pres. by UNION MORTGAGE

"Curse of the Faceless

Man," Richard Anderson

5:30

2 Ted Mack Amateur Hour

6:00 P.M.

2 20th Century, Walter

Cronkite: "Firebrand on

Ice: Stan Mikita." An

inside look at big league

ice hockey and the hard-

playing Chicago Black-

hawks

4 "MEET THE PRESS"

★ Sen. Everett Dirksen (Ill.)

Rep. Charles Halleck (Ind.)

Top Republicans in Congress

Telecast in color.

Grove 'Queen' Day

Free tickets are still available for "Queen for a Day's" fifth annual Garden Grove Day this Wednesday, and may be picked up at the Chamber of Commerce office where round trip bus tickets also are being sold for \$2.

Moulin Rouge doors will close at noon, with buses leaving Garden Square at 10 a.m.

The taped show will be seen Feb. 13 at 3:30 p.m., ch. 7.



JULIUS LA ROSA masquerades as a mailman during "Candid Camera" at 10 p.m. on Sunday, channel 2.

LOOK FOR SUNDAY RADIO LOGS IN MAIN NEWS SECTION

4 (Color) College Bowl Robt. Earle, Rollins College (Fla.) challenges Massachusetts.

5 The Invisible Man

34 La Hora Catolica (Cath.)

5 JUST FOR FUN!

★ POLKA PARADE—LIVE!

FARMER JOHN PRODUCTS

7 Movie: "The Tinger,"

Vincent Price ('59-1st run)

13 (Color) Rocky & Friends

34 Teatro Fantastico (chldn)

6:30

2 Mr. Ed, Alan Young,

Miyoshi Umeki, Ed threat-

ens to join the Peace

Corps

4 KNBC BIOGRAPHY

★ ADMIRAL HALSEY

9 Maverick, James Garner

11 Movie: "Johnny Eager,"

Robert Taylor ('41)

13 (Color) Rod Rocket Show

7:00 P.M.

2 Lassie (see box)

4 Bill Dana Show, Real-life

singing group, "The Four

Amigos," play Jose's job-

less cousins

5 "Beneath 12-Mile Reef"

★ Violence in the Depths!

Robert Wagner ('53)

13 Outlaws, Barton MacLane

34 TV Musical Ossart

7:30

2 My Favorite Martian, Ray

Walston. Tim is suspected

of doing Uncle Martin in

to collect on his new in-

surance policy

4 (Color) Walt Disney's

World of Color: "Bristle

Face," Brian Keith, Phillip

Alford, Jeff Donnell (pt.

2). A mongrel dog who

won't answer the horn

calling off the hunt makes

a man of a boy

7 Travels of Jamte McPhee-

ters, Charles Bronson,

Wallace Ford, Arch John-

son. Jaimie learns the true

colors of a man posing as

a marshal

9 RUGGED AND ROUGH—

★ "THE D.I."—JACK WERN

STARS ON THEATRE 9!

with Jackie Loughery

(Mrs. Webb), Monica

Lewis ('57-1st run)

34 Estudio de Pedro Vargas

8:00 P.M.

2 The Ed Sullivan Show

with Ella Fitzgerald,

comedian Rip Taylor,

Sammy Davis Jr., Richard

(Mr. Pasty), Hearne.

13 Mike Hammer, McGavin

34 Corridas de Toros

8:30

4 Grindl, Imogene Coca,

Grindl impersonates an

imprisoned gun moll
7 Arrest & Trial, Ben
Gazzara, Chuck Connors,
Sandy Dennis, Steve For-
rest, Hampton Fancher III.
Egan agrees to defend a
girl charged with murder
when he realizes the faith
of a minister who
befriended her is at stake.
11 Bold Journey, Jack
Douglas: "King Elephant"

13 (Color) Ski Show, Malone

9:00 P.M.

2 The Judy Garland Show,
Judy begins her next-to-
last month with French
actor Louis Jourdan, the
singing Kirby Stone Four
and comedian cameraman
Ken Murray.

4 (Color) Bonanza, Dan
Blocker, John Dehner.
Wily but likeable French-
man claims he's the pirate
Jean Lafitte, and narrowly
escapes the noose.

5 Mr. Lucky, John Vivyan

11 The Boston Symphony,

Charles Munch

13 (Color) Operation Success

9:30

5 It Is Written, Vandeman

13 Dan Smoot Reports

9:45

9 Bus Stop, Earl Holliman.

13 Capitol Report, D. Jackson

10:00 P.M.

2 Candid Camera, Durward

Kirby. Guest Julius

LaRosa plays a mail

carrier and staff members

cause troubles for cab

drivers, hotel managers

4 (Color) Our Man on the

Mississippi (see box)

5 Freedom University:

Publisher Ben Reddick

7 Movie: "Zero Hour," Dana

Andrews, Sterling Hay-

den ('57-1st run)

11 NEWS—Larry Burrell,

★ Paul Coates, Chuck Benedict

13 The Bitter End

34 Voces de Mexico (music)

10:30

2 What's My Line? J. Daly

Martin Gabel is guest

panelist as series starts

15th year.

5 NEW BUSINESS & SALES

★ OPPORTUNITIES—J. Rourke

11 Opinion in the Capital:

Sen. Stuart Symington

13 Newsroom, Don Rose

34 Manolo Fabregas Show

10:45

9 RAW ACTION! BOLD!

★ 'RED RIVER' with John

Wayne & Montgomery Clift

Joanne Dru, John Ireland

('48). Western classic.

11:00 P.M.

2 Sun. News, Charles Kuralt

4 KNBC NEWS—LOS ANGELES

★ REPORT—COLOR



FRONTIERS OF FAITH — Geologist-theologian Dr. Hagen Stack, whose slight accent and humor have earned him the title of "Old Testament Victor Borge," launches a 3-mo. course of illustrated lectures on outstanding Old Testament personalities at 10:30 a.m., ch. 4. Moses, subject for the first two programs, will be followed by Joshua, Samson, Ruth, Samuel, Saul, others.

FACE THE NATION — Sen. Margaret Chase Smith, her chapeau in the Presidential ring and Maine's 14 electoral votes in her purse as "favorite daughter," will be interviewed in Washington at 12:30 p.m., ch. 2. (Her competitors Goldwater and Rockefeller will be guests on ABC's "Issues and Answers" during the next two Sundays.)

LASSIE

TV TECHNICIANS NEEDED!
By Industry — By the Public — We Train — Short Practical Courses — Color
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We Specialize in Complete Repairs on all Foreign and Domestic Cars

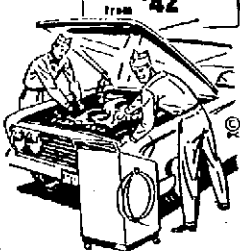
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8443 COMPTON BLVD.
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Rebuilt Automatic Transmissions from \$89
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'64 FRIGIDAIRE

PRE-TAX SAVINGS!
FRIGIDAIRE
2-dr. at LOW LOW PRICE!

- Automatic defrosting refrigerator section
- Big 100-lb. zero zone no freezer
- Twin vegetable hydrators for nearly 40 bushels
- 5 wire door bins even 11-oz. cartons

\$235⁰⁰
7 DAYS ONLY



Model FOS-13T-3
13.24 cu. ft.

TWIN 30 Flair by FRIGIDAIRE



• 2 doors in compact 30" wide
• Upper oven door slides up to open out of way
• Pull in Clean Oven below built-in to clean standing up

FRIGIDAIRE Under-Counter DISHWASHER



Holds full size dishes for average family of 5. Automatic swirling water action. Roll-to-you racks. Soak-Away Rinse.

FRIGIDAIRE WASHERS

GIANT 12 LB. TUB!

- 2 speeds, 3 cycles for multi-fabric washing
- Underwater action zone helps get clothes clean!

\$186⁵⁰
Model WDAS-2 7 DAYS ONLY

FRIGIDAIRE DRYERS

- One dial does it all. Settings for delicate, wash and wear, no heat
- Flowing heat dries breathes fresh

\$136⁵⁰
7 DAYS ONLY



Model DDAS-2 electric

Prices Slashed!
on all remaining stock of
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Kate Reid Hit as President Lincoln's Wife

By DOC QUIGG
NEW YORK (UPI)—"Isn't he sweet to say that?" asked Kate Reid.

She was sitting in her tiny dressing room in a Broadway theater, in front of a mirror ringed with scores of congratulatory telegrams. She plays opposite Alec Guinness in the new Broadway hit "Dylan," and her performance as the poet's wife has received rave notices.

But the rave she was reading was for a performance in a television show—one that hasn't been seen yet. It was written by producer-director George Schaefer for a publication of the National Council of Teachers of English, and it said:

"The incredible character of Mary Todd Lincoln appears in four brief scenes and yet Kate Reid manages to show us the full story of a giddy young belle who turns into a bitter and actually insane older woman."

★★★
NBC and its network affiliates played host to teachers across the country in a closed-circuit presentation of that story. It is Robert E. Sherwood's 1938 Pulitzer Prize drama, "Abe Lincoln in Illinois." The Hallmark Hall of Fame hour-and-a-half color version of the famed play will reach the home screens Wednesday (7:30 p.m., channel 4).

Jason Robards Jr. will play the Lincoln role that Raymond Massey created on stage and in the movie.
What is Miss Reid's concept of the character of Mary Todd Lincoln?

★★★
"SHE WAS a terribly ambitious woman, that's the first thing," Miss Reid said. "She could have been the belle of the town. She could have had anybody she wanted as a husband. But she had her ambition."


"I believe she personally wanted to be President. I really do."

"I feel that emotionally she was completely unbalanced. But I also think she had provocation. I think she was desperately hurt by him. He walked out on her on the eve of the wedding."

"And what he did to her— not letting her know that the politicians were coming from the East to size him up, and she not having any warning to prepare the house for them. Three guys just walk in. That worried me, everytime I rehearsed it, Damn men, anyway!"

"I feel she was a very modern woman."

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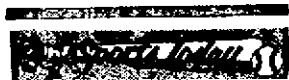
MONDAY

February 3, 1964

★ PAID ADVERTISEMENT

- 2 Amer. Political Heritage
4 (Color) Amer. Family (premiere). Chicago-produced 20-program series, with first week devoted to early childhood education.
7:00 A.M.
2 Captain Kangaroo
4 Today, Hugh Downs
7 Cartoon Capers
7:30
7 Zorrama (San Diego)
11 Columbia Univ. Lectures
7:45
5 For Kids Only (cartoons)
9 Big Babysitter (cartoons)
8:00 A.M.
2 Panorama Pacific, R. Rowe
7 Cartoon Capers
11 The Chucko Show
8:30
13 Felix the Cat (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 I Married Joan, J. Davis
11 The Jack LaLanne Show
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
7 Love That Bob! Cummings
11 Movie: "This Man's Navy," Wallace Beery ('45)
9:45
13 Assignment Education
10:00 A.M.
2 The McCoys, W. Brennan
4 Concentrat'n, Hugh Downs
5 Restless Gun, John Payne
7 December Bride, Byington
9 Movie: "Front Page Story," Jack Hawkins
10:30
2 Pete and Gladys
4 (Color) Missing Links with Elizabeth Ashley, Sam Levenson, Nipsey Russell, Dorothy Kilgallen
5 Yancy Derringer
7 Girl Talk, Virginia Graham
10:45
13 Guidepost to Spanish II
11:00 A.M.
2 Love of Life
4 (Color) First Impression
Guests: Pat Carroll, Angela and Veronica Cartwright
5 The Cheaters, John Ireland
7 Price Is Right, Bill Cullen
11 The Jean Marlow Show
11:15
13 Guidepost to Spanish I
11:30
2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens

- 7 The Object Is, Dick Clark
Paul Winchell, Stubby Kaye, Barbara Eden are week's guests (with Cliff Robertson taking over for Kaye starting Wed.)
9 Escape from the Cage: "Drug Therapy"
11 Robt. Paul, Maria Novotna
13 The Ann Sothern Show
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Seven Keys, Jack Narz
9 E. Wisdom: "Omnipotence"
11 Sheriff John, John Rovick
13 Movie: "Laughter in Paradise," Audrey Hepburn (Br. '51)
12:30
2 As the World Turns
4 The Doctors. Taina Elg is week's guest as dancer crippled by elephantiasis.
5 TV Bingo, Colin Male
7 Father Knows Best, Young
9 Mr. D.A., David Brian
1:00 P.M.
2 Password, Allen Ludden
June Havoc, Orson Bean
4 Loretta Young: "Inga II"
5 Movie: "Go West, Young Lady," Glenn Ford ('41)
7 Tennessee Ernie Ford
9 Cartoonsville
11 Movie: "To Hot to Handle," Clark Gable ('38)
1:30
2 Art Linkletter House Party
Guest: Samuel Kling, divorce attorney
4 (Color) You Don't Say! Rhonda Fleming, Lee Marvin are week's guests
7 The Pamela Mason Show
13 Robin Hood, R. Greene
2:00 P.M.
2 To Tell the Truth, Collyer Vaughn Meader, Joan Fontaine are guest panelists
4 Match Game, G. Rayburn
9 Movie: "Highway Drag-net," Richard Conte ('54)
13 Vagabond: Grand Canyon
2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Night Key," Boris Karloff ('37)
7 Day in Court: mans'ghter
11 Movie: "Springtime in Rockies," Betty Grable
13 The Ann Sothern Show
3:00 P.M.
2 The Secret Storm (Today begins series' 11th year.)
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm



IX WINTER OLYMPICS, 10 p.m., ch. 7, has jet-flown giant slalom and ladies' figure skating events.

- 4 Movie: "Nice Girl," Deanna Durbin ('41)
7 Queen for Day, Jack Bailey
34 Reloj Musical (variety)
4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
11 Superman, George Reeves
34 Un Canto de Mexico
4:30
2 Movie: "The Line-up," Eli Wallach ('58-1st run)
11 Livin' It Up, Al Lohman
34 Escuela KMEX (English)
5:00 P.M.
7 Hawaiian Eye, A. Easley
9 (Color) Engineer Bill Show
13 The Lloyd Thaxton Show
34 Novela Juvenil: "La Isla del Tesoro"
5:30
5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
34 El Seguro Social (soc. sec.)
5:45
4 KNBC NEWS—LOS
★ ANGELES REPORT—COLOR
13 Bill Johns, News
6:00 P.M.
2 Big News, Jerry Dunphy
4 KNBC NEWS—LOS
★ ANGELES REPORT—COLOR
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Bowery Boys Movie: "Hot Shots" ('56)
11 M-Squad, Lee Marvin
13 (Color) Touche Turtle
34 La Madrastra (new serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline
13 Woody Woodpecker
34 Noticiero 34 (News)
6:45
7 Ron Cochran, News
7:00 P.M.
2 Walter Cronkite, News (from San Francisco, where Cronkite is inspecting Cow Palace facilities for the GOP convention)
4 (Color) Golden Voyage
Jack Douglas: "But Paris, of Course"
5 Leave It to Beaver
7 I'm Dickens... He's Fenster, Marty Ingels
9 People Are Funny
11 87th Precinct, Robert Lansing, Murderer tries for double-jeopardy limitations.
13 (Color) Wild Cargo: "Oklahoma" rattlesnakes
34 Divorciadas (drama serial)
7:30
2 To Tell the Truth, Collyer



ETHEL MERMAN teaches the title comedienne how to sing during a two-parter "The Lucy Show" starting 8:30 p.m. Monday, channel 2.

- 4 Movie: "Phone Call from a Stranger," Bette Davis, Shelley Winters, Gary Merrill, Michael Rennie ('52-1st run). Lone survivor of plane crash calls on relatives of victims.
5 Addograms, Jack Barry
7 Outer Limits: "The Invisibles," Don Gordon. U.S. agent infiltrates organization from outer space bent on usurping bodies of military and political leaders to take over world.
9 Dobie Gillis, D. Hickman
13 (Color) Holiday, Bill Burrud: "Mormon Trail"
34 Ella, Yo y Alguien Mas
8:00 P.M.
2 I've Got a Secret, Garry Moore. Series' musical director Norman Paris is one of a group of guests with a common "secret."
5 The Lawman, John Russell
9 M S M PREMIERE!
★ Tony Martin, Vera Ellen
"LET'S BE HAPPY!!"
Filmed-in-Scotland musical ('57-1st run)
11 Thriller, Boris Karloff: "Devil's Ticker," Macdonald Carey.
13 STONEY BURKE
★ "POINT OF HONOR"
Stoney proves that honor is more than physical strength.
34 La Desconocida (serial)
8:30
2 The Lucy Show (see box)
5 Special of Week: "The Laplanders." Report on a vanishing way of life in the roadless tundra.
7 (Color) Wagon Train, Robert Fuller, Burgess Meredith, Marshall Thompson. Chaplinesque, factory drudge slays his tyrannical boss and heads West for a better life.
34 Festival de Canciones
9:00 P.M.
2 The Danny Thomas Show. A rural-type party for their country neighbors proves no way to make new friends.
11 Target: The Corruptors, Steve McNally, Richard Long. Unsuccessful young attorney is corrupted by his first small take.
13 (Color) Adventure Th'r
34 Agonia de Amor (serial)
9:30
2 The Andy Griffith Show. Andy brings home rambunctious Ernest T. Bass (Howard Morris) in an attempt to instill some manners in the mountain-bred, would-be Romeo.
4 Hollywood & the Stars, Joseph Cotten: "The Anatomy of a Movie." A behind-the-scenes look at the making of "The

SPECIAL

THE LUCY SHOW—Bugle-voiced Ethel Merman gets a singing lesson from Lucy who doesn't know her pupil's real identity in the first of a 2-part episode at 8:30 p.m., ch. 2. The Merm, in town under an assumed name, is persuaded by Lucy to pose as Miss Merman, whom Lucy had rashly promised to get for a boy scout show, which will make up next week's segment. (Miss Merman also will be seen Thursday on a Kennedy Foundation Awards special.)

SING ALONG WITH MITCH—Shirley Temple sings some of the songs she made famous as a child, duetting with Leslie Uggams, and joining the Sing-Along Gang in nostalgic memories. Also featured during the 10 p.m., ch. 4, color hour are Victor Griffin, Gloria Chu, the Quinto Sisters and 8-year-old piano prodigy Dmitris Toulfexis. (Next week, George Burns is special guest.)

- Cardinal," from its inception to its Boston premiere. Producer-director Otto Preminger joins Cotten in off-camera narration.
5 Thin Man, Peter Lawford
13 Broadway Goes Latin. Barbara McNair is guest
34 Comicos y Canciones
10:00 P.M.
2 East Side/West Side, Geo. C. Scott, Lois Nettleton, Ruby Dee, Joseph Campanella, Earle Hyman, Constance Ford (repeat). Negro family moves into all-white community in plan of shady real estate operator to better himself.
4 (Color) Sing Along with Mitch (see box)
5 Robt. Taylor's Detectives
7 Winter Olympics (see sports box). Preempts "Breaking Point."
9 Cleto Roberts, News
11 George Putnam, News
13 News, Johns and Fishman
34 Box de Mexico (boxing)
10:30
9 Movie: "5 Steps to Danger," Sterling Hayden, Ruth Roman ('57). Spies.
13 It's Country Music Time

- 11:00 P.M.**
2 News: Dunphy-Hart-Story
4 KNBC NEWS—LOS
★ ANGELES REPORT—COLOR
5 The News, Joseph Benti
7 Bob Young; Baxter Ward
11 Movie: "Forbidden Planet," Walter Pidgeon, Leslie Nielsen ('56)
13 Movie: "Corregidor," Otto Kruger ('43)
11:15
4 (Color) Tonight, Johnny Carson with Ford and Hines, Florence Henderson, the Romeros
5 Tom Snyder; Stout/Duggan
11:30
2 Movie: "Trail of the Lonesome Pine," Fred MacMurray, Henry Fonda
5 Steve Allen Show, with Mel Torme, Jackie Vernon
7 (Clr) Laramie, John Smith
34 Noticiero 34 (News)
12:10
9 Movie: "Front Page Story," Jack Hawkins
12:30
7 Movie: "Black Sheep of Whitehall," John Mills
1:00
11 Karbos' All-Night Show
1:15
2 Movie: "Kentucky Moonshine," Tony Martin, Ritz Bros. ('38)
2:00
11 Movies: "Vacation from Marriage," "Charlie Moon" and "Andy Hardy's Blonde Trouble"

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BERT'S EYE VIEW

'Genius Joan' Moves From '77 Sunset Strip' to Navy

By BERT RESNIK
TV and Radio Editor

Genius Joan Staley is dedicated to bringing you "comedy with class" whether you are ready or not.

She's not asking you to necessarily ignore the fact that she has the kind of beauty Venus di Milo would have envied, but please consider it in the proper degree. "Comedy," said Genius Joan, "shouldn't depend on how much wiggles when you walk."

As secretary Hannah in "77 Sunset Strip," Joan felt she was getting close to "comedy with class."

Her timing was off. The seven-year series departs from television this Friday and it's goodbye Hannah. But not goodbye Joan.

SHE'S BEEN signed for "Broadside," a kind of female "McHale's" next-season version about a platoon of Waves.

Joan, the daughter of Protestant Army Chaplain James K. McConchie and his wife, Jean, has been riding the waves of military life ever since her birth in Minneapolis, Minn.

Army orders brought the family to Monrovia, Calif., when she was five years old.

It was in that community that Joan's genius—she comes in at 172 IQ—was discovered and the five-year-old girl started school in the third grade.

When she was six years old, she made her debut as a concert violinist at Hollywood Bowl. During the same year, she played the violin in her first movie, "The Emperor Waltz."

Army orders, in succeeding years, took the family across the country and abroad. Before her graduation in Paris, Joan had attended 15 elementary schools.

What does all that uprooting do to a child's life?

Joan grimaced: "I don't consider myself as having been uprooted," she said.

"If a person lives in the same structure all the time, does that make him any sounder than one changing physical houses?"

"The security of life—the foundations of a whole personality—comes from the family."

"How close is the family? How important are the people to the other people within the family?"

"Moving only hurts those youngsters who are strangers to themselves and their families."

"Their home is a function, just that, like eating."

"If you can grow up within your own home, there's no problem outside."

"It's the home that has to prepare you for life."

"The home is a place to come to, not where you get a car from."

For Joan, traveling around was the "luckiest thing for

me."

"I got all the gravy from it, learning more about the 'whys' of people, the way they are. My home went with me."

SHE ALSO hopes to hit the gravy train—creatively and

financially—with "comedy and class."

It's personified to her by the late Carole Lombard who "above all, was a lady."

Joan's own classy comedy starts with what she calls a "Charley Blink-Blink look"

that makes her look "naive in depth."

The look has succeeded in getting her hired on such comedy programs as "The Dick Van Dyke Show," "The Joey Bishop Show," "The Jack Benny Program," and

"The New Phil Silvers Show."

"It takes the curse off the tight dress and full lower lip and the here-I-am-dumb-blonde-again bit," said Joan.

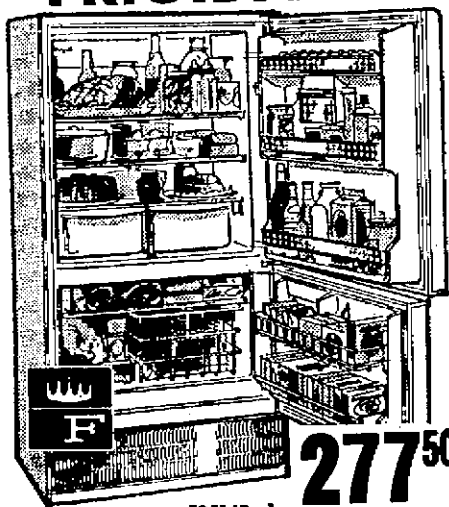
Maybe, but if a tight dress on Joan is a curse, it certainly is bewitching.

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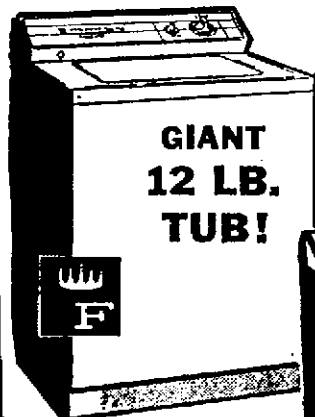
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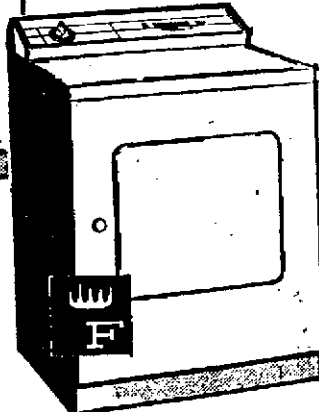
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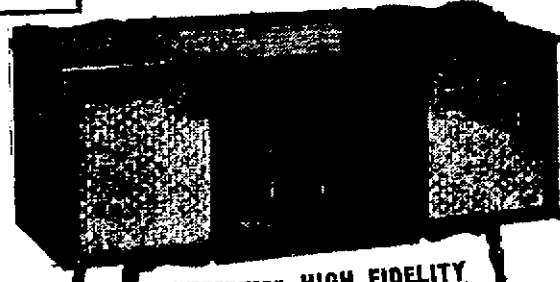


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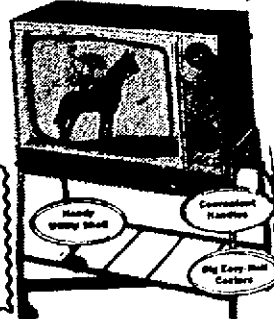


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TUESDAY

February 4, 1964

6:30

- 2 The Apothecary (USC)
- 4 (Color) American Family
- 7:00 A.M.
- 2 Capt. Kangaroo: Hobbies
- 4 Today, Hugh Downs
- Guest: Tony Curtis
- 7 Cartoon Capers

7:30

- 7 Zorrama (San Diego)
- 11 Columbia Univ. Lectures
- 7:45
- 5 For Kids Only (cartoons)
- 9 Big Babysitter (cartoons)
- 13 Teacher Institute

8:00 A.M.

- 2 Panorama Pacific, R. Rowe
- 7 Cartoon Capers
- 11 The Chucko Show

8:30

- 13 Felix the Cat (cartoons)

9:00 A.M.

- 2 News with Mike Wallace
- 4 Say When, Art James
- 5 Romper Room
- 7 I Married Joan, J. Davis
- 11 The Jack LaLanne Show

9:30

- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 7 Love That Bob Cummings
- 11 Movie: "Last Gangster," Edw. G. Robinson ('37)

9:45

- 13 Guideposts

10:00 A.M.

- 2 The McCoys, W. Brennan
- 4 Concentration, Hugh Downs
- 5 Restless Gun, John Payne
- 7 December Bride, Byington
- 9 Movie: "Across the Pacific," H. Bogart ('42)

10:30

- 2 Pete and Gladys
- 4 (Color) Missing Links
- Guest: Blanche Thebom
- 5 Mr. Lucky, John Vivyan
- 7 Girl Talk, Virginia Graham

11:00 A.M.

- 2 Love of Life
- 4 (Color) First Impression
- 5 Cross Current, G. Mohr
- 7 Price Is Right, Bill Cullen
- 11 The Jean Majors Show

11:30

- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Peter Gunn, Craig Stevens
- 7 The Object Is, Dick Clark
- 9 Escape from the Cage: "The Open Hospital"
- 11 Robt. Paul, Maria Novotna
- 13 The Ann Sothern Show

11:45

- 2 The Guiding Light

12:00 NOON

- 2 Burns and Allen Show
- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford
- 7 Seven Keys, Jack Narz
- 9 Beginnings, Sir Edmund Hillary

- 11 Sheriff John, John Rovick
- 13 Teledrama: "Homeward Bound," Linda Darnell

12:30

- 2 As the World Turns
- 4 The Doctors, Taina Elg

- 5 TV Bingo, Colin Maie
- 7 Father Knows Best, Young
- 9 Mr. D.A., David Brian

1:00 P.M.

- 2 Password, Allen Ludden
- 4 Loretta Young Theatre
- 5 Movie: "Adventure in Manhattan," Jean Arthur
- 7 Tennessee Ernie Ford
- 9 Cartoonsville
- 11 Movie: "Son of Fury," Tyrone Power ('42)

1:30

- 2 Art Linkletter House Party
- Guest: Barry Sullivan
- 4 (Color) You Don't Say!
- 7 The Pamela Mason Show
- 13 Robin Hood, R. Greene

2:00 P.M.

- 2 To Tell the Truth, Collyer
- 4 Match Game, G. Rayburn
- 9 Movie: "Model for Murder," Keith Andes (Br. '59)
- 13 Vagabond: "Quebec"

2:30

- 2 The Edge of Night
- 4 Make Room for Daddy
- 5 Movie: "Admiral Was a Lady," Wanda Hendrix
- 7 Day in Court: shoplifting
- 11 Movie: "Andy Hardy Meets a Debutante," Mickey Rooney ('40)
- 13 The Ann Sothern Show

3:00 P.M.

- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Gen'l Hospital, J. Berardino
- 13 Felix the Cat (cartoons)

3:30

- 2 My Little Margie, G. Storm
- 4 Movie: "Loophole," Barry Sullivan, Dorothy Malone
- 7 Queen for Day, Jack Bailey
- 34 Reloj Musical (variety)

ROLLER SKATING championships, 9 p.m., ch. 5, with Dick Lane at the Olympic.

IX WINTER OLYMPICS, 9 p.m., ch. 7, has tapes of the ladies' giant slalom, the combined ski jump and toboggan finals. Dimpled Oregon State co-ed Jean Saubert competes in the slalom.

4:00 P.M.

- 2 Life of Riley, Wm. Bendix
- 5 Just for Fun, Tom Hatten
- 7 Trailmasher, Ward Bond
- 9 (Color) Mighty Hercules
- 11 Superman, George Reeves
- 34 Un Canto de Mexico

4:30

- 2 Movie: "Tarzan and the Amazons," J. Weissmuller
- 11 Livin' It Up, Al Lohman
- 34 Escuela KMEX (English)

5:00 P.M.

- 7 Laramie, John Smith
- 9 (Color) Engineer Bill Show
- 13 The Lloyd Thaxton Show
- 34 Novela Juvenile

5:30

- 5 Whirlybirds, Ken Tobey

SPECIAL

CUBA: BAY OF PIGS — Chet Huntley is reporter for the first of a two-part "NBC White Paper" studying two critical phases of U.S. foreign policy concerning Cuba—one resulting in failure, the other in success. Today's hour, at 10 p.m., ch. 4, chronicles events from March 17, 1960, when President Eisenhower first revealed plans for organizing a military force of Cuban exiles, through April 20, 1961, and the total failure of the invasion force. Statements on the Cuban situation made at various times by Eisenhower, Richard Nixon, President Kennedy, Dean Rusk and Adlai Stevenson are included. (Part 2, "Cuba: the Missile Crisis," will be aired next Sunday at 10 p.m.)

- 11 The Mickey Mouse Club
- 34 Oportunidades del Ejercito

5:45

- 4 (Color) KNBC News
- 13 Bill Johns, News
- 34 La Hora de la Marina

6:00 P.M.

- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC News, Latham
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 Sugarfoot, Will Hutchins
- 11 M-Squad, Lee Marvin
- 13 (Color) Touche Turtle
- 34 La Madrastra (serial)

6:30

- 4 Huntley-Brinkley Report
- 5 The News, Joseph Benti
- 11 George Putnam Dateline
- 13 Huckleberry Hound (cart'n)
- 34 Noticiero 34 (News)

6:45

- 7 Ron Cochran, News

7:00 P.M.

- 2 Walter Cronkite, News
- 4 (Color) Across the 7 Seas, Jack Douglas: "Wind-jammer" (repeat)
- 5 Leave It to Beaver
- 7 Battleline, Jim Bishop: "Invasion of Norway."

- 9 People Are Funny
- 11 Cheyenne, Clint Walker
- 13 (Color) Wonders of World "Fiji Fantasy"
- 34 Divorciadas (drama serial)

7:30

- 2 Ralph Story's Los Angeles
- 4 Mr. Novak, James Franciscus, Frank Albertson, Harry Townes, Tony Dow, Phyllis Hill. Death of a veteran teacher brings charges from faculty advisor that he was "murdered by his work load."

- 5 Addograms, Jack Barry
- 7 Combat! Vic Morrow, James Best. Saunders suspects that replacement's claims of trick knee are nothing but gold-bricking.

- 9 Dobie Gillis, D. Hickman
- 13 (Color) Wanderlust, Bill Burnid: "Buccaneers' Playground." Puerto Rico
- 34 Premier Orfeon (musical)

8:00 P.M.

- 2 The Red Skelton Hour. Guests Vincent Price and Helen O'Connell play a new butler and Junior's mother in a mean widdle kid sketch.
- 5 The Lawman, John Russell
- 9 Movie: "Let's Be Happy," Tony Martin, Vera-Ellen
- 11 Untouchables, Robt. Stack, Rip Torn. Hired killer decides to do his work under Ness' nose.
- 13 Probe, Dr. Albert E. Burke "The Invisible Warrior." Effectiveness of guerilla warfare.
- 34 La Desconocida (serial)

8:30

- 4 (Color) You Don't Say! Tom Kennedy with Elizabeth Scott, Rod Serling
- 5 Zane Grey Theatre: "Ransom," Lloyd Bridges
- 7 McHale's Navy, Ernest Borgnine, Tim Conway

Cowardly Parker poses as a heroic British general so the latter can lead a surprise invasion.

- 13 Expedition! Col. Craig: "Socotra—the Forgotten Island"
- 34 Arriba el Norte (musical)

9:00 P.M.

- 2 Petticoat Junction, Bea Benaderet, Edgar Buchanan. Uncle Joe turns the Shady Rest into a reducing farm for two wealthy ladies in search of youth.
- 4 The Richard Boone Show: "Statement of Fact," Boone, Bethel Leslie (repeat). Prosecutor ruthlessly tries to get a middle-of-the-night confession from a pretty murder suspect.
- 5 Roller Skating Championships (see sports box)
- 7 Winter Olympics (see sports box)

- 11 Wide Country, Earl Holliman, Michael Ansara. Excon is having troubles.
- 13 (Color) Hot Spots '64
- 34 Agonia de Amor (serial)

9:30

- 2 The Jack Benny Program. Don Wilson feigns a broken leg and Harlow has to take over his dad's job when an exotic dancer performs her stripper specialty. Lois (Wilson) Corbett and Beverly Hills are type-cast as Mrs. Wilson and the stripper.
- 13 Color Happy Wanderers
- 34 Trios de Mexico (musical)

10:00 P.M.

- 2 The Garry Moore Show, with the folk-singing comics Smothers Brothers, singer Nancy Wilson and Dorothy Loudon.
- 4 NBC White Paper: "Cuba: Bay of Pigs" (see box). Preempts Andy Williams.
- 7 The Fugitive, David Janssen, Pat Hingle, Nan Martin. Kimble enlists the aid of a sympathetic newsman when he learns the one-armed man has been seen in Chicago. One-time adagio dancer Bill Raisch, seen briefly during a flashback on the series' Christmas Eve show, makes a second guestint as the one-armed man.

- 9 Clete Roberts, News
- 11 George Putnam, News
- 13 News, Johns and Fishman
- 34 Chucherias (musical)

10:30

- 9 Movie: "Outward Bound," Leslie Howard ('30)
- 13 It's Country Music Time
- 34 Algo de lo Nuestro

11:00 P.M.

- 2 News: Dunphy-Hart-Story
- 4 (Clr) KNBC News, Latham
- 5 The News, Joseph Benti
- 7 Bob Young, Baxter Ward



BEVERLY HILLS portrays an exotic dancer during "The Jack Benny Program" at 9:30 p.m. Tuesday, channel 2.

- 11 Movie: "The Actress," Spencer Tracy, Jean Simmons ('33)
- 13 Movie: "Castle on the Hudson," John Garfield

11:15

- 4 (Color) Tonight, Johnny Carson with Woody Allen, Louis Prima
- 5 Tom Snyder; Stout Duggan

11:30

- 2 Movie: "White Heat," James Cagney ('49)
- 5 Steve Allen Show, with comedian Don Sherman, Damita Jo, Kirby Stone Four, Detroit Mayor Jerry Cavanaugh, Navajo sand-painter
- 7 Stagecoach, West, R. Bray
- 34 Noticiero 34 (News)

12:10

- 9 Movie: "Across the Pacific," Humphrey Bogart ('42)

12:30

- 7 Movie: "Texas, Brooklyn and Heaven," Guy Madison ('48)

1:00

- 11 Karbos' All-Night Show

1:15

- 2 Movie: "Country Doctor," Jean Hersholt, Dianne Quints ('36)

2:00

- 11 Wrestling from Bridgeport (repeat), plus movies

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Pan and Fan Mail

(Following are excerpts from letters in connection with the announced NBC-TV cancellation of "The Richard Boone Show")

In answer to Bethel Leslie saying that anyone that didn't like the Richard Boone show was nuts.

Well, I and all my relatives are nuts. I don't know anyone personally that likes him, although I know there are a lot that do. I never could enjoy him.

Vera Olson, Long Beach
Say, do all you can to keep the Richard Boone Show on. It's great, a real heart-tugger.

Bill Frey, Long Beach
I want to join in the cry to save the "Boone Show."

Also want to join the cry to spread out the shows, to beg that the clever arrangers cease trying to compete with one another by showing all the shows judged to be competitive at the same time.

I could enjoy Judy Garland, Bonanza and Arrest and Trial at three separate times.

Mrs. S. J. Hagan, Long Beach

Like Mr. Sall, whose letter you published last week, I, too, am sorry that the Richard Boone Show is going off the air.

I feel that, as long as the present system of ratings are used to determine which shows are the most popular, many good programs will be replaced.

However, unlike Mr. Sall, I do not consider TV a "vast wasteland." If he will just start watching a few shows he might realize that there is something else on besides beatniks, surfers, and neurotics.

"The Tunnel," "The Kremlin," and "1492" are a few of the excellent programs that have been shown. "The 20th Century," "The Great Adventure" and "The Dick Van Dyke Show" are shows I enjoy every week.

Mrs. Kirk Murphy, Long Beach

Could you please explain to me why they are taking the Richard Boone show off the air for next season?

To date it is the only show on any network that is trying to give the public a true acting performance. And I might add that they are doing a good job of it.

L. J. Holmes, Compton

The series has been nominated for a Peabody Award, currently is in competition at the first International Television Festival in Monaco, is being sought as an entry in the Cannes Film Festival and won awards in the poll of critics conducted by "Fame" magazine.

Explanation for the cancellation? Maybe NBC-TV

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bingo program 12:30 p.m. daily on channel 5 bought out the channel 13 version.

In your "Pan and Fan" column, you were asked about the Chevrolet on top of Castle Rock.

I have just moved here from Moab, Utah, and I was an observer of the performance of putting the car on top of Castle Rock (air-lifted in three sections by helicopter).

You said that Castle Rock was in Monument Valley, but the facts are that Castle Rock is about 150 miles from Monument Valley.

Frank Lee, Long Beach

A monumental error, Mr. Lee. Thanks for the correction. I'm certainly not in the business of trying to move mountains. I have enough trouble with molehills.

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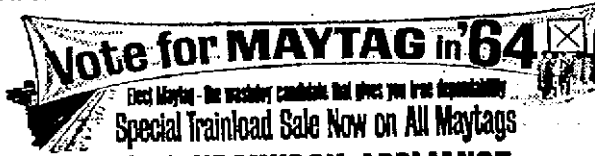
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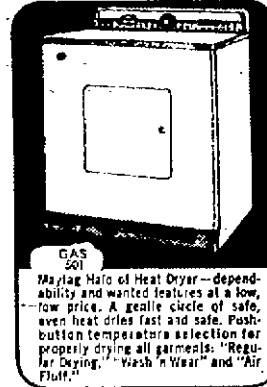
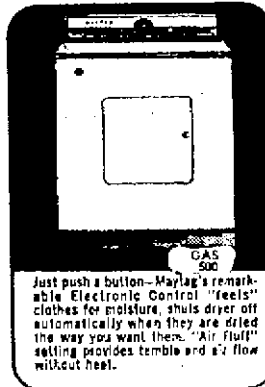
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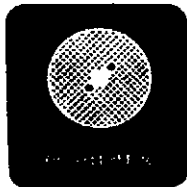
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WEDNESDAY

February 5, 1964

★ PAID ADVERTISEMENT

- 2 Amer. Political Heritage
- 4 (Color) American Family
- 7:00 A.M.
- 2 Captain Kangaroo
- 4 Today, Hugh Downs, with report on Huntsville, Ala.
- 7 Cartoon Capers
- 7:30
- 7 Zoorama (San Diego)
- 11 Columbia Univ. Lectures
- 7:45
- 5 For Kids Only (cartoons)
- 9 Big Babysitter (cartoons)
- 8:00 A.M.
- 2 Panorama Pacific, R. Rowe
- 7 Cartoon Capers
- 11 The Chucko Show
- 8:30
- 13 Felix the Cat (cartoons)
- 9:00 A.M.
- 2 News with Mike Wallace
- 4 Say When, Art James
- 5 The Romper Room
- 7 I Married Joan, J. Davis
- 11 The Jack LaLanne Show
- 9:30
- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 7 Love That Bob! Cummings
- 11 Movie: "Let Freedom Ring," Nelson Eddy ('39)
- 9:45
- 13 Guidepost (to 11:30)
- 10:00 A.M.
- 2 The McCays, W. Brennan
- 4 Concentration, H. Downs
- 5 Restless Gun, John Payne
- 7 December Bride, Byington
- 9 Movie: "Give Me Your Heart," Kay Francis ('36)
- 10:30
- 2 Pete and Gladys
- 4 (Color) Missing Links
- 5 Yancy Derringer
- 7 Girl Talk, Virginia Graham
- 11:00 A.M.
- 2 Love of Life
- 4 (Color) First Impression with Bob Crane and son
- 5 The Cheaters, John Ireland
- 7 Price Is Right, Bill Cullen
- 11 The Jean Majors Show
- 11:30
- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Peter Gunn, Craig Stevens
- 7 The Object Is, Dick Clark. Cliff Robertson takes over seat from Stubby Kaye
- 9 Escape from the Cage
- 11 Robt. Paul, Maria Novotna
- 13 The Ann Sothern Show
- 11:45
- 2 The Guiding Light
- 12:00 NOON
- 2 Burns and Allen Show
- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford

- 7 Seven Keys, Jack Narz
- 9 Community of Condemned
- 11 Sheriff John, John Rovick
- 13 Movie: "Holiday," Katharine Hepburn, Cary Grant
- 12:30
- 2 As the World Turns
- 4 The Doctors, Taina Elg
- 5 TV Bingo, Colin Male
- 7 Father Knows Best, Young
- 9 Mr. D. A., David Brian
- 1:00 P.M.
- 2 Passport, Allen Ludden
- 4 Loretta Young Theater
- 5 Movie: "Tonight We Raid Calais," Lee J. Cobb ('43)
- 7 Tennessee Ernie Ford
- 9 Cartoonsville
- 11 Movie: "Bugle Sounds," Wallace Beery ('41)
- 1:30
- 2 Art Linkletter House Party with Judge Robt. Gardner
- 4 (Color) You Don't Say
- 7 The Pamela Mason Show
- 13 Robin Hood, R. Greene
- 2:00 P.M.
- 2 To Tell the Truth, Collyer
- 4 Match Game, G. Rayburn
- 9 Movie: "Background to Danger," George Raft ('43)
- 13 Vagabond: "Calgary"
- 2:30
- 2 The Edge of Night
- 4 Make Room for Daddy
- 5 Movie: "Rings on Her Fingers," Gene Tierney
- 7 Day in Court: Contested will, Broadway actress Juanita Hall plays witness
- 11 Movie: "Remember?" Robt. Taylor ('39)
- 13 The Ann Sothern Show
- 3:00 P.M.
- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Gen'l Hospital, J. Berardino
- 13 Felix the Cat (cartoons)
- 3:30
- 2 My Little Margie, G. Storm
- 4 Movie: "Untamed Breed," Sonny Tufts ('48)
- 7 Queen for a Day, J. Bailey
- 34 Reloj Musical (variety)
- 4:00 P.M.
- 2 Life of Riley, Wm. Bendix
- 5 Just for Fun, Tom Hatten
- 7 Trailmaster, Ward Bond
- 9 (Color) Mighty Hercules
- 11 Superman, George Reeves
- 34 Un Canto de Mexico.
- 4:30
- 2 Movie: "The Palomino," Livin' It Up, A. Lohman
- 11 Escuela KMEX (English)
- 5:00 P.M.
- 7 Hawaiian Eye, A. Easley
- 9 (Color) Engineer Bill Show
- 13 The Lloyd Thaxton Show
- 34 Novela Juvenile
- 5:30
- 5 Whirlybirds, Ken Tobey
- 11 The Mickey Mouse Club
- 34 Club del Hogar (women)

WRESTLING, 9 p.m., ch. 5, with Dick Lane at Olympic.

IX WINTER OLYMPICS, 10 p.m., ch. 7, has Jim McKay with tapes of the biathlon, plus events in ice hockey, men's speedskating and men's figure skating.

- 5:45
- 4 KNBC NEWS — LOS
- ★ ANGELES REPORT—COLOR
- 13 Bill Johns, News
- 6:00 P.M.
- 2 Big News, J. Dunphy
- 4 KNBC NEWS — LOS
- ★ ANGELES REPORT—COLOR
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 Follow the Sun, Barry Coe
- 11 M-Squad, Lee Marvin
- 13 (Color) Touche Turtle
- 34 La Madrastra (serial)
- 6:30
- 4 Huntley-Brinkley Report
- 5 The News, Joseph Benti
- 11 George Putnam Dateline
- 13 (Color) Rod Rocket Show
- 34 Noticiero 34 (News)
- 6:45
- 7 Ron Cochran, News
- 7:00 P.M.
- 2 Walter Cronkite, News (from Washington, D.C.)
- 4 (Color) Death Valley Days: "The Peacemaker," David Brian, Michael Pate, Don Haggerty. Mormon missionary Jacob Hamblin risks death to quell Navajo war of reprisal.
- 5 Leave It to Beaver
- 7 The World of Giants
- 9 People Are Funny
- 11 Gallant Men, Wm. Reynolds, Eddie Fontaine
- 13 (Color) This Exciting World "Through the Far East"
- 34 Divorciadas (drama serial)
- 7:30
- 2 CBS Reports: "Catholics and the Schools (see box)"
- 4 (Color) Hallmark Hall of Fame: "Abe Lincoln in Illinois" (see box).
- 5 Addograms, Jack Barry
- 7 Ozzie & Harriet. June volunteers to sub for Dave's vacationing secretary.
- 9 Dobie Gillis, D. Hikman
- 13 (Color) Adventure Tomorrow: "Coast Guard"
- 34 Automex Presenta (music)
- 8:00 P.M.
- 5 The Lawman, John Russell
- 7 The Patty Duke Show. Patty and Cathy eat a cake intended for a church



THAT'S Dick Van Dyke —really— getting kissed by his TV spouse, Mary Tyler Moore. The action is from a birthday party scene during "The Dick Van Dyke Show" at 9:30 p.m. Wednesday—channel 2.

- bazaar, so bake another.
- 9 Movie: "Let's Be Happy," Tony Martin, Vera-Ellen
- 11 Sam Benedict
- 13 Story of . . . a Basketball Coach, Fred Schaus, Lakers
- 34 La Desconocida (serial)
- 8:30
- 2 Tell It to the Camera
- 5 Robt. Taylor's Detectives
- 7 Farmer's Daughter, Inger Stevens. Political image maker tries to talk Katy into running for the Minnesota State Assembly.
- 13 SurfSide 6, Van Williams
- 34 Miercoles Musical
- 9:00 P.M.
- 2 Beverly Hillsbillies, Buddy Ebsen. The Clampetts strike oil again in their BevHills back yard, and plugging up the gushers becomes a major problem with Granny, Elly May and Jane Hathaway all competing there the next day for the title of Miss Beverly Hills. Bob Cummings portrays himself as the contest judge.
- 4 Espionage: "We, the Hunted," Madlyn Rhue, Joseph Campanella. Israeli agents investigate the possibility that a Nazi responsible for the deaths of 50,000 Jews may be alive and hiding out in Spain.
- 5 Wrestling (sports box)
- 7 Ben Casey, Vincent Edwards, Davey Davison. Student nurse feigns loss of memory after she is attacked in the park
- 11 I Search for Adventure
- 34 Agonia de Amor (serial)
- 9:30
- 2 The Dick Van Dyke Show. Ritchie demands a lavish birthday party
- 11 Bold Journey, Jack Douglas: "Bullfight in Madrid"
- 13 Silents Please: "Blood and Sand," Rudolph Valentino, Lila Lee ('22). Matador
- 34 Novilladas (bullfights)
- 10:00 P.M.
- 2 The Danny Kaye Show,

SPECIAL

CBS REPORTS — Commissioner of Education Francis Keppel, Sen. Abraham Ribicoff (D-Conn.), Dr. Robert M. Hutchins plus education and church leaders take part in an exploration of the legal, social and political implications of federal aid to Roman Catholic elementary and secondary schools, and the impact the controversy over such aid is having on all U.S. education. Harry Reasoner is reporter at 7:30 p.m., ch. 2.

ABE LINCOLN in Illinois— Jason Robards Jr. stars in the title role on "Hall of Fame's" adaptation of Robert E. Sherwood's Pulitzer Prize-winning play at 7:30 p.m., in color, ch. 4, with Kate Reid, nominated for an Emmy last year for her Queen Victoria portrayal in "The Invincible Mr. Disraeli," as Mary Todd Lincoln. The penetrating analysis of Lincoln's years from 1830 to 1860 carries him from the careless, good-natured boy, through a turbulent carriage to the towering man of melancholy who leaves Springfield, Ill., on leaden feet to face his destiny in Washington.

- with Imogene Coca, Joe and Eddie. Skits involve showbiz dreams of the past, the RCMP and the game Monopoly.
- 4 11th Hour, Jack Ging, Lloyd and Beau Bridges. The personality clash between a dedicated, but moonlighting teacher and a defiant student
- 7 Winter Olympics (spt box)
- 9 Cleo Roberts Reports
- 11 George Putnam, News
- 13 News, Johns and Fishman
- 10:30
- 9 Movie: "Fuzzy Pink Nightgown," Jane Russell ('57)
- 13 It's Country Music Time
- 11:00 P.M.
- 2 News: Dunphy-Hart-Story
- 4 KNBC NEWS — LOS
- ★ ANGELES REPORT—COLOR
- 5 The News, Joseph Benti
- 7 Bob Young; Baxter Ward
- 11 Movie: "Her Highness & the Bellboy," H. Lamarr
- 13 Movie: "Bullets or Balloons," Edw. G. Robinson
- 11:15
- 4 (Color) Tonight, Johnny Carson with Carol Lawrence, Joe Buskin
- 5 Tom Snyder; Stout/Duggan
- 11:30
- 2 Movie: "3 Secrets," Eleanor Parker, Ruth Roman
- 5 Steve Allen Show, with Joey Foreman, Vikki Carr
- 7 New Breed, Leslie Nielsen
- 34 Noticiero 34 (News)
- 12:15
- 9 Movie: "Give Me Your Heart," Kay Francis ('36)
- 12:30
- 7 Movie: "Chinese Bungalow," Paul Lucas ('40)
- 1:00
- 11 Karbos' All-Night Show
- 1:15
- 2 Movie: "Take It or Leave It," Phil Baker ('44)
- 2:00
- 11 Movies: "Gorgeous Hussey," "Stand by for Action," "Whistlin in Dixie"

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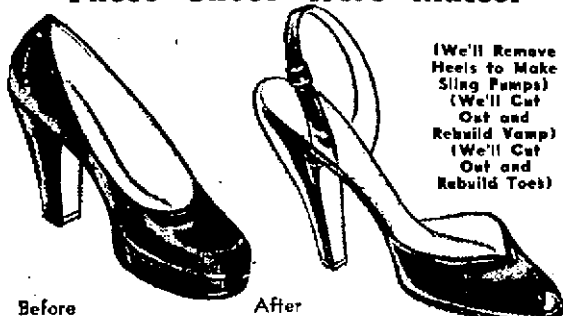
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TELEVISION MOVIE TIPS

SUNDAY

THE TINGLER — 6 p.m., channel 7. A 1959 science-fiction production about an evil force in man that is triggered by fear and subdued by screaming. Stars Vincent Price.

THE DI — 7:30 p.m., channel 9. Produced, directed by and starring Jack Webb, the 1957 movie is about a Marine Corps drill instructor, Jackie Loughrey, a former Miss U.S.A. and current Mrs. Jack Webb, also provides the love interest in the movie.

MONDAY

PHONE CALL FROM A STRANGER — 7:30 p.m., channel 4. A 1952 movie starring Bette Davis, Shelley Winters and Gary Merrill. Lone survivor of plane crash aids relatives of three victims.

LET'S BE HAPPY — 8 p.m. daily, channel 9. A 1957 English movie, it stars Tony Martin and Vera Ellen. Eternal triangle abroad.

FORBIDDEN PLANET — 11 p.m., channel 11. A 1956 science-fiction production starring Walter Pidgeon, Anne Francis and Leslie Nielsen. About an outer-space rescue mission to bring back a professor from the planet Altair-4.

TUESDAY

THE ACTRESS — 11 p.m., channel 11. Stars Spencer Tracy, Jean Simmons, Tony Perkins and Teresa Wright. A 1953 movie tracing the rise of a star.

WEDNESDAY

THE FUZZY PINK NIGHTGOWN — 10:30 p.m., channel 9. Movie star is kidnaped on night her picture is set to premiere. Stars Jane Russell and Keenan Wynn. Fair comedy.

THURSDAY

DESIREE — 8:30 p.m., channel 5 in COLOR. Stars Marlon Brando, Jean Simmons and Merle Oberon. A 1954 movie, it's about the daughter of a silk merchant falling in love with Napoleon.

THE WILD ONE — 11:30 p.m., channel 2. A 1954 movie starring Marlon Brando and Lee Marvin. Motorcycle gang invades small town and creates riot.

FRIDAY

ATTACK — 10:30 p.m., channel 9. A 1956 movie starring Jack Palance, Eddie Albert, Lee Marvin and Buddy Ebsen. About a cowardly captain and a courageous lieutenant during World War II.

IF I WERE KING — 11:30 p.m., channel 2. Stars Ronald Coleman, Basil Rathbone and Frances Dee. A 1938 movie about the French poet-adventurer Francois Villon. Pretty good.

SATURDAY

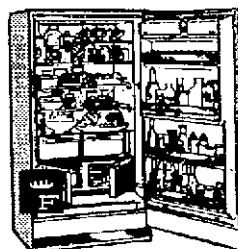
THE BAND WAGON — 9 p.m., channel 4 in COLOR. A 1953 production starring Fred Astaire and Cyd Charisse. Hollywood song-and-dance man, fading in films, attempts comeback in Broadway musical.

THE LAST HURRAH — 11:15 p.m., channel 2. Excellent movie about a mayor who seeks re-election despite opposition by financiers. Stars Spencer Tracy, Jeffrey Hunter and Pat O'Brien.

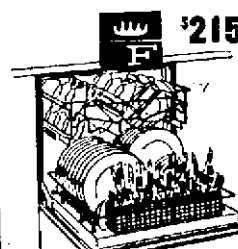
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Oven & Top, Double Glass Door, Triple Rallisterie	\$139
30" Slip-In with Glass Door	\$119

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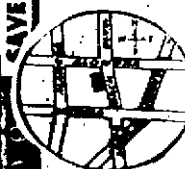
Wedgewood Oven & Top	\$159.00
Wedgewood 40" Cookcenter	269.00
Wedgewood 30" Cookcenter	269.00
Wedgewood 30" Drop-In	155.00
Wedgewood 20" Drop-In	99.00

O'Keefe 40" Contempo	449.00
O'Keefe 30" Contempo	349.00
O'Keefe Oven & Top	149.00

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FRIGIDAIRE	65.00
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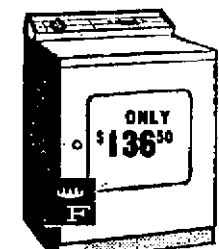
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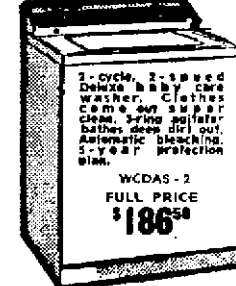
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---	---	--

Plus Hundreds of Articles Too Numerous to Mention

LONG BEACH LIQUIDATORS

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THURSDAY

February 6, 1964

★ PAID ADVERTISEMENT

- 6:30**
2 The Apothecary (USC)
4 (Color) American Family
- 7:00 A.M.**
2 Capt. Kangaroo; Travel
4 Today, Hugh Downs interviews with Sen. Margaret Chase Smith, Atty.-Gen. Robert Kennedy
7 Cartoon Capers
- 7:30**
5 Supermarket Review
7 Zoorama (San Diego)
11 Columbia Univ. Lectures
- 7:45**
5 For Kids Only (cartoons)
9 Big Babysitter (cartoons)
- 8:00 A.M.**
2 Panorama Pacific, R. Rowe
7 Cartoon Capers
11 The Chucko Show
- 8:30**
13 Felix the Cat (cartoons)
- 9:00 A.M.**
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 I Married Joan, J. Davis
11 The Jack LaLanne Show
- 9:30**
2 1 Love Lucy, Lucille Ball
4 (Color) Word for Word
7 Love That Bob! Cummings
11 Movie: "Andy Hardy Gets Spring Fever," M. Rooney
- 9:45**
13 Guidepost to Math
- 10:00 A.M.**
2 The McCoys, W. Brennan
4 Concentrat'n, Hugh Downs
5 Restless Gun, John Payne
7 December Bride, Byington
9 Movie: "Bandits of Corsica," Richard Greene ('53)
- 10:30**
2 Pete and Gladys
4 (Color) Missing Links
5 Mr. Lucky, John Vivyan
7 Girl Talk, Virginia Graham
- 11:00 A.M.**
2 The Love of Life
4 (Color) First Impression
5 Cross Current, G. Mohr
7 Price Is Right, Bill Cullen
11 The Jean Majors Show
- 11:30**
2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens
7 The Object Is, Dick Clark
9 Escape from the Cage
11 Robt. Paul, Maria Novotna
13 The Ann Sothern Show
- 11:45**
2 The Guiding Light
- 12:00 NOON**
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Seven Keys, Jack Narz
9 En France: "Mal Maison"
11 Sheriff John, John Rovick
13 Movie: "Country Hus-

- band," Frank Lovejoy ('48)
- 12:30**
2 As the World Turns
4 The Doctors, Taina Elg
5 TV Bingo, Colin Male
7 Father Knows Best, Young
9 Mr. D.A., David Brian
- 1:00 P.M.**
2 Password, Allen Ludden
4 Loretta Young Theater
5 Movie: "The Other Love."
7 Tennessee Ernie Ford
9 Cartoonville
11 Movie: "Waterloo Bridge"
- 1:30**
2 Art Linkletter House Party
4 (Color) You Don't Say
7 The Pamela Mason Show
13 Robin Hood, R. Greene
- 2:00 P.M.**
2 To Tell the Truth, Collyer
4 Match Game, G. Rayburn
9 Movie: "The Big Shot,"
13 Vagabond: "Rio Grande"

IX WINTER OLYMPICS, 9 p.m., ch. 7, shows tapes of the 2-man toboggan finals, plus events in cross-country, ice hockey and 4-man bobsled.

NBA BASKETBALL, 10:30 p.m., ch. 9, has tapes of the N.Y. Knickerbockers vs. Philadelphia '76-ers game played earlier today at Philadelphia.

- 2:30**
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Cat Creeps"
7 Day in Court: Divorce
11 Movie: "Judge Hardy and Son," Lewis Stone ('39)
13 The Ann Sothern Show
- 3:00 P.M.**
2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
- 3:30**
2 My Little Margie, G. Storm
4 Movie: "Proud and the Beautiful"
7 Queen for Day, Jack Bailey
34 Reloj Musical (variety)
- 4:00 P.M.**
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
11 Superman, George Reeves
34 Un Canto de Mexico
- 4:30**
2 Movie: "Second Fiddle," Sonja Henie ('39)
11 Livin' It Up, Al Lohman
34 Escuela KMX (English)
- 5:00 P.M.**
7 Laramie, John Smith
9 (Color) Engineer Bill Show
13 The Lloyd Thaxton Show
34 Novela Juvenile



DIANE MCBAIN is the target for a revengeful ex-prisoner during "Suspense Theater" at 10 p.m. Thursday, channel 4 in COLOR.

- 5:30**
5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
34 Arriba Sinaloa (musical)
- 6:00 P.M.**
2 Big News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Adventures in Paradise
11 M-Squad, Lee Marvin
13 (Color) Touche Turtle
34 La Madrastra (serial)
- 6:30**
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline
13 Yogi Bear (cartoons)
34 Noticiero 34 (News)
- 7:00 P.M.**
2 Walter Cronkite, News
4 "SCIENCE IN ACTION"
★ **"INSTRUMENTATION"**
5 Leave It to Beaver
9 People Are Funny
11 Cheyenne, Clint Walker
13 (Color) Passport to Travel
34 Divorciadas (drama serial)
- 7:30**
2 Password, Allen Ludden
Robert Horton, Juliet Prowse are guests
4 Temple Houston, Jeffrey Hunter, James Best, Ray Danton, Mary Wickes, Richard Jackel. Houston engages a good-hearted horse thief (Best) to beat a gambler
5 Addograms, Jack Barry

- 7 (Color) The Flintstones
9 Bobbie Gillis, D. Hickman
13 (Color) True Adventure, "Hell's Canyon"
- 8:00 P.M.**
34 La Rueda Tricolor (games)
2 Rawhide, Eric Fleming, Eddie Bracken, Everett Sloane, Orphanage operator finds some of Favor's scattered herd and sells them
5 The Lawman, John Russell
7 The Donna Reed Show. Donna helps Midge pass her test for a driver's license
9 Movie: "Let's Be Happy," Tony Martin, Vera-Ellen
11 The Untouchables
13 **DICK POWELL THEATRE**
★ **D. Malone & D. O'Keefe** with Thomas Gomez. "Open Season" finds a woman threatened by her estranged husband
34 La Desconocida (serial)

- 8:30**
4 Dr. Kildare, Richard Chamberlain, Cesar Romero, Audrey Dalton, Nick Alexander. Kildare finds himself in the midst of a knife-wielding family feud
5 In Color: Marlon Brando
★ **"DESIRE"** with Jean Simmons, Merle Oberon, Michael Rennie
7 My Three Sons, Fred MacMurray. Robbie fears his lessons have gone too far when he tutors a pretty Chinese girl (Long Beach's Aki Hara) in the customs of America's younger generation

- 9:00 P.M.**
2 Perry Mason, Raymond Burr, Zeme North, Sandra Warner, Ryan O'Neal, Fifi D'Orsay. Young author of best-selling novel is accused of drowning the principal character
7 Olympics (sports box)
11 International Awards Dinner, Joseph P. Kennedy Jr., Foundation (see box)
13 **FESTIVAL OF PERFORMING ARTS — CYRIL RITCHARD** with Hermione Baddeley in a tongue-in-cheek 2-act program of sketches.
34 Agonia de Amor (serial)
- 9:30**
4 (Color) Hazel, Shirley Booth, Hazel undertakes supervision of George's 1500 calorie reducing diet.
34 Las Estrellas y Usted
- 10:00 P.M.**
2 The Nurses, Shirl Conway, Philip Vandervort, James Edwards. Belligerent teenage drop-out, taught by wayward friends to feign an ailment in effort to get prescription for drugs
4 (Color) Suspense Theatre: "My Enemy, This Town,"

SPECIAL
KENNEDY FOUNDATION Awards—President Johnson is principal speaker during tapes of Wednesday's awards dinner of the Joseph P. Kennedy Jr. Foundation, seen at 9 p.m., ch. 11. Canadian Prime Minister Lester Pearson, Sen. Edward Kennedy and director Sargent Shriver also will speak, with Jack Benney as emcee for performers Ethel Merman, Count Basie and his band, and Nat "King" Cole. Honored will be six men who contributed the most during the past year to the fight against mental retardation. (Producer George Englund had met with the Kennedy family for final approval of the originally-scheduled Dec. 4 telecast just a few days before the Nov. 22 assassination.)

THE TAX CRISIS—Growing problems concerning the Southland's spiraling property taxes are probed by Gov. Edmund G. Brown, Mayor Samuel Yorty, County Assessor Philip Watson, Supervisor Warren Dorn and tax experts. at 10 p.m., ch. 7.

- Scott Marlowe, Diane McBain, Adam Williams, Barbara Nichols. Parolee returns home seeking revenge against the wealthy girl who framed him for assault, only to be framed a second time.
7 The Tax Crisis at Your House (see box)
9 Clete Roberts, News
11 George Putnam, News
13 News, Johns and Fishman
34 Paco Malgesto Show
- 10:30**
5 Show Me, Del Moore
7 ABC News Reports
9 **TV 9 NBA SPECIAL!**
★ **KNICKS versus 76-ers!** (see sports box)
13 It's Country Music Time
34 Box de Mexico (boxing)

- 11:00 P.M.**
2 News: Dunphy-Hart-Story
4 (Clr) KNBC News, Latham
5 The News, Joseph Benti
7 Bob Young; Baxter Ward
11 Movie: "A Guy Named Joe," Spencer Tracy ('43)
13 Movie: "Strange Death of Adolf Hitler," L. Donath
- 11:15**
4 (Color) Tonight
5 Tom Snyder; Stout/Duggan
- 11:30**
2 Movie: "The Wild One," Marlon Brando ('54)
5 Steve Allen Show, with Andy Russell, co-emceeing Mexico salute, with Mariachi band, Aztec dancers, jai alai, Mexican food, Steve in a bullfight.
7 Hawaiian Eye, A. Eiseley
34 Noticiero 34 (News)
- 12:30**
7 Movie: "Story of Shirley York," Dinah Sheridan
9 Movie (12:35): "Bandits of Corsica," Richard Greene
- 1:00**
11 Karbos' All-Night Show
- 1:15**
2 Movie: "College Holiday," Jack Benny, Martha Raye
- 2:00**
11 All-Night Movies

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Best Maytag—the washing machine that gives you true dependability.
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MAYTAG SUPER AUTOMATIC BIG CAPACITY

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- Bile
- Catarrh
- Cerebral
- Constipation
- Cramps or Milk Leg
- Dizziness
- Dropsy
- Dysentery
- Eczema
- Chronic Cough
- Eye Trouble
- Gail Bleeder
- Headaches
- Kidney Trouble
- Liver Trouble
- Low Blood
- Lumbago
- Nervousness
- Neuritis
- Piles
- Rheumatism
- Skin Trouble
- Sleeplessness
- Stomach Trouble
- Urinary Disease
- Venitis

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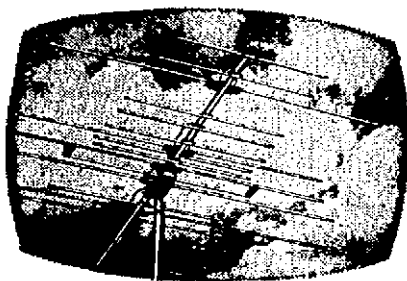
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WEEK'S TOP SHOWS

Sunday — Sen. Margaret Chase Smith of Maine, who has announced she will seek the Republican Party's nomination for President, is interviewed on "Face the Nation" at 12:30 p.m., channel 2.

Monday — "Sing Along with Mitch" at 10 p.m. on channel 4 in COLOR has Shirley Temple as a singing guest.

Tuesday — "White Paper" at 10 p.m. on channel 4 presents "Cuba, The Bay of Pigs." About the 1961 invasion.

Wednesday — "Hallmark Hall of Fame" presents Jason Robards Jr. in the title role of "Abe Lincoln in Illinois." Adapted from Robert E. Sherwood's Pulitzer Prize winner, it airs 7:30 p.m. in COLOR on channel 4.

Thursday — President Lyndon B. Johnson will be the principal speaker at the annual International Awards Dinner of the Joseph P. Kennedy Foundation. It's on channel 11 at 9 p.m.

Friday — "The Bob Hope Theater" at 8:30 p.m. on channel 4 in COLOR stars Dana Andrews and Marisa Pavan in a drama about a Cuban manhunt for an escaped American scheduled to be executed. Adapted from an A. E. Hotchner story.

Saturday — "Scholarquiz" at 4:30 p.m. on channel 2 makes its weekly game-show debut. High-school students answer questions about America.

NAPOLEON WORRIED ABOUT BALDNESS



S. I. TUROFF
Director 10 California
TUROFF CLINICS

Yes, it's true. One of the things constantly on Napoleon's mind was his hair. He suffered from excessive hair loss and he was afraid his hair would go down in history before he did.

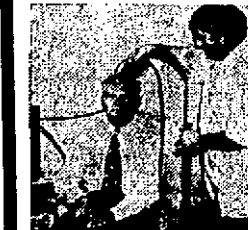
5 STEPS ON THE ROAD TO A THICKER HEAD OF HAIR



1. FREE EXAMINATION by a Turoff trained specialist establishes your individual causes of hair loss.



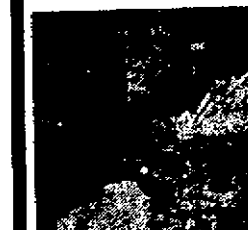
2. HI-FREQUENCY THERAPY provides short rays to kill bacteria, increase scalp metabolism.



3. EXCLUSIVE ELECTRO-THERAPY developed by Turoff technicians after years of research, results are FAST!



4. EXCLUSIVE MEDICATION. Turoff formulae, laboratory produced, no other step on the road to a strong healthy hairline.



5. PROFESSIONAL MASSAGE. A skilled and trained assistant massages, tones and soothes scalp to increase hair growth.

At the very moment when he had half the people in Europe worried about saving their necks, he was worrying about saving his hair. The best specialists in the empire worked on the Little Corporal, and couldn't do a thing for him.

Well, it's easy to see why Napoleon had hair problems. He was always having to make decisions. There were quite a few people trying for his job. He had big wife trouble. These tensions could produce a very tight scalp, and consequently cut off circulation of blood to the hair follicles, and hence cause him to lose his hair.

This same thing happens to all of us every day. We lead a life of considerable tensions, and it's this tension which helps cause us to lose hair in many cases.

Unlike Napoleon, however, YOU can do something about it. People in Napoleon's day did not know about such things as the Turoff treatments.

The Turoff method has proven its ability to stop excessive hair loss and develop new hair as shown by our countless happy clients.

But, we don't guess at helping a person. It takes a FREE examination for us to determine if we can help you. If we can, and you undertake treatment, here is our ironclad guarantee: You must be delighted with the results in just four treatments — or your money back! Don't wait — come in for the FREE examination — quickly!

We've made it easy for you. Your first trial treatment (if accepted, and you wish the treatment) is \$2.00. DON'T PUT IT OFF! Trade a few minutes of your time against a lifetime of baldness. See us today or tonight!

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99 SF
480 sq. ft.
3' to 6' deep
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FRIDAY

February 7, 1964

★ PAID ADVERTISEMENT

- 6:30**
 2 Amer. Political Heritage
 4 (Color) American Family
7:00 A.M.
 2 Capt. Kangaroo
 4 Today, Hugh Downs with 2-hour primer on history and significance of Presidential primaries.
 7 Cartoon Capers
7:30
 7 Zoorama (San Diego)
 11 Columbia Univ. Lectures
7:45
 5 For Kids Only (cartoons)
 9 Big Babysitter (cartoons)
8:00 A.M.
 2 Panorama Pacific, R. Rowe
 7 Cartoon Capers
 11 The Chucko Show
8:30
 13 Felix the Cat (cartoons)
9:00 A.M.
 2 News with Mike Wallace
 4 Say When, Art James
 5 The Romper Room
 7 Married Joan, J. Davis
 11 The Jack LaLanne Show
 13 Morning News
9:15
 13 Public Service Films
9:30
 2 I Love Lucy, Lucille Ball
 4 (Color) Word for Word
 7 Love That Bob! Cummings
 11 Movie: "Keeper of the Flame," Spencer Tracy
10:00 A.M.
 2 The McCloys, W. Brennan
 4 Concentration, Hugh Downs
 5 Restless Gun, John Payne
 7 December Bride, Byington
 9 Movie: "Flowing Gold," John Garfield ('40)
10:30
 2 Pete and Gladys
 4 (Color) Missing Links
 Guest: Julie Harris
 5 Yancy Derringer
 7 Girl Talk, Virginia Graham
11:00 A.M.
 2 Love of Life
 4 (Color) First Impression

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- 5 The Cheaters, John Ireland
 7 Price Is Right, Bill Cullen
 11 The Jean Majors Show
11:30
 2 Search for Tomorrow
 4 (Clr) Truth-Consequences
 5 Peter Gunn, Craig Stevens
 7 The Object Is, Dick Clark
 9 Escape from the Cage (final): "Misconceptions"
 11 Robt. Paul, Maria Novotna
 13 The Ann Southern Show
11:45
 2 The Guiding Light
12:00 NOON
 2 Burns and Allen Show
 4 (Color) Let's Make a Deal
 5 Thin Man, Peter Lawford
 7 Seven Keys, Jack Narz
 9 Hour of St. Francis (relig.)
 11 Sheriff John, John Rovick
 13 Movie: "The Judge," Milburn Stone ('49)
12:30
 2 As the World Turns
 4 The Doctors, Taina Elg
 5 TV Bingo, Colin Male
 7 Father Knows Best, Young
 9 Championship Bridge
1:00 P.M.
 2 Password, Allan Ludden
 4 Loretta Young Theatre
 5 Movie: "Small Town Story," Donald Houston
 7 Tennessee Ernie Ford
 9 Cartoonville
 11 Movie: "Mannequin," Joan Crawford ('37)
1:30
 2 Art Linkletter House Party
 4 (Color) You Don't Say!
 7 The Pamela Mason Show
 13 Robin Hood, R. Greene
2:00 P.M.
 2 To Tell the Truth, Collyer
 4 Match Game, G. Rayburn
 9 Movie: "Dr. Erlich's Magic Bullet," Edw. G. Robinson
 13 Vagabond: "Olympic Peninsula" and rain forest
2:30
 2 The Edge of Night
 4 Make Room for Daddy
 5 Movie: "Michael Shayne, Private Detective," Lloyd Nolan ('41)
 7 Day in Court, small claims
 11 Movie: "Unfinished Dance," Margaret O'Brien
 13 The Ann Southern Show
3:00 P.M.
 2 The Secret Storm
 4 Bachelor Father, Forsythe
 7 Gen'l Hospital, J. Berardino
 13 Felix the Cat (cartoons)
3:30
 2 My Little Margie, G. Storm
 4 Movie: "Hit the Ice," Abbott & Costello ('43)
 7 Queen for Day, Jack Bailey
 13 Reloj Musical (variety)
4:00 P.M.
 2 Life of Riley, Wm. Bendix
 5 Just for Fun, Tom Hatten
 7 Trailmaser, Ward Bond

SPECIAL

INTERNATIONAL SHOW-TIME—Another visit to the Far East brings an hour of acts of skill and magic, combined with music and Kabuki-type dance, filmed in color at Tokyo's Club Hanabasha. "Climax of the 7:30 p.m., ch. 4, hour, is a Japanese version of the cha cha by Les Girls.

CHRYSLER THEATRE—A. E. Hotchner's original story of an American scientist who becomes an ideological "cause celebre" following his capture in Cuba is adapted for TV at 8:30 p.m., in color, ch. 4. Dana Andrews stars as the American sportsman seized on false sabotage charges, and snatched from before Castro's firing squad at the last second by guerilla fighters. Carlos Rivas plays the guerilla leader, with Marisa Pavan as his widow.

- 9 (Color) Mighty Hercules
 11 Superman, George Reeves
 34 Un Canto de Mexico
4:30
 2 Movie: "Kronos," Jeff Morrow ('57)
 11 Livin' It Up, Al Lohman
 34 Escuela KMXC (English)
5:00 P.M.
 7 Hawaiian Eye, A. Easley
 9 (Color) Engineer Bill Show
 13 The Lloyd Thaxton Show
 34 Novela Juvenile
5:30
 5 Whirlybirds, Ken Tobey
 11 The Mickey Mouse Club
 34 Usted y su Salud (health)
5:45
 4 KNBC NEWS—LOS
 ★ ANGELES REPORT—COLOR
 13 Bill Johns, News
6:00 P.M.
 2 Big News, Jerry Dunphy
 4 KNBC NEWS—LOS
 ★ ANGELES REPORT—COLOR
 5 You Asked for It, J. Smith
 7 News Hour, Baxter Ward
 9 Maverick, James Garner
 11 M-Squad, Lee Marvin
 13 (Color) Touche Turtle
 34 La Madrastra (drama serial)
6:30
 4 Huntley-Brinkley Report
 5 The News, Joseph Benti
 11 George Putnam Dateline
 13 (Color) Magilla Gorilla
 34 Noticiero 34 (News)
6:45
 7 Ron Cochran News
7:00 P.M.
 2 Walter Cronkite, News
 4 (Color) Curt Massey Show
 5 Leave It to Beaver
 7 (Color) Lee Marvin Presents—Lawbreaker
 9 People Are Funny
 11 Checkmate, Anthony George, Mickey Rooney (time shift today only)
 13 (Color) Ripcord, K. Curtis
 34 Divorciadas (drama serial)
7:30
 2 Great Adventure: "Six Wagons to the Sea," Lee Marvin (repeat). San Joaquin Valley raisin farmers battle railroad's freight rate increases by forming a train of wagons to deliver the crop to 175-mile-distant San Francisco.
 4 (Color) International Showtime (see box)

- 5 Addograms, Jack Barry
 7 77 Sunset Strip, Efrem Zimbalist Jr., Jena Engstrom, Virginia Gregg.
 Final show has Bailey uncovering a plot against naive young waitress while retained to locate her long-lost widowed mother. (John Gavin stars as "Destry" in a light-hearted new western series taking over next week, with "77" repeats seen Wednesdays at 10 p.m., starting April 15, replacing the defunct "Channing".)
 9 Dobie Gillis, D. Hickman
 13 HUMAN JUNGLE
 ★ HERBERT LOM STARS
 Derek Farr gueststars as a tortured evangelist driven to violence.
 34 Estudio "A" (musical)
8:00 P.M.
 5 The Lawman, John Russell
 9 Movie: "Let's Be Happy," Tony Martin, Vera-Ellen
 11 Basketball (sports box)
 34 La Desconocida (serial)
8:30
 2 Route 66, Martin Milner, Glenn Corbett, Lee Philips, Lois Smith. A young tough sought for murder takes advantage of a librarian's desire for romance.
 4 (Color) Chrysler Theatre: "A Wind of Hurricane Force" (see box)
 5 Roaring 20's, Donald May
 7 Winter Olympics (see sports box)
 13 MYSTERY HOUR—TRUE
 ★ WORLD WAR II ADVENTURE
 "Breakout," Richard Todd, Michael Wilding. British soldiers execute daylight escape from POW camp.
 34 Mexico Canta (folklore)
9:30
 2 Twilight Zone, Rod Serling: "Night Call," Gladys Cooper. Elderly invalid, terrified by series of phone calls while telephone service was cut off by a storm, finds a grave-side answer to the mystery.
 4 That Was the Week That Was, Elliott Reid. Satire.
 5 Movie: "Tampico," Edw. G. Robinson, Lynn Bari
 7 The Price Is Right, Bill Cullen; Joel Grey
 13 The Rebel, Nick Adams
 34 La Hora de Raul Astor



MARISA PAVAN plays a guerrilla during "The Bob Hope Theater" at 8:30 p.m. Friday, channel 4 in COLOR.

- 10:00 P.M.**
 2 Alfred Hitchcock Hour: "The Evil of Adelaide Winters," Kim Hunter, John Larkin, Gene Lyons. Spiritualist medium victimizes grief-stricken relatives of servicemen by claiming to be able to put them in touch with men killed in action.
 4 (Color) Jack Paar Program. Michael Dunn, 3'10" dwarf of "The Ballad of the Sad Cafe," makes his first network TV appearance, joining British humorist Malcolm Muggeridge, comic Bill Cosby and singer Nancy Wilson.
 7 Fight of Week (sports box)
 9 Cleo Roberts, News
 11 George Putnam, News
 13 News, Johns and Fishman
 34 Festival de Estrenos
10:30
 9 Movie: "Attack," Jack Palance, Eddie Albert
 13 It's Country Music Time
10:45
 7 Make That Spare, Johnny Johnston (see sports box)
11:00 P.M.
 2 News: Dunphy-Hart-Story
 4 KNBC NEWS—LOS
 ★ ANGELES REPORT—COLOR
 5 The News, Joseph Benti
 7 Bob Young; Baxter Ward
 11 Movie: "Marriage Is a Private Affair," Lana Turner ('44)
 13 Movie: "Ain't No Time for Glory," Barry Sullivan
11:15
 4 (Color) Tonight, Johnny Carson
 5 Tom Snyder; Stout/Duggan
11:30
 2 Movie: "If I Were King," Ronald Colman ('38)
 5 Steve Allen Show, with 8'10" giant Eddie Carmel, Louis Nye, Cliff Arquette, Ron Husmann.
 7 (Clr) Laramie, John Smith
12:30
 7 Movie: "Basketball Fix," John Ireland ('51)
 9 "Flowing Gold"—Adventure
 ★ in Texas Oil Lands!!! with John Garfield ('40)
 13 Movie: "Spectre of the Rose," Judith Anderson
1:00
 4 Movie: "Brave Warrior."
 11 Karbos' All-Night Show
1:15
 2 Movie: "Phantom from Space," Noreen Nash ('53)
 5 Movie: "Mr. Peabody & the Mermaid."
2:00
 11 Movies: "Honky Tonk," "For Me and My Gal" and "Courage of Lassie."
 9 Movie (2:05): "Bandits of Corsica," Richard Greene

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February 8, 1964

★ PAID ADVERTISEMENT

- 4 Ivanhoe, Roger Moore
5 Design for Learning
8:00 A.M.
2 Capt. Kangaroo
4 Marketing on the Move
5 Hopalong Cassidy, B. Boyd
9 From the Ground Up
11 Mr. Wishbone, Jim Allan
8:30
4 (Color) Ruff and Reddy
7 Cartoon Capers
9 Cine Mexicano (Span.)
9:00 A.M.
2 Alvin Show (cartoons)
4 (Color) Hector Heathcote
7 Movie: "Bombay Water-front," John Bentley
11 Superman, George Reeves
13 Panorama Latino (Span.)
9:30
2 Tennessee Tuxedo (cart'n)
4 Fireball XL5 (puppets)
5 Movie: "Hot Rod Girl,"
11 Ramar of the Jungle
10:00 A.M.
2 Quick Draw McGraw
4 Dennis the Menace
9 Movie: "Flight Commander," Neil Hamilton (30)
11 Movie: "Carnival in Costa Rica," Dick Haymes (47)
34 Matinee del Sabado
10:30
2 Mighty Mouse Playhouse
4 Fury, Bobby Diamond
7 The Jetsons (cartoon)
11:00 A.M.
2 Rin-Tin-Tin, Lee Aaker
4 Sgt. Preston of the Yukon
5 Californians, R. Coogan
7 The New Casper Show
13 Variedades, R. Inglesias
11:30
2 The Roy Rogers Show
4 (Color) Bullwinkle Show
5 Movie: "Delle Starr,"
7 Beany & Cecil (cartoon)
9 Abbott and Costello
12:00 NOON
2 Sky King, Kirby Grant
4 (Color) Exploring, Dr. Albert Hibbs: "Shakespeare," Maurice Evans, Martyn Green, the American Mime Theater Players
7 The Bugs Bunny Show
9 Movie: "Let's Be Happy," Tony Martin, Vera-Ellen
11 Movie: "Cynthia," Elizabeth Taylor (46)
13 The Provocative Woman
34 Divorciadas (drama serial)
12:30
2 Do You Know? Bob Maxwell: "Communications"
7 American Bandstand
13 Fore Golfers
1:00 P.M.
2 CBS News, Robert Trout
4 (Color) Air Force Film: "The B.S.D. Story," Chet Huntley, ICBM history
5 Movie: "Sea Hornet,"
13 Bowling with Art Parra
1:30
2 Tell It Again, M. Taylor
4 Teacher '64: "Fractions"
7 Tombstone Territory
13 Movie: "Crooked Circle,"
2:00 P.M.
2 As Others See Us. Foreign students discuss international marriages.
4 Teleplay: "Priest and the Parolee"
7 Tele-Sports (Army)
9 Movie: "Clay Pigeon," Bill
11 AAWU Swim Meet (see sports box)
34 Casos y Cosas de Casa
2:30
2 Repertoire Workshop: "A City Medley," Vocalist Fredna Parker performs 8 songs by St. Louis composers.

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- 4 Profile. (San Diego, SC)
5 Movie: "Pawnee,"
7 (Color) Challenge Golf (see sports box)
34 Novela Semanal
3:00 P.M.
2 CBS Golf Classic (spts box)
4 International Zone (UN)
9 TV 9 SPORTS SPECIAL
★ PHOENIX OPEN GOLF
13 Movie: "The Payoff,"
3:30
4 (Cir) World Ornaments
7 IX Winter Olympics (see sports box)
4:00 P.M.
2 Santa Anita Feature Race (see sports box)
4 (Color) Agriculture, USA "The Working Horse,"
5 TV Bowling Tournament
9 I Led Three Lives
11 Comedy Hour: Three Stooges, Laurel & Hardy
4:30
2 Scholarquiz (see box)
4 NBC Sports Special, Bud Palmer (see sports box)
9 Jungle Jim Movie: "Killer Ape," Johnny Weissmuller
13 Movie: "I, Jane Doe,"
5:00 P.M.
2 Movie: "Arise, My Love," Claudette Colbert (40)
5 Movie: "Night Monster,"
7 ABC's Wide World of Sports (see sports box)
11 Cinnamon Cinder
34 Lucha Libre (wrestling)

SPECIAL

SCHOLARQUIZ — Premiere. John Condon is moderator for a weekly quiz in which teams of Southland high school students test their knowledge of American history, literature, folklore and current events. Teams from Beverly Hills and San Marino compete on the 4:30 p.m., ch. 2 opener.

TELETHON PREVIEW — A look at Sunday's 12-hour star-studded Arthritis Foundation Telethon, with emcee Johnny Grant, is offered in a 30-min. preview at 10:30 p.m., ch. 5. Telethon will begin at 6 a.m. Sunday, pre-empting all KTLA programming until 6 p.m.

- 5:50
11 Top Star Bowling
6:00 P.M.
4 (Color) KNBC News
9 Abbott and Costello
13 (Color) Rocky & Friends
34 La Familia Piripitin
6:15
4 (Color) Bob Wright, News
6:30
4 (Color) News Conference
5 Folk World of Jimmie Rodgers, Judy Bright
7 IX Winter Olympics (see sports box)
9 Our Miss Brooks, E. Arden
11 Chiller (movie): "Curse of Dracula," F. Lederer
13 Bourbon Street Beat
34 Fantasmas de Amor
6:45
2 Jerry Dunphy Report
7:00 P.M.
2 Sea Hunt, Lloyd Bridges
4 (Color) Survey '64



GIG YOUNG serves as host for "The Hollywood Palace" at 9:30 p.m. Saturday, channel 7.

- 5 The Jack Barry Show
7 Have Gun, Will Travel
9 Movie: "Magnetic Monster," Richard Carlson
34 Teatro Familiar (drama)
7:30
2 The Jackie Gleason Show
4 The Lieutenant, Gary Lockwood, James Gregory, Nita Talbot. Rice tries to warn a tough old sergeant that the woman he's asked to marry him is a known camp follower
7 Hootenanny, Jack Linkletter with Jimmie Rodgers, Hoyt Axton, Joan Meyers, the Tarriers, Bob Gibson, Josh White Jr. and Beverly White
13 Deadline, Paul Stewart
8:00 P.M.
5 Leave It to Beaver
11 Ice Hockey (sports box)
13 It's Country Music Time
34 Noches Tapatias (musical)
8:30
2 The Defenders, E. G. Marshall, Martin Laudau, George Voskovec, Georgann Johnson, Tim O'Connor. Nuclear scientist is charged with violating security regulations when he discovers the equations for a bomb whose destructiveness defies human understanding, and burns the equation papers rather than reveal the terrible details.
4 (Color) Joey Bishop Show. An old feud between guests Leo Durocher and Phil Foster over the Dodgers' move from Brooklyn to L. A. only gets worse when Joey and Ellie step in as umpire.
5 Movie: "No Minor Vices," Dana Andrews (48)
7 The Lawrence Welk Show. Hour opens with "South Rampart St. Parade."
9 THE STORY of the MAN WHO PUT the 'WHOOPIE' in the GOLDEN AGE of SHOW BUSINESS! "The EDDIE CANTOR STORY" Keefe Brasselle Stars CANTOR Sings! in Color

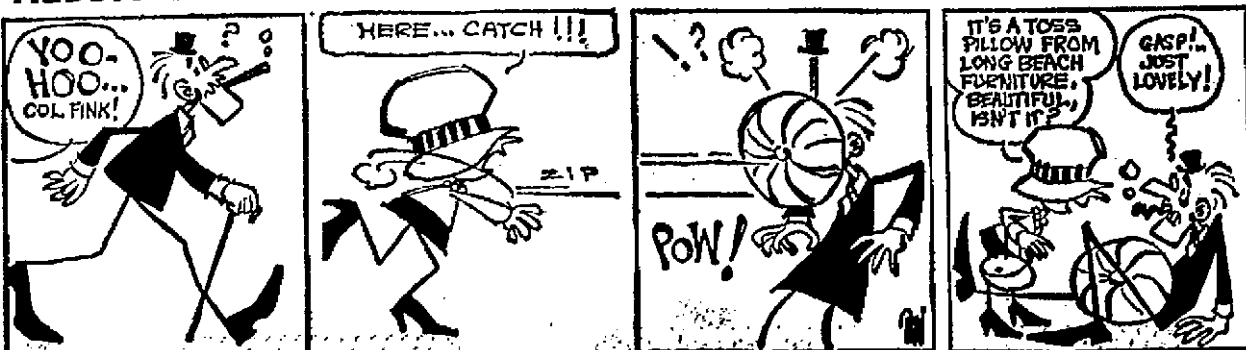
on New COLGATE THEATRE with Marilyn Erskine, Aline MacMahon (53).
34 Brindis Senorial (music)

- 9:00 P.M.
4 (Color) Movie: "The Band Wagon," Fred Astaire, Cyd Charisse, Nanette Fabray, Oscar Levant (53-1st run). Song-and-dance man tries for comeback
34 Futbol (soccer matches)
9:30
2 New Phil Silvers Show. Frafton runs into Allen Funt (of Candid Camera)
7 The Hollywood Palace. Comedian Buddy Hackett makes a postponed appearance, joining Peruvian singer Yma Sumac, The Mills Brothers, Dorothy Collins, British comedian Michael Bentine and guest-host Gig Young. Also appearing are Andre Tahon's puppeteers with spoof of the Beatles, pantomimist Gene Sheldon and next week's host Dale Robertson.
10:00 P.M.
2 Gunsmoke, James Arness, Denver Pyle, Strother Martin. Rowdy clan of hunters attack an innocent carpenter, injuring his hand and jeopardizing his livelihood.
5 Dan Smoot Reports
13 Movie: "The Mummy's Curse," Lon Chaney (45)
10:15
5 Dean Manion Forum
11 News, Larry Burrell
10:30
5 Telethon Preview (box)
7 Movie: "The Wayward Bus," Jayne Mansfield, Dan Dailey (57)
34 Bailen Todos los Sabados
10:45
11 Naked City, John McIntire. Burglar slays policeman who catches him in his milkman pose.
9 (Color) Movie (10:50): "His Majesty O'Keefe," Burt Lancaster (54)
11:00 P.M.
2 Jerry Dunphy Report
4 (Color) KNBC News
5 "CRASH DIVE"—Tyrene
★ Paper, Anne Baxter with Dana Andrews (43)
11:15
2 Movie: "Last Hurrah," Spencer Tracy, Jeff Hunter, Pat O'Brien (58)
11 Movie: "Invitation," Van Johnson (52)
11:30
4 Movie: "Captive City," John Forsythe (52)
13 News, Dan Riss
34 Noticiero 34 (News)

Sports Today

- AAWU SWIM MEET, 2 p.m., ch. 11 has Bill Welsh at Troy's pool for the first USC-UCLA dual meet of season.
CHALLENGE GOLF, 2:30, in color, ch. 7, finds Bob Rosburg and Doug Sanders matching strokes with Arnold Palmer and Gary Player.
CBS GOLF CLASSIC, 3 p.m., is the semi-final of the Baltusrol bracket, as Don January and Paul Harney meet veterans Mike Souchak and Doug Ford.
PHOENIX OPEN golf championship, 3 p.m., ch. 9, with Arnold Palmer defending his title in the \$50,000 competition. (Finals in the program division will be telecast)
IX WINTER OLYMPICS, in two taped segments, ch. 7. Men's figure skating, 4-man bobsled finals and ice hockey events are seen from 3:30 to 5 p.m., with the men's figure skating wrap-up at 6:30 p.m.
SANTA ANITA RACING, 4 p.m., ch. 2, is the \$50,000-added San Antonio Handicap.
SPORTS SPECIAL, 4:30 p.m., ch. 4, offers tapes of last weekend's world point motor-cycles championships at Daytona Speedway, the power boat winter races at St. Petersburg, and a rugby match from London between the New Zealand All-Blacks and the English All-Stars.
WIDE WORLD of Sports, 5 p.m., ch. 7, covers the finals in bronc riding, bull riding, calf roping and steer wrestling, as top cowboys compete for the \$85,000 purse at the Fort Worth Rodeo.
ICE HOCKEY, 8 p.m., ch. 11, finds Stratton and Doggett mikeside at Portland Memorial Coliseum as the Buckaroos host the Blades.
11:45
13 Movie: "Captain Blood," Errol Flynn (35)
12:25
7 Movie: "Captain Caution," Victor Mature (40)
12:40
9 Movie: "Black Tuesday,"
12:45
5 Movie: "Pillow of Death," Lon Chaney Jr. (45)
1:15
2 Movie: "White Angel,"
11 Movie: "A Woman's Face," Joan Crawford

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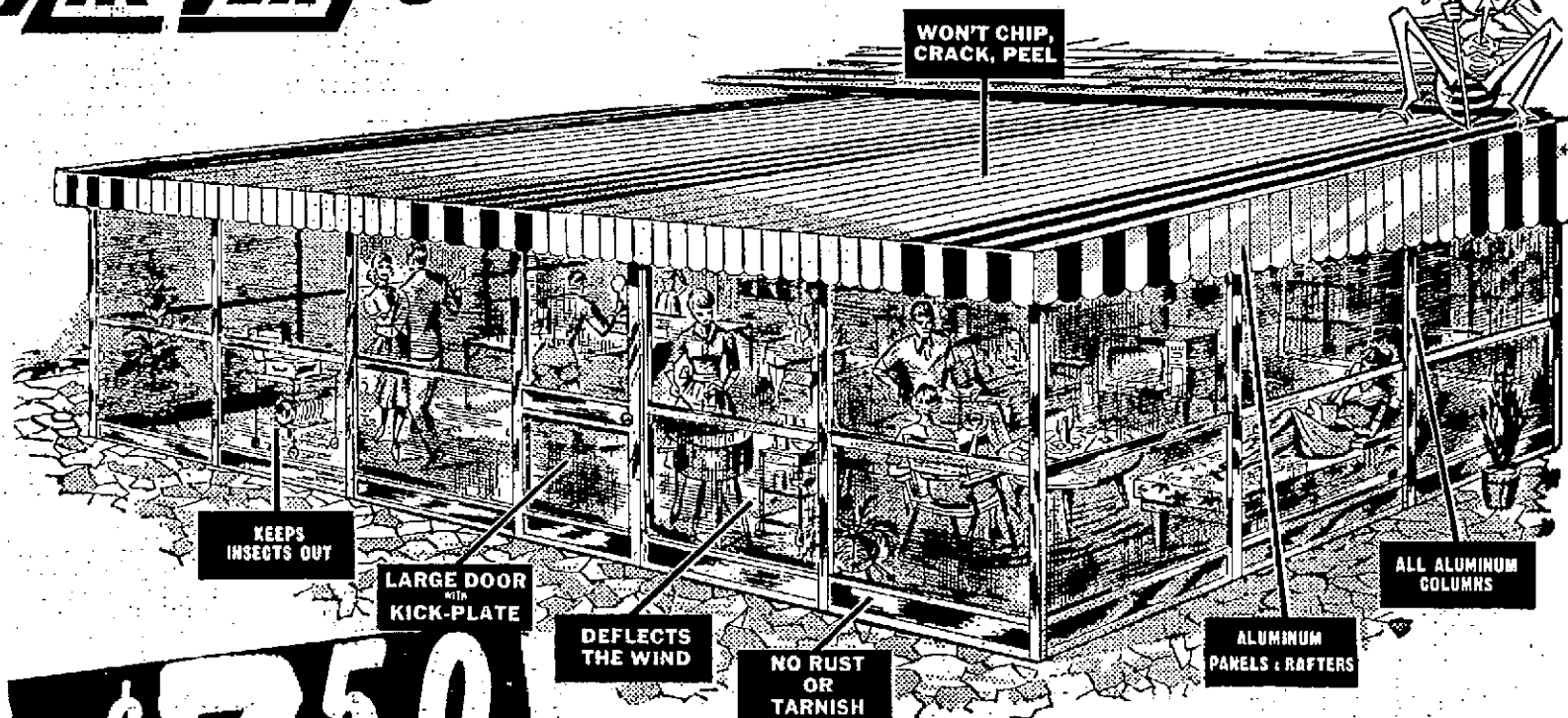
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THE NEWS & Independent - Press-Telegram

THE BIG RISE IN
WIDOW-SWINDLING

AN IMPORTANT
MESSAGE FROM
MRS. SARGENT SHRIVER



February 2, 1964

Walter Scott's

Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

Q. Who was the Secret Service agent in charge of the Kennedy trip through Dallas? Where was he when President Kennedy was shot?—J.K.M., Madison, Wis.

A. Agent Roy Kellerman was riding in the right front seat of the President's car when Kennedy was shot.

Q. How much money has the film Lawrence of Arabia made to date?—Vi Fromme, Tenafly, N.J.

A. Approximately \$14,000,000, which is what it cost to make.

Q. I've heard that Peter Lawford's wife, Pat, will divorce him to marry Porfirio Rubirosa. Any truth to that story?—B.R., Washington, D.C.

A. None.

Q. Winston Churchill, who wrote a best-seller, The Crisis, in 1901—is he the same Winston Churchill of World War II fame?—Florence Soman, Chicago, Ill.

A. No, the Winston Churchill who wrote *The Crisis* was an American, raised in St. Louis, who attended the Naval Academy at Annapolis, subsequently wrote several historical novels.

Q. Why was Jack Webb, in charge of TV at Warner Brothers, fired and replaced by Jack Warner's son-in-law, Bill Orr?—V. Fleming, Burbank, Calif.

A. Warner, an extremely difficult man to work for, was dissatisfied with Webb's record. Warner Brothers is a studio with a long history of nepotism.



Q. How old is Pope Paul?—Ann Glenn, Zaneroville, Ohio.

A. He is 66.

Q. Mme. Nhu of South Vietnam was one of the richest ladies in that country. Did she ever get her fortune out?—Ed Swinerton, Kansas City, Kan.

A. No. Most of her multi-million-dollar fortune was in real estate which was confiscated by the new military regime.



Q. How old is President Johnson's wife, and is it true that she secretly buys her dresses in Paris?—Bertha Franklin, Laurel, Miss.

A. Mrs. Johnson is 51, buys her clothes domestically.

Q. How much is Eddie Fisher's swag from his marriage to Liz Taylor?—Roy Dino, Las Vegas, Nev.

A. At least a million; more if Cleopatra is a rousing success.

Q. Was the John Birch Society in favor of impeaching the late President Kennedy?—E.J.F., Salem, Mass.

A. In the December 1963 issue of *American Opinion*, a monthly magazine published by the John Birch Society, an article by Charles Tansil asserted that President Kennedy should have been impeached for proposing a disarmament program to the United Nations.

Q. Who said, "A rich man and his daughter are soon parted"?—Clarence Enfield, Denver, Colo.

A. Frank Hubbard, American newspaper humorist (1868-1930).

Q. Who devised the first crossword puzzle in the U.S.?—Jan Feldman, Philadelphia, Pa.

A. Credit is generally given to Arthur Wynne, an editor of the N.Y. *World* in 1913.

Q. Why does Mamie Eisenhower always go west via private railroad car?—Henry Tinney, Urbana, Ill.

A. The former First Lady does not like to fly.



Q. I saw George Hamilton in the movie version of Act One, and he is awful. Who is responsible for hiring this baby?—Bernard C., Miami, Fla.

A. He was hired for Act One by Dore Schary.

Q. In how many states are citizens under the age of 21 allowed to vote?—Claire Allen, Des Moines, Iowa.

A. In 4: Georgia and Kentucky, where the voting age is 18; Alaska, 19; and Hawaii, 20.

Q. How long has Fidel Castro been in power in Cuba?—D. N. Jones, Wheeling, W. Va.

A. Five years.



Q. Is Jill St. John publicity-crazy? Is that why she's been dating Baby Pignatari, Frank Sinatra and the rest of that crowd?—Sal Douglas, Baltimore, Md.

A. Miss St. John is not publicity-shy, likes male company.

Parade

THE SUNDAY

NEWSPAPER MAGAZINE

FEBRUARY 2, 1964

President and Publisher, Arthur H. Motley Editor, Jess Gorkin

■ Managing Editor, EDWIN KIESTER, JR. ■ Art Director, ANTHONY LA ROTONDA

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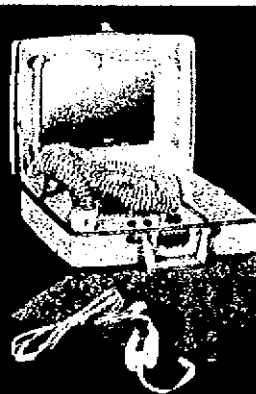
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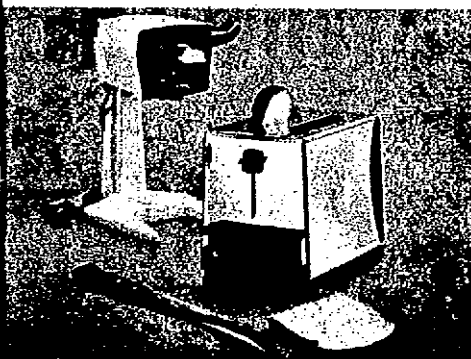
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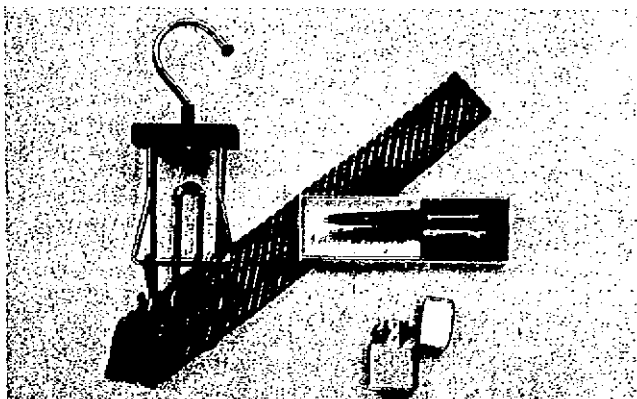
Dominion Portable Hair Dryer, 2120 Coupons.
General Electric Heating Pad, 685 Coupons.



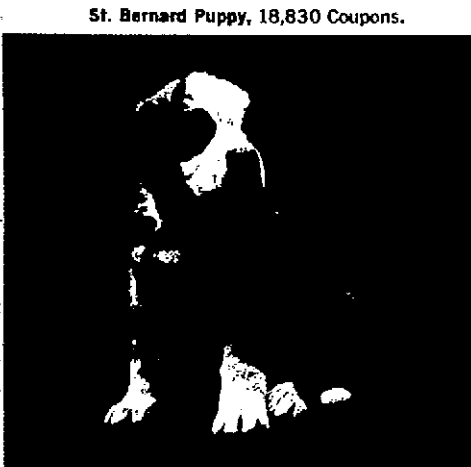
Toastmaster Automatic Toaster, 1975 Coupons.
Swing-A-Way Electric Can Opener, 1330 Coupons.
Ekco Roast Slicer, 275 Coupons.



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Skis, 5235 Coupons. Arrow Poles, 1245 Coupons.
Bindings, 1170 Coupons.



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pencil), 310 Coupons. Swank Tie Master, 245 Coupons. Zippo
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One of the most scandalous and contemptible of the con games being practiced today is growing at an alarming rate. Its victims are the nation's 8,500,000 widows, who are heartlessly bilked out of sums ranging from a few dollars to a lifetime's savings by an ever-growing army of swindlers.

The situation has become so serious that postal inspectors from all over the U.S. gathered recently behind closed doors in Washington to decide how to cope with it.

According to the Post Office Department, complaints which in 1959 were in the hundreds today number way up in the thousands. And examination of the records shows that of the cases filling the files of the Special Senate Committee on Aging and the Federal Postal Inspection Service, more than 60 per cent involve widows.

Sen. George A. Smathers (D., Fla.), Chairman of the Committee on Aging, estimates that widow-gyping brings in some \$100 million annually. "In many cases widows have been left with substantial amounts of property," says Sen. Smathers. "They can be easily located, simply by reading the obituary pages. Because they are lonely and in need of affection—and have little if any business experience—they make an easy target for the wily con man."

Says Chief Postal Inspector H. B. Montague, "The person who makes a practice of cheating widows is the lowest of the low and must be brought to justice."

There are at least a thousand different ways of gyping widows. The funeral is hardly over before the first of the sharpies move in—usually tradesmen claiming that the deceased husband had ordered, and not paid for, a present for his wife, ranging from a piece of costume jewelry to an expensive fur coat. More virulent, however, are the long-term swindlers, who seize on the widow's yearning for income or companionship to cheat her over a period of years.

The most extensive of their schemes is the fraudulent "work at home" come-on. This swindle, which is also often directed at other lonely persons, usually begins with an enticing ad. "Are you interested in making from \$8 to \$20 a week?" it reads. "Work at home in your spare time. No selling."

The victim is often persuaded to buy an expensive piece of equipment, such as a sewing or knitting machine, with the promise that the product she turns out will be purchased by the company. But, on the pretext that the product does not meet the company's standards, the finished articles are rejected. When she becomes disillusioned and wants to quit the whole thing, she finds that her contract has been sold to a finance company and she has to pay, without recourse.

PROFITS ARE ENORMOUS

For example, the Strick-Matador Corp. of Buffalo, N. Y., was charged by the Post Office Department with being the instigator of a nation-wide plot whereby knitting machines, imported for about \$40, were sold through dealers to widows and others for \$550, including finance charges. Since purchasers realized little or nothing from their investment, they were swindled out of more than \$5 million.

The king of the work-at-home swindlers, before he was tripped up by postal inspectors, was Nels Irwin, operating out of Los Angeles. With the help of his 80-year-old stepfather and another associate, Irwin extracted some \$3 million from his victims.

While work-at-home schemes prey upon the widow with little income, the dance studio racket swindles the more prosperous. Widows by the hundreds are waltzing and mamboing their way to the poorhouse.

They are sweet-talked, charmed and humbugged into signing almost unbelievable agreements. Kenneth B. Wilson, president of the National Better Business Bureau, Inc., cited the case of a 71-year-old widow

A heartless and growing racket WIDOW SWINDLING

by Margo Tupper



who mortgaged her home to make the final payment to a dance studio on a number of "lifetime" memberships totaling \$32,000. She bought one membership while in a hospital with a knee injury which made it doubtful that she would ever walk again, let alone dance.

Some dance studios even sponsor parties at the home of the widow, who pays all expenses. The real purpose of the party is to give dance instructors, who are primarily salesmen, a chance to induce her friends to become lifetime members with a promise of parties and companionship for the rest of their lives.

Widows also are setups for fraudulent land schemes. Land which is worthless or nearly so is often advertised as ideal for building homes. Widows who want to invest their savings in land for specula-

tive purposes or simply to build a home for themselves all too frequently find themselves the owners of costly but useless property. The sale of Florida real estate, which at high tide might be two feet under water, has become something of a national joke. Yet as recently as September 1962, a real estate promoter was sentenced to eight years imprisonment for falsely advertising swamplands in the Florida Everglades as desirable building sites.

Today the land swindlers have moved their operations to the great Southwest, where millions of acres of arid desert land remain unsold. Walter F. Mondale, Attorney General of Minnesota, told the Committee on Aging that widows and other elderly people are being sold lots "situated somewhere in the Arizona or Nevada desert, miles from other communities and at a price which may run as high as 30 times the actual value of the land."

Other rackets in full swing are medical quackery, matrimonial clubs and phony charities.

Cora Galenti Smith, self-styled "beauty scientist" of Los Angeles, was found guilty last year on two counts of mail fraud regarding a facial rejuvenation process. Her "magic formula" was nothing more than a strong solution of carbolic acid, and numerous victims, many of them widows, were permanently scarred and horribly disfigured.

Hilmer E. Barnes of Clarinda, Iowa, is now serving a 10-year stretch for obtaining \$16,000 from widows in 4 different states. Misrepresenting his family background, financial condition, education and age, he induced women to correspond with him and agree to marry him. The indictment stated that Barnes got the women to give him money as a "loan" to establish a business or through blackmail, by threatening them with pictures which had supposedly been taken in compromising situations.

CHECKS FOR THE 'DISABLED'

Last July, a wealthy widow of Delaplane, Va., was fleeced out of \$31,000 by 2 men claiming to represent a fictitious organization for disabled Korean War veterans. After donating \$6,000 she was prevailed upon a few days later to write a check for \$12,500 for construction of a building in which to rehabilitate veterans. Soon after cashing that check the con men phoned the widow and told her they had spilled ink on it and asked her to send them another. She did so, but her chauffeur became suspicious and called bank officials. They called the police and the men were arrested. All the widow got out of the deal was a bronze statue inscribed, "From the Boys."

To protect against such cases of mail fraud, the Post Office Department is seeking strengthened laws. It is augmenting its staff of 75 inspectors with 25 more, who will concentrate exclusively on mail frauds involving widows.

One major difficulty is getting swindled persons to co-operate in prosecution. "Widows scream to high heaven about a fraud involving a few dollars, but it is most difficult to get them to testify when thousands of dollars are at stake," says William F. Callahan, Director of the Mail Fraud Investigations Division of the U.S. Post Office. "It's largely a matter of pride and fear that ridicule at having been taken for a sucker will ruin their community standing."

Mr. Callahan gives this advice to widows: "If you feel that you have been a victim of a swindle, have lost money or property through deceit, always consider whether the mails have been used in any way as part of the deal. If letters or post cards were used, if any correspondence took place between you and the other person or firm, the federal mail fraud law may have been violated and the government will investigate. Bring all details to the attention of your postmaster who will contact the postal inspector for you."



CAR RACK FOR GROCERY BAGS puts a stop to back-seat spills when you put on the brakes! Loaded bags can't tip when you set them in this frame holder that fits on a car seat, station wagon deck or in the trunk. Adjustable rails keep 1, 2, or 3 large bags standing securely. 12" x 30" Unchromed Rack folds in a flash!

X-6322 — Bag Rack \$3.79



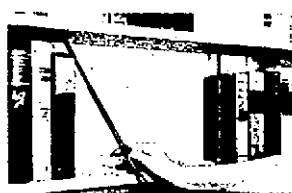
GRIND GARLIC TO YOUR TASTE! Gourmet seasoning to please everyone! Attractive table mill, adjustable for fine or medium grind. Turns dry garlic flakes into flavor-blending powder form. No garlic odor on your hands. Grinder comes with 1/2-oz. of Flakes. Flakes Pack is a 2-oz. refill.

6506 — Gourmet Garlic Grinder \$1
6507 — Garlic Flakes Pack 49¢



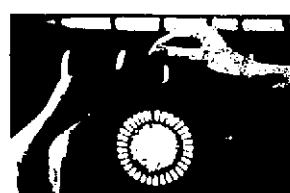
HANDY NEW DRESS SAVERS stay put without pins to protect all your fashions from underarm stains! Toss away when soiled—no laundering bother. Soft absorbent shields have a moisture-proof inner layer. Self-adhering, 10-Shield Pack in Regular (fold-over) or Sleeveless (single) style.

6334 — Regular Protect-Pack \$1
6335 — Sleeveless Protect-Pack 79¢



SLIM, SLEEK BOOK-POLES spring into action immediately... use only 1/4 sq. in. of space! They support books, yet won't slip, slide or coast! Made of aluminum, brass-finish aluminum. Vertical spring action holds them, rubber tips anchor them. Fit any shelves 9 1/2" to 13" high.

6146 — Book-Poles Pair \$1
2 Pairs for only \$1.99



BREATH OF SPRING FOR CLOSETS! Kill moths with this hanging Sachet that protects 15 cu. ft. of closet space while it scents the air with April fragrance. Daisy cover is a chemical wafer containing Dow's miracle air conditioner (parathion/chlorpyrifos). Prevents mildew, too. Long lasting.

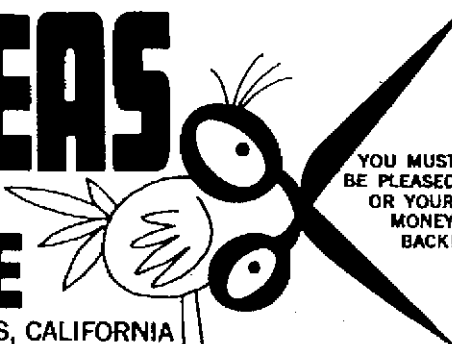
6331 — Daisy-Fresh Sachet 39¢
3 for only \$1

NEW IDEAS

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725 SUNSET BUILDING, BEVERLY HILLS, CALIFORNIA



YOU MUST
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ADDRESS _____

CITY _____ STATE _____

AIR MAIL REACHES US OVERNIGHT

ITEM NUMBER	HOW MANY	ITEM	PRICE

No C.O.D.'s, please

TOTAL AMOUNT ENCLOSED



INSTANT HOT POT holds a full 4 cups of water in only 2 1/2 minutes! All-electric, perfect for making fast instant coffee, tea, soup, heating canned foods, baby's bottle. Practical pour-easy spout. Stay-cool base and handle let you use it right on the table. Made of unbreakable polished aluminum. Cord included. Great for home, office, travel.

4264 — Instant Hot Pot \$2.95



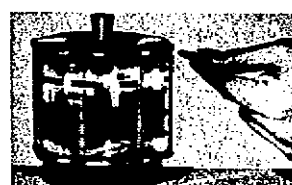
DECORATOR-STYLED COVERS stretch to fit any style sofa or chair without a wrinkle. The handsome tweed-knit upholstery fabric glamorizes or protects your furniture. Machine washable; needs no ironing. Available in brown, gold, grey, turquoise, wine or green. Specify color desired. Thrifty!

9008 — Stretch Chair Cover \$3.98
9111 — Stretch Sofa Cover \$7.98



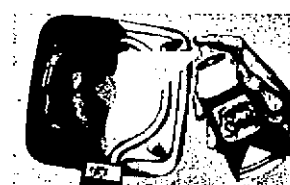
INSTANT GOLD! Great new decorating discovery lets you gild any surface in seconds! Easily applied Rub-On Gold dries fast to a permanent, non-tarnish gold tone. Give a 23-carat look to picture frames, antique furniture. Wonderful for retouching porcelain figurines, for decorating leathers, metals, plastics, glass. Full ounce jar.

6517 — Rub-On Gold \$1



VIEW BANK COUNTS YOUR SAVINGS Markings clearly show the value level of each stack of coins in this 6-sided Bank. It turns at a touch to let you see your complete balance at a glance! Clear Lucite Bank, chromium steel top has 6 deposit slots... holds over \$50 in assorted coins with lock-and-key security. 3 1/2" x 4 1/4" high.

6529 — View Bank \$1.98



SICK OF SCOURING greasy-caked pots and pans? The answer is Frypan Sparkle! Just spray it on any metal or porcelain surface. Allow the aerosol to stand while liquid solvents loosen baked-on grease... then just rinse clean! Removes carbon from fry pans, ovens, grills. This shortcut to shine-like-new utensils preserves finish, too. 6-oz. can.

6083 — Frypan Sparkle \$1



MAGIC CLEAN-UP FOR "ACCIDENTS" removes "impossible" stains ordinary cleaners can't touch! Gets out blood, vomit, urine stains, ice cream, coffee. Remarkable new non-chemical enzyme culture digests protein stains several months old! Great for all fabrics safe in warm water. Non-toxic.

6489 — Magic Clean-Up 59¢
2 for only \$1



SUDDEN DEATH FOR ROACHES! This irresistible Sudd Cake lures 'em out of hiding, kills 'em dead! Odorless, non-sticky. Put Cake wherever roaches crawl! They feed and die right there! Powerful attracting and knockout chemicals control pest infestations. Kills waterbugs, other crawlers, too. 2-oz. Cake retains potency until entirely eaten.

6023 — Roach Cake 79¢



ELECTRIC VACUUM BRUSH works just like a midget vacuum cleaner! Battery operated. It sucks up dirt and lint into its cloth bag. Just press the button and run it over your clothes. So efficient, it makes ordinary clothes brushes look silly. Cleans car interiors, drapes, upholstery, too. Compact! Uses flashlight batteries available anywhere.

2456 — Electric Brush \$1.98



IMPROVE YOUR FIGURE! Stretch your way to a trimmer you with new, sturdy rubber Stretch-A-Way. Makes any room your private gym with this scientific exerciser. Special chart shows you the safe method of toning muscles. Improves figure — tummy, thigh, hip and bust measurements — this natural way! Stores in any drawer.

2230 — Stretch-A-Way \$1



GET WHITE COLLARS CLEAN without rubbing! Just stroke Magic Stick across the soiled line and toss the garment into your washer. Easy to use as you sort clothes... no time-wasting preparations. New Magic Stick puts a film of dirt-tossing ingredients on problem spots. Gets out grease, cleans ballpoint ink from pockets. Safe!

6523 — Magic Collar Stick 49¢



1000 HANDY LABELS... printed with your own name and address! As practical... they can be used on stationery, envelopes, photos, records, checks, books, greeting cards. Any message up to 3 lines is printed on 1000 high quality gummed labels, packed in handy plastic box.

P-1500 — 1000-Handy Labels \$1
2 packs for only \$1.87



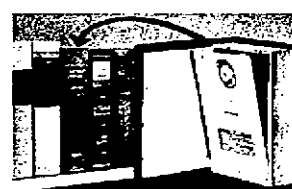
MAGIC BRAIN CALCULATOR does all your math problems with ease! Adds... subtracts... multiplies to \$9,999,999. New type pocket adding machine automatically balances check books, adds grocery tapes, bridge scores, tax statements, mileage. Gives the answer in seconds! All steel mechanism works fast.

3750 — Magic Brain Calculator 69¢



HANDY STAND FOR DRIPPY COOK SPOONS! Brighten your kitchen with a decorative, chip-topped Stand of gaily colored ceramic. After you stir what's cooking, just park the spoon in easy reach to be used again... without messing up your clean stove-top or counter. The right design takes next to no space, yet holds four stirring and tasting spoons neatly. A deep saucer tray catches all the drips! Practical accessory for any cook.

6167 — Chef Spoon Stand \$1



UNDERCOVER SAFE... appears to be just another volume in your collection. Underneath the gold-stamped leather-like binding is a pin-fire-proof safety box locked by a combination dial, with special coin-deposit slot. (An easy adjustment lets you change the combination at will!) Safekeeping for papers, valuables, cash! 8 1/2" high.

6185 — Book Safe \$1.98



COVER TISSUES—A TRAVEL AID! Carry your own supply of disposable Semi-Covers... a practical precaution against less-than-first class sanitary standards. Discreetly and compactly packaged. Set includes 30 multi-folded toilet seat Covers and 6" x 4" plastic purse case. Refills Pack holds 50.

5837 — Semi-Covers Set \$1
5838 — Refills Pack \$1

'The Sun Has

Brighter days are ahead for the retarded—but they

This Wednesday, the nation's attention will be focused on progress in the fight against mental retardation. At a banquet in New York City, attended by President Johnson, the Joseph P. Kennedy International Awards in Mental Retardation will be presented to those who have contributed most in scientific achievement, service and leadership in this field in 1963. Among those honored will be Rep. John Fogarty and Sen. Lister Hill, who helped guide to passage a federal bill to provide \$229 million for research and facilities in retardation and mental illness, signed by President Kennedy just before his death. The need to aid the handicapped is still acute. The following article, by the late President's sister, points up that need. ■

You may not be a member of the one in three families experiencing the tragedy of mental retardation. But if you are a parent or expect to become one, if you love children, the subject should concern you. Please take 15 minutes to read this article. It may save you many years of anguish.

I know. My sister, Rosemary, is retarded. But I cannot help her with pity—or serve with sorrow the 5½ million others like her.

Only by facing the facts and resolving to meet the challenge head-on can something be done. Only if we broaden our understanding can we help the mentally retarded to escape into the sunlight of useful living. Even more important, we can prevent millions yet unborn from ever becoming mentally retarded.

First, I want to shatter the notion that the birth of a retarded child implies some kind of social stigma, something to be hidden and ashamed of. Retarded children are born to the healthiest and the wealthiest, to the brilliant as well as the meek. They have been born to actors, generals, tycoons, statesmen and Nobel Prize winners.

200 DIFFERENT CAUSES

Second, we need to understand mental retardation for what it really is. It is an affliction, not some witch's curse. It can be traced to over 200 different causes. More people are affected by mental retardation than by blindness, paralytic polio, cerebral palsy and rheumatic heart disease combined. That it takes such an appalling toll can be blamed largely on the stupid and persistent superstitions that have long surrounded the subject.

Even today, many retarded are shut away, child and adult, in squalid institutions to waste their lives, staring blankly at the emptiness around them. In my work with the Joseph P. Kennedy Jr. Foundation, fighting mental retardation by seeking its causes through research, I have seen sights that will haunt me



Mrs. Eunice Kennedy Shriver plays games at summer camp for retarded children on her estate in Rockville, Md.

Burst Through

still need your understanding by Mrs. SARGENT SHRIVER

all my life. If I had not seen them myself, I would never have believed that such conditions could exist in modern America, within sight of skyscrapers, suburbia and freeways glittering with cars. I recall institutions in wealthy states where adults and children existed in crowded, bleak, foul-smelling, barrack-like wards, their unwashed clothes and blankets in rags.

If I paint the picture in its darkest hues, it is not to depress you or to arouse your interest through an alarm which will fade in a few days. Rather, it is to plead that most of these broken lives can be mended, if only partially, and with your help.

Third, I want to sound a note of hope. Twenty years ago, when my family was struggling to help Rosemary, we found little but cynical despair. Even 10 years ago not a single university was focusing on mental retardation. Scientists cared little about it, doctors regarded it as hopeless, the public confused it with mental illness. But now the sun has burst through the dismal shroud that for years has shut out the retarded from the rest of humanity. The bright and the talented are now working in the field. Medical, psychological and educational advances have given cause for hope based on reality. Such brain-searing diseases as jaundice, phenylketonuria (PKU), meningitis, measles and maple syrup disease need no longer condemn children to lifelong care in institutions.

PKU, for example, can fortunately be detected by means of a very simple test soon after a baby is born. A change in diet is prescribed, and lifelong retardation is prevented.

Such complete "cures" are exceptional at the present time, but with the help of special education and the right treatment, a dramatic 75 to 85 per cent of the retarded can become useful citizens. Another 10 to 20 per cent can learn to do little jobs which can give enormous satisfaction and pride to their being.

A SALVAGED LIFE

I know this is true. I have seen it. I will never forget the retarded child from the slums, unwanted by his parents and locked out of his home, who collected stray animals and slept with them in a deserted cellar. A wise social worker decided that the boy should have a job working with animals. Today he works in the local animal shelter, accepted and needed for the first time in his life, and is earning \$55 a week.

A few months ago, I received a transistor radio put together by a 17-year-old retarded boy. Others like him can be trained to operate the cash registers in supermarkets, to operate deposit and withdrawal tabulators in banks. Retarded people often show skill and steadiness in routine work such as that required in the shoe industry, hat making, even electronics. Instead of becoming bored on a production line, they take delight in showing that they, too, can be useful.

Residential schools are also being developed. Recently I visited one, the Southbury Training Center near Waterbury, Conn. There, some 2,000 adults and children live in picturesque cottages on Southbury's 1,540 acres, where they work and play much as they would in the outside world. They run a farm, bakery, cafeteria, shoe repair shop, clothing store, beauty and barber shops. Southbury has a "Main Street" atmosphere. A team of first-rate doctors and psychologists seeks to prepare the pupils for a return to normal life.

How can you keep mental retardation from striking your family? If it should occur, how can you cope with it? Here is advice to parents from Eunice Kennedy Shriver, based on the accumulated knowledge of experts.

Go to your doctor or clinic as soon as you suspect you are pregnant. Insist upon thorough examinations during your pregnancy.

Make sure a doctor knows you are pregnant before he prescribes any medicine, and don't take a drug that he hasn't prescribed.

Let your doctor or dentist know you're pregnant before you receive X rays.

After your baby is born, if you think he is not developing normally, consult a physician, child psychologist or child welfare agency. (Danger signs: failure to sit up by 9 months, talk by 24 months, use the toilet by 36 months.)

Should you have a mentally handicapped child, don't ignore the condition. Don't excuse him as "going through a stage," scold him for being lazy or underestimate his potential.

Have your physician or public health nurse arrange for the child to be properly evaluated, medically and educationally.

Encourage him to take part in everyday activities. Provide success experiences for him. Set up realistic goals he can reach.

Help the child to help himself (button his shirts, zip his pants, tie shoes, brush teeth, set the table, etc.).

Reward small success; tolerate persistent error or loss of ability to repeat a previous accomplishment.

Don't isolate him from other children. Be proud of him as a member of the family. Give him love, love, love.

Supervised work training groups for the retarded, called shelter-workshops, are achieving minor miracles in therapy and showing excellent profits. One group raised their earnings from \$70,000 to \$2.5 million in 4 years—proof that supposed tax burdens can become tax bearers.

A study following up 163 mentally retarded with special educational training found 67 per cent employed. Twelve owned their own homes.

All these advances are taking place around us. And we can also now strike at the causes of retardation. For example, it is becoming increasingly clear that the origin of retardation often lies in pregnancy. Thus prenatal care for mothers—their examination, their diet—assumes vast importance. We could cut down significantly the number of retarded babies caused by prematurity if we would apply the knowledge already available to prevent prematurity.

Still the big battle is against deep-rooted prejudice. I ask you with all my heart to believe me when I tell you it simply is *not true* that the mentally retarded cannot learn, cannot be sociable, cannot be of help to society. They have feelings and emotions, hopes and affections, personal dreams and sufferings. The retarded should not be shunned and ridiculed, treated as outcasts. They should and must be helped. We of the bright, real world must reach out our hands into the shadows, not with trembling emotion but with sure-footed, level-headed assistance.

Whether you have a retarded child or not, you can help in your own community, through medical prevention, education, job training and recreation programs—and in a hundred other ways.

If you are the mother of a retarded child, you can find a world of comfort and solace in two new inspiring books. They were written by dedicated women who have given their lives to the cause of the retarded: *The Challenge of the Retarded Child*, by Sister Mary Theodore, O.S.F. (Bruce Publishing Company, 1963), and *When A Child Is Different*, by Dr. Maria Egg (John Day Company, 1963).

WE MUST SHIELD THEM

And Dr. Egg perhaps sums up best the plight of the retarded and their need for help:

"The blind had their Helen Keller. They had many other famous people in their ranks. The deaf had Beethoven and other outstanding personalities. Among the feeble-minded, there is none who, through his achievements, could demonstrate to the public his value and the value of those afflicted like him. It is up to us, then, to uphold the value of these human beings. It is up to us to help extend respect for human dignity to those creatures also. It is up to us who live with them and who love them. For we know what they need and we know what they can give us.

"There is not one among the feeble-minded whose worth is revealed to mankind like a tall, burning flame, licking to high heaven, like those great personalities who overcome their handicaps. Despite all our efforts, the feeble-minded will always remain little flames. These little flames we must shield with our hands—for these little flames radiate warmth and quiet joy; they shine on the road that leads to the wisdom of the heart, to human maturity and to true wealth."

DOCTORS RECOMMEND:

1. Rest in bed
2. Drink plenty of fluids
3. Take aspirin
to reduce fever and relieve pain

REPORTING ON a Government-Financed Study of Five Leading Pain Relievers, an article in The Journal of The American Medical Association showed that Bayer Aspirin was unsurpassed by any of them for speed and strength of relief. The report also showed that Bayer Aspirin was as gentle to the stomach as any product tested, including the higher-priced buffered product. On the other hand, the two combination-of-ingredients products tested upset the stomach considerably more often.



What's new under the sun? An overblouse, easy as a shift, in a new silk printed ribbon knit with tapestry design in orange and multicolored flowers. Matching shorts. For sun or play. By Ulla, \$35.



Cotton lace sleeves lend femininity to beach costume. Back-buttoned overblouse, \$25, and slacks, \$18, in piqué (Arnel) by Robert Sloan. Hat by John Frederics.



White crepe (Arnel) dress with hood that doubles as cowl collar is perfect for cabana parties, even over a two-piece bathing suit. Sportsmaker, \$35.

Photos by Ray Solowinski. Costume jewelry by Brania. For information, write to Virginia Pope.

Parade • Feb. 2, 1964

bathing suits go under cover

by VIRGINIA POPE
PARADE FASHION EDITOR

You can't tell a bathing suit by its cover, especially this year when swimwear is going under very fancy wraps. Daring bikinis and two-piece bathing suits will be covered on the beach by a wide assortment of capes, ponchos, hooded dresses, shifts and shorts and semi-revealing overblouses. Lacy models (see photos below) are in keeping with the trend toward femininity. Sylvia de Gay, New York designer, puts full sleeves in cotton lace on piqué overblouse worn with slacks, a devastatingly feminine outfit appropriate over a bikini or at the beach club. More flamboyant types will take to ponchos like the one on today's cover by Paris designer Castillo for Zacari (\$45). This model, like most beach clothes this year, can double for bathing or club wear.



Nylon eyelet jacket, \$11, barely conceals white-trimmed black two-piece suit, \$20 (Spandex and Helanca) by Cole of California. Maybelle Marie Birch hat.



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Time Life Insurance Co.

Let my Company pay you

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While hospitalized from ANY accident!
Pays for the total period of hospitalization—
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Beat This If You Can!

This policy even covers on-the-job accidents and pays in addition to all other insurance — including Workman's Compensation.

1. You get paid, starting the very FIRST day at the rate of \$33.33 a day — even if you are in a hospital for only ONE day — (other than a rest home, sanatorium, or Government hospital) — for ANY KIND of accident. You get paid for EVERY day at the same rate, \$1,000 a month — even for your lifetime!
2. You don't have to be in a motor wreck to collect. This new policy pays if you are hospitalized from ANY kind of accident — even a smashed finger — and regardless of where, when, or how it happened. ALL accidents are included!
3. Every cent is paid direct to you (not the doctor or hospital) to do with as you choose, regardless of how many other insurance policies or compensation payments you may receive. This Policy provides **INCOME TAX FREE CASH!**

Now Read This Great 30 Day Free Offer!

Upon receipt and approval of the coupon below, we will immediately send you your new low cost \$1000 a month Policy. There will be **NO CHARGE** for the first month. You will be protected **FREE!** The low rate for additional months will be shown on the policy. There is no obligation of any kind on your part to continue, unless you want to. This is a real bargain. You will agree when you see it for yourself. You will be the judge. No agent will call. It is available to you **NOW** if you act immediately. Mail the coupon **RIGHT NOW!**

Free--Send No Money--Just Mail Coupon--No Agent Will Call

As this is a special introductory offer, we cannot guarantee to keep it open indefinitely. We, therefore, urge you to fill out and mail the coupon below at your very earliest opportunity. Don't delay! Mail it today — **RIGHT NOW!**

Time Life Insurance Company is an established old line legal reserve Company. Its co-founder and first president was the late General Jonathan M. Wainwright, hero of Bataan and Corregidor in World War II.

CUT OFF HERE and MAIL TODAY!

Mail to **TIME LIFE INSURANCE CO.**, Dept. 31A6 Gen. Wainwright Sta., San Antonio, Texas 78208
Without obligation of any kind mail me **FREE** the \$1,000 cash a month Accident Hospital Policy which gives me 30 days Free Protection.

My Name is (Print) _____

Date born: Month _____ Day _____ Year _____ Birthplace _____ Height _____ Wt. _____
(State) (Ft. In.)

Occupation _____

Beneficiary's Name _____

I now have no disease, illness, nor physical or mental ailments. If exception, give full details on separate paper.

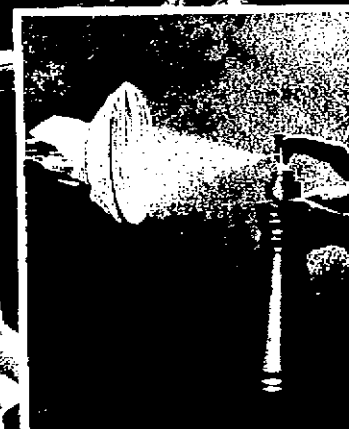
Sign Here X _____

Address _____

If You Want Free Policies For Other Members Of Your Family, Make Coupon like Above For Each. No Obligation. No Agent Will Call.

New Kleenex tissues won't break through—much softer, too!

Harry James' TV test proves it
—and so can you



FOR A CURRENT TV COMMERCIAL Harry James tied a new Kleenex tissue on his trumpet, soaked it with water—and blew! He hit the highest notes... but the Kleenex tissue did not break through!

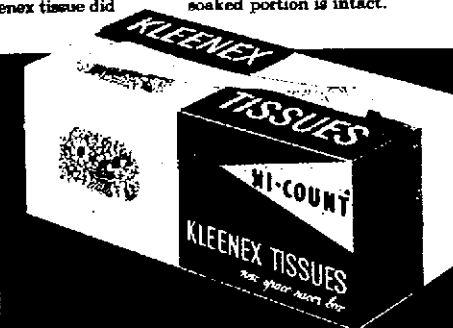


HERE'S PROOF! When the wet Kleenex tissue was removed, it remained strong—absolutely unbroken; as you can see, the water-soaked portion is intact.



PROVE IT YOURSELF! New Kleenex tissues have a brand new strength you'll discover with your first sneeze and a new deep softness you'll feel the moment this all-new tissue touches your skin.

New!



NEW KLEENEX TISSUES...
IN ALL THREE SPACE SAVER
BOXES—HI-COUNT, REGULAR
AND DISPENSER SIZE

YOU GET MORE FROM NEW VITAMIN TABLET WITH BLOOD-STRENGTHENING IRON

— than the 5 other leading vitamin tablets!

Here's a remarkable new vitamin tablet that can do more for you because there's blood-strengthening iron in it. It's called BREAKFAST VITAMINS.

Just one BREAKFAST VITAMINS tablet gives you the Vitamin B₁₂ of a pound of cooked ham, the Vitamin D of a full quart of milk, the Vitamin B₆ of 3½ ounces of round steak and seven other vitamins your meals may lack. In addition each BREAKFAST VITAMINS tablet contains blood-strengthening iron — as much

iron as you get in four ounces of beef liver.

You no longer have to worry about vitamin-skinny breakfasts when you start the day with BREAKFAST VITAMINS. Start the day right—with Vitamin Power plus blood-strengthening iron. Get BREAKFAST VITAMINS today.

*Breakfast
Vitamins*



Don't miss an
OPPORTUNITY!

Save regularly with

U.S. SAVINGS BONDS

Now paying
to maturity... **3¾%**

SPECIAL OFFER!

5 pkts. for 25¢

CLIMBING TOMATO

SAVE GARDEN SPACE. Enormous fruit — Thick — Solid and Delicious. Weigh from 1 to 3 pounds each. Grow 12 to 15 feet high. Excellent for slicing or salad.

CLIMBING CUCUMBER

Climbs readily on fences, trellises. Ideal for compact gardens. Bears early and one hill keeps a good size family supplied all through the season. 40 to 50 fruits from one plant.

YARD LONG BEANS

Rampant growers producing an ENORMOUS CROP of long, slender round pods, 2 to 4 ft. long. Excellent quality snap beans with enticing flavor.

VINE PEACH

Tempting ripe fruit in 80 days. Looks like oranges, grows on vines like melons!

WEEPING PALM

EXOTIC Window Palm — no fuss — minimum of care — elegant fan shaped leaves of dark green. Sheds dust, dry air, lack of sunshine.

FREE: CATALOG INCLUDED WITH THIS OFFER

E. J. MURPHY SEED CO.

FALSE TEETH Hurt... Slip



*This Cushion
on Denture*
HELPS GIVE YOU
A TIGHT FIT
FOR REAL COMFORT!
OR YOUR MONEY BACK

EZO DENTAL CUSHIONS
At All Drug Counters

AFTER 35 REAL RELIEF FROM CONSTIPATION

If you're over 35 and feel grouchy and out-of-sorts, your trouble may be constipation caused by a slowed-down system. Try SERUTAN, the all-vegetable laxative aid that provides the peristaltic stimulation to wake up your slowed-down system to more normal regularity. This is different from pills, salts and oils. SERUTAN provides the naturally laxative hydrogel in fruits and vegetables. So, after 35, take SERUTAN daily for real relief from constipation.

SERUTAN
"Read It Backwards"



PARADE'S SPECIAL

INTELLIGENCE REPORT

CANCER AND BALDNESS. Several years ago Dr. Howard Buechner of the Veterans Hospital in New Orleans said to a friend: "I'm not too worried about lung cancer, because I've never seen a bald man with that disease." With a colleague, Dr. Morton Brown, chief of the pulmonary disease section of the VA Hospital, Dr. Buechner then decided to prove statistically whether or not there was any association between baldness and lung cancer. After a 2-year study involving 255 control and 186 lung cancer patients, the doctors have discovered evidence which indicates that bald men are apparently less susceptible to lung cancer than those with a full head of hair.

HOME VIDEO TAPE RECORDERS.

Three young Englishmen, Michael Turner and Norman Rutherford, both 30, and their partner, Brian North, 29, have struck it rich. They have invented a home video tape recorder which will hit the American market later in the year for around \$175. The home TV recorder is about the size of a regular sound recorder. Picture and sound are recorded on the same tape, with each 11-inch spool giving 44 minutes of recording time. This machine means that the American public will soon be able to tape their favorite TV programs, store them, then play them back at will through their own video sets. Video tape recorders, currently used in commercial broadcasting, are intricate mechanisms which cost between \$10,000 and \$62,500. First in the field of low-priced home video tapers, the three bright Englishmen have sold a 51% interest in their company to Cinerama, Inc., because, as they put it: "The principles involved in our machine are original but simple, and the Americans would soon have been trying to find ways around our patents."

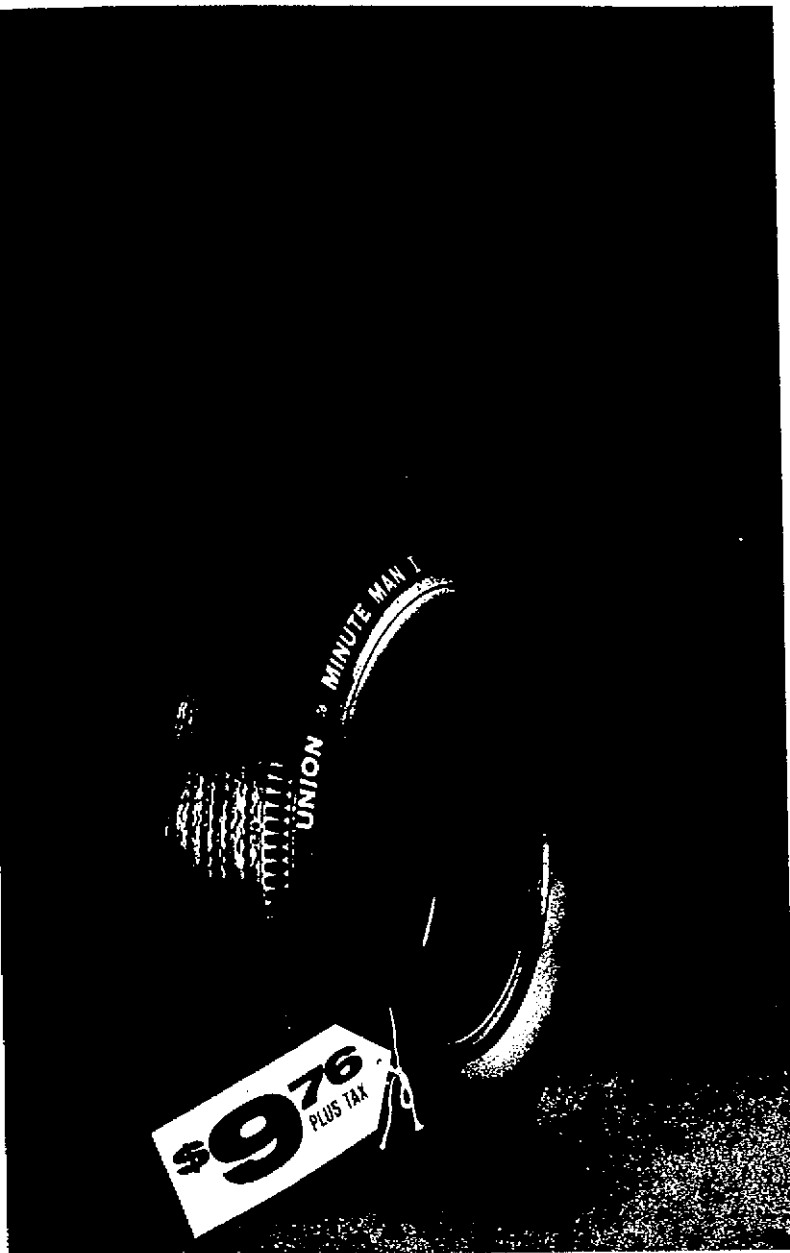
POPULATION SHIFT. By the year 2000, less than 30% of the nation's Negroes will be living in the Southern states. Approximately 21% will reside in the Northeast, 25% in the Midwest and 26% in the West. Since 1940 more than 3,000,000 Negroes have moved out of the South. These migrations will continue and for the next decade or so will cause many social problems and some racial conflict. That, at least, is the opinion of Horace Hamilton, professor of rural sociology at North Carolina.

DEAFNESS TEST. An Australian schoolteacher has devised a deafness detector that checks an infant's hearing capacity in the first 5 days of life. The hand-held instrument consists of an oscillator, amplifier and tiny loudspeaker. The instrument is held close to the sleeping baby and emits signals for 30 seconds. If the baby is not deaf, these signals will cause him to blink, lift his head, move various parts of his body. If there is no such response to the signals, then deafness should be suspected.

LEWIS PAY-OFF. According to a legal source, ABC-TV paid Jerry Lewis more than \$3,000,000 when they canceled his show this past December. The network reportedly paid Jerry off for 27 weeks of a 40-week contract.

UNLOADING DAYS. In Soviet Russia, such strategic feminine garments as girdles and corsets are not mass-produced. They are hard to come by. The Russian diet, however, consists largely of starch foods—potatoes and bread. The result is that Soviet women quickly grow fat. To guard against this the younger women in Russia now observe one or two days of dieting per week. These are known as "unloading days."

Because of the volume of mail received, PARADE cannot answer queries in connection with this column.



What comes free with the new low-priced Minute Man tire?

Every time you stop in for gasoline, the Union Oil dealer gets a chance to follow-up in the care of the tire he sold you.

If you stop twice a week, he gets 104 chances a year. 104 chances to check the tread wear, examine the sidewalls for bruises, check the air pressure, tell you when your tires need rotating. As a result, you get more mileage.

We stand behind the Minute Man's service with a double guarantee on every tire he sells:

1. Against defects in material and workmanship. 2. Against normal road hazards.

Shopping for tires? Whatever you want to pay, see the man you'll see time and again *after* the sale: your neighborhood Union Oil dealer at the Sign of the 76.

Union 76 Minute Man tires have earned the Good Housekeeping Guaranty Seal. In the *complete* line you'll find the tire you need for your kind of driving... at your kind of price.

Minute Man service.

MINUTE MAN I

6.70 x 15
TUBETYPE
BLACKWALL
NYLON

\$9.76*

plus tax
and recappable tire

7.50 x 14
TUBELESS
BLACKWALL
NYLON

\$11.76*

plus tax
and recappable tire

Only 82 more for whitewall

Pick your own terms. Up to 15 months to pay.

No money down, no minimum purchase.

*Suggested sale price. Good thru March 1, 1964.

UNION OIL COMPANY OF CALIFORNIA



Party chocolate roll

by BETH MERRIMAN
Parade food editor

Want an easy way to celebrate a February birthday? Serve this versatile chocolate cake roll. Decorate with flags for Lincoln's Birthday, heartshaped candies for Valentine's Day, maraschino cherries with stems for Washington's Birthday.

CHOCOLATE CAKE LOG

½ teaspoon salt	2 oz. (2 squares) unsweetened chocolate, melted
4 eggs	1 teaspoon vanilla
¾ cup sugar	¾ cup pancake mix

Add salt to eggs; beat until thick and lemon-colored. Add sugar, a little at a time, beating well after each addition. Add melted chocolate, vanilla and pancake mix; stir lightly until batter is smooth. Spread batter evenly in greased, waxed paper-lined jelly-roll pan, 10"x15"x1". Bake at 400° for 10 to 12 minutes. While cake is baking, sprinkle a dry towel with confectioners' (powdered) sugar. When cake is done, loosen edges at once; turn out on towel. Peel waxed paper carefully from cake. Roll cake quickly in towel. Let stand 20 minutes; unroll. Spread with

softened ice cream or whipped cream or whipped topping. Roll up quickly. Wrap cake in aluminum foil; chill; if ice cream is used as filling, place in freezer for several hours. (May be made a day or two in advance.) Frost with Mocha Butter Frosting put through a pastry tube to resemble bark. Make snow drifts with confectioners' (powdered) sugar. Makes 8 to 10 servings.

MOCHA BUTTER FROSTING

½ lb. unsalted butter	1 tablespoon Dutch process cocoa
½ cup granulated sugar	1 tablespoon instant coffee powder

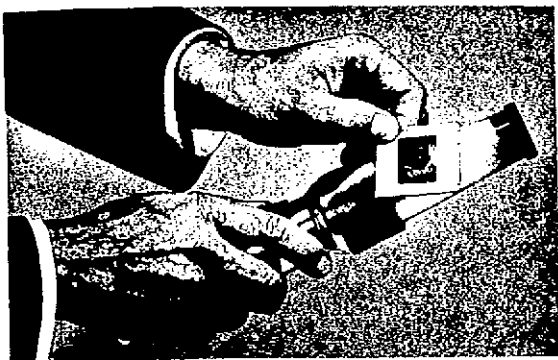
Cream butter to consistency of mayonnaise. Combine sugar, cocoa and coffee; sift through fine sieve. Add sugar mixture, 1 tablespoon at a time, to butter; be sure to cream thoroughly after each addition is made.

FROM PARADE'S TEST KITCHEN

PHOTO BY GREGG

parade of progress

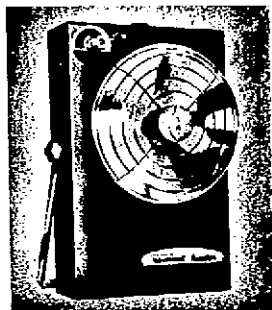
Make life easier—take a look at these new ideas for your home and family ■ BY PETER DRYDEN



Pointer and previewer



Custom table pad



Indoor-outdoor heater

Pointer and previewer: Here's a handy item to have when you're showing home movies or slides—a battery-operated pointer (top) that throws a sharp beam of light on the screen to direct attention to a point of interest. You can focus it with one hand—and it has a translucent wand area that diffuses light so you can preview slides. \$9.95. *Ednalite Research Corp., Dept. PP, 200 N. Water St., Peekskill, N. Y.*

Instant custom table pad: Easy to scissor-cut to the exact size of your table, this thick, heat-resistant foam pad (above, left) has a white or brown washable vinyl top. And it's hinged—made in two equal halves for easy folding and storage. 48" x 48": \$5.99; 48" x 60": \$7.99; 48" x 70": \$9.99. *Garten Table Pad Co., Dept. PP, 320 Fifth Ave., New York 1, N. Y.*

Indoor and outdoor heater: You can use this portable radiant heater (above, right) to take the chill off a cold bedroom or bathroom—and tote it along to keep warm when hunting and camping. It works on self-contained propane gas supply, weighs 8 lb., measures 13" x 8" x 5½", has a completely variable control that lets you choose the exact heat output you want. Handle swings full circle so you can set the unit on any surface, hang it from wall or ceiling. \$34.95. *Details: Turner Corp., Dept. PP, Sycamore, Ill.*

Seal it for years: Now come sealing and caulking compounds for house and car that are made of silicone rubber and guaranteed for 10 years. Derived from sealants developed for space craft, they contain no solvents to cause shrinkage while drying. Apply them as soft paste and they cure chemically overnight, stay elastic, do not crumble, shrink, chip, harden or crack. Four types are available: white for caulking around sinks, tubs; black for car windshields, door gaskets; aluminum-colored for repairing metal items; clear for repairing rubber goods, fabrics, leather, appliances. \$1.95 a tube in stores. *General Electric Co., Dept. PP, Waterford, N. Y.*

Parade of Progress items are NOT advertising. Write manufacturers if not available in stores. Manufacturers & Distributors: PARADE will be happy to consider your new ideas but regrets that it cannot correspond about them.



It works!

Finally a dandruff shampoo that really works!

NEW FROM PROCTER & GAMBLE

Now just regular shampooing gives really effective dandruff control for millions. Now you can stop nursing dandruff along... can do more than merely wash away the flakes for a few days. After ten years of research Procter & Gamble presents Head & Shoulders, the most effective and convenient dandruff control you can buy. *No other shampoo or rinse can match it.*

Yet this is no unpleasant medicinal treatment, but a fragrant, rich-lathering shampoo. And no other shampoo leaves hair easier to manage.

If you or anyone in your family has dandruff, get Head & Shoulders. It really works!



Head & Shoulders shampoo

IN TUBE OR JAR

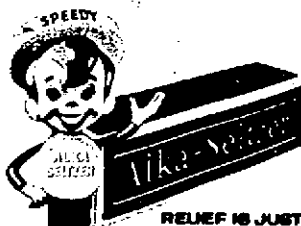


CATCHING GOLD?

If you've never tried Alka-Seltzer® you don't know how speedy relief can be for cold discomforts!

There's nothing quite like Alka-Seltzer for speedy relief of cold miseries. Unlike pain pills, Alka-Seltzer is already a liquid when you take it. Ready to go to work instantly. Relieves headache pain. Soothes muscular aches and pains. Helps you feel better while you're getting better.

Alka-Seltzer provides the effective pain-reliever, sodium acetylsalicylate, in a completely dissolved solution. In the first ten minutes—when you really need it—the system quickly absorbs more of this Alka-Seltzer pain-reliever. For speedy relief take two tablets.



my favorite jokes

by BILL ROBERTS

EDITOR'S NOTE: Bill Roberts, born in Windsor, Canada, across from Detroit, started out in life as an engineer in his father's plant. Ten years ago he gave up engineering to become an apprentice comic. He wandered around the U.S. picking up odd jobs in small night spots where he learned his trade. A few years ago he graduated to the better clubs, playing the Copa in Atlanta, the Roosevelt in New Orleans and the various Playboy Clubs. Roberts is married to singer Lori Robbins and lives in Chicago. Herewith are some of his favorite jokes which he tells between imitations of Gary Cooper, Will Rogers and other show biz greats.

An agent called on a night-club owner. "Boy, have I got an act for you!" he said enthusiastically. "A beautiful girl, 6-foot-2, long blonde hair, and what a shape—58-22-35."

"That's great," said the owner, "but what can she do?"

"Well," answered the agent thoughtfully, "with a little help, she can sit up!"

I find it best not to tell people your troubles. Half of them are not interested, and the other half are glad you are getting what's coming to you.

A typical American is a fellow who has just driven home from a Italian movie in his German car, is sitting on Danish furniture, drinking Brazilian coffee out of an English china cup, writing a letter on Irish linen paper with a Japanese ball point pen—complaining to his congressman about too much American gold going overseas!

If exercise eliminates fat, as so many physical culture fans insist, how come women get double chins?

Taxes are going up and prices are going down. Have you seen the new American doll? You wind it up, and it empties its pockets.

It's ironic that Karl Marx, a man so dedicated to the welfare state, lived to the age of 65, found out there was no social security and died.

Every man likes to see a girl stick to her knitting—especially when she's in a wet bathing suit.

A fellow walked into a cafe wearing a hat. When the manager asked him to remove it, he noticed that the fellow's hair was parted across his head, from side to side instead of from front to back. He was curious and asked the man if it ever bothered him.

"No, it doesn't bother me," replied the man, "but once in a while, somebody will come over and whisper in my nose."

Great quartet for the high-chair set



SUGGESTIONS FROM MRS. DAN GERBER

Nothing like something new to nudge a baby's appetite. Newest Gerber® delectables to make their debut are Strained and Junior Creamed Corn and Apricots with Tapioca.



Sweet 'n' tender corn, combined with whole milk solids, makes this great vegetable variety notable for happy flavor and hearty nourishment.

Gerber Apricots with Tapioca is just the thing to make a menu sing. Flavor-right and color-bright it's bound to make a hit. And what a refreshing way to give your baby an extra ration of vitamin-A value.



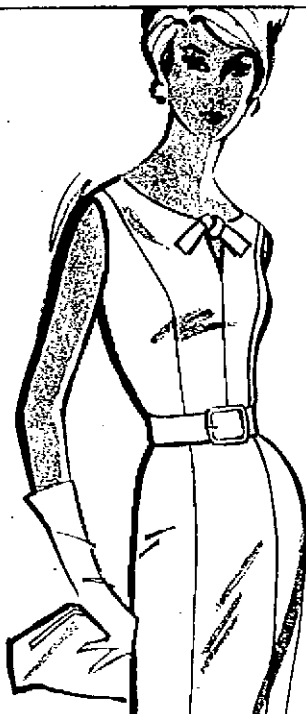
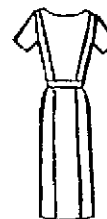
Sunshine by the spoonful. Foods with come-hither colors and luscious flavors have a way of tempting babies. Gerber Strained Egg Yolks are a good example of a food with built-in meal-appeal. A wonderfully sunny color and a true, fresh-egg flavor make them a sure-fire menu choice. Nutritionally, they're rich in iron and vitamin A and a good source of protein. Have you tried brightening baby's cereal with a spoonful or two?

Parker-apper for supper. Why not surprise your pride 'n' joy with Gerber Creamed Cottage Cheese with Pineapple tonight? There's the thing to tune up the appetite of a bright-eyed sprite! Mild cottage cheese is flavor-kissed with mellow pineapple and then turned into the smoothest form that ever delighted a delicate palate. A good source of protein, it also offers riboflavin, an important B-vitamin which contributes to growth.

PATTERNS BY PAULINE

Slim Sheath Dress

■ Step into spring in a smart, wonderfully slenderizing sheath that's new from neck to hem. And it's expertly detailed with a small keyhole neckline, a trim bow and a wide belt. You can also make the simpler version (small sketch) and dress it up with costume jewelry. Pattern #P-489 with photo guide comes in sizes 10, 12, 14, 16, 18, 20, bust 31" to 40". Size 12, 32" bust, sleeveless, takes 3½ yd. of 35" fabric.



Please send me _____ Parade Pattern(s)
#P-489 Size(s) _____ @ 35¢
Make checks payable to Parade Patterns

Mail to PARADE, Dept. S, Box 475, Radio City Station, New York 19, N.Y. (Please print name and address clearly. Add 10¢ per pattern for first-class mail if desired.)

Name _____
Street _____
City _____
Zone _____ State _____

My baby looks like the Gerber baby—



Bringing Up Baby®
Hints Collected
by Mrs. Dan Gerber,
Mother of 5

Of all the warm and wonderful words, written by warm and wonderful mothers, none please me more than these: "My baby looks like the Gerber Baby." Because I like to think the Gerber Baby has a special something that belongs to all babies who are loved. It lights up their eyes. It sings out in their shining faces. It speaks softly of inner security... proof positive of a happy heart.

Yes, love is the strong song, managing miracles nothing else can. When you love a baby you wrap him in a smile that will warm him a whole life through.

Mothers often write to ask if the Gerber Baby is a boy baby or a girl baby. Well, our little charmer was conceived not as

a he or she, but a representative baby... the beautiful kind all mothers have.

When the Gerber Baby first appeared in Gerber advertisements over 30 years ago, mothers by the score began writing for reprints of the little sketch. (Matter of fact, the very popularity of the picture prompted the decision to use the baby as the Gerber trademark.) If you would like a print suitable for framing, just send 10¢, to cover costs, to: Gerber Baby Foods, Dept. 634-3, Fremont, Michigan.

Today, the Gerber Baby is more than just a famous trademark. It has become the symbol of the specialists who devote all their energies to the most important people... your baby and all babies. Their efforts are never-ending in behalf of better infant nutrition. From research, all through processing and final packing, the people who prepare your baby's food look upon the Gerber Baby as their special representative for Gerber quality.



Important: Gerber prepares over 100 baby foods—cereals, strained and junior—to meet your baby's nutritional needs. We're proud to say: "BABIES ARE OUR BUSINESS... OUR ONLY BUSINESS!"



DO YOU TAKE VITAMINS AND STILL FEEL TIRED?*

If you take vitamins yet *still feel tired*—you may need more than vitamins to restore your normal strength and energy. Your worn-out feeling may be due to pale, iron-poor blood.

Vitamins *alone* can't build up iron-poor blood. But GERITOL can! Because GERITOL contains 7 vitamins and, in addition, supplies the amount of iron needed to build iron-rich red blood. Just 2 GERITOL tablets, or 2 tablespoons of GERITOL liquid, contain *twice* the iron in a pound of calves' liver! In only *one* day, GERITOL-iron is working in your

bloodstream, carrying strength and energy to every part of your body!

Proved By Medical Tests: Patients diagnosed with iron-deficiency frequently were pale, nervous, irritable and easily tired. After patients took GERITOL daily, doctors reported definite clinical improvement.

So when you feel tired, check with your doctor, and if iron-poor blood is your problem, take fast-acting GERITOL every day. You'll feel stronger fast—in just 7 days or your money back from GERITOL.

*Due to iron-deficiency.

Burial Insurance Sold by Mail

You may be qualified for \$1,000 life insurance . . . so you will not burden your loved ones with funeral and other expenses. This NEW policy is especially helpful to those between 40 and 90. No medical examination necessary.

OLD LINE LEGAL RESERVE LIFE INSURANCE.

No agent will call on you. Free information, no obligation. Tear out this ad right now.

Send your name, address and year of birth to: Central Security Life Insurance Co., Dept. C-10, 1418 West Rosedale, Fort Worth 4, Texas.

FALSE TEETH

KLUTCH holds them tighter

KLUTCH forms a comfort cushion; holds dental plates so much firmer and snuggler that you can eat and talk with greater comfort and security; in many cases almost as well as with natural teeth. Klutch lessens the constant fear of a dropping, rocking, chafing plate . . . If your dentist doesn't have Klutch, don't waste money on substitutes, but send us 10¢ and we will mail you a generous trial box. KLUTCH CO., Box 4708, Elmira, N. Y.

DRIVE SAFELY

FEET HURT?

Get This Cushioning Foot Plaster To Right Size, Shape For Fast Relief!



EXTRA PROTECTION WHEREVER FEET HURT! When shoes pinch or rub, cushion feet with Dr. Scholl's Kurotex foot plaster. Thicker, softer, more protective than ordinary moleskin—yet costs no more. Easy to cut to size. Fast relief for corns, calluses, tender spots. Self-adhering. 10¢, 40¢, 50¢, \$1.16.

Dr. Scholl's KUROTEX

Doctor's Formula Relieves "Older Age" Itch

When that brutal sleep-disturbing "Older Age" Itch drives you frantic, get Dr. Dennis' quick-acting D.D.D. Prescription for real comfort. See how fast you get genuine relief. Used and praised the world over—this medication is a special combination of soothing, cooling ingredients. Almost instantly D.D.D. relieves tormenting "Older Age" Itch—and raw fiery Itch caused by eczema, chafing, dry skin, scales, rashes, acne, athlete's foot and other Itch troubles. Greaseless, stainless, antiseptic . . . helps prevent infection . . . aids healing. Don't scratch. Don't suffer. At all drugists. D.D.D.—liquid or cream.

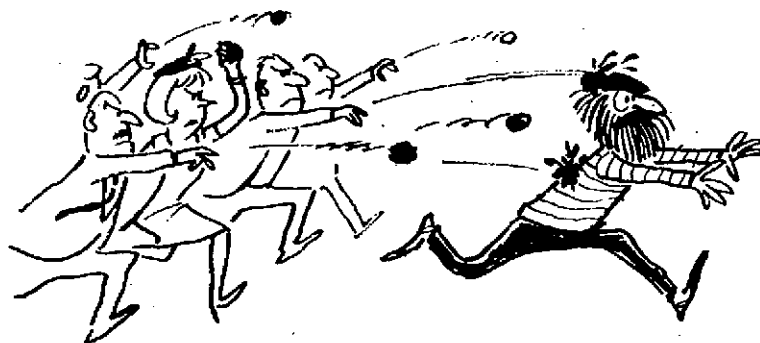
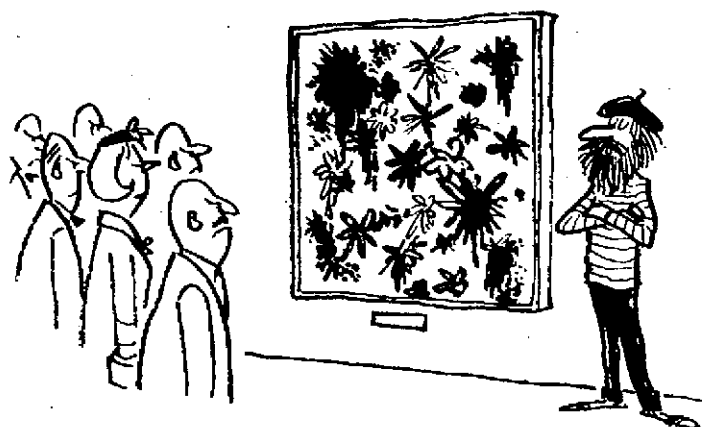
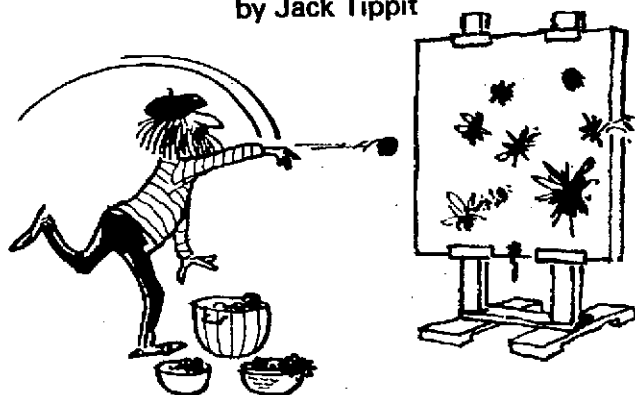
BENT OVER WITH BACKACHE

Don't feel old before your time. Use DeWitt's Pills for lasting analgesic relief. DeWitt's Pills help you straighten up without those stabbing pains in back, joints and muscles—even help your body clear up the cause. DeWitt's Pills bring *fast* relief.

DeWitt's Pills

Hit and Run

by Jack Tippit



Anecdote of the week

■ Bob Hope was asked recently if he planned to vote for George Murphy, the ex-actor and hoofeer who'd like to be the Republican U. S. Senator from California. "All I can say," cracked Hope, "is that like everybody else in the country, I'll read the papers, hear all the campaign speeches, listen to all the promises—then I'll draw my own confusions."



FLORIDA

CAMPSITES—deep in the heart of the great (440,000 sq. mi.) Ocala National Forest. Isolated, yet accessible. Electricity. Best fishing, hunting. Warranty deed. FREE maps and photos. W. P. Vernon, DeLand, Florida

for that SLIM LOOK

NEW EXCITING JIFFY JUMP-IN "REPSA" E SWARTNESS

Style No. R-263
Up the full length zipper and you're ready for house cleaning, shopping or gardening. Easy care cotton in rain proof, with wide belt. Side pocket. With or without sleeves. In Black & White, Black & Red, Black & Marle, Black & Pink.

Sizes: 8-17
10-20
14-16
40-48

Sold for \$5.98
NOW 3.98

303 MacDonough Street
Brooklyn 33, New York
Size Color
Sleeves: ☐ With ☐ Without
☐ PREPAID ☐ C.O.D.
(add 35c postage)

Money Back Guarantee

Name Address



END SHIRT COLLAR "SHRIMP"
Collar-Extender button "Shrimps" tightens shirt collars. Ends all-day "tugging". Expands collar up to 1/2 size larger for that "just right" feeling. Invisible behind the collar. Can be transferred from shirt to shirt in seconds.
No. 114-Collar-Ext. (Set of 2).....\$1.00



PERFECT EYEBROWS EVERY TIME!
You can't miss—even when you hurry! 7 different eyebrow shapes. Pick one to compliment your features. Fit any width face. Simply tie around head. Hands are free to apply eyebrows evenly. Use it even while wearing glasses.
No. 115-Eyebrow Kit.....\$1.00



ENJOY SOUND SLEEP AGAIN!
Lock out disturbing noise that robs you of refreshing sleep... even snoring! "Hear-Guards"—designed by a sound engineer. Medically accepted. Soft rubber, with easy-to-grasp safety flange. Guaranteed. Indicate for man, woman.
No. 124—"Hear-Guards".....\$1.40



IT'S EASY TO RE-STRING BEADS!
It's easy, that is—if you have this clever bead stringer. It does the job quickly. Ties knots close between beads and next to clasp. Prevents scattering in case of breakage. Extra string strands included. Complete with instructions.
No. 147—Bead Stringer.....\$1.20



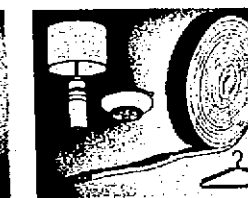
TOO MANY "CHINS" SHOWING?
A trim chin is a sign of youthful beauty. Treat your chin to the luxury of a Hollywood Thin Band. Wear it while you sleep, read or watch TV. You'll be amazed at the results. Fine latex with adjustable headband for proper tension.
No. 155—Chin Band.....\$1.25

**GIFTS
GADGETS
GIMMICKS**
for
Discriminating
Ladies &
Gentlemen
**BY
MAIL**

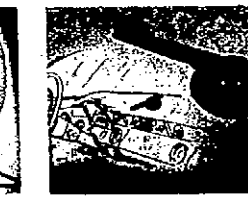
ANTHONY ENTERPRISES



A MACHINE FOR HAND SEWING
A brand new device to make hand-sewing easy! No threading. It holds a full spool of thread. Uses regular sewing machine needle. Makes "loop" stitch, as in knitting. Perfect for hemming, basting, applique, decorative stitching, etc.
No. 151—E-Z Stitcher.....\$0.95



SELF-STICKING FOAM TAPE
Nervous in a hundred different ways? Self-adhesive. Stick it to bottom of lamps, clocks, book-ends, ash trays...around edge of vacuum cleaner, use it on cluttered hangers (to prevent clothes from sliding). Order several rolls now.
No. 175—Foam Tape.....\$1.00



PARK YOUR CAR IN A JIFFY!
Ends guesswork, frayed nerves and scraped fenders. Fits any type car. Makes parking easy—even in the tightest spots. Adjust according to directions and park perfectly the first time—every time! Used by many driving schools.
No. 163—Car Parker.....\$1.40

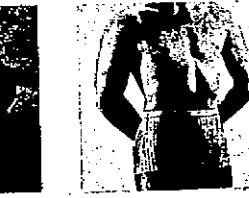


FIGURE TRIMMING TRUNKS
The perfect trunks for every sport! Give support, trim your figure, too. Strong, light-weight steam-cured rubber. Non-absorbent. Attractive white herringbone design. Need no belt or separate supporter. All-ways stretch. State waist measure.
No. 165—"Trim" Sports Trunks.....\$4.95



FIX ZIPPERS ON THE GARMENT
Don't let stubborn zippers flip you! Stuck, off the track or "out of whack"...this handy professional tool repairs zippers as easy as sewing on a button. Fixes all makes—all sizes, large or small—right on the garment in seconds!
No. 166—Zipper Repair Kit.....\$1.25



REPAIR IT WITH "LIQUID GLASS"
Don't throw away valuables because they're broken. This new miracle adhesive mends almost any hard-surface material permanently. Porcelain, china, jewelry, glass, tile, Waxed! Non-deteriorating. Unaffected by heat or cold!
No. 178—Liquid Glass.....\$1.00



RELIEVES PAIN OF ARTHRITIS
A wonderful hand exerciser that helps relieve pain of arthritis, bursitis, rheumatism. Extremely beneficial to athletes, for hand and arm strengthening. Firm, resilient rubber with space for each finger. Recommended by doctors.
No. 186—Hand Exerciser.....\$1.25

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- PORTLAND, ORE. 732 S.W. Washington
- OAKLAND, CALIF. 2222 Broadway
- PASADENA, CALIF. 27 S. Garfield Ave.
- SAN JOSE, CALIF. 92 S. First St.
- SAN MATEO, CALIF. 2200 S. El Camino



STEAM-PROOF STEAM FROM COVER
At last! You can iron all hard-surfaced fabrics without causing shine. Puts new beauty in serges, gabardine, dull-surfaced silks, woolsens, knitted fabrics. Simply slip one of these covers over your steam iron. Set includes two covers.
No. 165—Steam Iron Covers.....\$1.00



DRY CLOTHES—RAIN OR SHINE
"Drip-Dri Bar" hooks over shower rod and locks in place. Attaches in seconds. No screws, no adhesive. Can't rust, warp. Adjustable 26". Fits any standard bathtub. Holds full-length garments. Water drips into tub, not on the floor.
No. 131—Drip-Dri Bar.....\$2.00



SAVE MONEY ON A HAIR DRYER!
Now, convert your old hand-type hair dryer (or even vacuum cleaner) to a professional hood-type dryer. Save up to \$25! Hood fits all hair-dos. Concentrates heat for faster drying (10 minutes). Leaves hands free—no tireless holding.
No. 129—Hair Dryer Hood.....\$1.25



GET RID OF UN-WANTED HAIR!
Amazing Lemo Perma-gel destroys hair roots instantly—one by one—without pain. No wire connections. Uses tiny batteries (included). Same electrolysis system experts use to remove hair permanently from face, arms, legs, body.
No. 186—Lemo Perma-gel.....\$0.95



GOLD PLATE IT YOURSELF!
Perma-gel turns costume jewelry—or any metal objects into 24K gold-plated treasures. Do it yourself, in minutes. Save money. No electricity. No special tools or skills. Use it on anything metal. Never tarnishes or needs polishing.
No. 117—Perma-gel.....\$1.40



GET RID OF STUMPS EASY!
Why break your back chopping and digging? Miracle chemical does the hard work. Rids your lawn or garden of tree stumps. Decomposes wood fibres clear to the root tips. Makes final removal easy. Won't hurt nearby plants.
No. 137—Stump-Rot.....\$1.90



COUNT COINS FAST!
Sort, count, wrap pennies, nickels, dimes, quarters in seconds. Simply slide coins into 4 channels. Shows the totals as you go. No more fumbling with the wrapper. Real time-saver for merchants, cashiers, clubs, collectors, etc.
No. 162—Coin Counting Tray.....\$1.90



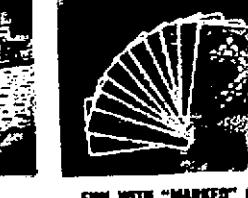
NO MORE DRIP...DRIP...DRIP!
End leaky faucets fast and easy...with neoprene ball-and-seat. Lasts 10 times longer. Just remove the old washer—drop ball in. That's all! Not affected by hot water, grease, oil, etc. Fits most faucets. Set of 8. Assorted sizes.
No. 118—Ball Seals.....\$0.95



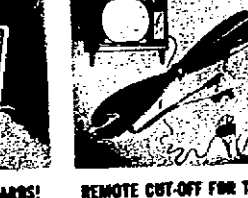
CLEAN VENETIAN BLINDS EASY!
One wipe cleans both sides of slat! Two thick foam pads—when used dry will remove surface dust and dirt. For thorough cleaning, dip in soapy water—wipe slats sparkling clean in seconds, with just half the effort.
No. 160—Blind Cleaner.....\$1.90



LOW-COST WATER PUMP
Why pay a lot of money for a gasoline or electric pump? Your home water pressure operates this handy little worker. Simple siphon principle creates up to 600 gallons per hour from flooded basements, pools, washing machines, boats, etc.
No. 188—Siph-O-Water Pump.....\$2.90



FUN WITH "MARKED" CARDS!
Amaze your friends! A "trick" deck of cards for magic tricks. Tapered edges for "touch selection". Plus a design variation that lets you tell any card at a glance from the back! Includes instructions and 21 magic tricks.
No. 182—Marked Cards.....\$1.90



REMOTE CUT-OFF FOR TV SOUND
A real blessing for harassed TV viewers! Easily attached remote control "off-on" switch for sound. Picture is not affected. Cut out blaring commercials. Switch to silence for telephone or conversation, without leaving your chair.
No. 161—TV "Muffer".....\$2.90



DRY SWEATERS FAST & FLAT!
Solves "where-to-dry" problem for all woollens. Hang from shower curtain rod, clothes line, picture hook in wall. Garments will retain shape, dry twice as fast when air circulates thru the Nylon net. Folds compact for storage or travel.
No. 112—Sweater Sling.....\$2.95

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Item No.	How Many	Name of Item	Price

Add 15¢ per item Handling & Postage

TOTAL AMOUNT ENCL.

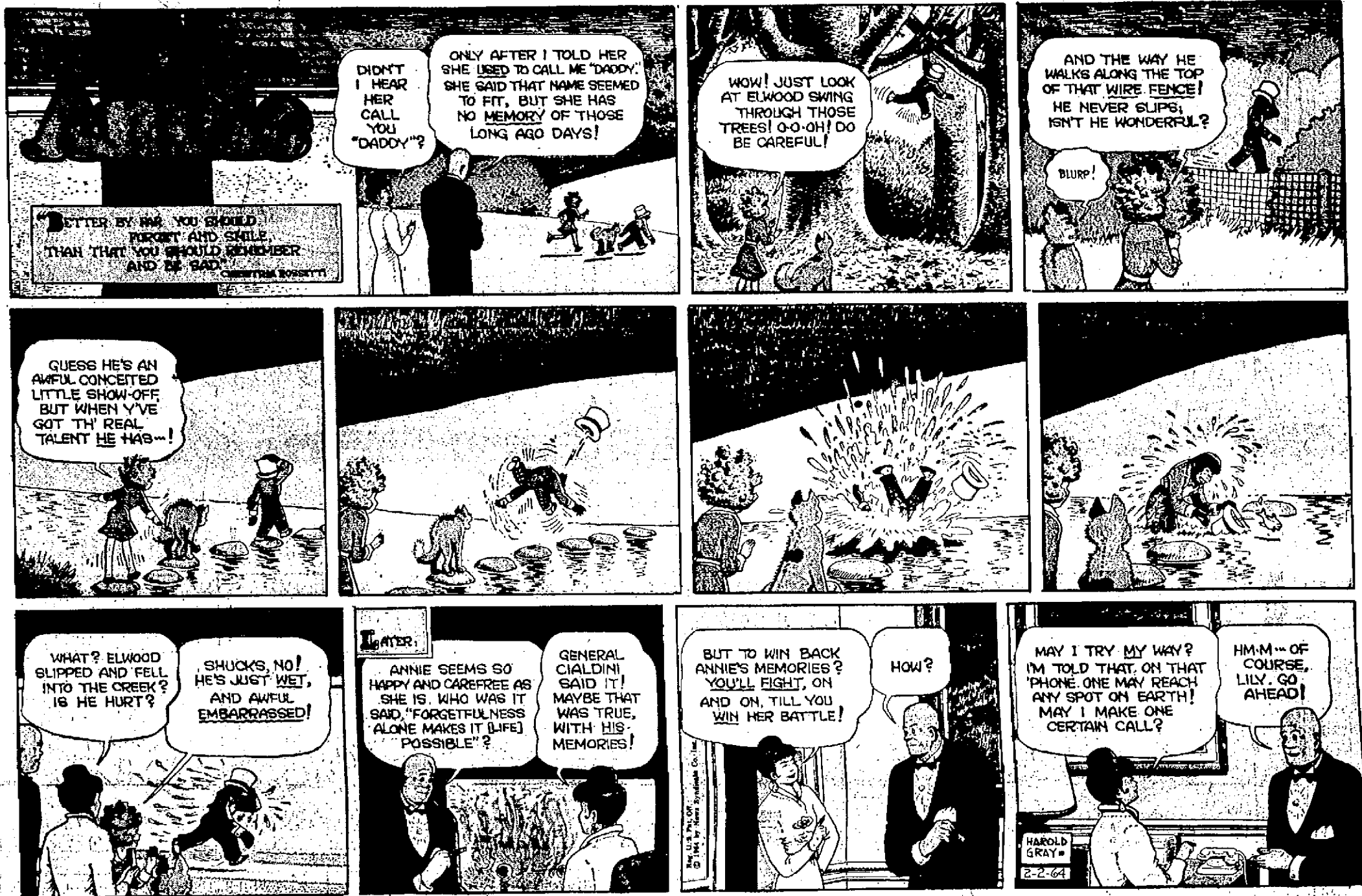
Salem softness freshens your taste

With the smoothest flavor in cigarettes today



Modern filter, plus · rich tobacco taste · smoothed with menthol · softened with fresh air

Step into the wonderful world of Salem



NANCY

By Ernie Bushmiller



EVERY GOOD DRYER DRIES CLOTHES... ONLY A VERY GOOD DRYER HAS 2 SPEEDS.

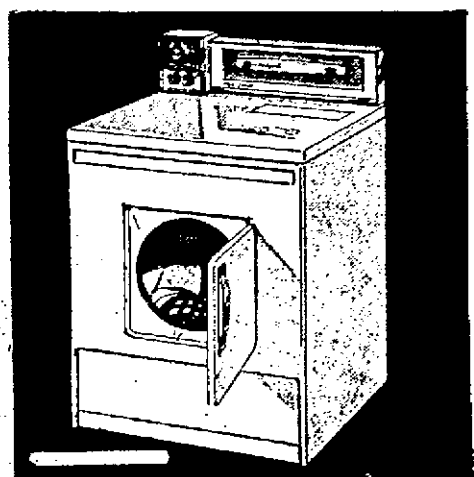
2-speed drying lets you match drying action to the fabric...lets you hurry up heavy loads...and only an



Whirlpool Dryer has it!

SEE THIS VERY GOOD DRYER AT YOUR RCA WHIRLPOOL DEALER

WHIRLPOOL, WHIRLPOOL, Double Motion, Whirlpool, names of this WHIRLPOOL, brand appliances. Use of trademarks and WHIRLPOOL registered by Whirlpool Corp. © 1964



JOE PALOOKA

By Ham Fisher



CAPTAIN EASY

By Leslie Turner



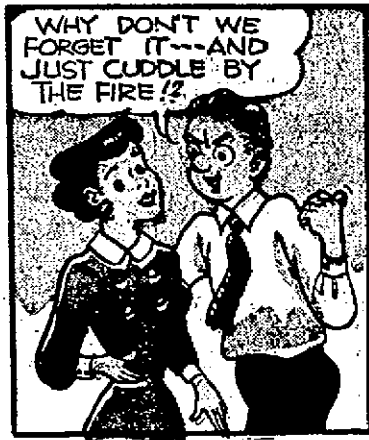
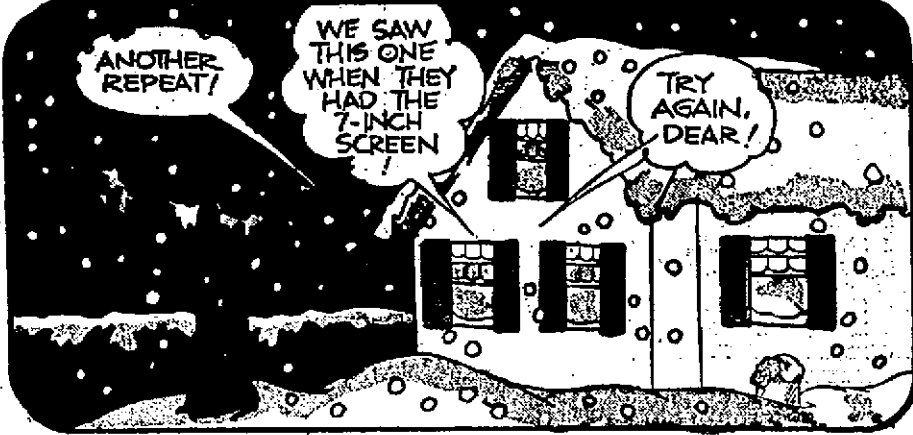
POGO

By Walt Kelly



PRISCILLA'S POP

By Al Vermeer



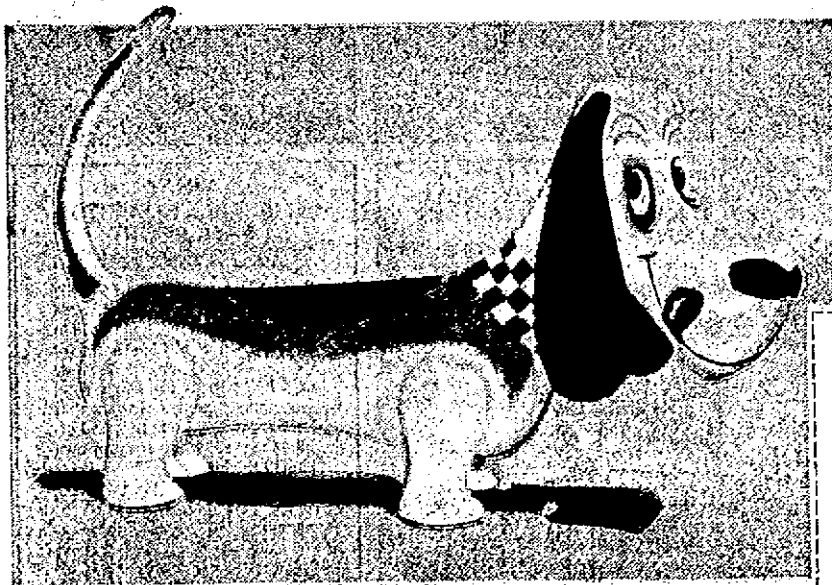
THERE OUGHTA BE A LAW!

By Harry Shorten



HEY KIDS!

PURINA CHOW HOUND INFLATABLE TOY!

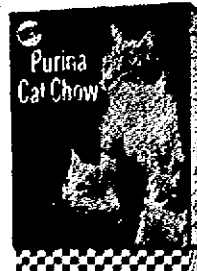
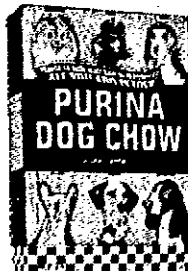


OVER 3 FT. LONG!

They play! They float! They're fun!

Either one--yours for just \$2 plus proof of purchase from any size package of Purina Dog Chow or Purina Cat Chow.

Exclusive from Purina! Your very own "Chow Hound" or "Prissy Cat" ... for playtime ... pooltime ... anytime fun! Each made of sturdy vinyl plastic. And each over 3 feet long! So choose your fun-time favorite ... and for your real dog, get PURINA DOG CHOW--Flavor so meaty, nutrition so complete ... all you add is love. Or, for your real cat, PURINA CAT CHOW--Flavor's gone wild! Aroma's gone mild! Clip the order form now.



For CHOW HOUND, send to:
Purina CHOW HOUND
Box 101
Hillsdale, Illinois

For PRISSY CAT, send to:
Purina PRISSY CAT
Box 102
Hillsdale, Illinois

If you want BOTH, send to:
Purina TOYS
Box 103
Hillsdale, Illinois

Please send me: _____ Chow Hounds. _____ Prissy Cats.

For each, I enclose \$2.00 plus (for Chow Hound) weight circle from any size package of Purina Dog Chow ... or (for Prissy Cat) the words "Purina Cat Chow" from top of any size package of Purina Cat Chow. Cash, check or money order only, please.

YOUR NAME _____ (Please print.)

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

Offer good only in U.S.A., its territories and possessions. Void where taxed, prohibited or otherwise restricted. Offer expires December 31, 1964.

GET YOURS!

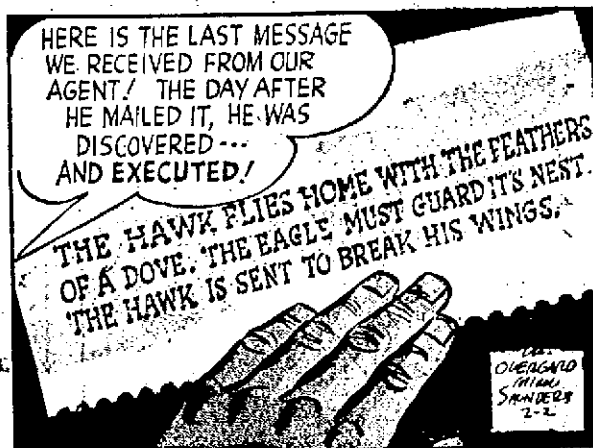
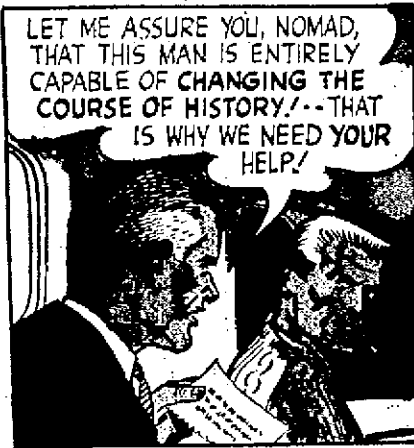
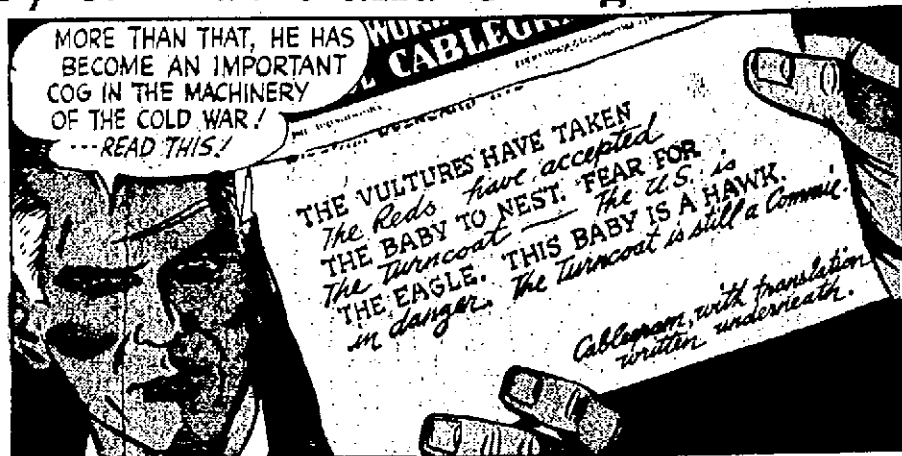
PURINA PRISSY CAT INFLATABLE TOY!



OVER 3 FT. LONG!

STEVE ROPER

By Saunders and Overgard



Dan Flagg

by DON SHERWOOD



FORD PRESENTS DRIVING TIPS FROM THE PROS

FIREBALL ROBERTS

THERE'S BEEN A BIG CHANGE IN FORD, AND FIREBALL ROBERTS KNOWS IT! FOR MANY YEARS, FIREBALL HAS BEEN ONE OF THE MOST SUCCESSFUL DRIVERS IN STOCK CAR COMPETITION! AND WHEN HE JOINED THE FORD TEAM AND RODE TO VICTORY IN THE RUGGED DARLINGTON 500, AND MORE RECENTLY IN THE AUGUSTA 510, HE PROVED AGAIN THAT FORD IS AMERICA'S PERFORMANCE CHAMP--THE UNDISPUTED LEADER IN NASCAR COMPETITION!

WHAT DOES IT TAKE TO BECOME A STOCK CAR CHAMPION, FIREBALL?

WELL, THERE'S NO SECRET ABOUT IT! FIRST, YOU'VE GOT TO HAVE A GREAT CAR... LIKE MY SPECIALLY MODIFIED FORD! THEN YOU'VE GOT TO LEARN WHAT WE CALL "ROAD SENSE!"

C'WON, I'LL SHOW YOU! NOWHERE'S A 64 FORD! IT'S BUILT FOR TOTAL PERFORMANCE! IT'S BUILT TO RIDE SMOOTHER, CORNER QUICKER, AND HOLD THE ROAD BETTER THAN ANY CAR IN ITS CLASS! BUT TO GET THE MOST OUT OF THIS KIND OF PERFORMANCE, YOU SHOULD KNOW HOW TO MATCH THE CAR TO THE ROAD YOU'RE DRIVING ON!

TAKE THIS DIRT ROAD, FOR INSTANCE! IT HAS A LOOSE SURFACE, SO IT MAY TAKE YOU LONGER TO STOP THE CAR! EVEN WITH FORD'S TOUGH, DEPENDABLE SELF-ADJUSTING BRAKES, THIS IS A GOOD POINT TO REMEMBER!

AND CHECK THIS UNDERPASS... IN WINTER IT CAN TRAP COLD AIR... SO WATCH OUT FOR ICE, EVEN IF THE REST OF THE ROAD IS CLEAR!

SEE THAT CONSTRUCTION JOB AHEAD? THOSE DUMP TRUCKS HAVE SPILLED PART OF THEIR LOAD ON THE HIGHWAY! WE'LL SLOW DOWN TO COMPENSATE FOR THE CHANGE IN SURFACE!

EVERY ROAD HAS ITS OWN CHARACTERISTICS... INCLUDING ITS OWN SURFACE... AND THE GOOD DRIVER LEARNS HOW TO DRIVE ON EACH ONE!

KNOW YOUR ROAD, AND DRIVE ACCORDINGLY, RIGHT?

RIGHT! THE MORE YOU LEARN ABOUT "ROAD SENSE," THE MORE FUN YOU'LL HAVE AT THE WHEEL... AND YOU'LL BE A SAFER DRIVER, TOO!

WHAT FIREBALL ROBERTS SAYS ABOUT TOTAL PERFORMANCE:

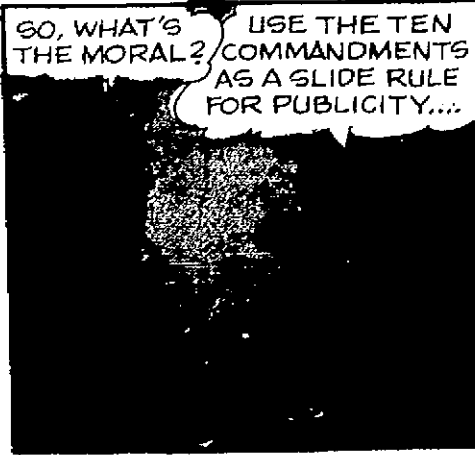
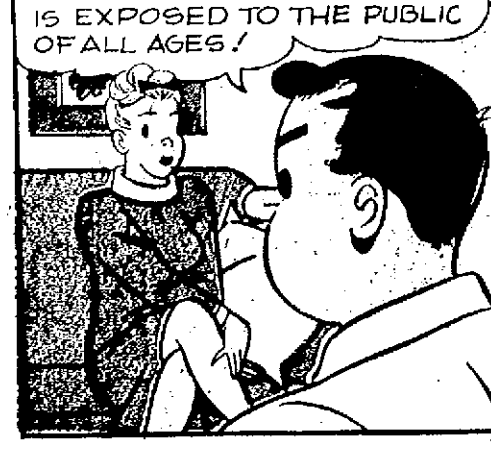
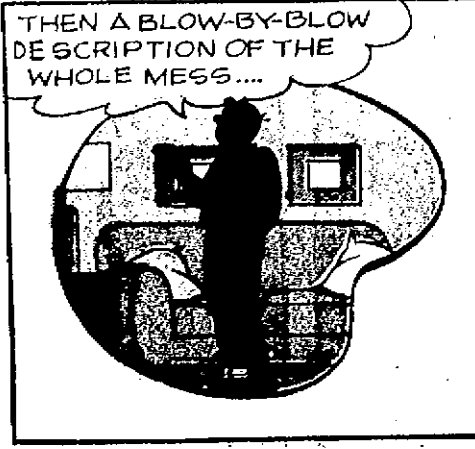
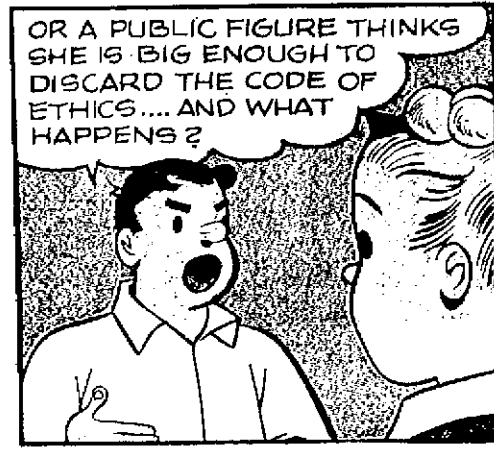
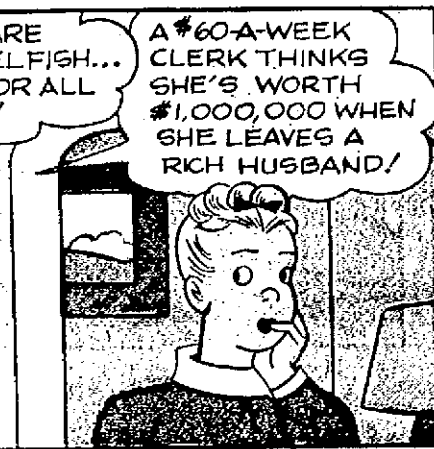
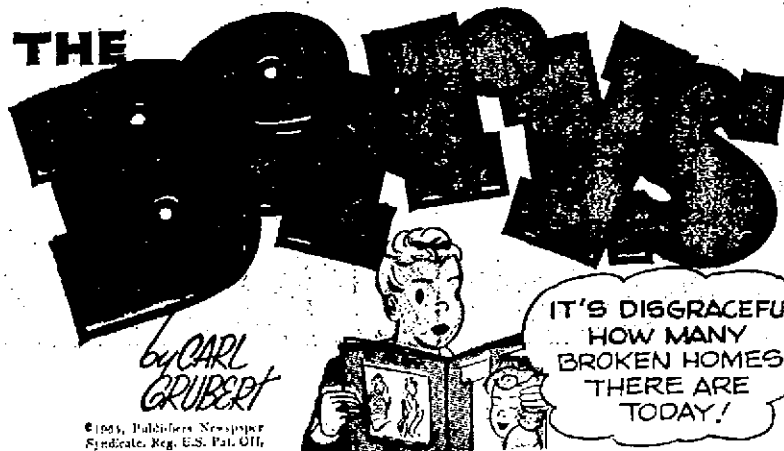
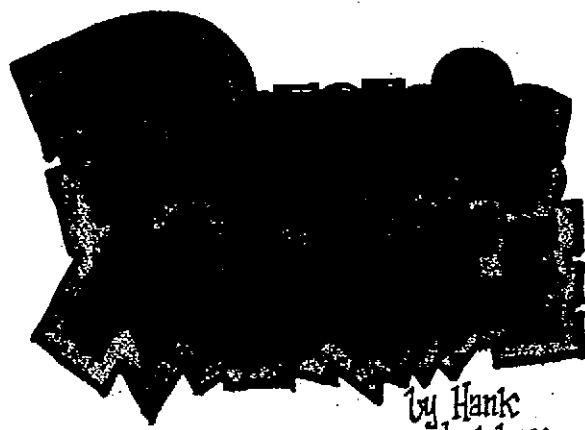
"Just about every time I drive my Ford in a stock-car event, Ford engineers take the engine back to the lab, and check key parts for wear and tear. The knowledge they gain helps them to design Total Performance passenger cars that last longer, handle better, and offer you greater safety in your own kind of driving."

TRY TOTAL PERFORMANCE FOR A CHANGE!

FORD

Falcon • Fairlane • Ford • Thunderbird

WINNER OF MOTOR TRENDS CAR OF THE YEAR AWARD



B.C.

By Johnny Hart

FOGGY MORNINGS USUALLY
TURN INTO BEAUTIFUL DAYS.



I HARDLY SLEPT AT
ALL LAST NIGHT.



THEY START OUT REAL
GLOOMY, THEN BEFORE YOU
KNOW IT, THE SUN PEEKS
THROUGH.



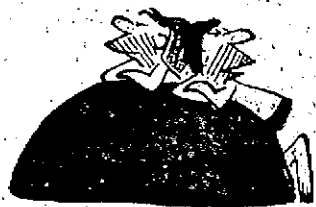
...TOSSED AND TURNED
—MUST HAVE WOKE UP A
HUNDRED TIMES.



BREEZE IS CHILLY, THOUGH.



PROBABLY JUST TENSION.



ENJOYED TALKING
TO YOU.



SAY HELLO
FOR ME.

GOOD LISTENERS MAKE
GREAT CONVERSATIONALISTS.



Hart

ARCHIE

by BOB MONTANA

THIS IS WHERE
JUGHEAD HAS BEEN
INSTEAD OF IN
SCHOOL?

HE HAS A
JOB WITH
THE CIRCUS?

THE GREAT
MADEMOISELLE
EQUITE

THERE'S JUGHEAD!
HE HOLDS
HER HORSE!

MY, SHE'S
LOVELY!

SO
GRACEFUL!

IN A WAY I
CAN'T BLAME
JUGHEAD FOR
FALLING HEAD
OVER HEELS IN
LOVE WITH HER!

I'VE GOT HIM
BACK IN
SCHOOL,
POOR KID!

YOU MEAN
HE ACTUALLY
TRIED TO
RUN AWAY
WITH THE CIRCUS
WHEN IT
LEFT TOWN?

SNAP OUT OF
IT, BOY! YOUR
SCHOOLWORK
IS SUFFERING!

SO AM I!
I...I CAN'T HIDE
IT, MISS GRUNDY...
(SOB) I MISS
HER SO!

I JUST WANTED
TO BE NEAR HER,
(SOB) SHE WAS SO
BEAUTIFUL (SOB, SOB)!

LOVE IS
CRUEL,
JUGGY!

AT LEAST (SNIF)
I HAVE HER
PICTURE (SNIF SNIF)
TO KEEP!

THE JACKSON TWINS

By Dick Brooks

WE'LL BE IN
EARLY, DADDY

OOOH, WHAT'S
THAT FANCY
LOOKING PAPER?

A HEALTH AND
ACCIDENT INSURANCE
POLICY I BOUGHT! IT
COVERS THE WHOLE
FAMILY

SORT OF A KILDARE
CREDIT CARD, HUH?

SORT OF

IT COVERS JUST ABOUT
EVERYTHING THAT
COULD HAPPEN TO US!

EVEN WHAT
YOU KIDS
ARE DOING
TONIGHT!

HMM... THESE POLICIES
SURE HAVE A LOT OF FINE
PRINT! HEY, WHAT'S THIS?

...UNLESS THE INJURED
KNOWINGLY EXPOSED
HIMSELF TO HAZARDOUS—

GOOD
HEAVENS!

OUR ALBUM OF OLD
WALTZES AND MANTOVANI
RECORDS?? THEY'RE ON
THE BOOKCASE, JIM! WHY?

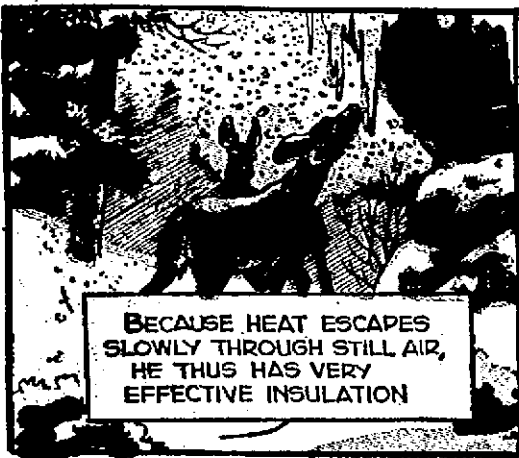
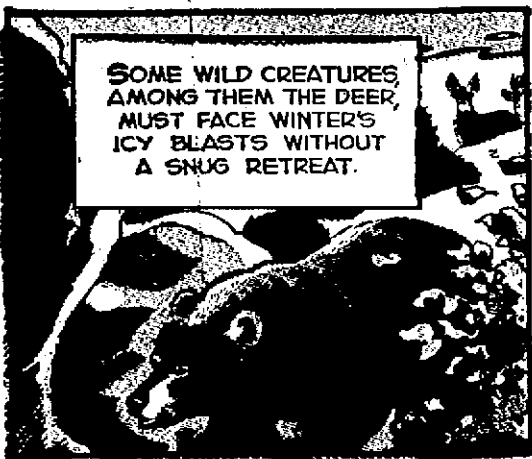
I HAVEN'T
TIME TO
EXPLAIN!

HOPE I'M NOT
TOO LATE

I DON'T CARE WHAT
YOUR POLICY SAYS,
MISTER

IF THESE KIDS WANNA
SKATE TO TWIST RECORDS, THEY'RE
GONNA SKATE TO TWIST
RECORDS!

ROLL RATA



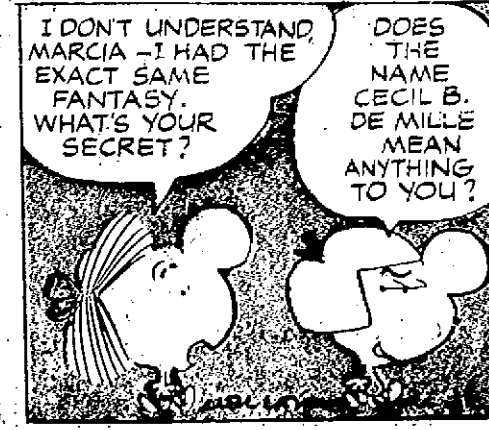
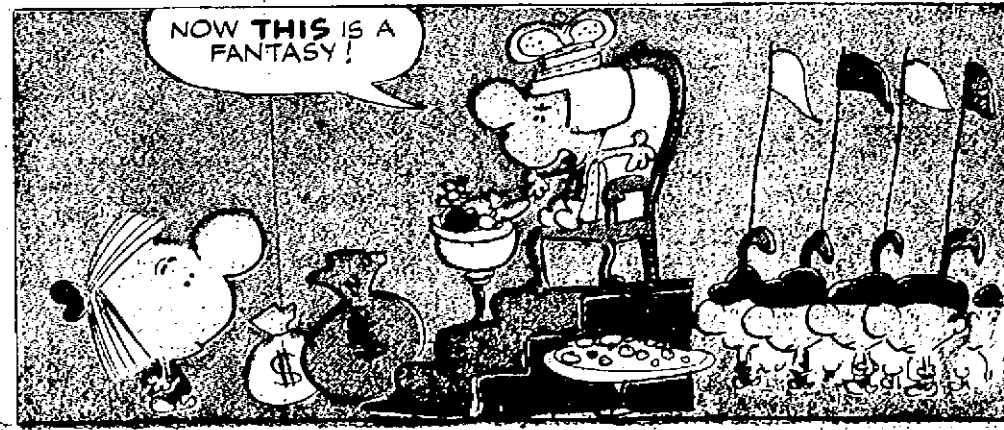
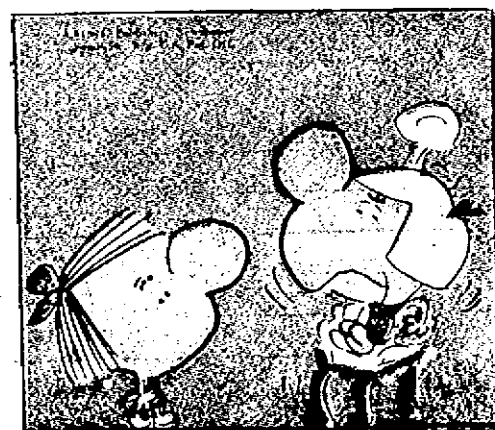
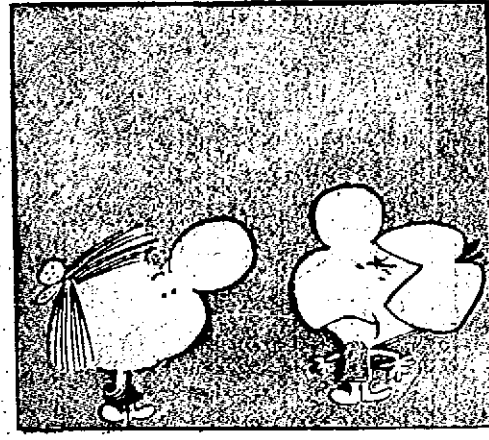
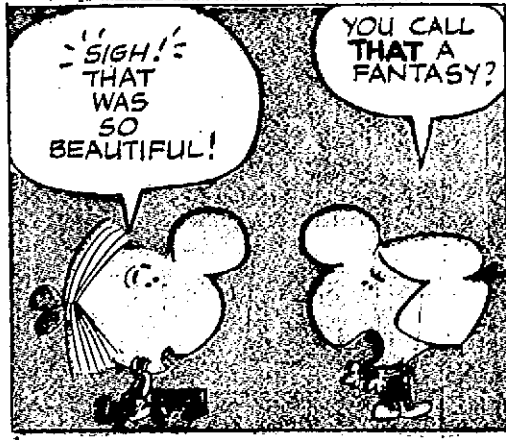
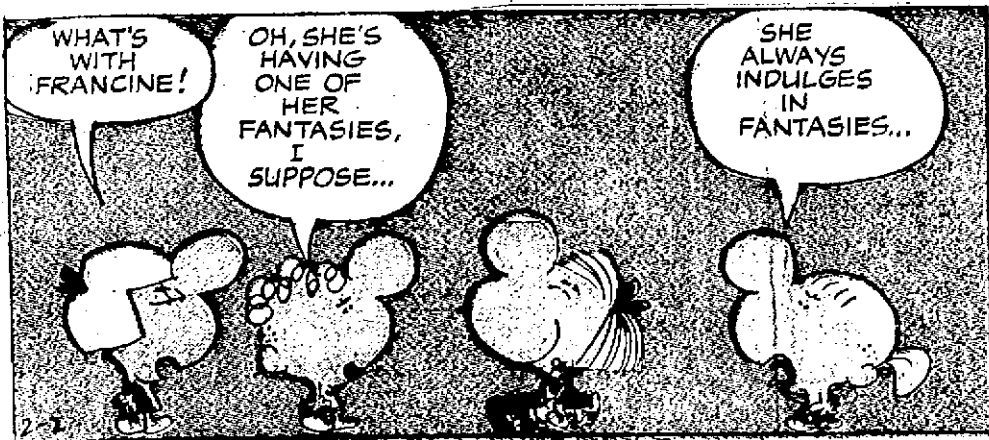
ABBIE AN' SLATS

By Raeburn Van Buren



MISS PEACH

By Mell



ME 7-2281

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\$19⁸⁸

**NO MONEY DOWN
\$1 A WEEK**

EXTRA LARGE
Legal Size Folder
and Safe

**HUGE STORAGE
SPACE 4,805
cu. inches . . .
big enough to
hold a typewriter**

DELUXE FEATURES

- Combination legal size file and sale compartment with lock, key and metal separator
- Tubular steel leg
- Plastic binder file lid with letter holder

TABLE TOP
SURFACE
44 1/2" x
15 1/2"

Copyright Robbin Products

SPACE SAVER

**FILE-SAFE
LOCKS
TIGHT...**

finished in
about 100



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DOWNTOWN LONG BEACH
Weekday Phone: ME 6-9248 . . . Park Free
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5208 LAKEWOOD BLVD.
LAKEWOOD CENTER

Weekday Phone: ME 3-0727 . . . Acres of Free
Parking . . . Open Mon., Thurs. and Fri. Eves.

HAWTHORNE at ARTESIA
REDONDO BEACH—Weekday Phone: 371-4558
Acres of Free Parking . . . Open Monday, Thurs-
day, Friday Even.

KAY JEWELERS (mail to nearest store)

PLEASE SEND ME THE FOLLOWING

☐ 4-PC. CANNON ENSEMBLE
FOR 20.00 ONLY \$1 A WEEK

☐ KITCHEN CABINETS FOR 32.00

... ONLY \$1 A WEEK

☐ WHITE

☐ SPACE-SAVER CABINET-DESK FOR 12.95... ONLY \$1 A WEEK

7) WRENCH & TOOL SET WITH 4 BONUS SETS... FOR ONLY 19.99

**BONUS SETS... FOR ONLY 39.95
ONLY 31 A WEEK**

I will pay the advertised terms until the full price, plus tax is paid. Small delivery charge. Add \$1 for C.O.D. orders.

[illegible]

Name _____
Address _____ How long _____
City _____ Zone State _____
Phone _____ Wife's first name _____
Employed by _____ How long _____
Employer's address _____
☐ Add to my present account? ☐ I wish to open an account

Have accounts at _____

JOHNSON RAPS DE GAULLE

WASHINGTON (AP)—President Johnson slapped directly at French President De Gaulle Saturday, saying "It would not be in the interest of freedom to share his view" on neutralizing Southeast Asia.

Johnson, at his first announced-in-advance news conference, said that "as I understand it, the neutralization talk has applied only to South Viet Nam and not to the whole of that area."

"If we could have neutralization of both North Viet Nam and South Viet Nam, I am sure that would be considered sympathetically," Johnson said.

The President's words left newsmen somewhat puzzled because De Gaulle has called for neutralization of

both halves of Viet Nam as well as neighboring Laos and Cambodia.

Thus, while Johnson was saying he disagreed with De Gaulle, in essence he seemed to be agreeing—at least in theory—since Laos has been officially neutralized and Cambodia avows a neutral stance.

A White House spokesman, saying he wanted to clarify Johnson's statements, said later that the French leader's suggestions had been interpreted in Saigon as envisioning neutralization only of that country. And the spokesman said Johnson was addressing himself to the Saigon interpretation.

Johnson made it clear that his own Viet Nam policy looks toward an immediate step-up in military operations against the Communist Viet Cong guerrillas.

He announced that he had "received assurances from the new and friendly leaders" of the Saigon junta that seized power Wednesday "that they are proceeding immediately" to increase military pressure on the Viet Cong.

Although Johnson said some neutralization plan might receive a sympathetic hearing in Washington, he also said flatly, "I do not agree with General De Gaulle's proposals."

A standing-room-only crowd of reporters jammed into the tiny White House theater for the news conference, at which Johnson also told newsmen:

—Peace Corps Director Sargent Shriver will take on additional duties as a special presidential assistant to coordinate Johnson's proposed "war on poverty."

The President had high praise for Shriver, who has

been mentioned as his possible choice as the Democratic vice-presidential nominee in November.

—He would not comment on two questions about the Senate investigation of Johnson's erstwhile protégé, Robert G. (Bobby) Baker. The President said he already had spoken "with candor and frankness" on this subject.

—He does not expect that the civil-rights bill now being debated in the House will have to be trimmed back in order to win enactment. But he said he does expect a Senate filibuster on the subject.

The President began his conference by reading a lengthy statement in which he argued that the nation's determination to seek peace and freedom had been "dem-

(Continued Page A-4, Col. 1)

Southland's
OWN SUNDAY
Newspaper

Independent Press-Telegram

The Weather--

Mostly sunny but some early patchy fog. High 70. Complete weather on Page A-2.

Phone HE 5-1161—Classified No. HE 2-5959—PRICE 20 CENTS

LONG BEACH 12, CALIFORNIA, SUNDAY, FEBRUARY 2, 1964



VOL. 12—NO. 23

148 PAGES

Spectacular Bull's-Eye on Moon Scored

PASADENA, Sun. (UPI)—America's Ranger 6 spacecraft hit a bull's-eye on the moon Sunday but failed as lunar exploration because its battery of television cameras failed to operate in the final 10-minute plunge.

The historic space feat pioneered the way for landing American astronauts on the earth's natural satellite and also was expected to give the United States the lead over Russia in lunar exploration.

The highly successful probe, one of the greatest accuracy shots of the space age, struck "right on target" on the sun-lighted face of the three-quarter moon at 1:24 a.m. PST.

IT HIT IN AN almost vertical descent within only seconds of the planned impact time in the Sea of Tranquility, one of the moon's major "dry seas," and only a few miles from the exact planned target.

But the success of Ranger's lunar exploratory mission depended upon the quality of 3,000 television pictures it was to have taken just before impact.

The purpose of the mission was to determine whether the surface of the moon

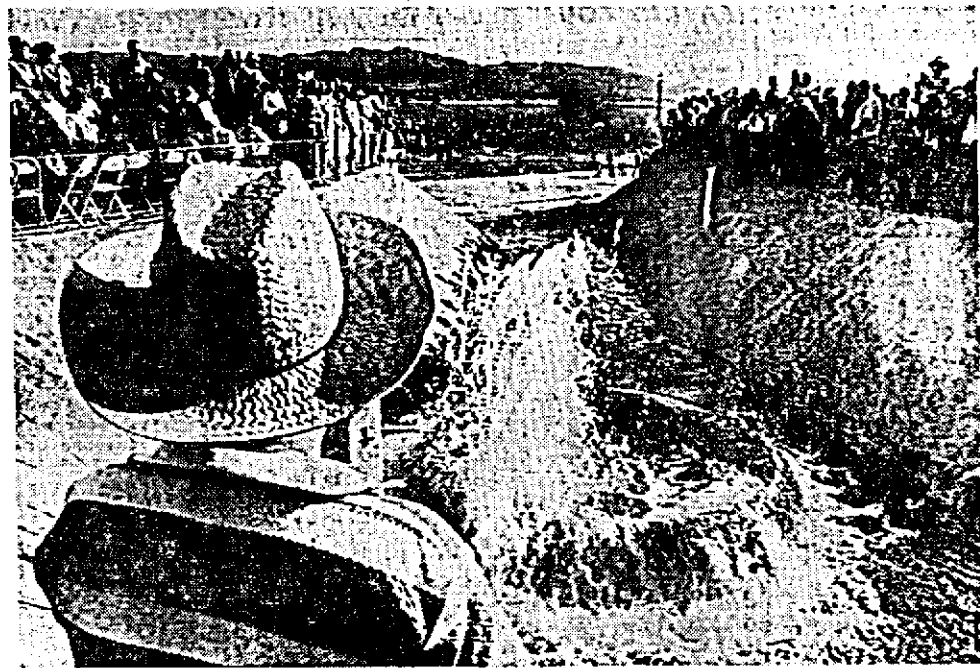
is rocky, rough or coated with a thick layer of dust. Scientists need this information for planning the landing of U.S. astronauts who will travel to the moon in the Apollo spacecraft, possibly by the end of this decade.

The Sea of Tranquility has been mentioned frequently as a possible landing site for the astronauts.

This is a victory in space," said Dr. William Pickering, director of Caltech's Jet Propulsion Laboratory (JPL), who six years ago led the team that put America's first satellite into orbit. JPL was in charge of tracking, guiding and monitoring the 804-pound Ranger on its 230,187-mile S-shaped journey through space.

Ranger 6, which resembled a large version of a Tinker Toy, was aimed "right on target" early Saturday by an expertly executed midcourse maneuver that corrected its flight path by only a fraction of a degree.

Without the correction, the probe would have missed the moon entirely. The spacecraft took close-up television pictures over a span of 1,000 miles, covering a wedge-shaped spectrum from 100 miles wide to a narrow funnel at the point of impact.



WATERS FROM man-made spring leap into air at Lakeview Saturday, to begin 16-mile journey on riverbed (in background) to Lake Elsinore. Lake is expected to be filled to 10-foot level in 60 days.

3,000 HAIL GUSH OF WATER TOWARD DRY LAKE ELSINORE

By WILLIAM JONES
L. P. T. Staff Writer

LAKEVIEW—Three man-made springs gushed forth here Saturday, sending their waters south to refill Lake Elsinore.

Three thousand persons cheered as the valves were opened electrically to send the water crashing down an empty riverbed 16 miles to the caked lakebed of Elsinore, bringing a 10-year battle to replenish the lake to an end.

Pouring out day and night, seven days a week, the liquid from the Metropolitan Water District is expected to raise the level of the lake to 10 feet within 60 days.

Pulling the switch on the valves, which tap two MWD lines, was Arthur J. Weirick of Corona, a director of the Western Municipal Water District. With him on the speakers' platform were Hugo Fisher, state resources administrator and Edward F. Dolder, chief of the state division of beaches and parks.

In a unique experiment in state history, Cali-

fornia is buying the water from MWD for \$750,000 and will literally rent it to boaters.

Following the ceremony here, the crowd motored to Elsinore where they witnessed ground-breaking for a boat-launching ramp at Elsinore State Park, the first of many improvements planned there.

Fees at the lake, once the water is all in, will include a 50-cent car charge; \$3 for daily lake use; \$25 a quarter for lake use; and \$75 a year for a lake permit.

When the lake is filled to the 10-foot level, boaters will find an aquatic playground two miles wide and four miles long.

The battle to refill the lake began 10 years ago when the Elsinore Recreation and Park District purchased the dry bed and attempted to give it to the state. It took several years before California accepted the "present" and even more years to iron out the legal technicalities to obtain the water.

That all ended Saturday when the water erupted out of holes in concrete to the cheers of the crowd and then roared down a small basin to enter the dry riverbed on its way to Lake Elsinore.

Saigon Tavern Bomb Kills GI

SAIGON, Vietnam, Sunday (AP)—A powerful bomb exploded in an alley outside a Saigon bar Saturday night killing one U.S. serviceman and wounding 5 others and a U.S. civilian.

One serviceman was reported in critical condition and not expected to live. Four of the wounded men still are in hospital.

The bomb exploded in the hands of the serviceman who was killed. Two

servicemen, a sailor and an Air Force man, had gone outside to take a package suspected to be a bomb off a window ledge of the bar and had taken a few steps when it went off.

Plate in Skull Stops Bullet

JACKSONVILLE, Fla. (UPI)—Doctors at the county hospital sewed up a gash on Theodore Johnson's forehead Saturday night and released the 41-year-old man after he had been shot point-blank with a .38-caliber pistol.

Dr. J. D. Williams, an intern at the Duval Medical Center, said a six-inch steel plate in Johnson's forehead saved his life.

"I couldn't believe it until I saw it on the X-rays," Williams said.

Quick Oil Grab Hit by Solon

L. P. T. Staff Writer

SACRAMENTO—A key Northern California Republican legislator Saturday chided Gov. Brown for summoning the legislature into special session to consider the oil-rich tidelands off Long Beach and other off-year agenda items.

"The approach made by the administration to this special call can only throw gasoline onto the simmering coals left over from the last general and special session," predicted Assemblyman Robert Monagan, R-Stockton.

Monagan forecast a controversial and possibly long session. He criticized Brown for placing on special call some of the issues which were defeated at the 1963 session.

OF BROWN'S bid to tap more money for the state treasury from the state-owned tidelands, Monagan said:

"The division of the Long Beach tidelands oil money, meritorious as it may be, is against the best advice of his own legislative leaders, the Speaker of the Assembly and the President Pro Tempore of the Senate."

2 OUCHES

TURIN, Italy (UPI)—Francesco Chiarelli, 26, faced two charges Saturday—one for a traffic violation and the other for biting the hand of the policeman who gave him the ticket.

CITY ANALYSTS SEE CONTINUED GAINS

Population of 410,000 Here in 1970 Forecast

By GEORGE WEEKS

Two consecutive years of economic resurgence have given Long Beach a momentum for growth that seems certain to continue into the 1970s.

This is the main conclusion of an analysis of the city's current economic base and projections of its future development, in a research report soon to be issued by City Manager John R. Mansell.

THE REPORT has been in preparation by the City Budget and Research Bureau, under direction of Hal Martin, for the past month. Its purpose is to bring together information for "more effective coordination of activities of the city government with the private social and economic sectors of the community," Mansell said.

Reaching back to 1950, the analysis has established rates of growth for population, retail sales, residential construction and relat-

ed economic factors. It carries projections forward to 1970. Each year the findings will be revised and brought up to date.

"THE STUDY shows that Long Beach has a solid economic base that is capable of withstanding the impact of three national recessions and a struggle against subsidence that discouraged the capital investments necessary for economic growth," Mansell said.

The unprecedented back-to-back growth years of 1962 and 1963 represent a strong resurgence of a vital economy—one that offers bright prospects for the future."

In looking back to 1950, the city analysts divided Long Beach's economic history into four periods: 1950-53—Reopening of the Naval Shipyard and the Korean War.

1954-56—The years of annexation.

1957-60—The years of

the subsidence struggle.

1962-63—The years of resurgence.

One year, 1961, was excluded because it stands alone as a period of economic difficulty attributed to a 10,000 decrease in employment at Douglas Aircraft Co.

Some economic high points of each of the periods:

In 1950-53 population increased from 245,100 to 252,500, about one percent annually. Area employment rose from 99,400 to 120,000—20 percent. Bank deposits to demand deposits gained at a rate of slightly more than eight percent annually. Building construction soared from \$38 million to \$54 million. Real estate sales increased from 8,700 to the all-time high of 13,600 in '53.

IN THE annexation years, 1954-56, the city added 7.7 square miles in area and

(Continued Page A-4, Col. 3)

Gunman Slays Two Policemen

Police say a gunman killed another Saturday night when they tried to arrest him as a bad check suspect in a crowded department store. He escaped in the crowd.

A store employee also was wounded in the hail of bullets that swept the second floor of the Sears Roebuck Store on West Pico Boulevard in Los Angeles' southwest section.

Police said a security officer had telephoned the Wilshire Division station, two detectives and wounded which is next door, to send someone to arrest the suspect.

When the three detectives approached the man, he pulled a small revolver and fired. Two of the detectives were killed before they could pull their guns. The third managed to fire two shots after he was wounded.

A WOMAN believed to have entered the store with the gunman was taken into custody for questioning.

Brown Puts Transit on Special Call

Housing, Taxes, School Aid Also on Urgency List

By JIM McCAULEY
L. P. T. Sacramento Bureau

SACRAMENTO—A rapid-transit district for the Long Beach-Los Angeles area is one of 43 items which Gov. Brown intends to place on special call of the legislature, it was revealed Saturday.

Lawmakers convene Monday for a 30-day budget session to consider Brown's \$3.6-billion spending program — biggest in California history. The special session also begins Monday.

Gov. Brown, who wants the state treasury to tap more oil revenues, confirmed again that the oil-rich tideland off Long Beach is on the "special" agenda.

THE 43-item special-session call contained several measures that were defeated at the 1963 general session.

The Brown agenda included these issues: housing, billboards, tax reforms, school aid, reduction to 60 percent of the two-thirds vote requirements for school-bond approval and creation of an office of California development.

Another special item: Los Angeles city schools, where a drastic budget pinch occurred when tax assessments were revised downward on some classes of property.

Paul Ward, the governor's legislative secretary, said Brown placed rapid transit on special call after conferring with Southern California leaders.

Previously, the governor had said he would not put transit on the agenda unless Southland leaders could agree on a single transit plan.

Sen. Thomas Rees, D-Los Angeles County, introduced a bill in 1963 to replace Metropolitan Transit Authority with a board of Southland-area officials, but the Rees bill was defeated after much bickering.

MTA IS RUN by a board appointed by Gov. Brown, and has failed to develop a rapid-transit system. Rees wanted Southland elective officials to determine who controls the transit agency. "The chief business of this session will be adoption of the transit plan," Rees said.

(Continued Page A-4, Col. 2)

Strike Idles Tugs in N.Y.

NEW YORK (AP)—Union tug, tanker and barge crewmen struck New York Harbor Saturday, idling vessels that bring in fuel oil and threatening a disruption of some ship movements.

Two ocean liners—the German Lloyd Line's Bremen and the Home Line's Italia—departed without the aid of tugs a few hours after the strike began.

WHERE TO FIND IT

• SHE LIVES in Venezuelan slums because there is a job which needs doing, says a young former Torrance teacher. How Winifred March and other ACCION volunteers do that job is told on Page A-3.

Amusements	D-22	Radio	B-8
Beach Combing	B-1	Real Estate	R-1-12
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WINIFRED MARICH

A Yankee Is Accepted, And Loved

By MARGARET M'KEAN

Winifred Marich, a 26-year-old former high school teacher, has reversed the usual formula for success. She interrupted her career, left the comfortable San Pedro home of her parents and went to live in some slums.

The slums are Venezuela's barrios—home of some of the most impoverished people in the world.

But Miss Marich, a former teacher of Spanish at Torrance's South High School, insists she is not an idealist. There simply is a job to be done.

"I'm a very practical person and had very real frustrations and disappointments," she says. "But there were always those far-off successes."

Miss Marich was one of the first of a group of young Americans to hit the slums of Venezuela with the enthusiasm of ACCION. Her mission was to impart some of this enthusiasm to the people of the barrios.

ACCION, which means "action" in Spanish, was founded by young Joseph Blatchford who in 1959 toured South America as part of a jazz-tennis goodwill team. He decided that South American countries needed tennis and jazz less than they needed some help.

Miss Marich joined ACCION in September 1961, about three years after spending a summer with her parents in Peru. It was there that she first began to want to help Latin Americans with their burden of poverty.

THE HELP from AC-

CION, she emphasizes, is not in the form of hand-outs.

"People enjoy a hand-out only briefly," the winsome, green-eyed blonde says. "Then they don't like themselves or you for giving it to them."

"ACCION spends no money for material or labor; it sends one of us to an area to encourage, to direct, to teach. We live in the barrio, wear simple cotton skirts and blouses. We never look better dressed than those

we work with. It's easy to look like they do, for our salary is our barest living expense.

"We point out to the people what they need most to raise their standard of living. Then we help them get it for themselves."

THE VENEZUELAN government is enthusiastic about ACCION, she said. For the first time, people don't just sit waiting for "papa government" to give. The barrio people petition the government for material, but qualify their request with

a promise of their labor.

"They'll work weekend after weekend to put in their own sewage system. The addition of toilets to their homes is a great step for them toward 20th Century living. To have a community center for meetings, classes and recreation gives them great civic pride. That is our main responsibility, to build civic responsibility among the barrio people," the San Pedro said.

WHILE NO working day with ACCION is "average," a week's work among the slum people

might include organizing classes in sewing or cooking for girls and women; helping with the powdered milk program which supplies each child with his daily requirement of vitamins and proteins, in five different flavors; or cooking up huge pots of sancocho to feed the Sunday work parties.

"Sancocho is the Sunday stew. We use some beef and lots of vegetables North Americans would never recognize. It's good. To go with it we make arepa, a kind of bread that's fried in thick, big rounds, and is it filling!" Miss Marich exclaimed.

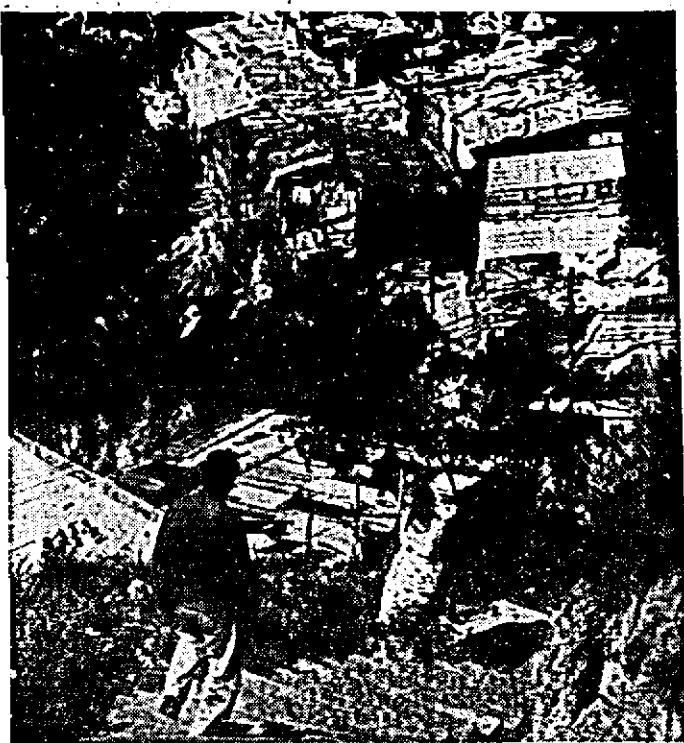
One vestige of their old-time ways is preponderance of common-law marriage in the barrios.

"ALMOST 60 percent of barrio people are not married legally. There used to be marriage fees, only better class people could afford them. Then there's the tremendous shortage of priests to perform marriage. So the old way, the natural way for slum people is to just begin living together. Most of these unions last."

"The Venezuelan quints while a source of national pride were also a point of national embarrassment because their parents were not married until after the quints' birth."

Now that Miss Marich has finished helping with the plumbing problems of La Linea barrio, ACCION has chosen her to travel through Venezuela in search of funds. She returns to Caracas Tuesday, and hopes to continue her work at least another year.

(Continued A-4, Col. 6)



CARDBOARD HOVELS house thousands of people who try to live on less than two dollars a day in a slum, "barrio." Public utilities are nonexistent. But with the ACCION accent on people helping themselves, the Venezuelan government has provided materials for a sewage system which the men and boys of La Linea installed.



WITH A SOFT Spanish accent they call her "Winnie" and turn to her for direction and know-how in a poverty-ridden Venezuelan barrio. The UCLA language graduate from San Pedro spent two years becoming an accepted part of the community; she returns Tuesday to begin a fund-raising tour among wealthier Venezuelans.

GETS \$8,000 FOR CHURCH

Housewife Stages \$100-a-Plate Dinner

SULPHUR, La. (AP)—Borrowing a note from politicians, a Louisiana housewife raised more than \$8,000 for a new church with a \$100-a-plate dinner in her home Saturday.

Sixty-three people showed up at the 8-room farm home of Mrs. Arthur C. Hoffpauir during the first hour and a half.

"I'm used to work," the bespectacled, 53-year-old woman said as she served in vintles buffet-style in her kitchen.

"I've done everything on a farm from pulling weeds and milking cows to shocking rice and pulling cotton," she said. "Work never hurt nobody."

MORE THAN 80 persons—some from over 40 miles away—got tickets to the country-style smorgasbord by kicking in \$100 apiece for the building fund of the new Wesley Methodist Church.

Mrs. Hoffpauir, who got the \$100-a-plate idea from political campaign dinners, planned and oversaw the big dinner with the aplomb of a Marine general.

The men of the church greeted arrivals and parked cars on the Hoffpauir cow lot. Mrs. Hoffpauir had personally swept it out earlier in the week to get it spick and span.

BUZZING with excitement over the unexpected national publicity, guests started on cafeteria-style rounds as they entered the kitchen.

There, church women, who had helped prepare food in their own homes, served generous helpings of roast pork and beef, candied yams, turnip and mustard greens, and green salad.

Guests got picnics—the choice included apple, pecan, lemon and coconuts—in a bedroom and cakes on a back porch. They sat down at tables in the living room.

Thant in Algiers

ALGIERS (UPI)—United Nations Secretary General Thant arrived here Saturday from Morocco on his nine-nation tour of Africa. He was met at the airport by Algerian President Ahmed ben Bella.

Actor Van Johnson Quits N.Y. Hospital

NEW YORK (AP)—Van Johnson, the actor, was discharged Saturday from Memorial Hospital where he underwent exploratory surgery two weeks ago.

Tests indicated there was no malignancy. Johnson, 47, underwent cancer surgery on left thigh in California 10 months ago.

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Up-the-front-zipper styles in blue, green or beige flower garden print

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from a famous lingerie manufacturer, exquisite nylon tricot sleep-coats, baby dolls, waltz and shift gowns—pre-marked to sell for 4.00. S, M, L.

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President Raps De Gaulle Plan of Neutral Asia

(Continued from Page A-1)

onstrated anew in eight differ-urg fellow Democrats to ent situations" in the past take a similar position. week. These ranged from the con- Democratic vice-presiden- taining effort to restore re- tial candidate, Johnson said lations with Panama to the he would wait until the "new assurances" that the Democratic convention, and South Viet Nam junta will, "at that time I will cross that step up the war against Viet bridge," hoping to "act wisely Cong guerrillas. and in the interests of the American people."

Johnson minced no words in replying to a question about his attitude toward De Gaulle's ideas for promoting stability in Southeast Asia. "I do not agree with General De Gaulle's proposals," said Johnson. The President added that he believed it would be "not in the interests of freedom to share his views."

Johnson defended the United States policy of supporting the anti-guerrilla war and U.S. efforts to see that war "stepped up."

The President said he had sent a message several days ago to the leader of the new Saigon regime, Maj. Gen. Nguyen Khanh, suggesting an immediate increase in military pressure against the Viet Cong.

THE PRESIDENT said Khanh gave him new assurances that South Viet Nam was "proceeding immediately" with such plans. And Johnson said he sent a personal reply in which he said:

"I am glad to know we see eye to eye on the necessity for stepping up the war against the Viet Cong."

Johnson said Shriver would take a hand in both the "formulation and execution of the war on poverty" and would work closely with a cabinet committee composed of all department heads involved in the projected effort.

By naming Shriver as a presidential assistant, Johnson seemed to rule out—at least for the present—the idea of creating a separate new agency to handle the anti-poverty program.

Johnson described Shriver as "eminently qualified" and said the Peace Corps director, a brother-in-law of the late President John F. Kennedy, "has outstanding qualities of leadership."

THE FIRST question of the conference was aimed at determining whether Johnson foresees a time when the United States might recognize Communist China—a move undertaken by France. "No, I do not," the President replied.

A later question dealt with De Gaulle's neutralization proposals.

Johnson said that if these would embrace neutralization of both North and South Viet Nam, they would "be considered sympathetically."

But he added that he saw no assurances at this time that such a step was contemplated. And he made it clear that neutralization of South Viet Nam alone would be unacceptable to United States.

The second conference question hinged around the propriety of Baker's conduct while Baker was secretary of the Senate Democratic majority.

The President said the Senate Rules Committee would determine the accuracy of allegations against Baker. And he said he was sure the committee would render proper judgment.

THE PRESIDENT was asked if he thought his long-time assistant, Walter Jenkins, should testify before the committee about his part, if any, in dealings involving Baker and the sale of a large insurance policy on Johnson's life.

The President said he had said all he planned to say on the subject.

Politics also figured in the session, with Johnson saying he wanted to keep free of the subject as long as possible in order to promote national security.

The President said he did not want to get involved in "muddling and petty politics." And he said he was

Squatters Burned Out
HONG KONG, Sunday (AP)—About 200 squatter huts were destroyed Saturday night in one of Hong Kong's worst fires in recent months.

Governor Sees Need of Transit

(Continued from Page A-1)

tion of a soundly balanced budget to support state services without new or increased taxes during fiscal 1964-65," the governor said. "However, after weeks of study I have chosen from among 200 recommendations this list of other matters so urgent that the people of California should not be required to wait a full year for action on them."

The governor said he will submit his special call list to the legislature at the same time he presents the budget but that he does not expect the legislature to work straight through February.

"I simply want to get the items before the members so they may begin at once their own investigations of the need for action in these areas and their own search for ways to meet the need," he said.

The call items range from major programs to minor technical changes in existing law.

"I intend to support a majority of the items I submit, although some will be sent to the legislature with no other recommendation than that a decision should be made this year."

The California Legislature meets annually. In odd-numbered years, it meets in general session to consider an unlimited range of state actions. In even-numbered years, the session is limited to consideration of the budget and those matters which the governor places on special call.

"JUST AS the key to California life in this decade is growth, so growth is the key to most of the items on special call," the governor said. "For example, California is growing at the rate of 600,000 residents a year, which means we must not only build new highways, homes and schools for them but find 200,000 new jobs each year to maintain our present level of employment."

"To help promote California exports, to search for new fields of industry to replace defense and space projects as they are phased out and to encourage tourism, I will propose an Office of California Development."

THE 1962-63 resurgence figures were nearly all on the side of steady gains. Among them:

Population rose consistently, bringing the latest estimate to 363,300.

Area employment increased to 135,800 in '62 and is now at an estimated 137,000.

Bank debits gained 15.5 percent in '62 and an estimated 6 percent last year.

Building construction boomed to \$76.4 million in '62 and \$96.2 million in '63, highest for any year.

Real estate sales totaled 11,153 in 1962 and at least that figure last year.

TAXABLE retail sales increased nearly \$34 million in '62, or 7.4 percent. Incomplete figures for 1963 indicate a further gain of about 10 percent for a year-ending level of \$360 million.

Commenting on the two-year building boom, Mansell said a survey shows the need for \$25 to \$30 million expenditures per year for replacement of residential housing, plus \$22 million in added housing. He asserted that both the private segment of the economy and the city government should act vigorously to meet the demand.

THEIR MAJOR objection was centered around a statement in the resolution calling for the use of federal registrars of voters "whenever citizens are denied the right to vote."

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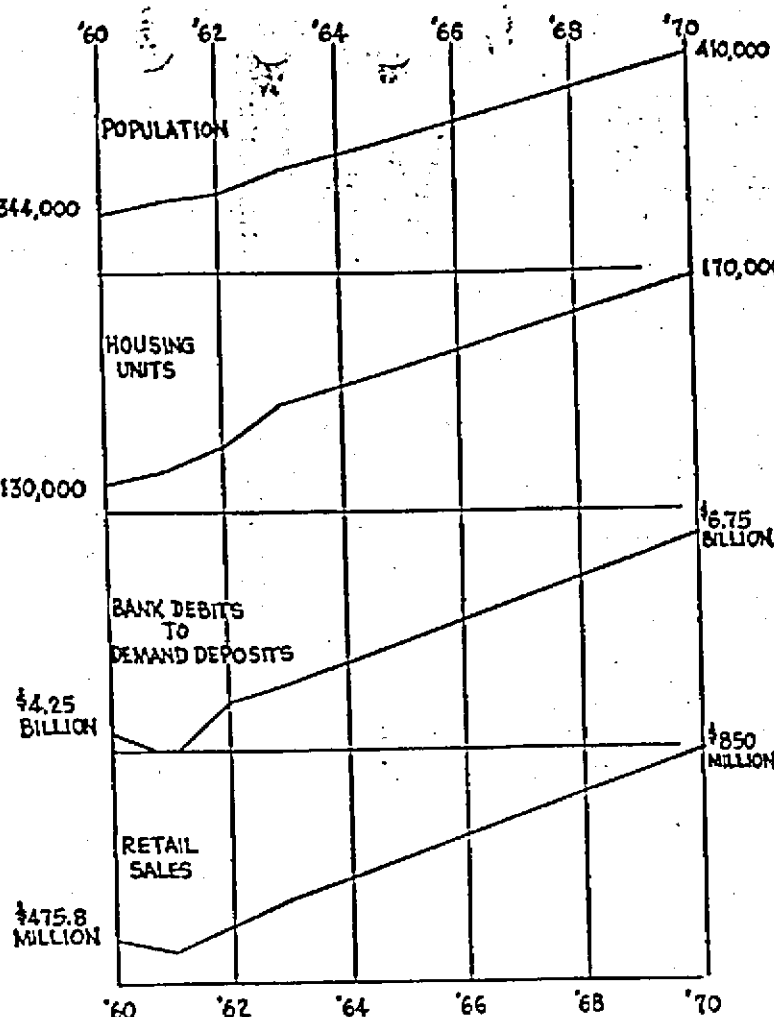
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PROJECTED GROWTH of Long Beach in various fields during the decade of the 1960s is shown in chart prepared by city analysts. The study shows that "Long Beach has a solid economic base," says the report.

\$850 Mllion Retail Sales Seen in 1970

(Continued from Page A-1)

60,400 in population to reach a total of 312,850. Employment gained to 130,980. Bank debits increased at a rate of 10.7 percent a year. Building construction was \$67.8 million in 1956. Real estate sales continued at a relatively high level in 1954-55 but dropped to 10,900 in '56.

The subsidence struggle of 1957-60, during the difficult job of organizing massive underground representation, was reflected in these statistics:

Population gained at an annual rate of less than one percent, to 325,120. Area employment dropped 7,500 in 1957, rose to 136,650 in 1958 and decreased to 127,790 in 1960. Bank debits gained at a rate of less than one percent a year. Building valuation fluctuated, dropping \$18 million in 1957. Real estate sales were below 10,000 in each year. Taxable retail sales, a new local index, began at \$463 million annually and ended at \$475.8 million.

THE 1962-63 resurgence figures were nearly all on the side of steady gains. Among them:

Population rose consistently, bringing the latest estimate to 363,300.

Area employment increased to 135,800 in '62 and is now at an estimated 137,000.

Bank debits gained 15.5

Democrats Condemn Extremists

LAS VEGAS (UPI)—Democratic Party regulars Saturday night overpowered liberal elements and put the nation's Young Democrats on record condemning the Johnson administration and condemning extremists of both the left and right.

A threatened battle over civil rights was averted at the 14th biennial convention of the Young Democratic Clubs of America by a sudden, successful move to close debate on resolutions.

But delegations from the Southern states of Alabama, Louisiana, Arkansas and South Carolina recorded their opposition "in part" to the civil-rights resolution.

THEIR MAJOR objection was centered around a statement in the resolution calling for the use of federal registrars of voters "whenever citizens are denied the right to vote."

Yankee Welcomed in Venezuela Slums

(Continued From Page A-3)

ACCION is supported by private funds solicited from business in both of the Americas. Its crusaders are largely graduates of UCLA—which was Blatchford's college—the University of California at

Berkeley and Stanford. "I'll speak to heads of industry, to management, to wealthy citizens, to college groups. Our board of directors includes 11 Venezuelans who will arrange my contacts with groups and companies who will hear me out. They all know the money they contribute goes only to help raise the living standards, the literacy rate, the national pride," Miss Marich said. Communists are not recruiting among the poor people any longer; their approach is not to an empty stomach, but to the receptive minds of university students. Their success is lessening, she said.

Deadline for Scholarship Filing Feb. 15

Deadline is Feb. 15 for the filing of applications for UCLA scholarships to be awarded to freshmen entering next fall. It was announced by Arminta Reynard, Alumni Association district chairman for Long Beach.

Application forms currently are available at Long Beach high schools.

Nearly \$40,000 in Alumni Association scholarships are to be awarded this year. These are in addition to university and regents' grants. The alumni scholarships are for \$200 and \$400 with memorial and special awards ranging up to \$1,000.

The grants are made by an alumni committee after a screening of applicants and interviews with finalists. Winners are selected for scholarship, activities, scholastic promise and need.

"DURING my second year in Caracas, there were far fewer riots when Communist indoctrinated teachers were fired. We now have 15 Venezuelan university students working with us. Two years ago they would never have become part of a Yankee team," she said.

Miss Marich is the daughter of Mr. and Mrs. Vincent Marich, 225 Ellery Drive, San Pedro. Her father is chief engineer for foreign operations for Starkist, and works in Peru much of the year.

ACCION may have been tailor-made for the girl with the mission in life. But a mother can have a

different viewpoint. "I admire my daughter for her work," Mrs. Marich said. "But in the middle of this year, our family is moving to Peru for about five years. I do hope my daughter will join us soon."



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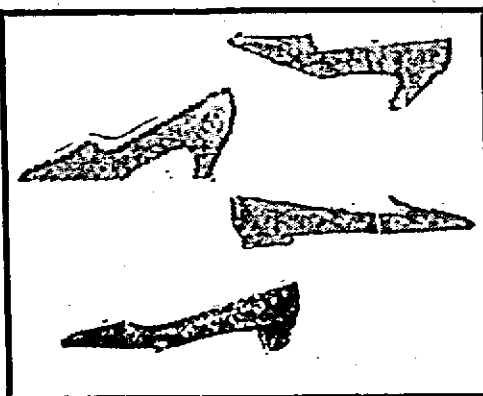


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street floor

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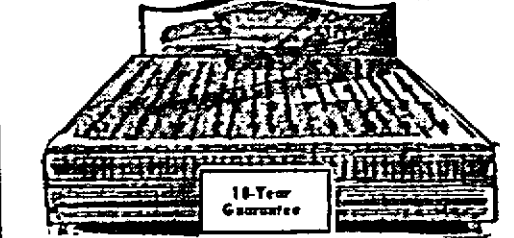
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Army's 'Operation Polar Siege' Begins With Mercury 50 Below

By BOB SANDERS
I, P-T Staff Writer

FORT GREELY, Alaska—Operation Polar Siege—the largest military maneuver ever held in Alaska, involving more than 10,000 troops—got under way last week in the frigid area southeast of Fairbanks.

Since the exercise is designed to test the newest equipment the Army has for cold-weather operation the minus-50 temperature recorded here was considered an ideal indication of what is to come.

TO KICK OFF THE exercise, the aggressor forces, known as the "good guys" in this immediate area, air-dropped 125 paratroopers 60 miles north of the lines Friday. Now the question is: will they be able to hold on against the friendly force without being captured before advancing to a tenable position?

The maneuver is being conducted on a 2,400-square-mile rectangle southeast of Fairbanks where temperatures hit minus 75 degrees with dull regularity in the winter months.

Last year the exercise—then called Operation Timberline—was considered a minor flop because the temperature never got below 20 degrees below.

At first glance, the exercise area is a barren, frigid, lonely, God-forsaken section of interior Alaska which no

one would ever come to unless he were ordered on a military maneuver or sent there by a newspaper to cover such a maneuver. On second glance it is exactly that.

Flying in here, the only impression gained was one of a 3,000-to-4,000-foot mountains covered with scraggly timber rising on each side of hard-frozen streams and snow-covered tundra. It's no place to hold a picnic.

Called a "combined" exercise, the maneuver involved troops from the Alaskan and Continental U.S. Army and Air Force units, the Canadian Army and Alaska Air National Guard, including Eskimo Scout companies.

Maj. Gen. Ned D. Moore, commanding general U.S. Army, Alaska, is exercise director.

The operation will call for the quick movement of ground and airborne troops, heavy and light bombardment gun units, and complete supply and support equipment by helicopter and plane.

THE LATEST techniques of pickup and drop will be utilized as well as the newest ground vehicles, developed to maneuver over hard-packed snow and ice as well as the slushy bogs of Alaskan summertime, will be used.

As Lt. Col. George E. Abernathy, a mission commander for the 839th Air Division which supports both sides in the maneuver said after a helicopter survey on the area:

"It is so remote and desolate that one of the biggest battles will be man against the cold."

Hoover Warns of Red Spies

WASHINGTON (UPI)—

FBI Director J. Edgar Hoover warned Americans that Communist China, eager to become a nuclear power, is making a bold, new effort to learn U.S. military secrets by infiltrating the Chinese-American community.

Writing in the Harvard Business Review, Hoover said the Peking regime was pushed toward its spring campaign by the Soviet Union's withdrawal of scientific and technical assistance.

"We can expect to face active Chinese intelligence efforts in the United States in many sensitive areas of national defense," he said.

THE WARNING was aimed primarily at industry which was urged to stay on guard.

The Chinese Communists' aim, Hoover said, is to develop a nuclear bomb and the means to deliver it, either by manned bombers or missiles, thus joining the United States and Russia as the world's third major nuclear power.

At the moment, Hoover said, Peking does not have a legal base for spying operations in the United States, which has steadfastly refused to grant diplomatic recognition.

Therefore, through propaganda and various ruses, Red China is already trying to infiltrate and influence Chinese-Americans in various U.S. cities.

One tactic involves the use of American-educated Chinese scientists living in China. Hoover said these scientists are making contact with scientists in the United States to obtain technological data.

HOOPER said Red China can no longer be regarded as an intelligence-contributing member of the Soviet bloc because of its militant opposition to Premier Nikita Khrushchev's philosophy of coexistence.

France recognized the Peking regime last week. France also is developing its own nuclear arsenal, against the advice of its Western allies.

Los Alamitos Girl State's Junior Miss

A 17-year-old brunette from Los Alamitos, her badly cut foot tightly bandaged, was named California Junior Miss in judging Saturday night at Garden Grove's Union High School.

Chosen from among 13 semifinalists in the annual judging, Miss Stephanie Lee, of 11532 Harrisburg Road, will represent the Golden State in national judging next month at Mobile, Ala.

The two runners-up were Miss Katherine Wray, 17, of 2345 S. Pacific Avenue, Sunset Beach, and Miss Cheryl Davis, 17, of Oroville, Calif.

Miss Lee, who cut her foot in a home mishap Thursday, is a senior at Western High School where she is majoring in speech. She represented the city of Anaheim.

Coins Taken as Burglars Raid Museum

ST. PETERSBURG BEACH, gold, authorities said Saturday. (UPI) — Burglars cut a day.

Grover Criswell, owner of the well known Coin Museum here, said most of the day night and fled with an estimated \$400,000 worth of rare coins, most of them

ST. PETERSBURG BEACH, gold, authorities said Saturday. (UPI) — Burglars cut a day. He said an inventory had not been completed but it was known that a full set of American \$20 gold pieces was taken.

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Space Ship Cocoon

By LEE CRAIG
A P-I Associate Editor

An 82-foot high giant of its kind, a mammoth stage of the largest space vehicle ever built by man, is taking shape at North American Aviation's 35-acre facility at the Seal Beach Naval Weapons Station.

With completion last week of essential portions of the facility's vertical assembly building, huge sections of the eight-story monster can now be mated together to form the completed S-II stage of the mighty Saturn V, which will power America's astronauts to the moon by the end of this decade.

The five engines that will supply a million pounds of thrust for the 33-foot-wide S-II are being built at Canoga Park by North American Aviation's Rocketdyne Division. The engines will be installed at Seal Beach, but will not be fired until the S-II vehicle arrives at the National Aeronautics and Space Administration's test site in Mississippi.

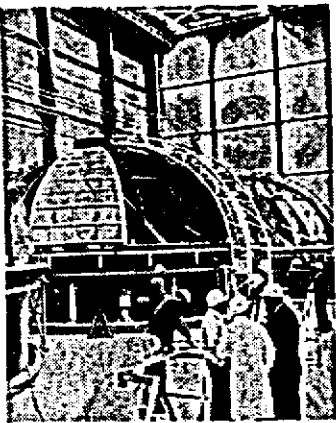
UNDER TERMS OF NAA's \$319,922,328 contract for development and production of the S-II, which will carry work through 1966, nine live flight units, one inert flight stage and several ground test vehicles will be produced.

Construction of the massive bulk of the S-II presented problems never before faced in rocket fabrication, according to A. C. (Slim) Van Leuven, NAA manager of the Seal Beach facility, because of the large scale of the components involved.

Main body of the stage consists of five round cylinders, each about eight feet tall and 33 feet in diameter. Since the cylinders' aluminum walls are less than fifteen-hundredths of an inch thick, they would sag if placed on their sides in the usual horizontal assembly method.

So vertical assembly of the S-II was necessary, a technique which also is making easier welding of the sections together.

Metal is extremely sensitive to



GIANT BULKHEADS forming the top and bottom of the Saturn S-II's liquid hydrogen and liquid oxygen fuel tanks take shape in the huge fixtures above. Each consists of 12 weld-jointed segments, explosively formed.

temperature changes. It tends to "creep" as it contracts and expands in response to the rise and fall of the thermometer.

In horizontal assembly, welding would be done from bottom to top, as the sections lay on their sides. The temperature differences between the two areas would make satisfactory welds nearly impossible.

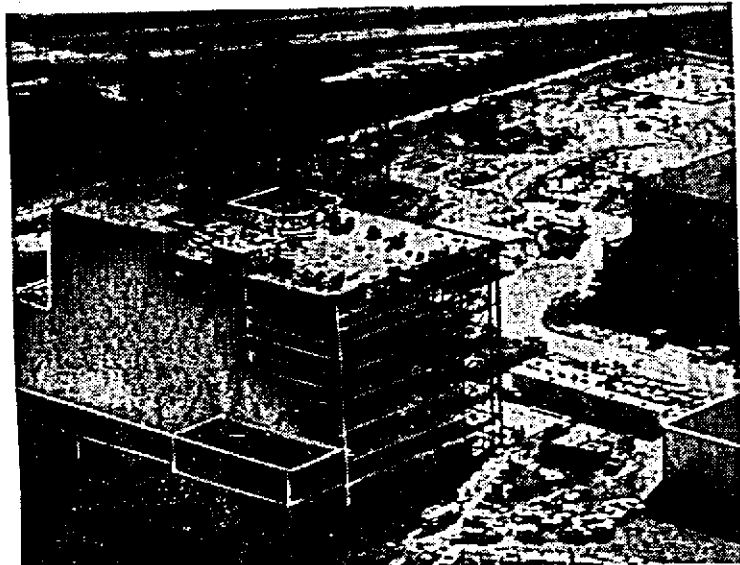
ANOTHER PROBLEM caused by the S-II's size was how to assure clean, positive stage separation.

Previously, expended rocket stages have been separated in flight by explosive bolts or nuts-on-bolts which blasted the seal between the stages. The S-II is too big for this method to be feasible.

Instead, NAA engineers borrowed an idea from World War II. They are using shaped charges—similar in principle to those used in bazookas—fitted in a sausage-like roll around the break point.

On an electronic signal, the explosive material of the charge will detonate, blasting a clean cut through the skin of the interface structure connecting the stages.

Of the seven structures planned for the Seal Beach facility, four are complete. The three others will be finished by June.



PROGRESS IN COMPLETION of vertical assembly building (left) at Seal Beach for the second stage of the Saturn V has reached the point where sections of the spaceship can be put together.

Red Cross to Seek \$387,974

A goal of \$387,974 for the 1964 March fund campaign of Long Beach Chapter, American Red Cross, was announced Saturday by James A. Willingham, campaign chairman.

Naming two area chairmen, Willingham stated that he hopes to have a strong organization of men completed early this month to carry the major responsibility of collecting funds for this year's Red Cross regular and emergency services.

Royal Baby Betting Big in Britain

PORTSMOUTH, England (AP)—Betting Britons are placing their pounds and shillings on a new gambling gimmick—guessing the names Queen Elizabeth II and the three other pregnant royal ladies will give their new babies.

Way, way outside was "Nikita," priced at 50,000 to one. Operators of Britain's legal betting shops reported they were doing a rushing business with loyal subjects eager to have a flutter.

For the first time in British history—so far as records show—four royal ladies expect babies at about the same time this spring. They are the Queen; her sister, Princess Margaret, countess of Snowdon; her cousin, Princess Alexandra; and the Duchess of Kent, wife of the Queen's cousin, the duke of Kent.

Bet shop owners said favorites in the betting on what the Queen would name her child were George, Mary and Phillip.

Emperor Visits Base

KAGNEW STATION, Ethiopia (UPI)—Emperor Haile Selassie paid a brief visit Saturday to this U.S. Army communications base, Selassie was taken on an inspection tour after reviewing an honor guard.



G. C. YOUNG



M. N. MAYUGA

POSTAGE STAMPS HONOR PRESIDENT KENNEDY

NEW YORK, Jan. 12 (EN)—The tragic assassination of our late President John F. Kennedy has focused the attention of many philatelists to the Togo Kennedy Visit issue, and we already have had numerous inquiries for this set.

The stamps were issued last year when Togolese President Olympio visited Washington.

The set consists of 6 stamps with a common design... cameo portraits of President Kennedy and Olympio with the Capitol Building in fine detail in the background.

Interested collectors may obtain a complete set of 6 stamps by sending \$1.00 to ELMONT STAMP CO., Queens Village 29, N. Y. Due to the limited remaining quantities of this issue, we can offer the available stock of sets on a first come first serve basis. Also available in very limited quantity is a large souvenir sheet measuring 3 1/2 inches. This large souvenir sheet is similar in design but with the flags of both nations in full color, plus fine drawings of the White House and Presidential Palace.

These, too, will be offered on a first come first serve basis at \$2.50 per sheet.

Tourists Visit Cuba From Red Nations

MIAMI, Fla. (AP)—Cuba expects 1,200 tourists from the Soviet Union, Czechoslovakia and East Germany, especially the Soviet many, Havana Radio said Saturday. Thirteen tours by Cuban citizens will leave, beginning in May, to visit Socialist countries, especially the Soviet Union, said a broadcast heard in Miami.

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POLITICAL CALENDAR

Democrat, Republican Groups List Meetings

Lakewood Democratic Club, 9 p.m. Monday, Jose Del Valle Park, 5839 Henrilee St., Lakewood. Richard Cartwright, co-chairman Democratic State Central Committee.

Cuban Exiles Adrift 13 Days

NEW ORLEANS (UPI)—A fishing boat Saturday rescued seven Cuban refugees, six men and a woman, who had drifted in an open boat in the Gulf of Mexico for 13 days.

The Coast Guard said the American schooner Dell G. picked up the Cubans 100 miles northwest of Progress, Mexico, on the Yucatan Peninsula. They had been without water seven days. The radio message to the Coast Guard said the Cubans were in reasonably good health despite the ordeal. They did not require emergency medical care.

Ban Food Price Rise

NAIROBI, Kenya (AP)—The Kenya government banned a rise in prices on a wide range of foodstuffs Saturday in an effort to curb labor unrest. Flour, meat, potatoes, rice and milk were among the commodities affected.

tee, 32nd Congressional District, will speak and show film on social security.

BELLFLOWER Democratic Club, 7:30 p.m. Thursday, Bellflower Unified School District Building, Clark and Flower. Panel on issues and candidates for the California Democratic Council state convention Feb. 21-23 in Long Beach Arena.

ORANGE County Coordinating Republican Assembly, 8 p.m. Wednesday, Jolly Roger Inn, 640 W. Katella Ave., Anaheim. Annual convention and election of officers.

DEMOCRATIC Women's Study Club, 10:30 a.m. Wednesday, Panorama Room, Lafayette Hotel. Speakers: Virginia Lawson on March of Dimes; Doris Ramsey, current events; Eunice Tilston, UN and Issues Conference; Charles G. Gant, manager of the February CDC convention.

GARDEN Grove Republican Assembly, 8 p.m. Monday, Gilbert School Cafeteria, 4000 E. Orange Ave., Gilbert. Speaker, Robert A. Geier, GOP candidate for Congress, 34th District, and film documentary of the 1962 campaign in the 34th District.

Russian Tells How Skin 'Sees'

MOSCOW (UPI)—A Soviet scientist said Saturday that from the viewpoints of both physics and physiology it is possible to "see" with the skin.

The scientist, Boris Konstantinov, commented in the government newspaper Izvestia on claims by several Russians that they could distinguish colors by touch. "From the viewpoint of a physicist, there is a physical agent for 'skin vision'—the thermal electromagnetic irradiation of the hand itself," the scientist said.

"And from the viewpoint of physiology there is a known sixth sense—the sense of warmth and cold."

He said the color differences between objects, for those with "skin vision," may depend on the objects' ability to reflect differently the amount of heat radiated from the body.

Konstantinov noted that one of the persons who claimed "skin vision" felt the color red as warm and yellow as less warm.

The key would be the ability of skin receptors of the palm and fingers to "receive" reflected heat from the objects, he said.

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I, P-T MAN WITNESSES FINAL STEP IN THE MAKING OF A NAVAL AVIATOR

(EDITOR'S NOTE—How does the Navy train aviators to make aircraft-carrier landings and take-offs? I, P-T Staff Writer William Jones spent last week at the Navy's giant flight center at Pensacola, Fla., learning how it's done. Here is his report of one pilot's flight last Wednesday.)

By WILLIAM JONES

PENSACOLA, Fla. — It is four o'clock in the morning, and the U.S. government will stake the \$120,000 it has spent training Marine 1st Lt. Ben Meharg as a naval aviator.

Today, the 27-year-old former El Toro officer will make his first landing on the tilting deck of a moving carrier in the Gulf of Mexico.

It is costing the government \$120,000 to train each new naval aviator here in an intensive 16-week course. The payoff will come today at 8:45 a.m. when Ben and six young pilots rendezvous with the carrier USS Lexington.

RIGHT NOW, it is dark outside the Meharg home, 18 miles from the airfield. In the next bedroom sleep his children, Carol, 4, and Laura, 2. They will not see their father before he leaves on this day of his great adventure.

In the lighted kitchen of the silent home, his wife, Naomi, fixes a breakfast of bacon and eggs, toast and coffee. And she worries.

SHE WORRIES every time Ben flies. There were more quiet times in the past—the three years that Ben was at El Toro Marine Air Station as a disbursing officer. But he has always wanted to fly since his boyhood days in Texas and college years at the University of Texas.

It was just a matter of time in which to consider, to decide and to submit his application.

These are the thoughts of Ben Meharg at five o'clock as he drives his aging car to



T2S TRAINER of 1st Lt. Ben A. Meharg swoops in for landing aboard USS Lexington in the Gulf of Mexico. It was first carrier landing in pilot-training program for Meharg. Plane landed successfully and Meharg qualified.

the airfield and goes into the briefing room with the other pilots who will make their first carrier landings.

SOME ARE visibly nervous. Some have not slept the night before. But then, each has made more than 90 practice carrier landings in their training program. But then, again, that was on land.

At 6:30 a.m., a hot sun is clearing away the darkness. It will be a good day for flying.

Ben mounts the front cockpit of the \$150,000 T-28 trainer. The back seat, for the instructor, is empty.

INFORMATION, the single-engine planes roar out over the waters of the Gulf. Nineteen miles away, off-

USS Lexington prepare to take them aboard. Watching the Navy in action on the carrier is a group of Southern California business and community leaders escorted by Capt. William Tanner, commander of Los Alamitos Naval Air Station.

The formation now is nearly the carrier and, one by one, the pilots peel off to land on that small speck on the blue waters.

THREE MILES away from the carrier—one minute away—Ben banks at a 40-degree angle, levels off his turn. In that minute, mercifully, there is no time for emotional thought. He cuts power, the canopy is flung open in case of a ditching. Down goes his

and crew aboard the speed, 140 knots, 90 knots.

The long hook dangles from the tail of his plane. The arresting cables stretch across the wooden deck of the Lexington. Signal lights of the Fresnel lens optical landing system guide his glide slope.

THE AIR BOSS on the carrier is on the radio. "Heads up in the groove."

Then, suddenly, down comes the plane, the tailhook engages the arresting wire and brings the plane to a halt. 1st Lt. Ben A. Meharg has made a successful landing.

He has no time to congratulate himself. Another cadet is ready to make his first try. The cable is freed and Ben rams the throttle forward to 100-percent power.

THE ENGINE roars and the T2S shoots off the deck.

Death Halts Happy Plans for Wedding

Everything was right in Barbara Ann Sanders' world Saturday morning. After a year in California she had her own apartment at 1732 Glen St., in Anaheim.

She had met the man she was going to marry, Lynn McKeever, 30, of Yorba Linda. The date was set—Feb. 8; the invitations had been sent out and Barbara's mother and father, Mr. and Mrs. Charles S. Sanders, were coming from their home in St. Louis to attend Barbara's wedding.

Barbara's grandparents, Mr. and Mrs. Irving W. Goad of Huntington Park, had been helping her with pre-wedding plans until her parents arrived.

Thursday morning, Barbara's parents boarded the Union Pacific's City of St. Louis to come west so that Sanders could walk down the aisle and deliver his only daughter, 20, into the hands of another man.

The trip was a gay one—until early Saturday just east of Barstow.

BEFORE Charles Sanders could cross the line into California, he died, gasping for breath, in his train compartment. His wife summoned help, but it was too late. Sanders was dead of a heart attack.

The wedding has been postponed indefinitely.

climbs and gets ready for a second try.

Altogether, Ben makes twelve passes, including six with the arresting cable and two touch-and-go landings. Only twice does he receive wave-offs.

When all the planes have completed their passes, the young pilots resume formation and head for home. They get the news: all have qualified.

They have done their part. Now it is up to the Navy and Marine Corps to pin down their advanced training. Perhaps, helicopters? Or fighter jets?

AT 10:30 A.M., after debriefing at the airfield, Ben climbs into his aging car and heads for home. He stops at a new-car dealer's and looks over some new models. But he is in no mood to buy. Just a chance to work off the tension.

Shortly after that, he walks into his house, "I made it," he says.

"I'm glad," Naomi says. "I'm glad you didn't crash." Outside, the sun rests high in a blue sky. It is a beautiful day.

"How about taking a drive?" asks Ben, "and looking over the new cars?"

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50 MILLION POPULATION FORECAST FOR CALIFORNIA

Sea Seen Feeding Human Swarm

By LOU JOBST
 L.P.T. Staff Writer

Future visitors to the California seashore likely will find a Jules Verne world of steam-heated bathing beaches, man-made atolls, underwater villages and floating factories and farms.

There will be nautical cowhands riding herd on fishing ranches, ocean-bottom mining camps, huge nuclear-powered plants sending seawater to high mountain reservoirs and crowds, unbelievably big crowds.

These are some of the probabilities of tomorrow's waterfront viewed by a dozen world-famed marine scientists who presented papers to the First Governor's Conference on California and the World Ocean in Los Angeles Friday and Saturday.

Within our lifetime, asserted Dr. Roger Revelle, director of the Scripps Institution of Oceanography at La Jolla, there will be 50 million Californians for the state's now usable 1,000 miles of shoreline—or 10 people to every foot of sand.

"This is just too many," continued Revelle, chief oceanographer for the Bikini atom-bomb test. "We must find ways to lengthen our shoreline and stretch our beaches."

"We shall have to make islands and bays, peninsulas, offshore bars and build floating platforms to provide for future recreation and commercial needs."

THE SEA, he said, will provide both food and water for the world's fast-expanding population.

The scientist said it will be necessary for California and other maritime lands to double the present annual fish catch of 43 million tons in the next 25 years just to stave off starvation.

This can be accomplished, he said by "bringing fishing technology out of the stone age and applying farming and ranching management to it. We need to learn to breed better varieties of fish, like salmon, that fatten themselves in distant seas and return to the rivers where we can stretch coral-like nets to catch them."

HE SAID man needs to find ways to find predators and pests and substances which can be added to the sea to in-



DR. ROGER REVELLE
 Scripps Scientist



DR. MILNER B. SCHAEFER
 Fisheries Authority



DR. H. J. DUNSTER
 Atomic Expert

crease the fertility of the ocean pastures.

Dr. Milner B. Schaefer, international expert on fisheries and sea law and author of 76 ocean-science publications, envisions shoreline orchards and fields of cultivated shellfish as well as artificial reefs as breeding grounds for both game and commercial fish.

He also sees the sea as a boon to farming ashore through the construction of floating factories to recover phosphate fertilizers from huge deposits of phosphate rock found off the California coast.

THE SCIENTISTS said water in California, a region that receives only 20 percent of its needs from rain and snow, still remains the biggest regional problem and the sea offers the best answer.

Revelle said a large nuclear reactor, in the magnitude of 8,000 megawatts could be built within 14 years and could produce enough fresh water from seawater to supply all the people of Los Angeles County, about 6 million, at about the same cost as water imported from the Feather River.

He said this plant, within the means of present technology would produce electricity also, at about 1/2 the present prices.

REVELLE, whose paper was delivered by his associate, Dr. J. D. Isaacs, also suggested that fresh water might be imported from the Northwest U. S. in very large plastic bags towed behind ships, or allowed to flow

southward in the natural currents.

He suggested that genetically created flats which could be cultivated with seawater might be another answer to the food-water problem.

Schaefer said miners now could recover "incredibly large tonnages" of potato-shaped nodules bearing magnesium, copper, cobalt and nickel which literally cover thousands of miles of ocean bottom.

ALSO awaiting exploitation,

he said, are deep deposits of skeletal remains of marine animals and dozens of other minerals which can be extracted from the sea bottom or ocean water.

Schaefer believes the sea holds the key to long-range weather forecasting and control of such age-old problems as fog and drought and such new ones as smog.

He and other scientists agreed oceanographic development might begin on other planets. They may also provide im-

portant information in determining the origin and history of the solar system.

Other speakers included: Dr. Hiroshi Kasahara, director of fisheries and oceanographic projects, United Nations Special Fund, who described the Japanese fishing industry, the largest in the world. He said the Japanese last year landed 15 billion pounds of fish with a fleet of more than 380,000 boats ranging in size from tiny skiffs to huge mother ships.

ALL the scientists at the conference deplored man's vast ignorance of the ocean which covers 70 percent of the earth's surface.

"Our maps of the ocean floor are about equal in accuracy and detail to maps of the land surface published 250 years ago," Revelle stated. "Virtually nothing is known about the world fisheries and the number of fish the sea contains. New species of fish, particularly deep-water types, are found 'nearly every time' a research ship visits the poorly explored waters of the Southern Hemisphere or lowers a trawl 2,000 meters beneath the surface off California."

"NO ONE can estimate within a factor of 10 how many fish live in the ocean."

Additional oceanographic study is needed just because the ocean is there, the scientists agreed. The oceans, they said, contain many secrets of life, including how it began on this planet and how it might begin on other planets.

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They may also provide im-

portant information in determining the origin and history of the solar system. Dr. Edward Wenk, one of President Johnson's personal science advisers, described the chief barriers to a greater national effort in the marine sciences and technology as including inadequate public interest, lack of congressional understanding and analysis of oceanography, a shortage of scientists (only 1,500 in the U.S.) and a lack of communication between researchers and regulatory groups.

JOHN P. Craven, chief naval scientist on the Polaris program, said California's role in the nuclear oceanography, a shortage of scientists (only 1,500 in the U.S.) and a lack of communication between researchers and regulatory groups.

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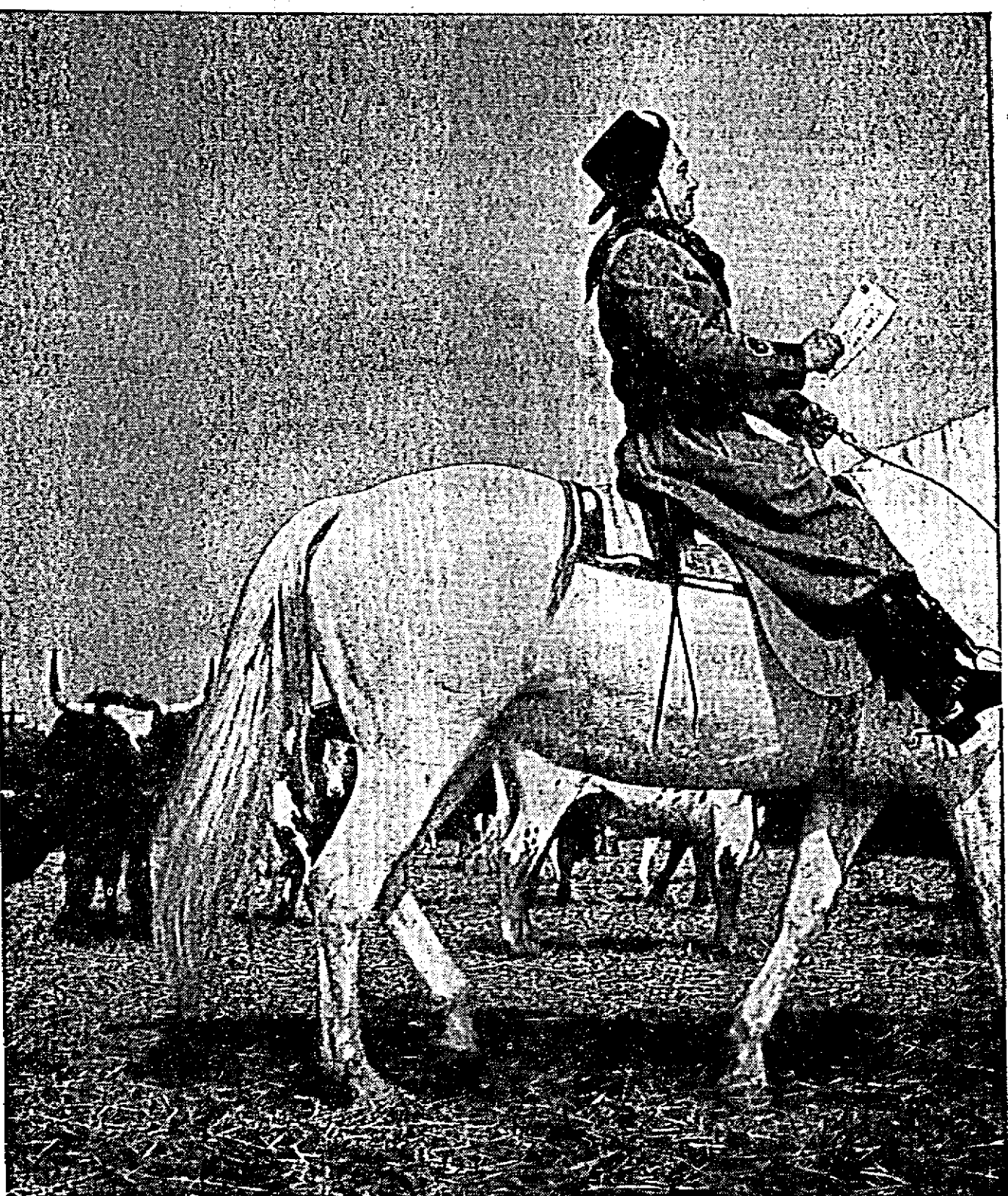
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Train-Crash Toll May Exceed 50

BUENOS AIRES (AP)—The Firefly Express, loaded with more than 1,000 vacationers returning from the seaside resort of Mar del Plata, collided early Saturday with a standing freight train. At least four persons were killed and the death toll may go much higher.

The impact threw most of the 10 passenger coaches off the track and the engine burst into flames. Amidst the twisted steel and overturned coaches, officials confirmed four persons dead and more than 50 seriously injured.

The afternoon newspaper El Siglo quoted police sources as saying the death toll would be between 50 and 75. This figure could not be confirmed. Other newspapers quoted similar figures, admitting: "There is great confusion as to the number of dead."

Mrs. Kennedy Moves to New Home

WASHINGTON (UPI)—Mrs. John F. Kennedy and her two children Saturday completed the last stage of their move from the White House to a permanent home of their own, a 169-year-old three-story house in Georgetown.

Among the belongings the late president's widow brought with her were a model sailing vessel and a copy of "The Strategy of Peace," a collection of excerpts from Kennedy's speeches.

Mrs. Kennedy, 6-year-old Caroline and 3-year-old John Jr. merely had to walk across the street to move into their new home. Since leaving the White House in December they had been living temporarily in the home of Undersecretary of State and Mrs. W. Averell Harriman.

Saturday Custom

WASHINGTON (AP)—For the second Saturday in a row President and Mrs. Johnson turned up at a wedding reception of Washington friends. The latest was after the marriage of tall, brunette Maria Miller, daughter of Mr.



—Associated Press Wirephoto

MRS. JOHN F. KENNEDY smiles Saturday while walking down front steps of her new Washington home.

and Mrs. Dale Miller of Washington and Dallas, Tex. Miss Miller, an assistant to Mrs. Johnson's press secretary at the White House, was married to Stuart Philip Ross, son of Mr. and Mrs. Richard C. Ross of Deerfield, Ill.

When Johnson arrived at the 5 p.m. reception at the Washington Club, he went down the receiving line kissing bridesmaids and shaking hands with the ushers in formal dress.

Carpenter-Actor Alan Ladd Buried

HOLLYWOOD (AP)—Actor Alan Ladd was eulogized Saturday as a man "who was prouder of having helped build Stage 5 at Warner Bros. as a carpenter than of having been a movie star."

And the turnout at the funeral accented the eulogy—there were many more carpenters and other studio workers there than movie stars.

The 50-year-old actor, who died Wednesday in his Palm Springs home, was buried at Forest Lawn Memorial Park with Episcopal services.

About 1,000 fans gathered outside the Church of the Reformation while 200 of Ladd's friends of the movie industry filled the church.

Performers present included Robert Ryan, Donald O'Connor, William Demarest, Arthur O'Connell, Rory Calhoun, Ernest Borgnine, Sonny Tufts, Gilbert Roland, Carolyn Jones and Paul Richards.

U.S. Confirms Reds Shot Down Trainer

BERLIN (UPI)—U.S. Air Force officers said Saturday there is no doubt that an unarmed T39 jet trainer was shot down by Soviet fighters, killing the three Americans aboard.

They made the statement after a preliminary examination of the wreckage, brought here in pieces from East Germany where the plane crashed last Tuesday.

American investigators said they were unable to tell immediately whether the T39 was brought down with Soviet machine-gun fire, cannon shells or rockets.

Graham Says He Won't Run for President

HOUSTON, Tex. (AP)—Billy Graham put an end Saturday to reports he might be interested in running for president by saying he would "rather be a preacher of the gospel of Jesus Christ than hold any political office in the world."

"I have no intentions of entering politics or to giving the slightest encouragement to my friends who want me to," Graham said.

The 45-year-old evangelist made the comments at a news conference which he called to reply to a published report in the Houston Press Friday which said he was considering accepting a draft for the Republican presidential nomination.

Mystery in Recess of Beckwith's Trial

JACKSON, Miss. (UPI)—"dence of his case against the murder trial of Byron de Beckwith. It was not dis- la Beckwith, accused killer, closed whether this had some- of integration leader Medgar Evers, recessed for the week- end on a mysterious note Sat- urday afternoon following day-long attempts to link Beckwith with the alleged murder weapon.

Following questioning of two routine witnesses after the lunch recess, Dist. Atty. William Waller announced to Judge Leon Hendrick:

"Your Honor, the state has reached that point in its case that was discussed with you in chambers at noon."

HENDRICK then told the jury that "for good and sufficient reason" he would accept a request of the prosecution and close the case for the weekend.

Waller is known to have investigators working almost around the clock on the evi-

The final witness of the day was Lloyd M. Price, a Jackson gunsmith, who examined the alleged murder weapon at the witness stand and said someone "with a minimum of knowledge" had attached a telescopic sight to the barrel.

EARLIER, a sporting goods dealer from Grenada, Miss., testified he traded a sight similar to that on the gun to Beckwith one month before Evers was shot dead in the driveway of his home here.

An FBI ballistics expert testified the bullet that killed Evers bore many resemblances to having been fired from the gun in court, allegedly owned by Beckwith.

Vows UAW Pact Won't Hike Prices

DETROIT (AP)—United Auto Workers President Walter Reuther Saturday said the UAW will not seek any contract gains this year that would necessitate price increases.

Reuther made public a letter he sent to President Johnson Wednesday pledging full support of the President's campaign against inflationary wage or price increases.

"Insofar as wages and other economic benefits for auto workers are concerned, you can be assured that the UAW will adhere to its traditional policy and will not press for gains that would create the necessity for price increases," Reuther's letter said.

Reuther, however, described auto industry profits as "staggering" and expressed belief that the industry could well afford to cut car prices \$200 and grant wage and fringe benefits to its employees. He said this could be done by sharing profits.

THE UAW will work out new contracts with the auto industry this summer covering many of its million members. Reuther's letter dwelt heavily on the profits of more than \$3.5 billion before taxes reported this week by General Motors. He mentioned no other auto company by name.

There was no immediate comment from GM or the other auto companies.

It was the second time in a month Reuther had centered his fire on GM, which had record-breaking profits, sales and payrolls last year. The first time was at the UAW-Skilled Trades Council in Chicago where Reuther gave what some observers felt was the first public indication that GM had been selected as the

UAW, which negotiates with GM, Ford, Chrysler and American Motors simultaneously, traditionally has centered its attention on one firm and worked out a contract there. Other companies then pretty generally follow suit.

Hi-I.Q.-Tane? LONDON (UPI)—Scribbled on the back of a dust-smeared gasoline tank-truck was the inscription, "What kind of fuel am I?"

Phone Strike Parley Reports No Progress

WASHINGTON (AP)—Federal Mediation Service officials met Saturday with union and company representatives in an attempt to settle a three-month-old strike against General Telephone Co. in the Los Angeles area but no agreement was reached. Another meeting was called for today.

Joseph A. Beirne of Washington, president of the Communications Workers of America, AFL-CIO, said when the conference broke up late Saturday that no progress had been made because of a company position that an Oct. 18 offer was the best it could do. Beirne said union representatives were prepared to stay here as long as might be necessary to settle the dispute and that he was in favor of a marathon session without any recesses.

The company has continued to provide service since the walkout of the CWA local which began Oct. 19 after the contract expired.

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THE WEEK IN REVIEW

Chill Hits U.S.-Russian Relations

By HARRY SHARPE
United Press International

Russian jet fighters down an unarmed U. S. Air Force trainer plane over East Germany last week, causing the death of the three-man crew and bringing a storm of protest from the State Department.

The department said the Americans were on a training mission over West Germany and apparently strayed off course through a navigation error.

MOSCOW charged otherwise. It broke the news to the world along with claims the trainer had deliberately violated East German air space "in a gross provocation aimed at aggravating the situation in central Europe." It also asserted the fliers were on a reconnaissance mission.

The department replied hotly that the plane "carried no cameras for aerial reconnaissance," that it was an unarmed executive type T39 well known to the Russians to be harmless, and that the Soviet pilots had been guilty of "a careless and inexcusably brutal act."

The victims were Lt. Col. Gerald K. Hannaford, 41, Austin, Tex.; Capt. John F. Lorraine, 34, Jacksonville, Fla.; and Capt. Donald C. Millard, 33, Ukiah, Calif. Soviet authorities allowed an American convoy to pick up the bodies and the wreckage. Examination of the latter was expected to disclose whether the plane was shot down.

THE INCIDENT brought a sudden chill to Soviet-American relations which had been improving since signing of the nuclear-test-ban treaty last year.

In politics the nation got another GOP presidential candidate—a woman. Sen. Margaret Chase Smith, 66-year-old Maine Republican, announced she would seek the nomination even though she lacks money, organization and time.

Mrs. Smith threw her bonnet into a ring already occupied by New York Gov. Nelson A. Rockefeller, former Minnesota Gov. Harold E. Stassen, and Sen. Barry Goldwater, Arizona conservative. Crowding them all was former Vice President Richard M. Nixon, who is willing to be drafted and was talking more and more like a candidate.

Mrs. Smith said she was out to repudiate arguments that a woman should not seek the nation's highest office, "even though heavy odds are against me."

REPUBLICAN leaders opened a broad scale attack on President Johnson in connection with Senate investigation of the financial affairs of former Senate Democratic secretary Robert Baker who served under Johnson when he was Senate majority leader. GOP National Chairman William E. Miller said "the case 'would be a very big issue' in the election campaign. Other leaders chimed in.

But former President Dwight D. Eisenhower, whose administration had to weather "influence" scandals, counseled his GOP colleagues against being "too ready to throw stones." He also challenged a Goldwater claim, which deeply angered Defense Secretary Robert S. McNamara, that American missiles are not as reliable as McNamara claimed. He said:

"I am confident we have just as good missiles as there are in the world."

ROCKEFELLER announced that Sen. Thomas Kuchel, R-Calif., had agreed to lead his presidential campaign in California, the former home state of Nixon who was defeated for the governorship in 1962 after losing the presidency to John F. Kennedy. California will have 86 convention delegates.

French President Charles de Gaulle formally recognized the Red Chinese government in defiance of U.S. protests that the Mao Tse-tung regime was "actively promoting aggression and subversion."

The State Department, speaking for President Johnson, said the United States "would stand firmly by its commitments" to Formosa-based National China, South Viet Nam which is at war with Chinese-supported North Viet Nam Red guerrillas, and "all other countries in our common endeavor to prevent and deter aggression."

DE GAULLE, who harbors ambitions to lead a politically united Europe independent of American influence, told a Paris press conference he envisions "neutralization" of embattled southeast Asia, where France once wielded great power, but that this is impossible without agreement with Red China. This, he said, was only one of the reasons he recognized the Peking regime.

The State Department warned De Gaulle, in effect, not to tamper with South Viet Nam.

Strongman Mao lost no time trying to capitalize on De Gaulle's generosity. He demanded De Gaulle break relations with Chiang Kai-shek's Nationalist China—a demand De Gaulle rejected for the time being. Then he called on the Japanese people to rise up, throw out all the Americans and abrogate the U.S.-Japanese security treaty.

SECRETARY of State Dean Rusk who was on a Tokyo mission at the time, warned Mao the United

States would never abandon Nationalist China to Communist tyranny or recognize a hostile Peking regime. Japan hinted it would hold off recognition until world opinion dictates otherwise.

The Russian government, though it has broken with Mao over his war-or-else policy for world domination, said De Gaulle's action "was a step toward strengthening peace." Rusk said the U.S. would continue to block Peking's admission to the United Nations.

Meanwhile, tough, pro-American Maj. Gen. Nguyen Khanh overthrew the ruling military junta in South Viet Nam in a bloodless coup. He and his army followers said this was necessary to "sweep away Communists and traitors who favor neutralism" in the war against North Viet Nam.

HE CHARGED the ousted regime was plotting with De Gaulle agents to neutralize the strategic southern Asian country over which Red China covets control. The junta had been set up in the wake of the bloody overthrow of the Ngo Dinh Diem regime last Nov. 1 and 2.

The United States, which has thousands of supporting troops in South Viet Nam, watched developments closely. Defense Secretary Robert S. McNamara reported to Congress early in the week that the war was

not going too well. He said the United States must continue to maintain powerful military forces there and demonstrate a willingness to risk their use.

In a "defense posture" report, McNamara also warned Russia it would be destroyed along with its allies if it launched a surprise attack on the U.S. McNamara struck back at critics who claim the United States has "overkill" capacity. He said bluntly that the nation "must have the ability to destroy Soviet missiles and cities."

The Atomic Energy Commission reported to Congress that U.S. nuclear weapons have been so improved that much more punch per pound can be crammed into a warhead

without increasing a weapon's weight.

IT SAID the atomic warheads also are "clear." It said its latest atmospheric and underground tests enabled the nation to stockpile "the most modern, most reliable and most versatile nuclear weapons ever made."

Briefly, in other developments, the United States scored two major space successes at Cape Kennedy, Fla.

First it fired into orbit a 37,700-pound satellite, the world's heaviest. The Russian record is 15,000 pounds. Then it launched an 804-pound TV camera-carrying Ranger probe on a 240,000-mile journey to get the first close-up picture of the moon.

FOREIGN PRESS VIEWS

Editorial Writers Focus on Downing of U.S. Plane

By United Press International

European editorial writers from Britain to the Soviet Union last week focused on the downing of a U. S. plane in East Germany and its effect on international relations.

The official Soviet news agency Tass described as "incoherent" and "unconvincing" the American explanation of the T39 trainer, downed with three officers aboard, had strayed off its course.

"Washington's protests against the loss—with life—of the American plane which had provocatively violated the GDR (East German) air space are most unconvincing," Tass said.

But the Scotsman of Edinburgh, Scotland, said, "there seems to be enough evidence to support the view that the lost T39 had simply strayed off course."

In Stockholm the newspaper Expressen said the "downing of an unarmed training plane can hardly be justified as a necessary act. On the other hand, the American pilots must have known they were flying over East German territory and have been aware of risks."

Other European newspapers turned to the 17-nation disarmament conference in Geneva.

In Vienna, Neue Oesterreichische Tages Zeitung said President Johnson at least "tried to direct the Geneva conference to certain specific questions, such as curbs on strategic nuclear weapons and the discontinuation of fissionable materials. But in these questions agreement also could be hoped for at best

from the Big Two and not from the Geneva conference."

The Austrian newspaper Die Presse said Johnson's five-point disarmament program and the \$97.5 billion austerity program "are results of one and the same development—the shifting of the cold war from the military field to the economic and political . . ."

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One or two children in each family will be photographed singly for only 98¢ each. Groups \$1.00 per person. Extra child: \$2.00, \$1.50.

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79c Wildroot Cream Oil Large Bottle 58¢

95c Dramamine Tablets PACK OF 12 63¢

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Flashlight Batteries 2 for 21¢

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4951 Permanent Blvd. and Del Amo
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6527 Westminster (at Golden West)
184 Anaheim (at Arroyo), Wilmington Plaza Center

Foster Home Fee Fuss in Lakewood

By MARY NETH

Lakewood City Hall's attempt to collect a \$20 license fee from county-sponsored foster homes is being met with angry cries of harassment.

Foster parents claim the fee puts them in the category of profit-making businesses which they are not; also duplicates required health and police checks.

They have bombarded city hall with protests; now are banding together to present their case at the Feb. 11 session of the City Council. Their course of action will be charted at a meeting Feb. 6 at 7:30 p.m. in Lakewood Community Methodist Church.

Letters demanding the license fee went out to 119 homes in Lakewood last week. Reaction was swift. More than 70 of the families involved come under the county Bureau of Licensing's foster home program—a program always short of people willing to care for temporarily homeless children.

ACCORDING to City Finance Director Elton Tavernetti, the fee covers \$5 for a city license, \$5 for a health permit and \$10 for fire and police inspections.

"It's only a one-time-a-year charge," he says. "They have to have inspections, it's only fair."

He expresses surprise at the reaction from the foster families.

"Everyone is in an uproar," says Jim Pearson, one of these foster parents. "No one makes money caring for these children—that's not why we do it."

The Pearsons have a foster child, an adopted son and a boy of their own.

"You can't treat one differently than the other," says Pearson. "When Christmas or a birthday come along we always have to dip into our own pocket. The money from the county never quite covers all the expenses, in any case."

PEARSON also was indignant at the idea of city health and police inspection.

"Lakewood uses county facilities—it doesn't have its own city health department. That means the fee would be turned right back to the people who already gave us our checks. They'd be giving us the same checkup twice. It doesn't make sense."

Mary O'Neill, director of the County Bureau of Licensing, fears the action by Lakewood City Council could seriously jeopardize the foster home program.

"I'm deeply concerned," she says. "The ordinance makes no distinction between commercial day-care operations and our people."

"We already conduct thorough health and police examinations. Foster parents are fingerprinted by the police and chest X-rays are always given."

"If this goes through, we may lose our foster families. A lot of children will be hurt."

ACCORDING to Tavernetti, the licensing has been local policy since 1957 but wasn't enforced until recently because the city didn't have a list of foster families to bill.

After a new ordinance was passed last summer raising the fee from \$10 to \$20 the county was asked for such a list.

"The council wants local inspection of these people," he says. "I'm sure this is done elsewhere. If there is any protest, we'll listen to it at the Feb. 11 council meeting."

The matter won't end there, however. The plight of the foster families has also come to the attention of the Lakewood Coordinating Council.

Mrs. William Harlan, president, has set a meeting of foster parents, council members and representatives of the county bureau for noon Feb. 18 in Hody's banquet room.

"I NEVER dreamed the City Council would do such a thing," says Mrs. Harlan. "The only other city I know of that enforces such a ruling is Beverly Hills."

An enthusiastic backer of the foster family program, Mrs. Harlan noted that it takes a lot of dedication to provide homeless children with family care.

"You couldn't pay most people to do this type of work," she says.

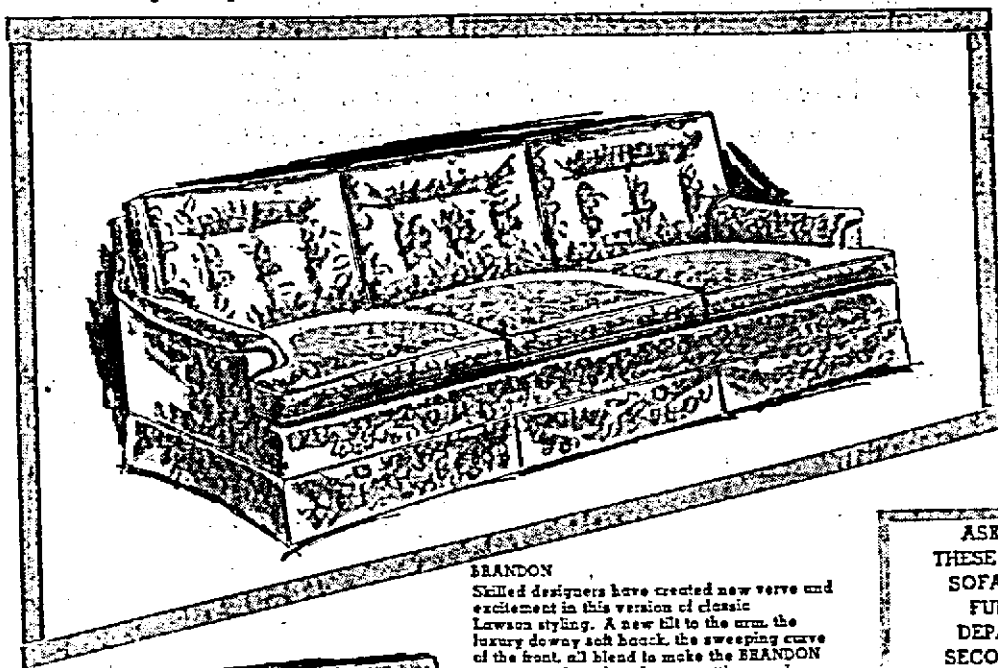
Butler's FEBRUARY Home Sale

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Your choice of any one of these beauties
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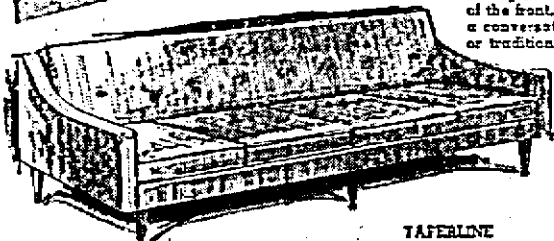
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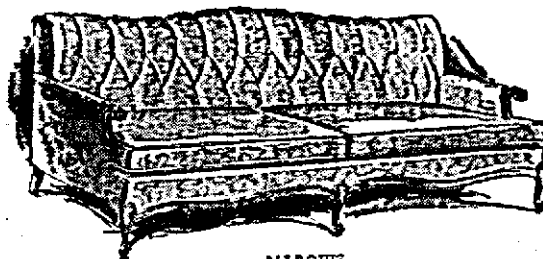


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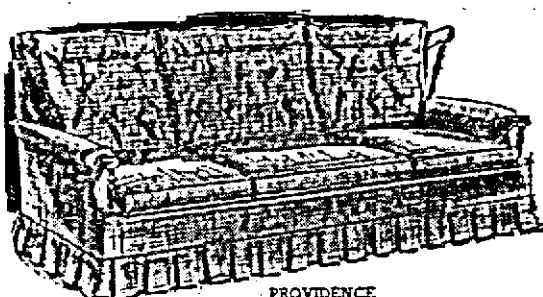
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Make a fancy cake or gelatin dessert for Valentine's Day! Sized for ready mixes.

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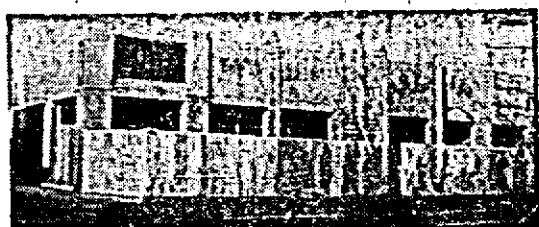
SIRIS IS MOVING

ALL FURNITURE TO BE SOLD OUT at 1252 Long Beach Blvd.



3 GENERATIONS IN SAME LOCATION

Since its founding by Jacob Siris in the spring of 1925 Siris Furniture Co. has grown with Long Beach. Now operated by Mr. Siris' grandson, Richard Siris, the store's business has far outgrown its long established location. New quarters have been acquired directly across the street at 1235 Long Beach Blvd. that will provide approximately four times the display area.



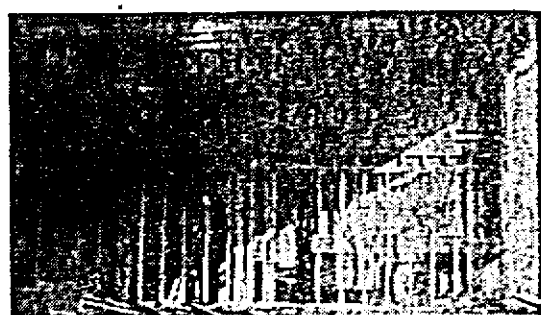
NEW LOCATION LONG BEACH LANDMARK

1235 Long Beach Blvd. was originally constructed to house our first Ford agency 43 years ago. In later years it became the home of Freeman McKenzie Pontiac. More recently Sir's Office Supply occupied this address. Their needs were for a smaller building in the industrial area. The large size was ideal, however, for the additional space that Siris Furniture Co. required for much-needed growth. Yes, 1235 Long Beach Blvd., young when Long Beach was young, is now in the process of rejuvenation. It will be one of the finest again.



INGENUITY AND EXPERIENCE COMBINED

How to make a 43-year-old building young again? Strip it to the foundation and walls. Completely redesign it. Put it back together again. This is exactly what a team of a leading architect, structural engineer, construction superintendent and craftsmen is doing under the supervision of Richard Siris, Interior Designer. Why an Interior Designer calling the shots? Because the whole purpose of the building will be for the best display of furniture and interior design possible to achieve. The lighting will be the same as in your home. The backgrounds will present designs in a realistic manner never before attempted.



DEMOLITION WELL UNDER WAY

Partitions, walls, rooms being cleared out to make way for newly designed display floor. Much more difficult than starting with a vacant lot is the remodeling of an older building. But, we think that the effort will be worth it. So will you.



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Phone HE 7-3593

Shop Mon. & Fri. 9-9; Sun. 11-5; Weekdays 9-5:30

Please read every word. If you are in the market for new furniture you must read very carefully, or you will miss the reasoning to the whole story. Siris Furniture of 1252 Long Beach Blvd., Long Beach, is moving. This move will take approximately 60 days. Good business demands complete disposal of our present stock at this location, so we can start out fresh at our new location 1235 Long Beach Blvd. Long Beach. Our new store will be one of most modern furniture buildings in Long Beach. We, at Siris Furniture Co. 1252 Long Beach Blvd. are anxious to move into our new facilities.

Now the commercial We are about to have one of THE BIGGEST SALES we've ever staged in our 39 years in the furniture business. \$132,064 worth of fine quality furniture manufactured by the world's finest factories will go on sale..... starting Today, Sunday at 11:00 A.M. and will end when we move..... Below is a list of a few values you will see Sunday at Siris Furniture Co. 1252 Long Beach Blvd. Long Beach. Again, please read very carefully.....

Look, this 10 Foot "Quality of Calif." sofa, maxflex cushions, always sold for \$990. Must move at \$650..... Sectionals, 14 Foot or 17 Foot Quilted, a decorator dream at \$504.⁵⁰ Moving days \$337..... Pairs of chairs, chairs in pairs.... quilted in beautiful fabrics \$139? No m'am \$88. ea..... Kingsize bedrooms are too heavy to move, especially this \$879⁵⁰ Triple dresser, twin mirrors, King head board, and 2 nightstands by "White". Let's move it to your house for \$566..... That guest room can use this walnut bedroom, now \$159²⁵..... Folks, these prices are real! like this 8ft. Quilted sofa for \$168..... Marbles tables by the hundreds, 42" round, 24" round, all types... Example, 18" round, ornamental brass base \$39²⁵..... ridiculous at \$19²⁵..... No! not Rembrandt or Van Gough, but these oils are original on canvas, framed to sell at \$134... 20x60x76" Lamps..... enough to light Long Beach. Please help us move some at \$10... \$20... \$30..... some at \$60..... Dining Rooms are always a moving problem.... 5pc. Walnut extension table and 4 chairs... No problem at \$138..... Oriental is plentiful at Siris, knic-nacs at discounts... 30% to 60% (cash and carry)... While we're in the Orient, this dark teak bedroom by "Century".... \$695? guess again! \$429..... Contemporary sofa and matching chair in popular tweeds, 2 pcs. Now reduced to \$169, was \$249..... Hidabed by "Simmons", by permission re-marked down \$285.... don't tell "Simmons" it was \$369⁵⁰ Oh! what buys. Odd tables, occasional, ends, lamps, white, cherry... values to... \$129⁵⁰..... carry them home for \$15... some \$30... \$60 Innerspring Mattresses and matching box springs, never sold under \$59²⁵ per set..... \$39⁸⁷ twin size set.....

Our story ends here, with just a reminder, many of these items are, discontinued samples, one of a kind, as shown, and as is in some cases. Credit terms can always be arranged as usual. Of course, our decorating staff, under supervision of R.H. Siris N.S.I.D., are ready to serve you as in the past.....

THANK YOU..... All sales final..... See you Today SUNDAY 11: AM to 5 PM.

P.S. Throw pillows only 125 offered \$1.46 ea. (2 to a customer)

SALE STARTS TODAY, SUN., 11 a.m.-5 p.m.

EARLY SPRING TARGET DATE

Watch for our grand opening of a completely remodeled furniture center by early Spring. The new home of Siris Furniture will be a complete Interior Design center presenting a complete range of everything that is good taste in furnishings.

INTERNATIONAL FLAVOR From pure contemporary Scandinavian designs to one of the most complete selections of Imported Oriental furniture and accessories. Displays of Italian, Spanish and French will be intermixed with the best of our own American designs. Carpeting and drapery will be given their proper place for your approval. All walls will be specially designed to display one of the largest collections of art seen in any retail store.

The Same Old "Siris" Just More of Us



MEMORIES are short, and that, no doubt, is what an outfit called the Western Missionary Army is counting on in making another intensive solicitation in Long Beach.

In April, 1962, one of our reporters, Vint Mader, exposed the "Army." He concealed his identity, volunteered for service as a solicitor, and subsequently was able to chronicle what amounted to the activities of a confidence game. He reported that collectors get a 60 per cent cut out of contributions, crew chiefs another 10 per cent, and he could find no assurance that even the portion remaining was spent for Bibles as the solicitors claimed.

Subsequently, a State Senate subcommittee investigated the same outfit, with police reporting that 95 per cent of \$200,000 donated to the group never reached its treasury.

And in May, 1963, an Orange County Superior Judge denied a request by the "Missionary Army" to force the City of Garden Grove to issue it a business license without charge. The court ruled it is not essentially a religious group.

ALL of this has been well publicized here. But time has passed and solicitors are out, especially on the Long Beach east side, again trying to get people to give.

One of them was the subject of last Sunday's report here. I told about a fellow who called at my house claiming the Army was accredited for solicitation, but could show nothing indicating local accreditation. Instead, when pressed he displayed a note of some kind from the "Wilshire Chamber of Commerce" and a letter from Long Beach City Manager John Mansell denying a permit.

Since then, I have received numerous calls from householders who have been solicited by this or other "Army" agents. Some have given, and some have refused, having been warned by my story. All had forgotten the earlier publicity about this outfit.

THE Western Missionary Army has no permit from the City of Long Beach. But due to the question of its status as a religious organization, city police do not move against the army's solicitors.

Local officials, however, pull no punches in their descriptions of the Western Missionary Outfit. Police Inspector Charles Sullans of the bunco squad said: "You can quote me—it's a lousy outfit."

There are plenty of worth while local charities needing financial help, so why give to a questionable organization?

WALKING along the flood control channel near Hill Junior High School the other day, Jean Pope picked up a slip of paper on which was scribbled a question and an answer. The penciled writing said:

"Debbie, how do you do the problems on Page 128? Hurry write back soon."
In different handwriting.
"I don't know, my dad did um."

DRIFTWOOD—Local people who sent money to the widow of Lee Oswald at Dallas have received black-bordered notes reading "Thank you, Mrs. Marina N. Oswald and children." . . . Brownie's Annex, a bar on West Broadway, has filled seven March of Dimes jars. . . . Ed Ouchi, diminutive Paramount business man and head of United Way solicitation there last season, brought the house down at the United Way recognition dinner here Thursday night. Making some awards, he embellished his announcements with earthy remarks and then said he was "brought up in a different language." He knows the language, all right.



Independent-Press-Telegram

SUNDAY, FEBRUARY 2, 1964
EDITORIALS, PAGE B-2

Just for the Hill of It---

WHEN SNOW-BLANKETS Southern California's mountains, Southern Californians tend to go a little nuts. Come the weekend they create a monumental series of traffic jams on mountain highways for the dubious privilege of sliding down steep, snow-covered hills on skis, sleds, toboggans, old cardboard boxes or various portions of their anatomy. So it will be this weekend in most mountain areas, and these pictures, taken at Mount Baldy last weekend by Mrs. Esther Neagle, wife of photographer John Neagle, show what you can expect—an exhilarating ride followed by bruises. Still sure you want to go? Well, we'll see you there.



EDITORIAL

Top Legislators Chart Wise Course on Tidelands Oil

A REFRESHING WIND of good sense, fairness and integrity swept into the Long Beach tidelands oil picture Friday just before Governor Brown dumped what has become a smelly mess into the legislative hopper by placing the issue on special call.

The refreshing wind was provided by statements by Assembly Speaker Jesse M. Unruh and Senate President Pro Tempore Hugh M. Burns to the effect that no quick grab of Long Beach's tidelands oil should be permitted and that the whole picture of tidelands trusts and state oil leasing policies should be examined.

Coupled with the Burns and Unruh statement against fast action during this upcoming special session was the outline by the speaker of a plan to fully probe the whole oil problem and report to the legislature in 1965. Such a probe—by a joint committee on tidelands—was set up in the last general session. Unruh is chairman and is obviously concerned with more major questions than a quick grab of Long Beach oil funds.

★ ★ ★

TO ANYONE who has read only a portion of the recent news stories on Long Beach tidelands, it must be clear that the city has had little or no chance to make its views known and, in truth, has been afforded small opportunity to present hard facts.

Much of the hue and cry raised by certain legislators and state officials has been based upon untruths and misrepresentations. These men have had their eyes on the dollars and didn't want to be confused with facts.

Unruh, on the other hand, has taken the trouble to look beyond the money. This is typical of the speaker and goes a long way toward explaining his leadership ability.

By carefully examining Unruh's outline of the suggested investigation by the joint committee, one can see some of the broad issues which should be looked at carefully not only for the fair play the probe offers to Long Beach but because the rights and resources of all the folks in this state are at stake.

★ ★ ★

HERE ARE some of the issues that Unruh proposes for investigation:

—A factual look at the history of the Long Beach trust, the quality and efficiency of management and the financial return to the city and state. In connection with this he proposes to compare our leasing practices and return to the state's own practices and return and to those of other trust areas. We feel that Long Beach has done such an outstanding job in this area that the city can only benefit from such a comparison. Our officials feel, for example, that it is not difficult to defend practices that provide a return of 80 to 90 per cent on city leases against state leases which provide 20 to 25 per cent.

—A study of all of the trusts in the state, and since the state holds the land in trust from the federal government, a study of the state's obligation to Uncle Sam. This can be interesting in light of the fact that Long Beach is the only trustee which has ever developed its trust lands so well that it was able to pay over \$200 million to the state and still develop a fine port and shoreline for the economic benefit of all the public.

—A study of all of the legal rights of both city and state. There is no doubt that if the city is summarily pushed into a position which does not provide for protection of our city and shoreline and reasonable compensation for the risks and work, we will fight. This sort of legal battle—and political battle, too—could stretch for years and nobody would benefit for that time.

—The use of the money here—its benefits to the city, the region and the state. Also the economic detriments—such as subsidence—which resulted from our developing the oil.

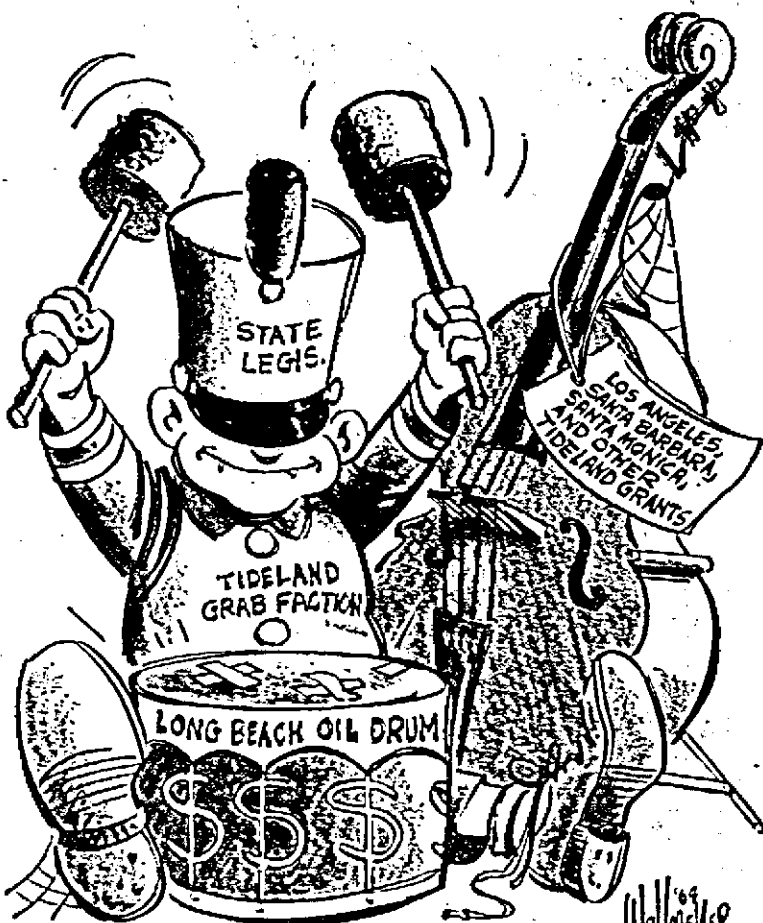
—An equitable distribution of revenues. Most people here will admit that under trust restrictions it would be impossible for us to spend a billion or so dollars just on our tidelands. But as Speaker Unruh points out: to reach this equitable distribution there needs to be confidence on the part of both parties in the stability of the agreement so that it not be subjected to continuous revision. This undoubtedly is one of the cornerstones the city should fight for in any readjustment of the trust.

—The question of where the state's money—not only from Long Beach but from other tidelands oil developments past, present and future—should go. Water? Other harbors? Other tidelands? Education?

—Lastly, he suggested probing the question of gas production and regulation and of oil production and regulation both on tidelands and throughout the state.

The people of Long Beach and the state as a whole should be extremely thankful that Unruh plans such a far-reaching probe. Only through such a procedure can there be an opportunity for the city to be treated fairly.

Favorite Toy



DREW PEARSON

Movie Hero Marlon Brando Takes Up the Indian Cause

WASHINGTON — When one of the most popular screen stars in Hollywood deserts the movie lot for the political arena, it's news, especially when he takes up the cudgels for an underprivileged group.



PEARSON

Marlon Brando, who can get several hundred thousand dollars for any picture in which he stars, has been in Washington buttonholing bureaucrats and making impassioned speeches on behalf of the American Indian.

He came with as much fire in his eye as if he were in a love-making scene in *Mutiny on the Bounty*; and he also came loaded with statistics.

Indians, he told congressmen, newsmen, bureaucrats, and finally Mrs. Jackie Kennedy, are the most badly treated of any group in the United States, suffer 45 per cent unemployment, die 20 per cent from malnutrition, and are the lowest bracket income group.

Brando turned up one interesting point which will probably come back to haunt the United States in its talks with Panama—the cancellation of the Seneca Indian treaty in western Pennsylvania in order to build the Kinzua Dam.

This treaty was signed by George Washington in 1794 and gave the Senecas the right to occupy their lands as long as the grass shall remain green—in perpetuity.

However, when local public utility interests wanted to build a hydroelectric dam to create a \$114,000,000 Allegheny reservoir on the Senecas' land, the Supreme Court sided with the lower

courts, in June 1959, in ruling that the treaty could be set aside.

The Panamanians have been arguing exactly the same thing—they claim that a treaty in perpetuity is not a treaty. Marlon Brando points out that about 600 other treaties between the United States and the Indians have been broken. So all the Panamanians have to do is cite this shameful record to support their demand that the basic Panama treaty must be renegotiated too.

THE TOURIST considers Washington a city of contrasts, ranging from stately government buildings to squalid, sprawling slums. But the tourist doesn't usually see some of the backstage contrasts which also make Washington one of the most bizarre and fascinating cities in the world.

Here are three scenes illustrating those contrasts: SCENE 1 — A private dinner at the Venezuelan embassy, Rafael Caldera, recent candidate for President, was being entertained by Venezuelan Ambassador Enrique Tejera-Pares, who represents the government party which defeated Caldera.

Though defeated, Caldera has pledged his support to the Action Democratic Party of President Raul Leoni, who defeated him.

SCENE 2 — President Segni of Italy in Washington for conferences with President Johnson represented a coalition government of Social Democrats, Socialists, and Christian Democrats. Segni, a conservative member of the Christian Democratic Party, disagrees vigorously with the Socialists. Yet, for the sake of political harmony, he presides over a govern-

ment which includes his political opponents.

SCENE 3 — A breakfast of Republican congressmen presided over by militant Bob Wilson of San Diego, chairman of the Republican Committee to Re-elect GOP Congressmen.

Wilson, blatant, sarcastic in his denunciation of President Johnson, urged his listeners to oppose the President every step of the way.

Privately he also circulated a mimeograph speech, exactly the same for each congressman, attaching instructions to have the speech put on radio or TV tape for delivery in the congressman's home district.

"Dear Colleague," said Bob Wilson, "starting with the attached script, the congressional committee will again send you each week a suggested five-minute script to assist you in the preparation of your radio or television report to your district stations. . . . Teleprompter copies of the scripts will be available in the House TV studio, Room 160."

If even half the Republican members of Congress follow this mass production method of political propaganda, it amounts to a tremendous barrage of criticism against a President who has been in office about two months and who faces tremendous problems, not of his making, throughout the world.

DAVID LAWRENCE

U.S. Foreign Problems Multiply

WASHINGTON — Troubles are multiplying all over the world for the United States government, which still refuses to look facts in the face and instead follows a policy of wishful thinking and avoidance of realistic truths.

For the biggest single fact is that, whether in South Viet Nam or Cyprus or Berlin or Africa or Cuba or Panama, the hand of evil is Communistic and is directed by the Kremlin.

Although the North Atlantic Treaty Organization and the Southeast Asia Alliance are supposed to hold things together against Russia and Red China, another unpleasant fact is that a major partner in both alliances — France — has just broken away. This helped to cause the overthrow of the government in South Viet Nam, where the fear had developed that French intimacy with the Red Chinese would, by the deceptive process of "neutralization," hand the country over to the Communists.

Yet, in the midst of such intrigue, the United States maintains 15,500 troops in South Viet Nam, where already more than 100 Americans have lost their lives and many others have been wounded. About \$1.5 million a day is the cost to the taxpayers of this country.

Why are the American military forces in South Viet Nam? The official answer is that they are present at the "request" of the South Viet Nam government. But there have been three governments in succession in recent months in that country, and it is evident that the United States has become involved almost inextricably in the internal affairs of Viet Nam on the pretext that this is necessary to hold the Communists in check and preserve world peace.

But as the Communist apparatus spreads its operations throughout the world and meddles in Cuba, in Panama, and in other Latin-American countries, as well as in Africa and Asia, the main culprit—the Soviet government—is treated as if no crime has been committed anywhere. Subversion by the Communists is denounced and infiltration condemned,

but the United States continues futile talkfests in Geneva on the subject of "disarmament," even as the Russians themselves refuse to take the word of the American government that an unarmed training plane strayed across a boundary. There is not the slightest sign of the mutual trust and good faith so essential to any successful negotiation between civilized governments.

Meanwhile, the involvement of America in distant lands grows more and more extensive every day. President Johnson has been asked to send military forces of this country as a part of an international expedition to help police Cyprus and maintain order there as between Greeks and Turks. The British, who have just been called upon to rescue some of their former colonies in Africa from anarchy, have eliminated their military draft and are expecting other countries, including the United States, to help them out in Cyprus.

It is apparent also that the "anti-colonialism" drive, fostered with such vehemence by Soviet propaganda, has caused a state of anarchy in many African countries whose peoples are not being allowed to exercise their right of self-determination. Despotism has arisen to impose totalitarian governments and the usual forms of tyranny that communism espouses.

THE SOVIET GOVERNMENT, which is responsible for the provocation of trouble on every continent, maintains an innocent posture, and the free world selfishly and foolishly consents to furnish economic aid to the Communist side of the "cold war." It is a tragic situation for which the peoples of the West must take much of the blame. Many leaders, moreover, and many segments of the press—in Europe, especially—are adopting a course of appeasement toward the Soviets.

Resoluteness has become an obsolete word. The appeasement at Munich is scornfully referred to nowadays as ancient history because it happened 25 years ago. But it cannot be forgotten that less than 12 months afterward in a credulous world the most destructive war of all times broke out.

BOB HOUSER

Demos Unknown in 23rd Poll but GOP Draws Blanks Too

I, P-T Political Editor

FIRST IMPULSES of a candidate shown evidence he is unknown in his district might well be (1) to slash his wrists or (2) to forget about running for office. Neither extreme occurred to a 43-year-old Downey attorney, H. O. Van Petten, Democratic candidate for Congress in the 23rd District, north of Long Beach.

Using a larger survey sample in his district than some polls use to get statewide opinion, Van Petten has polled his prospective constituents in infinite variety. The results are interesting and incredible.

Van Petten was not too disturbed by results of his name-recognition exercise because the test showed 23rd voters about equally unfamiliar with all of the Democratic candidates who hope to take the House seat away from Republican Del Clawson.

He sampled philosophy and found that 44 per cent consider themselves middle-of-the-roaders; 1 per cent very liberal; 2 per cent very conservative; 16 per cent liberal; 22 per cent conservative. So the reading showed, not surprisingly, that more than two-thirds inclined from middle to right in the district which supported the late conservative Democrat Clyde Doyle for so many years.

But how about this? In the name-recognition survey Doyle's name was checked by 50 per cent to only 19 per cent for incumbent Clawson. Of the 50 per cent who recognized the Doyle name, half of them thought he was still living and still their congressman—more than knew Clawson was the district's representative!

DESPITE A 65 to 35 per cent registration favoring Democrats, surveys showed a strong anti-civil rights sentiment in the district. The 1960 census also showed large numbers of residents who had come from Texas, Arkansas, Oklahoma and Tennessee. It showed 56 per cent of those over 25 years of age had not finished high school, a lower educational level than most California districts.

Hosmer Keeps Voter Posted

EDITOR:

If Mr. Kenneth Leonard wants to drive people out of the Democratic party, he has made a good start with his letter of Jan. 24th. My wife and I have been registered voters in four different states, but California is the only state where we had to proclaim our party affiliation.

Our status is further complicated by the Hatch Act. As I am employed by the government, I have the power to vote, but I am not allowed to do much else politically.

Now Mr. Leonard would add further restrictions. He wants us to be bound by the thoughts of a few party committee members. This might be all right if we had a voice in their decisions. And, if Mr. Leonard thinks he is going to change my wife's ideas, let me clue him that I have been trying for 32 years and have not succeeded.

Mr. Leonard feels that we do not know much about Mr. Hosmer's record. Let me

The district was about split down the middle on John F. Kennedy but now, among all voters, President Johnson takes 75 per cent of the vote with 23 per cent being divided among Barry Goldwater, Nelson Rockefeller and Richard Nixon.

Among voters who call themselves independents, the poll shows 80 per cent for LBJ; Democrats gave him 98 per cent; Republicans gave him 20.

Van Petten also wanted to try out various ballot designations to see which is more acceptable to voters. His poll question asked whether they would vote for an attorney or a lawyer. About 20 per cent said there was no difference. But of those who had a preference, 99 per cent chose "attorney!"

A CHUCKLING Democrat passed along a news item from the Huntington Beach News. Reporting a speech at San Clemente before the Southern Orange County Communities Republican Women Federated by Mrs. Logan Goodnight of Long Beach, state president of the GOP women's federation, the item noted Mrs. Goodnight "blasted federal news management by Democrats."

Immediately thereafter, "Mrs. C. Fulton Shaw, newly elected club chairman announced that all future information about the club would be cleared through the publicity chairman, 'who will tell only the good things.'"

APRIL 9 is the last day to register to be eligible to vote in California's June 2 primary election. Persons reaching age 21 or those who have moved since their last registration and others purged from voter rolls for failure to vote should look up a deputy registrar to reregister.

Governor Brown greeted a Long Beach class of more than 100 new deputies Saturday in the county court building, 415 W. Ocean Blvd. Although most of them had been recruited by Democratic clubs and workers Tom Moore, Robert Sabol, Jack Engberg and John Clagg, Brown stressed at a testimonial dinner Friday for Judge Vincent Dalsimer that he was touring the registrar training classes in an effort to see that all Democrats and Republicans are eligible to take part in the primary election.

Public Forum

say that Mr. Hosmer is the only representative who has ever taken the effort to let us know how he has voted on various subjects and he gives us his reasons. We may agree or disagree, but at least we know where he stands.

The law still permits us to write in the names of candidates on a ballot. Please do not take this right away. We might, at a later date, have a chance to vote for an ambassador to the North Pole and we would like to write in the name of Kenneth Leonard and give him an opportunity to cool off.

W. WHITE TISDALE
5331 E. Willow St.

Complains About Series on Ruby

EDITOR:

I cannot understand how a reputable newspaper, such as yours could possibly play up such a character as Ruby! You even make a hero of him by splashing his story on the front page. Surely, you agree he is a murderer (we all saw it happen) so the only reason for doing this must be "cash"—I guess that needs no clarification. What other possible reason could you have for putting a criminal in the No. 1 spot?

I read your "rag" every day and I value your opinions. How can you possibly justify this thing? I would expect an editorial screaming that we have already paid too much attention to Ruby, to Oswald, and his wife (who was so charmingly screened on TV). All of my neighbors agree with me—I took the trouble to talk to them.

GLADYS J. WELLS
7144 Plumbus.

Ed. Note: These newspapers, and the many others in the U.S. and Europe that printed the Ruby story simultaneously, were not trying to "make a hero of him by splashing his story." We all knew he was a "murderer." We were only interested in answering a couple of questions that have puzzled many. Why did he do it, and how?

INDEPENDENT - Press-Telegram

Herman H. Ridder, Publisher
Daniel H. Ridder, Co-Publisher
Harold M. Hines, Assistant to Publisher
Samuel C. Cameron, General Manager
Makoto Enley, Executive Editor
L. A. Sines, Managing Editor
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Everett Hocking, Sunday Editor
Harry Kears, Editor Editorial Page

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Brown Backs Cranston for Senate

LIBERTY, Miss. (AP)—Allen, a Negro who reportedly had taken part in civil activities, was shot to near his home Saturday.

Allen, a logger in his was found under a truck a load of buckshot in head.

gisco native, is likely to favor keeping a Northern Californian in one of California's Senate seats. California's senior senator, Republican Thomas Kuchel, is from Anaheim. So a Cranston candidacy serves the interests of northern extremists who de-

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VALENTINE CANDIES

Heart Box
 Maxfields — Milk and dark chocolate assortment. Red box with gold color embossed design. 1 lb. **98c**

Decorated Heart Box
 Maxfields — Milk and dark chocolates in decorated box with flower and ribbon. Ass't colors. 1 lb. **2.19**

Satin Heart Box
 Maxfields — Decorated box with large rose, matching ribbon, embossed lace. Ass't chocolates. Colors. 1 lb. **2.79**

Fancy Heart Box
 Maxfields — Gaily decorated heart box with light and dark chocolates. Ass't colors, matching ribbon. 2 lb. **3.79**

Deluxe Heart Box
 Brach's — Milk and dark chocolates — 3 assorted beautiful boxes with matching ribbon. Colors. 1 lb. **1.49**

Flower Heart Box
 Brach's — Assorted chocolates in box decorated with large rose, leaf and matching ribbon. Colors. 1 lb. **1.95**

Fancy Heart Box
 Brach's — Dark & milk chocolates — Flower, ribbon and lace trim. Assorted colors. 1 lb. **2.49**


Heart Box
 Brach's "To My Valentine" — Selection of chocolates, wafers, jellies and cremes. ½ lb. **63c**


Brach's Bagged Party Candies


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SKIN BRACER
Cools faster than burns.
Refreshing.
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66¢


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Foot Aids


 **Foot Powder**
Cools, soothes,
refreshes.
49¢-89¢

 **Ball-O-Foot**
CUSHION... Soft
latex foam, loops
over toe. No
adhesive. Pr. **98¢**

 **Solvex**
Relieves Aches
Foot, Aching feet.
73¢-98¢

 **Zino Pads**
Quickly relieve
painful pressures.
1.49-43¢

 **Air-Pillo**
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A size to fit most mod-
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Schmeyer—Hollow mold chocolate hearts, each individually foil wrapped.

35
Box of 8

Valentine Cards

Giant Value

—For boys and girls to send. All colors. With 3 Teacher cards included, and gummed envelopes.

59
Box of 60

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—Ass't Valentines including special Teacher cards and gummed envelopes.

59
Box of 36

Valentines

—Assorted boxes to choose from. Each box has 2 Special Teacher Cards and gummed envelopes.

29
Box of 26

Each about 25¢

Head Scarfs

2 for 88¢



LADIES'—All weather, water repellent scarf with hand rolled hem. Assorted colorful patterns or solid colors.

Weather
LOTION
OF CREAM
by TESSY
is to combat rough
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Effective as-
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GLAMOUR GIRL
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9x12 Ft. Pastel Rugs

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Whittier - 10000 Folsom Blvd.**

Death Notices

JARVIS (Artesia)—Dana P. 11, son of Mr. and Mrs. Gordon Jarvis, of 21005 S. Harvard Ave., died Thursday. Also surviving are brothers, Donald, Gary, sister, Bonnie, grandparents, Mr. and Mrs. Philip Jarvis, Mr. and Mrs. Herbert Spaulding. Rosary tonight, 8, Artesia Mortuary. Requiem Mass Monday, 9 a.m., Holy Family Church.

GARMANN—Mrs. Rose G. of 4438 Clark St., died Friday. Surviving is sister, Mrs. Mary Nicholas. Service Monday, 1 p.m., Forest Lawn Cypress.

JOYCE (Seal Beach)—Mrs. Anna M., 74, of 13950 Church Place, died Saturday. Surviving are husband, James L.; daughters, Mrs. Wanda Gabel, Mrs. Joyce Laughhead. Service Tuesday, 1 p.m., Patterson & Snively Mortuary.

\$10-Million Ports of Call Project OK'd

L.P.T. Los Angeles Bureau
Development of the \$10-million Ports of Call complex of shops and restaurants in San Pedro has been approved by the Los Angeles City Council.

Councilmen approved a 50-year lease on an additional 731-foot-long section of the west side of the Los Angeles Harbor main entrance channel, and Developer David C. Tallichet said groundbreaking on the first unit would take place March 1.

The eventual development will cover 27 acres, including parking, and will include an Italian Village restaurant, a six-story hotel, a Normandy-style seacoast fishing village and a "Yankee Whaler Inn," in addition to the existing Old California Village with its 40 shops and the Ports of Call restaurant.

TALLICHET said construction would start March 1 on the 300-seat Yankee Whaler Inn, a seafood restaurant, immediately south of the existing Ports of Call Restaurant. The restaurant and its adjoining buildings will be designed in New England style to represent a whaling port of the early 1850s, Tallichet said.

Second step of the expansion will be construction of a \$250,000 restaurant, which will be styled after a Sicilian farmhouse. It will seat about 200 persons and the menu will feature Italian dishes.

An associated Italian Village of shops also is planned, Tallichet said.

THIRD PHASE of the development program, he said, will be redevelopment of the existing Norm's Landing into a fishing village of early England.

Charles (Jerry) Sutton, now manager of the Ports of Call Restaurant, will be general manager of all food operations in the Ports of Call development, Tallichet said.

Elks Lodge Notes 60th Birthday

Long Beach Elks Lodge will celebrate its 60th anniversary this week with a series of special events and entertainment.

Monday will be Oldtimers Night. There will be indoctrination dinners for new candidates Tuesday and Wednesday, and initiation Thursday. A variety show is planned for Friday. There will be dinners Saturday and Sunday.

Entertainment and dancing will follow the events. Door prizes will be given.

Shooting Victim Still Critical

Mrs. Martha McDonald, 41, who was shot five times by her husband, Frederick, 45, an escaped prisoner from the Lakewood sheriff's station, still is in critical condition and under intensive care. Los Angeles General Hospital attaches reported Saturday night.

McDonald, a trusty, stole a deputy's revolver and a patrol car, drove to his wife's apartment in Burbank and shot her before killing himself, deputies said.

SHEATS (Wilmington)—Mrs. Frieda A., 72, of 1256 Bayview Ave., died Friday. Surviving are son, Walter Bertschinger; daughter, Mrs. Emma Merk; brother, Hans Bolliger. Service Monday, 11 a.m., Mottell's Mortuary.

GOLDING—Mrs. Corinne H., 81, of 800 Pacific Ave., died Saturday. Surviving are brothers, Ernest W., Albert S., Arthur T. Folkins; sisters, Mrs. Ora L. Price, Mrs. William L. Blanchard, Miss Winnie Folkins. Service Monday, 3 p.m., Patterson & Snively Mortuary.

HELM (Garden Grove)—Roy A., 77, of 9631 Blanche Ave., died Friday. Surviving are son, Paul; daughter, Mrs. Lucile L. Burkett; brother, Frank; sisters, Mrs. Edna Blackburn, Mrs. Ada Hughes. Service Tuesday, 3 p.m., Patterson & Snively Mortuary.

VANDER DUSSEN (Artesia)—Andrew C., 34, of 18630 S. Bloomfield Ave., died Friday. Surviving are parents, Mr. and Mrs. Marinus Vander Dussen; brothers, Nicholas, Cornelius, Rene. Service Monday, 11:30 a.m., Artesia Mortuary.

PERSONETT—Mrs. Georgia D., of E. 1227 Ocean Blvd., died Friday. Surviving are husband, Arthur J.; daughter, Mrs. Mary A. Marvin; son, George; sisters, Mrs. Effie Allen, Miss Adelaide Felts. Service Monday, 3 p.m., Forest Lawn, Cypress.

KELLEY (Cypress)—Pamela, 6, daughter of Mr. and Mrs. Jackie Kelley, of 8733 Moody Ave., died Friday. Also surviving is brother, Anthony, grandparents, Mr. and Mrs. Gilbert Kelley and Mrs. Delilah Edwards. Service Tuesday, 10 a.m., Artesia Mortuary.

KELSEY—Marion T., 53, of 4550 California Ave., died Friday. Surviving are wife, Gladys; daughter, Mrs. Barbara J. Sheerin; mother, Mrs. Laura Tupper Smith; brother, Robert; sisters, Mrs. Robert Tyler, Mrs. Claude Williams, Mrs. Lawrence Kubinsky, Mrs. Lawrence Kubinsky. Service Tuesday, 10 a.m., Dilley Family Funeral Directors.

ROGERS (Garden Grove)—George J., 19, son of Mr. and Mrs. George J. Rogers of 12082 Sapphire St., died Saturday. Also surviving are grandparents, Mrs. Julia Castro, Sanford A. Collins. Service Tuesday, 10 a.m., Sky Church, Rose Hills, Whittier. Peek Family Colonial Mortuary in charge.

PHILLIPS—Ray J., 74, of 2021 E. 19th St., died Saturday. Surviving is wife, Grace. Graveside service Tuesday, 10:30 a.m., Westminster Memorial Park. Mottell's Mortuary in charge.

PATTEE—Lee F., 79, of 936 Santiago Ave., died Saturday. Surviving are wife, Hazel; daughters, Mrs. Jack Turner, Mrs. Rod Farrell. Service Tuesday, 2:30 p.m., Dilley Family Funeral Directors.

COLLINS (Buena Park)—Mrs. Edna P., of 7701 Fillmore Dr., died Thursday. Surviving are son, David R. Kelly; sister, Mrs. Vera Draper. Service Monday, 10 a.m., Peek Family Colonial Mortuary.



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NO MONEY DOWN
\$8.50 MONTHLY

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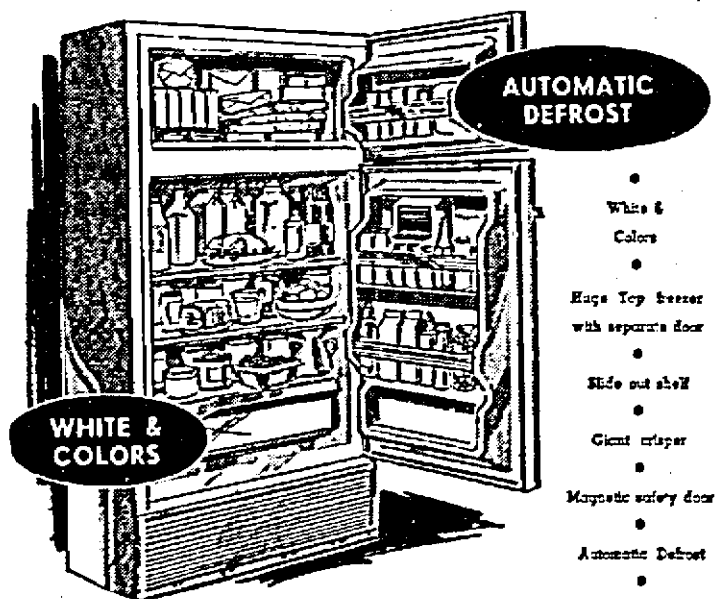
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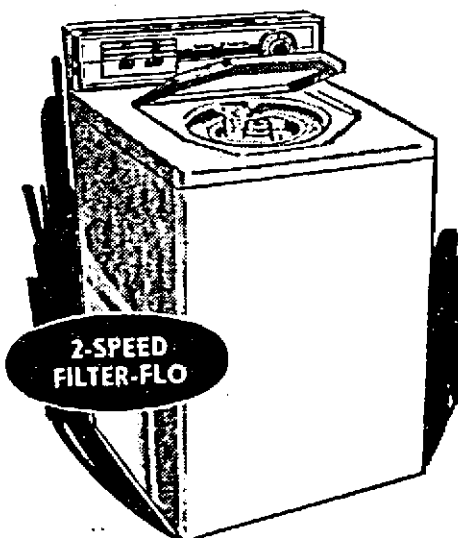
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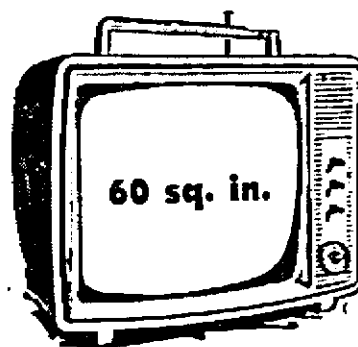


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JUST 12½ LBS.—
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IN LAKEWOOD
Hazelbrook & Boneland
Lakewood Shopping Center

IN EL MONTE
3450 Peck Road North
At Valley Blvd. El Monte

IN SOUTH BAY
4318 Artesia
At Hawthorne, Torrance

Fun, Fashion Festival Ticket Sale Readied

Tickets will go on sale Monday for the 12th annual Festival of Fun and Fashion, a benefit for the United Way and the Red Cross, which will be held March 9 to 8 p.m. in the Long Beach Auditorium.

Tickets may be purchased at the service desks on the main floors of Buffums' and Walker's department stores and from the office of Downtown Long Beach Associates, 601 Pacific Ave.

Blocks of tickets may be purchased from the United Way, 3515 Linden Ave., and from the Red Cross, 319 W. Broadway.



MODEL JERI COATS announces that tickets are available for the 12th annual Festival of Fun and Fashion. Spring fashions for men and women plus top entertainment will be featured.

"TICKETS are sold in six price ranges to make it possible for anyone and everyone to see the event," said Howard Conrad, ticket chairman.

For the first time, United Way agencies and the Red Cross are to share in the proceeds from the show sponsored by Downtown Long Beach Associates. In the past 11 years, \$63,608 was raised for charity by the shows.

"As in the past," said Bill Johns, promotion chairman for the show, "top stars from screen and television are already being booked to provide entertainment between showings of spring fashions by local merchants."

"Former headliners for the show have been Sammy Davis Jr., Vic Damone, Jaye P. Morgan, Billy Daniels, Jane Powell, Jim Backus and Morey Amsterdam, who have appeared in the show with name bands such as Lawrence Welk, Harry James and Dick Stabile."

NEGOTIATIONS are in progress to bring a top fashion expert to conduct the fashion extravaganza.

Set Troubled Schools Probe

By BOB GEIVET
A "comprehensive investigation" into the trouble-

HORSES VANISH

2 Women Stranded by Rustlers

A couple of young ladies told Long Beach police Saturday that some varmints ran off with their horses while they were having some vittles in a restaurant near the Los Angeles Flood Control Channel.

Cherie D. Voss, 21, a secretary, of 11404 Bullis Rd., Lynwood, and her friend, Linda Flack, 22, of Bell Gardens, had stopped at the restaurant at 5550 Long Beach Blvd. during a moon-light ride Friday night in the river channel, they said.

NO SOONER had they started to eat, however, than some horse thieves came along, freed the horses from the hitching post out front, and vanished into the night with the animals.

plagued Magnolia School District will be undertaken by the California Teachers' Association through its personnel standards commission. The Independent Press-Telegram learned Saturday.

However, the CTA is not expected formally to announce its decision for at least two weeks.

William Kingsley, field representative for the CTA, disclosed that such a probe had been asked for, not only by the embattled school board, but also by the responsibilities, muddled the teachers themselves through district's personnel policies and procedures, and permitted

teacher morale to disintegrate.

The mass resignation of the seven principals triggered a move to recall board president James A. Allen, clerk Harry L. Milligan and trustee Dr. Charles Downs.

Petitions demanding their recall will be filed Monday morning with the county superintendent of schools, it was claimed by Mrs. Doris Wright, chairman of the Save Our Schools (SOS) Committee.

The trio fought off a recall drive in April, 1963, keeping their posts in a closely-contested election.

L.B. MEN END 'BOOT CAMP'

5 in Family Serve Navy

"Boot camp" graduation ceremonies in San Diego Saturday were witnessed proudly by Mr. and Mrs. Harold Foden Sr. of 3656 E. Second St., and son, Harold Jr. The event meant that five members of the family now are on active Navy duty.

The graduates are William Foden and his stepbrother, Richard Snow. Harold Sr. is a chief boiler repairman on USS Isle Royale, homeported here. Harold Jr. is a quartermaster 3/c with Pacific Fleet Air Force. His brother, Charles, is a radarman 1/c on the USS Interpreter.

William will be assigned to the missile cruiser USS Chicago. Richard will be stationed at Mare Island.

\$50 In Free Tapes with the new AMPEX UST-4

4-TRACK STEREO RECORDER
FOR ONLY \$299

A special Introductory Offer on the Ampex UST-4 lets you start immediately to enjoy the wonderful world of stereo music on tape — with \$50 worth of free tapes of your own selection — and nothing more to buy! The UST-4 is an exciting, new recorder/player that's complete in sturdy carrying case, ready to plug in and play, with built-in amplifiers and twin 5" x 7" speakers, operating in either horizontal or vertical position for portable or built-in use.

SCOTT RADIO SUPPLY, INC.

In Long Beach since 1929
"There is no substitute for experience"
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"I WILL NEVER HAVE TO FACE THIS PROBLEM ALONE!"

"When my husband suggested we talk to the Rose Hills man about before-need memorial property, I knew he was thinking of the unnecessary suffering my friends went through because they had not planned ahead."

"We arranged a Family Protection Plan, while we both could choose what we wanted, without emotional pressures. He says he feels ten years younger, with the peace of mind he gained, knowing that I will never have to face this problem alone. He has proven his love beyond mere words."


"We certainly are glad we chose Rose Hills. Its beauty is so natural, with rolling hills, lovely lawns and gardens, and no headstones or monuments, it looks more like a park than a cemetery. There were so many beautiful sections from which to choose, and we found just what we wanted."

"We know, too, that Rose Hills will always be as lovely as it is today for they have that government-supervised Endowment Care Fund."

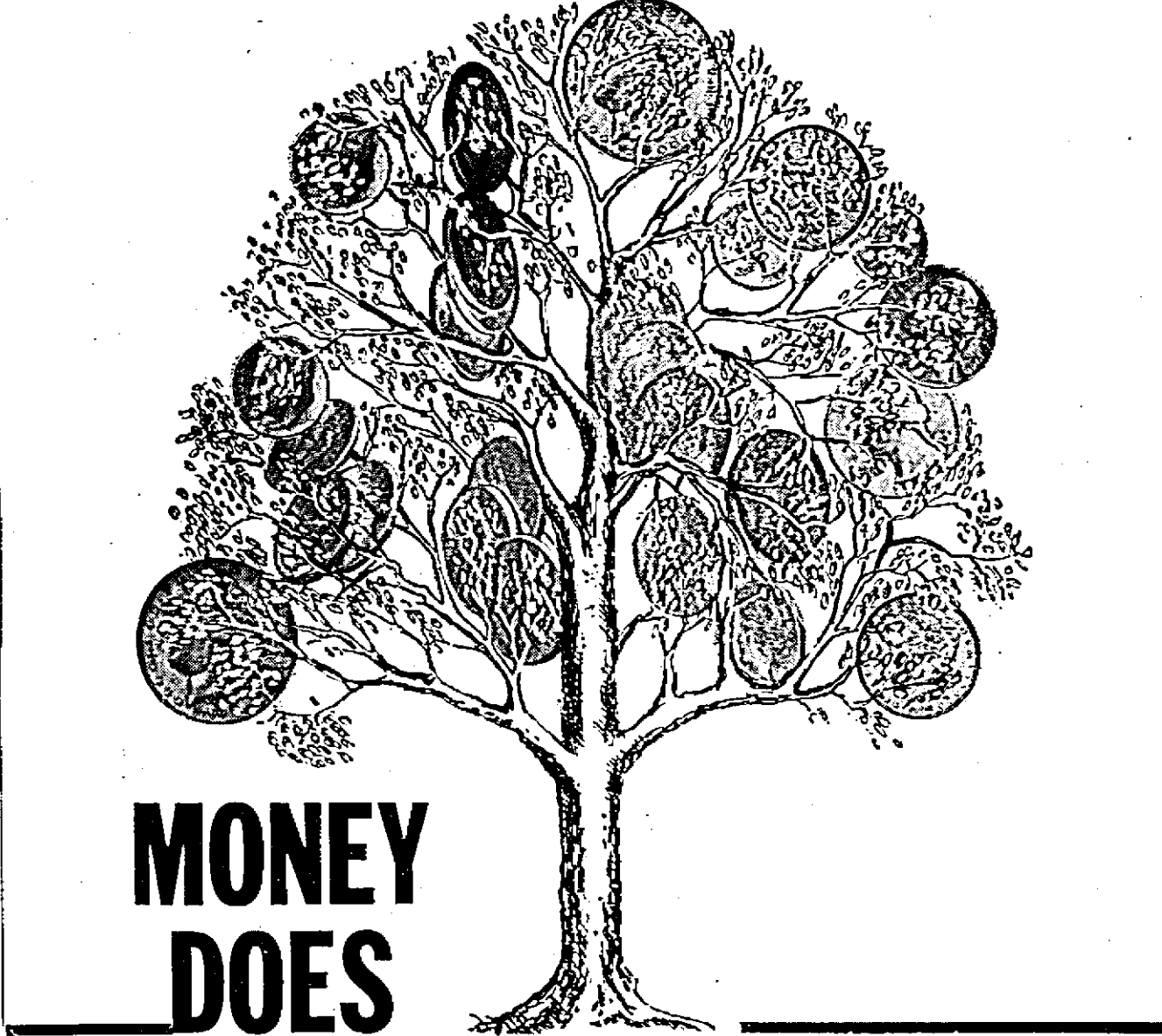
"By planning ahead, we gained financially, too. We were able to arrange a monthly payment plan that fits our budget perfectly, a plan which minimizes the cost to us."

"And as one of those little extra touches you always appreciate, the Rose Hills man gave us a handy Estate Portfolio for our important papers. It has containers for insurance, real estate papers, stocks and bonds and other vital records, properly catalogued so they are easy to find. He told us this portfolio is free to anyone interested."

This reaction is typical of that of thousands of wives, whose husbands had the foresight to plan in advance. Why don't you talk to the man from Rose Hills soon? Arrange an appointment by phone, or better still, send in the coupon for your free Estate Portfolio.

**ROSE HILLS** *Memorial Park*
3700 Workman Mill Road, Whittier
We would like a free Estate Portfolio. We understand there is no obligation to enter.

NAME _____
ADDRESS _____
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For Immediate Need call OXford 9-0021



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Right here in Long Beach at **EQUITABLE SAVINGS and LOAN** your savings earn the highest rate, consistent with safety.

All accounts are insured up to \$10,000.00 by an agency of the United States Government.

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Chairman of the Board

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SAFE DEPOSIT BOXES AVAILABLE TO CUSTOMERS

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Health Career Field Day Feb. 12

A comprehensive survey of health careers will be presented for high school students Feb. 12, 9:30 a.m. to 4 p.m., at Long Beach State College.

Three groups are sponsoring the Professional Health Career Field Day: California League for Nursing, Unit H; Los Angeles County Medical Association Auxiliary and the Nursing Department of Long Beach State College.

The meeting will be open to all high school students in the area bounded by the Orange County line from the Pacific Ocean east to Imperial Highway, north and west to the Pacific Ocean. A total of 53 high schools have been invited to participate. Ninth graders attending Long Beach schools also have been invited.

Chamber Stages Letter Clinic March 3, 4, 5

Bill Jonson's Better Letters Clinic, a three-day lesson for the person whose communications tools need sharpening, is on its way to Long Beach under Chamber of Commerce sponsorship.

Chamber membership division manager John Regan said the clinic will be held 4 to 6 p.m. March 3, 4 and 5 in the Lafayette Hotel.

Jonson's clinic is designed to show correspondents how to put a friendly, human facet into letters, how to answer inquiries intelligently and effectively, how to organize and plan a letter, said Regan.

For reservations for the clinic, call the Chamber.

Sneak Milk Thief Nabbed

CORBY, England (UPI)—The phantom who steals milk from families on a housing estate in this town has been discovered.

The thief is a 2-year-old mongrel, who was spotted by one housewife walking up to the bottle, chewing the foil top off, tipping it into her mouth and drinking the milk.

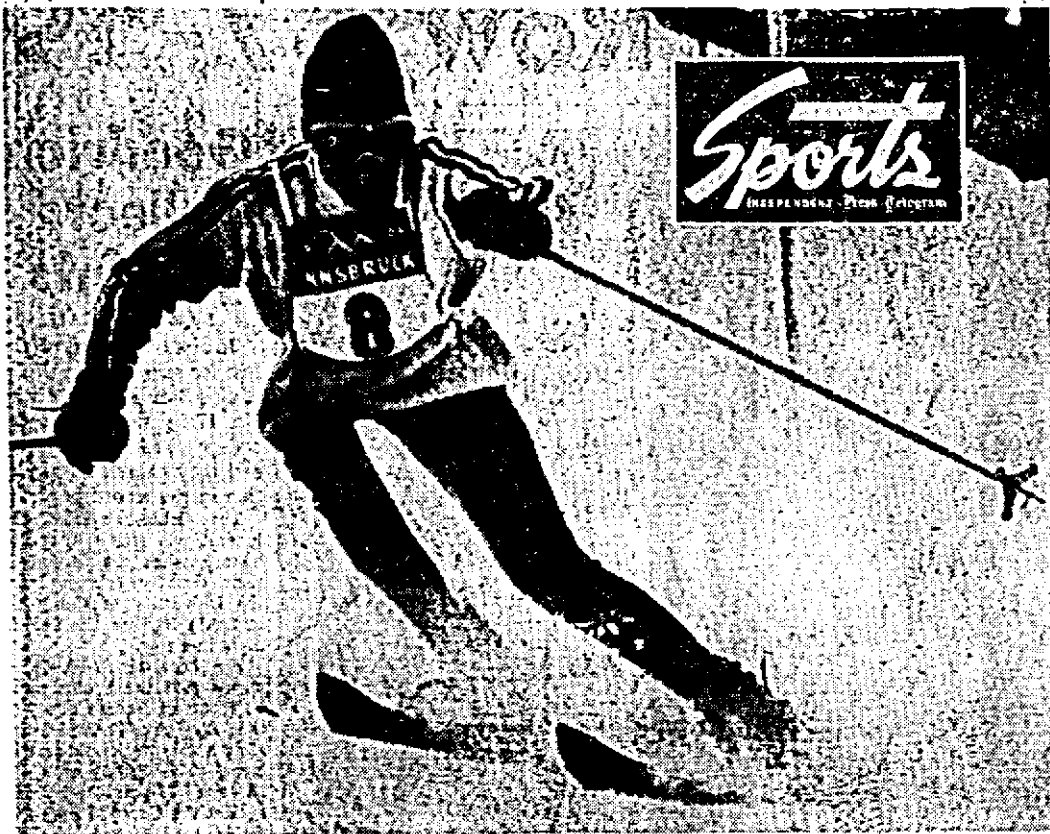
Cops and Doggers

DALLAS (UPI)—The police radio cracked "now we'll have a Spot announcement. Go ahead, Spot." The howl of a dog followed.

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2x729, 2x730, 2x731, 2x732, 2x733, 2x734, 2x735, 2x736, 2x737, 2x738, 2x739, 2x740, 2x741, 2x742, 2x743, 2x744, 2x745, 2x746, 2x747, 2x748, 2x749, 2x750, 2x751, 2x752, 2x753, 2x754, 2x755, 2x756, 2x757, 2x758, 2x759, 2x760, 2x761, 2x762, 2x763, 2x764, 2x765, 2x766, 2x767, 2x768, 2x769, 2x770, 2x771, 2x772, 2x773, 2x774, 2x775, 2x776, 2x777, 2x778, 2x779, 2x780, 2x781, 2x782, 2x783, 2x784, 2x785, 2x786, 2x787, 2x788, 2x789, 2x790, 2x791, 2x792, 2x793, 2x794, 2x795, 2x796, 2x797, 2x798, 2x799, 2x800, 2x801, 2x802, 2x803, 2x804, 2x805, 2x806, 2x807, 2x808, 2x809, 2x810, 2x811, 2x812, 2x813, 2x814, 2x815, 2x816, 2x817, 2x818, 2x819, 2x820, 2x821, 2x822, 2x823, 2x824, 2x825, 2x826, 2x827, 2x828, 2x829, 2x830, 2x831, 2x832, 2x833, 2x834, 2x835, 2x836, 2x837, 2x838, 2x839, 2x840, 2x841, 2x842, 2x843, 2x844, 2x845, 2x846, 2x847, 2x848, 2x849, 2x850, 2x851, 2x852, 2x853, 2x854, 2x855, 2x856, 2x857, 2x858, 2x859, 2x860, 2x861, 2x862, 2x863, 2x864, 2x865, 2x866, 2x867, 2x868, 2x869, 2x870, 2x871, 2x872, 2x873, 2x874, 2x875, 2x876, 2x877, 2x878, 2x879, 2x880, 2x881, 2x882, 2x883, 2x884, 2x885, 2x886, 2x887, 2x888, 2x889, 2x890, 2x891, 2x892, 2x893, 2x894, 2x895, 2x896, 2x897, 2x898, 2x899, 2x900, 2x901, 2x902, 2x903, 2x904, 2x905, 2x906, 2x907, 2x908, 2x909, 2x910, 2x911, 2x912, 2x913, 2x914, 2x915, 2x916, 2x917, 2x918, 2x919, 2x920, 2x921, 2x922, 2x923, 2x924, 2x925, 2x926, 2x927, 2x928, 2x929, 2x930, 2x931, 2x932, 2x933, 2x934, 2x935, 2x936, 2x937, 2x938, 2x939, 2x940, 2x941, 2x942, 2x943, 2x944, 2x945, 2x946, 2x947, 2x948, 2x949, 2x950, 2x951, 2x952, 2x953, 2x954, 2x955, 2x956, 2x957, 2x958, 2x959, 2x960, 2x961, 2x962, 2x963, 2x964, 2x965, 2x966, 2x967, 2x968, 2x969, 2x970, 2x971, 2x972, 2x973, 2x974, 2x975, 2x976, 2x977, 2x978, 2x979, 2x980, 2x981, 2x982, 2x983, 2x984, 2x985, 2x986, 2x987, 2x988, 2x989, 2x990, 2x991, 2x992, 2x993, 2x994, 2x995, 2x996, 2x997, 2x998, 2x999, 2x1000, 2x1001, 2x1002, 2x1003, 2x1004, 2x1005, 2x1006, 2x1007, 2x1008, 2x1009, 2x1010, 2x1011, 2x1012, 2x1013, 2x1014, 2x1015, 2x1016, 2x1017, 2x1018, 2x1019, 2x1020, 2x1021, 2x1022, 2x1023, 2x1024, 2x1025, 2x1026, 2x1027, 2x1028, 2x1029, 2x1030, 2x1031, 2x1032, 2x1033, 2x1034, 2x1035, 2x1036, 2x1037, 2x1038, 2x1039, 2x1040, 2x1041, 2x1042, 2x1043, 2x1044, 2x1045, 2x1046, 2x1047, 2x1048, 2x1049, 2x1050, 2x1051, 2x1052, 2x1053, 2x1054, 2x1055, 2x1056, 2x1057, 2x1058, 2x1059, 2x1060, 2x1061, 2x1062, 2x1063, 2x1064, 2x1065, 2x1066, 2x1067, 2x1068, 2x1069, 2x1070, 2x1071, 2x1072, 2x1073, 2x1074, 2x1075, 2x1076, 2x1077, 2x1078, 2x1079, 2x1080, 2x1081, 2x1082, 2x1083, 2x1084, 2x1085, 2x1086, 2x1087, 2x1088, 2x1089, 2x1090, 2x1091, 2x1092, 2x1093, 2x1094, 2x1095, 2x1096, 2x1097, 2x1098, 2x1099, 2x1100, 2x1101, 2x1102, 2x1103, 2x1104, 2x1105, 2x1106, 2x1107, 2x1108, 2x1109, 2x1110, 2x1111, 2x1112, 2x1113, 2x1114, 2x1115, 2x1116, 2x1117, 2x1118, 2x1119, 2x1120, 2x1121, 2x1122, 2x1123, 2x1124, 2x1125, 2x1126, 2x1127, 2x1128, 2x1129, 2x1130, 2x1131, 2x1132, 2x1133, 2x1134, 2x1135, 2x1136, 2x1137, 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NO SNOW, WE WON MEDAL



JEAN Saubert of Lakeview, Ore., flashes down slalom course in swift style, finishing third to provide U.S. with first medal of Winter Olympics, albeit only bronze.

Winter Games All Soviet Show

By TED SMITS

INNSBRUCK, Austria (AP)—Dauntless Jean Saubert of Lakeview, Ore., survived a foul claim and brought in the United States' first medal—a third place bronze in the women's slalom ski race—while the powerful Russian team added to its avalanche of victories Saturday in the ninth Winter Olympic Games.

There were 70 minutes of anxious waiting for the 21-year-old Oregon State coed while an international jury deliberated on a report that she had missed one of the 56 gates on the last of her two runs.

Gate guards made the report. The Americans demanded a review. Finally, after viewing movies, the jury ruled there was no infraction and gave Miss Saubert the No. 3 position behind a pair of French sisters, Christine and Marielle Goitschel, first and second, respectively.

Wild jubilation swept the

American camp, but there was no escaping one sobering fact. This is a Soviet Union Olympics.

The fabulous Lidia Skoblikova, 24-year-old Siberian school teacher, won her third speed skating championship in Olympic record time by streaking the 1,000 meters in

Medal Standings	
Gold Silver Bronze	
Russia	1
Finland	1
France	1
Austria	1
Great Britain	1
Germany	1
Italy	1
Canada	1
U.S.A.	1

1 minute, 33.2 seconds. And another Soviet school teacher, Claudia Boyarskikh of Sverdlovsk, led a 1-2-3 Russian sweep in the women's 10-kilometer ski race.

At the end of the day, the Russians boasted a whopping total of 12 medals—five gold, three silver and four bronze—and threatened to dominate the spectacle as no country ever has done.

Mrs. Skoblikova, a dimpled blonde housewife who is a phantom on ice, emerged as the outstanding individual star of the Games with a chance of winning an unprecedented fourth medal today. That's when she races in the 3,000-meter speed skating event.

In hockey Saturday night, Sweden blasted U.S. hopes of retaining the Olympic crown by handing the Yanks their second defeat in three games, 7-4, after trailing by two goals at the end of the first period. Russia earlier romped to a 15-0 victory over Switzerland to lead the round-robin tournament with a 3-0 record, but Czechoslovakia steamed back in the running with a convincing 4-0 victory over Finland.

The Czechs now are 2-1 in the eight-nation round-robin, having lost to Russia 7-5 and winning over Germany 11-1 in earlier games.

The fourth day's other honors went to a pair of daring British bobsledders, Tony Nash and Robin Dixon, who defied the treacherous turns of the icy Iglu chute for a two-man victory that snapped the longtime monopoly of Italy's fabled Sergio Zardini and Eugenio Monti.

Olympic Hockey

Russia		Finland		Sweden		U.S.A.	
W	L	T	P	W	L	T	P
1	0	0	0	1	0	0	0
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The British pair, their sled strengthened by an axle borrowed from the Italians, banged against the wall at the notorious Witch's Kettle turn and almost left the track on their second run. However, they zoomed down in safety for a combined time

(Continued Page C-4, Col. 8)

Courtney (Who's He?), Casper in Deadlock

By JERRY WYNN

PALM SPRINGS — It's a San Diego story today as Cinderella Kid Chuck Courtney, a pro for only three weeks, and former U.S. Open champion Billy Casper tee off in a tie for the lead in the final round of the \$100,000 Palm Springs Classic.

Fresh from the classroom at San Diego State College, Courtney, a slender, bespectacled 23-year-old, became the sensation of the famed 90-hole marathon tournament Saturday by firing a five-under par 67 at Indian Wells for a 72-hole total of 279.

Casper reached the same lofty station by carding a two-under par 70 at Indian Wells, but you expect great golf from burly Billy.

"HE'S always been one of my heroes," Courtney appraised his chief contender for the \$7,500 first-place jackpot today. "But I don't know what I'm doing here with him."

Casper and Courtney hold a two-stroke lead over Charles Sifford, who had a share of the lead through the first three rounds, carded a one-over par 72 at Eldorado Saturday for 281.

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Curious Clover, a 73-year-old and unheralded Glover came in at 71 at Eldorado.

Three strokes off the pace at 232 are jaunty Jimmy Demaret, the 54-year-old four-

\$4,136,510 WAGERED

'Clover, Batteur Score at Anita

By ERNIE JASON

Longshot Curious Clover, a 73-year-old and unheralded Glover came in at 71 at Eldorado.

Three strokes off the pace at 232 are jaunty Jimmy Demaret, the 54-year-old four-

But from the first turn, Curious Clover left no doubt that she was the filly to beat, the split Santa Margarita Handicap, richest race of the meeting for fillies and mares at Santa Anita.

While Lou Rowan's Curious Clover raced to a clean-cut victory by two lengths, Batteur in the second division staged a protracted duel down the stretch with the South American mare, Jalousie II, before finally winning by the narrowest of margins at the wire.

Curious Clover captured her division in the fast time of 1:48 4/5 while Batteur's winning time was a fifth of a second slower.

Although Curious Clover stroyed just a week ago after went into the 1 1/4 mile Santa Margarita off an upset \$78,200 H. Strub Stakes.

But the William Hargis Perry filly, a daughter of Bold Ruler, had no easy time fighting off the challenge of the big Saturday crowd of 52,932 which installed Delhi Maid a heavy favorite.

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BERMUDA DUNES' SAND DUNE

Billy Casper explodes from sand trap bordering 17th green at Bermuda Dunes. Casper bogied hole, but fired 70 for a tie with Chuck Courtney for Palm Springs Classic lead.

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Big Oiler Pact Nets Appleton

HOUSTON (AP) — Scott Appleton, the nation's most outstanding collegiate lineman of 1963, signed a \$104,000 four-year contract Saturday with the Houston Oilers of the American Football League.

"I was trembling all over when I signed," said the all-America tackle for national champion Texas.

Appleton collected the \$104,000 in cash and side deals thrown in by Oiler owner K. S. Adams could add up to a potential \$150,000 package.

Appleton will get \$21,000 a year, plus a \$20,000 bonus, filling station franchise Phillips 66 near his home in Brady, Tex., and undetermined number of cattle for his father's ranch, plus a dealership representing a new chemical fodder process.

THESE details were not publicly announced by the Oilers, Adams would say only: This isn't the biggest contract ever given an Oiler but it's by far the best ever given a lineman."

Both Appleton and Adams.

(Continued Page C-3, Col. 8)

Lead On Line As Lakers Fumble Fourth in Row

Continued From Page C-2

The St. Louis Hawks, maintaining a wide margin throughout the game, sometimes up to 23 points, defeated the Los Angeles Lakers, 113-96, in a National Basketball Assn. game Saturday night.

The Lakers, playing without the injured Jerry West, suffered their fourth consecutive defeat and dropped to a one-half game lead in the Western Division over San Francisco and St. Louis.

The Hawks meet the Lakers again today.

Bob Pettit, who scored 32 points for the Hawks, increased his career scoring mark to 19,119, 81 points from Dolph Schayes who holds the all-time NBA scoring record of 19,200.

The Detroit Pistons extended their longest winning streak of the season to three games by edging the Baltimore Bullets 112-111.

The Pistons, last in the Western Division over San Francisco and St. Louis.

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Continued From Page C-2

The Lakers held a 7-5 and Western Division, twice tied goal attempt and Detroit re-

covered the rebound.

Wilt Chamberlain scored 40 points and snagged 16 rebounds in leading the San Francisco Warriors to a 125-106 victory over the New York Knickerbockers.

Chamberlain did his best work in the second quarter when he lifted the Warriors from a 23-28 deficit to a 56-47 halftime bulge.

The Warriors, with Chamberlain controlling both backboards, increased their lead to 99-69 at the end of the third quarter and coasted the rest of the way.

★ ★ ★

The Lakers, although missing their star guard, West, tremendously, are looking forward to some solace. They return home to the L. A. Sports Arena Wednesday night after the wicked road trip. And in that arena is seconds remaining but Rod Thorn—who led both teams with 30 points—missed a field at home this season.

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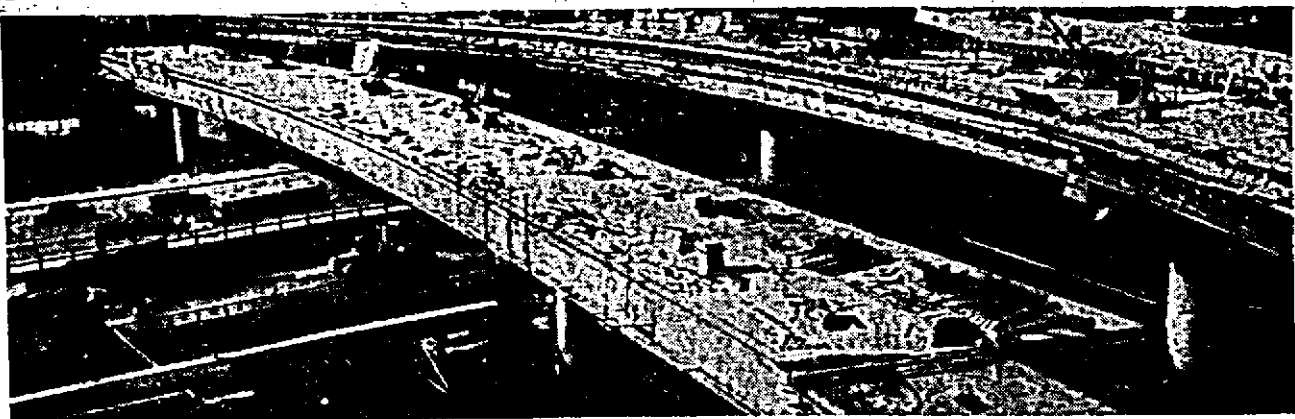
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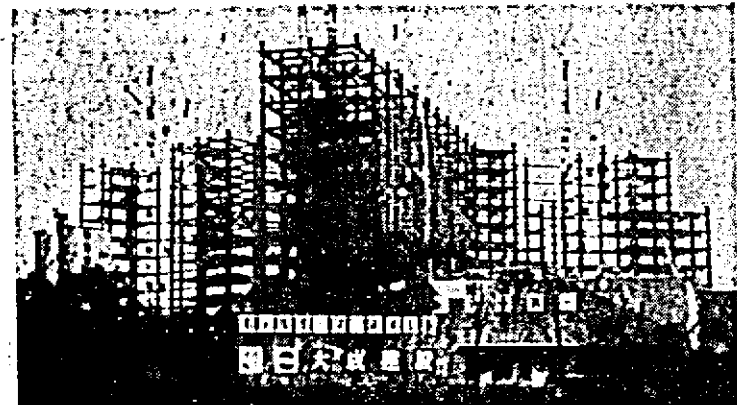
NEW FREEWAYS ARE RUSHED AS PART OF GIGANTIC FACELIFTING TOKYO IS GETTING FOR OLYMPICS IN OCTOBER

JAPAN RUSHES BUILDING FOR OLYMPICS

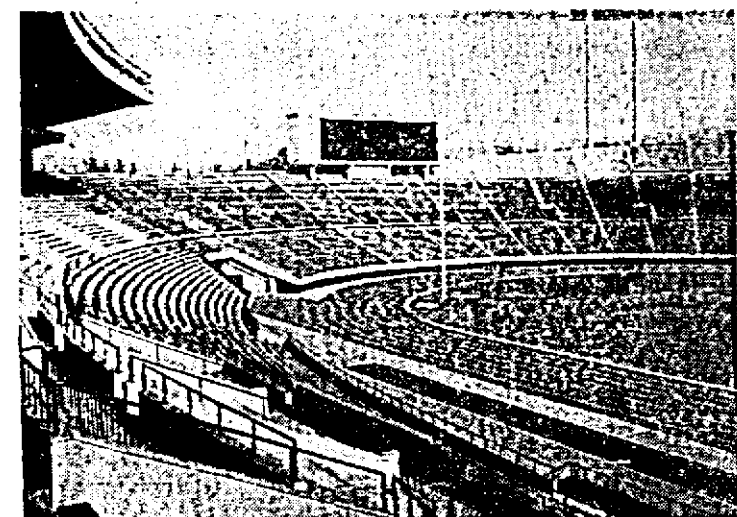
Tokyo Works Round Clock

By FRED TAYLOR KRAFT

L.P.T. Travel Editor



CONSTRUCTION like this is going on all over Tokyo to alleviate what could be a serious housing shortage during the Olympic Games in this already overcrowded city.



TOKYO'S NEW National Stadium, where track and field events of 18th Olympic Games will be staged in October, has a seating capacity of 72,000. Note Royal Box (railed section in left foreground).

TOKYO—This, the biggest—and some say ugliest—city in the world is tailing around the clock in a state of feverish compulsion to give itself a pleasing image to the more than 30,000 foreign visitors expected for the 18th Olympic Games opening Oct. 10.

Not only will the Japanese provide the most elaborate and complete facilities yet devised for any Olympics competition, but they are snaking new freeways, subways and monorail through heavily congested districts, rushing construction on high rise hotels and other housing, smoothing and widening existing streets, and adding touches of beauty wherever beauty can be achieved.

The transportation projects are the greatest ever undertaken in the Orient. These, with all Olympics facilities, will cost \$1.931 billion American.

Already completed is the National Stadium, with a seating capacity of 72,000 for track and field events. Construction of all other Games facilities will be finished by August.

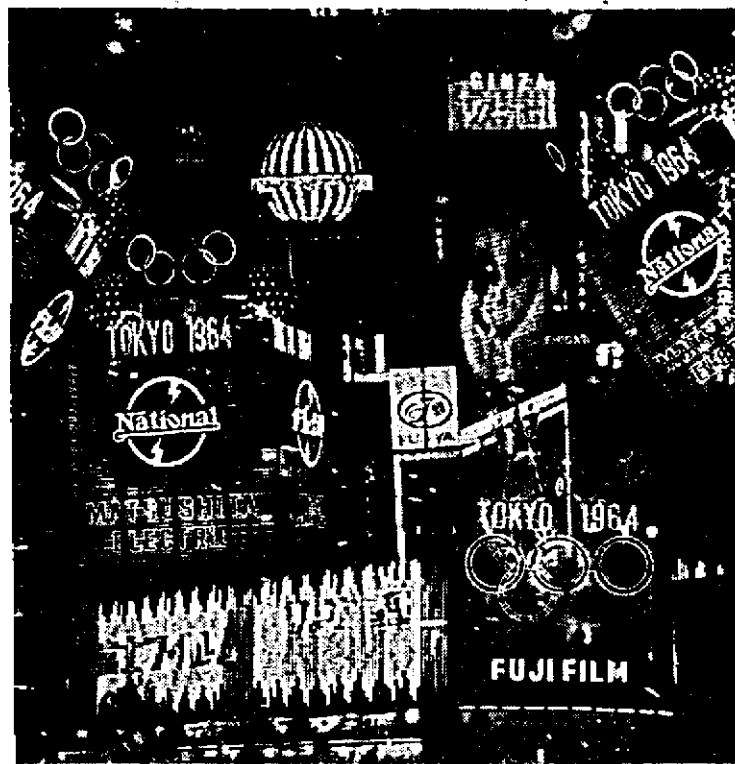
WASHINGTON Heights, a housing project near the Stadium previously occupied by U.S. military personnel, was evacuated in

December and is being renovated to accommodate approximately 7,500 athletes, coaches and officials from 103 nations. The area has been renamed Olympic Village.

Housing, the Japanese have felt, will be an insurmountable problem in this already overcrowded city if not dealt with well in advance of the Games. Accordingly, 16,000 beds already have been made available within an hour's commuting distance of the Olympics sites. Another 6,000 are being made ready in steam liners spotted on Tokyo Bay, and 3,000 more in private homes.

Additional housing is to be made available in Osaka, Japan's second largest city, 320 miles from Tokyo. The distance factor is being solved with the building of the New Tokaido Railway on which super-express trains will run hourly at 120 m.p.h. Tests are now being conducted on completed sections of the route.

WHILE THE new express is probably the largest single transportation undertaking outside Tokyo, the Japanese are literally moving mountains to improve means of getting around throughout the islands. They feel that most of the 30,000 Olym-



IN THE JUMBLE of night lights in downtown Tokyo, the five-ring Olympics symbol stands out. The signs dot Tokyo as the host city prepares ever more frantically for the games.

pics visitors (half of whom they estimate will be Americans) will want to see much more of their country than Tokyo.

But, knowing the deluge of visitors will concentrate in Tokyo, they have a dozen impressive transportation projects going at a mad pace within the 800-square-mile capital.

One of these is a 40-kilometer (25-mile) freeway being built from Tokyo International Airport to the intensely crowded downtown area. Eight other expressways will feed in and out of the Games areas.

Also being rushed to completion is a 47-kilometer monorail which will link the airport with downtown Tokyo in less than 15 minutes. At present, it takes an hour to negotiate the distance by taxi.

During the Olympics

the Japanese plan to operate the monorail trains at five-minute intervals between early morning and midnight. Each car will have a capacity of 336 passengers. Each train will consist of three cars.

In addition, subsurface transportation is being expanded to the largest within any city in the world. The present five subway trains, operating on 33 miles of track, will expand into a 100-mile network by October.

THOUSANDS upon thousands of workmen are engaged on the various projects, from sunrise to sunrise. Visitors emerging from theaters on the busy Ginza at midnight may see street crews toiling without letup under floodlights. And not one will be resting on the handle of his shovel.

A Japanese guide explained: "We want to go

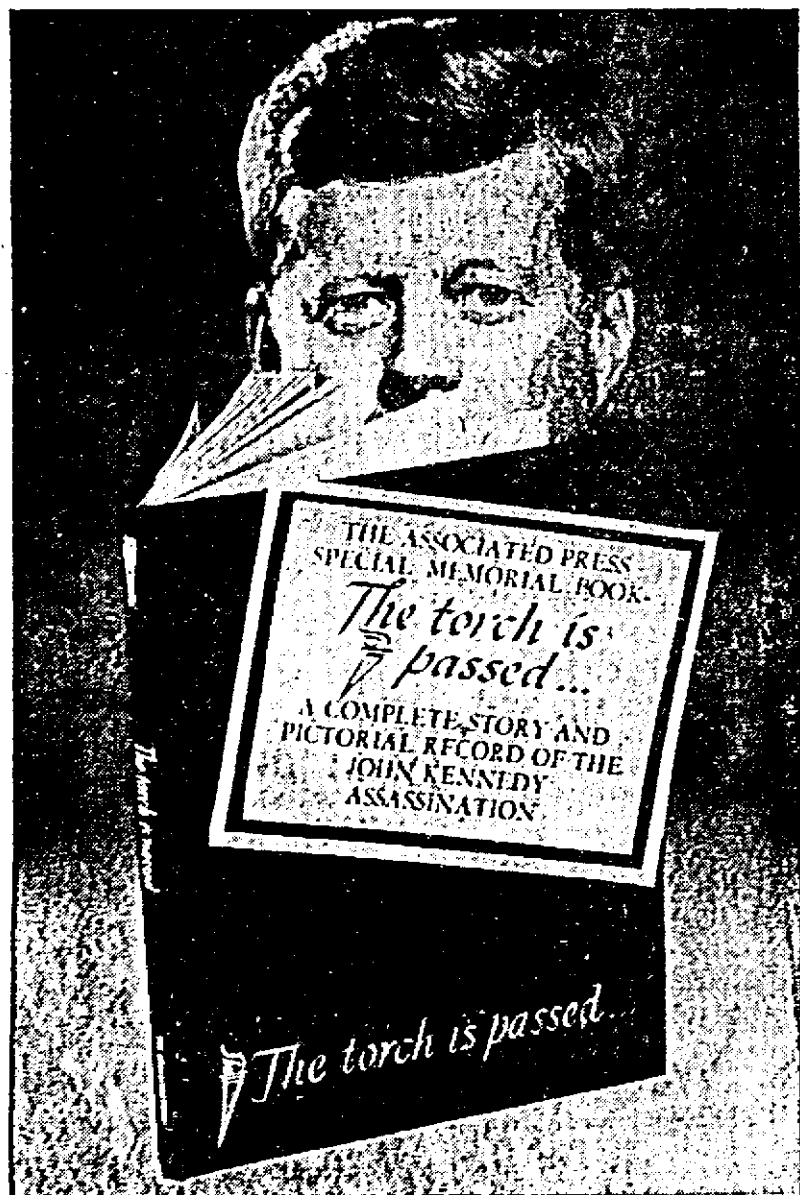
to moon, hai (yes), but first Japan feel it should improve transport system."

Said Masanoba Tominaga, director of the Olympics press and public information section: "We are particularly anxious that visitors see a clean Tokyo, and that their stay be as pleasant as at all possible."

He pointed out that one of the ways they feel they might add to the pleasure of visitors' stay is to break down, as much as possible, any language barriers that may exist outside of the western hotels. The schools are assisting by accelerating their foreign language courses, particularly English.

All this, coupled with traditional Japanese politeness and courtesy, should make Japan at Olympics time a never-to-be forgotten experience.

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AUSTIN LONG BEACH LAKEWOOD Jamestown, 1350 Long Beach Blvd.	ENGLISH FORD BELLFLOWER, COMPTON, DOWNEY, NORWALK Don Moore 912 No. Long Beach Blvd., Compton	OLDSMOBILE LONG BEACH LAKEWOOD Dick Browning Oldsmobile 1227 Long Beach Blvd., Long Beach BELLFLOWER, COMPTON, DOWNEY, NORWALK Nowlings 7440 E. Firestone, Downey
AUSTIN-HEALEY LONG BEACH Jamestown, 1350 Long Beach Blvd.	FALCON LONG BEACH LAKEWOOD, PARAMOUNT, COMPTON Chief Chamberlain Ford 15727 Paramount Blvd., Paramount Hale Young Ford Co., 2641 E. Anaheim Mal Burns, 2000 Long Beach Blvd. Los Altos Ford, 2302 Bellflower Blvd.	OPEL LONG BEACH Boulevard Buick, 1881 Long Beach Blvd.
B. M. W. SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate	FIAT LONG BEACH LAKEWOOD Palmer Motors, 3300 Atlantic BELLFLOWER, COMPTON, DOWNEY, NORWALK Peters Bros. Buick (Imports) 15734 Bellflower Blvd., Bellflower Whittier Imports Compton & Long Beach Blvd., Compton	PLYMOUTH LONG BEACH LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ed Barber, 6200 N. Bellflower Blvd., Lakewood Ray Vines, 4201 E. Willow SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carls Motor, 1200 Avalon, Wilmington
BUICK LONG BEACH Boulevard Buick 1881 Long Beach Blvd., Long Beach BELLFLOWER, COMPTON, DOWNEY, NORWALK Harry C. Clark, 150 So. Long Beach Blvd., Compton Peters Bros. Buick 15734 Bellflower Blvd., Bellflower CRANGE COUNTY Terry's Buick & Walnut, Huntington Beach	FORD LONG BEACH LAKEWOOD Mal Burns, 2000 Long Beach Blvd. Hale Young Ford Co., 2641 E. Anaheim Los Altos Ford, 2302 Bellflower Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Chief Chamberlain Ford 15727 Paramount Blvd., Paramount Glen Organ Ford 220 So. Long Beach Blvd., Compton WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kott & Smoler Ford 336 W. Anaheim, Wilmington	PONTIAC LONG BEACH LAKEWOOD Sally Pontiac, 1545 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK J. P. Lemerand 302 N. Long Beach Blvd., Compton Suburban Pontiac 17439 S. Bellflower Blvd. SAN PEDRO, WILMINGTON, LOMITA Raimon Pontiac, 412 W. Anaheim, Wilmington
CADILLAC LONG BEACH LAKEWOOD Bridges Motors, 1501 Long Beach Blvd.	HILLMAN-SUNBEAM LONG BEACH LAKEWOOD Import Auto Sales, 1450 L. B. Blvd. SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate	RAMBLER LONG BEACH LAKEWOOD Rancho Rambler, 2140 L. B. Blvd. Holiday Rambler, 1427 Long Beach Blvd. Holiday Rambler, 1310 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Friendly Rambler-Compton 410 N. Long Beach Blvd. Don-A-Vee Rambler 15717 Bellflower Blvd., Bellflower SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Hunt Rambler, Inc. 402 W. Anaheim, Wilmington
CHEVROLET LONG BEACH LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Commer Chevrolet, 401 Long Beach Blvd. Harbor Chevrolet, 3770 Cherry Ave. Parkwood Chevrolet 5059 Lakewood Blvd., Lakewood ARTESIA S & J Chevrolet 11903 E. South St., Artesia BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd. Enoch Chevrolet 8730 L. B. Blvd., South Gate George Chevrolet 17150 Lakewood Blvd., Bellflower Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Paramount Chevrolet Corner Firestone at Paramount Blvd. CRANGE COUNTY Eddie Hopper Chevrolet 10511 Garden Grove Blvd., Garden Grove	IMPERIAL LONG BEACH LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ray Vines, 4201 E. Willow SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carls Motor, 1200 Avalon, Wilmington	RENAULT-DAUPHINE LONG BEACH LAKEWOOD, BELLFLOWER Import Auto, 1460 L. B. Blvd. SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate WILMINGTON Suburban Motors, 455 E. Anaheim
CHRYSLER LONG BEACH LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ed Barber, 6200 N. Bellflower Blvd., Lakewood Ray Vines, 4201 E. Willow BELLFLOWER, COMPTON, DOWNEY, NORWALK Guy Moother, Inc. 1112 No. Long Beach Blvd., Compton SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carls Motor, 1200 Avalon, Wilmington	JAGUAR LONG BEACH Boulevard Buick, 1881 Long Beach Blvd. SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate	SIMCA LONG BEACH LAKEWOOD Bob Burt, 3500 E. Pac. Cst.
COMET LONG BEACH LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladob, 17617 Bellflower Blvd., Bellflower Don Moore 912 No. Long Beach Blvd., Compton	JEEP LONG BEACH LAKEWOOD Dopser Motors, 4005 E. Anaheim Holiday Rambler, 1310 Long Beach Blvd. Rancho Jeep Supply, 6309 Paramount Blvd.	SPRITE LONG BEACH LAKEWOOD Jamestown, 1350 Long Beach Blvd.
CORVAIR LONG BEACH LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Commer Chevrolet, 401 Long Beach Blvd. Harbor Chevrolet, 3770 Cherry Ave. Parkwood Chevrolet 5059 Lakewood Blvd., Lakewood PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton	LANCER LONG BEACH LAKEWOOD, COMPTON Glenn E. Thomas, 340 E. Anaheim Snavely & Langford 401 N. Long Beach Blvd., Compton	SUNBEAM SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate
CORVETTE LONG BEACH LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Harbor Chevrolet, 3770 Cherry Ave. PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton	LINCOLN CONTINENTAL LONG BEACH LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Don Moore 912 No. Long Beach Blvd., Compton	TEMPEST LONG BEACH LAKEWOOD Sally Pontiac, 1545 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Suburban Pontiac 17439 So. Bellflower Blvd., Bellflower
DART LONG BEACH Yvonne Holmes, 35th & Atlantic Glenn E. Thomas Co., 340 E. Anaheim BELLFLOWER, LAKEWOOD, COMPTON Widger-Goodwin Dodge 16700 Lakewood Blvd., Bellflower Snavely & Langford 401 N. L. B. Blvd., Compton WILMINGTON Suburban Motors, 455 E. Anaheim	LOTUS LONG BEACH LAKEWOOD Briny-Grey Imports, 3515 Atlantic	THUNDERBIRD LONG BEACH LAKEWOOD, PARAMOUNT, COMPTON Chief Chamberlain Ford 15727 Paramount Blvd., Paramount Mal Burns, 2000 Long Beach Blvd. Hale Young Ford Co., 2641 E. Anaheim Los Altos Ford, 2302 Bellflower Blvd. Glen Organ Ford 220 So. Long Beach Blvd., Compton
DATSON LONG BEACH Long Beach Honda 1105 Atlantic, GA 1-1412 + 4328 E. Anaheim, GE 9-0943	MERCEDES-BENZ LONG BEACH LAKEWOOD Jamestown, 1350 Long Beach Blvd. MG LONG BEACH Jamestown, 1350 Long Beach Blvd. SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate WILMINGTON Suburban Motors, 455 E. Anaheim	TRIUMPH LONG BEACH Briny-Grey Imports, 3515 Atlantic Jamestown, 1350 Long Beach Blvd. COMPTON Whittier Imports Compton & Long Beach Blvd., Compton SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate
BELLFLOWER COMPTON PARAMOUNT	MERCURY LONG BEACH LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladob, 17617 Bellflower Blvd., Bellflower Don Moore 912 No. Long Beach Blvd., Compton	VOLVO LONG BEACH LAKEWOOD, GARDEN GROVE, COMPTON Cabo Bros., Long Beach Blvd. at 29th St. Briny-Grey Imports, 3515 Atlantic Ed Barber's Volvo 6200 N. Bellflower Blvd., Lakewood Herk Friedlander Auto Sales 1525 Garden Grove Blvd., Garden Grove Whittier Imports Compton & Long Beach Blvd., Compton
	MORRIS LONG BEACH Jamestown, 1350 Long Beach Blvd. SOUTH GATE Nick Pastor, 3450 E. Firestone, South Gate	VOLKSWAGEN LONG BEACH LAKEWOOD Lakewood Motors 5115 South St., "Dutch Village Shopping Center," Lakewood Ridley's Motors, 999 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY Lee Carpenter, 1150 E. Compton Blvd., Compton

OPEN HOUSE DIRECTORY

Use this handy directory to find the home of your choice. For classified information regarding these properties... Turn to "HOMES FOR SALE" Classification 131 thru 143.

ADDRESS	PHONE	DISTRICT
2 BEDROOMS		
3766 Walnut Ave.	GA 3-0055	Bixby Area
1106 Chestnut Ave.	GA 6-3903	Downtown
1085 Grand Ave.	HE 7-0541	Eastside
1612 Ohio	GA 4-5262	Eastside
4718 Briarcrest	HE 7-1281	Lakewood Area
5741 E. Del Amo	865-3978	Lakewood Area
4453 Hackett	425-7513	Lakewood Area
3812 Hungerford	GA 7-2631	Lakewood Area
5412 Bonfair	423-8431	Lakewood Plaza
2121 Zandia	HE 5-6903	Los Altos
361 E. 53rd St.	GA 3-7981	North Long Beach
230 E. 68th Way	GA 3-7981	North Long Beach
101 E. 69th Way	NE 8-0028	North Long Beach
1315 Eleanor	GA 2-1794	North Long Beach
1521 Hungerford	HA 5-1203	North Long Beach
1811 McKenzie	TO 6-3736	North Long Beach
6035 Olive	GA 3-5468	North Long Beach
5642 Walnut	GA 3-7981	North Long Beach
6134 Walnut	GA 3-7981	North Long Beach
15301 Virginia	TO 6-6110	Paramount
2935 Canal	GA 6-3903	Westside
2316 Caspian	GE 8-0074	Westside
2269 Fashion	HE 7-1281	Westside
2782 Maine	GE 8-0074	Wrigley
2 BEDROOMS AND DEN		
4808 Snowden	GA 4-8529	Lakewood Area
3951 Walnut	GA 6-8994	Bixby Area
6436 Fairbrook	GE 1-8048	Los Altos
82 Giralda Walk		Naples Marina
3541 Delta	GA 4-4227	Westside
1972 Golden	HE 7-6727	Wrigley
3 BEDROOMS		
17302 Bixby	TO 7-2707	Bellflower
3001 E. 2nd St.	GE 4-0935	Belmont Heights
361 Roswell	GE 4-8729	Belmont Heights
4365 Falcon Ave.	HE 7-1281	Bixby Area
4260 Rose Ave.	DA 9-0115	Bixby Area
10031 Bernice Cr.	530-2526	Buena Park
6454 Harco St.	GE 3-9966	Carson Park
2881 Tyler	GA 3-0929	Dominguez
6148 Castana	GA 6-3903	Lakewood Area
6748 Coralite	925-5005	Lakewood Plaza
2252 Josie	GA 7-8412	Lakewood Plaza
6813 Los Santos	GE 9-2323	Lakewood Plaza
2552 Yaelita Grande	GE 1-1371	Lakewood Plaza
222 E. 69th Way	GA 3-0977	North Long Beach
223 W. Gardner	NE 1-6653	North Long Beach
12131 Reagan	GE 1-1371	Rossmore
2850 Cedar Ave.		Wrigley
3005 Cedar Ave.	GA 6-3903	Wrigley
3243 Magnolia	GA 7-4623	Wrigley
3 BEDROOMS AND DEN OR FAMILY ROOM		
785 Havana	GE 4-8928	Alamitas Heights
21131 Baltic	GA 2-4444	Dominguez
2732 Horwick	GA 6-3303	Lakewood Area
5564 Peabody	HA 5-7418	Lakewood Area
4408 Faculty	HA 5-1203	Lakewood Village
4509 Pepperwood		Lakewood Village
11292 Pine Ave.	430-5425	Los Alamitos
6953 Stearns St.	HE 6-0609	Los Altos
3637 Pine Ave.	GA 4-8523	Los Cerritos
6433 California	GA 2-8802	North Long Beach
15515 Wiemer	TO 6-6110	Paramount
2761 Engel	GE 9-2191	Rossmore
2751 Tucker Lane	GE 1-1556	Rossmore
6455 Rendina	HE 6-1081	State College Area
3231 Fashion	GA 4-1461	Westside
3149 Pine Ave.	HE 7-1281	Wrigley
139 West 33rd St.	GA 4-4712	Wrigley
4 BEDROOMS		
2702 Village Rd.	HE 9-5405	Lakewood Area
13011 Yuma Pl.	TW 3-1092	Westminster
4 BEDROOMS AND DEN OR FAMILY ROOM		
727 Cartagena	GA 6-8184	Bixby Knolls
2009 Palfis	HA 5-7418	Lakewood Plaza
3241-43 Cedar Ave.	GA 4-5262	Wrigley
DUPLEX		
4622 E. 3rd St.	GE 4-0935	Belmont Heights
2348-50 Poppy St.	GA 7-5418	North Long Beach
2062 Dawson	GE 1-4715	Signal Hill
2500 Magnolia	HE 7-1281	Wrigley
HOME AND INCOME		
928 Chestnut Ave.	GA 4-5262	Downtown
1421 Temple	GE 9-0404	Eastside
5916 Rose Ave.	HA 1-8251	North Long Beach
3221 Iroquois	HA 9-7008	Lakewood Plaza
3819 Ostrom	HA 5-0477	Lakewood Plaza
OWN-YOUR-OWN		
1260 E. 4th St.	439-2756	Downtown
901 Linden Ave.	HA 9-1770	Downtown
374 Carroll Park	434-9474	Eastside

BONA FIDE USED CAR DEALERS DIRECTORY

A-1 USED CARS 16207 Lakewood, ME 4-2946	COTIER MOTOR SALES 2165 L.B. Blvd., HE 6-7214	LOHMEIER MOTORS 1580 L.B. Blvd., HE 6-6562
L. A. ANDERSON 1842 E. Anaheim, HE 7-5614	CREST MOTORS 1335 Long Beach Blvd., HE 2-2969	MANNING MOTORS 1048 L.B. Blvd., HE 7-7549
BEN RUSHING 150 L.B. Blvd., HE 5-7424	DENHAM'S 2533 Lakewood Blvd., GE 3-0929	MARK THORNTON 7111 Alondra, Prmt., ME 3-0071
C. BOB AUTREY 1570 L.B. Blvd., HE 2-4441	DORSA USED CARS 1001 L.B. Blvd., HE 6-7204	W. F. McPHEETERS 1450 L.B. Blvd., HE 2-5407
BOB THOMPSON AUTO SALES 431 W. Pacific Coast Hwy., HE 2-7979	HARMONY MTRS. 700 L.B. Blvd., Cmp., NE 8-4944	O'HENRI'S AUTO SALES 3765 Cherry, GA 6-6565
CABE BROS. 2901 L.B. Blvd., 426-7003	C. FRED HOLMSEN 437 E. Anaheim, HE 5-8971	RAY JOHNSON 219 S. L.B. Blvd., Cpt., NE 5-8088
CAYIN USED CARS 2120 W. Pacific Cst., HE 6-5580	IMPORT USED CARS 111 S. L.B. Blvd., Cmp., NE 6-0885	ROSCOE MOTORS 2295 L.B. Blvd., GA 4-2983
COTTER'S WAGON TOWN 2223 Long Beach Blvd., GA 6-7041	ED JENSON 15804 Lakewood, Bellflower, TO 7-7717	VILLAGE MOTORS 1480 L.B. Blvd., HE 5-8771

BUSINESSES OPEN SUNDAYS

APPLIANCES	2742 E. 10th	439-0714
Eddie's Washer Repair Service		
CAR DEALERS	1850 S. Pac. Ave., San Pedro	TE 3-3577
Cabrillo Motors, Cont., Merc.		
Towne Cadillac Center	9871 Gard. Grove Blvd., G. G.	534-6063
AUTOMOBILE SERVICE	1910 Long Beach Blvd.	435-4853
Rad's Automotive Service		
BEAUTY SHOPS	6407 Long Beach Blvd.	422-4843
Baker's Beauty Salon		
Debert's Hair Stylists	3587 Los Coyotes Diag.	421-2377
	9741 Flower, Bellflower	TO 6-5514
Greg's Isle of Beauty	6072 Orangeflower, Buena Pt.	522-5023
Looking Glass in Beautyland	3927-A E. Broadway, 9 to 6:30	433-7559
Starlite Beauty Bar	4250 E. Anaheim, 10 to 6	GE 3-9105
BUILDING MATERIAL	1921 Redondo Ave.	GE 4-3517
Bauer Lumber		
Bear State Plywood & Lumber Co.	3060 Orange Ave.	GA 6-3927
Salvage Master	1685 Santa Fe	21920 Norwalk Blvd.
BUSINESS OPPORTUNITY BROKERS	6029 Atlantic	GA 2-0954
J. & W. Sales		
CAR WASH	2576 Long Beach Blvd. #13	GA 4-5496
Auto Bubble Bath & Ser. Stat.		
Best in the West Car Wash	1500 W. Pac. Cst. Hwy.	HE 5-5994
BT's Car Wash	11222 Los Alamitos Blvd.	431-9421
COINS & SUPPLIES	33 Long Beach Blvd.	435-3800
Trader Sam's		
DEPARTMENT STORES and DISCOUNT HOUSES	5252 Lakewood Blvd., Lkwd.	ME 3-8101
Butler Bros.		
Discount Bedding	15314 Lakewood Blvd., Bellfr	866-8503
Fed Mart	3705 E. South St., Lkwd.	ME 4-4200
W. T. Grant Co.	5000 N. Pepperwood, Lkwd.	ME 3-0722
ENTERTAINMENT	835 Locust Ave.	HE 2-2985
Morgan Hall		
EQUIPMENT RENTALS	3061-S Long Beach Blvd.	426-5315
A. & J. Rents-All		
FOOD-TO-GO & RESTAURANTS	5560 Pacific Cst. Hwy.	439-5538
Big John Taco Stand		
Cack's House, Broasted Chicken	4110 Long Beach Blvd.	GA 4-9398
Donato's Italian Restaurant	4207 Montrose Ave.	425-0436
Little Ships Galley	241 Marine Drive	GE 4-2085
Max's Steiner . . . Sun. Breakfast	2500 E. Anaheim	GE 3-9129
FURNITURE	6086 Atlantic Ave.	GA 3-9078
Eastern Furniture		
M. J. B. Discount Furniture	6544 Atlantic Ave., N.L.B.	GA 3-8002
Self Service Furniture	5874 Atlantic Ave.	GA 2-9565
HARDWARE & PAINT	9731 E. Compton Bl., Bellfr.	TO 7-5098
Charlie Bell Hardware, Pibg.		
O'Brien's Hardware & Paint	5442-44 Woodruff, Lkwd.	867-8516
Whitley Paint Store	4126 Viking Way, Long Beach	HA 9-5955
HOBBY SHOPS	3966 1/2 Shudebaker Rd.	425-0088
Craft Service & Hobby Shop		
Lakewood Village Hobby Shop	4127 Norse Way, L. B.	429-5621
INCOME TAX	144 E. 9th	HE 7-2523
All State Bookkeeping Service		
Diversified Business Enterprise	3925 Long Beach Blvd.	424-5183
Gene L. Spratt, Public Acc't	5291 Atlantic	GA 2-4241
H. & R. Block Co.	1432 E. 7th, 1109 Artesia	436-0915
Jack Cargile	7044 E. Compton Blvd., Param.	ME 3-3003
MacFrankel, L.L.B.	9027 E. Alondra, Bellflower	WA 5-2215
U. S. Tax Savings, Inc.	3750 E. Anaheim, L.B.	NE 1-2225
LUMBER YARDS	14037 Garfield, Paramount	ME 3-8805
Lucas Builder's Mart		
Seal Beach Lumber & Supply	680 Pac. Cst. Hwy., Seal Beach	430-4692
Sutherland Lumber, Inc.	14821 E. Artesia, La Mirada	868-6681
MOTORCYCLES	4328 E. Anaheim St.	GE 9-0943
Long Beach Honda		
Long Beach Honda	5105 Atlantic Ave.	GA 3-1433
PATIO SHOP	3626 Long Beach Blvd.	GA 4-0771
Sunset Fence & Patio		
PETLAND	10802 Los Alamitos, Rossmoor	431-9074
Phil's Petland		
RADIO & TV SERVICE	419 E. 6th St.	436-5534
Amco Elec. TV Rental & Svc.		
REAL ESTATE	530 E. Carson	GE 7-5467
C. V. Jackson		
D. Van Lizen, Realtor	2170 Pacific Ave.	HE 2-5481
REAL ESTATE LOAN	6761 1/2 Carson	HA 1-8438
Sol Levin Realty		
RENTAL AGENCIES	900 Long Beach Blvd.	HE 6-9751
Degley Realty		
TRUCK, TRAILER, EQUIPMENT RENTALS	3303 E. 7th St.	439-2139
One-Way Trailer Rentals		
One-Way Trailer Rentals	2800 South St., 8-6	GA 3-6413
SANITARIUM	3401 Cedar, Anytime	GA 6-4161
Hilcrest Convalescent Hospital		
TRASH BARRELS	5301 Cherry Ave.	GA 3-4613
Cecil's First Shop		
YARN	630 Pine Ave.	437-2050
Super Mart		

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CLERK TYPIST—prefer advertising background	\$300+
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LAB TECHNICIAN—degree, organic, quantitative and qualitative analysis	to \$500
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TOP MAN CAN AVERAGE

education (some experience may be substituted for physical condition and liking for work). Obtain application and full information form.

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 7-9 2-4 8 Wks
 \$50-\$100 Per Wk
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 Make appointments over phone
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Sharp
Young Men

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Must be experienced
analyzing existing systems
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MACH. PARTS INSP.-micrometer, machine shop exp. \$390

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California. Excellent savings. Call Mr. Thompson, 943 S. 2nd St., Los Angeles, CA 90015.

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TO START WORK IMMEDIATELY, WITH LARGE ELECTRICAL APPLIANCE FACTORY IN BELFLOWER MUST BE 21 YEARS OR OVER

\$425 MONTH MIN. GUARANTEE TO START

For interview call 925-5531
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There is one business that guarantees no layoffs...

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Large, old established company wants men, over 35 years of age with or without sales experience to train for top paying sales positions.

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Full time, neat appearance, aggressive, good sales ability. If you want to work - apply in person - 951 ATLANTIC AVE. LONG BEACH Between 10 A.M. & 12 noon Mon. & Tues. Feb. 23 & 24

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GOOD CLOSER & GOOD PROSPECTS - \$188. WE HAVE APPTS. FOR GOOD SALESMEN. WE HAVE MEN EARNING \$2500 A MONTH.

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Men 18 to 26

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Help Wanted (Men) 26

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EMPLEYMENT AGENCIES

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Time is Money (Don't Waste It)

Come to BUSINESS WORLD AGENCY For Best Jobs:

CLERK TYPIST Will train on order desk, 20-30 hrs. per week. \$100 to \$150 per week. For details and application form, call 435-6786.

GOLDEN WEST AGENCY

19 PINE, RM. 914 HE 7-0501

Thinking Man's Agency SALES TRAINEE

20-30 years experience. Salary \$100 to \$150 per week. For details and application form, call 435-6786.

PERSONNEL PAYS FEE

ACCT. Recent grad. exp. \$300
CHEMIST or ENGR. \$300
J. CHIMINIS, 1717 N. Long Beach Blvd. Suite 208, Compton

REGULAR FEE

18M SUPV. Accts. exp. \$300
CREDIT CLERK, exp. \$300
SHIPPING CLERK, 10-15 hrs. per week. \$100 to \$150 per week. For details and application form, call 435-6786.

BENEFICIAL EMPLOYMENT AGENCY

19 PINE, RM. 914 HE 7-0501

Property Management 30

RETIRED or semi-retired man & wife, 40 yrs. exp. in property management. Salary \$100 to \$150 per week. For details and application form, call 435-6786.

PLUMBERS ELECTRICIAN INSP.

20-30 years experience. Salary \$100 to \$150 per week. For details and application form, call 435-6786.

YOUNG MAN

AGE 18 TO 24

BUS BOYS

Tested Employment Agency 3105 Atlantic, CA 90704

Help Wanted 27

REAL ESTATE SALESMEN

Men or Women

FREE TUITION

John Carey School of Real Estate

GREAT WESTERN PROP.

1600 BROADWAY, L.B. 943-7415

REAL ESTATE NEW LICENSEES

SIG. DEALS MEAN BIG COM. 20-30 years experience. Salary \$100 to \$150 per week. For details and application form, call 435-6786.

92 HR. CANNYASSERS

20-30 years experience. Salary \$100 to \$150 per week. For details and application form, call 435-6786.

GENERAL OFFICE-EXPERIENCED

20-30 years experience. Salary \$100 to \$150 per week. For details and application form, call 435-6786.

CREATIVE WRITERS

20-30 years experience. Salary \$100 to \$150 per week. For details and application form, call 435-6786.

DISHWASHER

20-30 years experience. Salary \$100 to \$150 per week. For details and application form, call 435-6786.

TELEPHONE SOLICITOR

20-30 years experience. Salary \$100 to \$150 per week. For details and application form, call 435-6786.

PART-TIME SALES JOB

20-30 years experience. Salary \$100 to \$150 per week. For details and application form, call 435-6786.

FOREIGN EMPLOYMENT

20-30 years experience. Salary \$100 to \$150 per week. For details and application form, call 435-6786.

EMPLOYMENT INFORMATION 28

PROPERTY MANAGEMENT 30

Help Wanted 27

Help Wanted 27

Help Wanted 27

Help Wanted 27

Help Wanted 27

Help Wanted 27

Camera, Supplies

Loaded With Good USED CAMERAS

BIG! BIG! CLEARANCE SALE

1719 E. Anaheim HE 8-9128

CITY PHOTO

1719 E. Anaheim HE 8-9128

SALES OFFICE

Modern center, 400 sq. ft. 20-30 years experience. Salary \$100 to \$150 per week. For details and application form, call 435-6786.

MODERN 3BR. 2 BATHS

20-30 years experience. Salary \$100 to \$150 per week. For details and application form, call 435-6786.

PORTABLE BUILDING

20-30 years experience. Salary \$100 to \$150 per week. For details and application form, call 435-6786.

Building Materials 71

DO IT YOURSELF 71-A

AREA APPROVED PLANS

Miscellaneous for Sale 72

Rockhounds GE 3-3689

Garage Sale, Sunday 72.5

Garage Sale, Sunday 72.5

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Announcements

CLASSIFIED ADVERTISING

RATES AND REGULATIONS

Local Rates

1 DAY, per line per day.....53c

4 DAYS, per line per day.....54c

7 DAYS, per line per day.....50c

30 DAYS, per line per day.....47c

Consecutive insertions without change of copy.

Commercial and National Rates Upon Request

5 average words per line.

Minimum Ad 2 Lines.

Count 10 Lines Per Inch.

REGULATIONS

The INDEPENDENT, PRESS-TELEGRAM reserves the right

to edit, reject or properly classify all advertisements and

will not be responsible for MORE THAN ONE

INCORRECT INSERTION OF ANY ADVERTISEMENT.

Claims of errors should be made within 24 hours after

publication.

All weekday Classified insertions are published in the

Morning Independent and Evening Press-Telegram for one

day's cost in consecutive day orders. Sunday is counted

as one full insertion day. Ads will appear FIRST in the

Morning Independent.

Any advertisement ordered and subsequently cancelled be-

fore first insertion will be charged for one (1) day.

CANCELLATIONS

Monday through Friday, 4 p.m. for the following day.

Saturday—NO cancellations.

Sunday—to 12:00 noon.

Downtown Office 604 Pine Ave.

Long Beach HE 2-5959

LAKEWOOD BELFLOWER GARDEN GROVE

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Homes for Sale

BELMONT HEIGHTS

OPIN 2 TO 5 P.M.

COR. SHAW & ST. JOSEPH

ONLY \$3,200 DOWN

2 story charming, Normandy style

home, 3 bedrooms, 2 baths, 1 car

port, central air, hardwood floors,

large front porch, beautiful landscaping.

Call for details. MCGRATH-SHANK CO.

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Pontiac V-8 engine,
wheel drive. ROCK
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GOODWIN DODGE
over Eves. To 60 mph
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Fords, Aults Ford & L.
body & paint.

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50% off Auto Batteries

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 1000 sq. ft. Race, No
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 ment for Fern St. 432-87
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 has two signal lines
 floor control
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 ME 2-223
 of used Electric
 South St., L2
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 WE NEED
 NK CARS
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 435-08 or 434-91
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 of state to
 May 8 to 9 p.m.
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 GE 9-3712
 C. PATTENSON
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 BEACH BLVD., L
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SUL. real good CE
SUL. 4 dr. 64 Bu
SUL. Ford combs
SUL. Ford 4 dr. 64 Bu MA
FLAT
DOUBLE CHECKE
USED CARS
AT 1500 convertible ONLY
AIRS Bros. BUH
7504 Bellflower Blvd TO
evening & Sunday TO
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\$250 TO
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TO HILLMAN \$6
Deluxe 4 dr. Sedan
Import Auto
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QUAR XK150 conv.
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ALL COLORS

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SUPERMARKET FOR CARS

February Clearance

A SPECIAL SELECTION FROM OUR
HUGE USED CAR STOCK
PRICES REDUCED!

100% GUARANTEED TRUE MILEAGE CARS

CHEVROLET 4-DOORS

'61 CHEV. IMPALA SPORT SEDAN, V-8, automatic, air conditioned, heater, power steering, ivory. \$1799
'62 CHEV. IMPALA SPORT SEDAN, V-8, powerglide, heater, air conditioned, power steering, radio. \$2799
'63 CHEV. IMPALA SPORT SEDAN, V-8, powerglide, power steering and brakes, radio, heater, copper. \$1199
'63 CHEVROLET BISCAYNE 4-DOOR, 6-cylinder, Powerglide, radio, heater, license #FGY 301, saddle tan. \$1899
'62 CHEVROLET IMPALA 4-DOOR SPT. SEDAN, V-8, Powerglide, power steering, radio, heater, license \$2299
'61 CHEV. BISCAYNE 4-DOOR, 6-cylinder, standard trans. \$899
'62 CORVAIR 4-DOOR, Radio, \$1299
Lic. Fees, \$200, \$200

CHEVROLET 2-DOORS

'62 CORVAIR MONZA COUPE, 4-speed, radio, heater, red. \$1799
'62 CORVAIR MONZA COUPE, 4-speed, radio, heater, ivory. \$1799
'62 CORVAIR MONZA COUPE, Powerglide, factory air conditioned, radio, heater, red. \$1899
'61 CORVAIR MONZA COUPE, Powerglide, radio, heater, beige. \$1499
'61 CORVAIR MONZA COUPE, 4-speed, radio, heater, ivory. \$1499
'60 CHEVROLET BEL AIR, Powerglide, radio, heater, V-8, Copper. \$1299
Lic. Fees \$70

SPORT COUPES & CONV.

'62 CHEVROLET IMPALA HTP, COUPE, V-8, Powerglide, power steering, radio, heater, ivory. \$2395
License #LCF 875
'62 CHEV. NOVA COUPE 400, Powerglide, radio, heater, Fawn. \$1999
Lic. #K18 444
'61 CHEV. IMPALA COUPE, V-8, powerglide, power steering, radio, heater, factory air conditioned, light brown. \$2899
Lic. #MVF 952
'62 CHEV. SUPER SPORT COUPE, V-8, 4-speed, 400 eng., radio. \$2499
Lic. #CHM 152
'60 CHEV. BEL AIR SPORT COUPE, V-8, powerglide, power steering, radio, heater, blue. \$1599
Lic. #KVF 927
'63 CHEV. IMPALA COUPE, V-8, powerglide, power steering, radio, heater, green. \$2599
Lic. #FRW 499
'62 CHEV. SS SPORT COUPE, V-8, powerglide, power steering, radio, heater, red. \$1099
Lic. #K19 999
'63 CHEV. IMPALA COUPE, V-8, powerglide, power steering, radio, heater, black. \$1099
Lic. #OGH 135
'61 CHEV. IMPALA COUPE, V-8, powerglide, power steering, radio, heater, white. \$2199
Lic. #S19 513
'61 CHEV. IMPALA COUPE, V-8, powerglide, radio, heater, Turquoise. \$1999
Lic. #FVU 072
'62 CHEV. II NOVA HARDTOP COUPE, Powerglide, bucket seats. \$2099
Lic. #IYC 145
'61 CHEV. IMPALA HARDTOP COUPE, V-8, powerglide, power steering, radio, heater, Fawn beige. \$2099
Lic. #KCN 570
'61 CHEV. IMPALA CONVERTIBLE, V-8, automatic, power steering and brakes, radio, heater, factory air con. \$2099
Lic. #FVU 115
'63 CHEV. IMPALA HARDTOP COUPE, V-8, powerglide, power steering, radio, heater, ivory. \$2099
Lic. #KGT 001
'62 CHEV. II NOVA HARDTOP COUPE, Stick, radio, heater, ivory. \$1799
Lic. #OHM 311
'63 CHEV. IMPALA COUPE, V-8, electric windows, seats, automatic power steering, factory air conditioned. \$1099
Lic. #FRH 801
'62 CHEV. II NOVA HARDTOP COUPE, Powerglide, radio, heater. \$1899
Lic. #FRW 610

CHEV. STATION WAGNS.

'61 CORVAIR 735 6-PASS. STA. WAG. Powerglide, radio, heater. \$1399
Lic. #FEL 115
'63 CHEV. BUCKLEGOOD 6-PASSENGER, V-8, powerglide, radio, heater. \$1199
Lic. #H2C 313
'63 CHEV. GREENBRIER 6-PASSENGER, Powerglide, radio, turquoise. \$2299
Lic. #LWV 003
'62 CHEV. BISCAYNE 6-PASSENGER, 4-door, powerglide, radio. \$1999
Lic. #FWC 310
'63 CHEV. NOMAD 6-PASSENGER, V-8, powerglide, power steering, radio, heater, Turquoise. \$1399
Lic. #QGS 718
'61 CHEV. NOMAD 6-PASSENGER, V-8, powerglide, power steering, radio, heater, ivory. \$2199
Lic. #GYZ 179

OTHER MAKES 4-DOORS

'62 FALCON SEDAN, 6-cylinder, stick shift, radio, heater, ivory. \$1299
Lic. #ICJ 516
'62 FORD GALAXIE HARDTOP SDN, V-8, Fordomatic, power steering, radio, heater, cream. \$1899
Lic. #JOW 219
'61 FALCON DELUXE, Automatic, radio, heater, green. \$1199
Lic. #OHM 711
'62 COMET 4-DOOR CUSTOM SEDAN, Auto. transmission, heater. \$1499
'63 BUICK ELECTRA HARDTOP SDN, V-8, automatic, power steering, factory air conditioning, radio, heater. \$1399
Lic. #OJC 413

OTHER MAKES 2-DOORS

'63 COMET DELUXE, Automatic, \$999
radio, heater, green. #OJA 703
'63 FORD GALAXIE, Automatic, heater, 6-cylinder, White. \$1999
#KHP 148
'60 FALCON 2-DR. Stick shift, \$999
radio, heater, ivory. #KFR 519
'60 FALCON DELUXE, Stick shift, \$999
radio, heater, blue. #FWF 064
'61 COMET DELUXE, Automatic, radio, heater, ivory. \$1299
#OCH 812

SPORT COUPES & CONV.

'61 BUICK Le SABRE CONV. V-8, power steering, automatic, radio. \$1899
Lic. #H2C 434
'63 FORD GALAXIE HARDTOP COUPE, V-8, automatic, radio, heater. \$999
Lic. #KFA 783
'62 PONTIAC GRAND PRIX HARDTOP COUPE, 4-speed, radio, heater, blue. \$2599
Lic. #OLD 541
'63 FORD GALAXIE HARDTOP COUPE, V-8, automatic, power steering, radio, heater, ivory. \$1099
Lic. #GX 151

STATION WAGONS

'58 OLDSMOBILE FIESTA 4-DR. 6-PASS. STATION WAGON, V-8, auto. trans., power steering, power brakes. \$899
Lic. #KHF 723
'61 COMET 4-DOOR DELUXE 6-PASS. STATION WAGON, radio, heater, ivory. \$1399
Lic. #FES 330
'61 FALCON 4-DOOR DELUXE 6-PASS. STATION WAGON, radio, heater, blue. \$1299
Lic. #OHF 508
'62 BUICK 4-DOOR AMBASSADOR 6-PASSENGER, V-8, automatic, bucket seats, power steering, radio, heater, ivory. \$2199
Lic. #KEW 976

TRUCKS

'59 CHEV. EL CAMINO, 6-cylinder, radio, heater, ivory and red. \$1399
Lic. #K41 978
'59 CHEV. EL CAMINO, V-8, powerglide, radio, heater, blue. \$1499
Lic. #L93 079
'62 CHEVROLET, V-8, powerglide, radio, heater, Turquoise. \$1799
Lic. #E74 448
'60 CHEVROLET, 6-cylinder, 4-speed, radio, heater, blue. \$1399
Lic. #H29 147
'61 CHEVROLET 1/2-TON, 6-cylinder, stick shift, custom, radio, heater, Turquoise. \$1799
Lic. #H43 900
'63 CHEV. 1/2-TON PICKUP, 6-cylinder, radio, heater, Powerglide. \$1799
Lic. #H47 160
'60 CHEV. EL CAMINO, V-8, automatic, power steering, radio, heater, air cond. Turquoise. \$1799
Lic. #H46 238
'62 CHEVROLET, 6-cylinder, stick shift, green. \$1499
Lic. #K14 440
'62 CHEVROLET, V-8, automatic, radio, heater, ivory. \$1699
Lic. #E50 432
'60 CHEVROLET, 6-cylinder, radio, heater, blue. \$1299
Lic. #E27 087
'62 CHEVROLET, 6-cylinder, standard trans., radio, blue. \$1599
Lic. #H46 091
'59 CHEV. 1/2-TON, 6-cylinder, 3-speed, A good buy, Turquoise. \$999
Lic. #H43 900
'61 CHEV. 1/2-TON FLEETSIDE, 6-cylinder, stick shift, green. \$1399
Lic. #G43 344
'57 CHEV. 1/2-TON PICKUP, 6-cyl., stick shift, blue. \$799
Lic. #K43 220
'62 CHEV. 1/2-TON FLEETSIDE, V-8, stick shift, heater, green. \$1699
Lic. #H44 499

OTHER TRUCKS

'62 WILLIS DISPATCH 2-WHEEL DRIVE JEEP, Transportation special. \$799
Lic. #POZ 592
'60 INTERNATIONAL Vancom 80 Wagon, Stick shift, Ivory finish. \$799
Lic. #KFC 616

RED TAG SPECIALS

'61 CHEV. IMPALA SPORT SEDAN, V-8, powerglide, power steering. \$1799
Lic. #OIF 943
'60 PONTIAC 4-DR. BONNEVILLE, V-8, power steering, automatic, radio, heater, green. \$1599
Lic. #QDN 121
'60 T-BIRD HARDTOP COUPE, V-8, Corvair, radio, heater, factory air con. \$1799
Lic. #NYE 035
'59 OLDS 88 HARDTOP COUPE, V-8, automatic, radio, heater, ivory & Coral. \$799
Lic. #HYG 656

TRANSPORTATION SPECIALS!

'58 EDSEL PACER, 4-door, V-8, automatic, power steering, radio. \$499
Lic. #OHY 314
'58 PLYMOUTH SAVOY, 4-door, 6-cyl. auto., green. \$399
Lic. #GYL 979
'56 PLYMOUTH BELVEDERE HARDTOP COUPE, V-8, automatic, radio, heater, power steering, ivory and Coral. \$199
Lic. #OCH 154
'55 STUDEBAKER PRESIDENT, 4-door, V-8, automatic, power steering. \$399
Lic. #FEE 537
'55 FORD RANCH WAGON, 2-door, V-8, automatic, radio, heater, ivory. \$349
Lic. #OCA 912
'54 CHEVROLET 210 2-DOOR, 6-cyl., radio, heater, blue in color. \$399
Lic. #OZB 076
'56 CHEVROLET 210 HARDTOP COUPE, V-8, Powerglide, radio, heater, ivory. \$699
Lic. #FIR 115
'55 RAMBLER 4-DOOR SEDAN, 6-cyl., overdrive, radio, heater, tan and. \$299
Lic. #LPE 844
'58 FORD FAIRLANE 500 HARDTOP SEDAN, V-8, automatic, power steering, radio, heater, ivory. \$699
Lic. #ZOH 95
'56 PLYMOUTH SAVOY 4-DOOR, V-8, automatic transmission, heater. \$499
Lic. #XGM 505
'55 CHEVROLET BEL AIR 2-DR. 6-cyl., Powerglide, radio, heater, Lic. \$499
Lic. #K40 440
'59 FORD STARDUST HARDTOP COUPE, V-8, automatic, radio, heater, ivory. \$999
Lic. #THZ 933

OTHER MAKES 4-DOORS

'62 FALCON SEDAN, 6-cylinder, stick shift, radio, heater, ivory. \$1299
Lic. #ICJ 516
'62 FORD GALAXIE HARDTOP SDN, V-8, Fordomatic, power steering, radio, heater, cream. \$1899
Lic. #JOW 219
'61 FALCON DELUXE, Automatic, radio, heater, green. \$1199
Lic. #OHM 711
'62 COMET 4-DOOR CUSTOM SEDAN, Auto. transmission, heater. \$1499
'63 BUICK ELECTRA HARDTOP SDN, V-8, automatic, power steering, factory air conditioning, radio, heater. \$1399
Lic. #OJC 413



Get Your Best Deal . . . Then See Us Where Overhead Is Lower!

WIDGER-GOODWIN DODGE

16900 LAKEWOOD BLVD., BELLFLOWER
OPEN SUNDAYS — OPEN EVENINGS — TO 6-9081

IS YOUR FIRM OPEN SUNDAYS?

If so . . . GO FOR MORE IN '64 by publishing your name in the new CLASSIFIED ADVERTISING "BUSINESSES OPEN SUNDAYS" DIRECTORY. For more information regarding this inexpensive public service Directory that will start today, FEBRUARY 2 . . .

PLEASE CALL HE 2-5959

Metcalf 3-7644 — JEFFerson 7-9120 — TORrey 6-1721

Supermarket FOR CARS

LEADERSHIP IS OUR GOAL
SAVING IS YOUR GOAL
THIS IS WHY YOU
SAVE
THE SUPERMARKET WAY

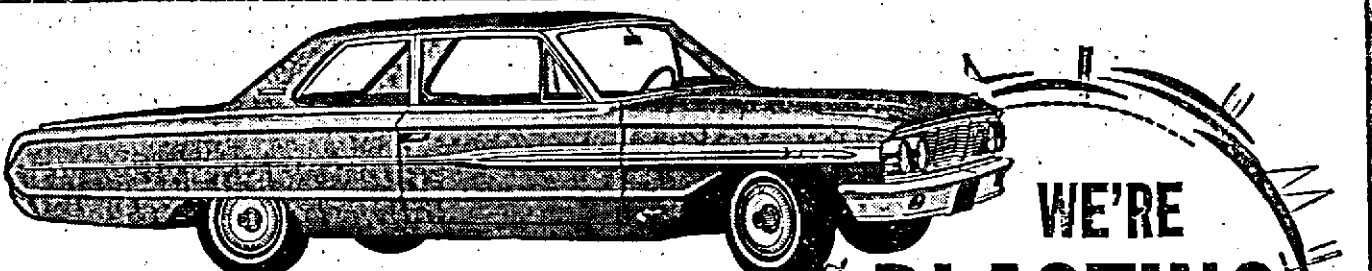
OVER 500 NEW AND USED CARS
PRICED to SELL
OVER 140 FACTORY TRAINED EMPLOYEES
TO SERVICE YOUR NEW OR USED CAR

HARBOR CHEVROLET

OPEN SUNDAY
3770 CHERRY AVE. GA 6-3344

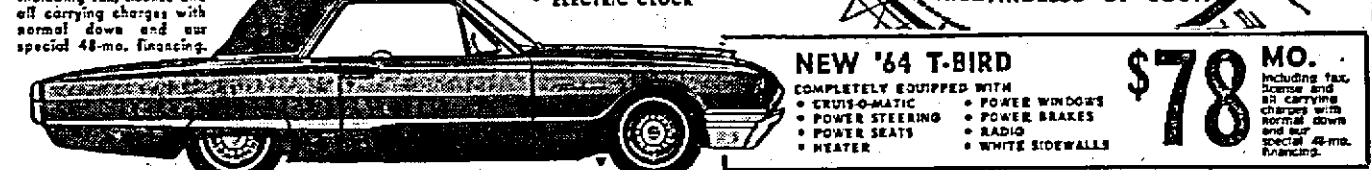
WE'RE LOOKING FOR NEW '64 FORDS

FOR NEW MANAGEMENT
HAS JUST TAKEN OVER

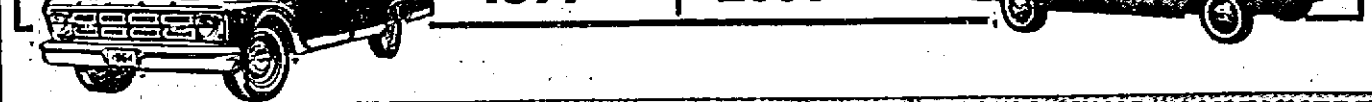


NEW '64 GALAXIE \$2758⁰⁰
500 2-DOOR FASTBACK

FOR JUST \$52 mo. COMPLETELY EQUIPPED WITH:
• AUTOMATIC TRANSMISSION • TINTED WINDSHIELD
• POWER STEERING • POWER BRAKES
• RADIO • HEATER
• SEAT BELTS • WHITEWALLS
• PADDED DASH
• ELECTRIC CLOCK



NEW '64 T-BIRD \$78 MO.
COMPLETELY EQUIPPED WITH:
• CRUISE-O-MATIC • POWER WINDOWS
• POWER STEERING • POWER BRAKES
• POWER SEATS • RADIO
• HEATER • WHITE SIDEWALLS



NEW '64 STYLESIDE PICKUP \$1899 FULL PRICE
NEW '64 FALCON \$2030 FULL PRICE

'61 MERCURY	'62 PONTIAC	'58 T-BIRD	'58 FORD	'61 CHEVROLET	'61 FALCON
Hardtop Coupe, Automatic, radio, heater, power steering, factory air con.	GRAND PRIX with console, radio, heater, power steering, bucket seats, etc. V-8 6-cyl.	Factory air conditioned, radio, heater, power steering, bucket seats, etc. V-8 6-cyl.	CONVERTIBLE, Automatic, radio, heater, power steering, bucket seats, etc. V-8 6-cyl.	MONZA COUPE with 6-speed front, bucket seats, radio, heater.	Deluxe Styleside Wagon, automatic, radio, heater, power steering, bucket seats, etc. V-8 6-cyl.
\$1399	\$1000	\$1199	\$299	\$999	\$999
'61 FORD	'61 T-BIRD	'53 FORD	'62 CHEVROLET	'60 OLDS	'61 TRIUMPH
GALAXIE Hardtop Coupe, automatic, radio, heater, power steering, bucket seats, etc. V-8 6-cyl.	Automatic, radio, heater, power steering, bucket seats, etc. V-8 6-cyl.	IT'S THE BEST Coupe and drive it every day for only \$49	NOVA Hardtop Coupe, Automatic, radio, heater, power steering, bucket seats, etc. V-8 6-cyl.	SUPER 88 Hardtop, Automatic, radio, heater, power steering, bucket seats, etc. V-8 6-cyl.	Hardtop, Ward 6 South, V-8 6-cyl. V-8 6-cyl.
\$1299	\$2299	\$49	\$1799	\$1399	\$1099

WE CAN GIVE YOU THE CREDIT YOU NEED AND STILL SAVE YOU MONEY . . .
IF YOU ARE NEW TO CALIF. IF YOU WERE THIS NEW TO CALIF. IF YOU ARE NEW TO CALIF. IF YOU HAVE A WILLINGNESS TO MAKE PAYMENTS IF YOUR CREDIT WAS TURNED DOWN ELSEWHERE IF YOU ARE MORE ON YOUR PRESENT CAR THAN ITS WORTH

CHIEF CHAMBERLIN FORD

USED CAR DEPT. 15727 PARAMOUNT BLVD. — PARAMOUNT NEW CAR DEPT.
ME 4-2600 Open Every Night Till 9 P. M. Including Sunday ME 3-1107, NE 6-9143

OPEN SUNDAYS

HARBOR CHEVROLET

3770 CHERRY AVE. GA 6-3344

COME NOW TO MEL BURNS FORD DOWNTOWN 1633 LONG BEACH BLVD. AND LOOK At This Selection of A-1 January SPECIALS

1956 CHEVROLET
4-cyl., automatic, radio, heater, clean one. #7007.
\$599

1957 CHEVROLET
4-door, 6-cyl., stick. Very clean. No. 7005.
\$699

1961 CHEVROLET IMPALA CONVERTIBLE
Blue and black top. Automatic transmission, radio, heater, whitewall tires.
\$1699

1962 BUICK SPECIAL
Radio, heater, whitewalls. Class #1354.
\$1499

1962 LINCOLN SEDAN
Full power and air conditioning. #711.
\$3999

1963 CHEVROLET IMPALA
2-door Hardtop Sport Coupe. Radio and heater, automatic, power steering. #1472.
\$2599

1959 BUICK CONVERTIBLE
Automatic, radio, heater, power steering. Blue. #1486.
\$1399

1963 FORD GALAXIE "500"
2-door Hardtop. Radio, heater, automatic, power steering.
\$2499

1963 COMET 4-DOOR
Auto. transmission, radio, heater, whitewall tires.
\$1999

1961 METRO COUPE
Clean, gas saving, low mileage. #7003.
\$799

1962 COMET 2-DOOR SEDAN
Automatic, radio, heater, whitewalls. #1407.
\$1499

1961 LINCOLN SEDAN
Black, full power and air conditioning. #1457.
\$3299

1960 CORVETTE
Automatic transmission, hardtop.
\$2099

1963 CHEVROLET IMPALA 4-DR. HDT. SPORT SEDAN
Radio, heater, automatic, power steering. Stock #1426.
\$2599

MEL BURNS DOWNTOWN 1633 LONG BEACH BLVD. HE 7-7760

1963 RAMBLER
550 CLASSIC 4-DOOR SEDAN
Overdrive, heater, reclining back seats, others. Near new. Stock #13234.
\$1585

1963 RAMBLER CLASSIC 770 STATION WAGON
AUTOMATIC - CONSOLE RADIO - ROCKET SEATS HEATER - WHITEWALLS
STOCK No. 13164
\$1995

'62 CHEVROLET
Impala Sport Coupe. Automatic, radio, heater, power steering. Stock #13049.
\$2095

'59 RAMBLER
2-Dr. American. Standard front. A real buy! Stock #13157.
\$395

'62 CORVAIR
700 Cpe. Ivory. Automatic transmission, whitewall tires. Stock #13057.
\$1295

'62 CHEVROLET
Bel Air Station Wagon. Automatic transmission, radio, heater, a beauty. Stk. #13055.
\$1995

'62 FORD
Crimson, radio, heater, power steering. Stock #13047.
\$1895

'59 DE SOTO
Sportsman Firefly. Radio, heater, power steering. Stock #13074.
\$695

'62 RAMBLER
2-Door. Automatic, radio, heater, individual seats, whitewalls. Beauty of a car. Stock #13011.
\$1495

'61 VALIANT
Automatic transmission, radio, heater, whitewall tires. Stock #13139.
\$795

'62 RAMBLER
4-Door. Automatic, radio, heater, power steering. Stock #13113.
\$1395

'61 RAMBLER
4-Door. Automatic, radio, heater, power steering. Stock #13114.
\$895

OPEN NIGHTLY TILL 10 P.M. INCLUDING SUNDAYS

Rancho RAMBLER
2160 LONG BEACH Blvd.
GARFIELD 6-2111 LONG BEACH

\$149,773 INVENTORY REDUCTION SALE

1959 Chev. Impala 4-Dr. Hardtop. V-8, auto, trans, radio, heater, white first, bi-grip with gold interior and one-year warranty. \$899	1963 Riviera Auto trans, radio, power steering, bucket seats, whitewall tires, custom interior, wire wheel covers, plus lots more. Silver Cloud exterior with beautiful black interior. \$3899	1959 T-Bird Hardtop with factory air conditioning. This one won't last long at this price. First come, first served. And 1-yr. warranty. \$1349
1961 T-Bird Hardtop. Fully powered, steering, brakes, seats, swing-away wheel. The beautiful silver with black interior. And 1-yr. warranty. \$2199	1961 Tempest 4-Door Sedan. Radio, heater, whitewalls. Reserve 2 or set a 1-year warranty. 899	1960 Olds 98 4-Door Hardtop. Auto. trans, radio, heater, power steering, bucket seats, whitewalls, two-tone paint. And 1-yr. warranty. \$1599
1960 Rambler Cross Country Station Wagon. Factory air conditioning. Remember vacation time that's too far away. Better steal this one. \$1199	1961 Olds 588 9-Pass. Sta. Wagon. Auto. trans, radio, power steering, bucket seats, factory air conditioning. Fawn beige inside and out. And 1-yr. warranty. \$2499	1961 Plym. Fury Hardtop Coupe. V-8, auto. trans, radio, heater, power steering, bucket seats, two-tone white and blue finish with all vinyl interior. And 1-yr. warranty. \$1499
1963 Buick Elec. 228 Convertible. Fully powered and factory air cond. Leather bucket seats. Sold new for over \$3300. \$3499	1961 Chev. Nomad Sta. Wgn. V-8, auto. trans, radio, heater, bucket seats. Fawn beige inside and out. And 1-yr. warranty. \$1899	1959 Rambler 2-Door Sedan Super. Stick shift, radio, heater, whitewall tires. And 1-yr. warranty. \$599
1960 Kapitan By Opel. You must see this car to appreciate the superb craftsmanship in its making. On display in foreign car dept. See 211. \$100.00	1961 Chev. Impala Sport Cpe. V-8, auto. trans, radio, heater, bucket seats. Scarlet red and red hot. One-year warranty. \$1599	1960 Le Sabre 2-Door Hardtop. Beautiful blue and white. This car is one of the most attractive in our bulging used car dept. Auto. trans, power steering, power brakes, radio and heater. 1-yr. warranty. \$1599

\$100.00 For Any Old Car In Trade, Even If We Have to Tow It In. One Trade-In Per Car... or 5% DISCOUNT for CASH

1960 Buick Le Sabre Station Wagon. A very hard-to-find automatic, Arctic white, automatic, radio, heater, power steering, bucket seats. \$1895.	1963 Chev. Impala Super Sport V-8, automatic, power steering, radio, heater, bucket seats, factory air conditioning, whitewall tires, mag. wheels. \$2949.	1957 Chev. Bel Air Station Wagon. White finish, beautiful continental interior, automatic, V-8, power steering, radio, heater, bucket seats. Full price. \$799.
1956 Mrc-Bnz 5L 190 Roadster. 4-speed. Radio, heater, "red" power tuned up, new plugs, points, condenser. Runs like a new one. Must see this car to appreciate. \$55.	1958 Pontiac Star Chief Custom Safari. Automatic, radio, heater, power steering, power brakes. Low mileage Vgn. Must see, at only. \$995.	1963 Buick Skylark. 4-speed trans. radio and heater, power steering, power brakes, bucket seats, factory air conditioning. Beautiful bronze mist. W.S.W. \$2699.

ALL CARS SOLD WITH A ONE-YEAR PARTS AND LABOR WARRANTY

1958 Plym. 6-cyl., stick, radio, heater, economy plus. White finish, white side, whitewall tires. \$499.	1962 Buick Super Cpe. Lovely blue and white. Automatic, radio and heater, power steering and brakes. Nice one. \$549.	1962 Buick Stylark 2-Door Hardtop. Cream body with white top, automatic, radio, heater, power steering, whitewall tires. \$2399.
1961 Buick Stylark Sport Cpe. Automatic, radio and heater, power steering, bucket seats, factory air cond. Lovely trade. \$2099.	1959 Mercury Monterey. Low mileage. Cool white with automatic trans, power steering, power brakes, radio, heater, etc. W.S.W. \$1099.	1963 Olds Jetfire Sport Coupe, the most expensive of small Oldsmobile line. Automatic, radio and heater, power steering, bucket seats, with console. A masterpiece. \$2599.

IF YOU HAVE NO DOWN PAYMENT COME IN AND VISIT OUR CREDIT ADVISOR, WE WANT TO SELL THESE CARS, AND WILL HELP YOU IN ANY WAY WE CAN. WE WILL OUT-TRADE ANY OF OUR COMPETITORS

Boulevard Buick
1890 LONG BEACH BLVD. HE 7-2755 or GA 7-6826
OPEN EVENINGS TILL 9 P.M. & SUNDAYS TILL 6:00

MIKE SALTA PONTIAC

Overstocked!

Clearance!

ALL LATE MODEL TRADE-INS

LOW AS \$95 DOWN

DELIVERS plus tax and license

USED CAR SPECIALS!

'63 PONTIAC BONNEVILLE
HARDTOP - RADIO, HEATER, POWER STEERING, POWER BRAKES, WHITE WALLS, NEAR NEW.
\$2795

'62 PONTIAC CATALINA CPE.
2-Door Hardtop, Automatic, radio and heater, power str., power brakes, whitewalls. Stock #9442.
\$1995

'62 OLDSMOBILE COUPE
2-Door Hardtop '98". Air conditioning, automatic, radio, heater, power steering, power brakes, power windows, whitewalls. Stock #2415.
SAVE

'61 PONTIAC CATALINA COUPE
2-Door Hardtop, automatic, radio, heater, power steering, whitewalls. Stock #9432.
\$1792

'60 PONTIAC BONNEVILLE HARDTOP
Automatic, radio, heater, power brakes, power steering, whitewalls. Stock #9467.
\$1195

'59 PONTIAC 1-Pass. CATALINA STA. WAGON
Automatic, radio, heater, power steering, power brakes, whitewalls. Stock #9148.
\$1195

'59 CHEVROLET HARDTOP IMPALA
Automatic, radio, heater, whitewalls. Stock #9483. License No. KFG 344.
\$895

'61 ALPHA ROMEO
4-speed transmission, radio, heater, spider interior. Stock #9402.
\$1395

'61 BONNEVILLE CONVERT.
Automatic, radio, heater, power brakes, power steering, whitewalls. Stock #9406.
\$1595

'57 CHEVROLET HARDTOP
Automatic, radio, heater, whitewalls.
\$595

'56 CHEVROLET STATION WAGON
Automatic, radio, heater. Stock #9338.
\$195

MIKE SALTA PONTIAC
1545 Long Beach Blvd.
Long Beach HEmlock 7-4111

SOUTHLAND PROGRESS

★ BUSINESS-REAL ESTATE-INDUSTRY ★

THE NEWS, INDEPENDENT, PRESS-TELEGRAM, FEB. 3, 1964

HERE'S A REAL MODEL CITY

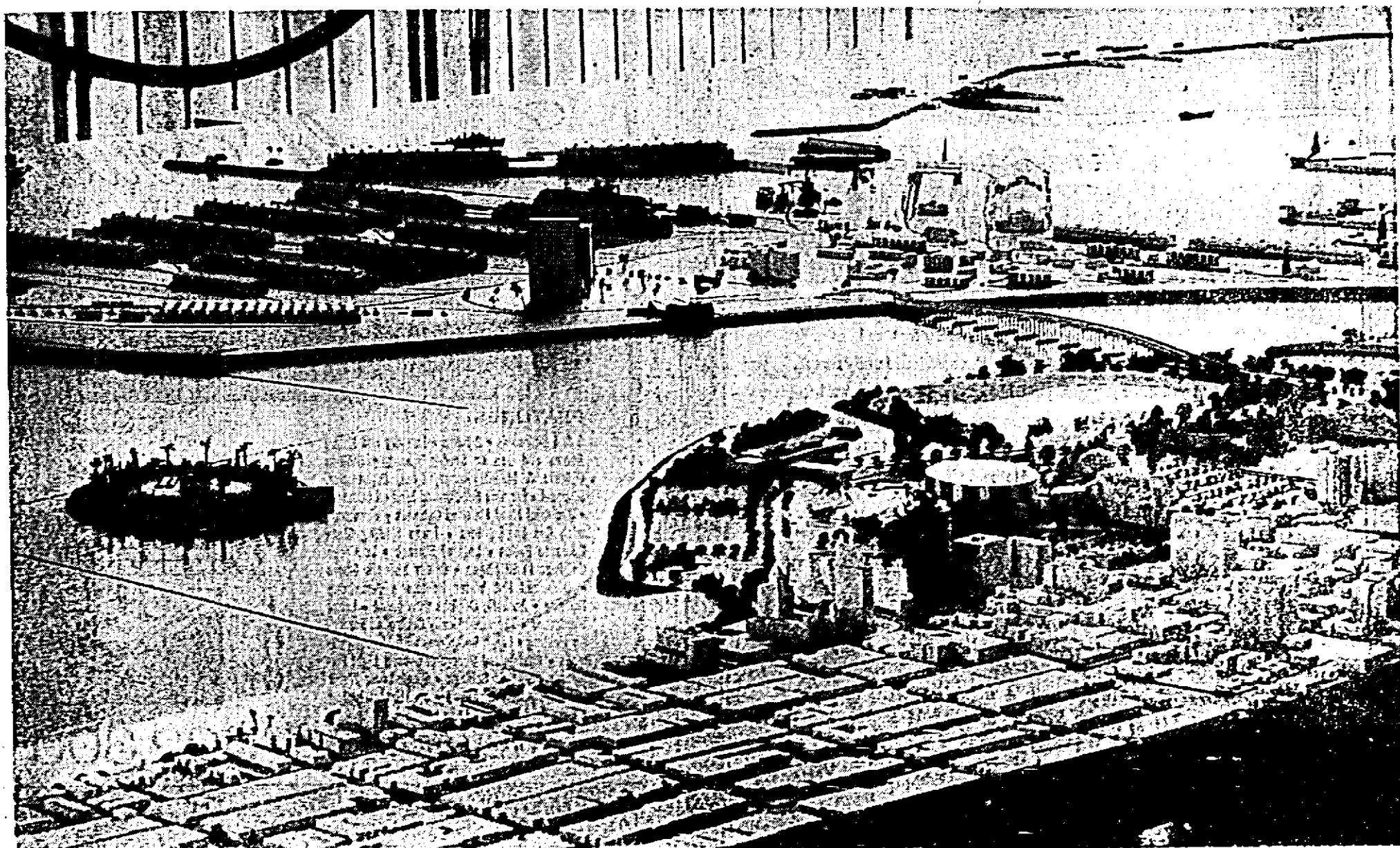
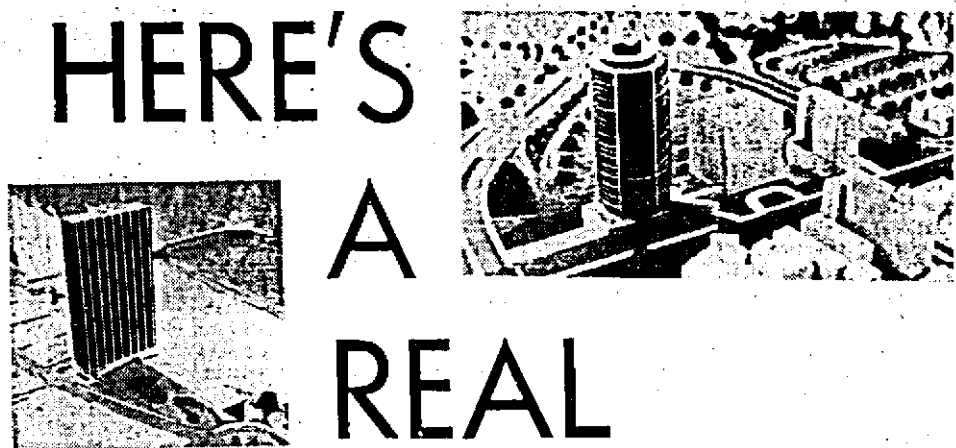


BRINGING VISUAL REALITY to the sweeping pattern of shoreline and harbor development master-planned for Long Beach, engineers spent months creating 33x17 foot detailed scale model showing existing and proposed improvements. In above picture, view to east includes proposed high level bridge (foreground) over Cerritos Channel to replace present pontoon bridge linking city proper to Terminal Island. Downtown area is at left center.

(See Story
on
Page R-2)

CAREFULLY BLOWING DUST from model of residential-commercial building complex envisioned for West Beach redevelopment, builder shows scale of model. At upper right on page, small pictures show (top) 31-story circular building under construction at 680 E. Ocean; planned 38-story Taper Tower (middle) and (bottom) International Trade Center, a 25-story hotel and trade and office complex to be built on Pier J, site of World's Fair.

LOOKING SEAWARD, this view of model illustrates projected Magnolia Avenue bridge from downtown to Pier A. In picture also is one of four planned 10-acre oil drilling islands, due to be attractively landscaped. Visible, too, near Arena is enclosed bathing beach. In background are harbor facilities. Tall building in center is proposed Trade Center. Model was made by city and harbor engineers. Photos by Staff Photographer Roger Coar.



Sarver to Represent Area at Advertising Parley in Washington

John Sarver, veteran South-Central California advertising executive, will represent the then base their decisions on Long Beach, San Pedro and Orange County area at the Sixth Annual Conference on Advertising in Washington, D. C., Tuesday and Wednesday.

Sarver's appointment was announced by the Long Beach Chamber of Commerce and the Advertising Club of Long Beach, joint sponsors of the trip.

Sarver, who is principal in the Long Beach advertising agency Sarver & Witzerman, will join top advertising and chamber of commerce men from every area in the country in a series of conferences with national legislators.

Highlight of the two-day event will be a meeting with President Lyndon Johnson.

"PRIMARY AIM of the conferences," Sarver said, "will be a better relationship and understanding between government and business in connection with advertising. At the present time there are 175 bills before Congress designed to regulate advertising practices from general promotion to product labeling."

"We feel many of these bills are good, but we also feel that a great many others penalize the businessman in the pursuit of sales and the medium by which this business is achieved and the businessman who's advertising practices have never been questioned."

"WE REALIZE," Sarver added, "there are two sides to any question. We don't, however, want administrative agencies of the government imposing regulations that could reflect a strangulation of our free enterprise system. Giving blanket dictatorial advertising powers to government agencies could result in devastating results."

"It is not our intention to stand idly by and let so-called advertising do-gooders ruin the economy of this nation. Our purpose in meeting with the legislators of this country is that through panel discussions all facts may be discussed and our legislators may execute, will represent the then base their decisions on Long Beach, San Pedro and Orange County area at the Sixth Annual Conference on Advertising in Washington, D. C., Tuesday and Wednesday."

"Our purpose in meeting with the legislators of this country is that through panel discussions all facts may be discussed and our legislators may execute, will represent the then base their decisions on Long Beach, San Pedro and Orange County area at the Sixth Annual Conference on Advertising in Washington, D. C., Tuesday and Wednesday."



JOHN SARVER
Going to Conference

L.B. Group at Capital

President John T. Webster of the Long Beach District Board of Realtors headed a group of board members attending National Association of Real Estate Boards sessions over this weekend at Washington, D.C., to be highlighted by the inaugural ceremonies for the new NAREB president.

The Long Beach group was to include Barbara Moss, Reg Dupuy, E. T. Moore, Clive Graham and Gene Page.

The sessions were extending from Jan. 30 through Feb. 4, at the Sheraton-Park Hotel. Edward E. Mendenhall Jr., will be inducted into office as NAREB president at the inaugural banquet Wednesday.

Also taking office will be Richard B. Morris, Buffalo, N.Y., treasurer for 1964; 13 NAREB vice presidents, 61 new directors; and the president of the association's nine related and specialized groups.

Total attendance at the six-day gathering was expected to exceed 1,000.

Harbor Chamber to Install March 10

Harbor District Chamber of Commerce will install officers March 10 in a meeting at the Petroleum Club, 3636 Linden Ave., Long Beach, according to Carl J. Hoffman, president.

Next regular monthly meeting will be Feb. 14, with dinner at 6:30 p.m. at the Chalon Restaurant, 1455 W. Manchester, Los Angeles, and the program at 7:30.

Model Shows 'New Look' of L.B. Shoreline

A scale model of the shoreline of Long Beach soon will be officially on display in the lobby of the Long Beach Arena.

Designed and built by city and harbor engineers, under the direction of John R. Rosso, the model shows existing and proposed future improvements on city-owned tide and submerged lands, as well as existing and planned developments on adjacent private property.

The model, built to a scale on one inch representing 100 feet, is 35 feet in length and 17 feet in width.

IT DETAILS the Long Beach shoreline as it will look when fully developed in accordance with the Master Plan for Harbor Development, and in accordance with the city's Master Plan for Shoreline Development, as approved by the City Planning Commission and City Council, following years of planning and public hearings.

City officials said the model visually demonstrates the broad regional benefits of local shoreline improvements, including bustling Long Beach Harbor, which now handles almost 1,000,000 tons of shipping per month and serves the entire Southwestern section of the United States.

ALSO SHOWN in detail are the 1,800-berth Long Beach Marina, used by small boat enthusiasts throughout the Southland, and proposed beach improvements, including bathhouses, parking and recreational facilities which will attract millions of visitors to the shoreline.

The model, which shows present and projected improvements along all nine miles of the city's shoreline, also will be used as a mobile exhibit by the city; and officials said it also will be useful in coordinating planning between the city and the harbor.

Robert M. Light Ad Club Speaker

"The Sound of The Jury" Light is past president of the Hollywood Advertising Club, vice president, 5th district of Advertising Association of the West and is on the faculty of Los Angeles City College.

John Curtis, vice president of Curtis and Associates, will be chairman. Perry Griffith, president will preside. Guests are welcome and may make reservations with executive Helen Perkins, manager of the Independent, Press-Telegram Engravers.



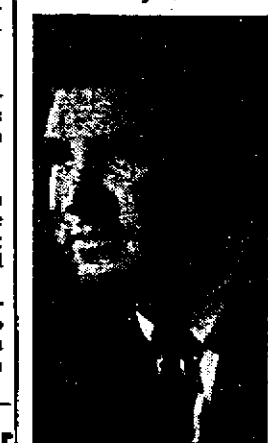
ROBERT M. LIGHT
Head of Broadcasters Group

SALES, MARKETING EVENT

Top Salesmen to Get Sammy Awards Monday

Sales and Marketing Executives of Long Beach will hold their 15th Annual Distinguished Salesman Award Banquet Monday at 6:30 p.m. in the French Room of the Lafayette Hotel.

More than 15 top-ranked salesmen in companies affiliated with sales and marketing will be honored at this event, and presented with their "Sammy Award" by salesmen of Long Beach. The event, and James E. Miller, president, will preside at the evening's activities. Persons in the Long Beach area not members of Sales and Marketing may attend by phoning the club offices, GA 7-0804.



TYLER MACDONALD
Keynote Speaker

Mayor Edwin W. Wade. Many other civic and community dignitaries will also attend.

An additional highlight of the evening is the presentation of a "Salesman of the Year" award to that person in Long Beach who in the opinion of the Honorary Judges Committee has made the greatest voluntary contribution to community progress. The presentation this year will be made by H. E. "Bud" Ridings, Jr., president, Ridings, Jr., president, Real Estate Brokers.

Name Graham as Chairman of Capital Meeting

The National Association of Real Estate Boards has announced appointment of a Long Beach Realtor, Clive Graham of 800 E. Ocean Blvd., as chairman of the Board Presidents and Executive Officers Conference slated for Monday in Washington, D.C.

Board presidents from over the nation will be at the Park Sheraton Hotel for indoctrination in board procedure training.

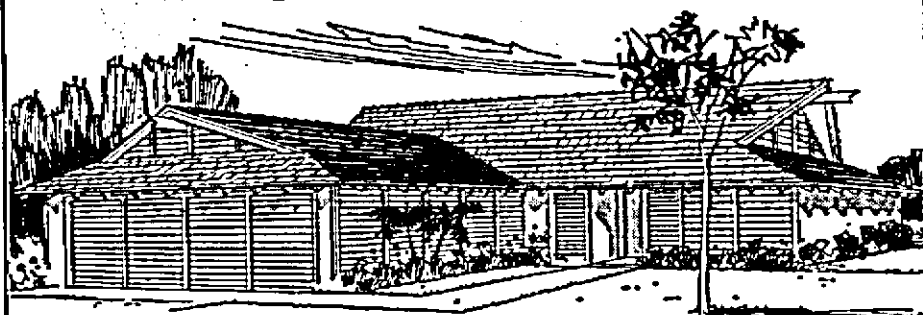
Graham will be installed at this meeting for a three year term on the Board of Directors of the national association.

He has served seven years as a director and in 1963 he served as regional vice president. This year he is a member of the Educational and Public Relations committees, which were in session this weekend. He also is a member of the Board of Governors of the National Institute of Real Estate Brokers.



CLIVE GRAHAM
Chairman of Capital Meeting

You can enjoy suburban living and city convenience too.



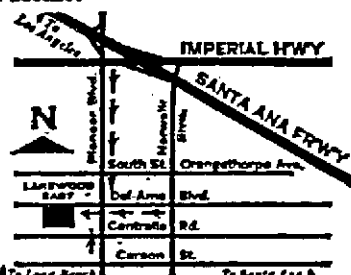
Own a Name-Brand Home

**SUNSHINE HOMES
LAKEWOOD EAST**

The trick is to move fast. * This is the last close-in location to Los Angeles. And the last word in luxury feature homes. * These 3 and 4-bedroom homes have 2 full baths, spacious family rooms, breakfast bars and 2-car garages. Double shelved closets run wall-to-wall. * The kitchen has a built-in range plus double oven with hood and exhaust fan. * One more thing. All models are new 1964 designs. Looks like your year for a Sunshine Home.

from \$295 down
from \$21,000

On Del Amo Road,
just west of Pioneer Blvd. Follow the
LAKEWOOD EAST signs
to Sunshine Homes.



S.V. HUNSAKER & SONS • SINCE 1932

**SUNSHINE
HOMES**

Grand Opening Emerald Series

A DISTINGUISHED SERIES OF FINE
CUSTOMIZED HOMES IN FOUNTAIN VALLEY



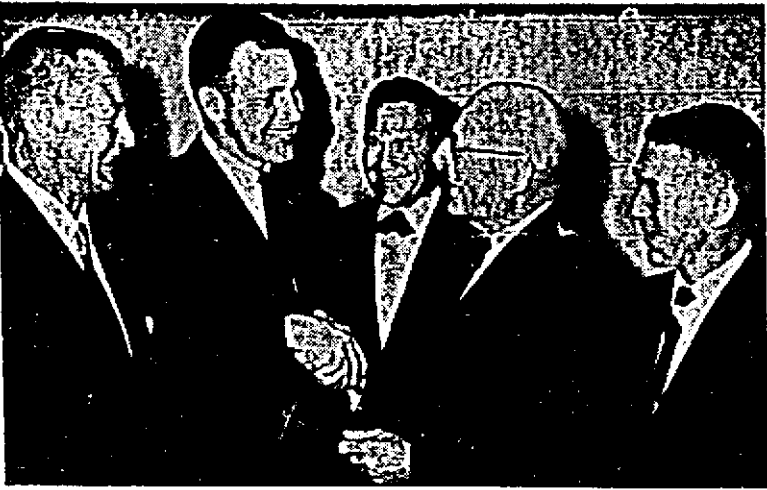
FEATURES:

3 & 4 Bedrooms • 2 Baths • Laundry and Hobby Rooms and Den or Sewing Rooms • Built-in O'Keefe & Merritt Range, Oven, Dishwasher, Disposal • Formica Full-Formed Kitchen Counters • Beautiful Hard Finished Cabinets • Fireplaces with Gas Log-Lighters • Large Sliding Glass Doors to Patios • Lots of Storage • Luminous Ceilings in Kitchens • Cedar Shingle Roofs • Oversized Hot Water Heaters • Armstrong Flooring • Acoustic Ceilings Throughout • Large Wardrobes • Thermostatically Controlled Forced-Air Heating • Large Bathrooms with Marble Pediments • Customized Decorator Chosen Light Fixtures • Insulated Ceilings • Single-Lever Water Controls • Tile Showers • Weatherstripping • Rear Yard Fenced • Lush Lawns

EXCLUSIVE SALES AGENTS **Fairway**
SALES OFFICE: JEFFERSON 1-0291

FROM \$22,300

LOCATED ON THE CORNER OF BUSHARD AND HILL IN THE CITY OF FOUNTAIN VALLEY



BUILDERS' EXCHANGE INSTALLS

Don Anderson, new president of Builders' Exchange of Long Beach, Inc., (second from left), shakes hands with Albert Reingardt, who installed him and other new Exchange officers at organization's 40th annual installation dinner held recently at Petroleum Club, 3636 Linden Ave. Others in picture (from left) are Guy F. Millburn, secretary; Tom E. Norcross, vice president; and Jack Richards, treasurer. Dinner was Ladies' Night event. Honored guests included Congressman Craig Hosmer and Assemblyman George Deukmejian. Reingardt is past president of the State Builders' Exchange.



Magnetic Tapes Used in Teaching of Typing

New techniques in rapid-the student actual typewritten copy from which to work used by Polly Priest Business and make comparisons. Colleges in Long Beach and Newport Beach are reported gaining favorable comment from area educators.

All business subjects, in fact, except shorthand, are taught by pre-recorded magnetic teaching tapes. A musical background is used to aid rhythm in practice work.

A commercial typing instruction package has been prepared for sale in area stores.

IN TEACHING of typing, one finger is "educated" at a time, traveling up and down the keyboard in a slanted direction to master the keys. The Rapid Way Typing Book is reproduced from typewritten copy covering all phases of typewriting, giving

Mrs. Priest has prepared special typing instruction tapes for use in the Carl Harvey School for Spastic Children in Santa Ana.

2 Retire at Buffums'

Retirement, as of Feb. 1, of two Buffums' executives, Miss Alice Watson and Homer Rowe, has been announced by Vaile G. Young, president.

Rowe has been manager of Buffums' Beauty Studios for 36 years, having joined Buffums' in February of 1928.



Under his direction the studio has grown into the largest in Long Beach, employing 22 operators and stylists; and it is one of the few complete shops, which includes all kinds of services, pedicure, manicure, facials, electrolysis and hair styling.

Rowe is a past president of Long Beach Hairdressers Guild and past president of the Long Beach Hairdressers Association.

Under Rowe's direction Buffums' stylists have won first prize trophies in the state conventions for Hair Stylists.

His retirement will afford him the opportunity of following his hobbies of golfing and gardening.

Miss Watson, employed by Buffums' in 1951, has completed 13 years of service. She has held the position of chairman of the Education Committee; to Al Sykes, regional vice president of the 22nd District, district chairman of the Subdivision Committee.

Esta Rodgers was named to the Achievement Committee, Jerry McConnell to the Ethics and Professional Standards Committee, G. C. Crisp to the Broker-Salesman Relations Committee.

The next meeting of the committees will be held in Palo Alto, March 19-21, at the CREA board of directors' meeting.

Entertainment to Get Priority at La Habra Shopping Center

A shopping center that will feature entertainment more than stores, is to be built on an eight-acre site at Imperial Highway and Euclid Avenue in La Habra.

The largest public ice skating surface on the West Coast and a 650-seat movie theater will be the primary structures in the development, which will be known as Shoppers' Square.

Other units will include a series of patio cafes, a cocktail lounge and steak house, high-fashion stores, photo service center, sporting goods store, car wash and some professional offices.

ERNEST W. HAHN, general contractor, said construction would start within four months with completion planned late this year.

Carver L. Baker and Associates, architects of Palos Verdes, are drawing the plans for Shoppers' Square which will place emphasis on the

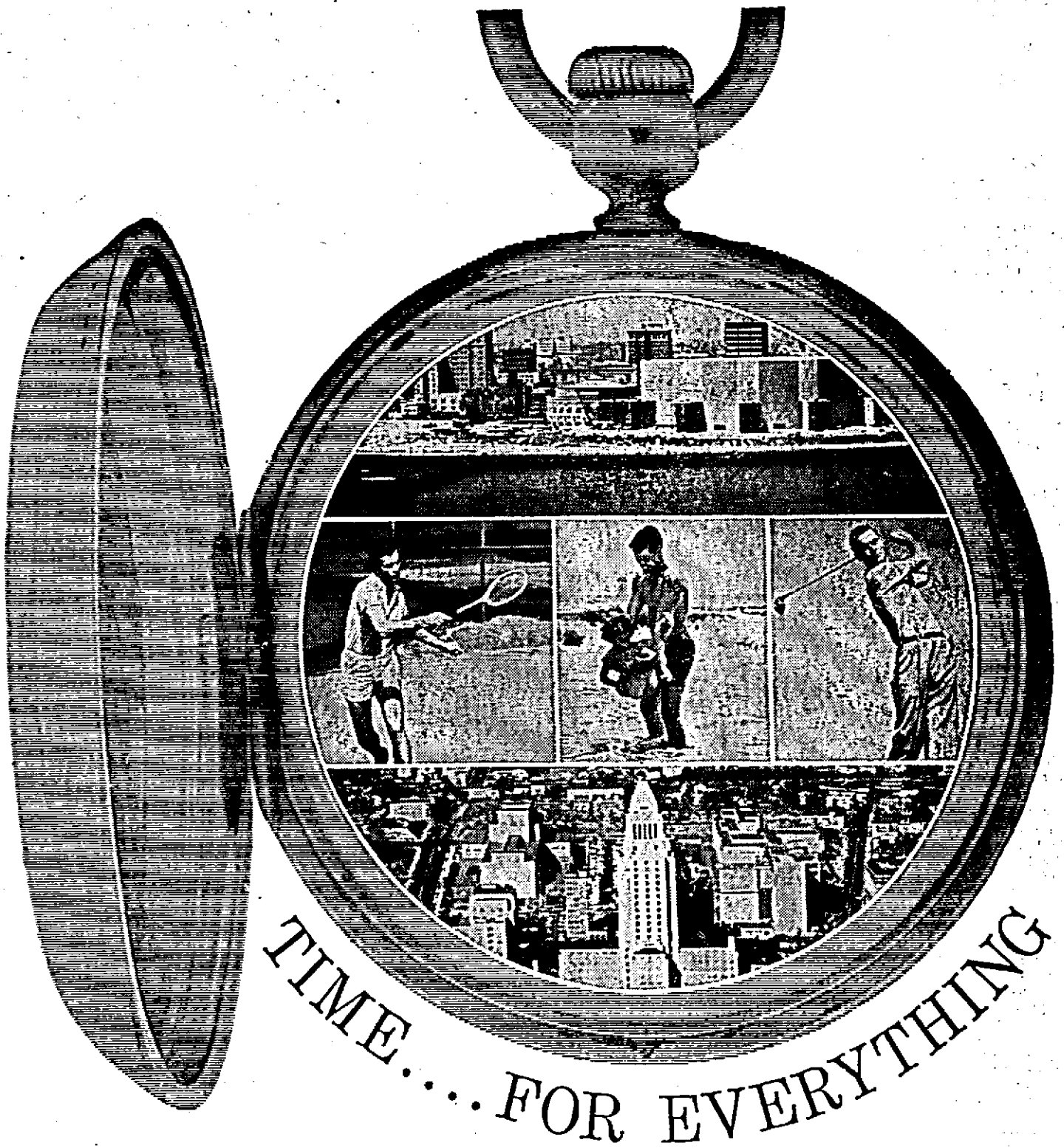
Research Council Will Study Southland Trends

Why some business firms are moving away from Southern California will be the project studied by the Southern California Research Council during 1964, according to John Kinard, SCRC chairman and president of Riverside Cement Co.

The Council, beginning its 12th year of providing information on the strengths and weaknesses of the Southern

Flag Collection to Be Displayed

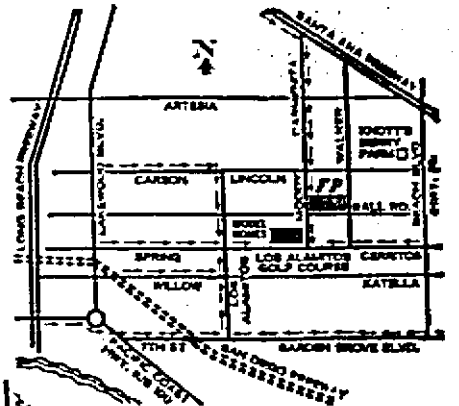
A large private collection of historical American flags will be displayed during February at the Equitable Savings & Loan Association of Los Angeles at 328 Long Beach Blvd. There will be about 60 banners, authentic duplicates of their originals. The display is open to the public, with school groups especially invited.



YOU CAN'T BUY TIME. It passes and is gone forever. But you can buy a home that saves you time by putting you closer to work and play areas, a home that gives you more precious hours to spend with your family. This is one of the priceless advantages of new, close-in Fairway Park. Other benefits are modern architectural design, quality home construction, and its beautiful community setting. You will want to see Fairway Park for yourself this weekend.

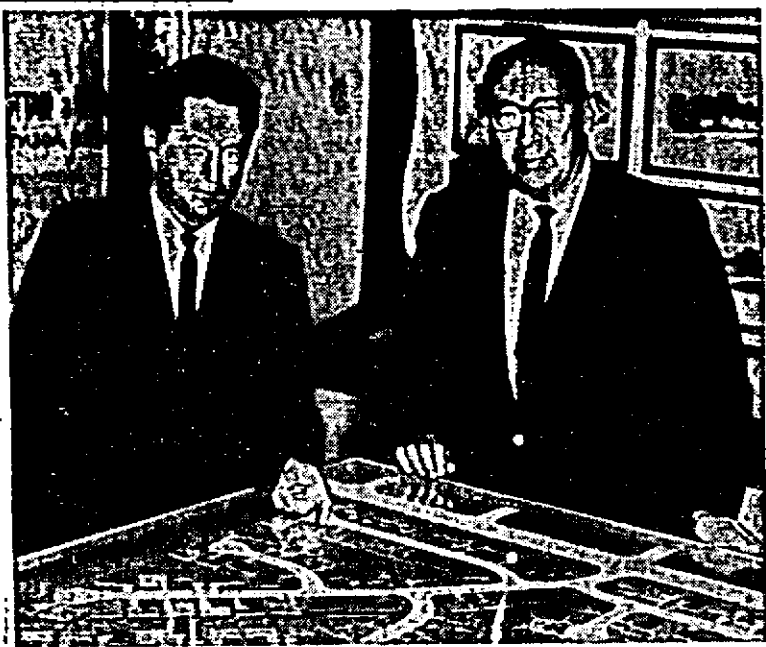
Priced from \$21,200 for 3 bedrooms, two baths, 2-story; 4 bedrooms, three baths from \$24,950. Excellent terms for both veterans and non-veterans including FHA to qualified buyers.

Step-down living rooms • Slate entries • Fireplaces • Hardwood floors • Marble-topped pullmans in baths • Gaffers & Sattler Range, 20" oven & dishwasher • Custom made light fixtures • Wood shingle roofs • Cement driveways • Ceramic tile in kitchens • American Standard Plumbing fixtures • Johns-Manville Insulation • Schlage Locks • Many other luxury features



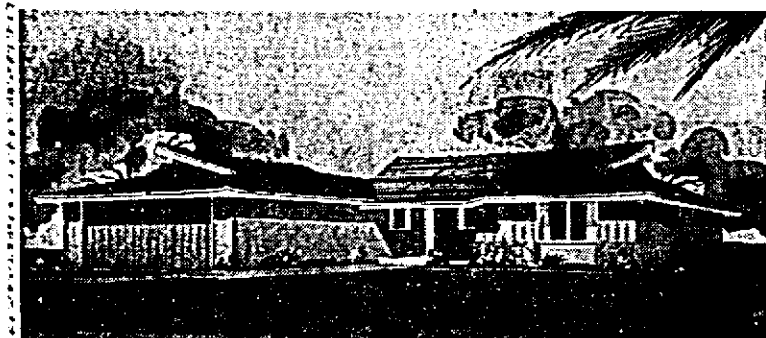
Fairway Park

A PRESTIGE COMMUNITY by Stardust Homes Another Robert H. Grant Development



PROUD OF DEVELOPMENT

Pointing with pride to Showcase Homes, Unit 2, which is more than half sold out since the opening on Dec. 1, is William Krueger, builder, and Frank McFarland, president of McFarland & Mattocks, looks on.



A STRATFORD HOME

Shown is one of the models of the Walnut Valley La Puente Homes built by Cunningham Co. in their Stratford line. The homes are priced from \$16,950 on low terms.

Children Accepted in Units

The recent acquisition of management of Southwood Apartments, 260 unit development in South Gate, by Realty Control Co. has resulted in high rental activity due to increased tenant service, according to a spokesman for the firm.

The Southwood Apartments have always had a high occupancy ratio, notes John Gause, general sales manager for the firm. He cites as a major factor for this the fact that tenants here enjoy the benefits of ownership and control by a major development firm coupled with the privacy of residing in a small building.

This is accomplished by a design layout in which the units are contained in 12 district and smaller buildings, each with its own facilities for recreation, upkeep and laundry.

CENTRALLY LOCATED at the intersection of Imperial Hwy. and the Long Beach Freeway, the Southwood Apartments are within walking distance of complete shopping facilities and recreation in South Gate, yet are only 15 minutes to the heart of Los Angeles, the heart of Long Beach and Los Angeles State College.

Despite its close-in location and the abundance of facilities for recreation in the form of swimming pools, furnished apartments start at \$55 per month. In addition to the choice furnishings, the apartments include a selection of gas or electric built-in appliances in the kitchen, wall-to-wall carpeting, drapes, phone jacks and other features.

This is the reason why Gause takes justifiable pride in claiming the Southwood Apartments to be "the best rental value in Los Angeles County."

An additional advantage is the fact that families with children are welcome, with a special section of the development devoted exclusively to such families.

A limited number of rental units are currently available and may be inspected at 10800 Wright Road, in South Gate. Additional information may be obtained by calling 638-5966.

By the time fiscal 1964 comes to an end in June, government and business in the United States will have spent close to \$20 billion on research and development in one year, according to Business Week estimates.

Quality Homes by Stratford Appeal

The excellent quality built off road, from Los Angeles into all of Stratford Homes have been the outstanding reason for the continued success of the Cunningham Co., builders of the popular Walnut Valley and La Puente Homes. Since 1948, the Cunningham Co. has built more than 10,000 fine homes in the Southland. In addition to quality construction, excellent location has always been of prime importance in Stratford Homes, a spokesman points out.

The homes are priced from \$16,950 and can be purchased on no down VA terms and low down FHA financing. Monthly payments are \$99.11 which includes principal and interest.

OUTSTANDING features in the new Walnut Valley and La Puente Series include O'Keefe & Merritt built-in range and oven with ventilating hood and fan, disposal, forced-air heating, fireplaces, shake roofs and fully insulated ceilings. The step-saving kitchens feature Formica sink tops and spacious hardwood cabinets with raised panels.

Stratford Homes Walnut Valley Series is located at Walnut Drive and Brea cut-



PHILIP BARNETT
Guest Speaker

Home Builders to Meet Monday

Population trends and effects on housing and financing will be analyzed Monday night at the Home Builders Association meeting in Roger Young auditorium, Los Angeles.

Members from Los Angeles, Orange and Ventura counties will attend. Speaker will be Philip A. Barnett, director of research for California Federal Savings and Loan Association.

The 7 p.m. dinner and program will follow a social hour, according to Robert A. Olin, HBA president.

Half of Showcase Homes Newest Unit Now Sold

One-half of Showcase Homes in unit 2 have been sold out since the opening of this residential development on Dec. 1, amounting to sales of more than \$1 million, stated Frank McFarland, president of McFarland & Mattocks sales agents.

McFarland attributes the favorable buyer interest in these custom designed homes to quality construction, selection of many outstanding elevations which make this development an individual community, and the extra growing room offered in the two story homes by builder William Krueger.

Luxury quality features found in these attractive homes include wall-to-wall carpet, fireplace, an all-electric Medallion kitchen equipped with built-in range, oven automatic dishwasher and garbage disposer.

PRICED FROM \$19,995, requiring from \$395 down. Showcase Homes have three and four bedrooms, two baths, family dining room, and large two-car garage. A growing room is the most popular feature of the split level plans. This enables home buyers to have as many as six bedrooms and three baths. The builder supplies three different blueprint plans so that the purchaser may finish this room in the future best suited for his particular family's needs.

Offering a choice of 18 widely varied elevations and six floor plans, Showcase Homes exteriors are enhanced with stone, used brick, and colonial brick. The rear yard is completely fenced and the front yard landscaped. All types of financing is available.

Furnished model homes are open daily for inspection and may be seen on Hazard Ave. just east of Hwy. 39 (Beach Blvd.) in the city of Westminster.



SIRIS FURNITURE TO MOVE

Richard Siris (center), owner of Siris Furniture, checks plans on the complete remodeling of the large building at 1235 Long Beach Blvd., which will be the future home of Siris Furniture. With him are Clifford Harrison, contractor, and Stanley Goldin, architect. New site, directly across the street from the present location, will provide four times larger floor space.

Sees Continued Rise in Credit

NEW YORK (AP) — A continuing rise in the use of both industrial and consumer installment credit was forecast by L. Walter Lindell, president of CLIT, financial corp. He said that business in general and the American consumer in particular are entering 1964 in sound financial condition.

Lundell based his prediction of general prosperity in 1964 on the high level of the current index of consumer buying plans and the anticipated capital expenditure commitments by business.

Bright Light

SAN FRANCISCO (UPI)—The lighthouse at Point Arena has 4.5 million candlepower and is the most powerful on the California coast.

Homebuyer's Bargain

"CERTIFIED" SUNSHINE
RESALE HOMES
LOW AS \$295 DOWN



Full price as low as \$17,595
HUNTINGTON BEACH

3 Bedrooms, 2 baths
with wall-to-wall carpeting, 2-car garage and loads of extra luxury features.

They're "Certified" Sunshine Resale Homes so you're sure of TOP VALUE!

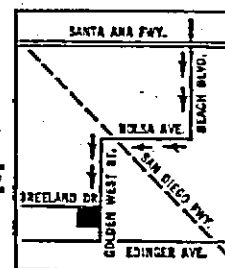
MODEL HOME—
15841 Rollins,
Huntington Beach

For information call:
Clay 857-8318
Ext. 837-4227

SUNSHINE
HOMES

S. V. Hunsaker & Sons
Since 1932

DRIVING DIRECTIONS: Santa Ana Freeway to Beach Blvd. Beach Blvd. to Bolsa. West on Bolsa to Golden West St. South on Golden West St. to Brea Blvd. Follow signs to model home.



THE ONLY HOME WITH THE GROWING ROOM

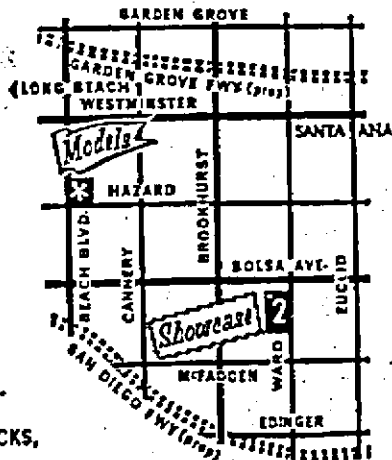
SHOWCASE Homes

GROWING ROOM in 2-story plans with as many as 6 Bedrooms and 3 Baths. Also 3 and 4 Bedrooms with 2 Baths. Family/Dining Room. Rear yard completely fenced. Front yard landscaped. Wall-to-wall carpeting. Hot Point all-electric "Medallion" kitchen featuring: Built-in range, wide oven, automatic dishwasher and garbage disposer. Architecturally designed fireplaces.

18 widely varied elevations. Exteriors enhanced with Stone, Used Brick, Colonial Brick. Slate entry halls. Wood shake and shingle roofs. Ceramic tile in kitchen and baths. Marble Pullman in baths. Oversize linen closet.

McFARLAND & MATTOCKS,
Sales Agents
Phone: 897-6590

Furnished models on Hazard just East of Hwy 39 (Beach Blvd.)



FROM \$395 DOWN
ALL TYPES OF FINANCING TO FIT YOUR PARTICULAR NEED IS AVAILABLE

FULL PRICE FROM \$19,995

FROM \$395 DOWN





'MAN OF THE YEAR' HONORED

James E. Miller, C.L.U. (second from right), is shown receiving Man of the Year award at special Penn Mutual Life Insurance Co. ceremonies held recently in Long Beach. Also shown (from left) are Marilyn Reason, George A. Bennington III, Penn Mutual vice president; Mary Louise Miller and Robert A. Reason, Long Beach Penn Mutual general agent.

Progress Award Won by R. A. Reason Agency

Representatives of the Penn Mutual Life Insurance Co. vice president of the company, made the presentation. County area were honored in of the president's award, an special ceremonies recently. embossed, stainless steel They are members of the plaque, to Robert A. Reason, Robert A. Reason Agency, general agent for, "Outstand- 3633 Long Beach Blvd., which Contributions to Life In- received the President's Insurance Underwriting and for Progress Award for outstand- Quality of Accomplishment." ing achievement during 1963. During 1963, the Reason Among the honored were Agency sold more than \$7- James E. Miller, C. L. U., 500,000 of new life insurance, agency Man of the Year, and bringing insurance in force on Robert H. Zangl, III, agency the books of the agency to Rookie of the Year. more than \$34,000,000.

Judges Chosen for Design Competition

A Long Beach man is one of a panel of seven leading figures in Southland business and industry accepting invita- tions to judge the industrial design competition at the Los Angeles Industrial Fair and Congress March 4-5-6.

Announcement of the con- test winner will be one of the highlight events on opening day of the fair, slated for Great Western Exhibit Cen- ter.

The competition is open to any company whose product will be marketed before the Jan. 31 deadline, according to the sponsoring Los Angeles Chamber of Commerce.

Selected as judges for the contest were four industrial designers, as well as the pres- ident of a leading national electronics corporation, a marketing expert and a pro- duction executive.

They are Donald L. McFar- land, of Latham, Tyler, Jen- sen, Inc., of Long Beach; Dean W. Myers, head of Dean Myers Associates in Newport Beach; Melvin Best, head of Melvin Best Associates in La Habra; Robert S. Bell, presi- dent and chairman of the board of Packard-Bell Elec-

Plan Larger Home Show Than in '63

An expanded Home-O-Rama is being planned for Feb. 28 through March 1 in the spacious Long Beach Arena, according to Tom E. Norcross, general chairman.

Norcross said that if pres- ent plans materialize the home show will feature more booths and more products than last year.

For the second year, the Home-O-Rama will be held in the Long Beach Arena, again under sponsorship of the W. Myers, head of Dean Long Beach Builders' Ex- change.

George Coloursis, producer of the home show, said ap- proximately 77% of the booth space now has been reserved by exhibitors. Firms planning to exhibit should make ar- rangements for booth space immediately while prime lo- cations are still available, he added.

THE HOME-O-RAMA fea- tures booths containing prod- ucts for homeowners such as building materials, appli- ances, furnishings and decor- ating aids.

Other highlights of the show include free profession- ment for all purchases and a queen returning change, dispensing trading stamps, and deliver- ing all items one at a time to a pickup counter.

The queen will be crowned onstage the opening night of the show, Coloursis said.

Woman Born in Cuba Will Address Forum

"Behind the Sugar Cane Curtain" will be discussed by Margarita Alexander at the Long Beach Community Forum Wednesday.

Sponsored weekly by the Long Beach Chamber of Com- merce, the Forum is held in the Crown Cafeteria, First and Alamitos, beginning at 7:15 a.m.

Miss Alexander, who was born in Havana, Cuba, cur- rently is studying at the Uni- versity of Southern California under the Specialist Teacher's Program.

Now an American citizen, she is a member of the Amer- ican Freedom Academy, the Glendale Crusade for Ameri- canism, the Brentwood Re- publican Club, the Crescenta Valley Republican Assembly is program chairman.

To Air France District Position

John Keane, recently of Cleveland, has been appointed manager of the Los Angeles District for Air France.

Taking over the post re- cently vacated by Don Broad- ley, Keane will be responsible for the development of the company's passenger and car- go sales in the Los Angeles area and Clark County in Ne- vada.

Realtor Week Set for May 24-30

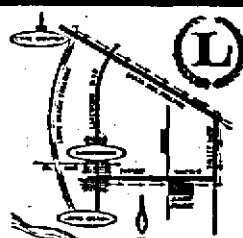
Realtor Week, sponsored annually by the National As- sociation of Real Estate Boards, will be held May 24-30. The slogan for this year is "Move Up to More in '64—A Better Home thru a Real- tor."

Sunday, Feb. 2, 1964—R-5

**LOWEST PRICED 2 STORY
IN ORANGE COUNTY!
\$21,950
5 Bedrooms • 3 Baths**

**VETS
NO DOWN PAYMENT
BEST FHA TERMS**

LAKE PARK



Grand Opening Unit #2

INTRODUCING...

ALL NEW 2 STORY



LOADED WITH EXTRAS

- Westinghouse De Luxe Oven, Range, Dishwasher and Disposal
- Custom Block Wall in Rear and Sides
- Sliding Glass Doors to Patio Areas
- Shake Roofs
- Concrete Driveways
- Ventilating Hood and Fan
- Hardwood Kitchen Cabinets with raised panels
- Formica Sink Tops
- Dining Areas off of Kitchen
- Brick Fireplace in all Models with Log-Lighter
- Marble Top Pullmans in Both Baths
- Newest Dial-Set Plumbing Fixtures
- Attached Garages; Oversized for Hobby Space
- All Utilities in and Paid For
- Forced Air Heating
- Hardwood Panelling and Wallpaper in all Homes
- Ceilings Fully Insulated
- Exteriors of Brick and Stone Veneer
- Aluminum Windows and Screens

MONTHLY PAYMENT

\$99¹¹

from per. mo.

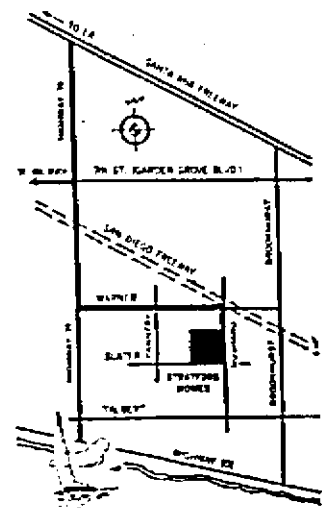
PRIN. AND INT.

priced from **\$20,150**



CUNNINGHAM CO. Builders & Developers

WALKER & LEE, INC., SALES AGENTS



Stratford Homes is in the new city of Fountain Valley at Slater and Bushard. From Los Angeles take the Santa Ana Freeway to Highway 26, south about 10 miles to Warner, then left to Bushard and right to models. From Long Beach go out 7th Street (Garden Grove Blvd) to Highway 26, south to Warner and follow instructions above.



SELECTING EXHIBIT SPOT

George Fountain of Fountain Electric Co. dis- cusses space his firm will occupy in 1964 Long Beach Home-O-Rama with Janice Johnson, queen of last year's show. Approximately 77 per cent of booth space in Long Beach Arena has been reserved, but some prime locations still are available, show officials announced.

Initiative Drive to Continue

Supporters of the initiative constitutional amendment aimed at nullifying the Rumford Housing Act and similar legislation will continue gathering signatures on petitions after the first filing is made sometime before Feb. 5. This announcement was made by L. H. Wilson of Fresno, chairman of the Committee for Home Protection, and immediate past president of the California Real Estate Association.

"WE EXPECT to file over 650,000 signatures, early this week," Wilson said, "but based on past experience, 25% to 30% will probably be invalid for one reason or another. To assure the success of our drive to put the measure on the ballot, we will try for at least 250,000 more signatures."

Under the laws governing the initiative process, 468,259 signatures of registered voters must be filed for the measure to qualify.

The legal deadline for making the first filing is Feb. 5. After that date, 40 additional days are allowed to gather signatures for a supplemental filing.

MEANWHILE, CREA President Art S. Leitch of San Diego confirmed to a gathering of Los Angeles County real estate board officers at a meeting in Los Angeles that the petition drive would continue past Feb. 5. All 41 boards in the county are supporting the initiative drive.

Leitch said that in October, Congressman Del Clawson (R-Compton) had taken a poll of his district, asking:

"Should the government, state or national, regulate the sale of your home or personal property?" and 96.8 per cent replied "no."



CEDRIC SANDERS
Named Chairman

C. E. Sanders Heads HBA Committee

Cedric E. Sanders, Santa Ana home builder and community developer, has been named chairman of the Orange County Committee of the Home Builders Association of Los Angeles, Orange and Ventura Counties, it was announced Saturday by Robert A. Olin, HBA president.

Sanders will direct all Orange County activities of the HBA as one of the three key county chairmen.

In 1936, Sanders founded his own construction and development company and has been active in the home building and construction industry and related fields since that date.

IN THE PAST three years, his companies have built 959 homes in seven subdivisions. In Tustin, Costa Mesa, Anaheim, Riverside, Sacramento and Minot, N.D., representing \$16,138,000 in dollar volume. He has built more than 10,000 homes, apartment buildings and commercial structures. Currently, he is engaged in development of a 1,000 unit, \$20,000,000 condominium in Huntington Beach, a 110 unit, \$5,000,000 condominium marina on Sunset Beach adjoining Huntington Harbor, and two apartment projects in Orange County, one of 66 units and another of 140 units.

He is president of Cedric Sanders Company, 1833 F. 17th Street, Santa Ana. His home is in Newport Beach.



NEW LA MIRADA FACILITY OF STEELCASE, INC., OFFICE FURNITURE COMPANY

Meeting of Insurance Men Monday

Independent insurance agents of this area will hold a dinner meeting at Hoefly's Restaurant in Long Beach. It will be a regional meeting of the California Association of Insurance Agents and the speakers will be Walter L. Jensen, vice president of the state association; William N. Eckart, assistant executive secretary; and Ben R. Sportsman, Buena Park, district director.

Host for the meeting will be the Independent Insurance Agents Association of Long Beach, Art Ebricht president.

Other associations attending the meeting will include Insurance Agents Association of Orange County, Independent Insurance Agents Association of Fullerton, Anaheim Insurance Agents Association and San Pedro-Wilmington Insurance Association.

FHA Tries Out-of-State Advertising

WASHINGTON (UPI)—The Federal Housing Administration (FHA) has launched a unique experiment to help sell some of its big backlog of houses in Florida.

It is announcing their availability in conspicuous full-page newspaper advertisements in Boston, Cleveland and Detroit.

Generally, the FHA does try to sell such houses with the help of local advertising. But this is the first time it has advertised in out-of-state papers.

If the experiment proves successful, it may be used extensively in the future.

The Florida homes are among a batch of 50,000 throughout the country that have fallen into FHA hands because the owners failed to make the monthly payments.

South Mountain Park, located in Phoenix, Ariz., and covering almost 15,000 acres, is reported to be the largest area for 10 years. city park in the United States.

Steelcase Builds at La Mirada

LA MIRADA—Moving time is at hand for Steelcase, Inc., manufacture of steel office furniture, shortly to occupy a new \$1,033,254 plant here at 14775 Firestone.

The firm is moving from facilities in Fullerton and the City of Commerce.

The La Mirada plant, being occupied before fully completed, emphasizes unusual design by Albert C. Martin & Associates, architects-engineers. These features include a 25x45-foot reflection pool at the front of the 157,000 square foot plant, an atrium surrounded by executive and other offices and an industrial sculpture for the facade by Albert Wein of Los Angeles.

THE PLANT will incorporate showrooms, sales and office spaces, warehouse and a highly-mechanized assembly area.

Architectural description of the building comprises tilt-up concrete panels, cast on the job, and steel frame.

The use of prismatic skylight panels in the slightly-tilted roof will augment interior lighting in the warehouse and assembly areas. A special thermal insulation, which never needs painting, covers the ceiling of these areas.

Murray J. Shiff Co. of Los Angeles and Phoenix, Ariz., was contractor, with landscaping by Robert Carter of Los Angeles.

Mortgage Co. Man to Address Realtors

Bob Ewing of Ewing Mortgage Co. will be the guest speaker at the Thursday meeting of the North Long Beach Real Estate Club.

His topic will be "Mortgage Money — and You." The meeting starts at 8 a.m. at the Midnight Sun Restaurant, 5925 Cherry Ave.

Ewing Mortgage represents several lenders and has been covering almost 15,000 acres, serving home owners in this is reported to be the largest area for 10 years.

Ralph Tenney, president of the club, will preside.

Market to Be Built at 4th and Orizaba

Lucky Stores, Inc., announced Saturday that construction was starting immediately on a new supermarket to be located on the southwest corner of Fourth Street and Orizaba Avenue.

The new store, designed by Daniel L. Dworsky, A.I.A., with more than 21,000 square feet of floor space, will offer all the latest conveniences such as automatic doors, triple deck frozen food cabinets, four deck delicatessen cases and the most modern decor. The building will be air conditioned.

Approximately 50,000 square feet of parking and service space will take care of 100 cars and allow for easy access and ingress into the property.

Wayne H. Fisher, vice president and general manager of Lucky Stores, Southern Division, said: "The same high-quality grocery, meat and produce at Lucky's new low-price discount pricing will be achieved in our new Fourth and Orizaba store. We are pleased with the reception given our lower pricing policy and are sure the residents in the area of our new store will want to take full advantage of the savings that Lucky offers."

Several other locations in the Long Beach area are being considered for additional Lucky stores.

Gallman Installed as I.B.M.A. Head

Gene Gallman was installed president of the Independent Business Men's Association of Long Beach, Inc., at the annual installation dinner dance held Wednesday at the Petroleum Club.

He succeeds Irving Solomon.

Other officers installed: Don W. Phillips, first vice president; Van Palmer, second vice president; Arthur Boynton, treasurer; George Bundy, secretary; and Hal Mullin, executive secretary.

ORANGE COUNTY 946,000

L.A. County Population Estimated at 6,702,000

Population of 6,702,000 as of Jan. 1, 1964, is estimated for Los Angeles County by the California Taxpayers' Association, according to S. J. Arnold, the association's executive director.

During the calendar year 1963, the county's population increased 148,000 or 2.3 per cent.

The total population of the state is estimated by the association to be 17,996,000 as of Jan. 1, up 633,000 or 3.6 per cent from the 17,363,000 estimated for Jan. 1, 1963, and 2,278,796 above the 15,717,204 found by the April 1, 1960 census.

GREATEST population growth percentagewise from Jan. 1, 1963 to Jan. 1, 1964 occurred in Ventura County which shows an increase of 31,200 or 13.1 per cent in the single year.

Following close behind with increases of 11.9 per cent each are Lake and Tuolumne counties.

Other counties showing large percentage increases include El Dorado with 11.1 per cent, Orange 9.5 per cent, Placer 9 per cent, Santa Barbara 8.2 per cent and Riverside 8.1 per cent.

Alameda County this year for the first time broke through into the group of counties with more than a million people. Los Angeles County leads the procession with 6,702,000 followed by San

Diego County with 1,155,000 and Alameda County with 1,012,000.

OTHER COUNTIES

which exceed 500,000 population include Orange 946,000, Santa Clara 816,000, San Francisco 771,000, Sacramento 594,300, San Bernardino 584,500 and San Mateo 517,300.

Decreases occurred in six counties. San Francisco at 771,000 was down 3,000. Humboldt with 105,000 was down 1,500. Other decreases include Mendocino 52,200 down 200, Trinity 8,840 down 550, Modoc 7,600 down 400 and Mono 2,200 down 300.

Only two counties showed no change in the

Never Too Late

MORGANFIELD, Ky. (AP)—After Mayor J. Earle Bell warmly congratulated Mrs. Minnie Thompson on her 104th birthday, she said, "Why don't you come around to see me more often? This hand-holding is O.K."

Tall Sorghum

COLUMBIA, Mo. (AP)—Sorghum grows even taller in Missouri than corn. University of Missouri scientists have grown some 17 to 18 feet tall, yielding nearly 21 tons of sil-kay per acre.

calendar year just ended. They are Alpine and Sierra.

Opens Branch in Westminster

Rex L. Hodges Realty Co. has opened a sales center to serve the Westminster area, according to president Robert C. Westmyer.

"This marks establishment of the 14th residential resale office of our chain of neighborhood sales centers," Westmyer said. "At this location we will emphasize sale, trade-in and exchange of residential properties in the Huntington Beach, Westminster and West Santa Ana areas."



Eight sales counselors will staff the Westminster office, located at 14034 Beach Blvd., according to Marvin P. McCormick, Orange County regional manager for Rex L. Hodges Co. McCormick announced the appointment of Jack Plantz as branch manager.

Westminster Mayor Calvin Brack used giant scissors to cut ribbon for formal opening of the office.

Sales associates connected with the new center include Virginia James, Carol Mahood, Gerry Mosley, Pat Padgham, and Ruth Tubbs.

We're planning a

LONG BEACH AREA DAY

at

DEL WEBB'S
Sun City

for everyone within the area who is lucky enough to be 50 or more!

And what a great day it's going to be! The entire Sun-filled tour has been planned for your pleasure and it will all cost just \$1.50 per person. Special buses will leave Long Beach for Sun City in the morning and return to Long Beach before dark. You'll see Sun City's beautiful homes and cooperative apartments... its championship golf course and Riviera-size swimming pool... its lawn bowling greens, arts and crafts center, complete town hall and modern shopping center. A delicious luncheon will be served at Del Webb's fabulous Kings Inn. There'll be time to see everything in this great retirement city — and time to meet and chat with former Long Beach neighbors who are now among the 4000 happy Sun City residents. We hope you'll join us. We know you'll enjoy yourself.

Sun City is just 22 miles South of Riverside on Highway 395.

DEL E. WEBB CORPORATION
HOUSING DIVISION

If you live in or near any one of these communities—fill out and mail this coupon to LONG BEACH AREA DAY, P. O. BOX 100, SUN CITY, CALIFORNIA. Or for information call 679-1131 (Area Code 714). Do it today!

Artesia	Dominguez	Long Beach	Seal Beach
Bellflower	Garden Grove	Los Alamitos	Stanton
Buena Park	Harbor City	Norwalk	Torrance
Compton	Lakewood	Paramount	Westminster
Cypress	Long Beach	San Pedro	Wilmington

I would like complete information about Long Beach-Area Day as soon as possible.

My Name is _____

Address _____

City _____ Phone _____

Guests may bring any adult age partner

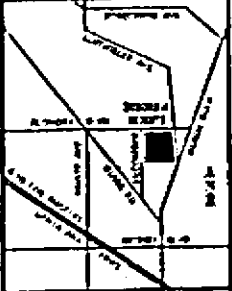
TWO STORY LUXURY



2 story or tri-level • 4 or 5 full bedrooms
3 baths • family rooms • separate dining rooms
\$33,950 — \$34,950
with excellent financing. Ask about our trade-in plan.

SUBURBIA HEIGHTS

IN BUENA PARK



No Down Payment on Pacifica Home

A building volume in which and over with hood and fan more than 800 quality rest-are color coordinated and each dences have been constructed kitchen includes disposal and in less than six years gives sufficient cabinet space of the Sunkist Plaza Builders, de-natural ash.

BRAM EXPLAINS that the Pacifica Series of Springdale South Homes in Huntington Beach is following Beach a mass buying power Suit on the Diamond Head Se- that enables it to build extra- which preceded it and values into each home.

These figures were revealed by Sy Bram, executive director of the firm, in analyzing the reasons for the rapid sales experienced recently at the Beach City development.

Bram pointed out as an ex-ample of the extra value the in Huntington Beach, features inclusion of complete and an array of three and four modern built-in kitchens and bedroom plans with a vari- planning that allows for ety of exterior designs. Prices flexibility in furniture ar-start at \$18,250 with terms rangement. The built-in range of no down payment and only the large rear yards are fully



HUNTINGTON BEACH HOME

This is one of the models offered by Sunkist Plaza Builders in the Pacifica Series of Springdale South Homes in Huntington Beach. Only \$100 cash for costs is needed by the buyer.

\$100 costs to move in.

All homes have Custom Aire forced-air heating sys-

tams, sliding glass doors,

vinyl asbestos floor tile, lux-

try pullmans with Formica

counters and deluxe medicine

cabinets. The homes have

shades and aluminum screens

throughout.

As an extra bonus feature,

the large rear yards are fully

fenced with approximately 130 lineal feet of Redwood centers and employment cen-go west on Bolsa to Edwards and models.

This Time Capsule Made of Plastic

NEW YORK (UPD)—Prob-ably the only plastic time capsule rests inside the cor-nerstone of an amphitheater in Bardstown, Ky. The 15-inch cylinder, made by Tube Plastics Inc., Chemetron Corp. affiliate, from industrial piping system parts contains tributes from many persons in public life to Stephen Fos-ter, Nearby stands "My Old Kentucky Home," which in-spired the Foster ballad. Cen-tennial observance of his death will take place this year.

Sunday, Feb. 2, 1944—R-7

Grease-Fighter

NEW YORK (UPD)—Four ordinary hot salt water into sinks, tubs and drains once or twice a week to keep them free of grease and disaggre-gable odors, says the Tile Council of America.



Did you have a termite inspection by Terminix? ★ ★ ★ Did you get a Terminix protection contract? ★ ★ ★ CALL TERMINIX

Promoted by Bankers Mortgage

Jack French has been ap- service office in Palos Verdes mid western savings institu- pointed vice president of Bankers Mortgage Co. of Cal- ifornia, one of the nation's 10 largest mortgage banking firms, Raymond H. Lapin, rapidly increasing volume of loans being made throughout the state. During 1963, the mortgage banking firm, said

French, formerly assistant vice president, will be in charge of Southern California spot loan production and branch office operations, La- pin said, and will headquarter in the firm's Santa Ana office which was opened two years ago. J. L. Tagwerker, former- ly vice president in charge of Southern California, has been named executive vice presi- dent and transferred to the San Francisco home office.

Lapin also announced the appointment of John Harri- son as assistant vice president in charge of tract and project loans in Southern California. November 1964 when the Harrison will headquarter in Santa Ana and will also be in charge of the firm's new tract

Tops \$5 Billion Mortgages

Mortgage purchases of the Secondary Market Operations

of the Federal National Mort- gage Association have just topped the \$5 billion mark.

It is announced by FNMA president J. Stanley Baugh-

man. Baughman pointed out that the aggregate figures repre- sent purchases made since

November 1954 when the

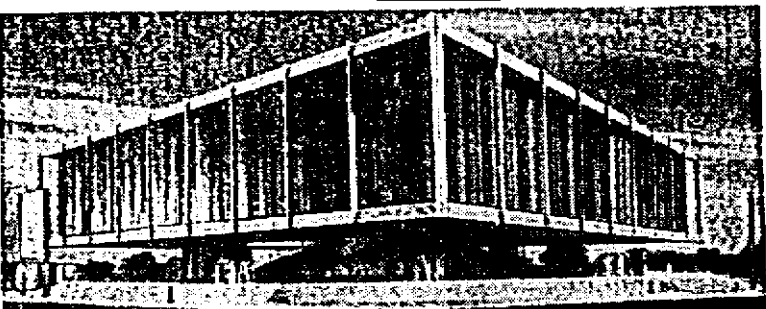
Harrison will headquarter in

Santa Ana and will also be in

charge of the firm's new tract

under a rechartering of the

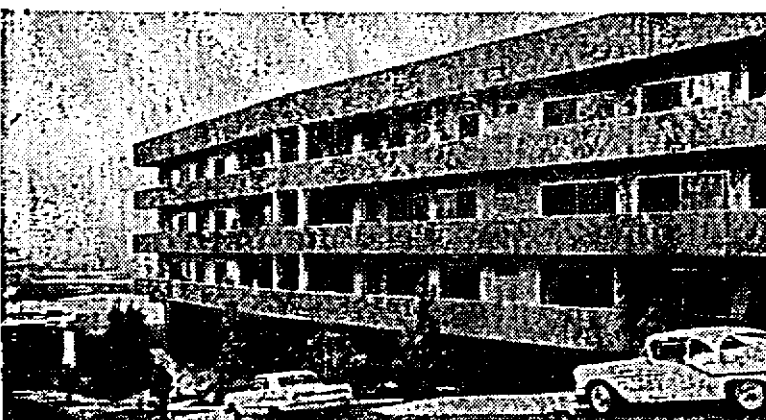
ment and private investors.



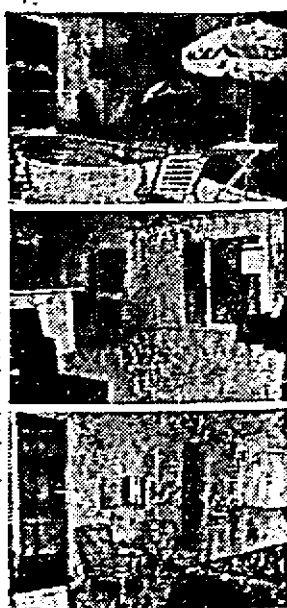
DEL WEBB BUILDING AT N. Y. FAIR

More than 4,000 tons of steel will go into the gigantic \$17 million U. S. Pavilion for the 1964-65 New York World's Fair being constructed by the Del E. Webb Corp., general construction manager of the planned World's Fair at Long Beach. The block-square Pavilion will be supported by four concrete and steel columns. The structure will be cantilevered outward 75 feet from each column and will "float" 20 feet above the ground. The building is planned to surround an open-garden, 170-square-foot court which will serve as access point to exhibit areas illustrating democracy's "Challenge to Greatness." It will rise as high as an eight-story building.

Exclusive...Seclusive...Yet So Convenient!



Palos Verdes Villas



The first co-operative apartments on beautiful Palos Verdes Peninsula... nestled high in the rolling Palos Verdes hills... above the smog... overlooking the sea... with the broad view of Los Angeles sprawling in the distance...

A handsome building... a solid structure... with subterranean garage... elevator... heated pool... central patio... large, private storage areas...

Commodious apartments... modern in design... equipped with wall-to-wall carpeting... fully draped... extra large walk-in closets... all-electric kitchens with even, range, barbecue, dishwasher, tile counter tops... one bath for each bedroom... marble pullmans... individual temperature controls in each room... private balconies...

And... early moments from beaches, golf courses, tennis courts... close to a large, modern shopping center... just 30 minutes from downtown Los Angeles...

For an ever-lovely home... exclusive, seclusive, convenient and free of care... you must see PALOS VERDES VILLAS.

Prices are from \$19,500 for 1-bedroom, \$25,400 for 2-bedroom units. 80% financing available. Individual grant deed with title insurance protection.

Model apartments open for your inspection 7 days a week, 10:10 a.m. to 6:00 p.m. Drive up today!

Palos Verdes Villas

3640 Revere Dr. off Hawthorne Blvd., One Block West of Silver Spur Road, Rolling Hills Estates / 377 4307

SEE IT NOW!

SOL-VISTA PRESENTS THE INTERNATIONAL HOME FAIR

WESTMINSTER, CALIFORNIA



PLAN 1756E • \$26,250

4 bedrooms, 2 baths, family room, formal living room with huge Palos Verdes Stone fireplace. Features: sheltered forecourt entry, 6 vanity counter, 5 phone outlets throughout the home, graceful sliding glass garden entry.



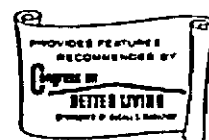
PLAN 1757D • \$28,750

Two story — 5 bedrooms or 4 plus downstairs den, dining room, 2 1/2 baths, family room with massive fireplace and sliding glass door patio entry. Master suite includes huge walk in closet, dressing area and elegant compartmented bath.



PLAN 1747D • \$26,550

4 bedrooms, sunken living room with brick fireplace and 8' raised hearth, family room, 2 baths. Luxury features include double door entry, spacious nook area adjacent to kitchen, decorator wallpapers and lighting fixtures.



McCALL'S AWARD

Sol Vista International Home Fair was awarded McCa's Certificate of Superior Design. Thoughtful planning, functional beauty and the design features which enhance more comfortable, healthier living keynote every Sol Vista home.

AMERICAN BUILDER AWARD

Sol Vista's distinctive Scandia model home has been judged finest overall in American Builder Magazine's national Gold Nugget Model Home Contest. This acknowledgement of excellence in design, construction quality and methods is your assurance of a wise and appreciating investment in a fine home.



PLAN 1740E • \$26,000

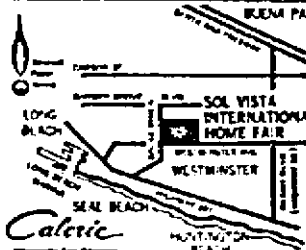
4 bedrooms, dining room, 2 baths, formal dining room with Palos Verdes Stone fireplace. Spacious yard features a 26 foot paved patio. Master suite has separate dressing area, furniture finished Mr. and Mrs. pullman.

Alco-Pacific Construction Co. has built and sold over 1,600 new Sol Vista Homes in Orange County... a proud record of integrity and purpose.

\$23,050 to \$29,600

ALCO-PACIFIC Quality Development

FHA — Cal-Vet and Conventional Financing available.



Continental Apartments Now Open

Minnick and Wallace, apartment house developers, announce the grand opening of their new 50-unit Continental apartment building at 14634 Pioneer Boulevard, Norwalk.

They offer 26 one-bedroom and 24 two-bedroom with various floor plans to choose from.

In addition they have such items as built-in Magic Chef range and oven, 12 cu. ft. Frigidaires, birch cabinets, garbage disposals, wall to wall 100% nylon carpet, drapes, heaters in bath, and soundproofing with the latest known to the building industry.

The apartments have a large heated swimming pool, a beautiful landscaped patio, large rumpus room with roll-up series and barbecue area including a fireplace, and one for one parking. Frigidaire air conditioners are optional. Rental of these apartments starts at \$79.50.

These are heralded as Norwalk's finest apartments and Minnick and Wallace believe they have broken the price barrier on luxurious apartments at low rental rates.

Award-Winning Scandia Model Popular

The award-winning Scandia model home at the International Home Fair residential community in Westminster is one of the most popular model homes, according to Baxter Caterson, sales manager for Alco-Pacific Construction Co. Alco-Pacific builds Sol-Vista homes.

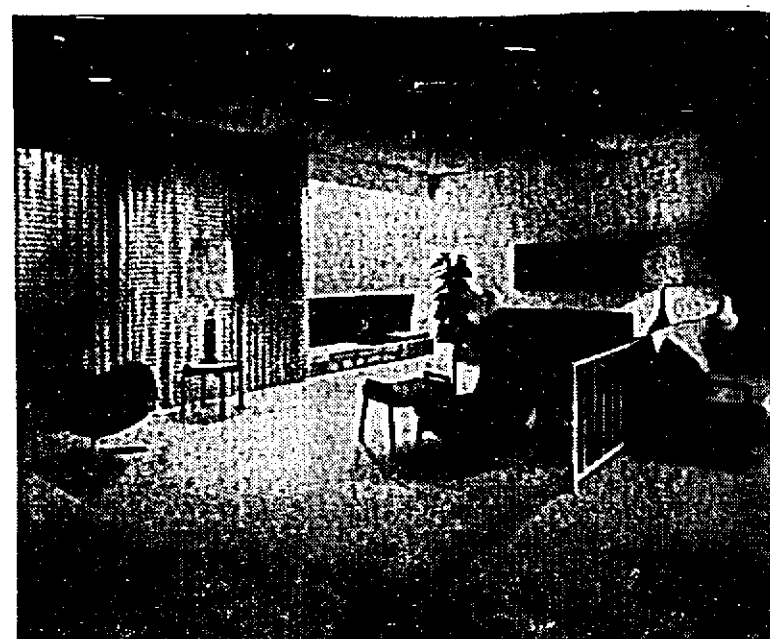
The Scandia is a four-bedroom, two-bathroom home with 1,920 square feet of living space and sells for \$25,950.

THE SCANDIA has an impressive entry gallery which is six feet wide and 38 feet long. The living room is a step down from the entry and dining area. At one end of the living room is a large recessed fireplace with accent lights.

There are walk-in closets in the master bedroom suite, which also has a six-foot vanity in the dressing room. Sliding glass doors lead from the master bedroom to the rear yard.

The Scandia furnishings are authentic Scandinavian, as are the colors.

The International Home Fair is open for visitors daily from 10 a.m. to 5 p.m. at Westminster Blvd. and Bolsa Chica in Westminster.



AT INTERNATIONAL HOME FAIR

The dramatic living room in the International Home Fair Scandia model home is pictured here. The Scandia is a four-bedroom, two-bath home with 1,920 feet of living space and sells for \$25,950.

Can Spray Gold Same as Paint

SEATTLE (UPI)—A technique for spraying gold on—head Missiles and Space Co. result in wider use of the

inventor of the technique, says the process has already been used successfully in the design of antennas for space vehicles.

IN PLACENTIA HOME

The exposed beam ceiling living room shown above is typical of many of the dramatically different three and four-bedroom, two and three-bath ranch and split-level homes introduced at Chatelaine II. The homes are located on Carolina between Palm and Imperial Highway in Placentia.

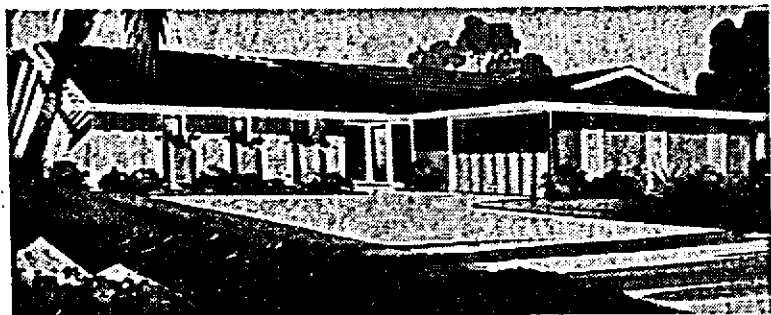
Chatelaine II Luxury Homes Opening Today

The premier opening of Chatelaine II heralds a crowning achievement in architectural design as a limited collection of three, four and five-bedroom, custom quality homes will be today.

Four furnished models, California ranch, split-level, and two-story homes, will be featured to attract the discriminating home buyer who demands luxury appointments and distinctive styling. Exposed beam ceilings, extra wide, open hearth fireplaces and extravagantly detailed kitchens which include built-in range and oven, dishwasher, vent, fan, hood, pantry and snack bar will prove instantly popular.

INTERIORS of all the Chatelaine homes have been color coordinated with rich walnut paneling and stone and brick facings which lend themselves to the overall feeling of opulence. Each Chatelaine floor plan is oversized, yet totally convenient, the split level models offering a master bedroom balcony and sunken living room. "The tremendous influx of

Start New Unit of Buccaneer Homes as Sales Are Soaring



BUILT BY SUNKIST PLAZA

This is one of the models still available in the Buccaneer Series of Sunkist Plaza Builders. So heavy has been the sales response that a new unit of the homes is being rushed.

Heavy sales pace handled comparable to other developments at the current Buccaneer Series of Sunkist Plaza Homes in Huntington Beach has put the development near the sellout point and plans have been announced for the opening of a new unit, according to Sy Bram, executive director of Sunkist Plaza Builders, the developing firm.

Bram noted that the new unit is being projected considerably ahead of schedule due to the unexpected rapid sales. The main reason for this sales pace is attributed by Bram to the fact that these homes include many extras not usually found in this price range. He adds to this that qualified buyers can move in with no down payment—only costs of \$150.

THE HOMES feature a complete array of Waste King Universal built-in kitchen appliances for the convenience of the housewife. This is included at no extra cost. He based the success of the Sunkist Plaza firm's mass buying power, acquired through its years of building for top quality automotive experience. "This allows us to build more dollar values into each home for a price, of heavy fuels.

Refinery Expansion

RICHMOND, Calif.—Standard Oil Co. of California announced plans for an \$80,000,000 expansion and modernization of the company's Richmond refinery that will increase the huge plant's gasoline output by 40 percent.

Principal component of the project will be a 62,000 barrel-per-operating day Isomax installation that will convert heavy fuel oil stocks into premium feeds which can be processed readily into gasoline and other higher grade products.

R. G. Follis, chairman of the board, said the new facilities will enable Standard Oil to meet fast-growing requirements of Western motorists through its years of building for top quality automotive experience. "This allows us to build more dollar values into each home for a price, of heavy fuels.

"This is one of the reasons why, all things considered, it is one of the best home values in Huntington Beach," added Bram.

The development is only eight miles from California's finest beach and is "next door" to the various excellent recreation facilities offered by the city.

SCHOOLS, shopping centers and employment opportunities are minutes away in one of the fastest growing industrial complexes in the nation.

The quality residences which feature as a bonus extra completely fenced rear yards, also includes a separate utility room, Formica counters, natural ash cabinets, forced-air heating, brick fireplaces, aluminum and glass shower doors, sliding wardrobe closets, shades and aluminum screens.

In addition, the homes are on 6,000-square-foot lots and are on wide paved streets. They feature all brass hardware and weather stripped exterior doors.

To reach models, drive east on Garden Grove Blvd. to Golden West; right to Bolsa; right to Springdale; then left and follow signs to furnished models.

NOW ON DISPLAY

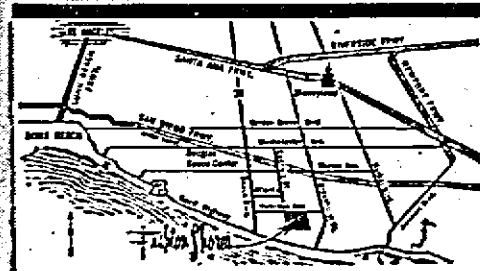
Fashion Shores

Step up... and into a new wonderful way of life in a Fashion Shores home. Waiting for you and your family by the sea and beach... basking in the sun, air conditioned by the blue Pacific. Fashion Shores one and two story, three, four and five bedroom homes bring you the elegance you've always hoped to find. Up to 1,300 sq. ft. under roof — 2,157 sq. ft. of livable area; sunken living rooms, nylon carpeting in EVERY ROOM except kitchen, baths and family rooms; luxurious sunken Roman baths; AM-FM intercom; individually designed fences with side and rear yards completely enclosed; and more! Much more! The opportunity is yours... the time is now! See Fashion Shores soon. Today, for instance... it's a beautiful day at the beach!



from \$23,900

FHA, VA & Unusually Fine Conventional Financing



...near the beach in Huntington Beach

From Long Beach: Drive east on 7th St. (Garden Grove Blvd.) to Beach Blvd. (Hwy. 27). Turn right on Beach to Atlantic Ave. Left on Atlantic to Cannery, right on Cannery to corner of Hamlet and Cannery.

4 Fairs. Models Open 10 AM Dusk Daily. Phone 236-1655 (Code 714)



- Hotpoint
- ELECTRIC APPLIANCES
- BUILT-IN OVENS
- SURFACE UNITS
- GARBAGE DISPOSERS
- BATHING DISHWASHERS

Three Dutch Haven Units Provide Variety of Homes

From hillside to seaside to suburban community in the shadow of a new college campus, Dutch Haven Homes offer area home-buyers an unusually wide selection of prices, location and architectural designs. Outstanding among Dutch Haven's newest communities in fast-growing Orange County are Dutch Haven's College Series, Sunny Hills West and Newport-West, all located near schools, shopping and freeways for maximum family convenience.

Dutch Haven's College Series, located on Edinger Ave. in Huntington Beach, is just a few minutes from both the campus of the newly proposed Golden West Junior College and the recently opened Douglas Space & Missile Center.

HOMES ARE three to four bedrooms in size, with family rooms and up to three baths. Prices start at \$20,950, with VA no down, FHA and Cal. Vet. financing available. Purchasers may select from single or double level plans and from a wide choice of exteriors varying from Tahitian Modern to California Conventional.

Among the many outstanding features included in the College Series are oak floors throughout, Medallion Kitchens with built-in dishwasher, oven, range, disposal and one of Orange County's most dining areas, sunken living rooms, custom fireplaces with log lighters, forced-air heating, wood shake and shingle roofs, with large overhangs, double door entries and raised masonry planters.

NEWPORT-WEST, near the intersection of Pacific Coast Hwy. and Brookhurst, offers room and up to three full exceptionally moderate prices. Prices start at \$29,950, for homes at the beach. Buy-ers own both home and land, double level and single level designs.

Newport-West homes are priced from \$19,750 and are available to veterans with no down payments. Conventional financing with 10 per cent down payments and 30-year loans are also offered.

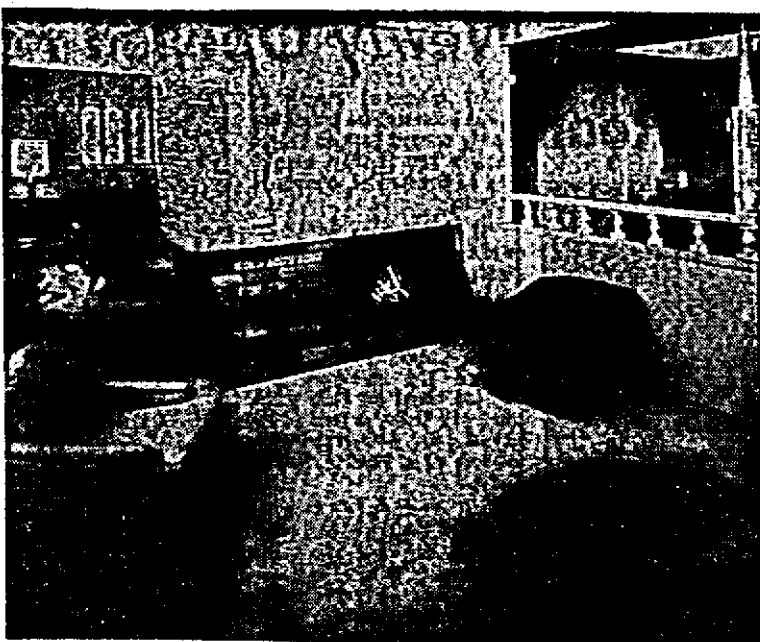
Homes are three and four bedrooms with family rooms and two baths. Five floor plans are available, all including an exceptionally large master bedroom suite with adjoining dressing area.

Distinctive features of the Newport-West homes include complete Medallion Kitchens with built-in dishwasher, range, oven, range hood and disposal, full-sized beach lots, decorator-designed fireplaces with log lighters, custom hardwood paneling, wood shake and shingle roofs, overhead boat doors on garages, outside "swim showers," forced-air heating, imported hardwood entry floors and raised masonry planters.

FOR EXECUTIVES and senior engineers, Sunny Hills West, desirably situated in the picturesque hills overlooking the Fullerton valley, offers both scenic hillside liv-ings with built-in dishwasher, ing and prestige location in oven, range, disposal and one of Orange County's most fashionable communities.

This is one of a very few exclusive communities offering VA no down financing, FHA and attractive long-term conventional financing are also available.

Homes at Sunny Hills West



A SUNNY HILLS WEST HOME

Here is an interior view of a Sunny Hills West luxury home, one of three developments now offered by Dutch Haven Homes. A wide variety of styling and prices will be found in the three units.

Big Homes Offered in Lakewood East

The Lakewood East S. V. Forced air heating is an Hunsaker & Sons Sunshine portable feature.

Home development offers a variety of three and four-bedroom, two-bath homes in several choice of handsome exterior stylings.

Attractive features include full-length covered entry, walks, outdoor planters, recessed front doors, natural stone facings and redwood siding, and Dutch gable roofs.

Floor plans are designed to eliminate "through traffic," with entry halls, formal living room and family room and dining room. Built-in kitchens have double ovens, range with exhaust fan and hood, disposal, natural finish cabinets, and breakfast bars. Wall-to-wall bedroom wardrobes have double shelves. Sliding glass doors and windows are aluminum framed and screened by wireless.

WALL-TO-WALL carpeting is included in prices starting at \$21,100, from \$295 down.

The development is convenient to metropolitan Los Angeles, Long Beach, upper Orange County cities, beaches, golf courses, schools and shopping centers.

Lakewood East is on Del Amo, in the city of Lakewood, just west of Pioneer Blvd. Visitors will find signs directing them to the model homes open for viewing daily.

Pioneer

MURRAY, Ky. (UPI)—Land that is now the campus of Murray State College once was the farm of Nathan Stubblefield, the first man to broadcast the human voice framed and screened by wireless.

Luxury Is Keynote in Suburbia Heights

Luxury is the keynote theme at Suburbia Heights, according to Norm Williams, director of sales for the Harry Tancredi Co. developers of the prestige Buena Park project.

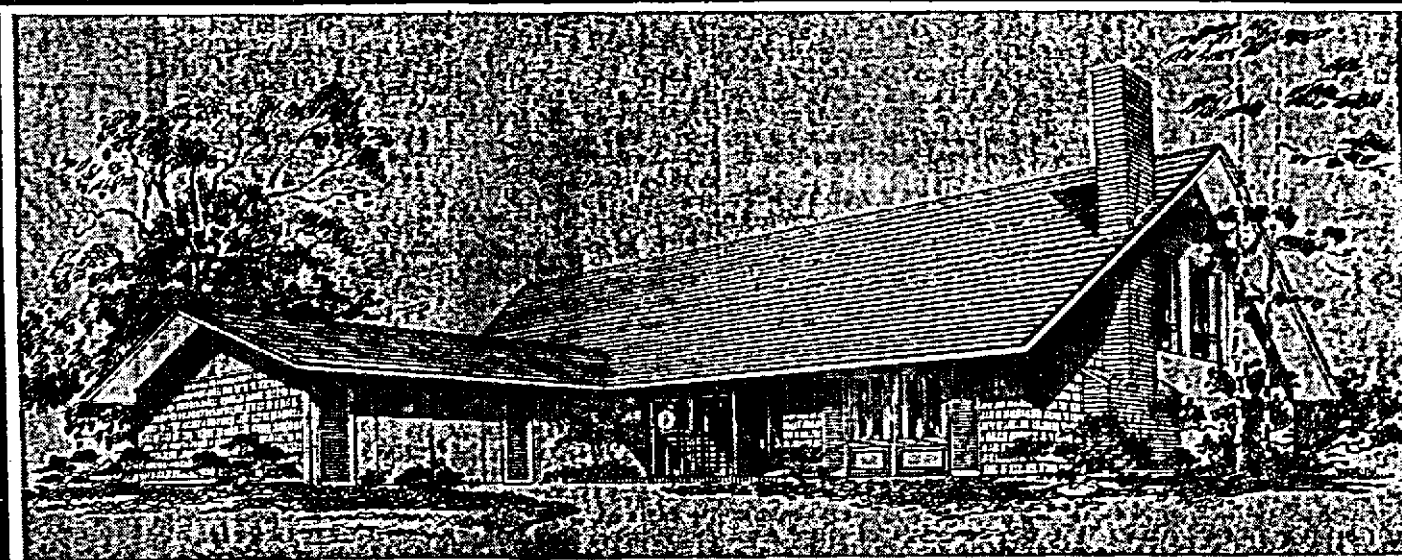
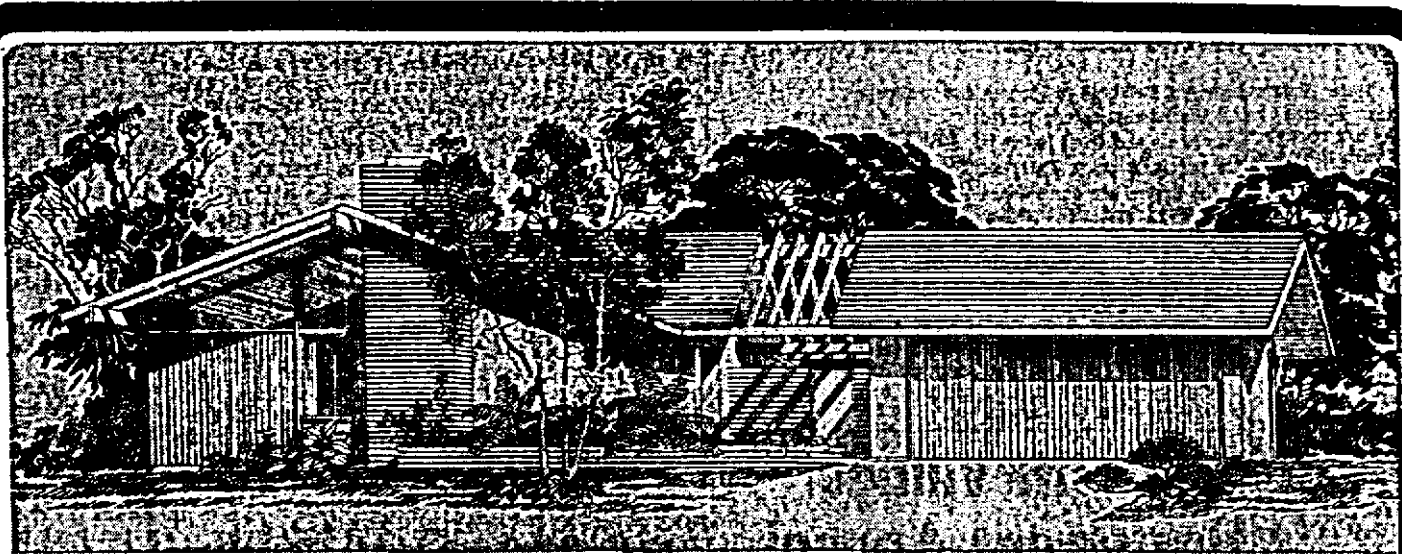
Priced from \$33,950, each two-story home includes four or five bedrooms, three bathrooms, family and recreation room, formal dining room and separate breakfast area arranged in more than 2,300 square feet of useable floor space.

Williams points out that location and price have been two major sales factors at Suburbia Heights. Suburbia's close proximity to schools, churches, and several large shopping centers makes it convenient to enjoy suburban living without sacrificing accessibility to major business areas in the Southland, Williams said.

Dorius & Bell, AIA, architects, have paid special attention in basic house design to practical livability. This is what Williams refers to as "built-in luxury and convenience." Separations between formal and informal areas of the homes permit children to play without interfering with adult privacy while entertaining.

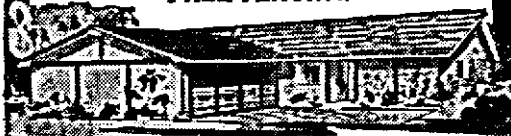
SOME OF THE features are: Automatic electric garage door openers; built-in range, double oven and dishwasher; 100% continuous filament nylon carpeting.

Suburbia Heights can be reached by taking the Santa Ana Freeway to the Beach Blvd. exit. Travel northbound to Luitwieler Ave., turn north on Luitwieler to the model homes.



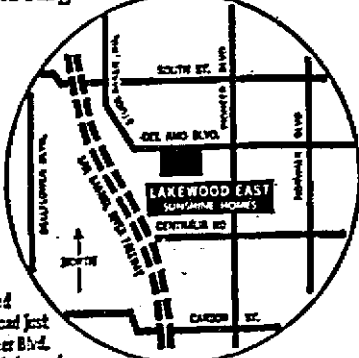
Builder's Close-out

FROM \$195 DOWN
3 or 4 BEDROOMS • 2 FULL BATHS
SOME LOTS PRE-LANDSCAPED
FREE FENCING



full price from \$21,100

In Lakewood! One of Southern California's most sought after locations! Close to schools, shopping, recreation and only 25 freeway minutes to downtown Los Angeles.



Furnished models located on Del Amo Road just west of Pioneer Blvd. in the city of Lakewood.

Lakewood East
SUNSHINE HOMES

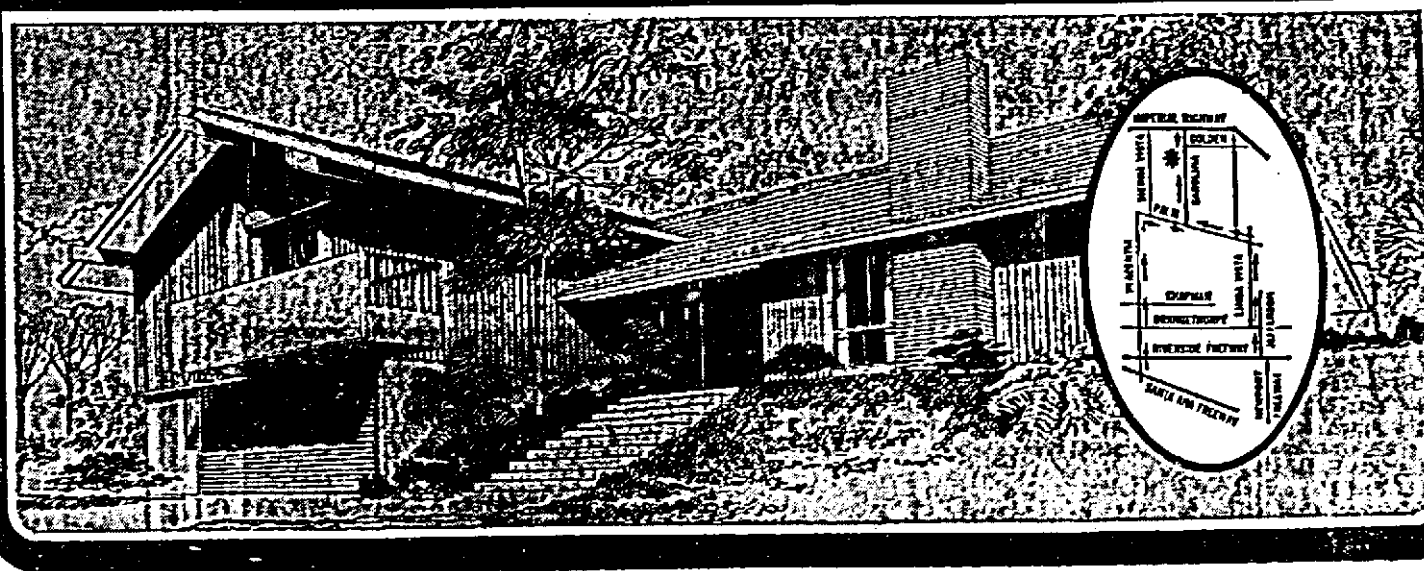
S. V. HUNSAKER & SONS - Builders of the Most Valued Homes Since 1932

Chatelaine II

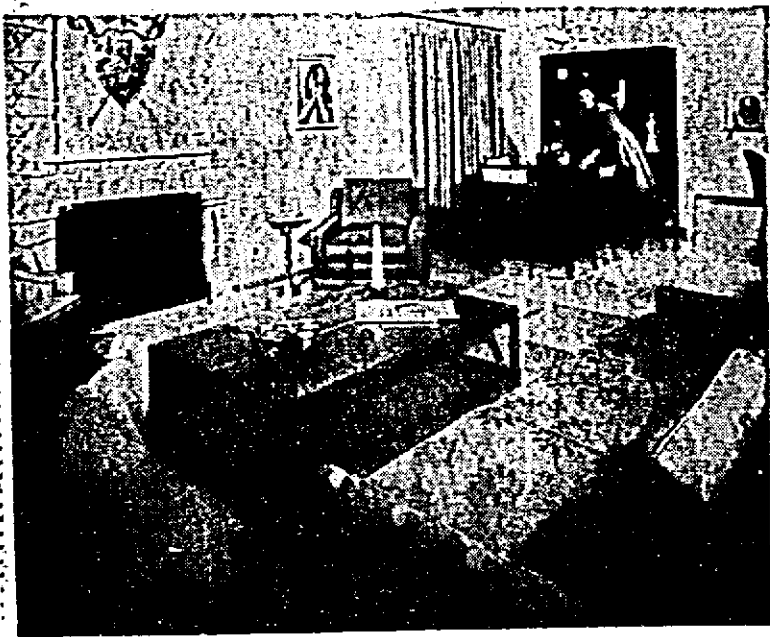
FORMAL GRAND OPENING

...Introducing new 3, 4 and 5-bedroom, 2 and 3-bath country houses ranging up to 2,500 square feet in size. Four furnished models include dramatic split levels with vaulting exposed beam ceilings • fantastic rock fireplaces • extravagantly complete kitchens • enclosed patios • landscaped walk-in showers • block-wall fences. See these remarkable new homes today, you'll find they offer you a pleasing blend of continental elegance with a western flair...

prices from \$25,950 low as 5% Down In Placentia & Redlands



Tiara Estates Emerald Series Homes Have Large Bonus Room



IN FOUNTAIN VALLEY

Here is an interior view of spacious Tiara Estates Fountain Valley home, one of many two-story residences offered at individualized new community.

Buyers of Tiara Estates bedroom, two-bath residences, and wallpaper.

Emerald Series Homes in Fountain Valley are receiving 721 premiums with their purchase, reports Dick Murray, sales director, Farrow Realty Corp.

The premiums, he said, incorporate a two-fold bonus. The first 720 premiums make up the 720-square-foot premium room included in every home; the 721st premium makes up the second bonus—a two-story customized elevation.

"The extra-large premium room," he said, noting that it is about 200 square feet larger than average so-called bonus room, "can be used as a play or hobby room, two extra bedrooms for guests or as a luxurious master bedroom."

The new unit of homes incorporate a variety of styles which include 12 custom two-story exteriors which made the Fountain Valley community highly individualized, Murray noted.

HE SAID that the development contains three and four-

Sun City Hospital Planned

SUN CITY—Completion of a detailed and comprehensive study regarding the location of a hospital at Sun City was announced by the Del E. Webb Corp.

The findings of this study, according to a Webb spokesman indicate a definite need and substantiate the economic feasibility for a hospital facility at the over-50 community, 22 miles south of Riverside.

Supported by the affirmative results of the report, the Webb Corp. is programming the many complex plans required to enable the hospital to become a reality.

DURING A VISIT to Sun City in mid-November, Del E. Webb—founder and chief executive officer of the firm that is developing Sun City—declared services necessary to protect the health of Sun City residents were of primary concern and efforts by the Webb Corp. would be intensified to insure the continued protection.

Sun City is presently served by a medical center in which a physician, two dentists and an optometrist are practicing. Steps are also being taken, the spokesman declared, to increase the number of medical practitioners at the center. Several doctors in Hemet, Perris and Elsinore—nearby communities—are available, on call, in cases of emergency.

California Wine Sales Are Heavy

NEW YORK (AP)—The 1963 Christmas-New Year holiday season brought record sales of California champagnes and wines, reported Otto E. Meyer, president of Paul Masson Vineyards of Saratoga, Calif.

Paul Masson's shipments of champagne from Aug. 1 to Oct. 31 increased by 16 percent over the same period in 1962, he said.

Newly Opened Fashion Shores Is Thronged

An estimated throng of 1,300 home-seekers toured the newly opened Fashion Shores models last Sunday, according to the builder, Mervin B. Johnson.

"Responding to an advertisement in the Long Beach Independent, Press-Telegram, the large crowd was extremely orderly and considerate of the sales force on duty," Johnson continued, "even though the salesmen and women could do little more than say 'hello,' a total of 15 families are now proud new owners of a Fashion Shores home."

The decorated model homes consisting of two two-story homes and two one-story homes, with up to 1,357 square feet of area under roof, feature overall quality of construction and features, a hallmark of homes constructed by Johnson.

FASHION SHORES homes are priced from \$23,900 with VA, FHA and unusually fine conventional financing available to fit the particular needs of any family.

The large homes feature DuPont "501" nylon carpeting in all bedrooms, living room, halls and stairways, expensive decorator-selected wallpaper, large wardrobes, walnut paneled family rooms, Hotpoint built-in electric range, oven, dishwasher and disposal unit, sunken living rooms and master bath in the two-story homes, an extensive intercom system, and fencing that encloses front, side and rear yards—fencing that enhances the overall appearance of each home.

The model homes are open daily from 10 to dusk. From the Long Beach area: Drive east on Seventh St. to Beach Blvd. (Hwy. 39). Turn south to Atlanta Ave., then left to Cannery St., then right to the corner of Cannery and Hamilton and Fashion Shores.

Labor Relations Position Filled

Robert Hall has been assigned as a labor relations representative in the Southern area of the Pacific Maritime Association, according to John D. MacEvoy, area manager.



Formerly a member of the PMA labor relations staff at San Francisco, Hall replaces Paul McKenzie, who has resigned.

Prior to joining PMA in 1960, Hall served with the employee relations department of Standard Oil Company in the Bay area. A graduate of San Francisco State College, he received his master's degree in industrial relations from Golden Gate College.

The new Pacific Maritime Association staff member, who is married and has two daughters, Robin and Terri, will make his home at 3312 Hill Rose Drive in Rossmore.



A FASHION SHORES HOME

Last weekend throngs of home viewers toured the four model homes at Fashion Shores in Huntington Beach. The one and two-story, three, four and five-bedroom homes are priced from \$23,900 with VA, FHA and conventional financing available. Here is one of the models.

Lake Park Community Plaza Value Is Stressed

Selection and value are two of the major factors in the sales success of Lake Park, the \$40 million, 2,000-home community near Lakewood, sales manager Don Hermanson reported.

Lake Park, said Hermanson, has the widest selection of two-story homes available in Orange County, as well as featuring the lowest-priced two-story models.

More than 50 percent of the homes sold to date at Lake Park have been two-story models, he added. The five-bedroom, three-bath Huntington home at Lake Park, priced at \$21,950, is the most popular of the two-story homes.

VA, FHA AND conventional financing arrangements are available and qualified veterans may move in free at some models. Also available to qualified veterans is no down payment financing, he said.

Lake Park homes are priced from \$17,750. The community is being developed by Larwin Co.

Both one and two-story homes are included with three, four and five-bedroom models available.

To reach Lake Park from the Long Beach-Lakewood area, drive east on Carson to the model homes just east of Moody.

Named Secretary of Accountants

Robert B. Nichols has been elected secretary for the Long Beach Chapter of the National Association of Accountants.

Nichols is controller and assistant secretary for National Metal and Steel Corp., Terminal Island. He resides at 5381 Heil Avenue, Huntington Beach.

Named to Staff by Hunsaker

Appointment of Daniel S. Connelly as vice president and treasurer for S. V. Hunsaker & Sons, builder-developer of Sunshin Homes, has been announced by Richard C. Hunsaker, president.



Formerly associated with the Janss Investment Corp. of Thousand Oaks, as controller, Connelly was also a senior on the audit staff of Price Waterhouse & Co. of San Francisco.

Native Son

FRANKFORT, Ky. (UPI)—John Fox Jr., author of "The Trail of the Lonesome Pine," "The Little Shepherd of Kings," and other novels, was born in 1863 near Paris, Ky.

Briercliff Village Has Great Appeal

Gaining favor among senior citizens is a new retirement community, Briercliff Village, in Riverside County's Valley of Contentment—sheltered by the San Jacinto and Laguna Mountain ranges and anchored by the cities of San Jacinto and Hemet.

Climate is a most talked about feature of Briercliff Village. It's smog and fog-free and, in addition, cool breezes temper the summer warmth and 60 to 70-degree temperatures prevail during the "winter" months.

EQUALLY AS POPULAR

as the climate is the Briercliff Village concept of retirement living. Here is the modern way of retirement, relaxation without boredom. The hub of Briercliff Village is a clubhouse with complete facilities, swimming pool, game area, patio and sylvan-like park area.

Briercliff Village is comprised of Medallion homes with carpeting and such other quality features as insulation, stainless steel ranges,

and ovens, hardwood cabinets, ceramic tile in kitchen and baths, ample closet and storage space, concrete driveways and walks, concrete block fenced yards and cooling-heating systems for year-round temperature control.

THESE ARE TWO-BEDROOM (one and two baths) homes specifically designed to require little or no maintenance and are quality constructed to meet the needs of moderate retirement budgets. Further, the homes are built on lots that will not need excessive care although space is ample for confirmed "green" thumbs.

Though quietly secluded, Briercliff Village is easily accessible to established churches of every denomination, fraternal organizations, service clubs and cultural groups. Shopping centers, medical, dental and hospital facilities are also available to Briercliff Village residents in "The Valley of Contentment." It is only a two-hour drive to either Los Angeles or San Diego.

Study this map... and dream

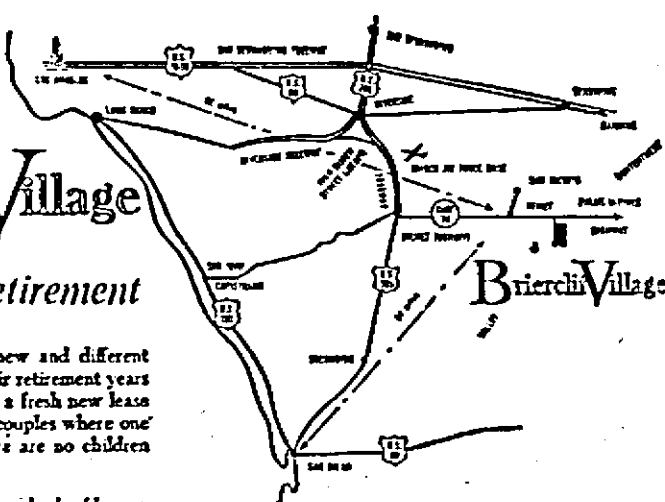
Briercliff Village a new concept in retirement

Briercliff offers an excitedly new and different concept of life for those in their retirement years... a more abundant life with a fresh new lease on living. An offer limited to couples where one spouse is 50 or over and there are no children under 18.

Rather than building a city of hundreds of homes, with the resultant congestion and cold impersonality that is so much a part of city life, Briercliff has chosen to erect a small community of homes where residents can enjoy the intimacy and neighborliness of a small town; the old-fashioned first name type of neighborliness that seems to have all but vanished from the American scene.

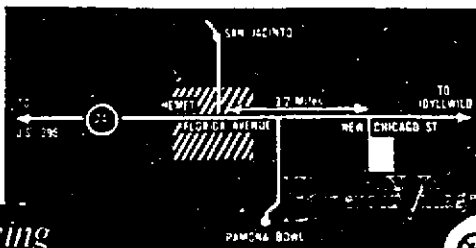
Come! Look thru the model homes! Briercliff has so much to offer in carefree-easy living. Throw away troubles and cares to the gentle breezes of the Valley of Contentment in a Briercliff retirement home.

... intimate retirement living



Briercliff Village

In The Heart Valley of Contentment
Vista for Briercliff
Call Briercliff Drive
Hemet, California



in Long Beach

FOR LEASE

Community PLAZA

apartment homes for LUXURY LIVING

A NEW CONCEPT—individually owned apartment buildings which share a landscaped park-like common area, including pool and recreational facilities!

- Fully insulated, with sound proofing between units
- Built-in electric refrigerator range and oven
- Automatic dishwasher
- Brick or stone fireplaces
- Ceramic tile in kitchen, baths
- Marble and palladium lavatory tops
- Telephone-controlled gate lock, free privacy

OWN Your Own Building

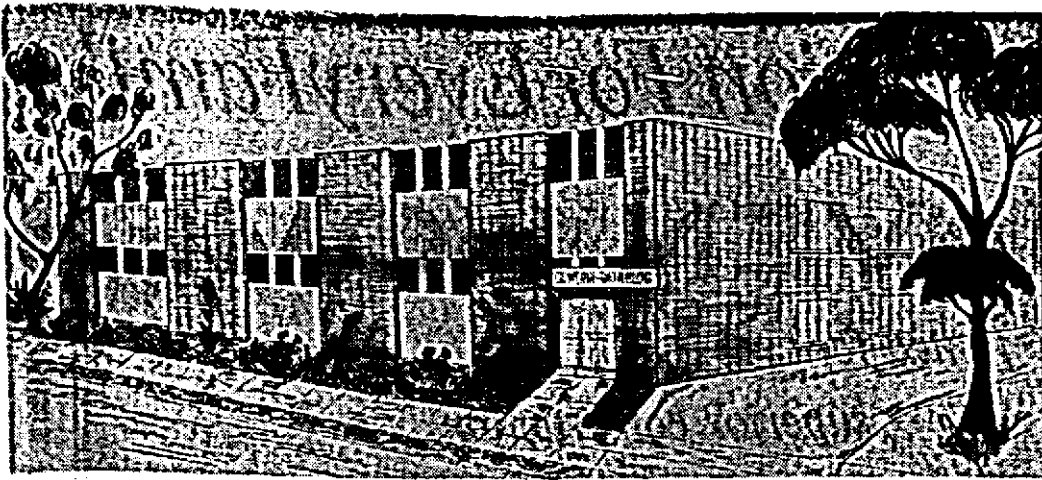
Here a lovely home plus income. Condominium ownership provides full title to your building, plus an undivided interest in landscaped common area. This means fair facilities and means fair responsibility for you, less responsibility for the owners. Even in your present home could be your step up to financial security.

1-2-3 BEDROOMS 1-2 BATHS
FROM \$137.50 PER MONTH

HOW TO GO: Take Pacific Coast Highway to just west of the traffic circle in Long Beach, turn south on Termino to Community Plaza.

1335 TERMINO AVENUE
LONG BEACH
434-4011 • 433-9901

DRIVE OUT TODAY - See "Country Club Living" in the Metropolitan Heartland



NEW DOWNEY BUILDING READY SOON

Rapidly nearing completion at Downey is this two-story, 10,000-square-foot office building which will be occupied by Data Control Corp., according to Frank Perez, developer and insurance broker. The building is on Florence Avenue between Brookshire and Beldon. Data Control will employ more than 40 in the offices. A \$100 million concern, it now operates in West Los Angeles. Home offices are in Minneapolis.

\$144 Million Improvement Outlay Planned by SP Line

Investment of about \$144 million on capital improvements is planned for 1964 by Southern Pacific, according to N. L. Smith, district freight and passenger agent at the Eighth and Pico streets office in Long Beach.

It will be a record program of new equipment and facilities for Southern Pacific, and the largest annual capital outlay by an American railroad in recent years, he said.

Donald J. Russell, SP president, reported that this will be on top of the accelerated 1963 program of about \$135 million, bringing the transportation company's two-year capital expenditures total to about \$279 million.

"TRANSPORTATION is a highly competitive business," Russell commented, "and Southern Pacific is determined to stay ahead of the constant Western and Southern business growth and to provide quality transportation at a cost which will keep our customers competitive in national and world markets."

"For this purpose, we've earmarked more than \$100 of the World Trade Department for new railway and highway rolling stock alone," he added, "and been named Western vice president of the National Association of World Trade Secretaries."

THE RAILROAD also re-such federal income tax reductions, net income was \$88,253,198 or \$3.25 a share, compared with \$82,026,327, or \$3.02 a share a year earlier.

SP equipment purchases in 1964 will include more than 2,500 new freight and passenger train cars costing \$58.5 million; 133 diesel locomotives for \$33.5 million, and more highway trucking equipment for \$8.7 million.

After taking advantage of

P-T Business Manager to Talk

Responsibilities of a newspaper to its community will be discussed at the Tuesday meeting of the Long Beach District Board of Realtors by Bernard J. Ridder Jr., business manager of the Independent Press-Telegram.

The board holds its 7:15 a.m. breakfast meetings at the Crown Cafeteria.

He's Vice President

John A. Sowers, manager of the World Trade Department of the Los Angeles Chamber of Commerce, has been named Western vice president of the National Association of World Trade Secretaries.

OVER TRILLION

Volume Up, Profits Off

Business receipts reported by more than 11 million U.S. firms during 1960-61 totalled in excess of a trillion dollars, according to a report by Commerce Clearing House.

Despite this \$21 billion increase over the preceding fiscal year, net profits reported by these firms declined by \$4 billion from the 1959-1960 period to about \$73 billion.

The CCH review of government statistics, based on income tax returns filed from July, 1960, through June, 1961, shows that the receipts were reported by about 1.1 million corporations, 900 thousand partnerships and a little over 9 million sole proprietorships.

CORPORATE RECEIPTS amounted to approximately \$803 billion while partnerships and sole proprietors accounted for \$244 billion of the total receipts reported.

Wholesale and retail trade establishments accounted for the largest single dollar volume amounts among both corporations and partnerships, over \$355 billion and \$291 billion respectively. Second in line was the category of finance, insurance and real estate.

Business Tabloids

Harry T. Terpstra, Long Beach insurance representative, has gained membership in his firm's 500 Club for top production. Figures released by Kenneth H. Dunnigan, general agent, Bankers Life Nebraska, reveal that in 1963 Terpstra placed more than \$500,000 in new insurance.

PEIROLANE Gas Service earnings for the current fiscal year are expected to be 10% greater than for the year ended Sept. 30, 1963, R. J. Munzer, president, predicted recently at the company's Annual Meeting of shareholders. He also noted that sales of \$29 million and net earnings of \$2.2 million were at record highs in 1963. Incumbent directors were reelected.

DAVE DEMOSS, associated with Cummings Realty in Long Beach, and Mrs. Demoss are to leave by air Monday for a 10-day visit in Mexico City and Acapulco.

LAWRENCE D. HAARER, manager of the Cherry-Anaheim branch of the Bank of America in Long Beach, last week noted his 35th year with the bank. Haarer lives at 432 Barco Ave. Before coming to Long Beach, he was assistant manager of the bank's Compton branch.

TOTAL CARLOADS moved over Santa Fe System lines for the week ending Jan. 25, 1964, were 32,590 compared with 29,081 for the corresponding week a year ago.

CALIFORNIA had a big year in 1963 in the construction of housing when an estimated total of 297,000 units went on the market. This exceeded 1962 housing production by about 17 per cent and constituted almost 19 per cent of the nation's production of housing units.

The total of tracts registered with the Real Estate Commissioner reached 3,050 compared with 2,796 started in the previous year.

THIS YEAR should be the biggest one in history for new contracts in heavy construction, reports Engineering News-Record publication.

New contracts jumped about 10 per cent last year, and this year another 3 per cent should be added to the pile, the magazine said.

FORD Motor Company's U.S. payroll for 1963 was a record \$1,388,000,000 and average gross hourly pay for Ford hourly-rated employees reached an all-time high of \$3.31, Arjay R. Miller, president, has announced.

Ford's U.S. total average employment last year was 165,559 — highest since 1957.

RETAIL SALES of appliances, consumer electronics and housewares, after breaking the nine billion dollar

A MAJOR expansion for already-booming Glass Marine Industries of Costa Mesa, builders of Columbia sailing and power yachts, is taking place with the construction of a manufacturing plant in Portsmouth, Va., to be completed about April 1.

TAYLOR C. FLETCHER has been named director of research for the Special Projects Division of Beckman Instruments, Inc., it has been announced at Fullerton by Dr. Arnold O. Beckman, company president. Fletcher formerly was director of research for the company's Systems Division.

'New Town' Sited for Foothill Area

A 1,089-acre site near Conejo Valley has been purchased for a multi-million dollar housing project by Sunset International Petroleum Corp.

Sunset President Morton A. Serling said the foothill area will be developed over a seven-year period into a "new town" of 4,000-5,000 single and multi-family dwellings, plus parks and recreational facilities.

Sunset has sponsored four similar projects in San Diego, Sacramento, San Francisco and Whittier.



LECTRISCAN INSTALLED

At top is Lectriscan, electronic ticker device, newly installed in Long Beach office of Dean Witter & Co. Standing by is John B. Wells Jr., manager of office at 201 E. Broadway.

Witter & Co. Has New Electronic Ticker Device

A new electronic device, a complex teletype communications system which passes information in a matter of seconds to the New York, American, Pacific Coast, Midwest, Salt Lake and Honolulu stock exchanges, as well as to the Chicago Board of Trade and 11 other commodity exchanges.

According to Manager John B. Wells Jr., the new installation—called the Lectriscan—reproduces on an electric board, by use of tiny light tubes, all the information carried on the traditional ticker tape of the New York Stock Exchange. The machine is the first in use in the Long Beach area.

Taking information directly from the Exchange, even before it is actually viewed on tape, the Lectriscan, which takes up only a few square feet of wall space, saves up to 10 seconds over other methods of transmission.

Further, it permits greater accuracy in reading the reports of securities transactions, as the electronically formed characters are held in a fixed position instead of moving across the board, Wells said.

IN ADDITION to this new equipment, the Long Beach Dean Witter office is tied into word, "motel."

Famed Inn Sold at Bakersfield

The Bakersfield Inn, once noted as one of the largest motels in the nation, has been sold to Robert Reichert of Bakersfield. Sale price was not disclosed.

The motel had been under the control of banking interests in recent years.

It was built in the 1920's by the late Oscar and C. L. Tomerlin brothers, who claimed to have coined the

PREVIEW SHOWING

Midwood Development Company Presents

Midwood Manor TOWNHOUSES

Quality & Integrity
OUR MOST IMPORTANT BUILT-INS

LIVING THE MODERN WAY

At Midwood Manor Townhouse you relax and enjoy the pleasures of carefree living. No worries about exterior maintenance to your house; lawn planting, mowing and watering are a thing of the past as all this is done for you in the perpetual maintenance service provided by your purchase agreement.

EVERYTHING'S CLOSE TO MIDWOOD MANOR

SCHOOLS Midwood Manor is within the Los Alamitos School Districts, one of the highest rated districts in the area. Excellent elementary, junior and high schools with bus service to your community are nearby. Higher education is but 10 minutes away at Long Beach State College. CHURCHES Churches of every denomination are nearby. SHOPPING Several shopping centers are just minutes away. COMMUTING The San Diego Freeway which is now under construction is but 5 minutes from Midwood Manor and will bring the entire Southland just minutes away from your suburban Townhouse.

A world of fashionable living awaits you at Midwood Manor

PRICED FROM
\$15,250

Models open from 10am

JOIN THE CROWDS ATTENDING THIS MAJOR SNEAK PREVIEW

FEATURES INCLUDED: YOUR TOWNHOUSE

• Complete Electric Ceiled Heat • 2, 3 & 4 Bedrooms, Dens • Private Patio • Sundeck • Built-in Range and Oven • Dishwasher • Disposal • Washer • Dryer • Carpet • Illuminous Ceilings • 2 and 3 Baths • Ceramic Tile • Marble Pullmans • Insulated Throughout • Mirrors • Breakfast Bar • Fireplaces • Loads of Cabinets and Wardrobe Space • Garages on your lot, and both Garages and Carports on some models • All Utilities Underground for Beautification.

YOUR COMMUNITY FEATURES:

• Swimming Pool • Wading Pool • Cabana • Complete Landscaping • Sprinkler System • Children's Play Area • Family Recreation Area • Walkway Lighting Throughout.

DIRECTIONS TO MIDWOOD MANOR

FROM LOS ANGELES Santa Ana Freeway to Valley View Blvd. Off Ramp, South on Valley View Blvd. to Carrizo Blvd. West (right turn) on Carrizo Blvd. to Bloomfield.

FROM LONG BEACH East on 7th St. to Los Alamitos Blvd. North on Los Alamitos Blvd. to Carrizo Blvd. East on Carrizo Blvd. to Bloomfield, or East on Spring St. (Carrizo Blvd.) to Bloomfield.



FROM ORANGE COUNTY West on Katella to Valley View Blvd. North on Valley View Blvd. to Carrizo Blvd. West on Carrizo Blvd. to Bloomfield.

FROM HUNTINGTON BEACH & BEACH AREAS North on Beach Blvd. Off-ramp 379 to Carrizo Blvd. West on Carrizo Blvd. to Bloomfield.

MAJ. C. TAN AIA.



A Price, Plan And Location For Every Family!

DUTCH HAVEN HOMES

nationally famed for

superior construction

WHEN YOU SELECT A DUTCH HAVEN HOME, YOU ARE CERTAIN OF VALUE. Every plan includes features normally found only in custom homes of far greater cost. Quality surpasses the highest construction and financing requirements. See a Dutch Haven model home. Compare architecture, features, financing and price. You'll soon discover there is just one wise way to go—right into the Dutch Haven home of your choice.

NO 2ND MORTGAGES NO BALLOON PAYMENTS NO HIDDEN CHARGES

IN FULLERTON... Scenic Hillside Living In A Community Of Established Prestige!



- a rare opportunity for junior executives to use their VA FINANCING in an exclusive community
- location in one of Orange County's most fashionable areas
- 2½ to 3 baths
- sunken living room
- formal dining areas
- family rooms
- massive two-way fireplaces with log lighters
- complete Medallion kitchens
- up to 2400 sq. ft. of living area

Furnished Models Open Daily 10 to 9
PHONE: 871-9620

3-5 bedrooms • single level, split level, double level

ALL UNDERGROUND UTILITIES

from **\$29,950**

VA NO DOWN/FHA
LONG-TERM CONVENTIONAL

DIRECTIONS: South on Santa Ana Fwy. to Riverside Fwy. East on Riverside Fwy. to Euclid Ave. Left on Euclid to models.

Close To Schools, Shopping And New Freeway!



DUTCH HAVEN'S

SERIES

- complete Medallion kitchens — with built-in dishwasher, oven, range, disposal, range hood
- custom fireplaces with log lighters
- sunken living rooms
- separate dining areas
- wood shake and shingle roofs
- double door entries
- forced air heating
- complete color coordination with decorator wallpaper

Furnished Models Open Daily 10 to 9
PHONE: JE 4-2821

3-4 bedrooms • family room • up to 3 baths
single level and double level

OAK HARDWOOD FLOORS THROUGHOUT

from **\$20,950**

VA NO DOWN/FHA/CAL-VET FINANCING

DIRECTIONS: East on Santa Ana Fwy. to Beach. South on Beach to Edinger. Right on Edinger to models.

AT THE BEACH... And Thousands Of Dollars Below Homes Of Comparable Location!



NEW

- last of the beach property available at this low price!
- complete Medallion kitchens — with built-in dishwasher, oven, range hood, disposal
- custom fireplaces with log lighters
- wood shake and shingle roofs
- overhead boat doors on garages
- full-sized lots
- outside "swim showers"
- forced air heating

Furnished Models Open Daily 10 to 9
PHONE 545-8380

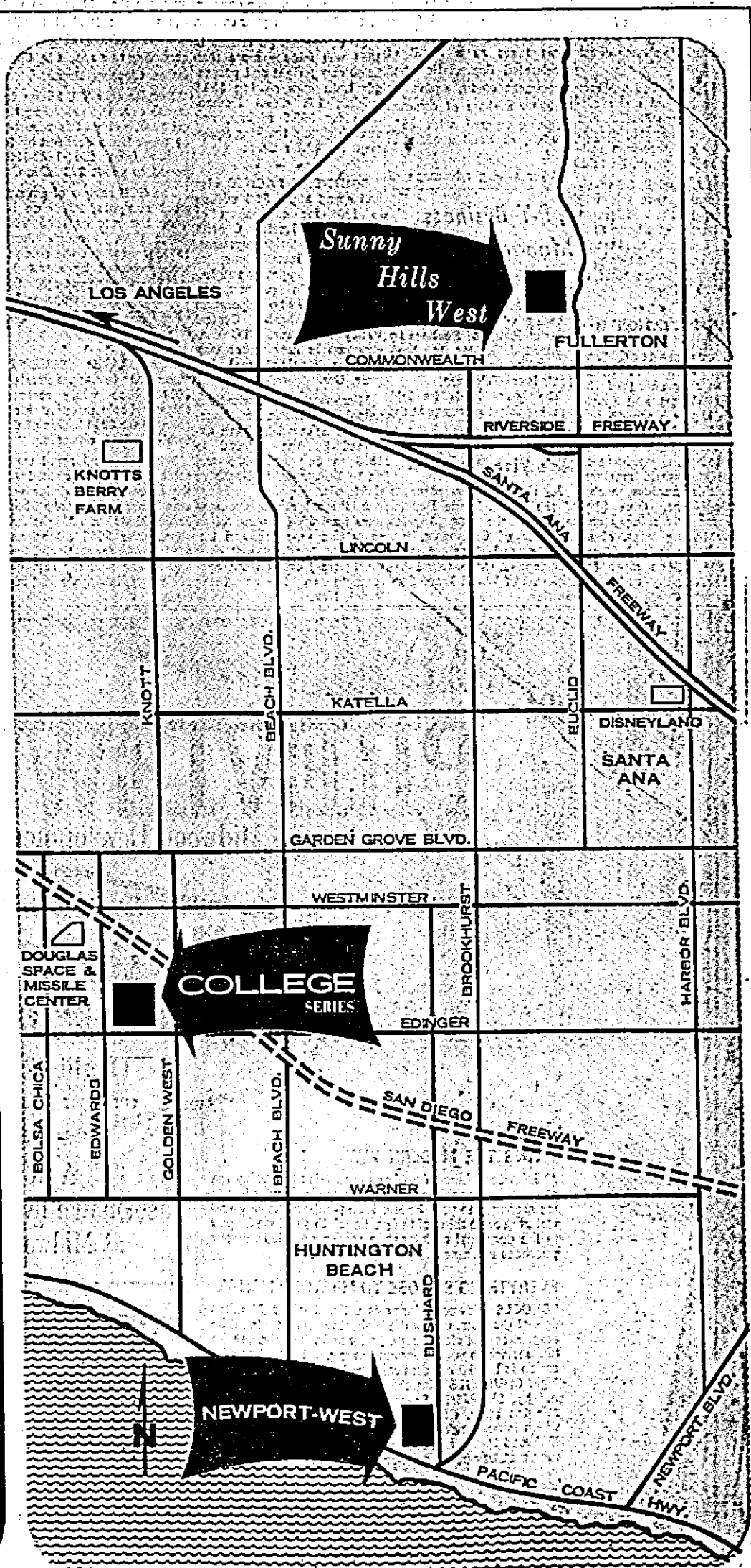
3-4 Bedrooms • Family Room • 2 Baths

from **\$19,750**

VA FINANCING — NO DOWN
Conventional Financing — 10% Down, 30 Yr. Loans

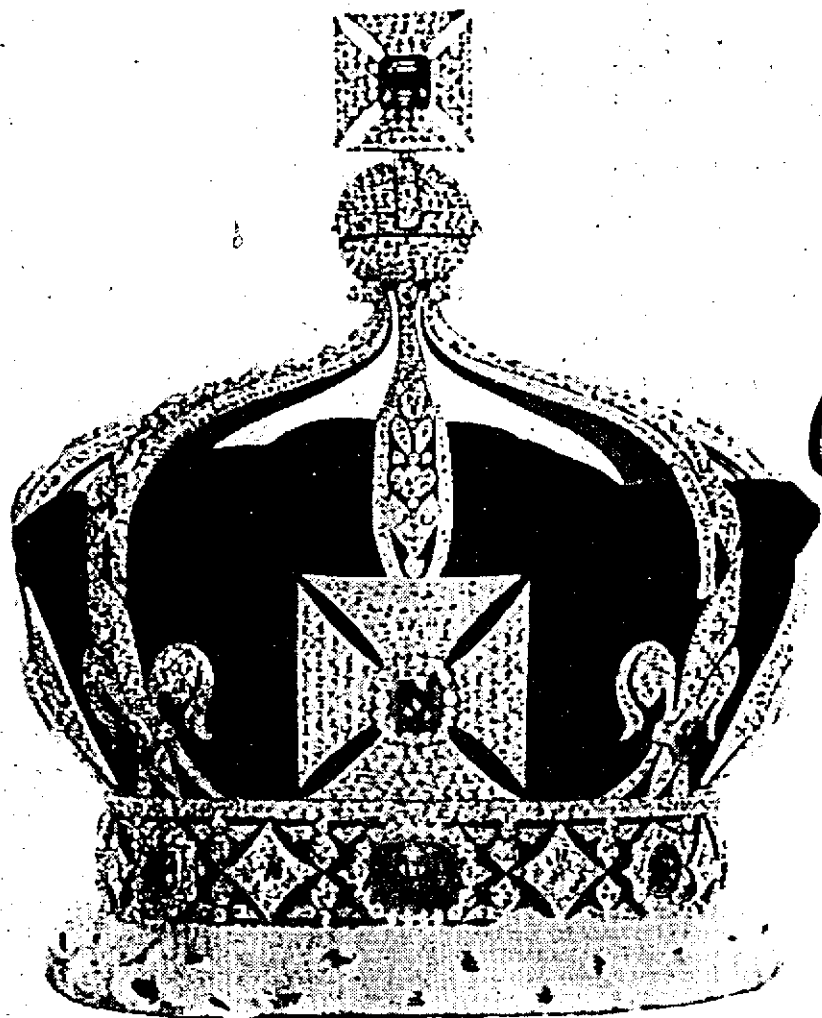
FULL OWNERSHIP OF LAND — WITH TITLE GUARANTEED BY TITLE INSURANCE & TRUST CO.

DIRECTIONS: South on Santa Ana Fwy. to Brookhurst Turnoff, south on Brookhurst to models OR south on Pacific Coast Hwy. to Brookhurst, left on Brookhurst to models.



DUTCH HAVEN COMMUNITIES
First in Value...whatever the price range!





Command Performance

A King's ransom, and more, in diamonds and diadems, crowns and coronets will be exhibited in replica at an elegant Jewel Ball here Saturday.

The invitational ball, presented by Long Beach Symphony Association and Long Beach Symphony Guild, will take place at 8:30 p. m. in International Ballroom, Lafayette Hotel.

It's a fund raising event with money to be used to support Long Beach Symphony Orchestra.

INDEPENDENT-Press-Telegram Women

LONG BEACH 12, CALIF., SUNDAY, FEB. 2, 1964 SECTION W



There will be dinner and dancing to the music of Joe Moshay's orchestra plus the fabulous pageant of royal jewels.

THE JEWELS, artful reproductions of the originals, are from the famous collection of Eveline McCullagh—a collection started by her grandfather more than 85 years ago.

Included in that glittering array: St. Edward's Crown, "The Crown of England," a masterpiece in gold, set with diamonds, rubies, emeralds, sapphires and pearls; the Imperial Crown of India, fashioned for George V's trip to India and containing 6,170 diamonds, four sapphires, six emeralds, and four rubies (original cost: \$30,000,000); the Imperial State Crown, containing the famed Black Prince ruby plus 2,783 diamonds, 227 pearls, 18 sapphires, 11 emeralds and 5 rubies.

THE FAMOUS replicas were made under supervision of court jewelers, the only people who have access to the real jewels. The reproductions are identical in size, shape and color to the originals, some of which are housed in the Tower of London. The latter were used by the Duke of Norfolk and Peers of the Realm in the many dress rehearsals for the coronation of the present Queen Elizabeth of England.

Miss McCullagh, often called the "Fied Piper of Diamond Land," will entertain with a history of the individual pieces. The collection will be modeled by 19 young women with Long Beach Symphony Orchestra providing background music.

For stories of international intrigue, the rise and fall of powers, of life and death, the history of the jewels can't be equaled. And, Miss McCullagh knows it well.

One of the tales she will tell will be of the diamond that saved a nation—the Regent.

The seventh largest diamond ever

discovered, it was found by a slave in 1702 in the mines of Parateal, near the kingdom of Goldkonda, East India. In order to smuggle his find out of the mine, the slave made a cut in his thigh and hid it in the wound. He then made arrangements to flee to safety by boat. But, the sea captain, discovering the diamond, murdered him.

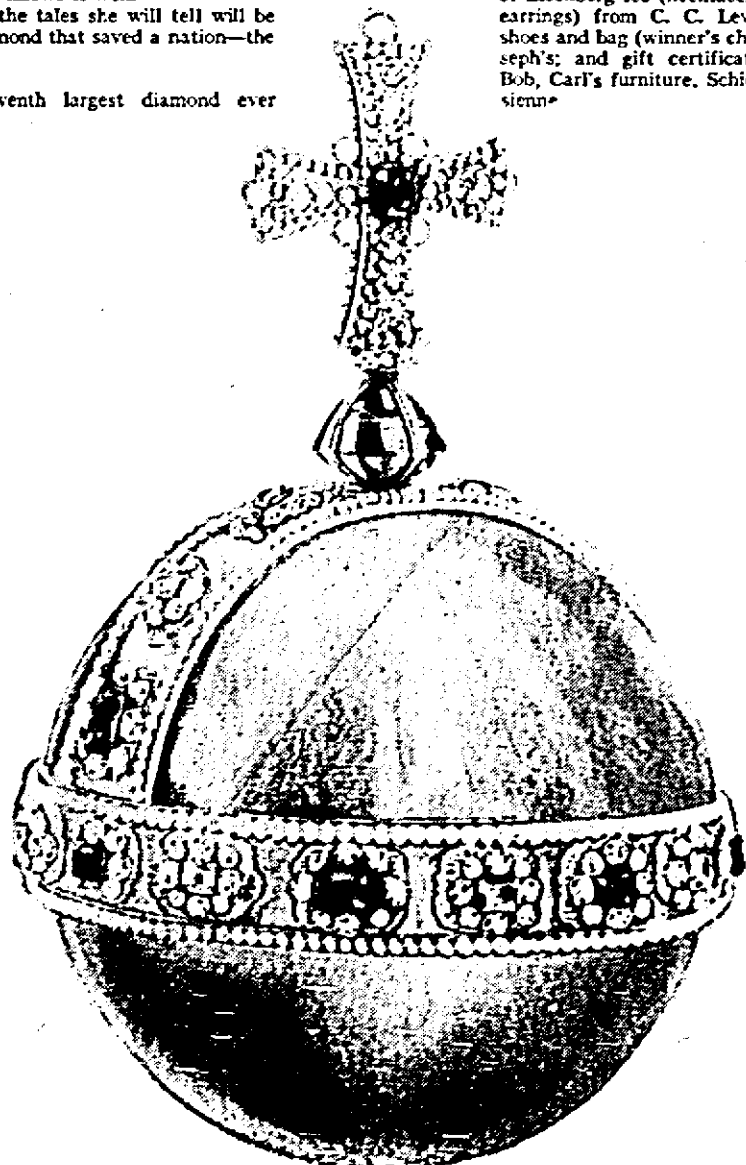
Later, the sea captain, himself, was killed for the stone. The next time the diamond appeared it had been purchased by Thomas Pitt, grandfather of the English statesman, William Pitt. He sold it to the regent of France for \$675,000—a tremendous amount of money in those days.

It was a great asset to the country. Pledged for \$2,000,000, it saved the credit of the nation during the time of the revolution.

PRECEDING the ball members of guild, association and pop groups will entertain at home cocktail parties. The ball committee itself will honor patrons and patronesses with a pre-dance party at the Lloyd Whaleys'.

Members of the ball committee are Mrs. Herman H. Ridder, advisory chairman; Dr. Russell Squire and Mrs. John H. Dale, co-chairmen; Mrs. James Brunet, vice chairman; Mrs. Lloyd Whaley and James Herley, patroness and patron committee heads; Wallace Arntzen, ball coordinator; Mrs. Wilma Hastings, pageant coordinator; Mottell Peek Jr. and Mmes. Harvey Doody, Robert Westmyer, Jack Weber, Edward Killingsworth, Alexander Kadwany, William Nott, Lloyd Mallin and Dr. John Lepick.

MANY handsome and valuable door prizes will be donated by local merchants during the evening. Included: a white mink cape from Buffums; a set of Eisenberg Ice (necklace, bracelet and earrings) from C. C. Lewis; matching shoes and bag (winner's choice) from Joseph's; and gift certificates from Mr. Bob, Carl's furniture, Schicks' and Parisienne.



Jewel Ball benefit for Long Beach Symphony Orchestra will be evening of diamond glitter and exciting prizes. Here members of ball committee, left, Mmes. Alexander Kadwany, Lloyd Whaley, Harvey Doody and Robert Westmyer pose with mink cape to be awarded as one of door prizes. Above, Imperial Crown of India. To right, the Orb of England. Replicas of both will be exhibited at ball as part of exciting McCullagh pageant of crown jewels.

Feathers in Local Caps Big as Plumes

By Iola Masterson
I, P-T Women's Editor

ANOTHER FEATHER in the cap of Long Beach architectural firm of Killingsworth, Brady, Smith and Associates—bigger than a plume, in fact—was brought back with them from Hawaii. They attended the opening of "their" new hotel (designed by the firm), Conrad Hilton's posh Kahala Hilton in Honolulu, Hawaii. Pictured below during first night opening party are, from left, Jules and Esther Brady and Laura and Ed Killingsworth. They returned from their glorious trip this week after rounds of many parties and a grand stay.



At opening of "their" new hotel!

Hilton, who owns the palatial hotel in conjunction with financier Charles Pietsch Jr. of Honolulu, was quoted as saying the \$11 million dollar structure is the most elegant hotel in Hawaii; amended it by saying "Certainly, almost any place."

In case you're interested, rates run from \$24 to \$150 a day, European plan.

The Killingsworth's children, Greg and Kim, went with them and Greg and Laura noted their shared birthday on the date of opening. What a way to celebrate!

BEFORE WE leave the land of aloha—considering the following, guess "we've" already left—let's get on with news of Ermyne and John Nimocks. They've just returned (arrived home Wednesday) from an eight day holiday in Hawaii with daughter, Mary, and her friend, Linda Ellis.

They stayed at The Reef. Both girls took their ukuleles, which they plunk most expertly, and amazed the natives with their skill. On expert advice I'm told the "expertly" is not an overly enthusiastic adjective. Really professional. Between plunking tunes they dunked in the surf and had quite a marvelous time of it all. So did Mom and Dad—have a marvelous time.

LONGHTEST ANNUAL sailing race on the Pacific Coast is ready to set sail. It's the run for Acapulco

Wild Waves Say...

which gets underway from San Diego today at noon.

Only entry we've been able to track down going under a Long Beach burgee is John McIntire's Te Mata, 73-foot motor sailer—big and rugged—carrying Long Beach Yacht Club's colors. Te Mata will be skippered by Harold Helmiller. Crewing will be owner John, son, Jim, 15, as well as John's brother, Dick, Don Horton, Fred Singer, Lee Henley, Jack Kirschke, Frank Mansuy—and George Heinrich. George has volunteered to go as chef of the voyage which means they'll all come home, if not winners, as well fed as Colonels' Blimp.

This ship, with a good wind (rilly good) could be the smasher, as the horse handicappers say. Or should I term it "could go the distance?" Well, SURELY it will and place nicely amidst the 34 entries (at last count). A few going to San Diego for pre-start festivities were Don Caffray, Jill and Bud Horton, Loyce and Nate Carhart, Vera and LBYC Commodore Dick Brookins and Marge and Bob Pierce. Mamma and Don Herfter flew down in their own plane to take aerial shots of the thrilling start.

A number of wives of crew members will fly to Acapulco Feb. 9 to be on hand for the finish, scheduled, depending on the vagaries of the wind, about Feb. 12 or 13th.

IN ROYAL and gleeful fashion, Franklin Waters was surprised on that fateful birthday, which shall, in all decency, remain numberless in print. It was a party dreamed up for last Sunday by wife, Virginia, Thinker Upper of the First Water. Done in the "royal" (meaning ha ha) manner, it was for just a few close friends, their children and members of the immediate family.

Everyone came dressed in kingly or queenly raiment, according to his or her own fashion and some would have put any real Your Majesty into outer, utter orbit. King Leon of Wiltse, for instance, came in a polo outfit. Queen Dorothy and daughters wore the Order of the Garter. At least, they planned fanciest of same, a la corsage, to their dresses. That gives you an idea of the range of royal raiment dreamed up, methinks, by the court jesters.

THINGS ARE cooking in the cooking department at Marie and Earl Sechrest's home. The kitchen was torn out, is being completely redone, a gift from Earl to Marie, who admits she accepted somewhat reluctantly. But now she's steaming with excitement for the new cook house, which is all electric and will be very swish, done with burnt orange accents, gold wallpaper, bronze appliances and natural wood cupboards and amber glass.

In fact, she's so enthused working with decorators, encouraging the workmen to have it finished by Valentine's Day (she has her heart set on it) she rarely leaves the premises.

BIG PLANS for Big D. Shirley and Steve Guidi are flying to Dallas sometime this month to visit old friends, formerly of Long Beach, Theora and Jack Lyons. In case you hadn't heard, Jack recently was transferred from Detroit to head the Lincoln-Mercury plant in Dallas—a very large promotion.

The Guidis, who will leave their children at home, will not be flying back to them—but rather driving a nice, new car home for the reunion.

AS SOCIALLY catchy to the inner man as a snappy new tune to the ear was the party given by Pacific Coast Club's new owner, Dick Rand, and manager, Wayne Farrell, last night for the entire cast and crew (from production to management) of Civic Light Opera. The men hosted the gang after the night's performance of, "The Unsinkable Molly Brown."

A civic gesture to a civic group, it is part of the club's opening festivities since its sale. Another party tonight will have a lot of prominent townfolk invited to attend have been the John Hancocks, Pat and Jim Craig, Mayor Ed and Mary Wade, the Hugh Gibbs, Bea and George Hart and the Fonda McCooks, to name a soupcon.

Hollywood stars, friends of Dick's, Rhonda Fleming, Bob Stack, Jeanne Crain and Ann Miller, were making every effort to be at both galas.

AS SURELY as coffee is brewing in the kitchens of most American homes this morning, success is coming to King Hall. King, son of Athena Hall, local artist, and a graduate of Wilson High, is ringing up rave notices in the San Francisco press with regularity.

He is pictured, below, doing what comes naturally, working expertly with marionettes, for his King Hall Children's Theater in the Bay area—cause of the rave notices.

King combines live actors with hand puppets, which he designs himself, as well as with the marionettes to bring exciting entertainment to the small fry and the big folks, as well. He changes old favorites (writing new lyrics, himself, too) into contemporary versions to the delight of all who see them, according to the clippings I read.

The one thing King insists on in all his productions is "don't play down to the children."



King performs majestically for small fry.



Mr. and Mrs. Robert F. Potthoff

Golden Date for Mr., Mrs. Potthoff

This is a day of golden memories for Mr. and Mrs. Robert F. Potthoff who will mark their 50th wedding anniversary at an open house from 1 to 5 p.m. in the home of their son-in-law and daughter, Mr. and Mrs. William Norr, 3231 Marber Ave.

Assisting the hosts will be the honored couple's granddaughter, Linda Norr, and Mimes, Dolly Kerr, John Mansell, John Norr, William Powell and F. J. Kerr.

HE HAS BEEN in the petroleum business all of his adult life and was a member of the drilling crew that brought in the first oil well in Huntington Beach.

He is retired from Terminal Drilling Company and is a member of Petroleum Production Pioneers and the Elks Lodge.

Mr. and Mrs. Potthoff are members of St. Anthony's Catholic Church.

MRS. POTTHOFF was born in San Bernardino. Her husband was brought to California when he was three months old from Tucson in what was then Arizona Territory.

The couple was married Jan. 31, 1914, in Inglewood and have lived here for 40 years. They now reside at 841 W. Seaside Blvd. Mr. Potthoff's memories of Long Beach go back to 1903 when he first was employed here.



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FORMALS BRIDALS
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Art Association Sets Benefit Tea

Long Beach Art Association will have its fund raising scholarship bridge and canasta tea again this year.

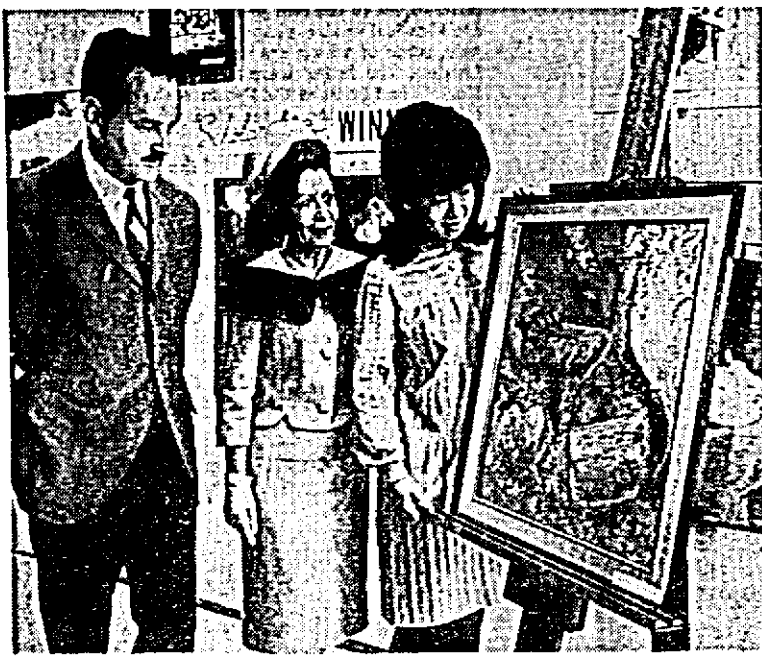
The tea which raises money for art scholarships for graduating high school students (three received amounts of \$150 for City and State College study last year), will be held Feb. 8 from 1:30 to 5 p.m. in Riviera Room, Villa Riviera, 800 E. Ocean Blvd.

RESERVATIONS and ticket information are being handled by the Villa Riviera gallery. Tickets may be purchased at the door.

Virginia Kelly, scholar-

ship chairman, will be assisted in arrangements for event by Denia Brindzik, Agnes P. Blackburn, director of gallery and volunteers Joy Nye Elliott, Marion Polhill, Margaret Bradbury, Florence Gendron, La Homa Johnson, Marie Bucher, Connie Blackburn, Betty Sweeney and Connie Little.

President of association Jack Van Eden will be master of ceremonies. Door prizes will include original paintings done by artists of the association. The Madrigals, a Long Beach City College choral group, will entertain.



VALENTINE GIFT—Charleen Narita (right), winner of Long Beach Art Association scholarship, shows Jack Van Eden, president of Long Beach Art Association, and Virginia Kelly, scholarship chairman of association, one of her oils. Group supports such local talent through money raised by annual Valentine's Day scholarship bridge and canasta tea slated Feb. 8 from 1:30 to 5 p.m. in Riviera Room, Villa Riviera, 800 E. Ocean Blvd.

Senior Citizens

National League of Senior Citizens Club of Long Beach at noon Monday at Machineists Hall, 723 Elm Ave. The will sponsor a dessert lunch public is welcome.

the Junior League of Long Beach

wishes to thank all who helped make our annual rummage sale a success

All proceeds from the Junior League Rummage Sale are returned in their entirety to the Long Beach Community through League projects and activities.

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ATLANTIC at 45th

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Group Has 69th Anniversary

Alamitos Library Association will celebrate charter day Wednesday. The meeting will mark the 69th anniversary of the founding of the group and will be held at the library, 1836 E. Third St.

Mrs. Eugene Tichenor will show pictures of her recent world tour and commentate. Hostesses for the day will be Mmes. Lillian Maxwell and Merritt Wolrod. Mrs. Mina Taylor will preside.



Introducing Alexandra de Markoff's new night cream

ALLEVIA

the cream to dream by

1/2 price for February only

A night cream is a very personal possession... a hope on the fingertips because it holds the promise of a premier tomorrow. ALLEVIA is just such a cream. Rich but light as a mist, and in a simple slender ritual it helps restore, revitalize... and soften the ravages of time and climate. Use this one cream nightly for a firmer, smoother complexion... a brighter look!

1/2 price for February \$9.25

After March 2nd \$18.50

Other sizes \$30 and 45, all plus tax

Alexandra de Markoff

Schick's
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exclusive with Schick's in Long Beach

AT PLAY OPENING

Long Gowns Steal Show

By MARY ELLIS CARLTON
L.P.T. Fashion Editor

Local night owls and other nocturnal types, out on the town in quest of culture and entertainment, are making a howling success this season in long, elegant gowns.

In fact, at the opening of Civic Light Opera's "The Unsinkable Molly Brown," members of the audience stole a few scenes from the star-studded cast.

Several arrived in columns of crepe, chiffon, velvet and brocade; some jeweled, some not... all representing an after-five trend that's gaining momentum on the local scene.

In short, the long formal is taking the spotlight in a sweep of elegance not seen here since the '30s.

LOCAL FASHION authorities predict the bouffant skirt and the short evening dress soon will be tucked away in mothballs.

A preview of styles in local smart shops indicate the trend—long narrow skirts, fabric draping, bias cuts and seaming to outline the figure—skimming lightly over the body, never pasted against it.

For dinner, and for theater-going, there are ankle-length costumes with their own tiny jackets, some fur-trimmed.

And as any local fashion critic will tell you, it's the lady in the long dress who will receive rave notices.

RATING RAVE NOTICES
at Civic Light Opera's "Unsinkable Molly Brown" was attractive Mrs. Konstantine P. George. Her long dress, formal hairstyle represent local fashion trend.



PROOF POSITIVE
that the long dress is the smart way to go are these opening nighters—from left, Mmes. Robert Zieg, Phillip Haynes and Bill Boyd.

Announce Their Wedding Plans

Parker-Rose

Engagement of Christina Ann Parker and Robert William Rose, students at University of Pacific, Stockton, has been announced by her parents, Mr. and Mrs. James R. Parker of Arcadia.

The pair will wed in the summer of 1965.

Miss Parker, an international relations major, is a member of Delta Gamma Sorority on the Stockton Campus. Her fiance, son of former Long Beach residents, Mr. and Mrs. Robert Rose of Garden Grove, was graduated from Wilson High School where he was active on the swimming and water polo teams.

A senior at U of Pacific, he is a member of Phi Sigma Kappa Fraternity; cheer leader, and captain of the water polo team which this year ranked first in the nation for small colleges. A senior, he plans to return following graduation for advanced study in physical education and business administration.

Stewart-

Williamson

Mr. and Mrs. Burtrand J. Stewart, Long Beach, announce the engagement and forthcoming Feb. 29 wed-

ding date of their daughter, Lois Roberts, and Lawrence Alvin Williamson.

The bride-elect was graduated from Polytechnic High School and the first class of the School of Nursing at Long Beach City College. Her fiance is the stepson of Mrs. Leila Tank, Oakland.

Maddox-Lundin

Engagement of Marsha Ann Maddox and Richard S. Lundin was made known with the traditional offering of chocolates to Delta Zeta sorority sisters of the bride-elect at Long Beach State College.

Parents of the betrothed couple are Mr. and Mrs. Loy B. Maddox, Long Beach, and Mr. and Mrs. Arnold G. Lundin, Arcadia.

A graduate of Millikan High School, the bride-elect is a senior at State where she is vice president of DZ and an active member of Califias, junior-senior women's honorary. Lundin is a senior at San Diego State College where he is majoring in marketing.

The wedding date has not been set.

DeSadeleer-Stangeland

June 13 is the date se-

lected for their marriage by Mary Rosalind DeSadeleer, daughter of Dr. and Mrs. H. E. DeSadeleer, Seal Beach, and Gary A. Stangeland, son of the late Mr. and Mrs. Gerhardt P. Stangeland.

Both young persons were graduated from Huntington Beach High School. The prospective bridegroom also attended Orange Coast College.

Day-

Morgal

Mr. and Mrs. Lloyd L. Day of Coarse Gold, Calif., formerly of Portland, Ore., announce engagement of their daughter, Jacqueline JoAnne, to Robert Paul Morgal, son of Dr. and Mrs. Paul W. Morgal, Long Beach.

The bride-to-be attended University of Oregon where she affiliated with Alpha Omicron Pi, and will be

graduated in June from Portland State College. She is a member of Alpha Sigma Beta, women's honorary.

Morgal attended Long Beach City and San Francisco State Colleges.

The wedding will take place June 20.

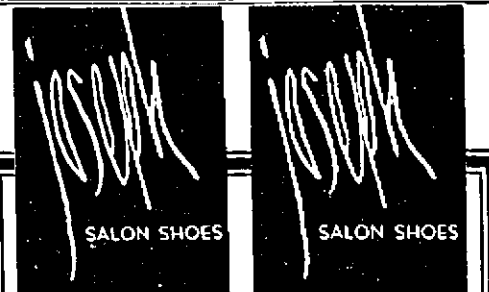
Soroptomists

The monthly business meeting of the Long Beach Soroptomist Club will be held at Lafayette Hotel Friday at noon. Dr. Dorothy Welch will preside. Committee chairman will make their reports.

A CUSTOMER SAID:

"I've been looking all over and finally find what I want at..."

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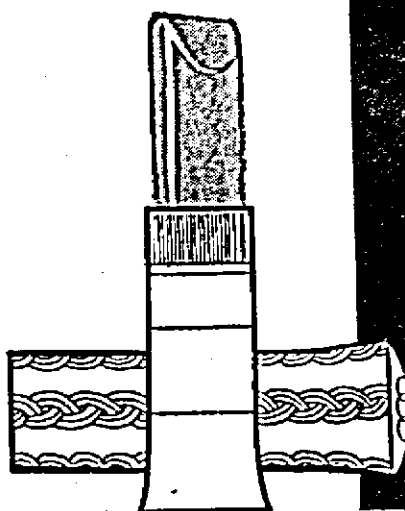


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Ballots and Bonnets

Should the Next President Be a Woman?

By MARY ELLIS CARLTON

A woman president in the White House? A female commander-in-chief?

That's the big political ponder for '64. To get views on news that Margaret Chase Smith has thrown her bonnet in the presidential ring, we queried a cross-section of local citizens.

We asked a doctor (psychiatrist), lawyer, merchant (women's fashions), chief (fire). Also the mayor, a housewife, an educator, a political editor and an Air Force colonel.

Their opinions, and those of others polled, are—as you might expect—poles apart.

One cold fact: all agreed the country is not yet ready to accept a female as chief executive.

CLAIR CARMODY, for one, thinks it's high time the country changes its mind. As head of a local employment agency, she makes a career of putting women (and men) in jobs. Says she:

"I think a woman would be very good in the presidency. By nature, she is good at detail and works well under pressure.

"Today's career woman HAS to be emotionally well balanced or she doesn't survive... she has to be twice as good as a man to gain equal position... and she's usually more dedicated because she really wants to do what she's doing, whereas a man must work (or supposedly so) in our society."

On the other hand— "Women make wonderful wives," says Bill Boyd, local public relations man. "But I think top leadership roles belong to men. I think we should keep it that way."

THIS FROM Mrs. Robert Heinsohn, 650 Coronado, who classifies herself "just a housewife":

"I wouldn't vote for a woman. This is one thing women aren't ready for yet. Our country either."

And from a local merchant, Robert Fisher, who deals in women's fashions: "My vote is nay. In fact, double nay. And I hope I don't lose a lot of customers."

Many say "bravo" that the congresswoman from Maine had nerve to make a bid for the Republican nomination.

"I see no reason why a woman should not run for the presidency," says Mrs. John Goerwitz, past president, League of Women Voters. "I don't think she can win in our stormy sea of politics, but I tip my flag to Mrs. Chase for her courage."

Willis T. Lyman, a local attorney with Demo-

cratic convictions, thinks the 66-year-old contender would probably do a pretty good job, adding "it would be an interesting experiment, anyway."

COMMENTS, for the most part, were not directed at Mrs. Smith personally, but to the idea generally of a woman as president.

Harry Krusz, executive vice president of the Chamber of Commerce, thinks "it's the most intriguing idea that has come along for quite a while."

He notes that "some of the greatest things in the world have been accomplished by women—as queens, religious leaders and scientists."

Gladys O'Donnell, vice chairman of the Republican State Central Committee, points out: "There have been times when a nation was fortunate to have its policies formed by a woman."

She notes that England's two most glorious periods were the reigns of Queen Elizabeth I and Victoria. "But they were queens, not presidents, and didn't have to work their way up through the party machine."

The consensus was that the calculated roughness of professional politics is, to most women, about as unappealing as professional football.

Says Mrs. Elizabeth Hudson, president of the Board of Education: "A woman putting her hat in the ring is either very silly or very courageous. But more power to her. Someone had to start it."

MRS. ROBERT WESTMYER, president, women's division of the Chamber of Commerce, would settle for a woman as vice president. But not as president.

Mrs. George P. Taubman, a member of the speakers' bureau for the Republican National Committee in four presidential campaigns, says: "She would not be acceptable to other countries—especially those where women, by custom, have few freedoms. Also, during these times of world crises, I do not think any woman is emotionally or physically strong enough to deal with today's international problems."

A leading psychiatrist, Dr. Michael J. Singer, thinks otherwise:

"You can't confine good mental health to the male species," says he. "I would say, unequivocally, that women are emotionally equipped for the job."

One feminine flaw: "I was sorry to read Mrs. Smith's comment, however, that she had tossed her bonnet in the ring. Why not a hat, like Rockefeller?"

AND THEN there's the matter of woman's role as mother and homemaker in today's society. Russell E. Berkley, who as counselor for the Family

Wives of members of the Petroleum Club will attend an annual fashion show luncheon Wednesday at the club, with a social hour at noon followed by luncheon at 12:30 p.m.

Center Sets Elections

Elections will be held this month at Fine Arts Center, 3720 Long Beach Blvd. by parent sponsored invitational dance clubs.

Students will choose a teen-age couple to reign as king and queen of the ninth annual Grand Medal Ball in Convention Hall of the Long Beach Municipal Auditorium April 11.

Those competing for the honor are Gayle Morton and Linda Fursley, Jim Rowe and Mary Ellen Reeves, Gary Iseninger and Sune Connolly, Glenn Tate and Sus-

WTC to Install on Wednesday

Women's Transportation Club will have its installation dinner Wednesday at the Chandelier Restaurant with Mrs. Madge Henderson, vice president of Associated Traffic Clubs, as installing officer.

Taking office will be Virginia Maher, president, and her state of officers Peggy Haskin, Marilyn Johnson, Dorothy Crabb and Anne Masters. Annette Saunders is outgoing president.

Counseling Service tries to keep the home fires burning, comments:

"We have to take into consideration our mores, our behavior patterns as a nation. After all, women haven't been emancipated very long. And (although Mrs. Smith isn't one) we don't advocate taking mothers of small children out of the home. On the other hand, if a woman is good enough to be president, maybe the home should be sacrificed."

Local Fire Chief Leonard Foster, whose job it is to put OUT home fires, refrained comment with: "I'd rather not say. I certainly wouldn't want to start any international conflagrations."

And Col. Claude J. Norton, who as commander of Long Beach's 864th Air Force Group figures in the nation's defense, was—yes—on the defensive:

"Every married male already has his own commander-in-chief at home. Men who know women best know when to keep their mouths shut—and I think this is the time."

A SUBSTANTIAL number of those queried expect to see the day when we will have a "Madame President."

Says Mayor Edwin Wade: "I wouldn't be surprised to see it happen—but I say that with reluctance. The more I am in the political arena, the more I am convinced it's a man's world."

And garnering the country's top job will take some doing, believes Bob Houser, political editor of the I. P-T:

"A woman in politics gets the minority treatment. To prove herself to the job, she has to do twice as much as a man. If elected president, she would have to be an outstanding leader in the Senate and the nation... she would have to have men hanging on her every word, stunned with her brilliance."

DR. JOHN T. AMENDT, head of the political science department at Long Beach State College, thinks qualifications—not sex—should be the determining factor.

Norma B. Gibbs, mother of four and former mayor of Seal Beach, concurs. She's been through the political mill. "Women have been relegated to the back seat politically. There will be many hurdles, but I feel convinced a woman will make it to the White House eventually."

All questioned, however, believe the day when a pretty President tides up the international situation and invites everyone to tea is further away than the moon.



1—Leonard Foster 3—Mrs. George P. Taubman 5—Col. Claude J. Norton 7—Bob Houser
2—Mrs. Elizabeth Hudson 4—Harry Krusz 6—Norma B. Gibbs 8—Gladys O'Donnell

Brewer-Poulsen Wed at Wayfarers

White, red and gold set the color theme in gowns and flowers Friday morning when Carol Poulsen of Long Beach became the bride of Norman D. Breckenridge, Brewer of Lakeview Terrace in a ceremony at Wayfarers Chapel.

The same colors were echoed in reception decor during the buffet luncheon for 140 guests at Lafayette Hotel Panorama Room which followed the vow exchange.

Daughter of Mrs. Josiah Randall Wells, the bride was given in marriage by her stepfather, Mr. Wells. Her gown of white brocade and peau de soie was styled in the medieval manner with square necked bodice sweeping to the floor from side front seams forming a train and revealing a slim sheath underskirt.

The period feeling was completed by a helmet head-dress and veil and she carried a single red Christian Dior rose nestled in lilies of the valley.

Bridal attendants, in floor length gold satin gowns and carrying a single red rose, were Mrs. Robert Beglinger, matron of honor; the bride's sister, Arden Poulsen, bridesmaid; and Melissa Jo Beglinger, junior bridesmaid. Wendy Brewer was flower girl and David Brewer was ring bearer.

THE BRIDEGROOM, son of Mr. and Mrs. Chester F. Brewer, Lakeview Terrace, was attended by Robert Winslow, best man; his brother, Edward B. Brewer, and Paul Klahr, ushers.

The newlyweds will be at home in Santa Monica on return from a honeymoon trip to Ensenada.

Mrs. Brewer was graduated from Wilson High School and attended UC, Berkeley. Her husband attended University of Alaska and is affiliated with the Masons.

Fraternal Calendar

MONDAY

Searchlight Chapter 435, OES, courtesy night, 8 p.m., Palos Verdes Masonic Temple, 5155 E. Pacific Coast Highway. Adeane Arnold and Clarence Geleraise of Bettina Chapter will be guest officers. All Eastern Star members are welcome.

Wide Awake Rebekah Lodge 71, instruction to new officers by Ada O'Neill, district 83 deputy president, 8 p.m., Machinists Hall, Flora Stuber will preside.

Bi-County District, Past Oracles Club, Royal Neighbors, noon luncheon, Knott's Berry Farm Steak House. Mrs. Vera Bartee will preside.

TUESDAY

Lakewood Rebekah Lodge 21, public installation of officers, 8 p.m., Woodmen of World Hall, 11 W. Plymouth St. Ada O'Neill, district deputy president, will install Helen Barnes, noble grand, and Nola M. Lockridge, Threne Utterberg, Adeane Stoddard, Wamita Kyle and appointive officers. Dollie Ruth Hasenfang is retiring noble grand.

Mar Vista Chapter 511, OES, stated meeting, Monte Vista Temple, 1120 E. Market St. January and February birthdays will be honored. Helen Smith is chairman of the evening.

Review 15, Woman's Benefit Association, noon luncheon followed by 1 p.m. business session, Machinists Hall. Mrs. John Knight will preside. Pioneer members assemble at 11:30 a.m.

WEDNESDAY

Emblem Club 106, initiation of candidates, 7:30 p.m., Elks Club, 4101 E. Willow St. Mrs. Clifford Pierce will preside; Mrs. Bert E. Schroeder, chairman. Sewing group meets at 10 a.m. Feb. 11, home of Mrs. Henry Coots, 5160 El Cedral.

THURSDAY

Degree of Honor Lodge 108, first meeting for new officers, 8 p.m., Machinists Hall. Myrtle Manderson will preside.

FRIDAY

Long Beach Chapter 173, OES, stated meeting, 8 p.m., Palos Verdes Temple. Luella Harsch and William Freitag will preside; Lorene Gibson, chairman.

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Fashions, Installation Set

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ann Chalfa, Bob Woods and Terri Hofacker.

PARENTS will elect new officers and patronesses for the new season starting in September. New clubs will be organized for students from fourth grade through high school. Invitations will be issued in early May.

Reservations are now being taken for four officers and patronesses luncheons at the Petroleum Club March 2, 9, 15 and 25.

and Country and Lockwood Furs.

Mrs. Tom Kimble will relinquish the gavel as chairman of the group to Mrs. Joe Kellogg. Harry C. Carrothers, 1964 president of the board of directors of the club, and Mrs. Carrothers will be introduced.

Mrs. R. M. Gray, chairman of the event, will be assisted by members of the retiring board. Mmes. Roland Raasch and Don Kuster are in charge of the valentine motif decorations.

Golden Age Club

Golden Age Club of Long Beach, Mrs. Marge Woods, president, invites members and friends to a meeting Thursday at Linden Hall. Dessert luncheon at noon will be followed by cards.

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LONG BEACH — Joyce White, Owner

Marsha Ridder Is Bride



Mrs. Donald John Van Vliet

Marsha Randolph Ridder, daughter of Independent Press-Telegram Publisher Herman Henry Ridder, became the bride of Donald John Van Vliet on Saturday afternoon in Waterman Chapel of Second Congregational Church, Greenwich, Conn.

A reception followed at the home of the bride's mother, Mrs. Randolph Ridder, in Indian Chase Park, Greenwich.

Given in marriage by her father, the bride wore a gown of white velvet fashioned along empire lines. Her veil of shoulder-length illusion was held by a tiara of orange blossoms and seed pearls and she carried a bouquet of phalaenopsis orchids and stephanotis.

Dressed alike in long gowns of American beauty red peau de soie with matching bows in their hair were bridal attendants, Janna Day of Essex, Conn., maid of honor; Karenne Suzuki of Larchmont, N.Y.; Mary Kay Kinney of Peru, N.Y., and Audrey Binney of Riverside, Conn. They carried bouquets of roses in shades of pink and American Beauty red. The bridegroom's sister, Ellen Van Vliet, was flower girl.

THE BRIDEGROOM, son of Mr. and Mrs. William George Van Vliet of Greenwich, was served by Michael Keenan of Chappaqua, N.Y., best man; Eric Van Vliet, a brother; Marshall Jeperson of Greenwich and Frederick Lucas of Old Greenwich.

The new Mrs. Van Vliet is a granddaughter of Mrs. Hilda Ridder of New York, and Bernard H. Ridder of St. Paul, Minn., and Mrs. Robert M. Hillas of Greenwich and the late Wilson G. Hunt Randolph of New York. Her husband is a grandson of Mr. and Mrs. Cornelius Jacob Van Vliet, and Mr. and Mrs. William John van Wel, all of The Hague.



HOT OFF SKILLET

Annual brunch sponsored by Long Beach Heart Association has (left) Adm. Laurence Ruff, USN (ret.) trying out for chef's job as Walter Crawford and Mrs. Robert Godwin look on. Brunch, informal family event, will be held at Long Beach Masonic Lodge, 3610 Locust Ave., Feb. 9. Mrs. Godwin, 5500 El Parque, is handling tickets which also are available at Heart office, 3505 Long Beach Blvd. Mrs. J. Roscoe Howell is in charge of food and members of Ramayana Club from City College will help serve.

Altar Society

St. Anthony's Altar Society will sponsor the monthly card party Monday at 8 p.m. in the Catholic Center, Sixth Street and Alamitos Avenue. Chairman of the event is Mrs. Roland Piquette. Bridge, canasta, 500 and pinochle will be played. The public is invited.

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Ebell Group to Celebrate 43rd Birthday

Members and guests of Matrons of Ebell will meet at noon Wednesday at the clubhouse to celebrate the 43rd birthday of the department. The event is held annually to honor the past chairman of the department dedicated to raising funds for Tichenor Clinic.

A special program entitled "Memories" will be presented by Mrs. Willard M. Drowne. The traditional birthday cake will be served by the current chairman, Mrs. Richard J. Barry.

An afternoon of card games will follow the program. Mrs. George C. Hansen will have charge of game table reservations.

Yale Pair to Wed

Long-time Long Beach residents Mr. and Mrs. Edward C. Losch are announcing the engagement of their daughter, Jennifer Ann, to Edward Wayland Bartlett, son of Mr. and Mrs. Francis W. Bartlett, Shawnee Mission, Kan.

The bride-elect, who made her debut at the Junior League ball in 1960, was graduated from Wilson High School and Mills College.

She will complete studies in the fine arts at Yale University's Graduate School in June.

Her fiancé was graduated Phi Beta Kappa from Princeton University and now is attending Yale Medical School. He was a member of Colonial Club at Princeton.

The wedding date has not been set.

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Ah, Have a Heart Fellas! ... you're three-to-one

—Staff Photos by Dick Emery



Keeping courageous tradition of the lone law-abider, a la Dillon and Gunsmoke, three stalwart lawmen practice the "boot hill" stance and the sudden draw. More typical of three year olds, the drama collapses in giggles and shrieks of "I'm faster'n you!" The all-cops troupe are the locally famed Watson triplets of Torrance who drew a bead on national publicity when the middle-born one, David, had open-heart surgery at Harbor General Hospital last October. David didn't understand the technicalities of correcting mitral stenosis, all he wanted was a "cowboy heart." Doctors gave him one but it wasn't his to enjoy the next day. For ten weeks the tyke

lived in pajamas and in bed; but his medicos played Santa and for Christmas he got to wear clothes. January has brought back yard romps on bikes, roller skates, slide and swings. Delighted with David's complete recovery are Daniel and DeWayne who for the first time in their lives can put David on the "taking" end of their lively free-for-alls. Life has a new shine for his parents, John and Pat Watson of 3126 W. 187th St., and for their devoted grandparents, Mr. and Mrs. Clark Demland, Torrance. The boys are, left to right, Daniel, David and DeWayne, or maybe it's David, DeWayne, and Daniel, or Daniel, DeWayne and David. Only parents really know.

POLLY'S POINTERS

Many Uses for Nylon Net

By POLLY CRAMER

DEAR POLLY—I want to pass on my two original uses for that wonderful nylon net. Buy several of those small sponges that come in a package. Make a case of several thicknesses of net for each sponge, allowing enough length to stitch each end together. Use in the bathroom and kitchen for a quick cleanup. Cuts down on the use of harsh cleansers on the porcelain. Use also for a soap holder as soap will not stick to the net.

Make a small net bag, with a drawstring at the top. Wash lettuce and put it in the bag with a few ice cubes. Go outdoors and shake the bag. The lettuce comes out crisp and free of water.

—MRS. L. C. M.

DEAR POLLY—Before you cut into good material when making a dress, cut the basic pieces out of an old sheet and sew together with long stitches on the sewing machine. Try it on with the raw seams outside so you can regulate darts and seams for a better fit. After the "dummy" fits properly, rip out the stitches and cut the paper pattern to the size of your cloth pieces.

—MRS. I. S. G.

DEAR POLLY—A flat wire cheese grater set over one side of a skillet is a good place to drain bacon or sausages while the eggs fry in the same skillet. The meat stays warm until the eggs are ready to serve.

GIRLS—Ignore the following hint if you have young children—unless you can lock your sink cabinet. As you know, many household cleaning substances can be fatal if swallowed by an inquisitive child.—POLLY

DEAR POLLY—I keep an old dish drainer in the bottom of my kitchen sink cabinet. In it I store furniture polish, lighter fluid, etc. I stand sponges on end in the dish rack and they dry nicely after use. I wrap foil around

the silver holder and put my rags there. This container comes out easily when I want to clean under the sink. When I clean I put the rack on the sink and have all my things right at hand without having to stoop and hunt. I was going to throw the old silverware holder away after I got a new one but instead I hung it on the side of my square scrub bucket and in it I keep a rag, steel wool pad and brush to have ready when I scrub floors.—MRS. Y. S.

Share your favorite home-making ideas... send them to Polly in care of this newspaper. You'll receive a bright, new silver dollar if Polly uses your idea in Polly's Pointers.

Patriotic Calendar

MONDAY
Emily R. Jewell Tent 15, DUVCW, 11 a.m. sandwich luncheon, 12:30 p.m. business session, Veterans Memorial Building. Myrtle Thompson will preside.

TUESDAY
Widows Club, USWV, sack luncheon precedes noon business session, Linden Hall. Bertha Pinckney will preside.

WEDNESDAY
Long Beach Auxiliary 71 and Camp 94, USWV, business session, 1 p.m., Veterans Memorial Building.

Women's Relief Corps 93,

Auxiliary to GAR, 12:30 p.m., Veterans Memorial Building. Rosa O'Neil will preside. Aides will meet at 10:30 a.m.

Long Beach Chapter, American Gold Star Mothers, Inc., 1 p.m. Veterans Memorial Building. Meeting is scheduled one week early due to Lincoln's Birthday.

FRIDAY

Capt. A. D. Borden Auxiliary 139, Army and Navy Union, 7:30 p.m., Veterans Memorial Building. Iona Hagan will preside; Freda Gorman, hostess.

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Send ONE DOLLAR for Printed Pattern A773 to this newspaper, Pattern Department, P. O. Box 59, Old Chelsea Station, New York 11, N. Y. (Add 15c for each pattern for first class mailing and special handling.) Please print plainly YOUR NAME, ADDRESS with ZONE, STYLE NUMBER and SIZE.

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Pacific Variety, 2873 Pacific
Rosa's Hardware, 4123 Viking
Wilmington Hardware, 911 N. Arroyo



Lunches, Brunches, Teas, Talks Spell Busy Week

MONDAY

Dick Hilleary, dramatic tenor, will present a two-part program "Famous Hymns and Sing Along," following 1:30 p.m. business session of Ebell in the auditorium. Mrs. H. P. Dunlop will preside. Noon luncheon will be served by Group JD, Mrs. Francis E. Fishbaugh, chairman.

Departments: Parliamentary Law, 10:30 a.m., Mrs. Norris Lange discusses "A Main Motion—How to Amend." Current Events, 11 a.m., film "America's Secret," followed by discussion led by Mrs. Harry A. Traflet.

TUESDAY

Downtown Opti-Mrs. will meet for noon luncheon at the Manhattan Restaurant, with card play to follow. Hostesses: Mmes. H. A. Wilson, Ralph D. Smith and Walter Richardson.

Lord Kitchener Chapter, Daughters of the British Empire, will hear an illustrated lecture on the Peace Gardens by state president, Mrs. Fulton G. Chapple, at 1 p.m. in Guild Hall of St. Luke's Episcopal Church. Tea will be served by Mrs. Hetty Smith and her committee.

Central Union, WCTU, will sponsor a "Frustra" at 1 p.m. in Calvary Presbyterian Church, Third St. and Atlantic Ave. Rev. Leona Goodpasture will offer devotionals and a solo. All interested persons are welcome.

Long Beach Alumnae Chapter of Mu Phi Epsilon, International professional music sorority, will meet at 7:30 p.m. in the home of Mrs. Lawrence Berry, 5880 Ulen. Alice Gallup will present the program, "Let's Sing." Ruth Hayfield and Charlotte Stevenson will assist the hostess. Reservations may be made with Mrs. Berry or Mrs. K. L. Harkey.

Gamma Phi Beta alumnae will gather for brunch at 10:30 a.m. in the home of Mrs. Malcolm Johnson, 6511 El Jardin, with election of officers to follow. Mmes.

Calendar of Clubs

Walter Drew and Vera Jackson will assist.

WEDNESDAY

Ayuda Club of Belmont Shore will have a program on "Fabric and Fashions" by Betty Blake during noon meeting in the home of Mrs. Colin Methvin, 155 Park Ave., Apt. 3. Mrs. Warren Nash will give the thought for the day. Mrs. Vernon Booker and Mrs. Charles Tointon are co-hostesses.

Garden Section of Rossmore Woman's Club will entertain at a benefit desert bridge at 1 p.m. in Colonial Room, Westminster. All proceeds will go to the club's Oak Junior High School landscaping project.

Accomplished performers from the Braille Institute for the Blind, Marsha Blakely, singer, and Ed Meyer, jazz pianist, will be heard following noon luncheon and meeting of North Long Beach Women's Club in Houghton Park Clubhouse.

Mrs. Grover C. Seguire Jr., will preside. Members of NLB Juniors, led by Mrs. Edward Len, will attend.

THURSDAY

Women's Fellowship of First Christian Church will meet at 10:30 a.m. in the sanctuary, 125 E. Fifth St., with Mrs. Theodore Blehm presiding. Mrs. Carl Bradley Jr. of Parkcrest Christian Church will speak; Mrs. David Radford and Miss Carol Thorpe of Parkcrest will present musical program. Loran Hancock, assistant minister, will present benevolent work of the church; Shirley Forbes, director of Christian Education, will give devotional theme. Public invited.

Woman's Society of Christian Service of Los Altos Methodist Church, 5930 Willow St., will meet at 12:30 p.m. in the lounge. Miss Marjorie Dimmitt, head of the English department of

Isabella Thoburn College, Lucknow, India, will speak on "The Maturing Church of Southern Asia," emphasizing India, Nepal, Pakistan and Ceylon. She has taught in India for 35 years and is an author and lecturer.

FRIDAY

Theta Unit, California Association of Parliamentarians, will meet at 9:45 a.m. in Brewitt Branch Library, 4036 E. Anaheim St. Mrs. Everett Morningstar will preside.

Downtown Lady Lions lunch at 11 a.m. in home of Mrs. William Woodworth. Hostesses are Mmes. Howard Dunn, Dwight Williams, Leslie Murphy, Johnnie Barnes, Sally Phelan and Marie Holmes. A crafts program will be presented.

Woman's City Club, noon luncheon in the clubhouse, 1309 E. Third St., with Mrs. Mary Holven, chairman, and Group II as hostesses. Mrs. James Cox will conduct business session; Myranna Coon will present program. Dr. Irving Ahlquist will speak on "This Strange, Quaint, Great Man, Abraham Lincoln." Louis Owens, baritone, will be accompanied by Dorothy Christy.

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ABIGAIL VAN BUREN

For Good or for Credit?

DEAR ABBY: As a journalist, responsible for writing the truth, did you do a competent research job before giving credit to the Houston Police Department for "Ten Easy Rules For Raising A Delinquent"? Sincerely yours,—MINISTER, PHILLIPSBURG, KANS.

My dear Reverend: The item in question was sent to me by a Chicago reader, crediting the Houston Police Department with authorship. Believing that people are honest until proved otherwise, I ran it verbatim, including the credit. My primary purpose in using the item was to share it with my readers, not to applaud the author. I have since heard from 22 readers, each ascribing authorship of "The Rules" to a different source. If the Houston Police Department did not originate them, I hope the real author will step forward, make himself known and accept my apologies. And now I am reminded of an appropriate quote (I know not whose): "There is no end to the amount of good people could accomplish in this world if nobody cared who got the credit."—Respectfully yours,—ABIGAIL VAN BUREN



ABBY

DEAR ABBY: I am a newspaper compositor and your column comes to my attention frequently. I agree with your advice—most of the time. An exception being your reply to the man whose name was erroneously included with the list of employees who, though uninvited to the wedding, gave the boss' daughter a gift. His reasons for not conforming were valid, and his name could have been added purposely either to make him conform; become a conspicuous non-conformist in the eyes of his boss; or live a lie among his associates. Your reply dictates that he should

allow himself to be tricked into donating to something he believes to be incorrect or to expose himself to a potentially vindictive superior. I feel he should be defended and commended—let the one who added his name to the list kick in with the five bucks.—TED FARABEE

DEAR MR. FARABEE: I don't know for which newspaper you work, but they are lucky. Although I gave a great deal of thought to my reply, I must admit I missed the boat. Your answer was better, and I thank you.

DEAR ABBY: My brother claims to be a religious man, but when he does his chores (he is a farmer) he beats his animals so unmercifully it would make you sick to watch him. I saw him club a poor old cow so bad one day I actually cried for her. Another time, I saw him kick a newborn calf halfway across the barn for no reason at all. He also kicked a pig in the mouth until it bled just because it wouldn't wait until he had put all the food in the trough. This same brother can quote passages from the Bible as good as any preacher. I go to church, but I don't attend as regularly as he does. He wouldn't miss a service for anything. Now, what kind of religion do you call that?—NO NAME PLEASE

DEAR NO NAME: Your brother may be exposed to religion, and even preach it, but he isn't practicing it. It's difficult to believe that a man who is as familiar with the word of the Lord could behave so inhumanely to any of God's creatures. I think he needs to have his head examined.

Get it off your chest. For a personal, unpublished reply, write to ABBY, Box 3365, Beverly Hills, Calif. Enclosed a stamped, self-addressed envelope.

Oswald Jacoby

Hold Up Long Suit

"I expect you to make bad plays," growled West. "I usually keep quiet, but when you accompany your bad play with a speech the combination is too much for me."

It seems that South had won the opening spade lead and played his king of clubs. East had put on his ace and remarked fatuously, "Aces were made to take kings."

Once East played the ace there were no further problems. East still made his jack of clubs, but declarer made the other 11 tricks.

Had East stopped to think when that first club was led he would have seen that declarer would have to continue clubs if he wanted to make the contract. He would have let the king hold the trick and won the next club. Declarer could still set up the rest of the club suit, but he would have had to get

over to dummy to do it and that would use up dummy's only entry so that the last three good clubs would be useless.

THERE would still be lots of play left to the hand, but assuming that East and West played carefully South would make only eight tricks instead of 11.

How should a player know when to hold up? There is no absolute rule, but in general you have nothing to lose and a lot to gain if you hold up when your opponent plays his own long suit.

NORTH		1
♠ 4	♥ K 7 3	
♦ 8 2	♣ Q 10 8 6 4 3	
WEST		EAST
♠ J 10 9 8	♥ 5 2	
♦ Q 6 5	♣ J 10 8 6	
♠ J 6 5	♥ Q 10 4	
♠ 7 5	♥ A J 3	
SOUTH (D)		
♠ A K Q 7	♥ A 8 2	
♦ A 8 3	♣ A K 7 3	
♠ K 9	♥ K 9	
North and South vulnerable		
South West North East		
3 N.T. Pass 3 N.T. Pass		
Pass Pass		
Opening lead—♠ 7		

PEO Luncheon

Unaffiliated and visiting PEOs in the city are invited to attend a luncheon meeting of Chapter OL at noon Tuesday. Reservations may be made with the hostess, Mrs. David F. Atwater, 535 Manila Ave.

Luncheon, Cards

The Women's Guild of the Church of Religious Science will have a benefit luncheon and card party Thursday in charge of arrangements. She is being assisted by and card party Thursday Glodine White. Guests are welcome. room at 505 E. 36th St. Mrs.

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Mrs. Michael Lee Giers

Reception Held at Country Club

Six hundred guests witnessed the wedding vows exchanged by Carol Faye Shier and Michael Lee Giers at Lakewood First United Presbyterian Church Friday at 8 p.m.

Following the ceremony, a champagne reception with dancing was held at Lakewood Country Club.

Parents of the newlyweds are Mrs. Florence Barker Giers, Mrs. Sidney B. Fischer and William Shier.

The bride wore a sheath gown of white silk with Alencon lace applique. Her veil fell from a large bow of peau de soie. Patricia O'Donnell was her maid of honor. The bridegroom's brother-in-law, Jack Hammond, was best man.

1963, Kassal and TNT. Her husband is a graduate of Polytechnic High School and LBCC, where he was captain of the football team and Viking of the Year in 1962. He now attends USC where he is a member of the varsity football team.

On their return from a Palm Springs and Las Vegas honeymoon, the couple will reside in Long Beach.

Bingo Night at Temple

The Wedding Band, a young married couples' club affiliated with Temple Beth Zion of Lakewood, will sponsor a bingo night at the temple, 6440 Del Amo Blvd. Saturday at 8:30 p.m.

The public is invited. Refreshments will be served and prizes given. Tickets for the event may be purchased at the door or from members of the club.

For further information call Messrs. and Mmes. Stuart Farber, 3703 Senasac Ave., or Edward Engel, 6003 Sandwood Ave.

The club is open for membership to all young married Jewish couples under 30 years of age. Meetings are held the third Saturday of each month.

OTHER BRIDAL attendants included Carolyn Skelton, Judy Marrow, Kathleen Case, Pepper Holoubek, Mark Shier, Harvey Crow, Michael Scott and Larry Stogsdill.

The former Miss Shier is a graduate of San Pedro High School and Long Beach City College and attends Long Beach State College. Her activities at LBCC included president of Associated Women Students, president of Panathenean Board, prom queen, Long Beach Valentine Sweetheart

LOOK!



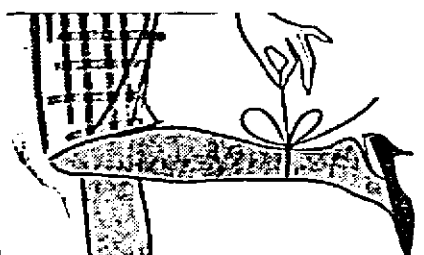
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ROAD SHOW PREMIERE

"Clotfield" will open road show performances next Sunday at 8:30 p. m. in Jewish Community Center, 2601 Grand Ave. In this scene, heroic slave mother Hester (Carol Fondillier, center) pleads with English aristocrat Hon. Edmund Fitzgerald (John McMillan) to give her daughter, Clotfield (Geneva Mercader), "book learnin'" and help "free her." Samuel Boyea stages and produces the play, which is open to the public. Tickets are on sale at center.

Music Is Cultural Factor

By RACHIEL MORTON
L. P. T. Music Critic

We in Long Beach have been striving so hard and persistently for "culture" in our midst that it might be well to consider what culture really is, and how it is arrived at.

The dictionary defines culture as follows: "Development or improvement by education or training; enlightenment or refinement resulting from such development."

There has been definite cultural growth in music in Long Beach by way of the splendid concerts given by the Los Angeles Philharmonic Orchestra when we have had opportunity to hear great music, great conductors and a great orchestra. When I first came to Long Beach in 1947, these

Major and Minor Notes

concerts were sparsely attended. Now there is a capacity audience at most of the concerts. That speaks well for our cultural growth.

JUDGING FROM the excellence of the last concert given by the Long Beach Symphony conducted by Lauris Jones, I would say that it, too, is becoming an important factor in the cultural, musical development of our city. I wish, however, that there might be two orchestras in Long Beach. One comprised of amateurs who love to play and should have the opportunity and experience and the other, a real symphony composed of only the best professional players available.

The summer Pops concerts would then be valuable in a purely entertaining capacity and the wholly professional orchestra would be enjoyed by an audience willing to pay well for tick-

ets because of superior performance.

THE COMMUNITY Concert series have contributed immensely to our cultural growth in music and we are fortunate, indeed, to have such outstanding concerts given us at such a low cost. The general public is more and more aware of the cultural benefit of these concerts and the subscription list grows larger every year.

The organ recitals are opportunities for cultural growth in music with no admission charge and these concerts are growing steadily in popularity.

Another of the great cultural influences in our city is the outstanding music programs of our public schools under Fred Ohlendorf's superb direction. These programs have been of inestimable value in opening up the vast storehouse of great music to the pupils in our public schools.

These are good signs and favorable and encouraging.

NOW, LET US look at the not so favorable aspects of our endeavor to become musically cultural. Just as an orchestra is only as good as its conductor, so our musical efforts will be only as successful as the people who direct them.

Our May music festivals have been disappointing. Whoever heard of a MONTH-long festival? For an outstanding music festival in Long Beach, the first thing needed is a committee of musicians who KNOW the best in music and artists. Ticket sales and public relations should be entirely separate from the musical directorship. Avid salesmanship and extensive publicity cannot make a success of an inferior product.

INSTEAD OF spreading out so thin on a limited financial budget for a whole month of festival, why not concentrate on an outstandingly fine WEEK of exceptional artists and music?

We need a Music Council in this city worthy of the title; a council made up of musicians who have had enviable international backgrounds in the performing arts and who KNOW great music and great artists.

Bill Film: 'Footloose in France'

"Footloose in France," fifth film-lecture in the 1963-64 International Film Series, will be presented at five local high school auditoriums this week by the Long Beach City College General Adult Division.

Beginning at 8 p. m., the programs are scheduled Monday at Wilson, Tuesday at Jordan, Wednesday at Lakewood, Thursday at Polytechnic and Friday at Millikan High School. Tickets will be available at the door each night.

Narrator will be Thayer Soule, veteran producer of travel and documentary films. "Footloose in France" ranges from modern Paris to the prehistoric Lascaux Caves, medieval castles and the picturesque Riviera.

Musicians to Perform at Museum

Bernard Kundell, violinist, and Leah Effenbach, pianist, will play a recital Thursday at 8:15 p. m. in Long Beach Museum of Art, 2300 E. Ocean Blvd. Doors will open at 7:30 p. m. There is no admission charge.

The program will include Mozart's "Sonata in E Minor," Bartok's "Sonata No. 1" and Beethoven's "Sonata in A Major."

The two musicians have been performing together since their school days at Juilliard Graduate School. Miss Effenbach has been heard in many of the world's capitals and is planning a solo concert tour in Europe early this year.

Kundell was concertmaster of the Hollywood Bowl Symphony under Leopold Stokowski, concertmaster of the Ojai Festival Orchestra conducted by William Steinberg, and founder of the Coriolan Quartet.



IN COMEDY

Anne Jeffreys co-stars with Howard Duff in "Anniversary Waltz" at Melodyland Theater, Anaheim. The sophisticated comedy about married life will close Feb. 9, to be followed Feb. 11 by "Auntie Mame."

Film Circuit Collection at Library

Southern California is a lure to shivering Canadians in winter. Bent on attracting an equal number of Californians in summer, the Canadian Travel Film Agency has made films available to Long Beach Public Library patrons through the February Film Circuit collection. They are "Beautiful Bonne Bay," shots of a scenic spot on Newfoundland's western shore and "Stampede Stop-over," which shows the opening day of a rodeo in the city of Calgary. Both may be borrowed without charge.

Other films available throughout the month include: "Alaskan Eskimo," "Golden Twenties," "House on Cedar Hill," "Hungary Today," "Life and Times of Teddy Roosevelt," "Mysteries of the Deep," "Philippines Today," "Rainbow Valley," "Red China," "Snakes Can Be Interesting," "Trio," and "White House Past and Present." There is a charge for this group of films.

New Exhibits Open at LBMA

By ELISE EMERY
Art News Editor

Two new exhibits, "Twelve Churches" and "Incunabula and Manuscripts," open today at Long Beach Museum of Art, 2300 E. Ocean Blvd. The reception usually held on opening day has been scheduled for next Sunday, instead.

"Twelve Churches" is a photographic study of church architecture, showing how architects and ministers have combined ideas to express reverence.

"Incunabula and Manuscripts" includes early religious works of the 15th century.

Museum hours are 10 a. m. to 5 p. m. Tuesdays through Fridays and 1 to 5 p. m. Saturdays and Sundays.

LONG BEACH Art Association's Membership Exhibit will hang through the month of February at the gallery, 800 E. Ocean Blvd., where it may be seen daily from 1 to 5 p. m. and Saturdays and Sundays from 1 to 7 p. m.

Ralph Tazian, Long Beach sculptor and teacher, selected the following prize winners:

Suzanne Ferguson, first; Virginia Kelly, second; Marie Bucher, third; Kathleen

Neal, Virginia Corbett and Julie Poulusky, honorable mention. All artists are invited to enter the March Open Juried Exhibit which will open March 1. Entries may be brought to the gallery Feb. 22 and 23 from 1 to 7 p. m. John P. Leeper will serve as juror. Call the gallery for further information.

CASH AWARDS of \$100, \$60 and \$30 will be given in Seal Beach Artists' League's fifth annual Oil and Watercolor Show. Merchandise and membership prizes also will be awarded.

Entry dates are Feb. 9 through 13. Paintings may be brought to Seal Beach Art Center, Ocean Boulevard and Main Street, from 1 to 4:30 and 7 to 9 p. m.

Dale Owens will judge the show. On Feb. 15 he will present awards and explain his choices.

Further information may be obtained from the league president, Pat Jones, 623 Sea Breeze Drive, Seal Beach, or from the art center.

ALICE FOSS THORNE is Artist of the Month at Unitarian Church, 5450 Atherton St., where she is exhibiting oil paintings. The show will hang through Feb. 29.

Pat Johnson Excels as Commission Artist

By VIRGINIA LADDEY

Dana Branch Library, 3680 Atlantic Ave., has a one-woman show, opening tomorrow, of watercolors by Pat Johnson. The exhibit will continue through February.

Mrs. Johnson, local housewife, mother, and volunteer worker, has achieved a part-time career as a commission painter. Her specialty is Navy ships. During the last 10 years, she has painted almost every type from the humble tug to the mighty carrier.

Her background led into this career naturally; her father was a naval architect and, after having studied art at Stanford, she painted the yachts he designed. From these came her first commission to do a ship, and the rest came by word of mouth. Later studies in art included a year with Arthur Beaumont.

IN THE PRESENT show,

five Navy vessels are included: destroyers, carriers and the guided missile cruisers "Topeka" and "Long Beach." To this specialized art form, Mrs. Johnson brings, along with a wealth of technical accuracy in architectural detail, a refreshing freedom-with-control in wet wash. But painting Navy ships takes more than these, for to a Navy man his ship is "her," and is his first pin-up girl.

Thus, the ship must exist as a personality as well as a function and Mrs. Johnson achieves this without the rampant "sturm und drang" to which many marine painters, unfortunately, fall prey.

MOST ILLUSTRATIVE of her technical power is a view from above of two destroyers on blocks in dry-dock. They exist, like beached whales, among the repair paraphernalia.

One of the more stunning works is the carrier "Kearsarge," in a perspectival view from above which

shows not only the cant of the flight deck, the orientation of the island, planes on deck and aloft but also the busy housing under the deck. She sails on a beautiful ocean.

ASIDE FROM these, the show includes landscapes among which is an enchanting view of the Ward Johnson residence, glimpsed through dripping eucalyptus leaves, and a highly-sophisticated vista of the Long Beach skyline and harbor seen against an ominous sky from the beach.

It is not hard to understand why Mrs. Johnson is the recipient of so many commissions.

Six Foreign Films Slated for Series

A series of foreign films will be presented by Palos Verdes Community Arts Association beginning Feb. 18 and continuing on successive Tuesday nights through March 24.

Cost for the six films, which will be shown at Rolling Hills Theater, is \$7.50.

The series will open with "La Belle Americaine." Other pictures will be "Shoot the Piano Player," Feb. 25; "Last Year at Marienbad," March 3; "The Trial," March 10; "A Taste of Honey," March 17; and "Divorce Italian Style," March 24.

TICKETS are on sale at Palos Verdes Travel Service, Rolling Hills Theater, the Lemon Tree in Manhattan Beach, Curt Wagner's in Redondo Beach and the Silver Spur Celler. They may be ordered by mail from Mrs. K. G. Lindell, P.O. Box 1051, Palos Verdes Estates.

Mrs. Thorne attended the Art Institute of Chicago and received her B.A. degree from Long Beach State College. She won first place in oils at Lincoln Park Center Annual Art Show in Buena Park, and most outstanding in the 1962 Art Fair in Bixby Park. She had a one-woman show at Atelier 7 and has had other exhibitions in this area. Mrs. Thorne and her husband will leave in March for Europe where they will spend two years.

A JOINT showing of portraits and water colors by Norman Hall and Lester M. Bonar is on display at the Pacific Coast Club.

Bonar taught art in the Alhambra High School District for 30 years, the last 16 as head of the art department of Mark Keppel High School. Among his many awards are those won at Los Angeles County Fair, Laguna Beach Art Association and North San Diego County Show. He has exhibited in many cities and was in the American Water Color Show in New York.

Hall studied at Chicago Art Institute and taught at the Chicago Academy of Fine Arts for 10 years. He is a past president of Laguna Beach Art Association and has served on the board of the Laguna Festival of Arts.

He has exhibited widely and received many awards. In his studio in Alhambra, he specializes in portraits. The joint exhibit will be on view through February.

BELLFLOWER Art Association invites the public to its February meeting Monday at Kiwanis Hall, 9302 E. Laurel, Bellflower.

Frank Chilton will demonstrate his oil technique of desert landscape painting.

During the meeting, awards and ribbons will be presented to winner of the February Membership Show. The paintings will be shown

and many will be offered for sale.

JUAN O'GORMAN, noted contemporary artist-architect of Mexico, will lecture Friday at 8:30 p. m. in Los Angeles County Museum auditorium. Exposition Park. His subject will be "The Integration of Art Into Architecture."

O'Gorman has two paintings in the current Master Works of Mexican Art exhibition at the museum. He is best known for the monumental stone mosaics which he created for the University of Mexico in 1941 and 1942. He also did murals at the Mexico City airport and for the library at Palazcuaro.

Tickets for the lecture will be on sale at the auditorium box office the evening of the event.

THE PUBLIC is invited to a reception honoring Jimmy Swinnerton, dean of desert painters, Feb. 15 from 2 to 5 p. m. in Desert Southwest Art Gallery, Palm Desert.

Sharing a show at the gallery from Feb. 4 to 25 will be two young artists from the Taos, New Mexico, art colony, Ned Jacob and Bill Sharer. The gallery, located in the Desert Magazine Building, is open daily including Sunday from 9 a. m. to 5 p. m. There is no admission charge.

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Spotlight on Dental Health



Maria-Claire Alain

Organ Concert Tuesday

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Recent additions to the Record Section of the Main Library include opera highlights, symphonies and popular selections. The Philadelphia Orchestra with Eugene Ormandy conducting is based on the "One Hundred Anniversary" album of Frederick Delius. Included in the selections are "Brigg Fair" and "On Hearing the First Cuckoo in Spring."

"Symphony No. 1 in D Major" by Mahler has Eric Leinsdorf conducting the Boston Symphony Orchestra. Richard Tucker sings "Puccini Arias," "Arias in the Great Tradition" are sung by Eileen Farrell. "This is My Country" includes patriotic songs of America sung by the Robert Shaw Chorus.

"First Folk Dances" with the Michael Herman's folk dance orchestra, "Radio's Great Old Theme" with Frank DeVoll's orchestra and Meredith Willson's "Here's Love" may be borrowed from the Main Library for a two week period. There is a rental fee.

Vocal Auditions

Juilliard Vocal Scholarship Auditions will be held in Los Angeles Monday, Feb. 10, at Assistance League Clubhouse. Spring high school graduates as well as performers on the college and graduate levels are eligible. Complete information may be obtained from Edward Tyler Paul, 1330 N. Vine St., Hollywood 28.

The Country Day School

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Today marks the opening of a week-long observance of National Children's Dental Health Week taking as its theme, "Keep Your Smile . . . Take Care of Your Teeth."

Cooperating in local observances are Harbor Dental Society; Mrs. Ina Lundh, dental health educator for the Long Beach Board of Education; and Harbor Dental Auxiliary members who spend many hours and approximately \$2,000 a year in an effort to provide each child in the area the opportunity of early dental health education.

Major dental health projects of the auxiliary in recent years have been the distribution of an average of 9,500 tooth brushes each year to second graders in public and parochial schools in the harbor area; a \$500 annual donation to Children's Dental Health Center for purchase of educational materials; scholarships for summer Dental Health Education Courses at USC; a \$400 donation to the USC Dental Student Loan Fund.

ALSO MONTHLY volunteer service at the pre-school Dental Clinic of the Long Beach City Health Department; educational pamphlets and tooth brushes for distribution to youngsters examined at the clinic.

Noteworthy, too, in auxiliary efforts in past years was "Little Petie," the lovable puppet who influenced the food and dental habits of Long Beach elementary school children from 1946 to 1960.



NEW LEADER

Mrs. George Hanania will assume leadership of Young Californians following an 11:30 a. m. installation Tuesday at Hoefly's Restaurant. Mrs. John Crutchfield, installing officer, also will seat Mes. John Turley, Stanley Carroll, Van Hickman, William Terpstra and Robert Heinz.



"YES, SIR, DAD!" says young Mike Gehring, as he listens to his father, Dr. George J. Gehring, explain the importance of dental health. With them is Mrs. Max Eshelman, president of Woman's Auxiliary to Harbor Dental Society. Dr. Gehring gives volunteer service at the pre-school dental clinic at Long Beach Health Department.

Sutherland - Cook in Evening Rite

Community Presbyterian Church was chosen for the evening wedding Saturday of Cynthia Loraine Cook, daughter of Mr. and Mrs. Denver F. Cook, and Leroy Clifton Sutherland, son of Mr. and Mrs. Roy E. Sutherland.

The bride wore a silk organza formal gown with a semi-bell skirt, decorated with re-embroidered Alencon lace, with a lace trimmed pillbox hat and veil. Mrs. Norman B. Estabrook attended the bride as

matron of honor. The bridegroom chose David Barden as best man.

Other members of the wedding party included Susan Burk, Jan Linville, Mike Thompson, Steven Cook, Don Sutherland and Alan Silver.

THE COUPLE graduated from Wilson High School. The new Mrs. Sutherland attended Long Beach City College and UCLA. Her husband will graduate from UCLA in June. He is president of Triangle.

Following a wedding trip to Big Bear, the couple will reside in Westwood.

On Stage--

CHAPLAIN THEATRE, 4164 Pacific Coast Hwy., Torrance. "Dante's Inferno," 8:30 p.m. Friday through Sunday; through Feb. 29.

COMMUNITY PLAYHOUSE, 507 E. Anaheim St., "Old Man, Oh Woman," 7:45 p.m. Thursday; 8:30 p.m. Friday, Saturday; through Feb. 29.

OFF-BROADWAY THEATRE, 211 Long Ave., "The Perfect Setup," 8:30 p.m. Thursday through Sunday; closes Feb. 29. "The Perfect Setup," 8:30 p.m. Saturday and Sunday; closes Feb. 29.

PAULS VERDES PLAYHOUSE, Pauls Verdes Plaza, "Funnel of Love," 8:30 p.m. Friday and Saturday; through Feb. 29.

Sisterhoods to Mark Brotherhood Month

Two Temple Sisterhoods will mark Brotherhood Month with special events. Tuesday, Temple Israel Sisterhood will give an Interfaith Tea at 1 p.m. in the Feuer Auditorium of the temple, 3538 E. Third St.

The president, Mrs. Stanley Solomon has arranged the program. "Flames of Brotherhood." Theme of the afternoon will be "Foundations of Faith."

Members of the community are invited to attend. There is no charge, but reservations should be made by calling Mrs. Donald Saltman, 3481 Lama Ave., or the temple office.

WEDNESDAY, Temple Sinai Sisterhood will celebrate Brotherhood Month with a noon luncheon at the temple, Seventh St. and Molino Ave.

Mrs. Clarice Kaufman Greenberg will speak. She is past president of the Southern California State Council of the American Association for the United Nations.

MRS. GREENBERG was invited by Adlai Stevenson to serve on the national council of the Eleanor Roosevelt Memorial Foundation and was asked by Gov. Edmund G. Brown to be on the Dag Hammarskjold Memo-



Mrs. Clarice K. Greenberg

rial Redwood Grove Committee.

The public is invited to attend the luncheon.

For information concerning tickets and reservations, call the temple office.

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Roy J. Regan Jr.

CHEF OF THE WEEK

This Roy Is Ralph-- That's Plain to See

By MILDRED K. FLANARY
L. P. T. Food Editor

He's a cryptographer. He also is manager of Ralphs Grocery Co., Long Beach, too! The two vocations have nothing in common—that is, unless today's Chef of the Week, Roy J. Regan Jr., makes it so. Cryptography, you see, is the art or act of writing in secret characters.

To Regan, the grocery business has been accumulative. Since joining Ralphs in 1943, he has seen the number of stocked items increase from 3,000 to more than 10,900.

For you who have been wondering, Regan heralds the good news that Ralphs brand new store (on the same property) will open in May—and without one lost day.

BORN IN the "show me" state of Missouri, Regan moved with his family from St. Joseph, Mo., to Gailburg, Ill., when he was 11. Two years later they came to Los Angeles. He graduated from the Belmont High School in Los Angeles, and from Glendale City College.

Regan began working for Ralphs, part time, while still in the 10th grade. Starting as box boy at the old Chapman Park Store, he had become a clerk when the Korean War started. He spent the next two years in Korea with the Signal Corps. As a cryptographer decoding messages, he was in most all of the major engagements.

At the end of 1954, he returned to Ralphs' Glendale store. It was then that he decided to make "super marketing" his career, so he was sent to school. He advanced from clerk, to fourth man, to third man, to assistant manager, and then to manager. Regan was in charge of the Downey store before coming to Long Beach in 1961.

A MEMBER of the Downtown Lions Club, he is also active in the Chamber of Commerce. A Mason, he belongs to Lodge 741 in Downey.

Regan claims he enjoys golfing, bowling and reading, but Mrs. R. (Stephanie) contends "he's mighty good to have around the house. He'll even scour the pots and pans." It's noteworthy, however, that his gift to her at Christmas was a dishwasher.

He's a past master at baby

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Buffum's

sitting with Dennis, 7, Patricia, 5, and Karen, 3. He can square dance, too!

As for food, our "chef" wants it GOOD—but not too fancy. His recipe today is for lamb chops—Ralphs' nice thick ones.

BROILED LAMB CHOPS WITH GRAPE SAUCE

6 loin lamb chops, 2
inches thick
Salt
Pepper

Set regulator for broiling. Place chops on broiler rack. Insert broiler pan and rack so the top of 2-inch chops is 3 to 5 inches from the heat. When one side is browned, season, turn and finish cooking on the second side. Season. Chops cut 2-inches thick require 20 to 22 minutes.

GRAPE SAUCE FOR LAMB

1 cup grape jelly
1 tsp. lemon rind
1 tsp. lemon juice
2 to 3 tablespoons sliced, toasted almonds

Mix together grape jelly, lemon rind and lemon juice. Heat, stirring constantly until jelly melts. Sprinkle almonds over the top, if desired. Serve with lamb. Yield: 1 cup sauce.

What's on the Menu?

The following menus will be served in Long Beach elementary schools in the week of Feb. 3-7:

MONDAY: Neapolitan macaroni, buttered spinach, apricot halves, peanut butter sandwich and milk.

TUESDAY: Hamburger, potato salad, peach half, oatmeal cookie and milk.

WEDNESDAY: Lasagne, buttered green beans, applesauce, hot buttered French bread and milk.

THURSDAY: Turkey in gravy on mashed potatoes, buttered peas, quartered orange, peanut butter sandwich and milk.

FRIDAY: Toasted cheese sandwich, creamy coleslaw, berry sauce, coconut cookie and milk.

JUNIOR-SENIOR HIGH

MONDAY: Spaghetti, southern style, creamy coleslaw, spicy applesauce, toasted cheese special and milk.

TUESDAY: Chopped steak on mashed potatoes, buttered green beans, chocolate pudding, hot buttered cornbread and milk.

WEDNESDAY: Taco, Rio rice, buttered carrots, fruit cup supreme, whole wheat bread and butter and milk.

THURSDAY: Oven fried chicken, mashed potatoes, gravy, garden salad, apricot halves, whole wheat bread and butter and milk.

FRIDAY: Baked Fish w. oven browned potatoes or Mexican pie, buttered peas, peach half, whole wheat bread and butter and milk.

Weigh All the Facts--You'll Speak

DEAR MRS. MAYFIELD:

My husband and I aren't speaking and here's why:

An executive from his company asked a group of men from the office to dinner and drinks one night. The executive invited his wife and another man's wife. He did not invite the other wives.

At the time my husband didn't like this at all and said, by gum, he wouldn't go if I wasn't invited. However, when the time came he went, as did the other men. Personally, I think this

was very disrespectful toward me. All along I thought he shouldn't have gone unless I was invited, too.

Now he says he doesn't see why he shouldn't have gone since that's the way the party was set up.

I don't think he showed proper respect for me, do you?—DISGUSTED.

DEAR DISGUSTED:

Aren't you overlooking a few things? After all, it was your husband's boss who invited him, and who planned the party in his own way. Personally, I think it would

*Dear Molly
Mayfield*

have been far better taste to have invited all the wives—or none at all. But, of course, I actually don't know just how the man was reasoning, and maybe you don't, either.

Since the other men in the company went along I hon-

estly think your husband's absence might have been conspicuous—and done him, in a business sense, far more harm than good.

Remember, in establishing a career, neither your husband nor you can always expect the cream with none of the skimmed milk along the way.—M. M.

DEAR MRS. MAYFIELD:

I have found a wonderful solution to make my wife stop nagging at me. Whenever she starts in I simply sit down in front of the TV

set and turn the volume up so loud I can't hear what she says and since she can't cope with the noise she shuts up.

Of course, sometimes she won't speak again for the whole evening—but all in all that's better than listening to the nagging.

Just thought I'd pass my system along. —CAGEY

DEAR CAGEY:

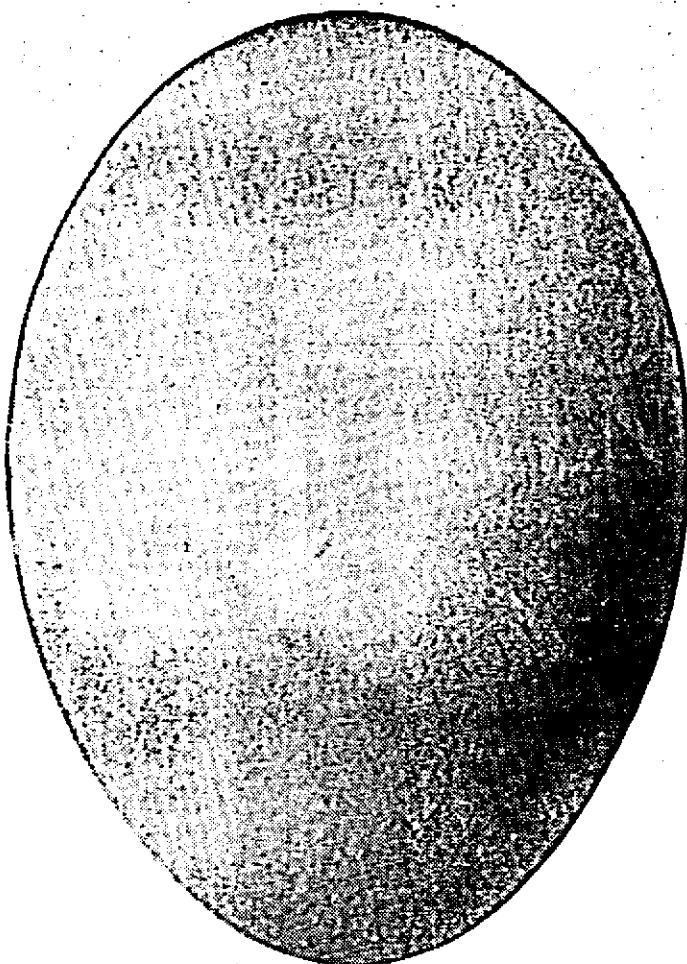
I'll pass your system along, but I can't help wondering if the TV volume wouldn't be as nerve-wracking as the wife's.—M. M.

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It would seem that of all things, the egg—a food so nearly perfect to begin with—would be least subject to improvement.

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rated. Now, by the addition of a combination of pure vegetable ingredients to his poultry feed, your local egg producer† can balance the saturated and polyunsaturated fats in a one-to-one ratio. He offers you a product with twice the polyunsaturates of regular eggs without any increase in total fat content.

They will be at your supermarket in time for your week-end shopping. Look for them in the distinctive carton, clearly labeled ONE-TO-ONE balanced eggs.

We suggest that you consult your physician about ONE-TO-ONE balanced eggs. He is the only one on whom you should rely for authoritative information regarding diet and nutrition.

*trademark †Franchised by Drew Foods, New York, pat. pending



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TeleViews

Sunday, Feb. 2, 1964

*'Abe Lincoln
in Illinois'*

(See Page 5)

TELEVISION LOG OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



JOAN STALEY OF "77 SUNSET STRIP"—(See "Bert's Eye View," Page 7)

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2 SPEAKERS and TWEETER CONES

Console comes in all-hardwood cabinets. Has 4-speed changer, 2-6"x6" speakers, tweeter cones, dual channel amplifier, diamond styles.

Dooley's Low, Low Price!

116⁸⁸

FREE
STEREO RECORDS
With the purchase of this stereo.

FREE DELIVERY, SERVICE & GUARANTEE

New 1964
PACKARD BELL
19-in. Deluxe
PORTABLE
TELEVISION
With
FREE BASE!

Has handle and built-in antenna.

138⁸⁸



90-Day
Free Service
and Guarantee

Newest 1964
GENERAL ELECTRIC
PORTABLE TV

99⁹⁵

Newest 1964
RCA VICTOR
PORTABLE TV

118⁸⁸

Newest 1964
ZENITH
PORTABLE TV

128⁸⁸

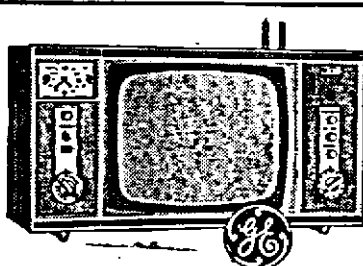
90-DAY SERVICE ON ALL
TV PORTABLES AT DOOLEY'S

ROLL-AROUND
TV BASES

388⁸⁸

OUTDOOR
TV ANTENNA KIT

425



Latest 1964 GENERAL ELECTRIC
CLOCK-RADIO TELEVISION
11" TELEVISION & CLOCK-RADIO
With SLEEP SWITCH and ALARM

Here's an entirely new conception in a modern personal portable television. It features 11-inch TV and a clock radio with sleep switch and alarm all in one decorator cabinet. "Day-Eight Blue" picture tube, built-in antenna and front mounted speaker. Also has a private earphone for private listening pleasure.

DOOLEY'S
LOW PRICE

149⁹⁵

FREE 90-DAY SERVICE and Guarantee

Dooley's Carry Only Top Brands!

New 1964 COLOR TV

RCA VICTOR • GENERAL ELECTRIC
PACKARD BELL • ZENITH

CONSOLE
PRICES
START AT

388⁸⁸

Add \$25.00 Set up & 90-Day Service.
FREE DELIVERY & GUARANTEE

SUNDAYS 10 to 5

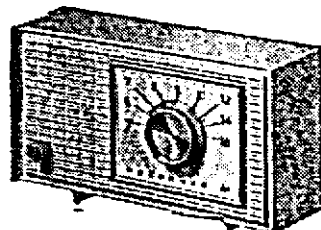
DOOLEY "Smashes Prices" ON ALL TABLE RADIOS, CLOCK RADIOS, TRANSISTOR RADIOS

Now is the time to get in on these low-cut "smashed" prices on these quality table radios, clock radios or transistor radios! Lowest prices in town... prices slashed to save you more!

MOTOROLA
TABLE RADIO
WITH 5 TUBES
In Beige Only

SPECIAL!

11⁸⁸



ALL-TRANSISTOR
TABLE RADIO

In ivory, pink
or beige.
SPECIAL

9⁸⁸

8-TRANSISTOR POCKET
PORTABLE RADIO

With case, earphone
and battery.
SPECIAL

8⁸⁸

ARVIN
CLOCK RADIO

Wake up to music!
Has slumber switch.
SPECIAL

19⁸⁸

FM/AM TRANSISTOR
PORTABLE RADIO

With case, earphone
and battery.
SPECIAL

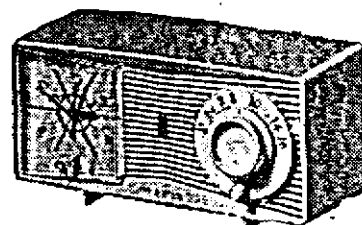
19⁸⁸

MOTOROLA
CLOCK RADIO
WITH 5 TUBES

Wakes you up to music! In
blue or white.

Dooley's
Special
Low Price

14⁸⁸



SHERWIN-WILLIAMS
SUPER KEM-TONE
WASHABLE LATEX
FLAT WALL PAINT

Reg. 7.15
GALLON

5⁸⁸

Quart 1.98

In White or Colors



VITAMIN SPECIALS!

HOPE MINERAL
TABLETS WITH B-VITA-
MINS. Bottle of 40

88^c

VITAMIN-C ASCORBIC
ACID 250-MG
100-TABLETS

59^c

250 TABLETS, 100-MG.

98^c

ONE-A-DAY
MULTIPLE VITAMINS
40-TABLETS

1.58

CHEWABLE
MULTIPLE VITAMIN
TABLETS, 100 Tablets

1.49

THERAPEUTIC FORMULA
VITAMIN
CAPSULES
100 TABLETS

1.88

SALT WATER
FISHING ROD SPECIAL!

Now is the time to save on
these South Bend, Penguin,
Roddy, and Nitro Salt Water
fishing rods.

AT HALF-PRICE!

HURRY! WHILE THEY LAST!

DOOLEY'S Hardware Mart

5075 LONG BEACH BLVD.,—NORTH LONG BEACH

Open Mon., Thurs., Fri. 9 to 9 — Tues., Wed., Sat. 9 to 6 — Sundays 10 to 5

• at DOOLEY'S

Latest 1964 Models

HUGE SELECTIONS TO CHOOSE FROM
ALL STYLES, MODELS AND FINISHES

LARGEST COLOR TV DEALER IN THE WEST



The CHERBOURG.

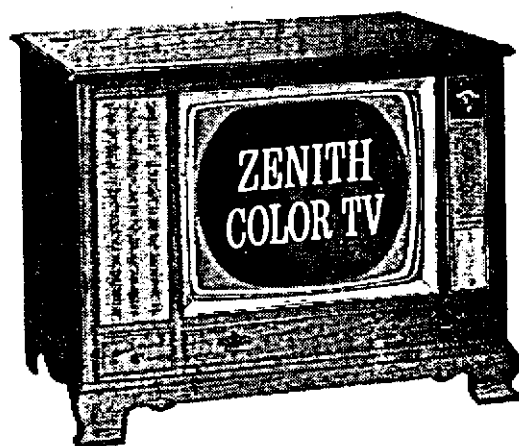
Deluxe French Provincial styling in genuine Cherry Fruit-wood veneers and solids. Big 265-sq.-in. rectangular picture area. Has exclusive Super Gold Video Guard Tuner for finest signal reception, patented color Modulator Circuitry for most accurate color hues.

Genuine
HANDCRAFTED
BRASSIS

All Connections
HAND-WIRED
HAND-SOLDERED

No PRODUCTION
SHORTCUTS

Handcrafted Quality makes
the Big Difference in
ZENITH
COLOR TV



Handsome Early American styling. De luxe cabinetry in veneers and solid hardwoods. You'll find all the exclusive features in this color TV that you'll find in all the other Zenith Color TVs.

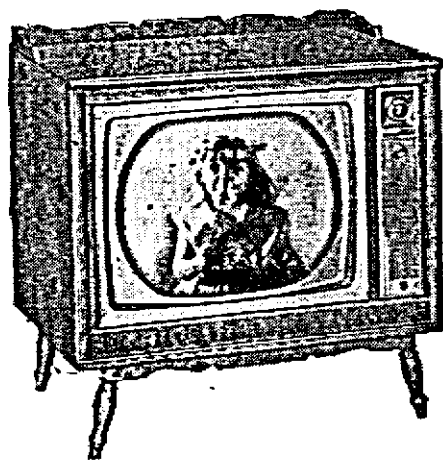


The OAK PARK

Zenith's contemporary "Lo-Boy" styling in grained walnut color or grained mahogany color. Big 265-sq.-in. rectangular picture screen has Zenith Super Gold Video Guard for ultra sensitive signal reception and patented Color Modulator Circuitry that provides accurate color hues.

For Greater Dependability! Fewer Service Problems and the Best in Color Performance Choose a Zenith Color TV.

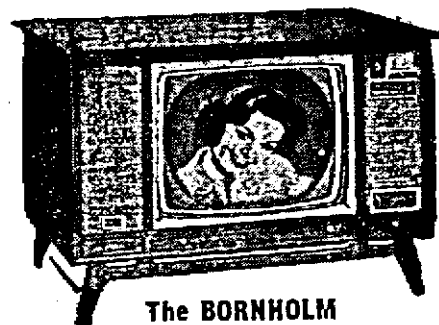
ZENITH COLOR TELEVISIONS START AT ONLY 449.95



The HINSDALE

Early American styling in genuine Maple Veneer and select hardwood solids. Big 256-sq.-in. rectangular picture screen.

World-Famous
HANDCRAFTED CHASSIS
MAKES THE BIG
PERFORMANCE DIFFERENCE
IN ZENITH COLOR TV



The BORNHOLM

ZENITH COLOR TV WITH "SPACE COMMAND" REMOTE
Distinctive Danish Modern "Lo-Boy" styling with Built-in REMOTE CONTROL TV "Space Command" . . . lets you tune TV from your easy chair with "silent sound." No wires, no cords, no batteries. Has Super Gold Video Guard and patented Color Modulator Circuitry.

SHOP DOOLEY'S NOW AND SAVE!

FREE Delivery & Guarantee

Low, Easy Terms

90 Days Same as Cash

With down payment and approved credit, majors \$125 or more.



DOOLEY'S Hardware Mart
5075 LONG BEACH BLVD.,—NORTH LONG BEACH

MON., THURS., FRI., 9 to 9 TUES., WED., SAT., 9 to 6 SUNDAYS, 10 to 5

SUNDAY

February 2, 1964

PAID ADVERTISEMENT

- 7:00 A.M.**
- 2 Lamp Unto My Feet: "Anima e Corpo," first oratorio ever written
 - 4 Mr. Wizard, Don Herbert
 - 11 White Hunter, R. Reason 7:30
 - 2 Look Up & Live: "The Choice: Thoughts of Soren Kierkegaard" Ideas of Danish philosopher
 - 4 (Color) Davey & Goliath
 - 11 Highway Patrol, Crawford 8:00 A.M.
 - 2 Camera Three: "Chips with Everything." Excerpts from Esker's current British comedy-drama
 - 4 Movie: "Ramrod."
 - 5 In God We Trust
 - 11 Great Churches: First Presbyterian (Upland)
 - 13 Gospel Favorites (music) 8:30
 - 2 Light of Faith (Protest.)
 - 5 Herald of Truth (relig.)
 - 7 Sunday Chapel (relig.)
 - 9 Movie: "Brass Legend."
 - 9:00 A.M.**
 - 2 Learning '64: "VD in the Schools"
 - 5 The Adventist Hour
 - 7 Movie: "Flying Tigers."
 - 11 Movie: "Presenting Lily Mars," Judy Garland (43)
 - 13 Variedades, R. Iglesias 9:30
 - 2 Discovering Art, Dr. Manson: "Self-Portraiture"
 - 4 Christophers: "Robert E. Lee," Byron Palmer 10:00 A.M.
 - 2 Movie: "Sing, Baby, Sing," Alice Faye (36)
 - 4 This Is the Life (Luth.)
 - 5 For Kids Only, V. Colvig
 - 9 Movie: "Inside the Walls of Folsom Prison."
 - 13 Panorama Latino 10:30
 - 4 Frontiers of Faith (box)
 - 13 (Color) Faith for Today 11:00 A.M.
 - 4 Movie: "Naked Gun."
 - 7 Discovery '64: "Animal Senses"
 - 11 Wonderama, Al Lohman Jr., with Leslie Arnold, Jordan High senior, as "magician of the month"
 - 13 Church in the Home 11:30
 - 2 Sum & Substance, Dr. Herman Harvey, with the late Clifford Odets
 - 5 HOME BUYERS' GUIDE
 - ★ Paul Langford visits new homes throughout So. Calif.
 - 7 Press Conference
 - 9 Movie: "Folsom Prison" (repeat from 11:30 a.m.)
 - 34 Aquí Alex Prada 12:00 NOON
 - 2 Capitol Hill to California: Reps. Craig Hosmer (R), Ed Roybal (D)
 - 7 (Color) Challenge Golf (see sports box)
 - 13 Rev. Oral Roberts (relig.) 12:30
 - 2 Face the Nation (see box)
 - 4 (Cir.) Journey of Lifetime
 - 5 Movie: "Lonesome Trail"
 - 13 Social Security in Action 1:00 P.M.
 - 2 Viewpoint, John Hart
 - 4 (Color) Ethics: "Censorship," Otto Preminger
 - 7 Conversations with William Winter: Gov. Edmund G. Brown
 - 9 LAKERS versus HAWKS
 - ★ LIVE on TV 9! (see sports box)
 - 11 "LOVE STAR"
 - ★ Pres. by UNION MORTGAGE Clark Gable, Ava Gardner
 - 13 Voice of Calvary 1:30
 - 2 L.A. Report, G. Holcomb
 - 4 (Color) Confrontation: "20th Century Morality"
 - 7 Issues & Answers, Howard K. Smith with new USIA director, Carl T. Rowan
 - 13 Cal's Corral (to 4)
 - ★ Prisoners (drama serial)

- 2:00 P.M.**
- 2 Insight: "Word of God."
 - 4 KRCB COLOR DEBUT
 - ★ "TALES OF THE WEST"—"TRAILBLAZERS"
 - Repeat of historical series covering Western history
 - 7 Directions '64: "Roman Catholic Mass Reforms" 2:30
 - 2 CBS Sports Spectacular (see sports box)
 - 4 (Color) College Report: "Sonata with a Title" (Scripps)
 - 7 King's Highway (CHIP): "Foul Weather Driving"
 - 34 Camarino (musical) 3:00 P.M.
 - 4 Sunday, Frank Blair, with taped highlights of Pres. De Gaulle's Paris news conference last Friday, plus a look at Van Gogh paintings in U.S., report on spies, interviews with Sens. Russell B. Long and Albert Gore on tax reform bill
 - 7 Olympics (sports box)
 - 11 "WAR ZONE"—movie
 - ★ Pres. by UNION MORTGAGE "Above and Beyond," Robert Taylor (53)
 - 34 Cita Ponds (drama) 3:30
 - 9 NOW! TV 9 Sports Special
 - ★ Palm Springs Golf Classic (see sports box)
 - 34 La Desconocida (serial) 4:00 P.M.
 - 2 One of a kind, Alexander Kendrick: "The Oxford Way," Examination of educational climate at Oxford
 - 4 (Color) Shell's Wonderful World of Golf (sports box)
 - 13 Robin Hood, R. Greene 4:30
 - 5 Boots & Saddles
 - 13 Movie: "Panther's Claw."
 - 5:00 P.M.**
 - 2 Alumni Fun, Clifton Fadiman, Missouri grads
 - Madame Margaret McBride, Dr. Howard Rusk and McCall's editor John Mack Carter compete against Sammy Kaye, Pirates owner John Galbreath and editor John Whiting
 - 4 (Color) Wild Kingdom, Marlin Perkins: "The Kalahari," Desolate "homeland" of S. Africa
 - 5 Blue Angels, Don Gordon
 - 7 Trailmaster, John McIntire, Bette Davis. Woman's hold over her family nearly destroys it.
 - 9 Movie: "Yellow Balloon."
 - 11 "CHILLER THEATRE"
 - ★ Pres. by UNION MORTGAGE "Curse of the Faceless Man," Richard Anderson 5:30
 - 2 Ted Mack Amateur Hour 6:00 P.M.
 - 2 20th Century, Walter Cronkite: "Firebrand on Ice: Stan Mikita." An inside look at big league ice hockey and the hard-playing Chicago Blackhawks
 - 4 "MEET THE PRESS"
 - ★ Sen. Everett Dirksen (Ill.) Rep. Charles Halleck (Ind.) Top Republicans in Congress Telecast in color.

Grove 'Queen' Day

Free tickets are still available for "Queen for a Day's" fifth annual Garden Grove Day this Wednesday, and may be picked up at the Chamber of Commerce office where round trip bus tickets also are being sold for \$2.

Moulin Rouge doors will close at noon, with buses leaving Garden Square at 10 a.m.

The taped show will be seen Feb. 13 at 3:30 p.m., ch. 7.



JULIUS LA ROSA masquerades as a mailman during "Candid Camera" at 10 p.m. on Sunday, channel 2.

LOOK FOR SUNDAY RADIO LOGS IN MAIN NEWS SECTION

- 4 (Color) College Bowl Robt. Earle, Rollins College (Fla.) challenges Massachusetts
- 5 The Invisible Man
- 34 La Hora Catolica (Cath.)
- 5 JUST FOR FUN!
- ★ POLKA PARADE—LIVE! FARMER JOHN PRODUCTS
- 7 Movie: "The Tangler," Vincent Price (59-1st run)
- 13 (Color) Rocky & Friends
- 34 Teatro Fantastico (chldn) 6:30
- 2 Mr. Ed, Alan Young, Miyoshi Umeki, Ed threatens to join the Peace Corps
- 4 KRCB BIOGRAPHY
- ★ ADMIRAL HALSEY
- 9 Maverick, James Garner
- 11 Movie: "Johnny Eager," Robert Taylor (41)
- 13 (Color) Red Rocket Show 7:00 P.M.
- 2 Lassie (see box)
- 4 Bill Dana Show. Real-life singing group, "The Four Amigos," play Jose's jobless cousins
- 5 "Beneath 12-Mile Reef"
- ★ Violence in the Depths! Robert Wagner (C-53)
- 13 Outlaws, Barton MacLane
- 34 TV Musical Ossart 7:30
- 2 My Favorite Martian, Ray Walston. Tim is suspected of doing Uncle Martin in to collect on his new insurance policy
- 4 (Color) Walt Disney's World of Color: "Bristle Face," Brian Keith, Phillip Alford, Jeff Donnell (pt. 2). A mongrel dog who won't answer the horn calling off the hunt makes a man of a boy
- 7 Travels of Jamie McPheeters, Charles Bronson, Wallace Ford, Arch Johnson. Jaimie learns the true colors of a man posing as a marshal
- 9 RUGGED AND ROUGH—
- ★ "THE D.I."—JACK WEBB STARS ON THEATRE 9! with Jackie Loughery (Mrs. Webb), Monica Lewis (57-1st run)
- 34 Estudio de Pedro Vargas 8:00 P.M.
- 2 The Ed Sullivan Show with Ella Fitzgerald, comedian Rip Taylor, Sammy Davis Jr., Richard (Mike) Pasty, Hearne
- 13 Mike Hammer, McGavin
- 34 Corridos de Toros 8:30
- 4 Grindl, Imogene Coca. Grindl impersonates an

- imprisoned man held
- 7 Arrest & Trial, Ben Gazzara, Chuck Connors, Sandy Dennis, Steve Forrest, Hampton Fancher III. Egan agrees to defend a girl charged with murder when he realizes the faith of a minister who befriended her is at stake.
- 11 Bold Journey, Jack Douglas: "King Elephant"
- 13 (Color) Ski Show, Malone 9:00 P.M.
- 2 The Judy Garland Show, Judy begins her next-to-last month with French actor Louis Jourdan, the singing Kirby Stone Four and comedian-cameraman Ken Murray.
- 4 (Color) Bonanza, Dan Blocker, John Dehner. Willy but likeable Frenchman claims he's the pirate Jean Lafitte, and narrowly escapes the noose.
- 5 Mr. Lucky, John Vivyan
- 11 The Boston Symphony, Charles Munch
- 13 (Color) Operation Success 9:30
- 5 It Is Written, Vandeman
- 13 Dan Smoot Reports 9:45
- 9 Bus Stop, Earl Holliman.
- 13 Capitol Report, D. Jackson 10:00 P.M.
- 2 Candid Camera, Durward Kirby. Guest Julius LaRosa plays a mail carrier and staff members cause troubles for cab drivers, hotel managers
- 4 (Color) Our Man on the Mississippi (see box)
- 5 Freedom University: Publisher Ben Reddick
- 7 Movie: "Zero Hour," Dana Andrews, Sterling Hayden (57-1st run)
- 11 NEWS—Larry Bell, Paul Coates, Chuck Benedict
- ★ The Bitter End
- 34 Voces de Mexico (music) 10:30
- 2 What's My Line? J. Daly Martin Gabel is guest panelist as series starts 15th year.
- ★ NEW BUSINESS & SALES
- ★ OPPORTUNITIES—J. Haurke
- 11 Opinion in the Capital: Sen. Stuart Symington
- 13 Newsroom, Don Rose
- 34 Manolo Fabregas Show 10:45
- ★ RAW ACTION! BOLD!
- ★ "RED RIVER" with John Wayne & Montgomery Clift Joanne Dru, John Ireland (45). Western classic.
- 11:00 P.M.**
- 2 Sun. News, Charles Kuralt
- 4 KRCB NEWS—LOS ANGELES
- ★ REPORT—COLOR

Sports Today

- CHALLENGE GOLF**, 12 noon, in color, ch. 7, has Julius Boros and George Bayer making a bid for their second win over Palmer and Player at Hesperia.
- BASKETBALL**, 1 p.m., ch. 9, finds Chick Hearn mikeside in St. Louis as the Hawks host the L.A. Lakers.
- SPORTS SPECTACULAR**, 2:30 p.m., ch. 2, covers the Grand Prix of the U.S. at Watkins Glen, N.Y., plus the world's professional indoor diving championships at Grossinger's (N.Y.)
- IX WINTER OLYMPICS**, 3 p.m., ch. 7, offers jet-flown tapes from Innsbruck of the ladies' slalom, 2-man bobsled finals and ladies' cross-country events.
- PALM SPRINGS GOLF** Classic finals, 3:30 p.m., ch. 9, via tapes delayed about 90 min. due to Laker's game coverage. Play is from the El Dorado Country Club, with Gen. Dwight D. Eisenhower handing out the trophies.
- WONDERFUL WORLD of Golf**, 4 p.m., in color, ch. 4, has Dave Marr of the U.S. and Belgium's Flory Van Donck matching strokes at the Royal Golf Club de Belgique in Brussels.
- 5 Open End, D. Susskind "Hi-Jinks on the Debutante Circuit." Cleveland Amory, Lester Lanin and deba past and present view the traditional "coming-out" party.
- 11 Under Discussion: "Shakespeare." Basil Rathbone, Margaret Leighton, Fritz Weaver, Noel Coward, Salvador Dali and "Show" Magazine publisher Frank Gibney explore the Bard
- 13 Movie: "This Thing Called Love," Rosalind Russell
- 34 Tiempos y Contrastes 11:15
- 2 Movie: "Road to Zanzibar," Bob Hope, Bing Crosby, Dorothy Lamour (41) 11:30
- 4 Movie: "There's Always a Price Tag." Michele Morgan (Fr-57)
- 34 Noticiario 34 (News) 1:00
- 2 Movie: "Design for Living," Gary Cooper (33)

SPECIAL

FRONTIERS OF FAITH — Geologist-theologian Dr. Hagen Stack, whose slight accent and humor have earned him the title of "Old Testament Victor Borge," launches a 3-mo. course of illustrated lectures on outstanding Old Testament personalities at 10:30 a.m., ch. 4. Moses, subject for the first two programs, will be followed by Joshua, Samson, Ruth, Samuel, Saul, others.

FACE THE NATION — Sen. Margaret Chase Smith, her chapeau in the Presidential ring and Maine's 14 electoral votes in her purse as "favorite daughter," will be interviewed in Washington at 12:30 p.m., ch. 2. (Her competitors Goldwater and Rockefeller will be guests on ABC's "Issues and Answers" during the next two Sundays.)

LASSIE — The perennial collie begins a 5-part adventure at 7 p.m., ch. 2, first of two multi-part segments slated for this season to test reactions to proposed format changes to separate her from the Martin farm and her constant juvenile companion. A storm on Lake Superior capsizes Paul's fishing boat and sweeps Lassie into the temporary care of a U.S. Forest Service trouble shooter (Robert Bray), with whom, in the next 4 weeks, she'll go through forest fires and an avalanche.

OUR MAN ON THE MISSISSIPPI — David Brinkley shatters some of the old-time illusions about the fabled river as he captures the mood of the inhabitants of its shores along the 2,348 miles from Lake Itasca, Minn., to Pilottown, La., examining night life and recreation, politics and pollution, tow boats and ante bellum mansions. It's at 10 p.m., in color, ch. 4.

MONDAY

February 3, 1964

★ PAID ADVERTISEMENT

- 6:30
2 Amer. Political Heritage
4 (Color) Amer. Family (premiere). Chicago-produced 20-program series, with first week devoted to early childhood education.
7:00 A.M.
2 Captain Kangaroo
4 Today, Hugh Downs
7 Cartoon Capers
7:30
7 Zoorama (San Diego)
11 Columbia Univ. Lectures
7:45
5 For Kids Only (cartoons)
9 Big Babysitter (cartoons)
8:00 A.M.
2 Panorama Pacific, R. Rowe
7 Cartoon Capers
11 The Chucko Show
8:30
13 Felix the Cat (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 I Married Joan, J. Davis
11 The Jack LaLanne Show
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
7 Love That Bob! Cummings
11 Movie: "This Man's Navy," Wallace Beery (45)
9:45
13 Assignment Education
10:00 A.M.
2 The McCoy's, W. Brennan
4 Concentration, Hugh Downs
5 Restless Gun, John Payne
7 December Bride, Byington
9 Movie: "Front Page Story," Jack Hawkins
10:30
2 Pete and Gladys
4 (Color) Missing Links with Elizabeth Ashley, Sam Levenson, Nipsey Russell, Dorothy Kilgallen
5 Yancy Derringer
7 Girl Talk, Virginia Graham
10:45
13 Guidepost to Spanish II
11:00 A.M.
2 Love of Life
4 (Color) First Impression
Guests: Pat Carroll, Angela and Veronica Cartwright
5 The Cheaters, John Ireland
7 Price Is Right, Bill Cullen
11 The Jean Majors Show
11:15
13 Guidepost to Spanish I
11:30
2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens

- 7 The Object Is, Dick Clark
Paul Winchell, Stubby Kaye, Barbara Eden are week's guests (with Cliff Robertson taking over for Kaye starting Wed.)
9 Escape from the Cage: "Drug Therapy"
11 Robt. Paul, Maria Novotna
13 The Ann Sothern Show
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Seven Keys, Jack Narz
9 E. Wisdom: "Omnipotence"
11 Sheriff John, John Rovick
13 Movie: "Laughter in Paradise," Audrey Hepburn (Br-'51)
12:30
2 As the World Turns
4 The Doctors. Taina Elg is week's guest as dancer crippled by elephantiasis.
5 TV Bingo, Colin Male
7 Father Knows Best, Young Mr. D.A., David Brian
1:00 P.M.
2 Password, Allen Ludden
June Havoc, Orson Bean
4 Loretta Young: "Inga II"
5 Movie: "Go West, Young Lady," Glenn Ford (41)
7 Tennessee Ernie Ford
9 Cartoonsville
11 Movie: "To Hot to Handle," Clark Gable (35)
1:30
2 Art Linkletter House Party
Guest: Samuel Kling, divorce attorney
4 (Color) You Don't Say! Rhonda Fleming, Lee Marvin are week's guests
7 The Pamela Mason Show
13 Robin Hood, R. Greene
2:00 P.M.
2 To Tell the Truth, Collier Vaughn Meader, Joan Fontaine are guest panelists
4 Match Game, G. Rayburn
9 Movie: "Highway Drag-net," Richard Conte (54)
13 Vagabond: Grand Canyon
2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Night Key," Boris Karloff (37)
7 Day in Court: manslaughter
11 Movie: "Springtime in Rockies," Betty Grable
13 The Ann Sothern Show
3:00 P.M.
2 The Secret Storm (Today begins series' 11th year.)
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm

Sports Today

IX WINTER OLYMPICS, 10 p.m., ch. 7, has jet-flown giant slalom and ladies' figure skating events.

- 4 Movie: "Nice Girl," Deanna Durbin (41)
7 Queen for Day, Jack Bailey
34 Reloj Musical (variety)
4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
11 Superman, George Reeves
34 Un Canto de Mexico
4:30
2 Movie: "The Line-up," Eli Wallach (58-1st run)
11 Livin' It Up, Al Lohman
34 Escuela KMEK (English)
5:00 P.M.
7 Hawaiian Eye, A. Easley
9 (Color) Engineer Bill Show
13 The Lloyd Thaxton Show
34 Novela Juvenile: "La Isla del Tesoro"
5:30
5 Whirlbirds, Ken Tobey
11 The Mickey Mouse Club
34 El Seguro Social (soc. sec.)
5:45
4 KNBC NEWS—LOS
★ ANGELES REPORT—COLOR
13 Bill Johns, News
6:00 P.M.
2 Big News, Jerry Dunphy
4 KNBC NEWS—LOS
★ ANGELES REPORT—COLOR
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Bowery Boys Movie: "Hot Shots" (56)
11 M-Squad, Lee Marvin
13 (Color) Touche Turtle
34 La Madrastra (new serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline
13 Woody Woodpecker
34 Noticiero 34 (News)
6:45
7 Ron Cochran, News
7:00 P.M.
2 Walter Cronkite, News (from San Francisco, where Cronkite is inspecting Cow Palace facilities for the GOP convention)
4 (Color) Golden Voyage Jack Douglas: "But Paris, of Course"
5 Leave It to Beaver
7 I'm Dickens... He's Fenster, Marty Ingels
9 People Are Funny
11 87th Precinct, Robert Lansing. Murderer tries for double-jeopardy limitations.
13 (Color) Wild Cargo: "Oklahoma" rattlesnakes
34 Divorciadas (drama serial)
7:30
2 To Tell the Truth, Collier



ETHEL MERMAN teaches the title comedienne how to sing during a two-parter "The Lucy Show" starting 8:30 p.m. Monday, channel 2.

- 4 Movie: "Phone Call from a Stranger," Bette Davis, Shelley Winters, Gary Merrill, Michael Rennie (52-1st run). Lone survivor of plane crash calls on relatives of victims.
5 Addograms, Jack Barry
7 Outer Limits: "The Invisibles," Don Gordon. U.S. agent infiltrates organization from outer space bent on usurping bodies of military and political leaders to take over world.
9 Dobie Gillis, D. Hickman
13 (Color) Holiday, Bill Burrud: "Mormon Trail"
34 Ella, Yo y Alguen Mas
8:00 P.M.
2 I've Got a Secret, Garry Moore. Series' musical director Norman Paris is one of a group of guests with a common "secret."
5 The Lawman, John Russell
★ M & M PREMIERE!
★ Teay Martin, Vera Ellen "LET'S BE HAPPY!"
Filmed-in-Scotland musical (57-1st run)
11 Thriller, Boris Karloff: "Devil's Ticket," Macdonald Carey.
13 STONEY BURKE
★ "POINT OF HONOR"
Stoney proves that honor is more than physical strength.
34 La Desconocida (serial)
8:30
2 The Lucy Show (see box)
5 Special of Week: "The Laplanders." Report on a vanishing way of life in the roadless tundra.
7 (Color) Wagon Train, Robert Fuller, Burgess Meredith, Marshall Thompson. Chaplinesque factory drudge slays his tyrannical boss and heads West for a better life.
34 Festival de Canciones
9:00 P.M.
2 The Danny Thomas Show. A rural-type party for their country neighbors proves no way to make new friends.
11 Target: The Corruptors, Steve McNally, Richard Long. Unsuccessful young attorney is corrupted by his first small take.
13 (Color) Adventure Th'r
34 Agonia de Amor (serial)
9:30
2 The Andy Griffith Show. Andy brings home rambunctious Ernest T. Bass (Howard Morris) in an attempt to instill some manners in the mountain-bred, would-be Romeo
4 Hollywood & the Stars, Joseph Cotten: "The Anatomy of a Movie." A behind-the-scenes look at the making of "The

SPECIAL

THE LUCY SHOW—Bugle-voiced Ethel Merman gets a singing lesson from Lucy who doesn't know her pupil's real identity in the first of a 2-part episode at 8:30 p.m., ch. 2. The Merm, in town under an assumed name, is persuaded by Lucy to pose as Miss Merman, whom Lucy had rashly promised to get for a boy scout show, which will make up next week's segment. (Miss Merman also will be seen Thursday on a Kennedy Foundation Awards special.)

SING ALONG WITH MITCH—Shirley Temple sings some of the songs she made famous as a child, duetting with Leslie Uggams, and joining the Sing-Along Gang in nostalgic memories. Also featured during the 10 p.m., ch. 4, color hour are Victor Griffin, Gloria Chu, the Quinto Sisters and 8-year-old piano prodigy Dmitris Toulexis. (Next week, George Burns is special guest.)

Cardinal," from its inception to its Boston premiere. Producer-director Otto Preminger joins Cotten in off-camera narration.
5 Thin Man, Peter Lawford
13 Broadway Goes Latin. Barbara McNair is guest
34 Comicos y Canciones

10:00 P.M.
2 East Side/West Side, Geo. C. Scott, Lois Nettleton, Ruby Dee, Joseph Campanella, Earle Hyman, Constance Ford (repeat). Negro family moves into all-white community in plan of shady real estate operator to better himself.
4 (Color) Sing Along with Mitch (see box)
5 Robt. Taylor's Detectives
7 Winter Olympics (see sports box). Preempts "Breaking Point."
9 Clete Roberts, News
11 George Putnam, News
13 News, Johns and Fishman
34 Box de Mexico (boxing)
10:30
9 Movie: "5 Steps to Danger," Sterling Hayden, Ruth Roman (57). Spies.
13 It's Country Music Time.

11:00 P.M.
2 News: Dunphy-Hart-Story
4 KNBC NEWS—LOS
★ ANGELES REPORT—COLOR
5 The News, Joseph Benti
7 Bob Young: Baxter Ward
11 Movie: "Forbidden Planet," Walter Pidgeon, Leslie Nielsen (56)
13 Movie: "Corregidor," Otto Kruger (43)

11:15
4 (Color) Tonight, Johnny Carson with Ford and Hines, Florence Henderson, the Romanos
5 Tom Snyder; Stout/Duggan
11:30
2 Movie: "Trail of the Lonesome Pine," Fred MacMurray, Henry Fonda
5 Steve Allen Show, with Mel Torme, Jackie Vernon
7 (Clr) Laramie, John Smith
34 Noticiero 34 (News)
12:10
9 Movie: "Front Page Story," Jack Hawkins
12:30
7 Movie: "Black Sheep of Whitehall," John Mills
1:00
11 Karbos' All-Night Show
1:15
2 Movie: "Kentucky Moonshine," Tony Martin, Ritz Bros. (38)
2:00
11 Movies: "Vacation from Marriage," "Charlie Moon" and "Andy Hardy's Blunder Trouble"

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'Genius Joan' Moves From '77 Sunset Strip' to Navy

By BERT RESNIK
TV and Radio Editor

Genius Joan Staley is dedicated to bringing you "comedy with class" whether you are ready or not.

She's not asking you to necessarily ignore the fact that she has the kind of beauty Venus di Milo would have envied, but please consider it in the proper degree. "Comedy," said Genius Joan, "shouldn't depend on how much wiggles when you walk."

As secretary Hannah in "77 Sunset Strip," Joan felt she was getting close to "comedy with class."

Her timing was off. The seven-year series departs from television this Friday and it's goodbye Hannah. But not goodbye Joan.

SHE'S BEEN signed for "Broadside," a kind of female "McMafia's" next-season version about a platoon of Waves.

Joan, the daughter of Protestant Army Chaplain James K. McConchie and his wife, Jean, has been riding the waves of military life ever since her birth in Minneapolis, Minn.

Army orders brought the family to Monrovia, Calif., when she was five years old. It was in that community that Joan's genius—she comes in at 172 IQ—was discovered and the five-year-old girl started school in the third grade.

When she was six years old, she made her debut as a concert violinist at Hollywood Bowl. During the same year, she played the violin in her first movie, "The Emperor Waltz."

Army orders, in succeeding years, took the family across the country and abroad. Before her graduation in Paris, Joan had attended 15 elementary schools.

What does all that uprooting do to a child's life?

Joan grimaced: "I don't consider myself as having been uprooted," she said.

"If a person lives in the same structure all the time, does that make him any sounder than one changing physical houses?"

"The security of life—the foundations of a whole personality—comes from the family."

"How close is the family? How important are the people to the other people within the family?"

"Moving only hurts those youngsters who are strangers to themselves and their families."

"Their home is a function, just that, like eating."

"If you can grow up within your own home, there's no problem outside."

"It's the home that has to prepare you for life."

"The home is a place to come to, not where you get a car from."

For Joan, traveling around was the "luckiest thing for

me."

"I got all the gravy from it, learning more about the 'whys' of people, the way they are. My home went with me."

SHE ALSO hopes to hit the gravy train—creatively and

financially—with "comedy and class."

It's personified to her by the late Carole Lombard who "above all, was a lady."

Joan's own classy comedy starts with what she calls a "Charley Blink-Blink look"

that makes her look "naive in depth."

The look has succeeded in getting her hired on such comedy programs as "The Dick Van Dyke Show," "The Joey Bishop Show," "The Jack Benny Program," and

"The New Phil Silvers Show."

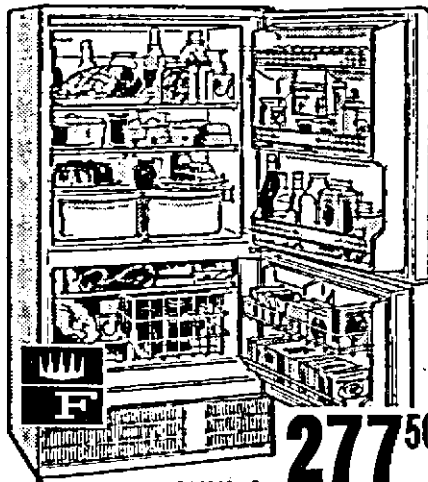
"It takes the curse off the tight dress and full lower lip and the here-I-am-dumb-blond again bit," said Joan.

Maybe, but if a tight dress on Joan is a curse, it certainly is bewitching.

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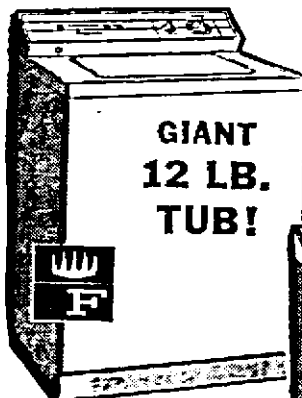
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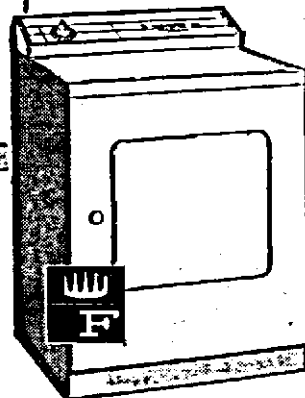
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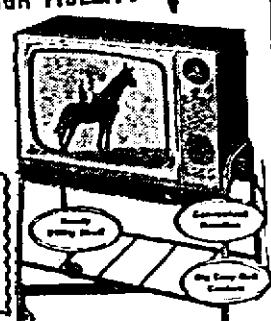
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TUESDAY

February 4, 1964
6:30

- 2 The Apothecary (USC)
- 4 (Color) American Family
7:00 A.M.
- 2 Capt. Kangaroo: Hobbies
- 4 Today, Hugh Downs
Guest: Tony Curtis
- 7 Cartoon Capers
7:30
- 7 Zoorama (San Diego)
- 11 Columbia Univ. Lectures
7:45
- 5 For Kids Only (cartoons)
- 9 Big Babysitter (cartoons)
- 13 Teacher Institute
8:00 A.M.
- 2 Panorama Pacific, R. Rowe
- 7 Cartoon Capers
- 11 The Chucko Show
8:30
- 13 Felix the Cat (cartoons)
9:00 A.M.
- 2 News with Mike Wallace
- 4 Say When, Art James
- 5 Romper Room
- 7 I Married Joan, J. Davis
- 11 The Jack LaLanne Show
9:30
- 2 I Love Lucy, Lucille Ball
(Color) Word for Word
- 4 Love That Bob! Cummings
- 11 Movie: "Last Gangster,"
Edw. G. Robinson (37)
9:45
- 13 Guideposts
10:00 A.M.
- 2 The McCays, W. Brennan
- 4 Concentration, Hugh Downs
- 5 Restless Gun, John Payne
- 7 December Bride, Byington
- 9 Movie: "Across the
Pacific," H. Bogart (42)
10:30
- 2 Pete and Gladys
(Color) Missing Links
Guest: Blanche Thebom
- 5 Mr. Lucky, John Vivyan
- 7 Girl Talk, Virginia Graham
11:00 A.M.
- 2 Love of Life
(Color) First Impression
- 5 Cross Current, G. Mohr
- 7 Price Is Right, Bill Cullen
- 11 The Jean Majors Show
11:30
- 2 Search for Tomorrow
(Clr) Truth Consequences
- 5 Peter Gunn, Craig Stevens
- 7 The Object Is, Dick Clark
- 9 Escape from the Cage:
"The Open Hospital"
- 11 Robt. Paul, Maria Novotna
- 13 The Ann Sothern Show
11:45
- 2 The Guiding Light
12:00 NOON
- 2 Burns and Allen Show
- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford
- 7 Seven Keys, Jack Narz
- 9 Beginnings: Sir Edmund
Hillary
- 11 Sheriff John, John Rovick
- 13 Teledrama: "Homeward
Borne," Linda Darnell
12:30
- 2 As the World Turns
- 4 The Doctors, Taina Elg

- 5 TV Bingo, Colin Male
- 7 Father Knows Best, Young
- 9 Mr. D.A., David Brian
1:00 P.M.
- 2 Passport, Allen Ludden
- 4 Loretta Young Theatre
- 5 Movie: "Adventure in
Manhattan," Jean Arthur
- 7 Tennessee Ernie Ford
- 9 Cartoonville
- 11 Movie: "Son of Fury,"
Tyrone Power (42)
1:30
- 2 Art Linkletter House Party
Guest: Barry Sullivan
- 4 (Color) You Don't Say!
- 7 The Pamela Mason Show
- 13 Robin Hood, R. Greene
2:00 P.M.
- 2 To Tell the Truth, Collyer
- 4 Match Game, G. Rayburn
- 9 Movie: "Model for Mur-
der," Keith Andes (Br-39)
- 13 Vagabond: "Quebec"
2:30
- 2 The Edge of Night
- 4 Make Room for Daddy
- 5 Movie: "Admiral Was a
Lady," Wanda Hendrix
- 7 Day in Court: shoplifting
- 11 Movie: "Andy Hardy
Meets a Debutante,"
Mickey Rooney (40)
- 13 The Ann Sothern Show
3:00 P.M.
- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Gen'l Hospital, J. Beradino
- 13 Felix the Cat (cartoons)
3:30
- 2 My Little Margie, G. Storm
- 4 Movie: "Loophole," Barry
Sullivan, Dorothy Malone
- 7 Queen for Day, Jack Bailey
- 34 Reloj Musical (variety)



ROLLER SKATING cham-
pionships, 9 p.m., ch. 5, with
Dick Lane at the Olympic.

IX WINTER OLYMPICS, 9
p.m., ch. 7, has tapes of the
ladies' giant slalom, the com-
bined ski jump and toboggan
finals. Dimpled Oregon State
co-ed Jean Saubert competes
in the slalom.

- 4:00 P.M.
- 2 Life of Riley, Wm. Bendix
- 5 Just for Fun, Tom Hatten
- 7 Trailmaster, Ward Bond
- 9 (Color) Mighty Hercules
- 11 Superman, George Reeves
- 34 Un Canto de Mexico
4:30
- 2 Movie: "Tarzan and the
Amazons," J. Weissmuller
- 11 Livin' It Up, Al Lohman
- 34 Escuela KMEK (English)
5:00 P.M.
- 7 Laramie, John Smith
- 9 (Color) Engineer Bill Show
- 13 The Lloyd Thaxton Show
- 34 Novela Juvenile
5:30
- 5 Whirlybirds, Ken Tobey

SPECIAL

CUBA: BAY OF PIGS —
Chet Huntley is reporter for
the first of a two-part "NBC
White Paper" studying two
critical phases of U.S. foreign
policy concerning Cuba—one
resulting in failure, the other
in success. Today's hour, at
10 p.m., ch. 4, chronicles
events from March 17, 1960,
when President Eisenhower
first revealed plans for orga-
nizing a military force of
Cuban exiles, through April
20, 1961, and the total failure
of the invasion force. State-
ments on the Cuban situation
made at various times by
Eisenhower, Richard Nixon,
President Kennedy, Dean
Rusk and Adlai Stevenson are
included. (Part 2, "Cuba: the
Missile Crisis," will be aired
next Sunday at 10 p.m.)

- 11 The Mickey Mouse Club
- 34 Oportunidades del Ejercito
5:45
- 4 (Color) KNBC News
- 13 Bill Johns, News
- 34 La Hora de la Marina
6:00 P.M.
- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC News, Latham
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 Sugarfoot, Will Hutchins
- 11 M-Squad, Lee Marvin
- 13 (Color) Touche Turtle
- 34 La Madrastra (serial)
6:30
- 4 Huntley-Brinkley Report
- 5 The News, Joseph Benti
- 11 George Putnam Dateline
- 13 Huckleberry Hound (cart'n)
- 34 Noticiero 34 (News)
6:45
- 7 Ron Cochran, News
7:00 P.M.
- 2 Walter Cronkite, News
- 4 (Color) Across the 7 Seas,
Jack Douglas: "Wind-
jammer" (repeat)
- 5 Leave It to Beaver
- 7 Battleline, Jim Bishop:
"Invasion of Norway."
- 9 People Are Funny
- 11 Cheyenne, Clint Walker
- 13 (Color) Wonders of World
"Fiji Fantasy"
- 34 Divorciadas (drama serial)
7:30
- 2 Ralph Story's Los Angeles
- 4 Mr. Novak, James Francis-
ciscus, Frank Albertson,
Harry Townes, Tony Dow,
Phyllis Hill. Death of a
veteran teacher brings
charges from faculty ad-
visor that he was "mur-
dered by his work load."
- 5 Addograms, Jack Barry
- 7 Combat! Vic Morrow,
James Best. Saunders
suspects that replace-
ment's claims of trick
knee are nothing but gold-
bricking.
- 9 Dobie Gillis, D. Hickman
- 13 (Color) Wanderlust, Bill
Burrud: "Buccaneers"
Playground." Puerto Rico
- 34 Premier Orfeon (musical)
8:00 P.M.
- 2 The Red Skelton Hour.
Guests Vincent Price and
Helen O'Connell play a
new butler and Junior's
mother in a mean widdle
kid sketch.
- 5 The Lawman, John Russell
- 9 Movie: "Let's Be Happy,"
Tony Martin, Vera-Ellen
- 11 Untouchables, Robt.
Stack, Rip Torn. Hired
killer decides to do his
work under Ness' nose.
- 13 Probe, Dr. Albert F. Burke
"The Invisible Warrior."
Effectiveness of guerilla
warfare.
- 34 La Desconocida (serial)
8:30
- 4 (Color) You Don't Say!
Tom Kennedy with Liz-
abeth Scott, Rod Serling
- 5 Zane Grey Thr: "Ran-
som," Lloyd Bridges
- 7 McHale's Navy, Ernest
Borgnine, Tim Conway.

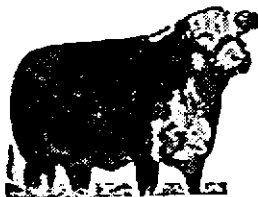
Cowardly Parker poses as
a heroic British general so
the latter can lead a sur-
prise invasion.

- 13 Expedition! Col. Craig:
"Socotra—the Forgotten
Island"
- 34 Arriba el Norte (musical)
9:00 P.M.
- 2 Petticoat Junction, Bea
Benaderet, Edgar
Buchanan. Uncle Joe turns
the Shady Rest into a
reducing farm for two
wealthy ladies in search
of youth.
- 4 The Richard Boone Show:
"Statement of Fact,"
Boone, Bethel Leslie
(repeat). Prosecutor ruth-
lessly tries to get a mid-
dle-of-the-night confession
from a pretty murder
suspect.
- 5 Roller Skating Champi-
onships (see sports box)
- 7 Winter Olympics (see
sports box)
- 11 Wide Country, Earl Holli-
man, Michael Ansara. Ex-
con is having troubles.
- 13 (Color) Hot Spots '64
- 34 Agonia de Amor (serial)
9:30
- 2 The Jack Benny Program.
Don Wilson feigns a
broken leg and Harlow
has to take over his dad's
job when an exotic dancer
performs her stripper
specialty. Lois (Wilson)
Corbett and Beverly Hills
are type-cast as Mrs.
Wilson and the stripper.
- 13 (Color) Happy Wanderers
- 34 Trios de Mexico (musical)
10:00 P.M.
- 2 The Garry Moore Show,
with the folk-singing
comics Smothers Brothers,
singer Nancy Wilson and
Dorothy Loudon.
- 4 NBC White Paper: "Cuba:
Bay of Pigs" (see box).
Prempts Andy Williams.
- 7 The Fugitive, David Jans-
sen, Pat Hingle, Nan Mar-
tin. Kimble enlists the aid
of a sympathetic newsman
when he learns the one-
armed man has been seen
in Chicago. One-time
adagio dancer Bill Raisch,
seen briefly during a
flashback on the series' Christmas Eve show,
makes a second guesting
as the one-armed man.
- 9 Clete Roberts, News
- 11 George Putnam, News
- 13 News, Johns and Fishman
- 34 Chucheries (musical)
10:30
- 9 Movie: "Outward Bound,"
Leslie Howard (30)
- 13 It's Country Music Time
- 34 Algo de lo Nuestro
11:00 P.M.
- 2 News: Dunphy-Hart-Story
- 4 (Clr) KNBC News, Latham
- 5 The News, Joseph Benti
- 7 Bob Young: Baxter Ward



BEVERLY HILLS por-
trays an exotic dancer
during "The Jack Benny
Program" at 9:30 p.m.
Tuesday, channel 2.

- 11 Movie: "The Actress,"
Spencer Tracy, Jean
Simmons (53)
- 13 Movie: "Castle on the
Hudson," John Garfield
11:15
- 4 (Color) Tonight, Johnny
Carson with Woody Allen,
Louis Prima
- 5 Tom Snyder, Stout Duggan
11:30
- 2 Movie: "White Heat,"
James Cagney (49)
- 5 Steve Allen Show, with
comedian Don Sherman,
Damita Jo, Kirby Stone
Four, Detroit Mayor Jerry
Cavanaugh, Navajo sand-
painter
- 7 Stagecoach West, R. Bray
- 34 Noticiero 34 (News)
12:10
- 9 Movie: "Across the
Pacific," Humphrey
Bogart (42)
12:30
- 7 Movie: "Texas, Brooklyn
and Heaven," Guy
Madison (48)
1:00
- 11 Karbos' All-Night Show
1:15
- 2 Movie: "Country Doctor,"
Jean Hersholt, Dianne
Quints (36)
2:00
- 11 Wrestling from Bridge-
port (repeat), plus movies



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Pan and Fan Mail

(Following are excerpts from letters in connection with the announced NBC-TV cancellation of "The Richard Boone Show")

In answer to Bethel Leslie saying that anyone that didn't like the Richard Boone show was nuts.

Well, I and all my relatives are nuts. I don't know anyone personally that likes him, although I know there are a lot that do, I never could enjoy him.

Vera Olson, Long Beach
Say, do all you can to keep the Richard Boone Show on. It's great, a real heart-tugger.
Bill Frey, Long Beach

I want to join in the cry to save the "Boone Show."

Also want to join the cry to spread out the shows, to beg that the clever arrangers cease trying to compete with one another by showing all the shows judged to be competitive at the same time.

I could enjoy Judy Garland, Bonanza and Arrest and Trial at three separate times.
Mrs. S. J. Hagan, Long Beach

Like Mr. Sall, whose letter you published last week, I, too, am sorry that the Richard Boone Show is going off the air.

I feel that, as long as the present system of ratings are used to determine which shows are the most popular, many good programs will be replaced.

However, unlike Mr. Sall, I do not consider TV a "vast wasteland." If he will just start watching a few shows he might realize that there is something else on besides beatniks, surfers and neurotics.

"The Tunnel," "The Kremlin," and "1492" are a few of the excellent programs that have been shown. "The 20th Century," "The Great Adventure" and "The Dick Van Dyke Show" are shows I enjoy every week.

Mrs. Kirk Murphy, Long Beach

Could you please explain to me why they are taking the Richard Boone show off the air for next season?

To date it is the only show on any network that is trying to give the public a true acting performance. And I might add that they are doing a good job of it.

L. J. Holmes, Compton
The series has been nominated for a Peabody Award, currently is in competition at the first International Television Festival in Monaco, is being sought as an entry in the Cannes Film Festival and won awards in the poll of critics conducted by "Fame" magazine.

Explanation for the cancellation? Maybe NDC-TV

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wants the distinction of having the most honored canceled program of the season.

What happened to Bingo on channel 13?

Mrs. Nora Swann, Long Beach
Mrs. Nora Swann, Long Beach
The company that airs a

bingo program 12:30 p.m. daily on channel 5 bought out the channel 13 version.

In your "Pan and Fan" column, you were asked about the Chevrolet on top of Castle Rock.

I have just moved here from Moab, Utah, and I was an observer of the performance of putting the car on top of Castle Rock (air-lifted in three sections by helicopter).

You said that Castle Rock was in Monumental Valley, but the facts are that Castle Rock is about 150 miles from Monument Valley.

Frank Lee, Long Beach

A monumental error, Mr. Lee. Thanks for the correction. I'm certainly not in the business of trying to move mountains. I have enough trouble with molehills.

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TV

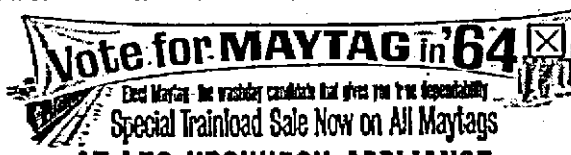
USED TV'S
FOR SALE



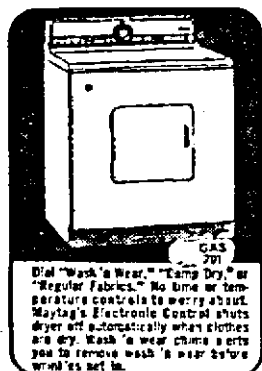
15 Yrs. Exp.
FRED'S TV—NE 9-8537
727 COMPTON BLVD., COMPTON



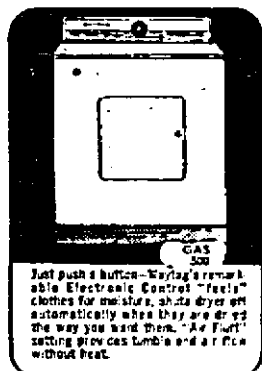
You'll FLIP with the SAVINGS on GAS DRYERS



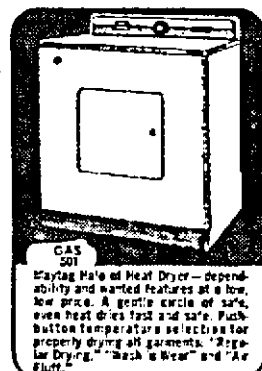
What makes these MAYTAG HALO OF HEAT GAS DRYERS so fast and safe for all your wash?



Dial "Wash 'n' Wear," "Tamp Dry," or "Regular Fabrics." No time or temperature controls to worry about. Maytag's Electronic Control shuts dryer off automatically when clothes are dry. Wash 'n' wear clothes extra dry to remove wash 'n' wear before wind so set in.

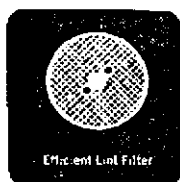
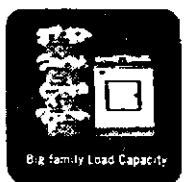


Just push a button—Maytag's reversible Electronic Control "fluffs" clothes for moisture, shuts dryer off automatically when they are dry the way you want them. "Air Fluff" setting provides tumbling and air flow without heat.



Maytag Halo of Heat Dryer—dependability and wanted features at a low, low price. A gentle circle of safe, even heat dries fast and safe. Push-button temperature selection for properly drying all garments. "Regular Dryer," "Wash 'n' Wear" and "Air Fluff."

THESE DEPENDABLE MAYTAG FEATURES, that's what!



The Maytag Gas Dryer has the big difference in automatic dryers — a gentle circle of even heat and safe, low temperatures. There are no "hot spots" in a Maytag Gas Dryer so you can dry your most delicate fabrics without worry. Yet the Maytag Halo of Heat Gas Dryer is so fast it can dry a load of 32 diapers in 32 minutes. And its full, family-size capacity lets you dry as much as you can wash at one time. Maytag's efficient lint filter eliminates lint problems too. And Maytag Halo of Heat Gas Dryers also have an "air fluff" setting that provides tumbling and air flow without heat. Wonderful for fluffing shag rugs and chenille bedspreads.

\$188⁸⁸

TERMS AVAILABLE

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See the new MAYTAG Halo of Heat Gas Dryer with push-button controls including wash 'n' wear.

GAS MODEL
DG 105



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WEDNESDAY

February 5, 1964

★ PAID ADVERTISEMENT

- 2 Amer. Political Heritage
- 4 (Color) American Family
- 7:00 A.M.
- 2 Captain Kangaroo
- 4 Today, Hugh Downs, with report on Huntsville, Ala.
- 7 Cartoon Capers
- 7:30
- 7 Zoorama (San Diego)
- 11 Columbia Univ. Lectures
- 7:45
- 5 For Kids Only (cartoons)
- 9 Big Babysitter (cartoons)
- 8:00 A.M.
- 2 Panorama Pacific, R. Rowe
- 7 Cartoon Capers
- 11 The Chucko Show
- 8:30
- 13 Felix the Cat (cartoons)
- 9:00 A.M.
- 2 News with Mike Wallace
- 4 Say When, Art James
- 5 The Romper Room
- 7 I Married Joan, J. Davis
- 11 The Jack LaLanne Show
- 9:30
- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 7 Love That Bob! Cummings
- 11 Movie: "Let Freedom Ring," Nelson Eddy (39)
- 9:45
- 13 Guidepost (to 11:30)
- 10:00 A.M.
- 2 The McCays, W. Brennan
- 4 Concentration, H. Downs
- 5 Restless Gun, John Payne
- 7 December Bride, Byington
- 9 Movie: "Give Me Your Heart," Kay Francis (36)
- 10:30
- 2 Pete and Gladys
- 4 (Color) Missing Links
- 5 Yancy Derringer
- 7 Girl Talk, Virginia Graham
- 11:00 A.M.
- 2 Love of Life
- 4 (Color) First Impression with Bob Crane and son
- 5 The Cheaters, John Ireland
- 7 Price Is Right, Bill Cullen
- 11 The Jean Makers Show
- 11:30
- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Peter Gunn, Craig Stevens
- 7 The Object Is, Dick Clark
- 9 Cliff Robertson takes over seat from Stubby Kaye
- 9 Escape from the Cage
- 11 Robt. Paul, Maria Novotna
- 13 The Ann Sothern Show
- 11:45
- 2 The Guiding Light
- 12:00 NOON
- 2 Burns and Allen Show
- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford

- 7 Seven Keys, Jack Narz
- 9 Community of Condemned
- 11 Sheriff John, John Rorick
- 13 Movie: "Holiday," Katharine Hepburn, Cary Grant
- 12:30
- 2 As the World Turns
- 4 The Doctors, Taina Elg
- 5 TV Bingo, Colin Male
- 7 Father Knows Best, Young
- 9 Mr. D. A., David Brian
- 1:00 P.M.
- 2 Password, Allen Ludden
- 4 Loretta Young Theater
- 5 Movie: "Tonight We Raid Calais," Lee J. Cobb (43)
- 7 Tennessee Ernie Ford
- 9 Cartoonsville
- 11 Movie: "Bugle Sounds," Wallace Beery (41)
- 1:30
- 2 Art Linkletter House Party with Judge Robt. Gardner
- 4 (Color) You Don't Say
- 7 The Pamela Mason Show
- 13 Robin Hood, R. Greene
- 2:00 P.M.
- 2 To Tell the Truth, Collyer
- 4 Match Game, G. Rayburn
- 9 Movie: "Background to Danger," George Raft (43)
- 13 Vagabond: "Calgary"
- 2:30
- 2 The Edge of Night
- 4 Make Room for Daddy
- 5 Movie: "Rings on Her Fingers," Gene Tierney
- 7 Day in Court: Contested will, Broadway actress Juanita Hall plays witness
- 11 Movie: "Remember?" Robt. Taylor (39)
- 13 The Ann Sothern Show
- 3:00 P.M.
- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Gen'l Hospital, J. Berardino
- 13 Felix the Cat (cartoons)
- 3:30
- 2 My Little Margie, G. Storm
- 4 Movie: "Untamed Breed," Sonny Tufts (48)
- 7 Queen for a Day, J. Bailey
- 13 ReJoy Musical (variety)
- 4:00 P.M.
- 2 Life of Riley, Wm. Bendix
- 4 Just for Fun, Tom Hatten
- 7 Trailmaster, Ward Bond
- 9 (Color) Mighty Hercules
- 11 Superman, George Reeves
- 13 Un Canto de Mexico
- 4:30
- 2 Movie: "The Palomino," Livin' It Up, Al Lohman
- 11 Escuela KNEK (English)
- 5:00 P.M.
- 7 Hawaiian Eye, A. Easley
- 9 (Color) Engineer Bill Show
- 13 The Lloyd Thaxton Show
- 13 Novela Juvenile
- 5:30
- 5 Whirlybirds, Ken Tobey
- 11 The Mickey Mouse Club
- 13 Club del Hogar (women)

- 4 KNSC NEWS — LOS
- ★ ANGELES REPORT—COLOR
- 13 Bill Johns, News
- 6:00 P.M.
- 2 Big News, J. Dunphy
- 4 KNSC NEWS — LOS
- ★ ANGELES REPORT—COLOR
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 Follow the Sun, Barry Coe
- 11 M-Squad, Lee Marvin
- 13 (Color) Touche Turtle
- 34 La Madrastra (serial)
- 6:30
- 4 Huntley-Brinkley Report
- 5 The News, Joseph Benti
- 11 George Putnam Dateline
- 13 (Color) Rod Rocket Show
- 34 Noticiero 34 (News)
- 6:45
- 7 Ron Cochran, News
- 7:00 P.M.
- 2 Walter Cronkite, News (from Washington, D.C.)
- 4 (Color) Death Valley Days: "The Peacemaker," David Brian, Michael Pate, Don Haggerty. Mormon missionary Jacob Hamblin risks death to quell Navajo war of reprisal.
- 5 Leave It to Beaver
- 7 The World of Giants
- 9 People Are Funny
- 11 Gallant Men, Wm. Reynolds, Eddie Fontaine
- 13 (Color) This Exciting World "Through the Far East"
- 34 Divorciadas (drama serial)
- 7:30
- 2 CBS Reports: "Catholics and the Schools" (see box)
- 4 (Color) Hallmark Hall of Fame: "Abe Lincoln in Illinois" (see box).
- 5 Addograms, Jack Barry
- 7 Ozzie & Harriet. June volunteers to sub for Dave's vacationing secretary.
- 9 Dobie Gillis, D. Hickman
- 13 (Color) Adventure Tomorrow: "Coast Guard"
- 34 Automex Presenta (music)
- 8:00 P.M.
- 5 The Lawman, John Russell
- 7 The Patty Duke Show. Patty and Cathy eat a cake intended for a church



TILAT'S Dick Van Dyke — really — getting kissed by his TV spouse, Mary Tyler Moore. The action is from a birthday party scene during "The Dick Van Dyke Show" at 9:30 p.m. Wednesday—channel 2.

- bazaar, so bake another.
- 9 Movie: "Let's Be Happy," Tony Martin, Vera-Ellen
- 11 Sam Benedict
- 13 Story of . . . a Basketball Coach, Fred Schaus, Lakers
- 34 La Desconocida (serial)
- 8:30
- 2 Tell It to the Camera
- 5 Robt. Taylor's Detectives
- 7 Farmer's Daughter, Inger Stevens. Political image maker tries to talk Katy into running for the Minnesota State Assembly.
- 13 SurfSide 6, Van Williams
- 34 Miercoles Musical
- 9:00 P.M.
- 2 Beverly Hillsbillies, Buddy Ebsen. The Clampetts strike oil again in their BevHills back yard, and plugging up the gushers becomes a major problem with Granny, Elly May and Jane Hathaway all competing there the next day for the title of Miss Beverly Hills. Bob Cummings portrays himself as the contest judge.
- 4 Espionage: "We, the Hunted," Madyne Rhue, Joseph Campanella. Israeli agents investigate the possibility that a Nazi responsible for the deaths of 50,000 Jews may be alive and hiding out in Spain.
- 5 Wrestling (sports box)
- 7 Ben Casey, Vincent Edwards, Davey Davison. Student nurse feigns loss of memory after she is attacked in the park.
- 11 I Search for Adventure
- 34 Agonia de Amor (serial)
- 9:30
- 2 The Dick Van Dyke Show. Ritchie demands a lavish birthday party
- 11 Bold Journey, Jack Douglas: "Bullfight in Madrid"
- 13 Silents Please: "Blood and Sand," Rudolph Valentino, Lila Lee (22), Matador
- 34 Novilladas (bullfights)
- 10:00 P.M.
- 2 The Danny Kaye Show,

SPECIAL

CBS REPORTS — Commissioner of Education Francis Keppel, Sen. Abraham Ribicoff (D-Conn.), Dr. Robert M. Hutchins plus education and church leaders take part in an exploration of the legal, social and political implications of federal aid to Roman Catholic elementary and secondary schools, and the impact the controversy over such aid is having on all U.S. education. Harry Reasoner is reporter at 7:30 p.m., ch. 2.

ABE LINCOLN in Illinois — Jason Robards Jr. stars in the title role on "Hall of Fame's" adaptation of Robert E. Sherwood's Pulitzer Prize-winning play at 7:30 p.m., in color, ch. 4, with Kate Reid, nominated for an Emmy last year for her Queen Victoria portrayal in "The Inevitable Mr. Disraeli," as Mary Todd Lincoln. The penetrating analysis of Lincoln's years from 1830 to 1860 carries him from the careless, good natured boy, through a turbulent carriage to the towering man of melancholy who leaves Springfield, Ill., on leaden feet to face his destiny in Washington.

- with Imogene Coca, Joe and Eddie. Skits involve showbiz dreams of the past, the RCMP and the game Monopoly.
- 4 11th Hour, Jack Ging, Lloyd and Beau Bridges. The personality clash between a dedicated, but moonlighting teacher and a defiant student
- 7 Winter Olympics (spt box)
- 9 Clete Roberts Reports
- 11 George Putnam, News
- 13 News, Johns and Fishman
- 10:30
- 9 Movie: "Fuzzy Pink Nightgown," Jane Russell (57)
- 13 It's Country Music Time
- 11:00 P.M.
- 2 News: Dunphy-Hart-Story
- 4 KNSC NEWS — LOS
- ★ ANGELES REPORT—COLOR
- 5 The News, Joseph Benti
- 7 Bob Young: Baxter Ward
- 11 Movie: "Her Highness & the Bellboy," H. Lamarr
- 13 Movie: "Bullets or Bal-lots," Edw. G. Robinson
- 11:15
- 4 (Color) Tonight, Johnny Carson with Carol Lawrence, Joe Buskin
- 5 Tom Snyder: Stout/Duggan
- 11:30
- 2 Movie: "3 Secrets," Eleanor Parker, Ruth Roman
- 5 Steve Allen Show, with Joey Foreman, Vikki Carr
- 7 New Breed, Leslie Nielsen
- 34 Noticiero 34 (News)
- 12:15
- 9 Movie: "Give Me Your Heart," Kay Francis (36)
- 12:30
- 7 Movie: "Chinese Bungalow," Paul Lucas (40)
- 1:00
- 11 Karbos' All-Night Show
- 1:15
- 2 Movie: "Take It or Leave It," Phil Baker (44)
- 2:00
- 11 Movies: "Gorgeous Hus-sy," "Stand by for Ac-tion," "Whistlin in Dixie"



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February 6, 1964

★ PAID ADVERTISEMENT

- 6:30
2 The Apothecary (USC)
4 (Color) American Family
7:00 A.M.
2 Capt. Kangaroo; Travel
4 Today, Hugh Downs inter-
views with Sen. Margaret
Chase Smith, Atty.-Gen.
Robert Kennedy
7 Cartoon Capers
7:30
5 Supermarket Review
7 Zorrama (San Diego)
11 Columbia Univ. Lectures
7:45
5 For Kids Only (cartoons)
9 Big Babysitter (cartoons)
8:00 A.M.
2 Panorama Pacific, R. Rowe
7 Cartoon Capers
11 The Chucko Show
8:30
13 Felix the Cat (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 I Married Joan, J. Davis
11 The Jack Lalanne Show
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
7 Love That Bob! Cummings
11 Movie: "Andy Hardy Gets
Spring Fever," M. Rooney
9:45
13 Guidepost to Math
10:00 A.M.
2 The McCays, W. Brennan
4 Concentration, Hugh Downs
5 Restless Gun, John Payne
7 December Bride, Byington
9 Movie: "Bandits of Cor-
sica," Richard Greene (53)
10:30
2 Pete and Gladys
4 (Color) Missing Links
5 Mr. Lucky, John Vivyan
7 Girl Talk, Virginia Graham
11:00 A.M.
2 The Love of Life
4 (Color) First Impression
5 Cross Current, G. Mohr
7 Price Is Right, Bill Cullen
11 The Jean Majors Show
11:30
2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens
7 The Object Is, Dick Clark
9 Escape from the Cage
11 Robt. Paul, Maria Novotna
13 The Ann Southern Show
11:45
2 The Guiding Light
1:00 NOON
2 Burn: and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Seven Keys, Jack Narz
9 En France: "Mal Maison"
11 Sheriff John, John Rovick
13 Movie: "Country Hus-

- band, Frank Lovejoy (49)
12:30
2 As the World Turns
4 The Doctors, Taina Elg
5 TV-Bingo, Colin Male
7 Father Knows Best, Young
9 Mr. D.A., David Brian
1:00 P.M.
2 Password, Allen Ludden
4 Loretta Young Theater
5 Movie: "The Other Love,"
7 Tennessee Ernie Ford
9 Cartoonsville
11 Movie: "Waterloo Bridge"
1:30
2 Art Linkletter House Party
4 (Color) You Don't Say
7 The Pamela Mason Show
13 Robin Hood, R. Greene
2:00 P.M.
2 To Tell the Truth, Collyer
4 Match Game, G. Rayburn
9 Movie: "The Big Shot,"
13 Vigabond: "Rio Grande"

Sports Today

IX WINTER OLYMPICS, 9
p.m., ch. 7, shows tapes of the
2-man toboggan finals, plus
events in cross-country, ice
hockey and 4-man bobsled.
NBA BASKETBALL, 10:30
p.m., ch. 9, has tapes of the
N.Y. Knickerbockers vs. Phila-
delphia 76 ers game played
earlier today at Philadelphia.

- 2:30
2 The Edge of Night
4 Make Room for Dad's
5 Movie: "Cat Creeps"
7 Day in Court: Divorce
11 Movie: "Judge Hardy and
Son," Lewis Stone (39)
13 The Ann Southern Show
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm
4 Movie: "Proud and the
Beautiful"
7 Queen for Day, Jack Bailey
34 Reloj Musical (variety)
4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
11 Superman, George Reeves
34 Un Canto de Mexico
4:30
2 Movie: "Second Fiddle,"
Sonja Henie (39)
11 Livin' It Up, Al Lohman
34 Escuela KMEK (English)
5:00 P.M.
7 Laramie, John Smith
9 (Color) Engineer Bill Show
13 The Lloyd Thaxton Show
34 Novela Juvenile



DIANE McBAIN is the
target for a revengeful
ex-prisoner during "Sus-
pense Theater" at 10
p.m. Thursday, channel
4 in COLOR.

- 5:30
5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
34 Arriba Sinaloa (musical)
6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Adventures in Paradise
11 M-Squad, Lee Marvin
13 (Color) Touche Turtle
34 La Madrasita (serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline
13 Yogi Bear (cartoons)
34 Noticias 34 (News)
7:00 P.M.
2 Walter Cronkite, News
4 "SCIENCE IN ACTION"
★ INSTRUMENTATION
5 Leave It to Beaver
9 People Are Funny
11 Cheyenne, Clint Walker
13 (Color) Passport to Travel
34 Divorciadas (drama serial)
7:30
2 Password, Allen Ludden
Robert Horton, Juliet
Prowse are guests
4 Temple Houston, Jeffrey
Hunter, James Best, Ray
Danton, Mary Wickes,
Richard Jaeckel, Houston
engages a good-hearted
horse thief (Best) to beat
a gambler
5 Addograms, Jack Barry

- 7 (Color) The Flintstones
9 Bobbie Gillis, D. Hickman
13 (Color) True Adventure,
"Hell's Canyon"
34 La Rueda Tricolor (games)
8:00 P.M.
2 Rawhide, Eric Fleming,
Eddie Bracken, Everett
Sloane, Orphanage opera-
tor finds some of Favor's
scattered herd and sells
them
5 The Lawman, John Russell
7 The Donna Reed Show,
Donna helps Midge pass
her test for a driver's
license
9 Movie: "Let's Be Happy,"
Tony Martin, Vera-Ellen
11 The Untouchables
13 DICK POWELL THEATRE
★ D. Malone & D. O'Keefe
with Thomas Gomez,
"Open Season" finds a
woman threatened by her
estranged husband
34 La Desconocida (serial)
8:30
4 Dr. Kildare, Richard
Chamberlain, Cesar
Romero, Audrey Dalton,
Nick Alexander, Kildare
finds himself in the midst
of a knife-wielding family
feud
5 In Color! Marlon Brando
★ "DESIREE" —
with Jean Simmons, Merle
Oberon, Michael Rennie
7 My Three Sons, Fred Mac-
Murray, Robbie fears his
lessons have gone too far
when he tutors a pretty
Chinese girl (Long Beach's
Aki Hara) in the customs
of America's younger gen-
eration
9:00 P.M.
2 Perry Mason, Raymond
Burrr, Zeme North, Sandra
Warner, Ryan O'Neal, Fifi
D'Orsay, Young author of
best-selling novel is ac-
cused of drowning the
principal character
7 Olympics (sports box)
11 International Awards Din-
ner, Joseph P. Kennedy Jr.,
Foundation (see box)
13 FESTIVAL OF PERFORMING
★ ARTS — CYRIL RITCHARD
with Hermione Baddeley
in a tongue-in-cheek 2-act
program of sketches
34 Agonia de Amor (serial)
9:30
4 (Color) Hazel, Shirley
Booth, Hazel undertakes
supervision of George's
1500 calorie reducing diet.
34 Las Estrellas y Usted
10:00 P.M.
2 The Nurses, Shirl Conway,
Philip Vandervort, James
Edwards, Belligerent teen-
age drop-out, taught by
wayward friends to feign
an ailment in effort to get
prescription for drugs
4 (Color) Suspense Theatre:
"My Enemy, This Town,"

SPECIAL
KENNEDY FOUNDATION
Awards—President Johnson is
principal speaker during tapes
of Wednesday's awards din-
ner of the Joseph P. Kennedy
Jr. Foundation, seen at 9 p.m.,
ch. 11, Canadian Prime Min-
ister Lester Pearson, Sen. Ed-
ward Kennedy and director
Sargent Shriver also will
speak, with Jack Benny as
emcee for performers Ethel
Merman, Count Basie and his
band, and Nat "King" Cole.
Honored will be six men who
contributed the most during
the past year to the fight
against mental retardation.
(Producer George England
had met with the Kennedy
family for final approval of
the originally-scheduled Dec.
4 telecast just a few days be-
fore the Nov. 22 assassina-
tion.)
THE TAX CRISIS—Grow-
ing problems concerning the
Southland's spiraling property
taxes are probed by Gov. Ed-
mund G. Brown, Mayor Samu-
el Yorty, County Assessor
Philip Watson, Supervisor
Warren Dorn and tax experts.
at 10 p.m., ch. 7.

- Scott Marlowe, Diane Mc-
Bain, Adam Williams,
Barbara Nichols, Parolee
returns home seeking re-
venge against the wealthy
girl who framed him for
assault, only to be framed
a second time.
7 The Tax Crisis at Your
House (see box)
9 Clete Roberts, News
11 George Putnam, News
13 News, Johns and Fishman
34 Poco Malagosto Show
10:30
5 Show Me, Del Moore
7 ABC News Reports
9 TV 9 NBA SPECIAL!
★ KNUCKS versus 76-ers!!
(see sports box)
13 It's Country Music Time
34 Box de Mexico (boxing)
11:00 P.M.
2 News: Dunphy-Hart-Story
4 (Clr) KNBC News, Latham
5 The News, Joseph Benti
7 Bob Young: Baxter Ward
11 Movie: "A Guy Named
Joe," Spencer Tracy (43)
13 Movie: "Strange Death of
Adolf Hitler," L. Donath
11:15
4 (Color) Tonight
5 Tom Snyder: Stout/Duggan
11:30
2 Movie: "The Wild One,"
Marlon Brando (54)
5 Steve Allen Show, with
Andy Russell, co-emceeing
Mexico salute, with Ma-
riachi band, Aztec dancers,
jai alai, Mexican food,
Steve in a bullfight,
7 Hawaiian Eye, A. Eiseley
34 Noticias 34 (News)
12:30
7 Movie: "Story of Shirley
York," Dinah Sheridan
9 Movie (12:35): "Bandits of
Corsica," Richard Greene
1:00
11 Karbo's All-Night Show
1:15
2 Movie: "College Holiday,"
Jack Benny, Martha Raye
2:00
11 All-Night Movies

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- SAFETY LOCK
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Breathing, Pain Over Chest, Heart and Shoulders, Sleeplessness,
Palpitation of the Heart, Shortage of Breath, Poor Appetite, No
Pop, etc., when Dr. Chan's Famous Herbal Therapy may help you
back to Health and Happiness again?

"No More Asthma for Me," says Mrs. Vivian Murray, 5248 Webster St.,
L.A. "I spent hundreds of dollars for shots and pills, but got no relief and
I lost Dr. Chan's Herbal Therapy. After my first treatment, I began to feel better.
Now, after four weeks, I am no longer suffering with asthma. My children have
called me help, by all means by this simple, effective method and results and
surprise you."

HELP FOR SUFFERERS OF THESE AILMENTS

• Asthma	• Croup or Whooping Cough	• Cold Bladder	• Piles
• Arteritis	• Dizziness	• Kidney Trouble	• Rheumatism
• Bladder Trouble	• Dropsy	• Leg Trouble	• Skin Trouble
• Bronchitis	• Enlarged Thyroid	• Liver Trouble	• Stomach Trouble
• Catarrh	• Eczema	• Lumbago	• Urinary Disturbance
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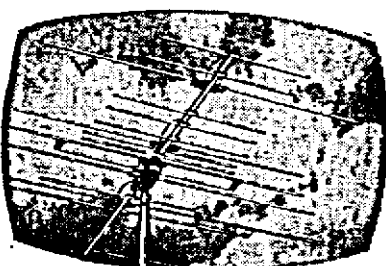
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WEEK'S TOP SHOWS

Sunday — Sen. Margaret Chase Smith of Maine, who has announced she will seek the Republican Party's nomination for President, is interviewed on "Face the Nation" at 12:30 p.m., channel 2.

Monday — "Sing Along with Mitch" at 10 p.m. on channel 4 in COLOR has Shirley Temple as a singing guest.

Tuesday — "White Paper" at 10 p.m. on channel 4 presents "Cuba, The Bay of Pigs." About the 1961 invasion.

Wednesday — "Hallmark Hall of Fame" presents Jason Robards Jr. in the title role of "Abe Lincoln in Illinois." Adapted from Robert E. Sherwood's Pulitzer Prize winner, it airs 7:30 p.m. in COLOR on channel 4.

Thursday — President Lyndon B. Johnson will be the principal speaker at the annual International Awards Dinner of the Joseph P. Kennedy Foundation. It's on channel 11 at 9 p.m.

Friday — "The Bob Hope Theater" at 8:30 p.m. on channel 4 in COLOR stars Dana Andrews and Marisa Pavan in a drama about a Cuban manhunt for an escaped American scheduled to be executed. Adapted from an A. E. Hotchner story.

Saturday — "Scholarquiz" at 4:30 p.m. on channel 2 makes its weekly game-show debut. High-school students answer questions about America.

NAPOLEON

WORRIED ABOUT BALDNESS

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FRIDAY

February 7, 1964

★ PAID ADVERTISEMENT

- 6:30
2 Amer. Political Heritage
4 (Color) American Family
7:00 A.M.
2 Capt. Kangaroo
4 Today, Hugh Downs with
2-hour primer on history
and significance of Pres-
idential primaries.
7 Cartoon Capers
7:30
7 Zooma (San Diego)
11 Columbia Univ. Lectures
7:45
5 For Kids Only (cartoons)
9 Big Babysitter (cartoons)
8:00 A.M.
2 Panorama Pacific, R. Rowe
7 Cartoon Capers
11 The Chucko Show
8:30
13 Felix the Cat (cartoons)
9:00 A.M.
2 News with Mike Wallace
4 Say When, Art James
5 The Romper Room
7 Married Joan, J. Davis
11 The Jack LaLanne Show
13 Morning News
9:15
13 Public Service Films
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
7 Love That Bob! Cummings
11 Movie: "Keeper of the
Flame," Spencer Tracy
10:00 A.M.
2 The McCoy's, W. Brennan
4 Concentrat'n, Hugh Downs
5 Restless Gun, John Payne
7 December Bride, Byington
9 Movie: "Flowing Gold,"
John Garfield (40)
10:30
2 Pete and Gladys
4 (Color) Missing Links
Guest: Julie Harris
5 Yancy Derringer
7 Girl Talk, Virginia Graham
11:00 A.M.
2 Love of Life
4 (Color) First Impression

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- 5 The Cheaters, John Ireland
7 Price Is Right, Bill Cullen
11 The Jean Majors Show
11:30
2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens
7 The Object Is, Dick Clark
9 Escape from the Cage
(final): "Misconceptions"
11 Robt. Paul, Maria Novotna
13 The Ann Sothern Show
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Seven Keys, Jack Narz
9 Hour of St. Francis (relig.)
11 Sheriff John, John Rovick
13 Movie: "The Judge,"
Milburn Stone (49)
12:30
2 As the World Turns
4 The Doctors, Taina Elg
5 TV Bingo, Colin Male
7 Father Knows Best, Young
9 Championship Bridge
1:00 P.M.
2 Password, Allan Ludden
4 Loretta Young Theatre
5 Movie: "Small Town
Story," Donald Houston
7 Tennessee Ernie Ford
9 Cartoonsville
11 Movie: "Mannequin," Joan
Crawford (37)
1:30
2 Art Linkletter House Party
4 (Color) You Don't Say!
7 The Pamela Mason Show
13 Robin Hood, R. Greene
2:00 P.M.
2 To Tell the Truth, Collyer
4 Match Game, G. Rayburn
9 Movie: "Dr. Erlich's Magic
Bullet," Edw. G. Robinson
13 Vagabond: "Olympic
Peninsula" and rain forest
2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Michael Shayne,
Private Detective," Lloyd
Nolan (41)
7 Day in Court, small claims
11 Movie: "Unfinished
Dance," Margaret O'Brien
13 The Ann Sothern Show
3:00 P.M.
2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm
4 Movie: "Hit the Ice,"
Abbott & Costello (43)
7 Queen for Day, Jack Bailey
13 Reloj Musical (variety)
4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmiser, Ward Bond

SPECIAL

**INTERNATIONAL SHOW-
TIME**—Another visit to the
Far East brings an hour of
acts of skill and magic, com-
bined with music and Kabuki-
type dance, filmed in color at
Tokyo's Club Hanabasha. Cli-
max of the 7:30 p.m., ch. 4,
hour, is a Japanese version of
the cha cha by Les Girls.

CHRYSLER THEATRE—A.
E. Hotchner's original story
of an American scientist who
becomes an ideological
"cause celebre" following his
capture in Cuba is adapted
for TV at 8:30 p.m., in color,
ch. 4. Dana Andrews stars as
the American sportsman
seized on false sabotage
charges, and snatched from
before Castro's firing squad
at the last second by guerilla
fighters. Carlos Rivas plays
the guerilla leader, with
Marisa Pavan as his widow.

- 9 (Color) Mighty Hercules
11 Superman, George Reeves
13 Un Canto de Mexico
4:30
2 Movie: "Kronos," Jeff
Morrow (57)
11 Livin' It Up, Al Lohman
13 Escuela KMEX (English)
5:00 P.M.
7 Hawaiian Eye, A. Easley
9 (Color) Engineer Bill Show
13 The Lloyd Thaxton Show
5:30
5 Whirlbirds, Ken Tobey
11 The Mickey Mouse Club
13 Usted y su Salud (health)
5:45
4 KMBC NEWS—105
★ ANGELES REPORT—COLOR
13 Bill Johns, News
6:00 P.M.
2 Big News, Jerry Dunphy
4 KMBC NEWS—105
★ ANGELES REPORT—COLOR
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Maverick, James Garner
11 M-Squad, Lee Marvin
13 (Color) Touche Turtle
13 La Madrasa (drama serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline
13 (Color) Magilla Gorilla
13 Noticiero 34 (News)
6:45
7 Ron Cochran News
7:00 P.M.
2 Walter Cronkite, News
4 (Color) Curt Massey Show
5 Leave It to Beaver
7 (Color) Lee Marvin
Presents—Lawbreaker
9 People Are Funny
11 Checkmate, Anthony
George, Mickey Rooney
(time shift today only)
13 (Color) Ripcord, K. Curtis
13 Divorciadas (drama serial)
7:30
2 Great Adventure: "Six
Wagons to the Sea," Lee
Marvin (repeat). San
Joaquin Valley raisin
farmers battle railroad's
freight rate increases by
forming a train of wagons
to deliver the crop to 175-
mile distant San Francisco.
4 (Color) International
Showtime (see box)

- 5 Addograms, Jack Barry
7 77 Sunset Strip, Efrem
Zimbalist Jr., Jena Eng-
strom, Virginia Gregg.
Final show has Bailey un-
covering a plot against
naive young heiress while
retained to locate her
long-lost widowed mother.
(John Gavin stars as
"Destry" in a light-heart-
ed new western series
taking over next week,
with "77" repeats seen
Wednesdays at 10 p.m.
starting April 15, replacing
the defunct "Channing".)
9 Dobie Gillis, D. Hickman
13 HUMAN JUNGLE
★ HERBERT LON STARS
Derek Farr gueststars as a
tortured evangelist driven
to violence.
34 Estudio "A" (musical)
8:00 P.M.
5 The Lawman, John Russell
9 Movie: "Let's Be Happy,"
Tony Martin, Vera-Ellen
11 Basketball (sports box)
13 La Desconocida (serial)
8:30
2 Route 66, Martin Milner,
Glenn Corbett, Lee Philips,
Lois Smith. A young tough
sought for murder takes
advantage of a librarian's
desire for romance.
4 (Color) Chrysler Theatre:
"A Wind of Hurricane
Force" (see box)
5 Roaring 20's, Donald May
7 Winter Olympics (see
sports box)
13 MYSTERY HOUR—TRUE
★ WORLD WAR II ADVENTURE
"Breakout," Richard Todd,
Michael Wilding. British
soldiers execute daylight
escape from POW camp.
34 Mexico Canta (folklore)
9:30
2 Twilight Zone, Rod Ser-
ling: "Night Call." Gladys
Cooper, Elderly invalid,
terrified by series of
phone calls while tele-
phone service was cut off
by a storm, finds a grave-
side answer to the
mystery.
4 That Was the Week That
Was, Elliott Reid, Satire.
5 Movie: "Tampico," Edw.
G. Robinson, Lynn Bari
7 The Price Is Right, Bill
Cullen: Joel Grey
13 The Rebel, Nick Adams
34 La Hora de Raul Astor



MARISA PAVAN plays a
guerrilla during "The
Bob Hope Theater" at
8:30 p.m. Friday, channel
4 in COLOR.

- 10:00 P.M.
2 Alfred Hitchcock Hour:
"The Evil of Adelaide
Winters." Kim Hunter,
John Larkin, Gene Lyons.
Spiritualist medium vic-
timizes grief-stricken rela-
tives of servicemen by
claiming to be able to put
them in touch with men
killed in action.
4 (Color) Jack Paar Program.
Michael Dunn, 3'10"
dwarf of "The Ballad of
the Sad Cafe," makes his
first network TV appear-
ance, joining British
humorist Malcolm Mug-
geridge, comic Bill Cosby
and singer Nancy Wilson.
7 Fight of Week (sports box)
9 Clete Roberts, News
11 George Putnam, News
13 News, Johns and Fishman
34 Festival de Estrenos
10:30
9 Movie: "Attack," Jack
Palance, Eddie Albert
13 It's Country Music Time
10:45
7 Make That Spare, Johnny
Johnston (see sports box)
11:00 P.M.
2 News: Dunphy-Hart-Story
4 KMBC NEWS—105
★ ANGELES REPORT—COLOR
5 The News, Joseph Benti
7 Bob Young, Baxter Ward
11 Movie: "Marriage Is a
Private Affair," Lana
Turner (41)
13 Movie: "Ain't No Time for
Glory," Barry Sullivan
11:15
4 (Color) Tonight, Johnny
Carson
5 Tom Snyder, Stout/Duggan
11:30
2 Movie: "If I Were King,"
Ronald Colman (38)
5 Steve Allen Show, with
8'10" giant Eddie Carmel,
Louis Nye, Cliff Arquette,
Ron Husmann.
7 (Clr) Laramie, John Smith
12:30
7 Movie: "Basketball Fix,"
John Ireland (51)
9 "Flowing Gold"—Adventure
★ in Texas Oil Lands!!!
with John Garfield (40)
13 Movie: "Spectre of the
Rose," Judith Anderson
1:00
4 Movie: "Brave Warrior,"
11 Karbos' All-Night Show
1:15
2 Movie: "Phantom from
Space," Noreen Nash (53)
5 Movie: "Mr. Peabody &
the Mermaid,"
2:00
11 Movies: "Honky Tonk,"
"For Me and My Gal" and
"Courage of Lizzie"
9 Movie (2:05): "Bandits of
Conica," Richard Greene

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SATURDAY

February 8, 1964

★ PAID ADVERTISEMENT

- 7:30
4 Ivanhoe, Roger Moore
5 Design for Learning
8:00 A.M.
2 Capt. Kangaroo
4 Marketing on the Move
5 Hopalong Cassidy, B. Boyd
9 From the Ground Up
11 Mr. Wishbone, Jim Allan
8:30
4 (Color) Ruff and Reddy
7 Cartoon Capers
9 Cine Mexicano (Span.)
9:00 A.M.
2 Alvin Show (cartoons)
4 (Color) Hector Heathcote
7 Movie: "Bombay Waterfront," John Bentley
11 Superman, George Reeves
13 Panorama Latino (Span.)
9:30
2 Tennessee Tuxedo (cart'n)
4 Fireball X15 (puppets)
5 Movie: "Hot Rod Girl,"
11 Ramar of the Jungle
10:00 A.M.
2 Quick Draw McGraw
4 Dennis the Menace
9 Movie: "Flight Commander," Neil Hamilton (30)
11 Movie: "Carnival in Costa Rica," Dick Haymes (47)
34 Matinee del Sabado
10:30
2 Mighty Mouse Playhouse
4 Fury, Bobby Diamond
7 The Jetsons (cartoon)
11:00 A.M.
2 Rin-Tin-Tin, Lee Aaker
4 Sgt. Preston of the Yukon
5 Californians, R. Coogan
7 The New Casper Show
13 Variedades, R. Inglesias
11:30
2 The Roy Rogers Show
4 (Color) Bullwinkle Show
5 Movie: "Belle Starr,"
7 Beany & Cecil (cartoon)
9 Abbott and Costello
12:00 NOON
2 Sky King, Kirby Grant
4 (Color) Exploring, Dr. Albert Hibbs; "Shakespeare," Maurice Evans, Martyn Green, the American Mime Theater Players
7 The Bugs Bunny Show
9 Movie: "Let's Be Happy," Tony Martin, Vera-Ellen
11 Movie: "Cynthia," Elizabeth Taylor (46)
13 The Provocative Woman
34 Divorciadas (drama serial)
12:30
2 Do You Know? Bob Maxwell: "Communications"
7 American Bandstand
13 Fore Golfers
1:00 P.M.
2 CBS News, Robert Trout
4 (Color) Air Force Film: "The B.S.D. Story," Chet Huntley, ICBM history
5 Movie: "Sea Hornet,"
13 Bowling with Art Parra
1:30
2 Tell It Again, M. Taylor
4 Teacher '64: "Fractions"
7 Tombstone Territory
13 Movie: "Crooked Circle,"
2:00 P.M.
2 As Others See Us, Foreign students discuss international marriages.
4 Teleplay: "Priest and the Parolee"
7 TeleSports (Army)
9 Movie: "Clay Pigeon," Bill
11 AAUW Swim Meet (see sports box)
34 Casas y Costas de Casa
2:30
2 Repertoire Workshop: "A City Medley," Vocalist Fredna Parker performs 8 songs by St. Louis composers.

(Advertisement)

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- 4 Profile (San Diego SC)
5 Movie: "Pawnee,"
7 (Color) Challenge Golf (see sports box)
34 Novela Semanal
3:00 P.M.
2 CBS Golf Classic (spts bx)
4 International Zone (UN)
5 TV 9 SPORTS SPECIAL
★ PHOENIX OPEN GOLF
13 Movie: "The Payoff,"
3:30
4 (Cir) World Ornaments
7 IX Winter Olympics (see sports box)
4:00 P.M.
2 Santa Anita Feature Race (see sports box)
4 (Color) Agriculture, USA "The Working Horse,"
5 TV Bowling Tournament
9 I Led Three Lives
11 Comedy Hour: Three Stooges, Laurel & Hardy
4:30
2 Scholarquiz (see box)
4 NBC Sports Special, Bud Palmer (see sports box)
9 Jungle Jim Movie: "Killer Ape," Johnny Weissmuller
13 Movie: "I, Jane Doe,"
5:00 P.M.
2 Movie: "Arise, My Love," Claudette Colbert (40)
5 Movie: "Night Monster,"
7 ABC's Wide World of Sports (see sports box)
11 Cinnamon Cinder
34 Lucha Libre (wrestling)

SPECIAL

SCHOLARQUIZ — Premiere. John Condon is moderator for a weekly quiz in which teams of Southland high school students test their knowledge of American history, literature, folklore and current events. Teams from Beverly Hills and San Marino compete on the 4:30 p.m., ch. 2 opener.

TELETHON PREVIEW — A look at Sunday's 12-hour star-studded Arthritis Foundation Telethon, with emcee Johnny Grant, is offered in a 30-min. preview at 10:30 p.m., ch. 5. Telethon will begin at 6 a.m. Sunday, pre-empting all KTLA programming until 6 p.m.

- 5:50
11 Top Star Bowling
6:00 P.M.
4 (Color) KNBC News
9 Abbott and Costello
13 (Color) Rocky & Friends
34 La Familia Piripitin
6:15
4 (Color) Bob Wright, News
6:30
4 (Color) News Conference
5 Folk World of Jimmie Rodgers, Judy Bright
7 IX Winter Olympics (see sports box)
9 Our Miss Brooks, E. Arden
11 Chiller (movie): "Curse of Dracula," F. Lederer
13 Bourbon Street Beat
34 Fantasmas de Amor
6:45
2 Jerry Dunphy Report
7:00 P.M.
2 Sea Hunt, Lloyd Bridges
4 (Color) Survey '64



GIG YOUNG serves as host for "The Hollywood Palace" at 9:30 p.m. Saturday, channel 7.

- 5 The Jack Barry Show
7 Have Gun, Will Travel
9 Movie: "Magnetic Monster," Richard Carlson
34 Teatro Familiar (drama)
7:30
2 The Jackie Gleason Show
4 The Lieutenant, Gary Lockwood, James Gregory, Nita Talbot. Rice tries to warn a tough old sergeant that the woman he's asked to marry him is a known camp follower
7 Hootenanny, Jack Linkletter with Jimmie Rodgers, Hoyt Axton, Joan Meyers, the Tarriers, Bob Gibson, Josh White Jr. and Beverly White
13 Deadline, Paul Stewart
8:00 P.M.
5 Leave It to Beaver
11 Ice Hockey (sports box)
13 It's Country Music Time
34 Noches Tapatias (musical)
8:30
2 The Defenders, E. G. Marshall, Martin Landau, George Voskovec, George Johnson, Tim O'Connor. Nuclear scientist is charged with violating security regulations when he discovers the equations for a bomb whose destructiveness defies human understanding, and burns the equation papers rather than reveal the terrible details.
4 (Color) Joey Bishop Show. An old feud between guests Leo Durocher and Phil Foster over the Dodgers' move from Brooklyn to L. A. only gets worse when Joey and Ellie step in as umpire.
5 Movie: "No Minor Vices," Dana Andrews (48)
7 The Lawrence Welk Show. Hour opens with "South Rampart St. Parade."
9 THE STORY of the MAN WHO PUT the 'WHOOPIE' in the GOLDEN AGE of SHOW BUSINESS!!
★ THE EDDIE CANTOR STORY! Keefe Brasselto Stars CANTOR Sings! In Color

on New COLGATE THEATRE with Marilyn Erskine, Aline MacMahon (53).
34 Brindis Senorial (music)

- 9:00 P.M.
4 (Color) Movie: "The Band Wagon," Fred Astaire, Cyd Charisse, Nanette Fabray, Oscar Levant (53; 1st run). Song-and-dance man tries for comeback
34 Futbol (soccer matches)
9:30
2 New Phil Silvers Show. Fraffon runs into Allen Funt (of Candid Camera)
7 The Hollywood Palace. Comedian Buddy Hackett makes a postponed appearance, joining Peruvian singer Yma Sumac, The Mills Brothers, Dorothy Collins, British comedian Michael Bentine and guest-host Gig Young. Also appearing are Andre Tabon's puppeteers with spoof of the Beatles, pantomimist Gene Sheldon and next week's host Dale Robertson.
10:00 P.M.
2 Gunsmoke, James Arness, Denver Pyle, Strother Martin. Rowdy clan of hunters attack an innocent carpenter, injuring his hand and jeopardizing his livelihood.
5 Dan Smoot Reports
13 Movie: "The Mummy's Curse," Lon Chaney (45)
10:15
5 Dean Manion Forum
11 News, Larry Burrell
10:30
5 Telethon Preview (box)
7 Movie: "The Wayward Bus," Jayne Mansfield, Dan Dailey (57)
34 Bailen Todos los Sabados
10:45
11 Naked City, John McIntire. Burglar slays policeman who catches him in his milkman pose.
9 (Color) Movie (10:50): "His Majesty O'Keefe," Burt Lancaster (54)
11:00 P.M.
2 Jerry Dunphy Report
4 (Color) KNBC News
5 "CRASH DIVE"—Tyrene
★ Fawer, Anne Baxter with Dana Andrews (43)
11:15
2 Movie: "Last Hurrah," Spencer Tracy, Jeff Hunter, Pat O'Brien (55)
11 Movie: "Invitation," Van Johnson (52)
11:30
4 Movie: "Captive City," John Forsythe (52)
13 News, Dan Riss
34 Noticiero 34 (News)

on New COLGATE THEATRE with Marilyn Erskine, Aline MacMahon (53).
34 Brindis Senorial (music)

- AAUW SWIM MEET, 2 p.m., ch. 11 has Bill Welsh at Troy's pool for the first USC-UCLA dual meet of season.
CHALLENGE GOLF, 2:30. In color, ch. 7, finds Bob Rosburg and Doug Sanders matching strokes with Arnold Palmer and Gary Player.
CBS GOLF CLASSIC, 3 p.m., is the semi-final of the Baltusrol bracket, as Don January and Paul Harney meet veterans Mike Soucek and Doug Ford.
PHOENIX OPEN golf championship, 3 p.m., ch. 9, with Arnold Palmer defending his title in the \$50,000 competition. (Finals in the program division will be telecast)
IX WINTER OLYMPICS, in two taped segments, ch. 7. Men's figure skating, 4-man bobsled finals and ice hockey events are seen from 3:30 to 5 p.m., with the men's figure skating wrap-up at 6:30 p.m.
SANTA ANITA RACING, 4 p.m., ch. 2, is the \$50,000-added San Antonio Handicap.
SPORTS SPECIAL, 4:30 p.m., ch. 4, offers tapes of last weekend's world point motor-cycles championships at Daytona Speedway, the power boat winter races at St. Petersburg, and a rugby match from London between the New Zealand All-Blacks and the English All-Stars.
WIDE WORLD of Sports, 5 p.m., ch. 7, covers the finals in bronc riding, bull riding, calf roping and steer wrestling, as top cowboys compete for the \$85,000 purse at the Fort Worth Rodeo.
ICE HOCKEY, 8 p.m., ch. 11, finds Stratton and Doggett mikeside at Portland Memorial Coliseum as the Buckaroos host the Blades.
11:45
13 Movie: "Captain Blood," Errol Flynn (35)
12:25
7 Movie: "Captain Caution," Victor Mature (40)
12:40
9 Movie: "Black Tuesday,"
12:45
5 Movie: "Pillow of Death," Lon Chaney Jr. (45)
1:15
2 Movie: "White Angel,"
11 Movie: "A Woman's Face," Joan Crawford

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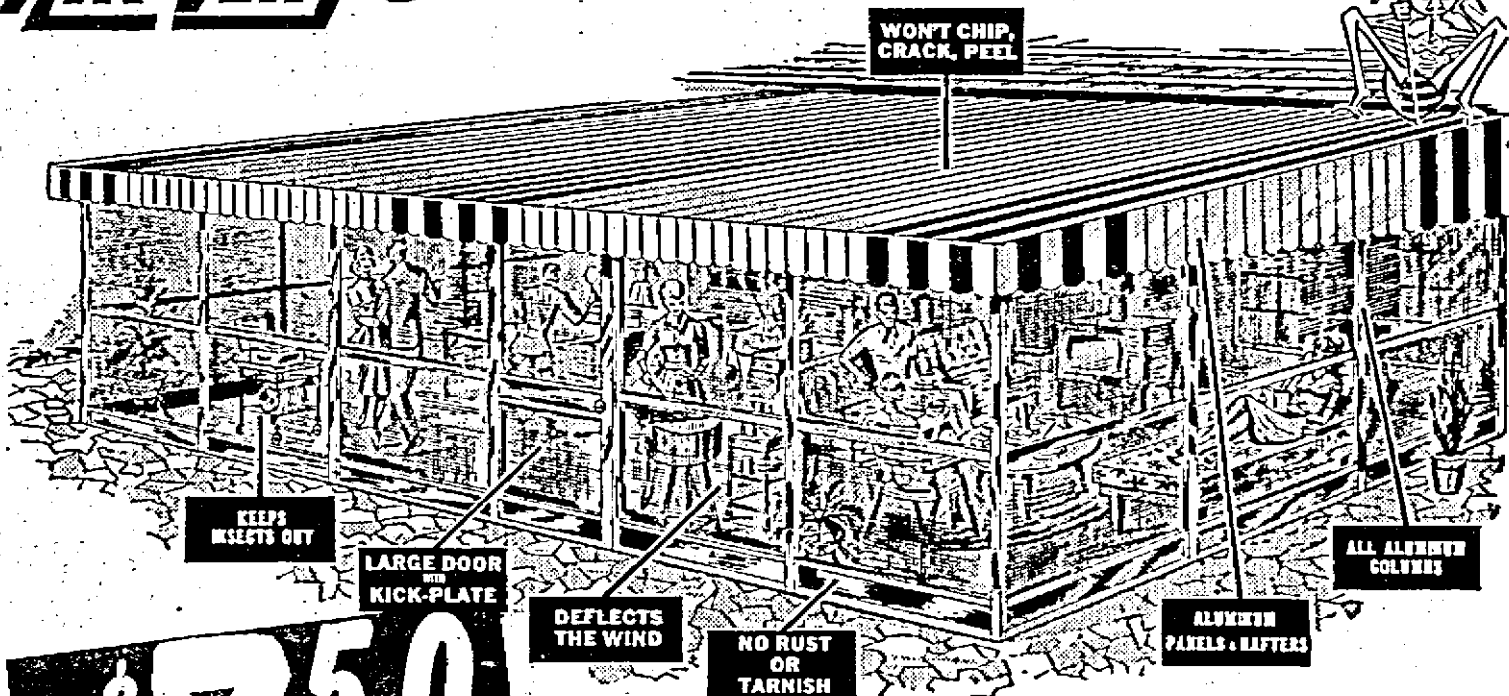
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February 2, 1964

REMEMBER, IT'S LEAP YEAR!

How to Beguile
That Certain Man

Turn to Page 9

Southland

MAGAZINE OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



A New Interest in an Old Culture . . . See Inside

Color photographs by Tom M. Jones

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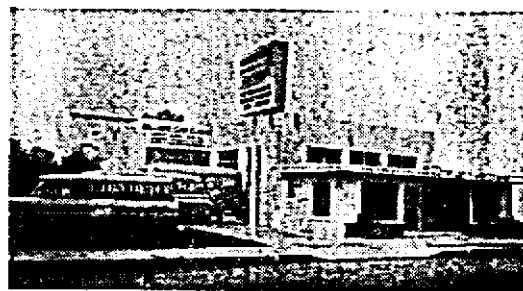
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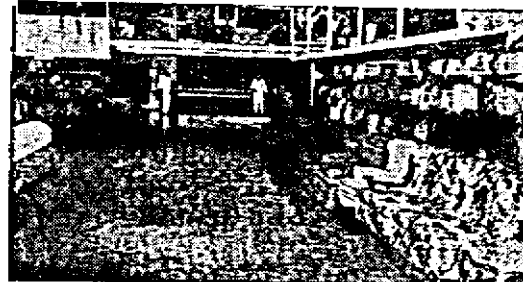
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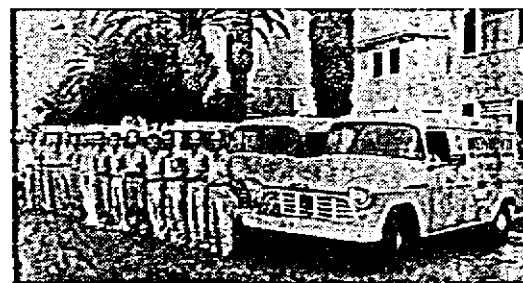
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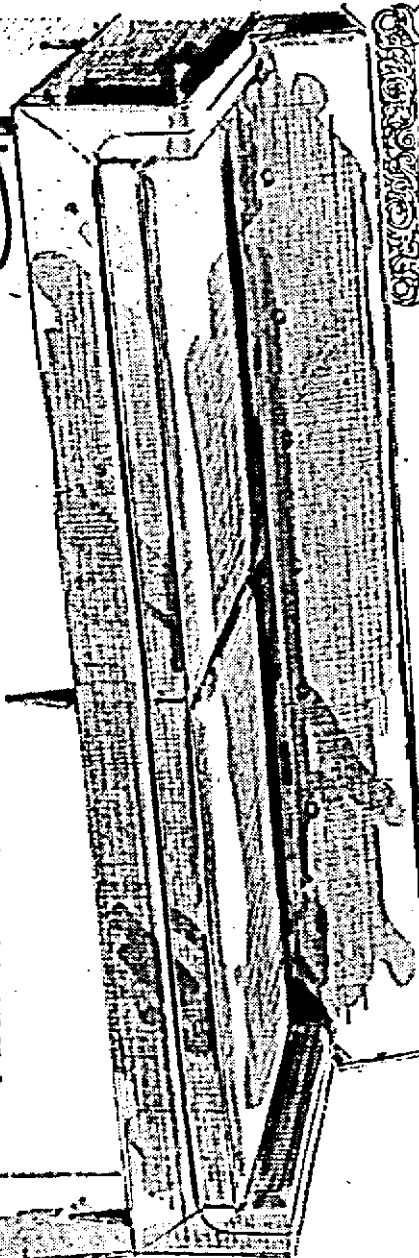
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February 2, 1964

Southland

OUR COVER



First recital means flowered costume for Kiku Zukushi (chrysanthemum dance) to 7-year-old Maureen Yuki Takade, daughter of Mr. and Mrs. Kazuo Takade, 2250 Gale Ave., Long Beach. Maureen, a fourth generation Japanese-American and student of Kabuki artist Kanya Sanjo, takes part in a Japanese festival at Community Center. Her mother hopes that she

will learn a little about her cultural background through such activities. For more about renewed interest in classical Japanese art in the Long Beach community, turn to Page 7.

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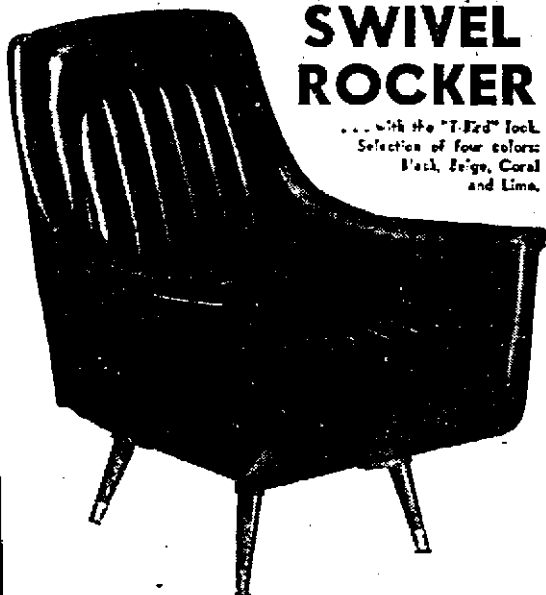
Valentines have joined the march of progress, if progress such may be, and have taken about every form that the printing, lithographing and embossing world can dream up. They are romantic, comic, serious, religious, "sick," artistic, colorful—well, just name it. But for the most part early valentines were of the kind, thoughtful and loving type—some even on the "goosey" sentimental side. Early valentines are the subject of hobbyists today, and one Long Beach collector has some 200 of these early missives. Southland tells about them next week as a prelude to the upcoming Valentine Day.

Fred Taylor Kraft, Editor.

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Lesson in archery: Ann Duncan, an archery expert, shows Celia Kaye how to fit arrow to a bow string.



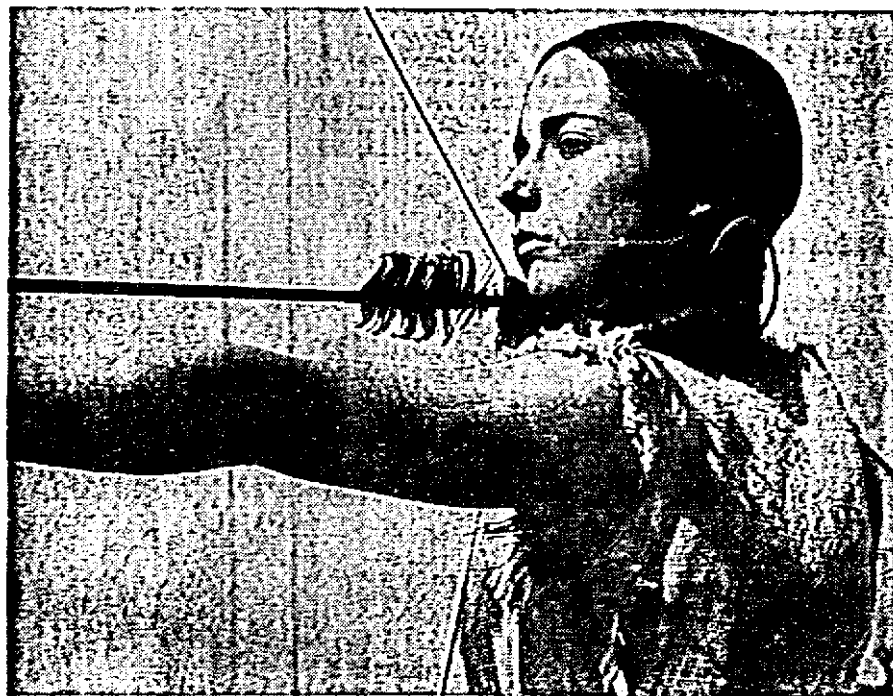
Next step: Learning the approved stance for aiming at the varment who is just rounding the corner.

MOVIES

Learning the Red Man's Weapon

FOR HER starring role in "Island of the Blue Dolphins" 20-year-old Celia Kaye, portraying an Indian maiden marooned at a lonely Pacific outpost, had to be completely at home with the Redman's age-old weapon—bow and arrow.

One of America's foremost women archers, Ann Duncan, was on hand at the Anchor Bay (Calif.) location site of the Universal-Robert B. Radnitz production to teach her the rudiments of the art.



Adept student: Celia shows true professional form in her first solo effort with the ancient weapon. She's ready now to prove her marksmanship before movie camera.

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'Modern' Sewing of 1863

By Helen L. Gillum

ILLIAS HOWE JR. and Isaac M. Singer are perhaps the two men most frequently thought of as being responsible for the modern sewing machine. However, at least a dozen other American inventors — and several Europeans — played various parts in the development of this mechanical wonder of today. A Wheeler-Wilson sewing machine from about 1863, owned by Mr. and Mrs. Martin Bonnewitz of 125 Scott St., is a good example of the early machines. They purchased it several years ago at an auction house, and it has been a never-failing conversation piece in their home ever since.

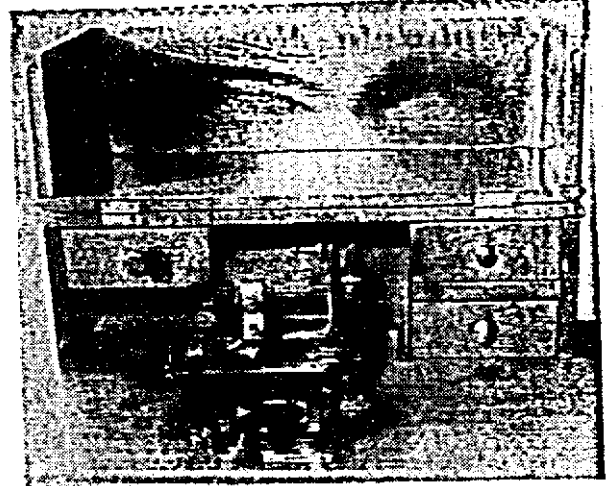
the labors of tailors and seamstresses.

An American cabinetmaker, Allan B. Wilson, invented a model in 1819 that boasted an automatic feed and the ability to sew curved seams. In achieving a patent on it, Wilson met Nathaniel Wheeler, another inventor with sewing machine improvements to his credit. On the same day in 1831 that Isaac Singer was granted a patent for his single-threaded chain-stitch machine, three men — Wheeler, Wilson, and Newton — formed the Wheeler-Wilson Manufacturing Co., which was for years the

largest sewing machine factory in the world.

THE BONNEWITZ machine, bearing the Wheeler-Wilson trademark, was patented in 1863. It was doubtless an improvement upon earlier models, but the disc-like, button-type bobbin is like nothing seen today. The machine is unique in that, instead of the material crossing the sewing plate forward and away from the operator, it moved across the platform from left to right.

The 26-inch-wide, 19-inch-deep machine is a foot-powered, treadle model. The



Wheeler-Wilson sewing machine, about 100 years old, was one of the earliest models produced in America.

top cover folds back into a shelf when the machine is in use. Three drawers and a recessed compartment behind

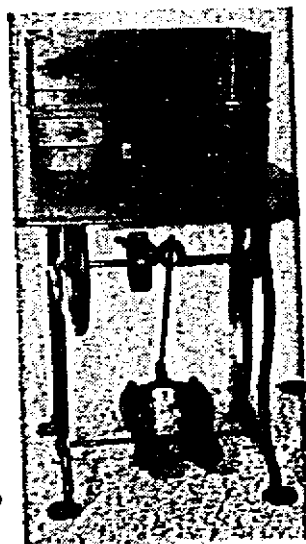
the sewing unit add efficiency. The machine is in fine condition and has a lustrous, unmarred patina.

Authorities differ somewhat on where and by whom the first crude contraption to "use a needle and thread for the purpose of sewing cloth or leather together in the manner of that done by human hands" was conceived. But the need for uniforms for the French Army of the 1790s and for sturdier clothing for the New England whalers were two forces that inspired attempts to improve upon slow, cumbersome hand sewing.

THOMAS SAINT, an English cabinetmaker, in 1790 was one of the first men to contrive such a machine. It was never put to any practical use, although it did receive a patent and had certain features essential to today's sewing machine.

Walter Hunt was the first American to make a practical sewing machine.

AND SO it went, each inventor adding his bit, big or small, to the cause of machine stitching. Newton, Corliss, Grover, Baker, Singer, and others are important names in the development of the contraption designed to ease



Treadle model sews as material is moved from left to right.

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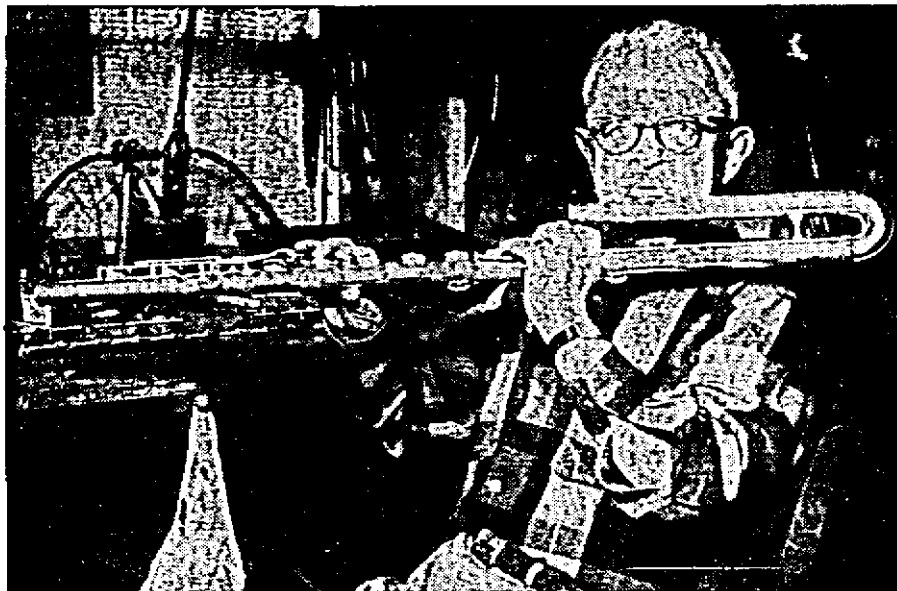
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Thomas S. Ogilvie of San Bernardino demonstrates the bass-flute he designed and built. It is the first instrument of its kind that successfully produces bass tones.

He Made the Flute Sing Low

By Aubrey B. Haines

FAMILIAR to music lovers as a high-pitched instrument, the flute has had a long career in the field of melody, but only in recent years has it deepened its voice to embrace bass notes. And a Scot named Thomas S. Ogilvie, now of San Bernardino, is the man who did it.

Wide use is made of this ancient instrument with a modern voice — as for example, Ogilvie's bass-flutes in the key of C which produce somber effects in Hollywood sound films, or for television and recordings.

Ogilvie, 71, takes no credit for originating the idea of the bass-flute, but his is the first to be used successfully. "A man named MacGregor took out a patent in London on such an instrument in 1810," he says. "But it never would blow. I have a patent on my bass-flute, for the return bend and the embouchure. Nelson Riddle has been using the bass-flute in his orchestra since 1951, and many of the Sinatra records that he directed used the bass-flute. Mancini has three bass-flutes in his orchestra at all times, played by Harry Klee, Ted Nash, and Ronnie Lang."

In many motion pictures, when a somber effect is sought in the background music, Ogilvie's bass-flute provides it.

Ogilvie and his wife visited Switzerland in 1922. In Lucerne, Ogilvie met Albisi, the first flutist at the La Scala Opera House in Milan. "He'd made a bass-flute which he called the Albisi-phone," Ogilvie recalls. "It was a T-shaped instrument with far too large a bore. I tried playing it but could produce only a few notes. We went to the wine cellar, where Albisi played on his bass-flute. He was the only person I knew who could play it. He had tremendous wind capacity, the instrument was very much out of tune, and he used a saxophone strap around his neck to hold up the flute. It was far from being an effective instrument."

About 1950, Leonardo de Lorenzo came out with his last flute book. In the last chapter he mentioned a bass-flute which someone practiced upon for two or three weeks for a symphony in which he was performing "He got one note, and that was all," Ogilvie says. "So he said,

"Wait until someone invents one that any player can perform upon." About this time I came out with mine.

"THE LATE Arthur Brocke had prodded me to come out with one. After devising a scale, I began work on a new type of bass-flute in 1948. Henry Klee of Columbia Studios gave me a 'holding' check for a year before I managed to complete the instrument. My flute came to the attention of Henri de Buscher, then solo oboist at Columbia. Impressed with the sound and the intonation of the flute, he told conductor Constantin Bakaleinikoff that the instrument would make a fine contribution to the Columbia orchestra. The bass-flute has been in the orchestra ever since."

Ogilvie claims that his bass-flute was the first such instrument ever played in any orchestra.

Ogilvie's bass flutes are played in Louisville, Evansville, Ill., New York, San Francisco, and in Wellington, New Zealand. There are about 25 in Hollywood. At his San Bernardino home he keeps receiving orders for more bass-flutes, each of which requires four to five months for him to make by hand. He does not say what price he asks for them, but his instruments are believed to sell for about \$750.

ONE OF Ogilvie's bass-flute players is Jimmie Briggs, who graduated from high school in Long Beach and for some years played with Jimmie Grier's Orchestra here. Briggs has been at Warner Brothers Studios since the early 1940s. "He's the first jazz flute player I ever knew," Ogilvie says. "He slides all over the instrument." Ogilvie did a good deal of work with the Long Beach Municipal Band before the late Herbert Clarke came to direct it and afterward — from 1919 to 1935.

Ogilvie is a native of Saint Andrews, Scotland, and came to Boston in 1911. There he met Andre Macquaire, the Boston Symphony flutist, whom he followed to Hollywood upon Macquaire's retirement and there began study of the flute with the master. "Macquaire taught me to play by 'singing' into the instrument," he recalls. "He always said to use imagination in playing."

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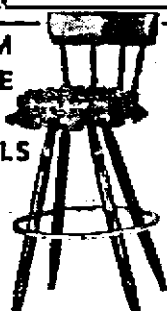


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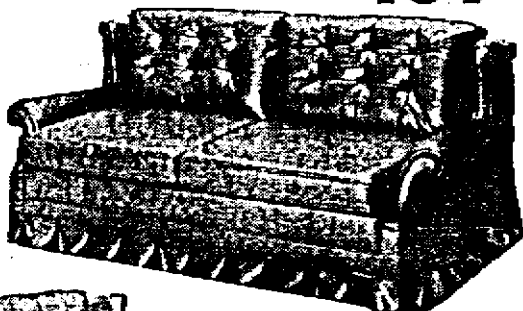
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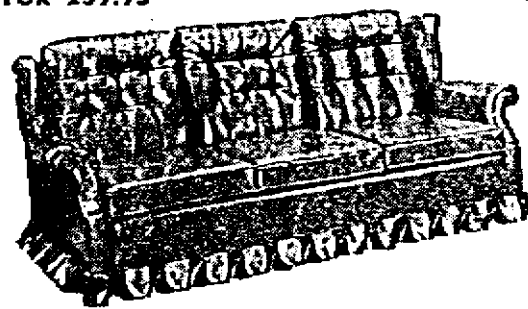
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That our younger Japanese may
become stronger Americans

A New Interest in Old Culture

By Mary Neth

BIS SNUGLY sashed, dark hair swept up in elaborate dos, the girls step gracefully through the movements of an ondo.

It doesn't take much to imagine the scent of cherry blossoms in the air.

At the Japanese-American Community Center at 1766 Seabright Ave. there are street dancing and flower and doll exhibits. Old Japan has come to life. But, has it really?

Take the girls, for example. Garbed in brightly patterned kimonos they look like authentic Eastern maidens straight from the "Tale of Genji."

However, appearances are deceptive. Like as not, if these delicate porcelain princesses speak Japanese at all, they do so haltingly with broad American accent, and there are few who can play the samisen or make a dish of sukiyaki.

THE SANSIE, third generation, is disappointingly of the U. S. They are more at home in stretch pants and capris than kimonos; most prefer the roar of rock 'n' roll to the serene sounds of hagaku—will take a bag of fries over a bowl of rice any day.

Does this mean that arts such as those of arranging flowers, serving tea and performing kabuki are swiftly becoming mere memories?

Older members of the Japanese community here are beginning to wonder. Some are taking steps to spark new interest in tradition.

There is no little Tokyo in Long Beach, to be sure. But, there is a Japanese community of long standing comprised of citizens who called this area home long before the last World War. They are held together by in-



Groups who called this area home long before World War II turn to the fine arts of Japan—such as making a ceremonial of taking tea together.

visible bonds of friendship; common problems of the past.

IN THE MAIN, their activities revolve around the Japanese Community Center, the Japanese Buddhist Church, 2360 Santa Fe Ave., and Grace Presbyterian Church, 1333 Locust Ave.

Right now, all three are emphasizing the fine arts of Japan. Classes are being given in everything from doll making to judo plus accredited courses in the Japanese language itself. There is even instruction in Shaku Hachi, classical flute and Shigin, classical song.

The Nisei, second generation, is awakening to the fact that their offspring know little about Japan; evidence even less interest. To many this is more than deplorable. They feel the younger generation will not appreciate the present if they completely forget the past.

In part, this is an old story—one with more than Oriental overtones. Each wave of immigrants has gone through the same process. In eagerness to adapt to the new, the young revolt against the old. By the time the third generation appears—there's little of the traditional to pass on and a less than receptive audience on hand to accept it.

FRED IKEGUCHI, Long Beach Insurance man, has had first-hand experience in this line. To him teen statements such as "Gee, Dad, I don't have time for all that classical stuff—I've got homework," have a familiar ring.

"The young set is thoroughly Americanized to the point that, though

some see the value in classical study, the majority consider it a waste of time—a bother," he says.

Dr. Gordon Warner, head of the education department at Long Beach State College, and an expert in Kendo (classical Japanese swordsmanship) feels that the recent accreditation by state legislature of Japanese language courses will help matters somewhat.

"The youngsters can't retort that the classes are of no use—not now when they receive full high school and college credits."

HE HOPES SO. He feels it's particularly tragic for the Japanese-

American to lose track of his heritage for his is a wrap-up of one of the richest, most highly polished cultures of all time.

For many a thoughtful Nisei there is even more to it than that. As one of these worried members of the second generation wrote in an article in "Pacific Citizen" (official publication of the Japanese-American Citizens' League, "My generation was a symbol of racial intolerance. Today, we hardly, if ever, come up against discrimination. The American people respect us for our tradition. It's our duty to take pride in learning about our cultural heritage."

To understand his outlook one has to go back and reread a rather ugly footnote in American history: the wartime treatment of the Japanese on the West Coast.

AS EARLY AS 1941 Japanese-Americans felt a shadow from the rising Nippon sun and tried to make their loyalty to this country clear.

They thought they succeeded. But, in February 1942, anti-Japanese feeling here became pandemic. There were cries of sabotage and rumors of a fifth column and more than 110,000 West Coast Japanese were shipped off to relocation centers complete with Nazi type stalags and watch-tower patrols.

"It all happened very quickly," says Dr. John Kashiwabara, Long Beach civic worker and youth leader. "There was no time to properly dispose of property. Many families were ruined financially."

How did the Japanese-Americans react? "The majority bore with it," says Dr. Kashiwabara. Many of the men went from the camps into the Army where they proved patriotism in

(Continued on Page 10)



Dr. John E. Kashiwabara has outstanding record as civic leader.



Things American also are enjoyed by the Japanese community. Here, lovely Japanese girls are gathered as Miss Harbor is crowned for role in pageant.



If you are weeping because of smog, remember that you may be helping to make it. If you drive, your automobile is a prime source of the stuff.

What's Being Done ABOUT SMOG

By Lou Jobst

The Havoc of Smog

Smog is a threat to both animal and plant life, humans included.

One ingredient, carbon monoxide, is a known killer, causing suffocation. About 8,580 tons of CM is pumped into the atmosphere of the Los Angeles-Long Beach Basin each day. Health authorities reason the human will suffer no ill effects until about 10 percent of his or her hemoglobin, oxygen-carrying blood substance, is involved with carbon monoxide.

The California Department of Health has set a figure of 5 percent as the serious level of carbon monoxide in the air. This occurs when CM is at a level of 30 parts per million parts of air over an 8-hour period. This has occurred several times in the basin with the highest value, 78 ppm, reached during a recent one-hour period.

Ozone, a combination of a third oxygen atom with the normal oxygen duo of two atoms, can destroy some materials including rubber. It is also the eye irritant, and causes plant damage.

Air pollution researchers claim that smog today costs California farmers about \$12 million annually. Extensive studies to determine how ozone (or PAN, peroxyacetyl nitrates) damage plants are now under way at the Air Pollution Research Center at the University of California, Riverside.

WHO IS smog's Public Enemy No. 1? You, if you own a car!

Air pollution experts, who have spent 16 years and \$35 million studying the atmospheric blight that makes much of the Southland barely livable at times, are all agreed on one point:

The motor vehicle is the largest and most versatile smog maker and virtually everyone who has one or works to keep them on the roads, is helping contaminate the atmosphere.

RESEARCH HAS proved that the three major ingredients of smog—carbon monoxide, hydrocarbons and oxides of nitrogen—are by-products of the internal combustion engine and its fuel.

These contaminants are poured into the air in staggering amounts each day from the traffic-clogged highways and freeways, but not from there alone.

The gas stations, refineries and oil fields do their bit, too.

Studies show that 265 tons of contaminants are poured into the atmosphere each day without a single engine running.

Gasoline air pollution begins in the oil fields where, these researchers say, up to 60 tons of petroleum hydrocarbons are emitted into the air daily during the recovery of oil and gas and at the refineries where another 85 tons are freed.

THE MULTI-STAGE transfer of fuel from the refinery to your automobile tank provides another 120 tons of hydrocarbons every 24 hours.

But once California's 8-1 million trucks and cars rev up their engines, smog production really shifts into high gear.

The experts estimate that autos produce 1,625 tons of hydrocarbons, 485 tons of oxides of nitrogen and 8,115 tons of carbon monoxide each day in the Los Angeles Basin alone.

Despite stringent control of refinery and oil field operations and a growing number of auto exhaust control devices the situation is likely to get worse before it gets better because of the population explosion and continuing suburban sprawl.

THE CURRENT daily consumption of 7.5 million gallons of gasoline is expected to spiral geometrically with more and more people driving more and more cars greater distances each day.

"The problem of the automobile and gasoline fuels in the smog picture is so complicated, so diverse and so large it virtually staggers the imagination," asserts an expert.

And—alas—the auto is only a part, a big one, granted, but only a part, of the over-all picture.

Nature, about which we can do nothing, makes the Los Angeles Basin a natural smog bowl.

The metropolitan plain lies submerged under a lake of air which, when it is held stagnant by certain meteorological conditions called an inversion layer and heated by the sun, is a perfect test tube for the production of photochemical air pollution, the stuff commonly cursed as smog.

THESE POLLUTANTS, called peroxyacyl nitrates by scientists, are more than irritating. They destroy crops and plant life and, quite likely, harm human health.

Smog was first identified in the Southland atmosphere more than 20 years ago, but the serious battle against it was not launched until 1947 when the Air Pollution Control District was formed.

The APCD, in addition to a vast and extensive research program, has made some big inroads against the blight.

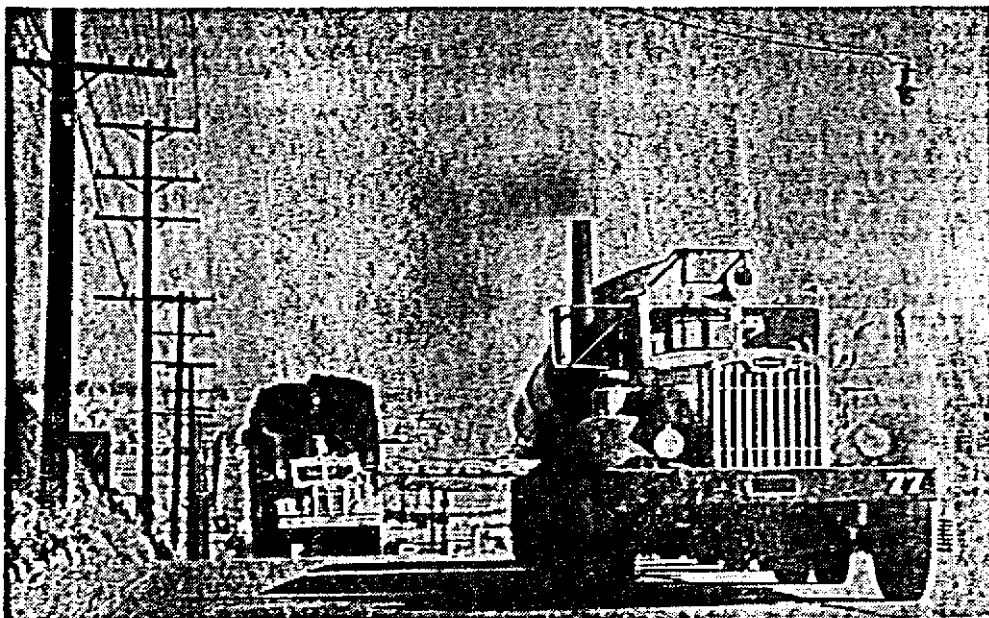
Control of stationary sources of smog has been a major success of the APCD. By enforcement of rigid rules, recommended by APCD and adopted by the Los Angeles Board of Supervisors, nearly 5,000 tons of air pollutants which otherwise would be emitted every day into the atmosphere now are being trapped at their source.

THE RULES, notably, include mandatory burning of natural gas at power and steam plants during the smog season which roughly runs from April 15 to Nov. 15. This rule was altered earlier this month by the County Supervisors. Burning of natural gas is now required year-around.

Another was the inauguration of a permit system, which requires any industrial plant which might contribute to air pollution to install control equipment. More than 17,000 industrial plants have been brought under control of the permit system, and industry has spent more than \$150 million on smog control equipment.

The APCD also banned rubbish open burning and back-yard incinerators. Elimination of 1.5 million incinerators resulted in removing 500 tons daily of pollutants, according to the APCD.

(Continued on Page 21)



Automobiles and trucks, shown here climbing a Long Beach grade, are the largest source of smog. Steps to reduce contaminants from motor vehicle exhausts are being taken and much is being done to curb nuisance.

Leap Year challenge
to every bachelorette

How to Beguile that Certain Man

By Hoyt McAfee

CALLING ALL Long Beach bachelorettes, unattached young women, and widows! With Leap Year now in full swing, the time has come for you to rustle your bustle and take advantage of your special privilege. Until the first of next year, as you're well aware, you're perfectly free to "open fire" with your heavy artillery and wring from the wary, elusive bachelor the gladsome shout—"I Surrender, Dear!"

How to entice, beguile and coax him—that certain man—into a marrying mood? Some of you doubtless have your own ideas, strong ones, on how to meet that challenge. Others are content to be hopeful: and let it go at that.

For a solid start, consider the advice of Dr. Jung, who operates a clinic in Beverly Hills. His clients include several of Hollywood's most famous actresses. "Never commit the folly of trying to



RHONDA FLEMING
... She'd Let THE Man Know ...



PATRICIA McCORMICK
... Lady Bullfighter Stays Feminine ...

imitate, be like, or think like them," he cautions. "If you do," he adds, "you're sure to lose your naturalness, warp your personality, and ring hollow."

Dr. Jung has good reason for taking that stand. He has learned, for example, that many of his clients (or glamorous actresses) are, in his words, "mixed-up, self-centered, grasping, emotionally immature, and extremely unhappy." All that, he makes clear, "despite their fame and money."

HE ALSO STRESSES the importance of a girl cultivating her personality traits. "A vibrant personality will make her a winner in any league," Dr. Jung ventures. "I'd even place it ahead of physical appearance; but don't take that to mean that a sloppy-looking girl would win favor with any discriminating man."

Not long ago numbers of beauty queens were asked if they'd be in favor of speaking up for a date—even proposing marriage to a reluctant man. This was in the wake of a bold public stand the Rev. Leslie Conrad—of the Lutheran League of America—had taken a few days earlier. In essence, Dr. Conrad argued that a mature young woman should enjoy the same privileges as a man in making a date and choosing a marital mate.

As it turned out, at least half a dozen of the beauties expressed approval of Dr. Conrad's stand—or suggestion. That started the ball rolling. Soon young women's social clubs throughout the U. S. A. began "kicking around" Dr. Conrad's forthright idea.

No doubt about it, he had given the independent-minded girls of this country encouragement. In that connection, I asked several girls of my acquaintance in Long Beach what they thought of Dr. Conrad's plan. A redheaded—and eligible—waitress gave me the niftiest response: "That Dr. Conrad deserves the title of single women's best Leap Year friend."

To elicit other opinions and round out the pic-



AVA GARDNER
... Tells Leap Year Views ...

ture, I turned to some popular movie actresses who are "in the market" for a husband. First, to the "Tar Heel Tornado," Ava Gardner. I first came to know her back in North Carolina when she was a slim, vivacious, "growing girl." Ava and I share an enthusiasm for bullfighting; and I've had occasion to write seven national magazine articles on her stormy career.

"**TELL ME,**" I urged Ava, "what are your plans for Leap Year? Have you any suggestions for other unattached young women, especially those who are marriage-minded right now?"

Ava's reply: "I have three close men friends whose companionship I enjoy very much at the moment. Despite the empty prattling of gossip columnists, I'm not engaged. Naturally, as a woman, I could change my mind at any hour. But as of this writing, I'm concentrating on my movie commitments. They come first."

"Also, I'm looking forward to my early return to Spain (from Mexico). As you know, I love to attend the corridas (bullfights) in Spain. I feel free as the wind—and at home—in that land."

Ava then tackled my second question: "I'd just say this—every girl must decide for herself about asking for a date. Ditto on the matter of proposing marriage. She should let her good sense guide her, and do what comes naturally from that point on. Yes, under certain (exceptional) circumstances, I'm in favor of an unattached girl steering a hesitant man into proposing. It must be done ingeniously, however, or it will drive him away."

Redheaded Rhonda Fleming of screen fame labeled the question an "intriguing" one. She went on to comment: "Every emotionally mature girl will handle it in her own way. But as for me, count on this—when I meet a fascinating man I'll let him know that he's the cream in my coffee. And should he surrender, I'll do my damndest to make sure he never gets away!"

ROMY SCHEIDER, the screen's newest sexpot, thought out loud that a single girl would be justified in making the first move. "Leap Year should give her added incentive to make herself irresistible to the man she admires—and wants."

Romy's own credo: "When I meet a man who excites me, a man just right for me, I'll pull out all the stops to make him mine. Exclusively mine! And I've already met one man—a director in Europe—who hit me with that kind of impact."

Tall, leggy Angie Dickinson (whom Maurice Chevalier calls Hollywood's "sexiest actress") told me this: "I'm for asserting my own personality and making a desirable man appreciate me. So much so, that he—of his own accord—will want to take me out on a date."

Blonde Carol Ohmart, versatile film actress and one-time Miss America beauty contestant, discussed her Leap Year views with me while she was on location. This was down in Juarez, Mexico, across from El Paso, Tex.

(Continued on Page 25)

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Kyoko Otani, Miss Japan, brought the exceptional beauty that is typical of girls of her race to the IBC event here.

New Interest in Old Culture

(Continued from Page 7)
the all-Nisei 100th Infantry
Battalion later the 412nd In-
fantry Regiment) the most
decorated unit in U.S. mili-
tary history.

K. ITO, WHO grew up in
the old ghetto-like Japanese
community on Terminal Is-
land, was one of these. Now
owner of a home decor shop
in Long Beach, he looks back
upon that period of his life
objectively.

"I felt that no matter what,
my future was here in Amer-
ica," he recalls. According to
him the majority of the Jap-
anese interned in the camps
accepted the period philoso-
phically with the spirit of shi-
katagonia—loosely translat-
ed, realistic resignation. "For
this reason, most came
through without too severe
traumatic reaction—without
great bitterness."

As part of the 400 families
who resettled here after the
war, Ito today is mainly in-
terested in contributing to
the future through pursuit of
beauty.

The Japanese have a word
for it. It's shibui. "Something
we don't really recognize in
our culture," says Ito. "We
could benefit from more East-
ern awareness."

What is shibui exactly? It's
the essence of culture; the ul-
timate in taste—"a way of
looking at things," continues
Ito, "of seeing them directly,
letting the eye or ear take in
the form, texture, color of the
object without interference of
past association; a path to
evaluating, discovered by
early Zen priests."

TO HIS MIND, trying to
superimpose an alien culture,
such as Japan's on our own,
is a mistake. Better, he feels,
to study the aesthetics found
in the shibui approach and
apply them to our own forms.
He is not alone in his out-
look. This is perhaps why in-
terest in the Japanese heri-
tage is taking a different twist
today than it did a genera-
tion ago.

Then one out of five Nisei
15 years or more of age was

sent to Japan to learn the
language; become familiar
with the customs and culture.

Kanya Sanjo is a product
of that old way.

At an early age, she was
enrolled at one of Japan's
famed Kabuki schools. Now
recognized as having achieved
grandmaster status in the
dance, she instructs weekly
classes in the art of Long
Beach Japanese Community
Center; observes that the
youngsters she teaches "are
more interested in their own
culture than that of their par-
ents."

UNLIKE the Kibei, those
sent to Japan for their educa-
tion, these youngsters have
no real ties to the East, their
roots are here.

Sanjo sees this in their re-
sponse to the dance. Says
she, "Though they seem to
be gifted with excellent tim-
ing—probably due to famili-
arity with popular music—they
have no classical background.
In Kabuki this is very impor-
tant. Everything from the tea
ceremony to flower arrang-
ing has a part in this formal
dance expression."

Though for the most part,
Kanya Sanjo's students take
Kabuki as other children take
ballet; to acquire the poise
and grace it offers, their par-
ents hope the training will
broaden their understanding
of both East and West.

This is the new direction
the traditional is taking
among Japanese-Americans
today.

FOR THE YOUNG, Japan
is an alien land, there would
be no use in going back as
the Kibei once did. Knowl-
edge of the past has meaning
only in making them stronger
as Americans.

Part of the creed of the
Japanese-American League
sums up this outlook. It
states: "I am proud that I am
an American citizen of Jap-
anese ancestry, for my very
background makes me appre-
ciate more fully the wonder-
ful advantages of this na-
tion."

LA REINA RULE

WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

DEAR MISS RULE: Kindly give information on ROSALES—D. R., Lakewood.

D. R. ROSALES is a Spanish name and means simply "rose bushes." This charming surname refers either to an ancestor's beautiful garden or home location, or alluded to a forefather who grew roses for flower sellers in old Spain.

DEAR MISS RULE: What have you on LASLEY.—J.L., C.L., Lakewood; L.L., Long Beach.

LASLEY is a variation of the Scotch Aberdeenshire family called Leslie. This name, recorded as Lessley in the 1300s, is derived from the old Gaelic phrase "Less-liath," meaning "owners of the gray fortress."

DEAR MISS RULE: Kindly give genealogy on HARWOOD.—B.H., Long Beach; G.H., Lakewood.

B.H., G.H.: HARWOOD had its old English inception as "Hare wode" meaning "rabbit-forest." The town from which this family achieved its name was Harwood, near Bolton in Lancashire. Ancestors include Alicia Harewode of Somerset, 1272, and Robert de Harwode, 1379. The Harwood shield is silver, emblazoned with a red chevron between three red stag heads.

DEAR MISS RULE: What have you on KAHILL.—H. H., Tustin.

H. H. KAHILL, more often spelled Cahill, was first recorded in Galway, Ireland, in the 10th century as the Gaelic clan name O'Cathail. This name traces to the progenitor, Cathal, whose name meant "battle-powerful." The Cahill shield is silver, emblazoned with a gray whale spouting spray on a blue sea.

DEAR MISS RULE: Please give genealogy on BURLIN, BURLING.—C. B., E. B., F. B., Long Beach.

BURLIN and the longer form BURLING are from the Anglo-Saxon-English words "Byrl-ing" describing "son of the cup bearer." This refers to a forefather who held the hereditary position of cup bearer or butler to a high ranking English nobleman. No shields are available for these families.

DEAR MISS RULE: Please give data on McDANIEL.—R. M., Long Beach.

R. M.: McDANIEL is traced to a Scotch chieftain called Donnall, whose name had the positive connotation "world mighty." Donnall, grandson of the Thane of Argyll, was a land holder under the Scotch King Makolm IV in the mid-1100s. Most Donnall descendants used the clan title MacDonald, but a group of

was a Pennsylvania tax payer in 1771.

DEAR MISS RULE: Kindly analyze FORNEY.—D. F., Compton.

D. F.: FORNEY is an American form of the original French surname Fournier. This was an occupational name for "baker." This name designated a man who baked bread for his native village. Fournier was shortened to Forney both in east France and in America. One of the family's many armorial shields is blue, decorated with a sil-

ver hawk seizing a golden heron in flight.

DEAR MISS RULE: Please give information on JAKUBOWSKI.—H. J., Long Beach.

H. J.: JAKUBOWSKI is a Polish and central European surname. The ancient Slavic source "Jakub," is a form of Jacob, the Biblical name meaning "supplanter." Jakubowski means "from the family and property of Jacob."

DEAR MISS RULE: Please give genealogy on WEALE.—J. A., Long Beach.

J. A. WEALE is from one

of two early English source words. It was primarily from "Wiele" meaning "spring," referring to a landmark spring on family land. Weale also originated as "Wealth," deciphered as "foreigner." Yorkshire ancestors include Sir John Del Wele, a "freeman of York" in 1324, a man who was free from an overlord. The Weale shield has an ermine-covered horizontal stripe between three silver crosses moline on a black background. A cross moline has the end of each arm flared.



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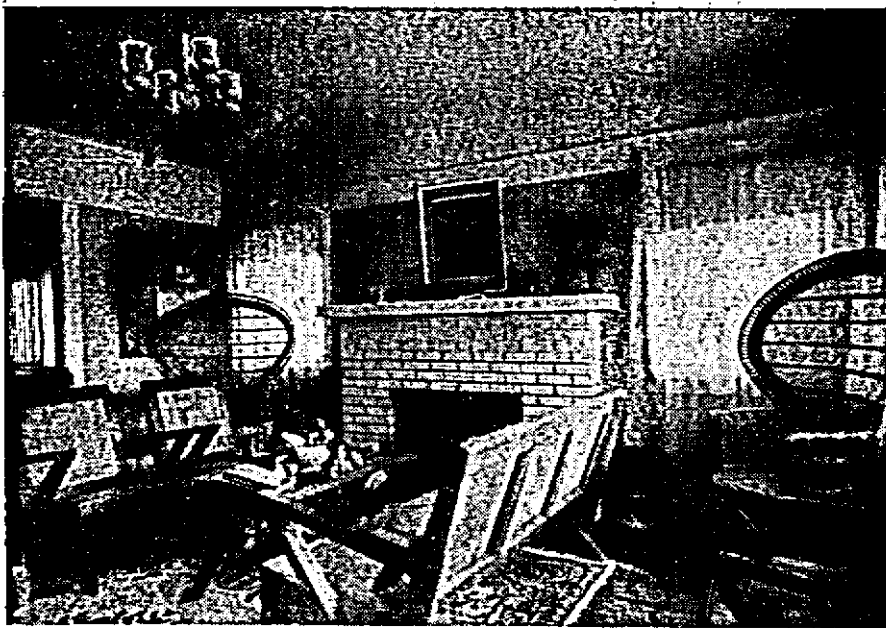


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SOUTHLAND HOMES

Surprise Luxury Within Its Walls

By Stella George

UNPRETENTIOUS in exterior, the Belmont Heights home of Mr. and Mrs. Harold Saly, 3001 Mariquita St., gives the casual observer no clue to the luxurious quality of the custom-made Oriental furnishings within. Many of the pieces were painstakingly hand-carved and all furniture was planned and designed in the rough by Mrs. Saly, then made to her specifications. Since she is tall, she prescribed dimensions proportioned to her height for beds, chairs, dining room suite, even the buffet. Thus, making beds or reaching to the bottom drawers of chests is made easy, entails no extra effort.

The silk upholstered sofa with hand-carved trimming was slightly curved in order to make conversing easier. This faces a conversation grouping consisting of a Danish styled, but very heavy Ambassador Sala set consisting of four chairs, settee, and coffee table. The caning on the seats and backs of the chairs shows the excellent workmanship for which Filipinos are famous. The Indian carpet on the floor is hand carved. (Note: The rug is actually carved after it is woven, developing a three-dimensional effect in the design.) A nest of three carved walnut tables at the end of the sofa holds a delicate lamp with an abacus base. Behind the sofa is a Kapi screen. Twin carved lotus lamps on the mantel open and close like the flower for which they are named.

THE PROPORTIONED dining room furniture is heavy and durable as well as handsome. In one corner an unusual cabinet holds an assortment of treasures picked up from all over the world. The cabinet is made of a transparent material, like plastic, with a mahogany base and was made by Mr. Saly. Interesting pieces such as a toe ring from Tibet, a nose ring from the Philippines (formerly worn by the Igorots), an anklet

Hand-rubbed Philippine mahogany is used for a conversation grouping in the living room of the Harold Saly home.

—Staff Photo by Bob Shumway

Proportioned furniture in the dining room is hand-carved, heavy and durable; handsome, too.



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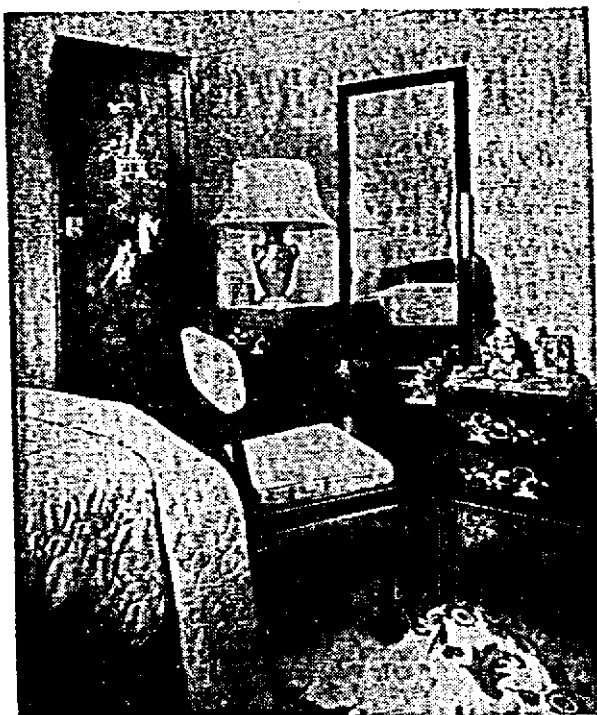
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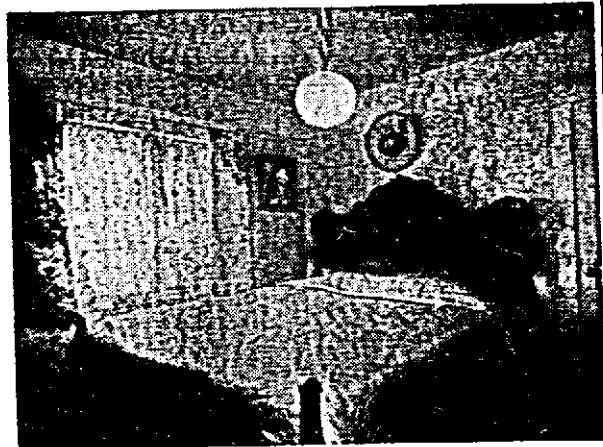
This bedroom suite has silver inlay. Tall cabinet in left background was especially designed to hold shoes.

from Tibet, are displayed. The outside buffet is especially customed to accommodate hard-to-store items such as large punch bowls, etc. Each dining room chair has a deep foam cushion, comfortable to sit on after guests finish admiring the intricate carving on the chairs themselves.

Hand-waxed, blonde teak is used in the furnishings of the front bedroom. Drawers in a chest are extra large, and easy to keep tidy. So perfect is the workmanship that each drawer glides in and out with ease.

IN THE SECOND bedroom, the headboard of the king-sized bed is one of the outstanding features in the room. Twelve men worked every day for six weeks to hand-carve the headboard. It is made of one solid three-inch-thick piece of mahogany. The low footboard matches.

Furnishings in the third bedroom are teak with silver inlay. Each item is almost a museum piece, unique in every way. Just as end tables for the beds are not identical, sides of the vanity dresser differ, both in height and design. An almost-ceiling-high cabinet in this room accommodates shoes. (There is a similar smaller one in the front bedroom.) The hours of work and patience in execution of the silver inlay can only be imagined, and each design represents fine artistic talent and skill.



Twelve men worked daily six weeks to carve headboard for this king-sized bed from solid mahogany stock.

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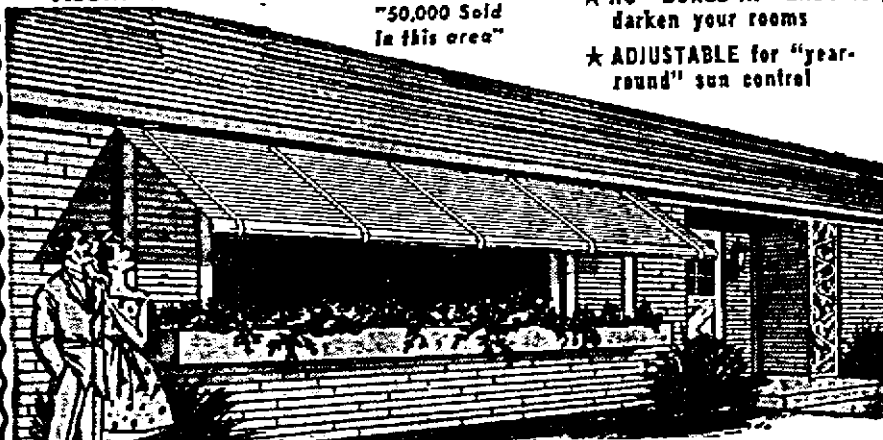
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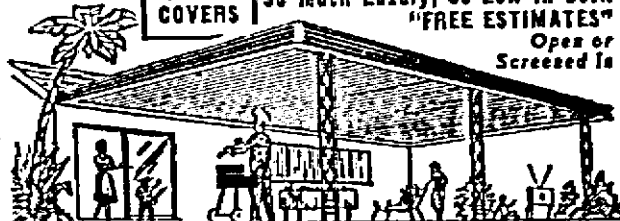
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MEDICAL AND

Quick Look at Research Field

By Ben Zinser

Southland Magazine Medical Science Writer

TAKING a quick look at the world of medical research:

A pink halo around a mole may be an early sign of malignancy, Florida medical investigators claim. . . . Shrimp and certain other sea foods, contrary to popular thought, can boost levels of cholesterol in the blood, reports Dr. William E. Connor of Iowa. . . . Soviet doctors say an antibiotic called alivomycin is arresting tumor growths in some patients with a advanced cancer. . . . Obese persons with a history of gout, liver diseases or heart trouble have been advised by a team of medical experts to shun crash diets. Reason: serious complications may result. . . .



Certain types of bladder cancers can be dealt with effectively by putting the drug Thio-TEPA into the bladder through a plastic tube, reports a medical team at Columbia University. . . . A new antibiotic, cephalosporin C, has been found to be highly effective in the treatment of resistant urinary infections caused by Klebsiella bacteria, Toronto investigators report. . . . Italian researchers are reporting success with a new antibiotic, Rifocin, in the treatment of a wide variety of bacterial infections. . . .

RESEARCH NOW shows that the American most likely to commit suicide is a white man, single, divorced or widowed and living in California. Safest person from standpoint of vulnerability to suicide: a non-white woman living in the South. . . . Gout does occur in Negro women, contrary to popular opinion, reports a Georgetown University doctor. A new study indicates there's no significant racial difference in the incidence of the disease. . . . Use of Sabin oral polio vaccine is expected to be made compulsory by Japanese legislators; Sabin vaccine and diphtheria

and whooping cough vaccines are to be distributed free throughout Japan. . . .

In some persons the use of hair bleach causes hives. Two London researchers say they have found the agent responsible for the reaction: ammonium persulfate, an oxidizing agent in the bleach. . . . A diuretic drug called polythiazide has been found able to suppress lactation in mothers, Belgian researchers say. One advantage of the drug: it doesn't interfere with the hormonal system. . . . A clearly significant relationship has now been found between malocclusion (faulty bite) and tooth decay, a Canadian dental journal reports. It is not known whether one causes the other or whether a third factor is involved. . . .

MORE EVIDENCE that cigarette smoking is addicting: Rhesus monkeys become quickly habituated to the weed. Researchers aren't sure that the monkeys inhale, but the thought is that they do. . . . A rectal form of the drug Theratuss has proved highly effective in the suppression of cough in children: 87 per cent of 172 children improved after use of the preparation, researchers report in the American Journal of Medical Science. . . . Dublin researchers are carefully studying a new anti-cancer agent called Prolothian A, which appears to be able to shrink tumors without causing toxic effects on normal cells. . . .

Prolonged hospitalization of a person with an acute mental illness may work against the patient's interests, a San Francisco research team has found. Recommended: short-term hospitalization followed by longer-term outpatient treatment. . . . Sixteen of 30 retarded children with behavior disturbances improved when given the tranquilizing drug Mellaril in a study at Porterville State Hospital. . . . Persons allergic to an antiseptic substance called bithionol may also react to the widely known hexachlorophene, ordinarily harmless to the skin, report Hanover, N. H., researchers. Both bithionol and hexachlorophene are sometimes used in soaps.

Beautiful Draperies

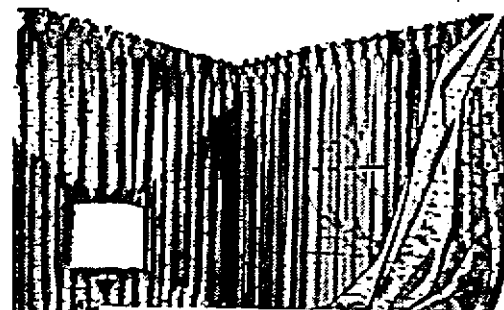
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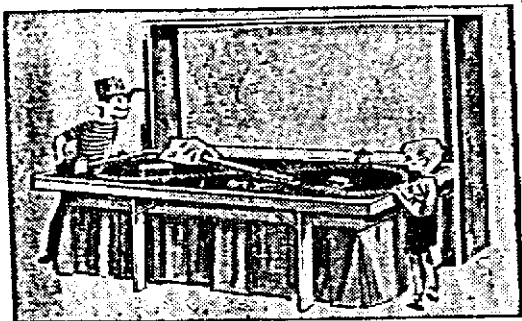
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Home Workshop



Where to set up Junior's train is no problem after this fold-away table with its 4x8-foot surface is installed.

By Bill Meyerriecks

OWNING a train can be one of the great experiences of childhood.

Without a place to mount his track permanently, without an opportunity to build upon his starter set, there's little hope youthful attraction toward things mechanical will blossom into consuming interest.

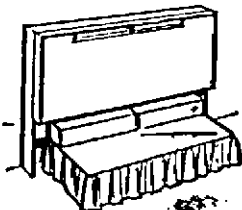
A train set up takes a lot of space, frequently more than is available in the average household. The illustration shows one solution for

the space problem, providing a 4x8-foot working surface which can be neatly folded away—with track and most equipment still attached—into a wall cabinet only 10½ inches deep. The lower part of the cabinet contains shelves where coaches and accessories higher than 8 inches can be stored when not in use.

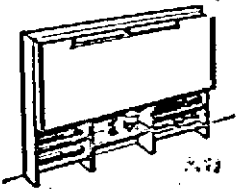
NOT SHOWN in the illustration is an alternate design which enables you to mount the cabinet on a wall immediately behind a single bed so that when in use the trainboard folds down directly over the bed. This is made possible by giving up the shelf space under the main cabinet.

Principal materials for the unit as shown are 1½ sheets of 4x8 interior plywood, one sheet of ¼-inch ply and another of ½-inch board, plus some 1x2 and 1x3 pine.

Easy-to-follow instructions for building this hollow-core train board may be obtained by sending 50 cents with name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif. Specify Sketchbook Plan No. S-145.



Built in over child's bed.

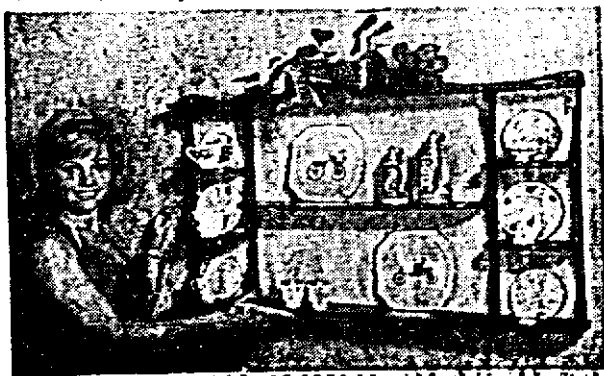


Built in as a wall unit.

Decorative Wall Shelf

SHELVES can make a room. Not only do they add warmth, but they are excellent places for displaying our treasured collections and knick-knacks. And the items may be changed from time to time for variety. The hanging wall shelf pictured below will harmonize with all interiors and is easy to build by use of a full-size pattern. Just trace the parts on wood, saw them out and assemble. It's an inexpensive project and simple hand tools are all you need. Just the thing for you girls who want to try your hand at a little home carpentry.

To obtain the full-size hanging wall shelf pattern No. 328 send name and address and 50 cents in coin, check or money order to Steve Ellingson, Southland Magazine Pattern Dept., Box 2393, Van Nuys, Calif.



Jim Moriarty and hanging wall shelf that's easy built.

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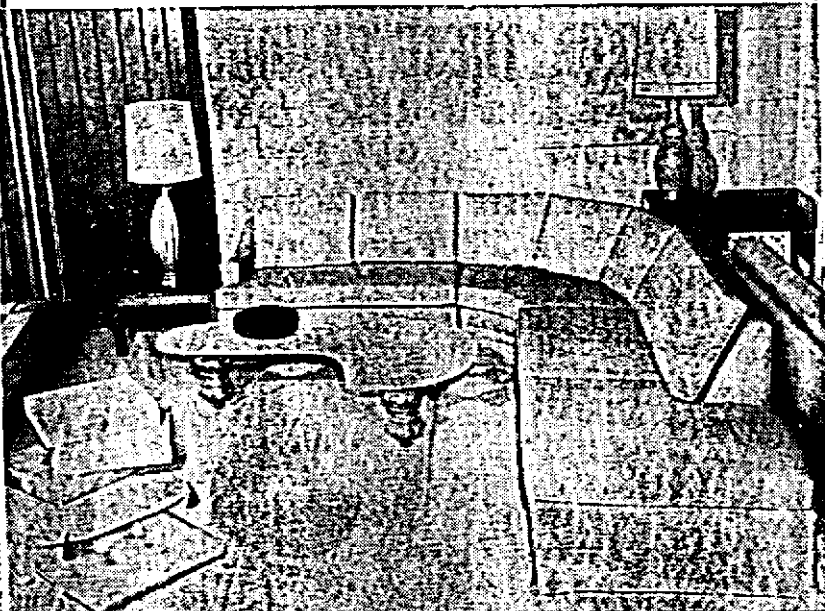
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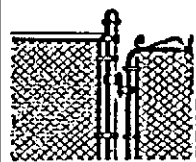
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Dinner That Will 'Cook Itself'



Satisfying and easily prepared is Braised Lamb Shanks Olivette.

By Mildred K. Flanary

Southland Magazine
Home Economics Editor

DINNERS that practically "cook themselves" are something that every homemaker appreciates from time to time because they offer a chance to attend to other household chores while the food is cooking. Braised Lamb Shanks Olivette is that kind of dinner, particularly hearty on a nippy night.

The lamb shanks simmer two hours or longer with canned tomatoes, whole pitted ripe olives, chopped carrots and onion and lively seasonings. Then they are served with their delicious sauce and an accompaniment of shell macaroni, noodles or rice. Toss a green salad, open a can of fruit cocktail for dessert, pour your favorite beverage and dinner is ready with no strain, fuss or bother.

Braised Lamb Shanks Olivette

- 1/2 cup flour
- 1 teaspoon seasoned salt
- 1/2 teaspoon seasoned pepper
- 1/2 teaspoon garlic powder
- 4 lamb shanks
- 2 tablespoons salad oil
- 1/2 cup chopped onion
- 1/2 cup chopped carrots
- 1 tablespoon chopped parsley
- 1/2 teaspoon rosemary
- 1/2 teaspoon salt
- 1 can (15 oz.) whole tomatoes
- 1 cup pitted ripe olives
- Hot cooked shell macaroni, noodles or rice

Combine flour, seasoned salt and pepper and garlic powder. Coat shanks with seasoned flour. Reserve remaining flour. Brown shanks in oil in heavy skillet or Dutch oven. Remove from

parsley, rosemary and salt to meat drippings. Sauté lightly. Add tomatoes, whole olives and shanks. Cover and simmer 2 to 2 1/2 hours or until shanks are tender. Remove shanks to warm serving platter. Mix reserved seasoned flour with a little water, stir into sauce, and cook and stir until thickened; salt to taste. Pour over shanks. Serve with shell macaroni, noodles or rice. Makes 4 servings.

Lamb Chops Madrid

- 6 shoulder lamb chops, about 3/4 inch thick
- 2 tablespoons butter or margarine
- 1/2 teaspoon salt

- 1/2 teaspoon pepper
- 1 package (2 1/4-ounces) spaghetti sauce mix with mushrooms
- 1 1/2 cups water
- 1 medium onion, sliced
- 1 can (3 ounces) sliced mushrooms
- 1/2 cup ripe olives, sliced
- 1/4 cup Marsala wine

Sauté lamb chops in butter in skillet over medium heat until browned. Sprinkle with salt and pepper. Stir together sauce mix and water; pour over chops, cover and let simmer 30 minutes, stirring occasionally. Stir in onion, undrained mushrooms, olives and wine and let cook 15 minutes longer.

Recipe of the Week

MUSHROOMS are a gourmet specialty and are offered this week in a tasty recipe that wins \$5 for Mrs. Ada Arnholt, 6742 Humboldt Ave., Westminster 92633. The recipe:

Stuffed Mushrooms With Brazil Nuts

- 1 1/2 lbs. large mushrooms
- 1 1/2 cup butter
- 1/2 cup chopped onion
- 1 cup chopped or ground Brazil nuts
- 1 1/2 tsp. lemon juice
- 1 tsp. salt
- 1/4 tsp. pepper
- 3-4 bacon strips
- 1/2 cup cream

Wash mushrooms and remove stems. Chop stems fine. Melt butter, add onion and mushroom stems. Cook over low heat about 5 minutes or until soft but not browned. Add bread crumbs, Brazil nuts, ketchup, lemon juice and seasonings. Cook 2 minutes longer. Stuff mushroom caps with Brazil nut mixture and top each with a square of bacon. Place in greased shallow baking pan. Pour cream over mushrooms and bake in 400 degree oven for 25 minutes. Serves 8.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to: Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.

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DOWNEY, 10000 Pacific Coast Hwy.
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GARDEN GROVE, 12211 Brookhurst at Chapman Ave.
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You Ask We Answer

By Hail's

Q. Who owns the Canal Zone? F. B.

A. The Canal Zone, an area of 553 square miles, was granted in perpetuity to the United States by the Republic of Panama in 1903 for the specific purpose of construction, operation, maintenance, and protection of the Panama Canal. In return, the United States guaranteed Panama its independence and paid Panama \$10,000,000 and an annuity of \$250,000 beginning nine years after the treaty's ratification. This annuity was increased to \$430,000 in 1936 and to \$1,930,000 in 1955. The United States exercises complete and exclusive sovereignty in the Canal Zone, and provides civil government for the area. The population of the Canal Zone, approximately 42,000 in 1960, consists mostly of uniformed and civilian personnel of the Armed Forces and employees of the Panama Canal Company and Canal Zone Government.

Q. Please quote President F. D. Roosevelt's words about the "good neighbor policy" in his first inaugural address. D. K.

A. In his first inaugural address, on March 4, 1933, President Roosevelt said: "In the field of world policy I would dedicate this Nation to the policy of the good neighbor—the neighbor who respectfully respects himself and, because he does so, respects the rights of others—the neighbor who respects his obligations and respects the sanctity of his agreements in and with a world of neighbors."

Q. When were state militias first called National Guard? B. W.

A. The National Guard Association of the United States says that the name was first applied to the militia on Aug. 16, 1824. On that date the 7th New York Regiment assumed the title "National Guard" in compliment to Lafayette, who at that time was visiting the United States. By 1900, practically all states were using the new name for their militia.

Q. Does the word "none" take a singular verb or a plural one? G. P.

A. "None" is now usually followed by a plural verb, but it may take either singular or plural, depending on how it is used. Although none is a contraction of "no one," it is generally used in a plural sense and therefore with a plural verb. When "none" refers to people, it is now always treated as plural, and "no one" or "nobody" is used to express the singular.

As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 635 F St., N.W., Washington 4, D.C. Please enclose return postage or self-addressed, stamped envelope.

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HOW YOUR CHILD LEARNS

Starting to School

By Howard E. Kent

QUESTION: What are some of the things a child should be able to do by the time he starts school?
ANSWER: Normally, a child entering the first grade should be able to:

1. Lace his own shoes.
2. Go to the bathroom unassisted.
3. Eat meals unassisted.
4. Run.
5. Control a pencil.
6. Follow simple directions.



QUESTION: How many words should a person have in his vocabulary at various stages of his development?

ANSWER: A 1-year-old child uses about three words. At 2 the child knows about 272 words; at 3 about 500; at 6 about 2,500.

College students have a "recognition vocabulary" of about 200,000 words.

These are averages. Individual persons will know fewer or more words, of course.

QUESTION: Are career possibilities in foreign languages getting better?

ANSWER: Yes.

There has been an increase of tourism and of business, industrial, and governmental operations overseas. Americans are going in ever greater numbers into new environments and new cultures. They need to know how to communicate.

As a direct result, there is a new interest in the study of foreign languages. More school systems are introducing foreign languages in the elementary grades and putting stronger emphasis on foreign language training in the higher grades.

The prospects for foreign language careers—abroad or in teaching posts in U. S. school systems—were never brighter.

Smog

(Continued from Page 8)

On another front, that of the auto, the state has approved several crankcase control devices which have

been required on all new cars sold in California since 1961. Used cars must have the devices by 1965.

THE APCD also has an elaborate and efficient alert system employing 14 air-sampling stations which have

technicians on duty around-the-clock.

Alerts are called when the ozone reaches 50 parts per million parts of air.

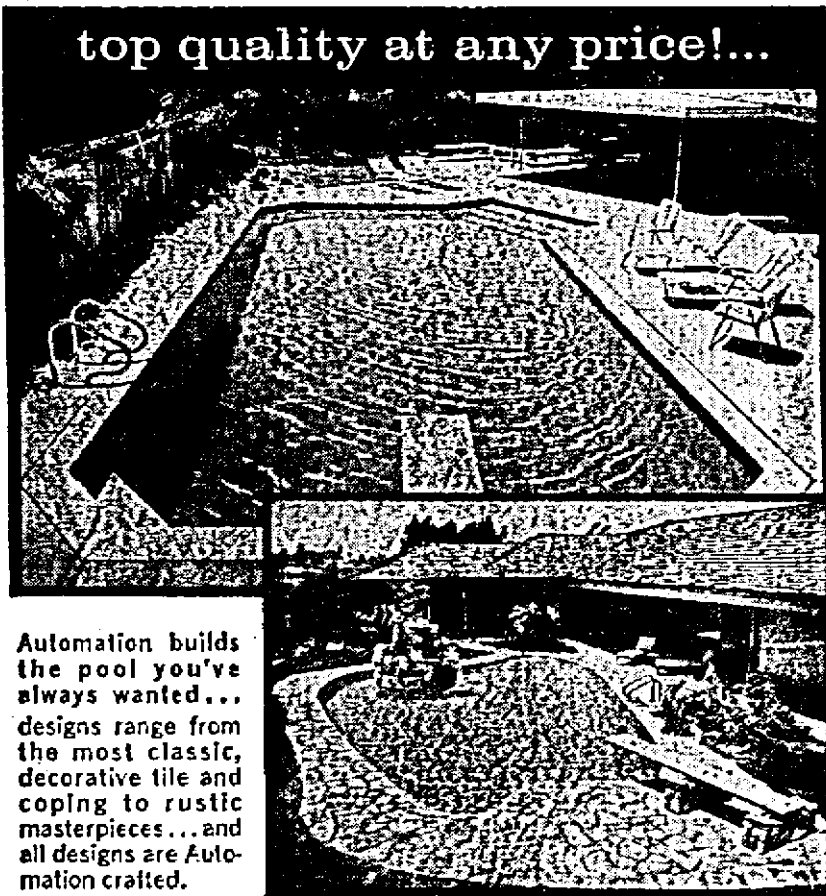
The number of alerts, which reached 15 in a single summer several years ago, have been greatly reduced.

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Adventure in the Bahamas

By Vera Williams
Southland Magazine Book Editor



RONALD CAMERON was typical of the Tory plantation lords of the South who moved to new land grants by England in the Bahamas after the Revolutionary War. Cameron took not only his family and wealth, but every stone of his manor, to try to rebuild the life to which he was accustomed, away from the taunts and contempt of the new republic of the proletariat.

"WIND FROM THE CAROLINAS" (Putnam, \$6.95) is Robert Wilder's vivid, lavish historical novel about Cameron and 140 years of descendants and how they rose to the challenges of adversity, each generation in its own way.

For cotton just didn't grow on the island of Exuma in the Bahamas as it did in South Carolina, despite favorable climate and abundant slave labor. And even the sponge-fishing industry was destroyed by a mysterious

blight, to be revived later by another generation.

And so, as Cameron's children begot more children, there was adventure, romance and excitement, gun smuggling to the States in the Civil War and, finally, rum-running in the Prohibition era.

Here is a story of action, with the characters masterfully drawn, from Juan Cadiz, beachfront wail who forced his way into the aristocratic Cameron dynasty by marrying young Caroline Cameron, down through the bloodline to Bruce Dunsmore, intrepid buccaneer who ran liquor through the Coast Guard blockade for the fun of it. And by the time the family tree got down to Bruce, it was far from aristocratic.

PAMELA FRANKAU, the prolific novelist who writes

in England and the United States, has embarked on a trilogy about a central character, Philip Weston—a widowed, floundering actor—and his family and friends.

"SING FOR YOUR SUPPER" (Random House, \$4.95) is the first of the series, called "Clothes of a King's Son." Thomas, 10, the youngest of the three Weston children, emerges as the story's most intriguing personality, and Blanche Briggs, the "nanny" and jack-of-all-house-keeping, as the balance wheel and rudder.

They're in a seedy resort town in England in 1926, where Philip's troupe, the Moonrakers, are putting on their variety-hall show, when he meets Paula, a wealthy American, and things change for the Westons, presumably for the better. This apparently will be determined in the second novel, "Slaves of the Lamp," but the first novel is complete and self-sustaining.

Weston's other children, Gerald, a competent 16, and Sarah, a romantic 14, fit the family pattern, but Thomas' psychic power and violent temper are a bewilderment and challenge and his fateful decision provides the story climax.

Paula, at any rate, brings the Westons home to America, and readers of the trilogy will pick them up again there.

A HOSPITAL in the bush of equatorial Africa is as good a retreat as any to do penance for guilt in a calamitous love affair, so that's where 21-year-old, Harold Cortland goes.

And there, in the land of "A THOUSAND THOUSAND MORNINGS" (Viking, \$3.95), young "Corto," as the native call him, encounters the situations and temptations that are to determine his maturity. Appropriately enough, this is the first novel of John Bart Gerald, 23, and a Harvard graduate.

When Cortland leaves the hospital and his friend Ford Becker to teach in an even more remote mission school, you wonder whether he'll ever make it back to the States and his well-to-do family and whether his virtuous inner self will survive in his amorous affair with a black girl, daughter of the native priest.

These are some of the forces and dilemmas treated by Gerald, who dubs in tom-toms, machetes, river pirogues, palm fronds and all the other jungle props.

Photo Contests

Contests in 35mm slides and stereo will occupy members of the Long Beach Camera Guild at a meeting at 7:45 p.m. Wednesday in Los Altos Library.

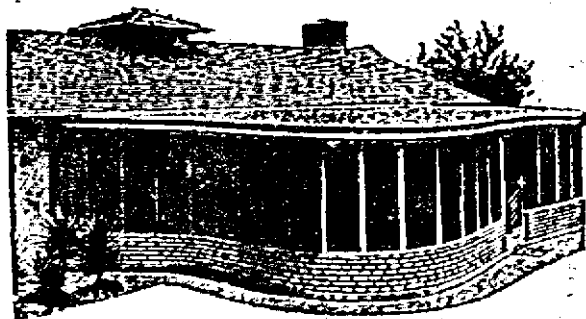


JOE VAN WORMER, author of "THE WORLD OF THE BOBCAT" (J. B. Lippincott, \$4), and one of his pals.

RAY BRADBURY, Los Angeles novelist and short-story writer, visited Ireland recently to do a screenplay and encountered a most remarkable clump of rural eccentrics, who people his collection of four plays.

"THE ANTHEM SPRINTERS and Other Antics" (Dial Press, \$1.50) are the way of life of such personalities as pubkeeper Heeber Finn, Timulty, Doone, O'Gavin, Fogarty, Casey, Peevey, Kelly, Noonan, O'Hara, O'Connell and Father Leary.

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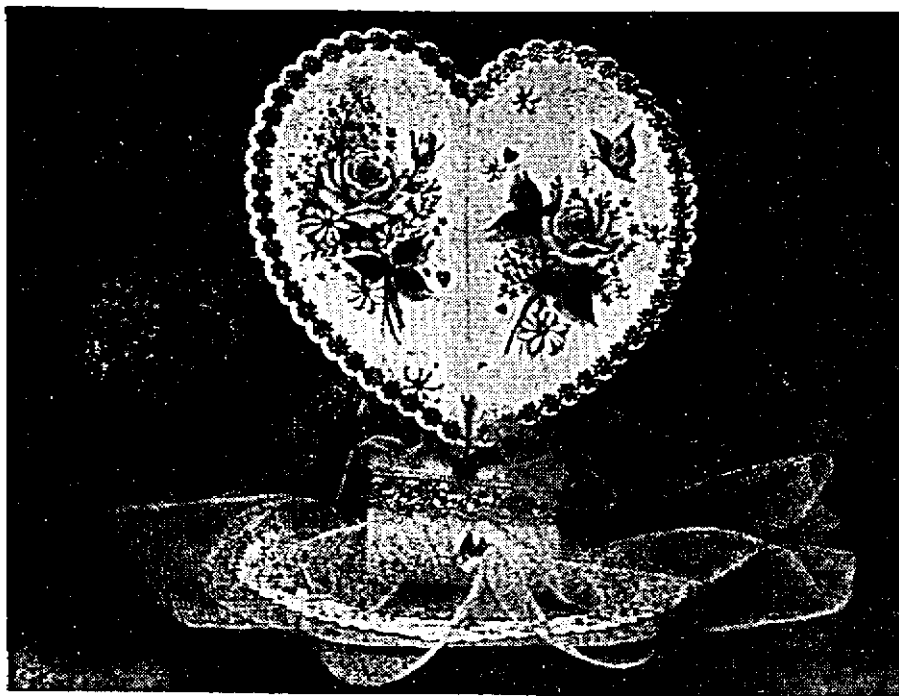
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The Symbol That's a Valentine



Valentines serve as messengers of friendship as well as romance and often are things of special beauty. The valentine pictured above has charm that is worthy of display.

By Lorena Fleissig

SPRINGTIME and love, sweetheart roses and blue forget-me-nots are symbolized in valentines. Not only lovers, but family and friends these days express their devotion with cards of especial charm.

Such cards deserve to be on exhibit in the form of a colorful showpiece to celebrate the holiday.

This triple-folded heart (illustrated) in pretty pink and blue pastel flowers and butterflies and bordered with gold was such an inspiration. It is simply made with the use of a long flat stick, some braid, a two-inch block of styrofoam, a small bird sequin and pink cardboard circles at the base having a dainty white doily between them.

THE DECORATED sides of the hearts were faced to the outside when pasted together over the long flat stick which is allowed to extend several inches beyond the point of the heart. This was left to dry under several heavy magazines.

To prepare the base, two circles of pink cardboard (may be gold or silver from a box lid) were cut (using two plates, one smaller, for patterns to draw around).

The small block of styrofoam was glued firmly (white liquid glue) to the three base pieces, i.e. small pink circle, larger white doily and largest bottom circle.

This is allowed to dry under a weight.

FINAL assembling is simple. The stick extended from the bottom of the heart is covered with glue and pushed deep into the top of the styrofoam block. A large

corsage pin on each side will hold the heart in place until secure.

Gold paper braid is pinned around the foam base, also a

sequin bird. A gathering of pink net makes a lovely swirl of fantasy as the finishing touch to a centerpiece of sentiment.

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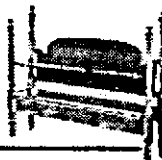
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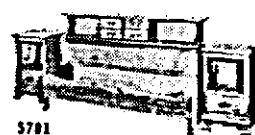
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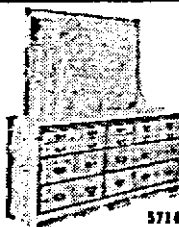


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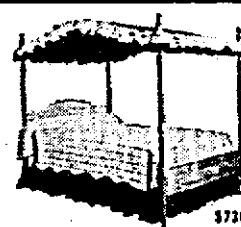
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By Frank L. Remington

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In all, there are some 30,000 different titles available to the public at a nominal purchase price. Among the titles are such diverse ones as "First Aid," "Firefighting for Householders," "Infant Care," "Know Your Money," "Better

Lawns," "How to Drive a Nail," "How to Sew On Buttons," and "Prospecting for Uranium."

The Government Printing Office (GPO) book store, located just a few blocks from the nation's Capitol, is visited frequently by numerous customers, but the vast majority of its business is conducted by correspondence. Customers of the GPO book store include everyone from school-boys, housewives and policemen to senators, industrialists and educators. Some 1,500,000 letters of inquiry about these government publications are received each year. Each day some 9,000 books and pamphlets are mailed. Orders usually are handled within 48 hours.

THERE'S REALLY no end to the variety of subject matter the GPO has available. The titles cover almost every conceivable subject from airplanes to zirconium. Sometimes the requests are most unusual. Not long ago, for example, a farmer wrote in to request a duplicate copy of a booklet entitled "Milk Goats." "My goat," he explained, "ate the copy which you previously sent me."

Though the GPO has no famous authors, it does boast the nation's No. 1 best seller—a volume entitled "Infant Care." It is available in eight languages. Millions of mothers feed, burp and raise their children under the guidance of this booklet. To date, the book store has sold more than 11 million copies of this book at 15 cents each, not to mention other millions which it has circulated free of charge. Recently an African prince, whose wife had presented him with a baby, wrote to Washington for a copy.

Other best sellers include "Postage Stamps of the United States," "Communism in Action," "The Constitution of the United States," "National Forest Vacations" and "Building With Logs." Hobby books sell well, too, and the GPO offers books on photography, woodworking, leathercraft, making ship models and attracting birds.

GPO offers numerous publications on vocational guidance and job opportunities. One helpful 232-page book, selling for \$1, lists the scholarships available at 1,562 American colleges and universities.

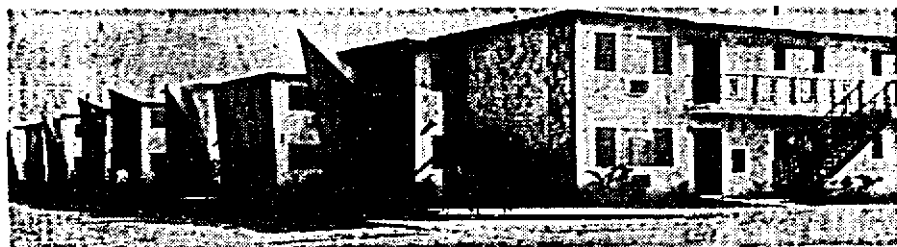
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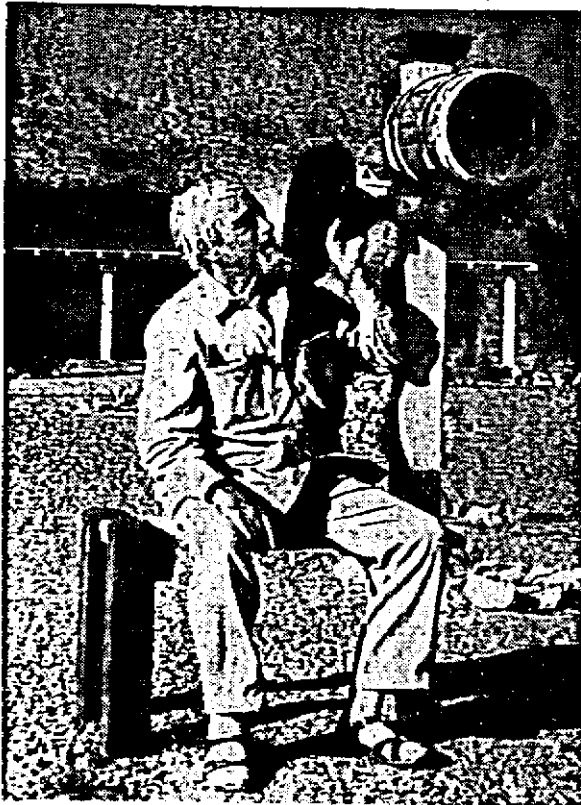
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Knight of the Desert



Desert Rat Supreme, Harry Oliver, also known as Sir Harry, keeps an eye on the sky at his desert home.

By Bob and Jan Young

LEGEND MAKER, Desert Rat Supreme, philosopher, humorist and a man of many distinctions, Harry Oliver has now capped his long, laugh-filled career with being dubbed: Purple Knight of the Salton Sink.

Harry, who is commandant over his hand-built adobe fort at Thousand Palms, near Palm Springs, has long been a defender of the desert and has been the avant-garde of the anti-litterbugs in his beloved deserts.

Long before it became fashionable, Harry was stalking through the California and Arizona deserts planting signs near piles of traveler-trash which said:

SHAME

Look at what you did.

Beauty was here before you came.

He continued his campaign through the five pages of his Desert Rat Scrap Book, issued quarterly at Old Fort Oliver. He wrote feelingly of the "Kleenex bushes along the road being in full bloom," and pointing out that the exceptionally bountiful climate had produced a crop of beautiful desert wildflowers so thick that you can scarcely see the beer cans.

SIR HARRY became desert royalty in a typical Oliver Twist fashion. He had been a highly paid art director in

Hollywood and designer of the Gold Gulch at the San Diego Exposition, when he became fed up, although he was broke and in debt, Harry took off for the desert with \$10 in cash, an old car and a bottle of cheap whisky. Though he still doesn't admit to much more in the way of possessions, he has the satisfaction of many jobs well

done. His first job was with the U.S. Government, growing rubber plants to help out the rubber-short economy before World War II.

With a paycheck in his pocket, Sir Harry started his Scrap Book, the "only newspaper you can open in the wind." It was at first printed on scrap paper saved by Coachella Valley merchants; usually stiff wrapping paper which withstood the desert zephyrs. From his editorial perch, Harry has relentlessly preached desert beauty, urged a campaign for his desert country to secede from Riverside County and form its own government, along with perpetuating the legend of Peg Leg Smith's Lost Mine.

PEG LEG was a frontiersman who found a fabulous gold lode but was run off by Indians. He lost his wooden leg in the escape. And Harry has since carved a number of peg legs, strategically hid-

ing them in the desert to make a wandering prospector or hiker happy in that they thought they had nearly found the Lost Peg Leg Mine.

His legend-making took another turn, too, when he duplicated the return of the Capistrano swallows with his fabulous lies about the "Return of the Buzzards to Fort Oliver."

In 1952, Oliver started the burro-flapjack contest at the annual Death Valley Encampment. It was conceived with a dual purpose, as are most of the Harry's schemes. The contest would entertain his desert rat compadres and call nationwide attention to the desert lover's best friend, the burro.

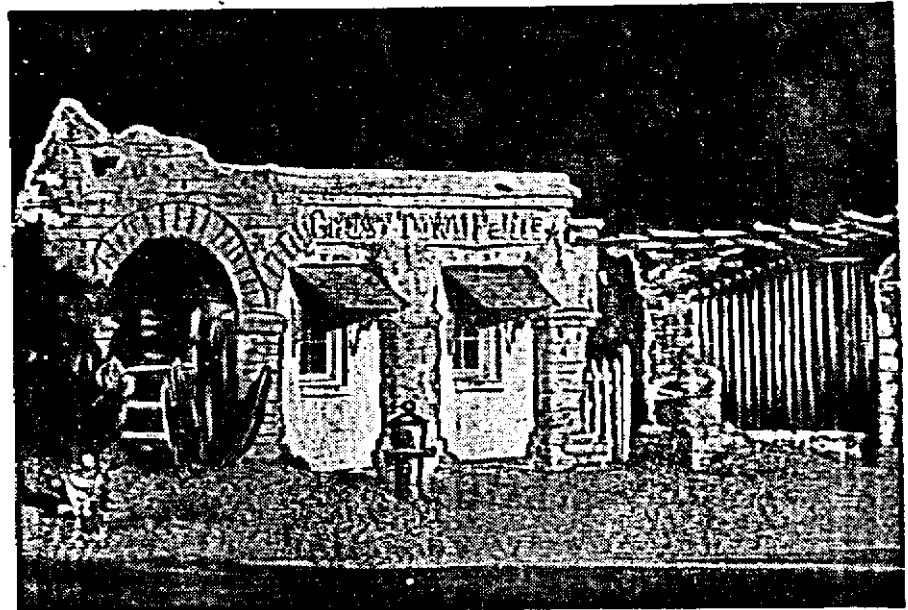
As a determined defender of the desert, Oliver hasn't mellowed much despite his 75 years. An erect, six foot, pipe-smoking weathered man, Oliver has attained the epitome of all human observers, that of the philosopher. He lives and believes that a day

without laughter is a day wasted and his newspaper best expresses his wit, and his resignation to the mortality of mere man.

HE OFFERS his paper on a subscription basis, under a sort of protest in that "This (subscription) offer expires when I do. Asbestos editions will be forwarded in case you don't make it."

Oliver's wit is as dry as his beloved desert, yet carries the sting of a scorpion, also one of his desert creatures. He is now actively pressing a campaign to have all beer cans made of edible compounds (such as the moon rocketeers may have to use), so that, even if the beer drinker doesn't eat the container, the desert creatures will.

Sir Harry, Desert Knight, points out that "... we won't have to go around saying 'clean up.' We'll just say, 'Eat up, boys.'"



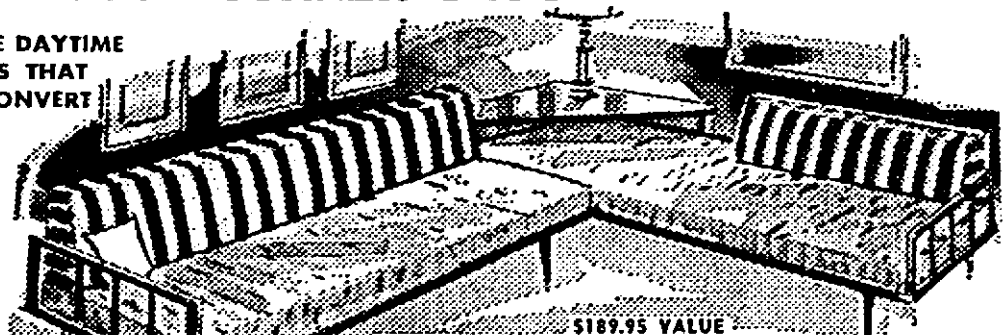
—Photos by the Authors

Old Fort Oliver, Oliver's headquarters at Thousand Palms, a few miles north of Indio, is constructed of hand-made adobe bricks. Oliver operates happy-go-lucky newspaper.

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TRAVEL RESORTS

THE New York World's Fair—a billion-dollar bonanza for the tourist—opens April 22 in Flushing Meadow Park, Queens, New York.

The site of the spectacular fair, which is expected to be viewed by 70,000,000 people by the time it closes, is the

By Ev Hosking

locale of the last New York World's Fair in 1939-40.

It's nine miles east of Times Square, six miles from Idlewild Airport, two miles from LaGuardia Airport and you can get there by car, sub-

way, railroad, bus, airplane, helicopter or boat.

The Fair opens on April 22 and closes Oct. 18. In 1965, the Fair will open April 21 and close for good on Oct. 17.

SCHEDULED to remain open seven days a week, the



Walt Disney pets a lifelike brontosaurus that will appear in Ford's "Magic Skyway" ride at N. Y. Fair.

gates will open at 9 a.m. and closing time is set for 10 p.m.

Admission for the fair is \$2 for adults; \$1 for children 12 or under. Rides, shows and special events are extra. Special rates are offered for groups. Ticket books are available. For tickets and information write to ticket sales office, New York World's Fair 1964-65 Corp., Flushing, N. Y., 11380.

The fair is divided into five segments: International, Industrial, Transportation, Federal and State and the Lake Amusement area. In addition to U. S., foreign, industrial and commercial exhibits, at least 24 states will have their own pavilions or exhibits.

AMUSEMENTS will be centered in the Lake Amusement area and will include musical stage, water and air extravaganza, a circus, an American Indian Pavilion, flume ride, simulated helicopter ride, a

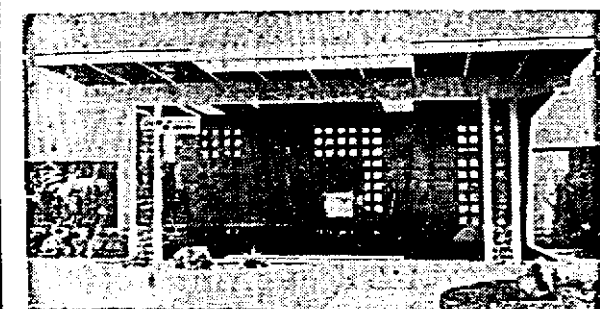
puppet show, dancing waters, a paddle riverboat ride, glass-bottom boats, a trip along a Venetian canal, an aerial cable ride, and an 8,400-foot monorail circling Meadow Lake in the amusement area. The New York World's Fair says that they will have no honky-tonk or girlie shows.

Olympic trials for U. S. entries in Tokyo will be held both at the Fair and other New York City sites.

The fair symbol will be a stainless steel scale model of the world, with land masses supported by an open-grid framework of latitudes and longitudes and three orbit rings circumventing the globe. The model will be 12 stories high and will rest on a tripod base surrounded by a 310-foot reflecting pool.

It symbolizes the Fair's theme:

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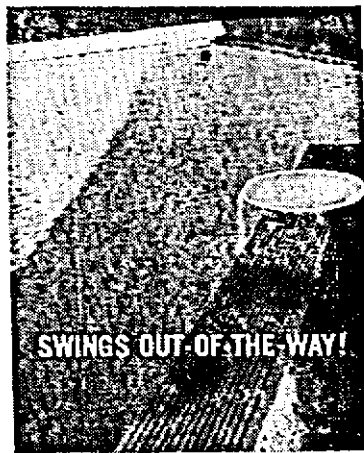


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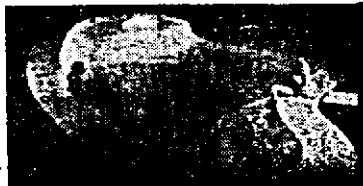
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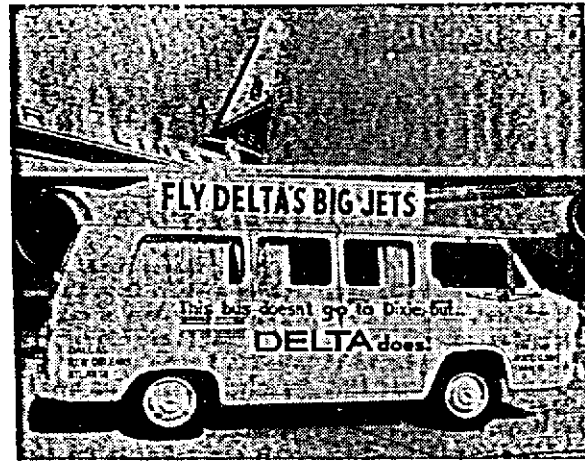


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March in Mexico

By Fred Taylor Kraft
Travel Editor



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cial and religious fair at Durango, celebrated since 1616.

March 3—A fiesta held on the hill of Sacramento, at Amecameca, with a huge market and colorful native dances. Only a half-hour away is the Lodge of Tlamecas, 13,000 feet up the slopes of Popocatepetl, a fine place to camp overnight and begin a hike up the huge volcano overlooking Mexico City.

March 4—Religious festival at Taxco honoring the Crucifix of the True Cross, with dances performed by children.

March 4—Pilgrims through the shrine of the Christ at Chalma (State of Mexico) to seek cures and special favors.

March 9-13—Religious festival at Etla, Oaxaca, plus commercial fair featuring native crafts.

MARCH 11-19—One of Mexico's largest annual festivals at Talpa, Jalisco, with a pilgrimage from all parts of the country to the shrine of Our Lady of Talpa.

March 15—Coyutlan, Colima, a primitive fishing village where jungle and sea meet on Mexico's west coast, features spring festivals through May, with fishing tournaments, regattas, swimming in the roaring surf, and dancing.

March 18-31—Annual fair at Antigua Morelos, Tamaul-

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UNDER bright skies and a warm sun the jacaranda mixes its delicate violet amid the flares of multicolored bougainvilleas in a spectacular floral display.

The time is March, but the weather and the flowers are only the beginning of the mul-

itude of attractions in Mexico.

In Mexico City will be a star-studded guest program at the Palace of Fine Arts, including world renowned performers, dance groups, the National Symphony and ballet headliners as well as the regularly scheduled Ballet Folklórico.

And in the capital and elsewhere in the lazy Land of Manana are events ranging from fiestas to bullfighting, horse racing to native dances, fairs and religious festivals.

For water lovers there are the beach resorts of Puerto Vallarta, Coyutlan and Acapulco on the West Coast and Mexico's leading resort island of Cozumel in the Caribbean Sea.

UNSPOILED Cozumel is an exotic tropical paradise combining such diverse attractions as ancient Mayan ruins, modern Mexican gaiety, and jungle-rimmed lagoons and beautiful beaches whose unbelievably clear waters invite SCUBA divers, anglers and all lovers of aquatic activities from everywhere.

Located just 12 miles off the coast of Mexico's Yucatan Province, Cozumel is served by Mexicana Airlines (CMA) with four flights weekly from Merida, capital of Yucatan and jumping off point for tours to world-renowned Mayan ruins at Chichen Itza and Uxmal.

Cozumel is a delight to the budget-minded tourist. For instance, winter season rates are \$12 to \$14 per person, double, per day at the Blue Beach Mansions Hotel. In the works is the \$3 million deluxe, El Presidente which Mexico's hotel king Cesar Balsa will open late this year.

MARCH 21—the first day of spring—is a national holiday honoring the birth of the great Mexican reform leader Benito Juarez. There will be celebrations in his home state of Oaxaca, a city also noted for its Indian folklore and native products, particularly black and green pottery.

Also, on March 21, is a special spring season race at Mexico City's Hipodromo de las Americas, highest thoroughbred track in the world.

But March is an excellent month to enjoy the Mexican countryside, and the fiestas here and there. These are particularly recommended:

March 1—Annual commer-

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California Coon Cat

By Eleanor Avery Price

WHEN Mrs. Gail Collier, 1930 Knoxville Ave., took her cat, Socks, to the veterinarian recently for a checkup, the doctor remarked "What a fine coon cat." Mrs. Collier wasn't certain just what a coon cat is, but she was very proud of her large, long-bodied and heavily-coated cat, so she let it go at that.

But not I. For a long time I have been intrigued over the

mystery that shrouds a cat called a Maine Coon Cat. So I asked questions of cat fanciers and I looked in encyclopedias. I came up with conflicting accounts, but here is the general story about the coon cat.

It seems that in the 18th and 19th centuries, seafarers of Maine returned now and then with handsome long-haired cats in a variety of colors from countries they visited. A segment of the population became interested in



Antiquity somewhat cloaks the origin of the Maine Coon Cat. This one is Socks, a California "cooncat."

showing cats, and they probably had the first cat show ever held in America. Featured were some of the long-haired beauties whose coats were more luxurious than before, since Maine's cold weather stimulated the growth.

THE CATS became very popular, and the rush was on

for them under the name Maine Coon Cats. They were considered household pets, whereas short-haired cats were mostly barn animals. Perhaps the favorite was the striped and banded long-hair because he more nearly resembled the raccoon. However, the Maine Coon Cat is not a cross between a cat and a raccoon, and he wears a coat of many colors, including pure white and tri-colored.

When the cat fancy boomed in other states, exhibitors were interested only in purebred cats—Persians, Manx, etc. So the ruffed coon cat as a show animal practically disappeared. In the West, I have never seen a cat entered as a Maine Coon Cat as it is not recognized. But a few cooncats have obtained state championships in the east. Most are now so haphazardly bred that they are part Manx, Siamese, etc. But in some Maine households the original strains are maintained.

In short, the Coon Cat is a long-haired domestic cat but not a Persian. If you go to Maine you might knock on the doors of country homes and find an honest-to-goodness Yankee Maine Coon Cat, but similar cats are available all around you, only we would have to call them California Coon Cats. Long-haired domestic cats in cat shows are listed under Household Pets. Look for them at the Cal Coast Cat Show Feb. 15-16 in Long Beach Auditorium.

How to Beguile That Certain Man

(Continued from Page 9)

Carol and a Hollywood movie troupe journeyed down there to film "Wild Youth." When I escorted Carol on a shopping tour along gaudy-bawdy Juarez Avenue, hundreds of Latinos—plus several Americans—followed, ogled, and whistled at her.

IN THE QUIET corner of a cafe, Carol later revealed her philosophy. It was: "Any woman worth her salt has a strong point or two. She should develop her best weapons and make them serve her—that is, in attracting the man, or men, who appeal to her most."

"Where real trust exists between a single girl and her favorite boy friend, I think she's justified in speaking up first. And I do mean in hinting that marriage would be good for them."

With a twinkle in her eyes, Carol added: "If that doesn't bring him around, bite the son-of-a-gun on the hand and tell him to go hang himself!" To illustrate her point, she let me snap a photo of her playfully nibbling at her leading man's hand—the hand of actor John Goddard.

From the experts young women hear this piece of advice—"Be utterly feminine. Overwhelming numbers of eligible men prefer you that way." To underscore the validity of that advice, let me relate my numerous, candid talks with two young women in particular. Here I refer to Judy Grable and Patricia McCormick.

Judy, a trim, bouncy, well-stacked blonde in her late twenties, recently appeared on the nationwide TV show, "What's My Line?" Not one of the panel experts, not even special guest Groucho Marx, could determine (or identify) her profession. They all mistook Judy for a Broadway showgirl, Hollywood starlet and/or glamour model.

They were astonished to learn that Judy has, within the past year, catapulted to stardom—and into the big money—as a woman wrestler. She bears no evidence of bodily scars. No rough or coarse features. Instead, Judy

has exerted herself to remain feminine in the most pleasing sense of the word. Male admirers swarm after her.

THIS REPORTER took a nationwide tour with popular Judy. During the course of it she confided to me: "True, I belong to a rough-and-tumble profession. But I'm determined never to let it sour or harden me. I know very well that most men prefer a woman to be feminine—all female. No masculine garb or mannerisms for this gal!"

Lovely Patricia McCormick, America's ace lady bullfighter, suffers spills, hard knocks and gorings in her career. Yet away from the scene of action and danger, she goes out of her way to retain her femininity. This includes frilly, snug-fitting dresses, sleek hosiery, and high heels.

In escorting Patricia to the bull ring in Juarez, Nuevo Laredo and elsewhere, I've seen Latin men slam on the brakes of their cars, lean out the window, and salute her beauty. No matter where she fights doves of male admirers wait in the lobby of her hotel to greet her.

She and Judy Grable are still unattached. They're looking to the opportunities of this Leap Year—1964—with as much zest as Long Beach bachelorettes and the movie sirens quoted in this piece.

Summed up the best tips for all of you—as passed along by psychologists and Voices of Experience—add up to:

(1) Be your natural Suzie-Q self: not an imitation of some movie actress.
 (2) Remain utterly feminine.
 (3) Take the initiative about dating and marriage if the man closest to your heart happens to be someone you trust and admire.

(4) Show poise instead of over-anxiety in any given situation.

(5) And being aware that you're a privileged character this Leap Year should put extra charm in your carriage and a marriage altar gleam in your eyes! All of which should give that Special Man in your life the proper hint. Happy hunting!

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Something new on the lawn scene is C-7 hybrid bent grass, typified in the excellent lawn pictured above.

Garden Clubs

Hybridizing and growing phalaenopsis by the amateur will be the subject of slides and a talk by R. N. Hulien of San Fernando at a meeting of Long Beach Amateur Orchid Society at 8 p.m. Monday (Feb. 3) at Silverado Park Clubhouse, 31st Street and Santa Fe Avenue. Flowering orchid plants will be displayed.

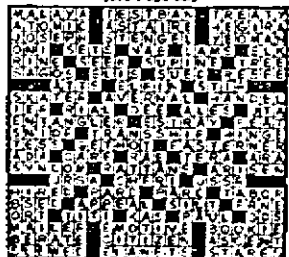
John van Earneval, chief rosarian of Rose Hills Memorial Park, will address the Belmont Heights Garden Club at 1 p.m. Tuesday in Wesley Hall, 317 Termino Ave. Mrs. Josephine Woods will preside and tea hostesses are Mmes. Pauline Bordner, Grace Rowe, Grace Stillwell, Mabel Wilson, Minnie O'Toole and Miss Elsie Goodall. Visitors will be welcome.

Dorothy Digs

We receive many letters asking about the pruning of fuchsias, camellias and azaleas. Quite naturally we think of winter as the pruning season. This is not true in the case of camellias and azaleas which should be pruned for shape after the blooming season is over. Azaleas need very little pruning. Thinning out of buds on overburdened camellia branches is always good practice as this encourages larger blooms and less bud dropping.

Fuchsias should not be pruned until after all danger of freezing has passed. If they freeze back then prune quite severely back to fairly solid wood. Fuchsias grow very fast and soon recover from heavy pruning. If fuchsias tend to accept blight easily then use a wettable fungicidal powder containing copper, zinc and chromium for fast correction of this trouble.

SOLUTION TO TODAY'S PUZZLE
(See Page 26.)



YOUR GARDEN

New Bent Grass Wins Plaudits

By Joe Littlefield

EVERY so often a new type of grass appears in the horticultural trade which in some cases has improvements over the existing grasses.

New dwarf-type bermuda grasses have been introduced within the past several years which are much better than the common bermuda grass. Several of these new dwarf bermudas are listed as staying green during the cold winter season, but haven't quite done so.

There is a new hybrid bent grass C-7 Nu-Turf that looks like a sure winner. The reports are encouraging and promising from home owners who have these lawns.

First of all, this new lawn accepts heat and cold, and

stays green during the winter. The blades are fine in texture, and the tightly matted runners choke out most weeds, excepting bermuda and St. Augustine grasses.

Close regular mowing one-half to three-quarters of an inch high keeps weeds out, lawn has that neat, smooth-carpet bent grass appearance.

THIS LAWN holds a healthy green color if fed a liquid turf food every six weeks throughout the year, or a granular turf food every three months throughout the year.

It absorbs more water than the usual grasses, therefore, should be watered longer periods of time, but less often. It may be planted the year round. However, it grows and spreads together

more rapidly in hot weather. It is one of the easiest lawns to plant.

In starting this grass in a
(Continued on Next Page)

Garden Classes

Offering diversified instruction in horticulture and subjects related thereto, classes for home owners as well as professional plantmen will begin this week in the adult education program of the Los Angeles County Department of Arboreta and Botanic Gardens. Classes start at 7 p.m. and meet once a week for 14 weeks at the Arboretum, 301 N. Baldwin Ave., Arcadia, and Descanso Gardens, 1418 Descanso Dr., La Canada.

Courses at both places include home horticulture, home landscaping and botanical sketching. Additional courses at the Arboretum include plant identification, garden insects and their control, plant natural history and plant materials in landscaping for professionals. Further information may be obtained by telephoning 446-6251 or 681-5277.

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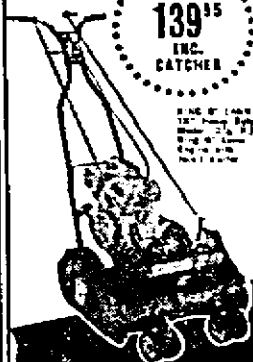
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New Bent Grass Lauded

(Continued from Page 29)
new lawn, scatter evenly one cup of ammonium sulphate per 100 square feet of soil that has been previously loosened by raking. Spread one-quarter inch of mulch material and thoroughly water down.

Wet the sod and tear or cut into 1 1/2-inch diameter plugs. Excess soil may be removed by soaking the plugs in a bucket of water. Space the plugs six to eight inches apart on the ground, step on the plugs to press them into the soil and water the area thoroughly. Thereafter, keep the planting well watered until grown together.

About 10 to 14 days after planting, test a couple of the plugs to see if they come up easily from the ground. If you can't pull them up easily, they are rooted and now's the time to start mowing the plugs. Mowing them at weekly intervals before they grow together and cover the soil forces quicker growth to cover. With favorable weather and mowing, plugs should spread to closing in 60-90 days. Start feeding about a month to six weeks after planting.

ABOUT THE only problem this lawn has is the sod webworm known as lawn moth worm, which is a common

lawn problem with most grasses.

An observant gardener knows that if birds seemingly are interested in that lawn, it isn't grass seeds they seek as source of food, but worms. The first visible worm damage is small puffy areas in the lawn. When the lawn is mowed the areas are brown for a time.

Best remedy is to spray the lawn with an insecticide spray about once every two months from May through October. A good turf fertilizer formulated for Southern California soils and containing insecticide controls these pests.

Only time this lawn might have a yellow color or scalded appearance for several weeks is due to gardener not mowing the lawn at weekly intervals. Mower should be raised then lowered gradually over successive cuttings, to prevent scalding.

DICHONDRA lawns not fed in January should be fertilized as soon as possible. There are two reasons why they need feeding early in the year. First, because they already are flowering and seeding, and the mature dichondra is growing actively, but slowly. Fed now, they'll grow better. Second, early feeding tends to discourage possible fungus infestation later in the season, because a healthy well cared for dichondra lawn resists fungus diseases.

Grass lawns, too, need periodic nourishment for best growth.

Durable Bloomer

One perennial that is widely recommended is the blue marguerite, or Felicia. This durable little plant is almost ever-blooming and in the mildest areas will show some color year round, except when you cut it back, after which it takes a short time out to form a new framework of branches.

Blue marguerite is as nearly foolproof as any plant can be, tolerating sun or part shade, poor soil and infrequent watering. When once established, it will often reseed itself, but don't count on that because conditions must be just right for such a happy circumstance. In the middle and front of a border, combined with yellow marguerites, which are also nearly ever-blooming, it can provide a big answer to a perennial problem, such as it may be.

Southland

CROSSWORD PUZZLE

Solution to Puzzle on Page 29

By Leonard Goldberg

1 Country of

Malaysia.

2 treaty; 3

world.

14 International

compact.

23 Type of energy.

21 Hollywood

actor-dancer.

24 Mohammed's

flight from

Mekka.

25 Son of Jacob.

24 Famous

baseball name.

25 Navy petty

officer.

26 Harry's

intelligence

unit Abbr.

27 Tennis term.

28 Capturer

Colleg.

31 Beats: slang.

32 Deer.

33 Booking term.

37 Search.

37 Inactive:

passive.

38 Maple or pine.

40 Starchy

Gods.

42 Yale's football

term.

43 Took to court.

45 Observer, answ.

46 Siamese coins.

48 Like a spike

or fairy.

50 Aquatic.

52 Wintertime

athletic.

55 Of the infernal

regions.

57 German

composer:

1895-1973.

61 Noun suffix.

62 Moroccan coin.

64 River, NE

Scotland.

65 Brew.

67 Hagen,

actress.

68 One who

ensnares or

involves.

71 Lost animal.

73 Noteworthy

achievement.

74 Tricky;

deceptive.

75 Change from

one vessel to

another.

77 Cause to

depend.

78 Girl's

nickname.

79 Become over-

heated; 2

words.

80 Native of a

certain U.S.

area.

82 Rehan,

oncology

actress.

83 Anxiety.

84 Scottish

explorer:

1813-93.

86 Buddhist

church in

Japan.

87 Goddess of

vengeance.

88 Commemorative

astellite, in

synchronous

orbit.

90 Palms, used for

wickwork.

93 Acknowled.

95 Major.

97 French term

of endearment.

98 Member of

the U.N.

99 Employed.

102 Partner, in

Texas.

101 Park, in Paris.

106 Small drum.

110 College degree

in ed.

111 Legal

maneuver.

113 Sediment.

115 Sea bug's.

116 Scrip.

117 Small S

American

monkey.

118 Kansas: Abbr.

120 Papal name.

121 Natural forces.

123 One who seeds

social matter.

125 Expressing

deep feeling.

129 Character in

"Cory and

Dolls."

130 Reprover: word.

131 Denizen.

132 Rite.

133 Tense;

twisted.

134 Small lily.

135 Glowers.

DOWN

1 Certain leaguers.

2 Lack of tone

or energy.

3 Not victorious.

4 Word error.

5 Dog bark.

6 Palms.

7 Ornament, on

apophysis.

8 Superlative

suffix.

9 British machine

gun.

11 Sumatra

spiritual object.

11 Large

Edinburg,

collectively.

2 words.

12 Exalt.

13 Fox, of

baseball.

14 Mint, used in

seasoning.

15 Reeves.

16 Psychiatry

term.

17 Those who

point guns.

18 Seaport, Kerry

co., Ireland.

19 Irish or Boyer.

20 Gold term.

31 "No life,"

or "but."

34 Horned

ruminant.

36 City, SW

Russia, on the

Dniester.

38 Cold mountain

wind, in Pers.

39 Aquatic bird.

41 Author of

Tristram

Shandy.

43 Coasting

vehicle.

45 Narrow inlet.

47 Nest and trim.

49 Irish

2 words.

51 Three people.

52 Midday nap.

53 Famous name

in Washington.

54 Skilled

workman.

55 Warner.

56 Cowboy's

necessities.

58 Lady

chaperone,

in Spain.

59 Open shelved

cabinet.

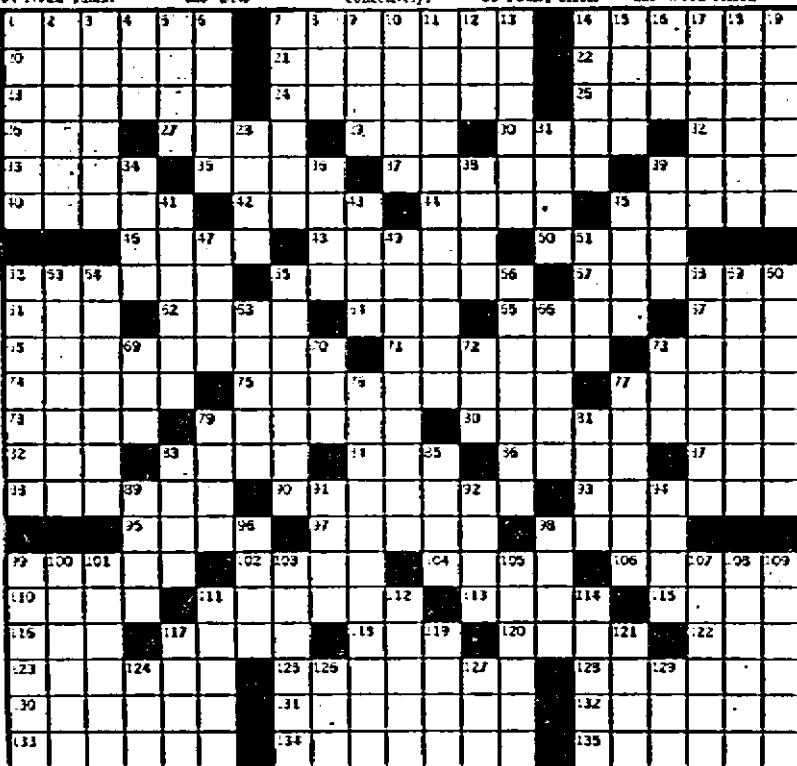
60 Cathedral

church of Rome.

63 Modify.

66 Fault: error.

129 Wood excels.



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Dwarfs Ready

Dwarf citrus grown in containers should be looking good now, what with oranges on the Robertson Navel and lemons on the Meyer Lemons and limes on the Rangpur Limes. They should be in good shape despite any heavy frost because you can shift them about for full protection.

If you don't have dwarf citrus providing you with a treat, look in on your C.A.N. nurseryman. He has both the citrus and containers.

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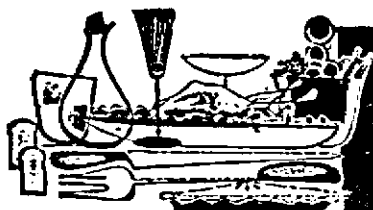
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Caricature by Bob Aard
ALFRED CORNWELL

A Puff of Heavenly Steam

THE MOMENT arrives. With deft motions the waitress opens the parchment bag. Out comes a puff of steam and an aroma which can best be described as heavenly. Wearing a blissful smile, the guest begins to eat.

That epicurean drama is repeated many times each week at Alfred Restaurant, a smart continental establishment at 700 E. 45th St. near Atlantic Ave. The entree which never fails to delight those who order it is called Pompano Key West. It consists of a whole fillet of pompano, a white fish from Florida, baked to perfection in a vegetable parchment bag with rich crab-meat and served with a luscious sauce of tiny onions, herbs and white wine.

The pompano (\$3.85) is one of numerous entrees on the table d'hote dinners at Alfred's, owned by world traveler and gourmet's gourmet Alfred Cornwell. His large restaurant, which seats 148 persons in its main dining room, includes the following with its complete dinners: a glamorous tray of hors d'oeuvres, superb soup, large salad, potato, vegetable, beverage and wrapped candies as a dessert tidbit.

Among the many outstanding entrees prepared by master chef Christian Bousiere, recently returned from France, are chicken saute, Chasseur, escalope of veal Princess, filets of sole Trouvilleaise (with small shrimp); mushrooms Marianne, small tender frog legs, gennadine of beef and tenderloin of beef en brochette. Priced from \$2.75, all are prepared with the greatest care. Bousiere's sauces, prepared under the direction of Cornwell, are elegant affairs which titillate the most jaded palates. Alfred Restaurant, open daily for luncheon and dinner, serves dinners Sunday from 2 p.m. on.

—TEDD THOMEY

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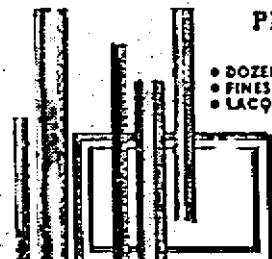
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3 Blocks North of Valley

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225 EAST ADAMS

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22050 VENTURA BLVD. 1/2 Mile West of Topanga

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LONG BEACH

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Parade

The News & Independent - Press-Telegram

THE BIG RISE IN
WIDOW-SWINDLING

AN IMPORTANT
MESSAGE FROM
MRS. SARGENT SHRIVER



February 2, 1964

Walter Scott's

Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

Q. Who was the Secret Service agent in charge of the Kennedy trip through Dallas? Where was he when President Kennedy was shot?—J.K.M., Madison, Wis.

A. Agent Roy Kellerman was riding in the right front seat of the President's car when Kennedy was shot.

Q. How much money has the film *Lawrence of Arabia* made to date?—Vi Fromme, Tenafly, N.J.

A. Approximately \$14,000,000, which is what it cost to make.

Q. I've heard that Peter Lawford's wife, Pat, will divorce him to marry Porfirio Rubirosa. Any truth to that story?—B.R., Washington, D.C.

A. None.

Q. Winston Churchill, who wrote a best-seller, *The Crisis*, in 1901—is he the same Winston Churchill of World War II fame?—Florence Soman, Chicago, Ill.

A. No, the Winston Churchill who wrote *The Crisis* was an American, raised in St. Louis, who attended the Naval Academy at Annapolis, subsequently wrote several historical novels.

Q. Why was Jack Webb, in charge of TV at Warner Brothers, fired and replaced by Jack Warner's son-in-law, Bill Orr?—V. Fleming, Burbank, Calif.

A. Warner, an extremely difficult man to work for, was dissatisfied with Webb's record. Warner Brothers is a studio with a long history of nepotism.



Q. How old is Pope Paul?—Ann Glenn, Zanesville, Ohio.

A. He is 66.

Q. Mme. Nhu of South Vietnam was one of the richest ladies in that country. Did she ever get her fortune out?—Ed Swinerton, Kansas City, Kan.

A. No. Most of her multi-million-dollar fortune was in real estate which was confiscated by the new military regime.



Q. How old is President Johnson's wife, and is it true that she secretly buys her dresses in Paris?—Bertha Franklin, Laurel, Miss.

A. Mrs. Johnson is 51, buys her clothes domestically.

Q. How much is Eddie Fisher's swag from his marriage to Liz Taylor?—Roy Dino, Las Vegas, Nev.

A. At least a million; more if *Cleopatra* is a rousing success.

Q. Was the John Birch Society in favor of impeaching the late President Kennedy?—E.J.F., Salem, Mass.

A. In the December 1963 issue of *American Opinion*, a monthly magazine published by the John Birch Society, an article by Charles Tansil asserted that President Kennedy should have been impeached for proposing a disarmament program to the United Nations.

Q. Who said, "A rich man and his daughter are soon parted"?—Clarence Enfield, Denver, Colo.

A. Frank Hubbard, American newspaper humorist (1868-1930).

Q. Who devised the first crossword puzzle in the U.S.?—Jan Feldman, Philadelphia, Pa.

A. Credit is generally given to Arthur Wynne, an editor of the *N.Y. World* in 1913.

Q. Why does Mamie Eisenhower always go west via private railroad car?—Henry Tunney, Urbana, Ill.

A. The former First Lady does not like to fly.



Q. I saw George Hamilton in the movie version of *Act One*, and he is awful. Who is responsible for hiring this baby?—Bernard G., Miami, Fla.

A. He was hired for *Act One* by Dore Schary.

Q. In how many states are citizens under the age of 21 allowed to vote?—Claire Allen, Des Moines, Iowa.

A. In 4: Georgia and Kentucky, where the voting age is 18; Alaska, 19; and Hawaii, 20.

Q. How long has Fidel Castro been in power in Cuba?—D. N. Jones, Wheeling, W. Va.

A. Five years.



Q. Is Jill St. John publicity-crazy? Is that why she's been dating Baby Pigatieri, Frank Sinatra and the rest of that crowd?—Sal Douglas, Baltimore, Md.

A. Miss St. John is not publicity-shy, likes male company.

Parade

THE SUNDAY
NEWSPAPER MAGAZINE
FEBRUARY 2, 1964

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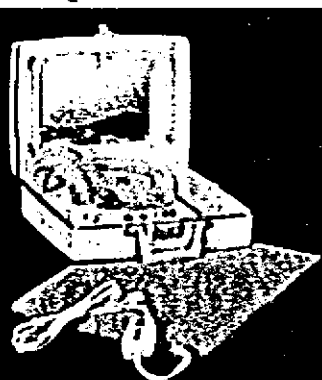
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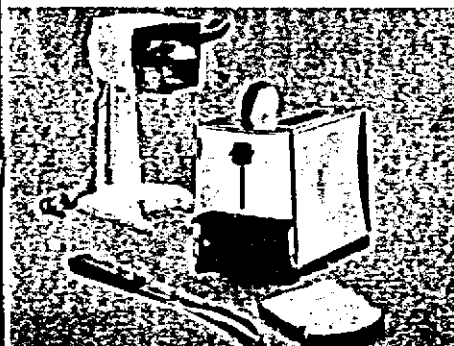
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Autumn Haze Mink Stole by Renoir, 47,185 Coupons.



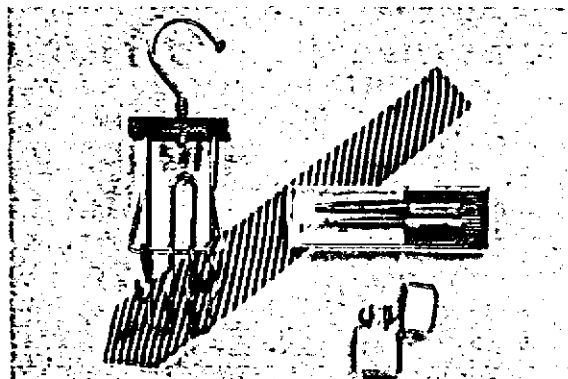
Dominion Portable Hair Dryer, 2120 Coupons.
General Electric Heating Pad, 685 Coupons.



Toastmaster Automatic Toaster, 1975 Coupons.
Swing-A-Way Electric Can Opener, 1330 Coupons.
Ekco Roast Slicer, 275 Coupons.



Congress Men's Ski Jacket, 1885 Coupons. Arrow
Skit, 5235 Coupons. Arrow Poles, 1245 Coupons.
Bindings, 1170 Coupons.



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pencil), 310 Coupons. Swank Tie Master, 245 Coupons. Zippe
Lighter, 275 Coupons.



St. Bernard Puppy, 18,830 Coupons.



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One of the most scandalous and contemptible of the con games being practiced today is growing at an alarming rate. Its victims are the nation's 8,500,000 widows, who are heartlessly bilked out of sums ranging from a few dollars to a lifetime's savings by an ever-growing army of swindlers.

The situation has become so serious that postal inspectors from all over the U.S. gathered recently behind closed doors in Washington to decide how to cope with it.

According to the Post Office Department, complaints which in 1959 were in the hundreds today number way up in the thousands. And examination of the records shows that of the cases filling the files of the Special Senate Committee on Aging and the Federal Postal Inspection Service, more than 60 per cent involve widows.

Sen. George A. Smathers (D., Fla.), Chairman of the Committee on Aging, estimates that widow-gyping brings in some \$100 million annually. "In many cases widows have been left with substantial amounts of property," says Sen. Smathers. "They can be easily located, simply by reading the obituary pages. Because they are lonely and in need of affection—and have little if any business experience—they make an easy target for the wily con man."

Says Chief Postal Inspector H. B. Montague, "The person who makes a practice of cheating widows is the lowest of the low and must be brought to justice."

There are at least a thousand different ways of gyping widows. The funeral is hardly over before the first of the sharpies move in—usually tradesmen claiming that the deceased husband had ordered, and not paid for, a present for his wife, ranging from a piece of costume jewelry to an expensive fur coat. More virulent, however, are the long term swindlers, who seize on the widow's yearning for income or companionship to cheat her over a period of years.

The most extensive of their schemes is the fraudulent "work at home" come-on. This swindle, which is also often directed at other lonely persons, usually begins with an enticing ad. "Are you interested in making from \$8 to \$20 a week?" it reads. "Work at home in your spare time. No selling."

The victim is often persuaded to buy an expensive piece of equipment, such as a sewing or knitting machine, with the promise that the product she turns out will be purchased by the company. But, on the pretext that the product does not meet the company's standards, the finished articles are rejected. When she becomes disillusioned and wants to quit the whole thing, she finds that her contract has been sold to a finance company and she has to pay, without recourse.

PROFITS ARE ENORMOUS

For example, the Strick-Matador Corp. of Buffalo, N. Y., was charged by the Post Office Department with being the instigator of a nation wide plot whereby knitting machines, imported for about \$40, were sold through dealers to widows and others for \$550, including finance charges. Since purchasers realized little or nothing from their investment, they were swindled out of more than \$5 million.

The king of the work at home swindlers, before he was tripped up by postal inspectors, was Nels Irwin, operating out of Los Angeles. With the help of his 80-year-old stepfather and another associate, Irwin extracted some \$3 million from his victims.

While work at home schemes prey upon the widow with little income, the dance studio racket swindles the more prosperous. Widows by the hundreds are waltzing and mamboing their way to the poorhouse.

They are sweet talked, charmed and humbugged into signing almost unbelievable agreements. Kenneth B. Wilson, president of the National Better Business Bureau, Inc., cited the case of a 71-year-old widow

A heartless and growing racket WIDOW SWINDLING

by Margo Tupper



who mortgaged her home to make the final payment to a dance studio on a number of "lifetime" memberships totaling \$32,000. She bought one membership while in a hospital with a knee injury which made it doubtful that she would ever walk again, let alone dance.

Some dance studios even sponsor parties at the home of the widow, who pays all expenses. The real purpose of the party is to give dance instructors, who are primarily salesmen, a chance to induce her friends to become lifetime members with a promise of parties and companionship for the rest of their lives.

Widows also are setups for fraudulent land schemes. Land which is worthless or nearly so is often advertised as ideal for building homes. Widows who want to invest their savings in land for specula-

tive purposes or simply to build a home for themselves all too frequently find themselves the owners of costly but useless property. The sale of Florida real estate, which at high tide might be two feet under water, has become something of a national joke. Yet as recently as September 1962, a real estate promoter was sentenced to eight years imprisonment for falsely advertising swamplands in the Florida Everglades as desirable building sites.

Today the land swindlers have moved their operations to the great Southwest, where millions of acres of arid desert land remain unsold. Walter F. Mondale, Attorney General of Minnesota, told the Committee on Aging that widows and other elderly people are being sold lots "situated somewhere in the Arizona or Nevada desert, miles from other communities and at a price which may run as high as 30 times the actual value of the land."

Other rackets in full swing are medical quackery, matrimonial clubs and phony charities.

Cora Galenti Smith, self-styled "beauty scientist" of Los Angeles, was found guilty last year on two counts of mail fraud regarding a facial rejuvenation process. Her "magic formula" was nothing more than a strong solution of carbolic acid, and numerous victims, many of them widows, were permanently scarred and horribly disfigured.

Hilmer E. Barnes of Clarinda, Iowa, is now serving a 10-year stretch for obtaining \$16,000 from widows in 4 different states. Misrepresenting his family background, financial condition, education and age, he induced women to correspond with him and agree to marry him. The indictment stated that Barnes got the women to give him money as a "loan" to establish a business or through blackmail, by threatening them with pictures which had supposedly been taken in compromising situations.

CHECKS FOR THE 'DISABLED'

Last July, a wealthy widow of Delaplane, Va., was fleeced out of \$31,000 by 2 men claiming to represent a fictitious organization for disabled Korean War veterans. After donating \$6,000 she was prevailed upon a few days later to write a check for \$12,500 for construction of a building in which to rehabilitate veterans. Soon after cashing that check the con men phoned the widow and told her they had spilled ink on it and asked her to send them another. She did so, but her chauffeur became suspicious and called bank officials. They called the police and the men were arrested. All the widow got out of the deal was a bronze statue inscribed, "From the Boys."

To protect against such cases of mail fraud, the Post Office Department is seeking strengthened laws. It is augmenting its staff of 75 inspectors with 25 more, who will concentrate exclusively on mail frauds involving widows.

One major difficulty is getting swindled persons to co-operate in prosecution. "Widows scream to high heaven about a fraud involving a few dollars, but it is most difficult to get them to testify when thousands of dollars are at stake," says William F. Callahan, Director of the Mail Fraud Investigations Division of the U.S. Post Office. "It's largely a matter of pride and fear that ridicule at having been taken for a sucker will ruin their community standing."

Mr. Callahan gives this advice to widows: "If you feel that you have been a victim of a swindle, have lost money or property through deceit, always consider whether the mails have been used in any way as part of the deal. If letters or post cards were used, if any correspondence took place between you and the other person or firm, the federal mail fraud law may have been violated and the government will investigate. Bring all details to the attention of your postmaster who will contact the postal inspector for you."



CAR RACK FOR GROCERY BAGS puts a stop to back-seat spills when you put on the brakes! Loaded bags can't tip when you set them in this frame holder that fits on a car seat, station wagon deck or in the trunk. Adjustable rails keep 1, 2, or 3 large bags standing securely. 12" x 30" Unchromed Black folds in a flash!

X-4223 — Bag Rack \$2.79



GRIND GARLIC TO YOUR TASTE! Gourmet seasoning to please everyone! Attractive table mill, adjustable for fine or medium grind, turns dry garlic flakes into flavor-blending powder form. No garlic odor on your hands. Grinder comes with 1/2-oz. of Flakes. Flakes Pack is a 3-oz. refill.

6304 — Gourmet Garlic Grinder \$1
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HANDY NEW DRESS SAVERS stay put without pins to protect all your fashions from underarm stains! Toss away when soiled — no tannering bother. Soft absorbent shields have a moisture-proof inner layer. Self-adhering. 10-Shield Pack in Regular (fold-over) or Sleeveless (single) style.

6334 — Regular Stretch-Pack \$1
6335 — Sleeveless Stretch-Pack 79¢



SLIM, SLEEK BOOK-POLES spring into action immediately. Use only 1/4 sq. in. of space! They support books, yet won't slip, slide or coast! Made of gleaming, brass-finish aluminum. Vertical spring tension holds them, rubber tips anchor them. Fit any shelves 9 1/2" to 13" high.

6144 — Book-Poles Pair \$1
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BREATH OF SPRING FOR CLOSETS! Kill moths with this hanging Sack that protects 15 cu. ft. of closet space while it scents the air with April fragrance. Daisy center is a chemical wafer containing Dow's miracle air conditioner (paradichlorobenzene). Prevents mildew, too. Long lasting.

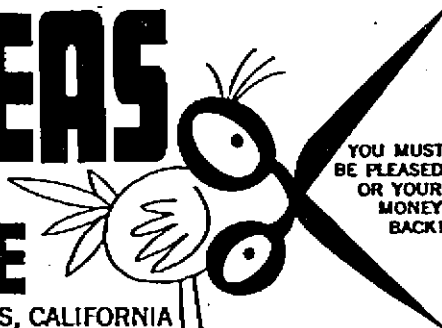
6331 — Daisy-Fresh Sack 29¢
3 for only \$1

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4364 — Instant Hot Pot \$2.95



DECORATOR-STYLED COVERS stretch to fit any style sofa or chair without a wrinkle. The handsome tweed knit upholstery fabric glamorizes or protects your furniture. Machine washable; needs no ironing. Available in brown, gold, grey, turquoise, wine or green. Specify color desired. Thrifty!

9000 — Stretch Chair Cover \$3.99
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INSTANT GOLD! Great new decorating discovery lets you give any surface in seconds! Easy applied Rub-On was dried fast to a permanent, non-tarnish gold tone. Give a 23-card book to picture frames, antique furniture. Wonderful for retouching porcelain figurines, for decorating leathers, metals, plastics, glass. Full ounce jar.

6517 — Rub-On Gold \$1



VIEW BANK COUNTS YOUR SAVINGS Markings clearly show the value level of each stack of coins in this 6-sided Bank. It turns at a touch to let you see your complete balance at a glance! Clear Lucite Bank, chrome steel top has 6 deposit slots. Holds over \$50 in assorted coins with lock and key security. 2 1/2" x 4 1/4" high.

6529 — View Bank \$1.99



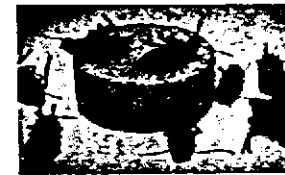
SICK OF SCOURING greasy-caked pots and pans? The answer is Frypan Sparkle! Just spray it on any metal or porcelain surface. Allow the atoms to stand while liquid solvents loosen baked-on grease — then just rinse clean! Removes carbon from fry pans, ovens, grills. This shortcut to shine-like-new stainless preserves finish, too. 6-oz. can.

6083 — Frypan Sparkle \$1



MAGIC CLEAN-UP FOR "ACCIDENTS" removes "impossible" stains ordinary cleaners can't touch! Gets out blood, vomit, urine stains, ice cream, coffee. Remarkable new non-chemical enzyme culture digests protein stains several months old! Great for all fabrics safe in warm water. Non-toxic.

6489 — Magic Clean-Up 59¢
2 for only \$1



SUDDEN DEATH FOR ROACHES! This irrevocable solid cake lures 'em out of hiding. Kills 'em dead! Odorless, non-sticky. Put Cake wherever roaches crawl! They feed and die right there! Powerful attracting and knockdown chemicals control pest infestations. Kills waterbugs, other crawlers, too. 2-oz. Cake retains potency until entirely eaten.

6023 — Roach Cake 79¢



ELECTRIC VACUUM BRUSH works just like a midget vacuum cleaner! Battery operated. It sucks up dust and lint into its cloth bag. Just press the button and run it over your clothes. So efficient, it makes ordinary clothes brushes look silly. Cleans car interiors, drapes, upholstery, too. Compact! Uses flashlight batteries available anywhere.

2454 — Electric Brush \$1.99



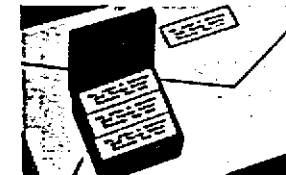
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2330 — Stretch-A-Way \$1



GET WHITE COLLARS CLEAN without rubbing! Just stroke Magic Stick across the soiled line and toss the garment into your washer. Easy to use as you sort clothes — no time-wasting preparations. New Magic Stick puts a film of dirt-foistering ingredients on problem spots. Gets out grease, cleans ballpoint ink from pockets. Safe!

6323 — Magic Collar Stick 69¢



1000 HANDY LABELS... printed with your own name and address. So practical... they can be used on stationery, envelopes, photos, records, checks, books, greeting cards. Any message up to 3 lines is printed on 1000 high quality gummed labels, packed in handy plastic box.

P-1500 — 1000-Handy Labels \$1
2 packs for only \$1.87



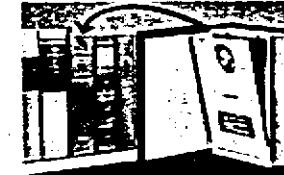
MAGIC BRAIN CALCULATOR does all your math problems with zero! Adds — subtracts — multiplies to 99,999,999. New type pocket adding machine automatically balances check books, adds grocery tapes, bridge scores, tax statements, mileage. Gives the answer in seconds! All steel mechanism works fast.

3750 — Magic Brain Calculator 69¢



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UNDERCOVER SAFE — appears to be just another volume in your collection. Underneath the gold-stamped leatherlast binding is a super-proof safety box locked by a combination dial, with special emergency slot. One easy adjustment lets you change the combination at will! Safest hiding for papers, valuables, cash! 8 1/2" high.

6185 — Book Safe \$1.99



COVER TISSUES — A TRAVEL AID! Carry your own supply of disposable San-Covers... a practical precaution against less than first class sanitary standards. Discreetly and compactly packaged. Set includes 30 multi-folded toilet seat Covers and 6 "4" plastic purse case. Refills Pack holds 50.

5837 — San-Covers Set \$1
5828 — Refills Pack \$1

'The Sun Has

Brighter days are ahead for the retarded—but they

This Wednesday, the nation's attention will be focused on progress in the fight against mental retardation. At a banquet in New York City, attended by President Johnson, the Joseph P. Kennedy International Awards in Mental Retardation will be presented to those who have contributed most in scientific achievement, service and leadership in this field in 1963. Among those honored will be Rep. John Fogarty and Sen. Lister Hill, who helped guide to passage a federal bill to provide \$229 million for research and facilities in retardation and mental illness, signed by President Kennedy just before his death. The need to aid the handicapped is still acute. The following article, by the late President's sister, points up that need. ■

You may not be a member of the one in three families experiencing the tragedy of mental retardation. But if you are a parent or expect to become one, if you love children, the subject should concern you. Please take 15 minutes to read this article. It may save you many years of anguish.

I know. My sister, Rosemary, is retarded. But I cannot help her with pity—or serve with sorrow the 5½ million others like her.

Only by facing the facts and resolving to meet the challenge head-on can something be done. Only if we broaden our understanding can we help the mentally retarded to escape into the sunlight of useful living. Even more important, we can prevent millions yet unborn from ever becoming mentally retarded.

First, I want to shatter the notion that the birth of a retarded child implies some kind of social stigma, something to be hidden and ashamed of. Retarded children are born to the healthiest and the wealthiest, to the brilliant as well as the meek. They have been born to actors, generals, tycoons, statesmen and Nobel Prize winners.

200 DIFFERENT CAUSES

Second, we need to understand mental retardation for what it really is. It is an affliction, not some witch's curse. It can be traced to over 200 different causes. More people are affected by mental retardation than by blindness, paralytic polio, cerebral palsy and rheumatic heart disease combined. That it takes such an appalling toll can be blamed largely on the stupid and persistent superstitions that have long surrounded the subject.

Even today, many retarded are shut away, child and adult, in squalid institutions to waste their lives, staring blankly at the emptiness around them. In my work with the Joseph P. Kennedy Jr. Foundation, fighting mental retardation by seeking its causes through research, I have seen sights that will haunt me



Mrs. Eunice Kennedy Shriver plays games at summer camp for retarded children on her estate in Rockville, Md.

Burst Through

still need your understanding by Mrs. SARGENT SHRIVER

all my life. If I had not seen them myself, I would never have believed that such conditions could exist in modern America, within sight of skyscrapers, suburbia and freeways glittering with cars. I recall institutions in wealthy states where adults and children existed in crowded, bleak, foul-smelling, barrack-like wards, their unwashed clothes and blankets in rags.

If I paint the picture in its darkest hues, it is not to depress you or to arouse your interest through an alarm which will fade in a few days. Rather, it is to plead that most of these broken lives can be mended, if only partially, and with your help.

Third, I want to sound a note of hope. Twenty years ago, when my family was struggling to help Rosemary, we found little but cynical despair. Even 10 years ago not a single university was focusing on mental retardation. Scientists cared little about it, doctors regarded it as hopeless, the public confused it with mental illness. But now the sun has burst through the dismal shroud that for years has shut out the retarded from the rest of humanity. The bright and the talented are now working in the field. Medical, psychological and educational advances have given cause for hope based on reality. Such brain-searing diseases as jaundice, phenylketonuria (PKU), meningitis, measles and maple syrup disease need no longer condemn children to lifelong care in institutions.

PKU, for example, can fortunately be detected by means of a very simple test soon after a baby is born. A change in diet is prescribed, and lifelong retardation is prevented.

Such complete "cures" are exceptional at the present time, but with the help of special education and the right treatment, a dramatic 75 to 85 per cent of the retarded can become useful citizens. Another 10 to 20 per cent can learn to do little jobs which can give enormous satisfaction and pride to their being.

A SALVAGED LIFE

I know this is true. I have seen it. I will never forget the retarded child from the slums, unwanted by his parents and locked out of his home, who collected stray animals and slept with them in a deserted cellar. A wise social worker decided that the boy should have a job working with animals. Today he works in the local animal shelter, accepted and needed for the first time in his life, and is earning \$55 a week.

A few months ago, I received a transistor radio put together by a 17-year-old retarded boy. Others like him can be trained to operate the cash registers in supermarkets, to operate deposit and withdrawal tabulators in banks. Retarded people often show skill and steadiness in routine work such as that required in the shoe industry, hat making, even electronics. Instead of becoming bored on a production line, they take delight in showing that they, too, can be useful.

Residential schools are also being developed. Recently I visited one, the Southbury Training Center near Waterbury, Conn. There, some 2,000 adults and children live in picturesque cottages on Southbury's 1,540 acres, where they work and play much as they would in the outside world. They run a farm, bakery, cafeteria, shoe repair shop, clothing store, beauty and barber shops. Southbury has a "Main Street" atmosphere. A team of first rate doctors and psychologists seeks to prepare the pupils for a return to normal life.

How can you keep mental retardation from striking your family? If it should occur, how can you cope with it? Here is advice to parents from Eunice Kennedy Shriver, based on the accumulated knowledge of experts.

Go to your doctor or clinic as soon as you suspect you are pregnant. Insist upon thorough examinations during your pregnancy.

Make sure a doctor knows you are pregnant before he prescribes any medicine, and don't take a drug that he hasn't prescribed.

Let your doctor or dentist know you're pregnant before you receive X rays.

After your baby is born, if you think he is not developing normally, consult a physician, child psychologist or child welfare agency. (Danger signs: failure to sit up by 9 months, talk by 24 months, use the toilet by 36 months.)

Should you have a mentally handicapped child, don't ignore the condition. Don't excuse him as "going through a stage," scold him for being lazy or underestimate his potential.

Have your physician or public health nurse arrange for the child to be properly evaluated, medically and educationally.

Encourage him to take part in everyday activities. Provide success experiences for him. Set up realistic goals he can reach.

Help the child to help himself (button his shirts, zip his pants, tie shoes, brush teeth, set the table, etc.).

Reward small success; tolerate persistent error or loss of ability to repeat a previous accomplishment.

Don't isolate him from other children. Be proud of him as a member of the family. Give him love, love, love.

Supervised work training groups for the retarded, called shelter workshops, are achieving minor miracles in therapy and showing excellent profits. One group raised their earnings from \$70,000 to \$2.5 million in 4 years—proof that supposed tax burdens can become tax bearers.

A study following up 163 mentally retarded with special educational training found 67 per cent employed. Twelve owned their own homes.

All these advances are taking place around us. And we can also now strike at the causes of retardation. For example, it is becoming increasingly clear that the origin of retardation often lies in pregnancy. Thus prenatal care for mothers—their examination, their diet—assumes vast importance. We could cut down significantly the number of retarded babies caused by prematurity if we would apply the knowledge already available to prevent prematurity.

Still the big battle is against deep-rooted prejudice. I ask you with all my heart to believe me when I tell you it simply is not true that the mentally retarded cannot learn, cannot be sociable, cannot be of help to society. They have feelings and emotions, hopes and affections, personal dreams and sufferings. The retarded should not be shunned and ridiculed, treated as outcasts. They should and must be helped. We of the bright, real world must reach out our hands into the shadows, not with trembling emotion but with sure-footed, level-headed assistance.

Whether you have a retarded child or not, you can help in your own community, through medical prevention, education, job training and recreation programs—and in a hundred other ways.

If you are the mother of a retarded child, you can find a world of comfort and solace in two new inspiring books. They were written by dedicated women who have given their lives to the cause of the retarded: *The Challenge of the Retarded Child*, by Sister Mary Theodore, O.S.F. (Bruce Publishing Company, 1963), and *When A Child Is Different*, by Dr. Maria Egg (John Day Company, 1963).

WE MUST SHIELD THEM

And Dr. Egg perhaps sums up best the plight of the retarded and their need for help:

"The blind had their Helen Keller. They had many other famous people in their ranks. The deaf had Beethoven and other outstanding personalities. Among the feeble-minded, there is none who, through his achievements, could demonstrate to the public his value and the value of those afflicted like him. It is up to us, then, to uphold the value of these human beings. It is up to us to help extend respect for human dignity to those creatures also. It is up to us who live with them and who love them. For we know what they need and we know what they can give us.

"There is not one among the feeble-minded whose worth is revealed to mankind like a tall, burning flame, licking to high heaven, like those great personalities who overcome their handicaps. Despite all our efforts, the feeble-minded will always remain little flames. These little flames we must shield with our hands—for these little flames radiate warmth and quiet joy; they shine on the road that leads to the wisdom of the heart, to human maturity and to true wealth."

DOCTORS RECOMMEND:

1. Rest in bed
2. Drink plenty of fluids
3. Take aspirin
to reduce fever and relieve pain

REPORTING ON a Government-Financed Study of Five Leading Pain Relievers, an article in *The Journal of The American Medical Association* showed that Bayer Aspirin was unsurpassed by any of them for speed and strength of relief. The report also showed that Bayer Aspirin was as gentle to the stomach as any product tested, including the higher-priced buffered product. On the other hand, the two combination-of-ingredients products tested upset the stomach considerably more often.



What's new under the sun? An overblouse, easy as a shift, in a new silk printed ribbon knit with tapestry design in orange and multicolored flowers. Matching shorts. For sun or play. By Ulla, \$35.



Cotton lace sleeves lend femininity to beach costume. Back buttoned overblouse, \$25, and slacks, \$18, in pique (Arnel) by Robert Sloan. Hat by John Fredericks.



White crepe (Arnel) dress with hood that doubles as cowl collar is perfect for cabana parties, even over a two-piece bathing suit. Sportsmaker, \$35.

Photos by Ray Solowinski. Costume jewelry by Brania. For information, write to Virginia Pope.

Parade • Feb. 2, 1964

bathing suits go under cover

by VIRGINIA POPE
PARADE FASHION EDITOR

You can't tell a bathing suit by its cover, especially this year when swimwear is going under very fancy wraps. Daring bikinis and two-piece bathing suits will be covered on the beach by a wide assortment of capes, ponchos, hooded dresses, shifts and shorts and semi-revealing overblouses. Lacy models (see photos below) are in keeping with the trend toward femininity. Sylvia de Gay, New York designer, puts full sleeves in cotton lace on piqué overblouse worn with slacks, a devastatingly feminine outfit appropriate over a bikini or at the beach club. More flamboyant types will take to ponchos like the one on today's cover by Paris designer Castillo for Zacari (\$45). This model, like most beach clothes this year, can double for bathing or club wear.



Nylon eyelet jacket, \$11, barely conceals white-trimmed black two-piece suit, \$20 (Spandex and Helanca) by Cole of California. Maybelle Marie Birch hat.



E. O. SEVERIN
President
Time Life Insurance Co.

Let my Company pay you

\$1000 A Month

While hospitalized from ANY accident!
Pays for the total period of hospitalization—
even for the rest of your life!

Available to Parade readers up to age 80

This plan is GUARANTEED RENEWABLE for Life!

Beat This If You Can!

This policy even covers on-the-job accidents and pays in addition to all other insurance—including Workman's Compensation.

1. You get paid, starting the very FIRST day at the rate of \$33.33 a day—even if you are in a hospital for only ONE day—rather than a rest home, sanatorium, or Government hospital)—for ANY KIND of accident. You get paid for EVERY day at the same rate, \$1,000 a month—even for your lifetime!
2. You don't have to be in a motor wreck to collect. This new policy pays if you are hospitalized from ANY kind of accident—even a smashed finger—and regardless of where, when, or how it happened. ALL accidents are included!
3. Every cent is paid direct to you (not the doctor or hospital) to do with as you choose, regardless of how many other insurance policies or compensation payments you may receive. This Policy provides INCOME TAX FREE CASH!

Now Read This Great 30 Day Free Offer!

Upon receipt and approval of the coupon below, we will immediately send you your new low cost \$1000 a month Policy. There will be NO CHARGE for the first month. You will be protected FREE! The low rate for additional months will be shown on the policy. There is no obligation of any kind on your part to continue, unless you want to. This is a real bargain. You will agree when you see it for yourself. You will be the judge. No agent will call. It is available to you NOW if you act immediately. Mail the coupon RIGHT NOW!

Free--Send No Money--Just Mail Coupon--No Agent Will Call

As this is a special introductory offer, we cannot guarantee to keep it open indefinitely. We, therefore, urge you to fill out and mail the coupon below at your very earliest opportunity. Don't delay! Mail it today—RIGHT NOW!

Time Life Insurance Company is an established old line legal reserve Company. Its co-founder and first president was the late General Jonathan M. Wainwright, hero of Iwo Jima and Corregidor in World War II.

CUT OFF HERE and MAIL TODAY!

Mail to TIME LIFE INSURANCE CO., Dept. 31A6 Gen. Wainwright Sta., San Antonio, Texas 78208

Without obligation of any kind mail me FREE the \$1,000 cash a month Accident Hospital Policy which gives me 30 days Free Protection.

My Name is (Print) _____

Date born: Month _____ Day _____ Year _____ Birthplace _____ Height _____ Wt. _____
(State) (ft. in.)

Occupation _____

Beneficiary's Name _____

I now have no disease, illness, nor physical or mental ailments. If exception, give full details on separate paper.

Sign Here X _____

Address _____

If You Want Free Policies For Other Members Of Your Family, Make Coupon Like Above For Each. No Obligation. No Agent Will Call.

New Kleenex tissues won't break through — much softer, too!

Harry James' TV test proves it
— and so can you



FOR A CURRENT TV COMMERCIAL Harry James tied a new Kleenex tissue on his trumpet, soaked it with water—and blew! He hit the highest notes... but the Kleenex tissue did not break through!

HERE'S PROOF! When the wet Kleenex tissue was removed, it remained strong—absolutely unbroken; as you can see, the water-soaked portion is intact.

PROVE IT YOURSELF! New Kleenex tissues have a brand new strength you'll discover with your first sneeze and a new deep softness you'll feel the moment this all-new tissue touches your skin.



NEW KLEENEX TISSUES
IN ALL THREE SPACE-SAVER
BOXES: HI-COUNT, REGULAR,
AND DISPENSER SIZE.

YOU GET MORE FROM NEW VITAMIN TABLET WITH BLOOD-STRENGTHENING IRON — than the 5 other leading vitamin tablets!

Here's a remarkable new vitamin tablet that can do more for you because there's blood-strengthening iron in it. It's called **BREAKFAST VITAMINS**.

Just one **BREAKFAST VITAMINS** tablet gives you the Vitamin B₁₂ of a pound of cooked ham, the Vitamin D of a full quart of milk, the Vitamin B₆ of 3½ ounces of round steak and *several other vitamins* your meals may lack. In addition each **BREAKFAST VITAMINS** tablet contains blood-strengthening iron — as much

iron as you get in four ounces of beef liver.

You no longer have to worry about vitamin-slimpy breakfasts when you start the day with **BREAKFAST VITAMINS**. Start the day right—with **Vitamin Power** plus blood-strengthening iron. Get **BREAKFAST VITAMINS** today.

*Breakfast
Vitamins*



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to maturity... **3³/₄%**

SPECIAL OFFER! 5 pkts. for 25¢

CLIMBING TOMATO

SAVE GARDEN SPACE! Enormous fruit—Thick—Solid and Delicious. Weigh from 2 to 3 pounds each. Grow 12 to 15 feet high. Excellent for slicing or salading.

CLIMBING CUCUMBER

Climbs readily on fences, trellises. Ideal for compact gardens. Bears early and one will keep a good size family supplied all through the season. 40 to 50 fruits from one plant.

YARD LONG BEANS

Rampant growers producing an ENORMOUS CROP of long, slender round pods. 3 to 4 ft. long. Excellent quality snap beans with enticing flavor.

VINE PEACH

Tempting ripe fruit in 80 days. Looks like oranges, grows on vines like grapes.

WEeping PALM

EXOTIC Window Palm—no fuss—movement of care—elegant fan shaped leaves of dark green. Stands dust, dry air, lack of sunshine.

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FALSE TEETH Hurt... Slip



EZO DENTAL CUSHIONS
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AFTER 35 REAL RELIEF FROM CONSTIPATION

If you're over 35 and feel groggy and out-of-sorts, your trouble may be constipation caused by a slowed-down system. Try **SERUTAN**, the all-vegetable laxative and that provides the peristaltic stimulation to wake up your slowed down system to more normal regularity. This is different from pills, salts and oils. **SERUTAN** provides the naturally laxative hydrogel in fruits and vegetables. So after 35, take **SERUTAN** daily for real relief from constipation.

SERUTAN
"Road to Backwards"



PARADE'S SPECIAL

INTELLIGENCE REPORT

CANCER AND BALDNESS. Several years ago Dr. Howard Buechner of the Veterans Hospital in New Orleans said to a friend: "I'm not too worried about lung cancer, because I've never seen a bald man with that disease." With a colleague, Dr. Morton Brown, chief of the pulmonary disease section of the VA Hospital, Dr. Buechner then decided to prove statistically whether or not there was any association between baldness and lung cancer. After a 2-year study involving 255 control and 186 lung cancer patients, the doctors have discovered evidence which indicates that bald men are apparently less susceptible to lung cancer than those with a full head of hair.

HOME VIDEO TAPE RECORDERS.

Three young Englishmen, Michael Turner and Norman Rutherford, both 30, and their partner, Brian North, 29, have struck it rich. They have invented a home video tape recorder which will hit the American market later in the year for around \$175. The home TV recorder is about the size of a regular sound recorder. Picture and sound are recorded on the same tape, with each 11-inch spool giving 44 minutes of recording time. This machine means that the American public will soon be able to tape their favorite TV programs, store them, then play them back at will through their own video sets. Video tape recorders, currently used in commercial broadcasting, are intricate mechanisms which cost between \$10,000 and \$62,500. First in the field of low-priced home video tapers, the three bright Englishmen have sold a 51% interest in their company to Cinerama, Inc., because, as they put it: "The principles involved in our machine are original but simple, and the Americans would soon have been trying to find ways around our patents."

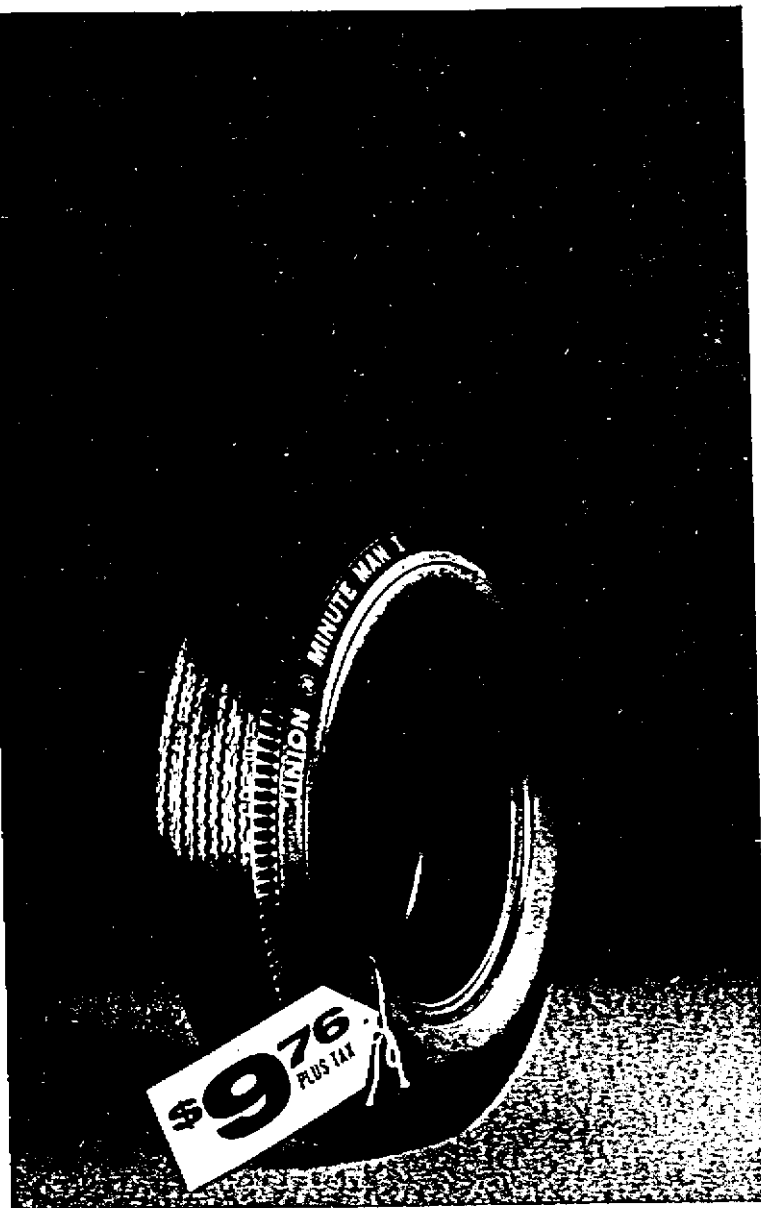
Because of the volume of mail received, **PARADE** cannot answer queries in connection with this column.

POPULATION SHIFT. By the year 2000, less than 30% of the nation's Negroes will be living in the Southern states. Approximately 21% will reside in the Northeast, 25% in the Midwest and 26% in the West. Since 1940 more than 3,000,000 Negroes have moved out of the South. These migrations will continue and for the next decade or so will cause many social problems and some racial conflict. That, at least, is the opinion of Horace Hamilton, professor of rural sociology at North Carolina.

DEAFNESS TEST. An Australian schoolteacher has devised a deafness detector that checks an infant's hearing capacity in the first 5 days of life. The hand-held instrument consists of an oscillator, amplifier and tiny loudspeaker. The instrument is held close to the sleeping baby and emits signals for 30 seconds. If the baby is not deaf, these signals will cause him to blink, lift his head, move various parts of his body. If there is no such response to the signals, then deafness should be suspected.

LEWIS PAY-OFF. According to a legal source, ABC-TV paid Jerry Lewis more than \$3,000,000 when they canceled his show this past December. The network reportedly paid Jerry off for 27 weeks of a 40-week contract.

UNLOADING DAYS. In Soviet Russia, such strategic feminine garments as girdles and corsets are not mass-produced. They are hard to come by. The Russian diet, however, consists largely of starch foods—potatoes and bread. The result is that Soviet women quickly grow fat. To guard against this the younger women in Russia now observe one or two days of dieting per week. These are known as "unloading days."



What comes free with the new low-priced Minute Man tire?

Every time you stop in for gasoline, the Union Oil dealer gets a chance to follow-up in the care of the tire he sold you.

If you stop twice a week, he gets 104 chances a year. 104 chances to check the tread wear, examine the sidewalls for bruises, check the air pressure, tell you when your tires need rotating. As a result, you get more mileage.

We stand behind the Minute Man's service with a double guarantee on every tire he sells:

1. Against defects in material and workmanship. 2. Against normal road hazards.

Shopping for tires? Whatever you want to pay, see the man you'll see time and again *after* the sale: your neighborhood Union Oil dealer at the Sign of the 76.

Union 76 Minute Man tires have earned the Good Housekeeping Guaranty Seal. In the complete line you'll find the tire you need for your kind of driving... at your kind of price.

Minute Man service.

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6.70 x 15
TUBE TYPE
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\$9.76*
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Only 85¢ more for sidewall


Pick your own terms. Up to 15 months to pay.
No money down, no minimum purchase.
*Suggested sale price. Good till March 7, 1964

UNION OIL COMPANY OF CALIFORNIA



Party chocolate roll

by BETH MERRIMAN
Parade food editor



Want an excuse for a party?
Celebrate a February holiday and serve this versatile chocolate cake roll. Decorate with flags for Lincoln's Birthday, heartshaped candies for Valentine's Day, maraschino cherries with stems for Washington's Birthday.

CHOCOLATE CAKE LOG

½ teaspoon salt	2 oz. (2 squares) unsweetened
4 eggs	chocolate, melted
¾ cup sugar	1 teaspoon vanilla
	¾ cup pancake mix

Add salt to eggs; beat until thick and lemon-colored. Add sugar, a little at a time, beating well after each addition. Add melted chocolate, vanilla and pancake mix; stir lightly until batter is smooth. Spread batter evenly in greased, waxed paper-lined jelly-roll pan, 10"x15"x1". Bake at 400° for 10 to 12 minutes. While cake is baking, sprinkle a dry towel with confectioners' (powdered) sugar. When cake is done, loosen edges at once; turn out on towel. Peel waxed paper carefully from cake. Roll cake quickly in towel. Let stand 20 minutes; unroll. Spread with

softened ice cream or whipped cream or whipped topping. Roll up quickly. Wrap cake in aluminum foil; chill; if ice cream is used as filling, place in freezer for several hours. (May be made a day or two in advance.) Frost with Mocha Butter Frosting put through a pastry tube to resemble bark. Make snow drifts with confectioners' (powdered) sugar. Makes 8 to 10 servings.

MOCHA BUTTER FROSTING

½ lb. unsalted butter	1 tablespoon Dutch process cocoa
½ cup granulated sugar	1 tablespoon instant coffee powder

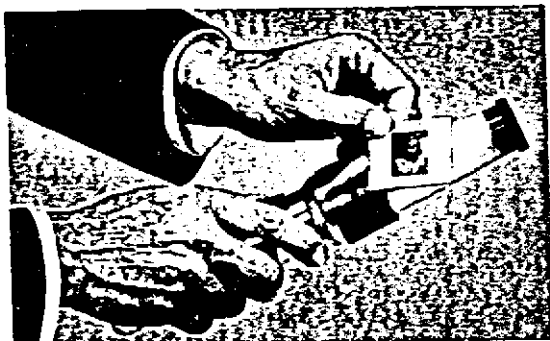
Cream butter to consistency of mayonnaise. Combine sugar, cocoa and coffee; sift through fine sieve. Add sugar mixture, 1 tablespoon at a time, to butter; be sure to cream thoroughly after each addition is made.

FROM PARADE'S TEST KITCHEN

PHOTO BY BOWEN

parade of progress

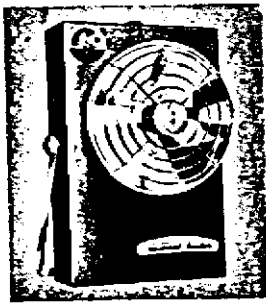
Make life easier—take a look at these new ideas for your home and family ■ BY PETER DRYDEN



Pointer and previewer



Custom table pad



Indoor-outdoor heater

Pointer and previewer: Here's a handy item to have when you're showing home movies or slides—a battery-operated pointer (top) that throws a sharp beam of light on the screen to direct attention to a point of interest. You can focus it with one hand—and it has a translucent wand area that diffuses light so you can preview slides. \$9.95. *Edulite Research Corp.*, Dept. PP, 200 N. Water St., Peekskill, N. Y.

Instant custom table pad: Easy to scissor-cut to the exact size of your table, this thick, heat resistant foam pad (above, left) has a white or brown washable vinyl top. And it's hinged—made in two equal halves for easy folding and storage. 48" x 48": \$5.99; 48" x 60": \$7.99; 48" x 70": \$9.99. *Garten Table Pad Co.*, Dept. PP, 320 Fifth Ave., New York 1, N. Y.

Indoor and outdoor heater: You can use this portable radiant heater (above, right) to take the chill off a cold bedroom or bathroom—and tote it along to keep warm when hunting and camping. It works on self-contained propane gas supply, weighs 8 lb., measures 13" x 8" x 5½", has a completely variable control that lets you choose the exact heat output you want. Handle swings full circle so you can set the unit on any surface, hang it from wall or ceiling. \$34.95. Details: *Turner Corp.*, Dept. PP, Sycamore, Ill.

Seal it for years: Now come sealing and calking compounds for house and car that are made of silicone rubber and guaranteed for 10 years. Derived from sealants developed for space craft, they contain no solvents to cause shrinkage while drying. Apply them as soft paste and they cure chemically overnight, stay elastic, do not crumble, shrink, chip, harden or crack. Four types are available: white for calking around sinks, tubs; black for car windshields, door gaskets; aluminum colored for repairing metal items; clear for repairing rubber goods, fabrics, leather, appliances. \$1.95 a tube in stores. *General Electric Co.*, Dept. PP, Waterford, N. Y.

Parade of Progress items are NOT advertising. Write manufacturers if not available in stores. Manufacturers & Distributors: PARADE will be happy to consider your new ideas but regrets that it cannot correspond about them.



It works!

Finally a dandruff shampoo that really works!

NEW FROM PROCTER & GAMBLE

Now just regular shampooing gives really effective dandruff control for millions. Now you can stop nursing dandruff along... can do more than merely wash away the flakes for a few days. After ten years of research Procter & Gamble presents Head & Shoulders, the most effective and convenient dandruff control you can buy. No other shampoo or rinse can match it.

Yet this is no unpleasant medicinal treatment, but a fragrant, rich-lathering shampoo. And no other shampoo leaves hair easier to manage.

If you or anyone in your family has dandruff, get Head & Shoulders. It really works!



Head & Shoulders shampoo

IN TUBE OR JAR



CATCHING GOLD?

If you've never tried Alka-Seltzer® you don't know how speedy relief can be for cold discomforts!

There's nothing quite like Alka-Seltzer for speedy relief of cold miseries. Unlike pain pills, Alka-Seltzer is already a liquid when you take it. Ready to go to work instantly. Relieves headache pain. Soothes muscular aches and pains. Helps you feel better while you're getting better.

Alka-Seltzer provides the effective pain-reliever, sodium acetylsalicylate, in a completely dissolved solution. In the first ten minutes—when you really need it—the system quickly absorbs more of this Alka-Seltzer pain-reliever. For speedy relief take two tablets.



my favorite jokes

by BILL ROBERTS

EDITOR'S NOTE: Bill Roberts, born in Windsor, Canada, across from Detroit, started out in life as an engineer in his father's plant. Ten years ago he gave up engineering to become an apprentice comic. He wandered around the U.S. picking up odd jobs in small night spots where he learned his trade. A few years ago he graduated to the better clubs, playing the Copa in Atlanta, the Roosevelt in New Orleans and the various Playboy Clubs. Roberts is married to singer Lori Robbins and lives in Chicago. Herewith are some of his favorite jokes which he tells between imitations of Gary Cooper, Will Rogers and other show biz greats.

An agent called on a night-club owner. "Boy, have I got an act for you!" he said enthusiastically. "A beautiful girl, 6-feet-2, long blonde hair, and what a shape—58-22-35."

"That's great," said the owner, "but what can she do?"

"Well," answered the agent thoughtfully, "with a little help, she can sit up!"

I find it best not to tell people your troubles. Half of them are not interested, and the other half are glad you are getting what's coming to you.

A typical American is a fellow who has just driven home from a Italian movie in his German car, is sitting on Danish furniture, drinking Brazilian coffee out of an English china cup, writing a letter on Irish linen paper with a Japanese ball point pen—complaining to his congressman about too much American gold going overseas!

If exercise eliminates fat, as so many physical culture fans insist, how come women get double chins?

Taxes are going up and prices are going down. Have you seen the new American doll? You wind it up, and it empties its pockets.

It's ironic that Karl Marx, a man so dedicated to the welfare state, lived to the age of 65, found out there was no social security and died.

Every man likes to see a girl stick to her knitting—especially when she's in a wet bathing suit.

A fellow walked into a cafe wearing a hat. When the manager asked him to remove it, he noticed that the fellow's hair was parted across his head, from side to side instead of from front to back. He was curious and asked the man if it ever bothered him.

"No, it doesn't bother me," replied the man, "but once in a while, somebody will come over and whisper in my nose."

Great quartet for the high-chair set



SUGGESTIONS FROM MRS. SAM GERBER

Nothing like something new to nudge a baby's appetite. Newest Gerber® delectables to make their debut are Strained and Junior Creamed Corn and Apricots with Tapioca.



Sweet 'n' tender corn, combined with whole milk solids, makes this great vegetable variety notable for happy flavor and hearty nourishment.

Gerber Apricots with Tapioca is just the thing to make a menu sing. Flavor-right and color-bright it's bound to make a hit. And what a refreshing way to give your baby an extra ration of vitamin-A value.



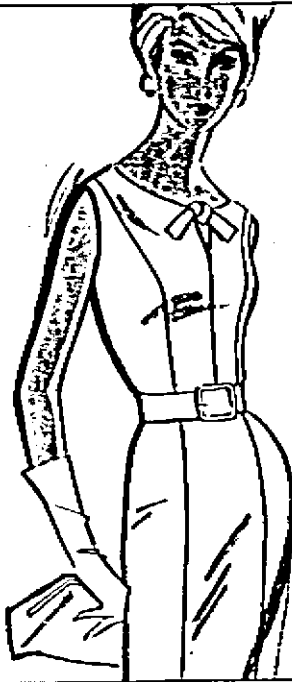
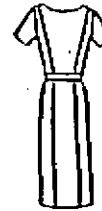
Sunshine by the spoonful. Foods with come-hither colors and luscious flavors have a way of tempting babies. Gerber Strained Egg Yolks are a good example of a food with built-in meal-appeal. A wonderfully sunny color and a true, fresh-egg flavor make them a sure-fire menu choice. Nutritionally, they're rich in iron and vitamin A and a good source of protein. Have you tried brightening baby's cereal with a spoonful or two?

Parker-upper for sepper. Why not surprise your pride 'n' joy with Gerber Creamed Cottage Cheese with Pineapple tonight? There's the thing to tune up the appetite of a bright-eyed sprite! Mild cottage cheese is flavor-kissed with mellow pineapple and then turned into the smoothest form that ever delighted a delicate palate. A good source of protein, it also offers riboflavin, an important B-vitamin which contributes to growth.

PATTERNS BY PAULINE

Slim Sheath Dress

■ Step into spring in a smart, wonderfully slenderizing sheath that's new from neck to hem. And it's expertly detailed with a small keyhole neckline, a trim bow and a wide belt. You can also make the simpler version (small sketch) and dress it up with costume jewelry. Pattern #P-489 with photo guide comes in sizes 10, 12, 14, 16, 18, 20, bust 31" to 40". Size 12. 32" bust, sleeveless, takes 3½ yd of 35" fabric.



Please send me _____ Parade Pattern(s)
 #P-489 Size(s) _____ @ 35¢
 Make checks payable to Parade Patterns

Mail to PARADE, Dept. S, Box 475, Radio City Station, New York 19, N.Y. (Please print name and address clearly. Add 10¢ per pattern for first-class mail if desired.)

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My baby looks like the Gerber baby—



Bringing Up Baby®
 Hints Collected
 by Mrs. Dan Gerber,
 Mother of 5

Of all the warm and wonderful words, written by warm and wonderful mothers, none please me more than these: "My baby looks like the Gerber Baby." Because I like to think the Gerber Baby has a special something that belongs to all babies who are loved. It lights up their eyes. It sings out in their shining faces. It speaks softly of inner security... proof positive of a happy heart.

Yes, love is the strong song, managing miracles nothing else can. When you love a baby you wrap him in a smile that will warm him a whole life through.

Mothers often write to ask if the Gerber Baby is a boy baby or a girl baby. Well, our little charmer was conceived not as

a he or she, but a representative baby... the beautiful kind all mothers have.

When the Gerber Baby first appeared in Gerber advertisements over 30 years ago, mothers by the score began writing for reprints of the little sketch. (Matter of fact, the very popularity of the picture prompted the decision to use the baby as the Gerber trademark.) If you would like a print suitable for framing, just send 10¢, to cover costs, to: Gerber Baby Foods, Dept. 634-3, Fremont, Michigan.

Today, the Gerber Baby is more than just a famous trademark. It has become the symbol of the specialists who devote all their energies to the most important people... your baby and all babies. Their efforts are never-ending in behalf of better infant nutrition. From research, all through processing and final packing, the people who prepare your baby's food look upon the Gerber Baby as their special representative for Gerber quality.

Important: Gerber prepares over 100 baby foods—cereals, strained and junior—to meet your baby's nutritional needs. We're proud to say: "BABIES ARE OUR BUSINESS... OUR ONLY BUSINESS!"



So when you feel tired, cheer with your doctor, and if iron-poor blood is your problem, take fast-acting GERITOR *every day*. You'll feel stronger fast—in just 7 days or your money back from GERITOR.

... Send your name, address and year of birth to: Central Security Life Insurance Co., Dept. C-10, 1118 West Rosedale, Fort Worth 4, Texas.

KLUTCH holds them tighter
KLUTCH forms a comfort cushion; holds dental plates so much firmer and snuggler that you can eat and talk with greater comfort and security; in many cases almost as well as with natural teeth. Klutch is designed to combat fear of dentures, working, chafing plate. If your first dentist doesn't have Klutch, don't waste money on substitutes, but send us 10¢ and we will mail you a generous trial box.

KLUTCH CO., Box 4708, Elmira, N. Y.

DRIVE SAFELY

**Cut This Cushioning Foot Plaster
To Right Size, Shape For Fast Relief!**



EXTRA PROTECTION WHEREVER FEET HURT!
When shoes pinch or rub, cushion feet with Dr. Scholl's Kurotor foot plaster. Thicker, softer, more protective than ordinary moleskin—yet costs no more. Easy to cut to size. Fast relief for corns, calluses, tender spots. Self-adhering. 12¢, 40¢, 50¢, \$1.13.

Dr. Scholl's KUROTEx

Doctor's Formula Relieves "Older Age" Itch

Waken that brutal sleep-disturbing "Older Age" itch drives you frantic. Call Dr. D.D.D. for relief. D.D.D. Prescription now real comfort. See how fast you get genuine relief. Used and praised the world over—this medication is a special combination of soothing, cooling, and gradient, proven instantly. D.D.D. relieves tormenting "Older Age" itches and raw fiery skin caused by eczema, chafing, dry skins, scales, rashes, acne, athlete's foot and other skin troubles. Greaseless, stainless, antiseptic. The most convenient, most effective. Don't scratch. Don't suffer. At all druggists. D.D.D.—liquid or cream.

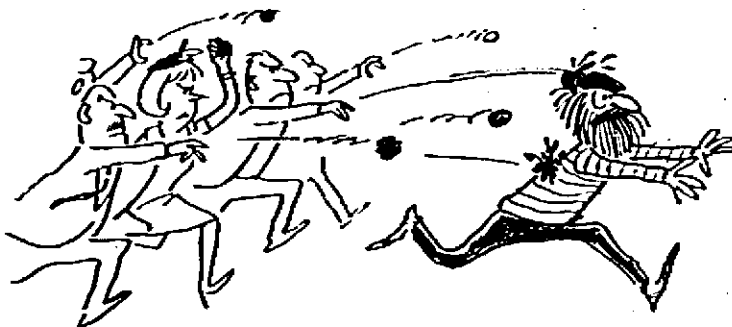
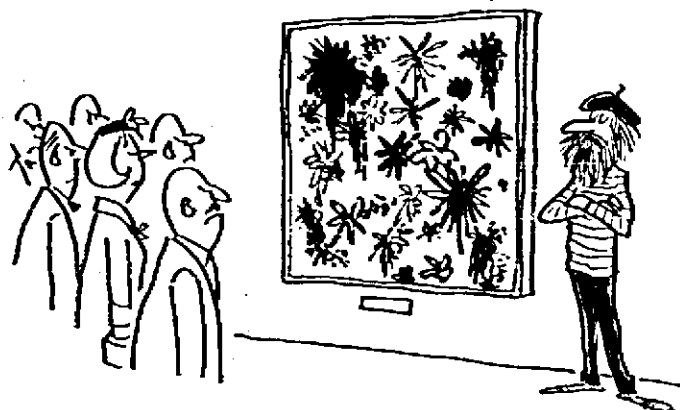
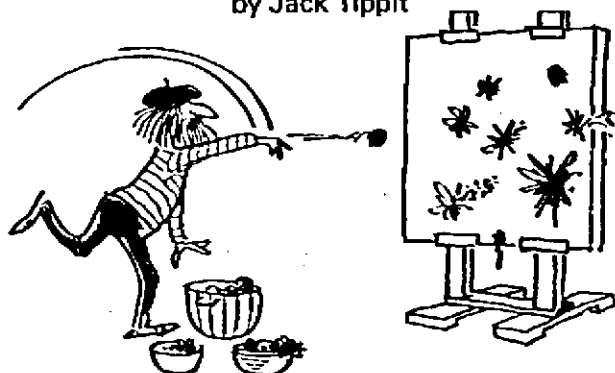
BENT OVER WITH BACKACHE

Don't feel old before your time. Use DeWitt's Pills for lasting analgesic relief. DeWitt's Pills help you straighten up without those stabbing pains in back, joints and muscles — even help your body clear up the cause. DeWitt's Pills bring fast relief.

DeWitt's Pills

Hit and Run

by Jack Tippitt



Anecdote of the week

■ Bob Hope was asked recently if he planned to vote for George Murphy, the ex-actor and housewife who'd like to be the Republican U. S. Senator from California. "All I can say," cracked Hope, "is that like everybody else in the country, I'll read the papers, hear all the campaign speeches, listen to all the promises—then I'll draw my own conclusions." ■





END SHIRT COLLAR "SQUEEZE"
Collar-Extender button "loosens" tight shirt collars. Ends all-day "looseness". Expands collar up to 1/2 size larger for that "just right" feeling. Invaluable behind the collar. Can be transferred from shirt to shirt in seconds.

No. 114-Collar-Ext. Set of 2...\$1.00



PERFECT EYEBROWS EVERY TIME!
You can't miss—even when you hurry! 3 different eyebrow shapes. Pick one to complement your features. Fix any width face. Simply tie around head. Hands are free to apply eyebrows evenly. Use it even while wearing glasses.

No. 115-Eyebrow Kit.....\$1.00



ENJOY SOUND SLEEP AGAIN!
Lock out disturbing noise that robs you of refreshing sleep—even snoring! "Hear-Guards"—designed by a sound engineer. Molded of soft rubber. With easy-to-grasp safety flange. Guaranteed. Indicate for men, women.

No. 124—"Hear-Guards".....\$1.49



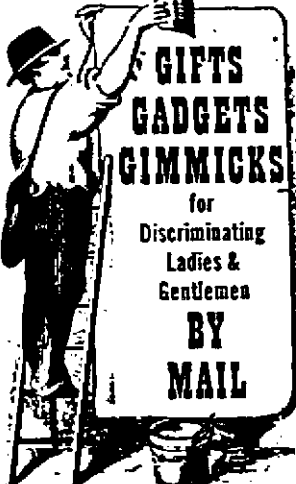
IT'S EASY TO RE STRING BEADS!
It's easy, that is—if you have this clever bead stringer. It does the job quickly. Ten knots close between beads and next to clasp. Prevents scattering in case of breakage. Extra strong strands included. Complete with instructions.

No. 147-Bead Stringer.....\$1.29



TOO MANY "CHINS" SHOWING?
A trim chin is a sign of youthful beauty. Treat your chin to the luxury of a Hollywood Chin Band. Wear it while you sleep, read or watch TV. You'll be amazed at the results. Fine latex with adjustable headband for proper tension.

No. 155-Chin Band.....\$1.29



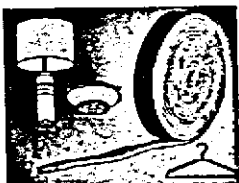
ANTHONY ENTERPRISES



A MACHINE FOR HAND SEWING

A brand new device to make hand-sewing easy! No threading. It holds a full spool of thread. Uses regular sewing machine needle. Makes "loop" stitch, as in knitting. Perfect for hemming, banding, applique, decorative stitching, etc.

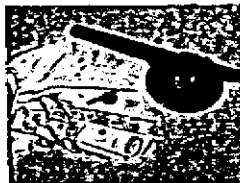
No. 131-Hand Sewer.....\$6.95



SELF-STICKING FOAM TAPE

Marvellous in a hundred different ways! Self-adhesive. Stick it to bottom of lamps, clocks, book-ends, ash trays—around edge of vacuum cleaner, use it on clothes hangers (to prevent clothes from sliding). Order several rolls now.

No. 175-Foam Tape.....\$1.00



PARK YOUR CAR IN A JIFFY!

Ends ground work, frayed nerves and scraped fenders. Fits any type car. Makes parking easy—even in the tightest spots. Adjust according to directions and park perfectly the first time—every time! Used by many driving schools.

No. 193-Car Parker.....\$1.49

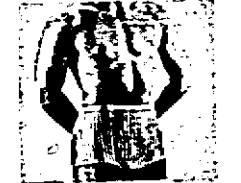


FIGURE TRIMMING TRUNKS

The perfect trunks for every sport! Give support, trim your figure, too. Strong, light-weight steam-cured rubber. Non-scratch. Attractive white herringbone design. Need no belt or separate supporter. Always stretch. State waist measure.

No. 105-"Trim" Sports Trunks \$2.95



FIX ZIPPERS ON THE GARMENT

Don't let stubborn zippers slip you! Stuck, off the track or "out-of-whack"...this handy professional tool repairs zippers as easy as sewing on a button. Fixes all makes—all sizes, large or small—right on the garment in seconds!

No. 182-Zipper Repair Kit.....\$2.25



REPAIR IT WITH "LIQUID GLASS"

Don't throw away valuables because they're broken. This miracle adhesive mends almost any hard-surface material permanently. Porcelain, china, jewelry, glass, tile. Washable. Non-deteriorating. Unaffected by heat or cold.

No. 178-Liquid Glass.....\$1.00



RELIEVES PAIN OF ARTHRITIS

A wonderful hand exerciser that relieves joint of arthritis, bursitis, rheumatism. Extremely beneficial to athletes, for hand and arm strengthening. Firm, resilient rubber with space on each finger. Recommended by doctors.

No. 106-Hand Exerciser.....\$1.25

SHOP IN PERSON

World's Most Interesting Stores

● SAN FRANCISCO, CALIF., 501 Post St.

● SEATTLE, WASH.
1929 Third Ave.

● PORTLAND, ORE.
732 S.W. Washington

● OAKLAND, CALIF.
2222 Broadway

● PASADENA, CALIF.
27 S. Garfield Ave.

● SAN JOSE, CALIF.
92 S. First St.

● SAN MATEO, CALIF.
2200 S. El Camino

SHINE-PROOF STEAM IRON COVER

At last! You can iron all hard-surfaced fabrics without raising shine. Fits new beauty in service, eliminating all ironing and oil. Waxes, polished fabrics. Simply slip one of these covers over your steam iron. Set includes two covers.

No. 163-Steam Iron Covers.....\$1.00

DRY CLOTHES - RAIN OR SHINE

"Drip-Dri Ray" hooks over shower rod and hangs in place. Attaches in seconds. No screws, no adhesive. Can't mar wall. Adjustable 25"-31". Fits any standard bathtub. Holds full-length garments. Water drips into tub, not on the floor.

No. 131-Drip-Dri Ray.....\$2.98

SAVE MONEY ON A HAIR DRYER!

Now convert your old handtype hair dryer (or even vacuum cleaner!) to a professional hood-type dryer. Save up to \$25! Hand fits all hair-dos. Concentrates heat for faster drying (10 minutes). Leaves hands free—no tire-tube holding.

No. 129-Hair Dryer Hood.....\$1.25

GET RID OF UN-WANTED HAIR!

Amazing *Lemon Pergam* destroys hair roots instantly—one by one—without pain. No wire connections. Uses tiny batteries (included). Same electrolysis system experts use to remove hair permanently from face, arms, legs, body.

No. 108-Lemon Pergam.....\$1.95

GOLD PLATE IT YOURSELF!

Pergamgold turns costume jewelry—or any metal objects into 24K gold-plated treasures. Do it yourself in minutes. Save money. No electricity. No special tools or skills. Use it on anything metal. Never tarnishes or needs polishing.

No. 117-Pergamgold.....\$1.49

GET RID OF STUMPS EASY!

Why break your back chopping and digging? 2 Miracle chemical does the hard work. Ride your law or garden of tree stumps. Decomposes wood fibres clear to the root tip. Makes final removal easy. Won't hurt nearby plants.

No. 137-Stump Rot.....\$1.99

COUNT COINS FAST!

Sort, count, wrap pennies, nickels, dimes, quarters in seconds. Simply slide coins into 4 channels. Shows the totals as you go. No more fumbling with the wrapper. Real time-saver for merchants, cashiers, clubs, collectors, etc.

No. 162-Coin Counting Tray.....\$1.99

NO MORE DRIP...DRIP...DRIP!

End leaky faucets fast and easy—with neoprene ball sealers. Last 10 times longer. Just remove the old washer—drop ball in. That's all! Not affected by hot water, grease, oil, etc. Fits most faucets. Set of 8. Assorted sizes.

No. 118-Ball Sealers.....65c

CLEAN VENETIAN BLINDS EASY!

One wipe cleans both sides of slat! Two thick foam pads—when used dry will remove surface dirt and dirt. For thorough cleaning, dip in soapy water—wipe slats sparkling clean in seconds, with just half the effort.

No. 169-Blind Cleaner.....\$1.50

LOW-COST WATER PUMP

Why pay a lot of money for a gasoline or electric pump? Your home water pressure operates this handy little worker. Simple siphon principle empties up to 250 gallons per hour from flooded basements, pools, washing machines, boats, etc.

No. 169-Siph & Water Pump.....\$2.94

FUN WITH "MARKER" CARDS!

Amuse your friends! A "trick" deck of cards for magic tricks. Tapered edges for "touch selection"—plus a design variation that lets you tell any card at a glance from the back! Includes instructions and 31 magic tricks.

No. 182-Marked Cards.....\$1.95

REMOTE CUT-OFF FOR TV SOUND

A real blessing for harassed TV viewers! Easily attached remote control "off-on" switch for sound. Picture is not affected. Can cut silence for telephone or conversation, without leaving your chair.

No. 161-TV "Muffer".....\$2.98

DRY SWEATERS FAST & FLAT!

Solves "where-to-dry" problem for all woolens. Hang from shower curtain rod. Clothes line. picture hook in wall. Garments will retain shape. Dry twice as fast when air circulates thru the Nylon net. Folds compact for storage or travel.

No. 112-Sweater Subg.....\$2.94

Anthony Enterprises
Dept. 1
501 Post Street
San Francisco 2, California

Name _____

Address _____

City _____ Zone _____ State _____

Item No.	How Many	Name of Item	Price

Add 15¢ per item Handling & Postage

TOTAL AMOUNT ENCL. _____

SATISFACTION GUARANTEED
NO STAMPS OR COPIES, PLEASE
Calif. Res. add 4% Sales Tax

19

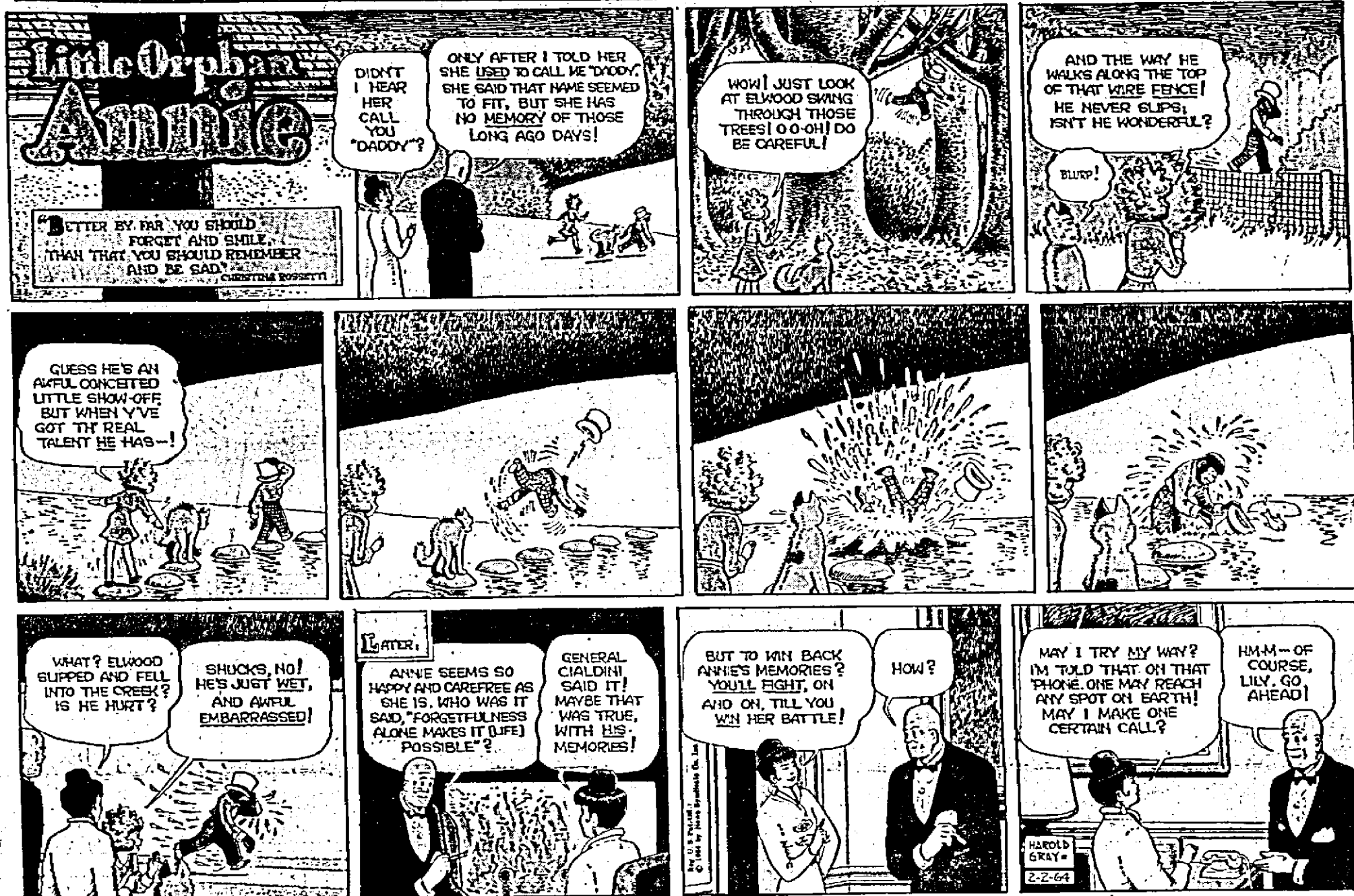
Salem softness freshens your taste

with the smoothest flavor in cigarettes today



Modern filter plus - rich tobacco taste - smoothed with menthol - softened with fresh air

Step into the wonderful world of Salem



NANCY

By Ernie Bushmiller



EVERY GOOD DRYER DRIES CLOTHES... ONLY A VERY GOOD DRYER HAS 2 SPEEDS.



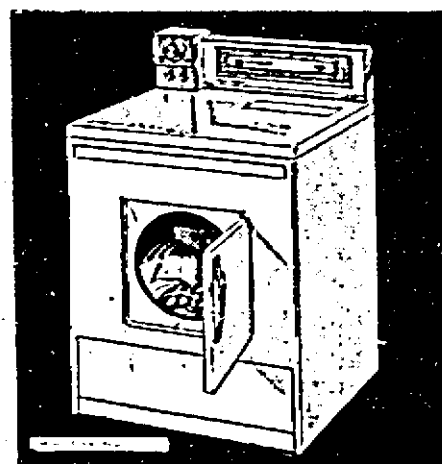
2-speed drying lets you match drying action to the fabric...lets you hurry up heavy loads...and only an



Whirlpool Dryer has it!

SEE THIS VERY GOOD DRYER AT YOUR RCA WHIRLPOOL DEALER

Whirlpool Corporation, Benton Harbor, Michigan, makers of RCA Whirlpool home appliances. The Whirlpool and RCA symbols are trademarks of Whirlpool Corporation of America.



JOE PALOOKA

By Ham Fisher



CAPTAIN EASY

By Leslie Turner



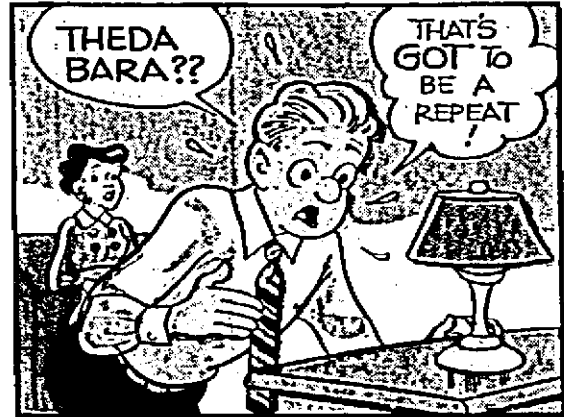
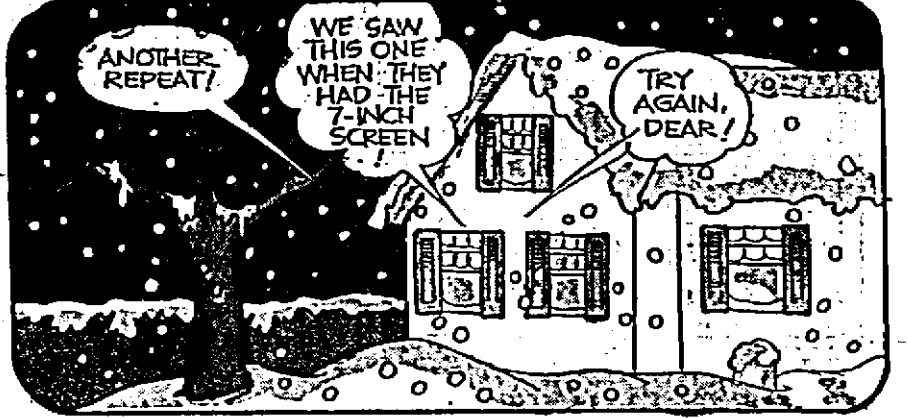
POGO

By Walt Kelly



PRISCILLA'S POP

By Al Vermeer



THERE OUGHTA BE A LAW!

By Harry Shorten



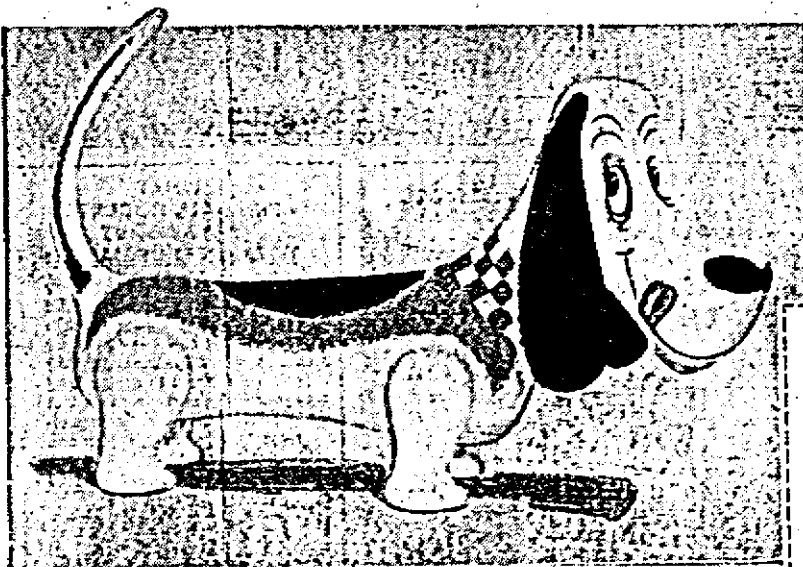
They play! They float! They're fun!

Either one—yours for just \$2 plus proof of purchase from any size package of Purina Dog Chow or Purina Cat Chow.

Exclusive from Purina! Your very own "Chow Hound" or "Prissy Cat" ... for playtime ... pooltime ... anytime fun! Each made of sturdy vinyl plastic. And each over 3 feet long! So choose your fun-time favorite ... and for your real dog, get PURINA DOG CHOW—Flavor so meaty, nutrition so complete ... all you add is love. Or, for your real cat: PURINA CAT CHOW—Flavor's gone wild! Aroma's gone mild! Clip the order form now.

HEY KIDS!

PURINA CHOW HOUND INFLATABLE TOY!



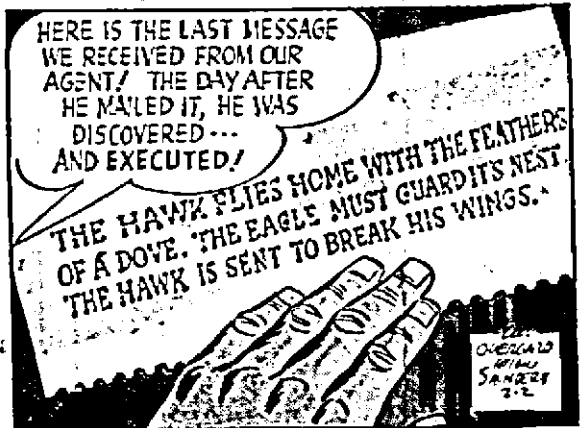
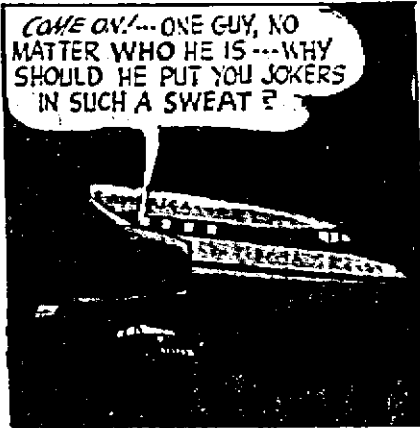
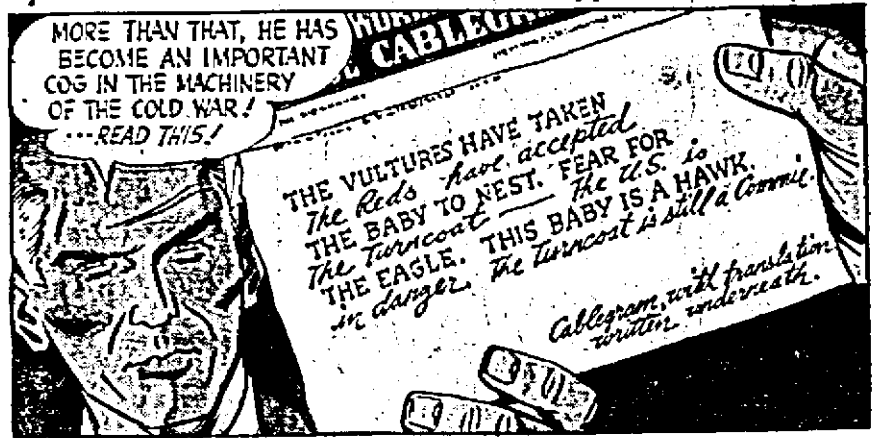
OVER 3 FT. LONG!



For CHOW HOUND, send in: Purina CHOW HOUND Bag No. 10000, 10001, 10002, 10003, 10004, 10005, 10006, 10007, 10008, 10009, 10010, 10011, 10012, 10013, 10014, 10015, 10016, 10017, 10018, 10019, 10020, 10021, 10022, 10023, 10024, 10025, 10026, 10027, 10028, 10029, 10030, 10031, 10032, 10033, 10034, 10035, 10036, 10037, 10038, 10039, 10040, 10041, 10042, 10043, 10044, 10045, 10046, 10047, 10048, 10049, 10050, 10051, 10052, 10053, 10054, 10055, 10056, 10057, 10058, 10059, 10060, 10061, 10062, 10063, 10064, 10065, 10066, 10067, 10068, 10069, 10070, 10071, 10072, 10073, 10074, 10075, 10076, 10077, 10078, 10079, 10080, 10081, 10082, 10083, 10084, 10085, 10086, 10087, 10088, 10089, 10090, 10091, 10092, 10093, 10094, 10095, 10096, 10097, 10098, 10099, 10100, 10101, 10102, 10103, 10104, 10105, 10106, 10107, 10108, 10109, 10110, 10111, 10112, 10113, 10114, 10115, 10116, 10117, 10118, 10119, 10120, 10121, 10122, 10123, 10124, 10125, 10126, 10127, 10128, 10129, 10130, 10131, 10132, 10133, 10134, 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11422, 11423, 1142

STEVE ROPER

By Saunders and Overgard



Dan Flagg

by DON SHERWOOD



FORD PRESENTS DRIVING TIPS FROM THE PROS

FIREBALL ROBERTS

THERE'S BEEN A BIG CHANGE IN FORD, AND FIREBALL ROBERTS KNOWS IT! FOR MANY YEARS, FIREBALL HAS BEEN ONE OF THE MOST SUCCESSFUL DRIVERS IN STOCK CAR COMPETITION! AND WHEN HE JOINED THE FORD TEAM AND RODE TO VICTORY IN THE RUGGED DARTINGTON 500, AND MORE RECENTLY IN THE AUGUSTA 510, HE PROVED AGAIN THAT FORD IS AMERICA'S PERFORMANCE CHAMP--THE UNDISPUTED LEADER IN NASCAR COMPETITION!

WHAT DOES IT TAKE TO BECOME A STOCK CAR CHAMPION, FIREBALL?

WELL, THERE'S NO SECRET ABOUT IT! FIRST, YOU'VE GOT TO HAVE A GREAT CAR--LIKE ANY SPECIALLY MODIFIED FORD! THEN YOU'VE GOT TO LEARN WHAT WE CALL "ROAD SENSE."

C'WON, I'LL SHOW YOU! NOW HERE'S A 64 FORD! IT'S BUILT FOR TOTAL PERFORMANCE! IT'S BUILT TO RIDE SMOOTHER, CORNER QUICKER AND HOLD THE ROAD BETTER THAN ANY CAR IN ITS CLASS! BUT TO GET THE MOST OUT OF THIS KIND OF PERFORMANCE, YOU SHOULD KNOW HOW TO MATCH THE CAR TO THE ROAD YOU'RE DRIVING ON!

TAKE THIS DIRT ROAD, FOR INSTANCE! IT HAS A LOOSE SURFACE, SO IT MAY TAKE YOU LONGER TO STOP THE CAR! EVEN WITH FORD'S TOUGH, DEPENDABLE SELF-ADJUSTING BRAKES, THIS IS A GOOD POINT TO REMEMBER!

AND CHECK THIS UNDERPASS... IN WINTER, IT CAN TRAP COLD AIR... SO WATCH OUT FOR ICE, EVEN IF THE REST OF THE ROAD IS CLEAR!

SEE THAT CONSTRUCTION JOB AHEAD? THOSE DUMP TRUCKS HAVE SPILLED PART OF THEIR LOAD ON THE HIGHWAY! WE'LL SLOW DOWN TO COMPENSATE FOR THE CHANGE IN SURFACE!

EVERY ROAD HAS ITS OWN CHARACTERISTICS... INCLUDING ITS OWN SURFACE... AND THE GOOD DRIVER LEARNS HOW TO DRIVE ON EACH ONE!

KNOW YOUR ROAD, AND DRIVE ACCORDINGLY, RIGHT?

RIGHT! THE MORE YOU LEARN ABOUT "ROAD SENSE," THE MORE FUN YOU'LL HAVE AT THE WHEEL... AND YOU'LL BE A SAFER DRIVER, TOO!

WHAT FIREBALL ROBERTS SAYS ABOUT TOTAL PERFORMANCE:

"Just about every time I drive my Ford in a stock-car event, Ford engineers take the engine back to the lab, and check key parts for wear and tear. The knowledge they gain helps them to design Total Performance passenger cars that last longer, handle better, and offer you greater safety in your own kind of driving."

TRY TOTAL PERFORMANCE FOR A CHANGE!

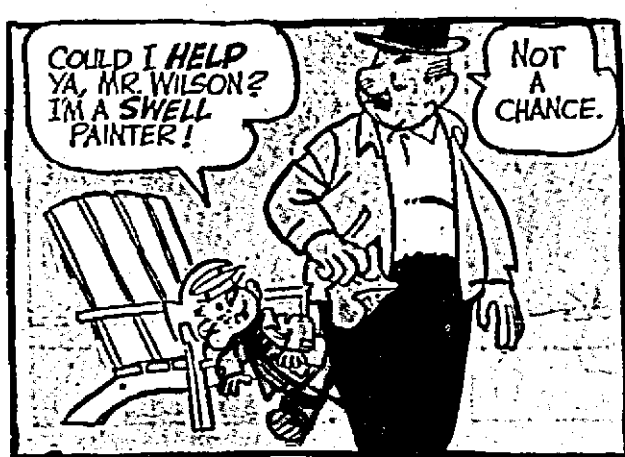
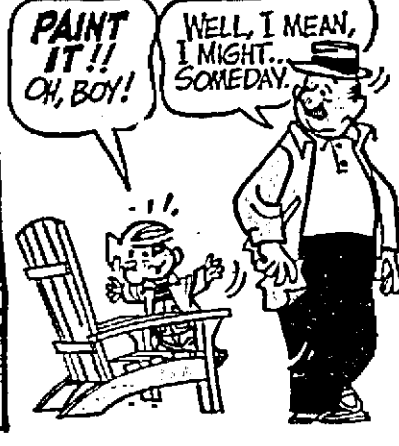
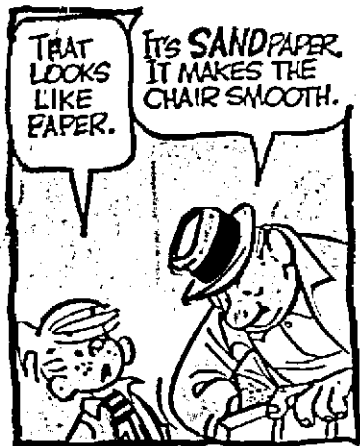
FORD

Falcon • Fairlane • Ford • Thunderbird

WINNER OF MOTOR TRENDS' CAR OF THE YEAR AWARD

Dennis Menace

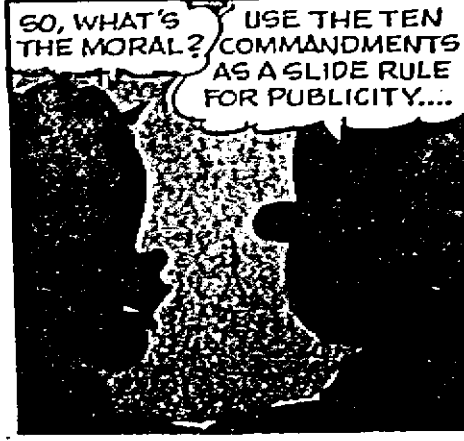
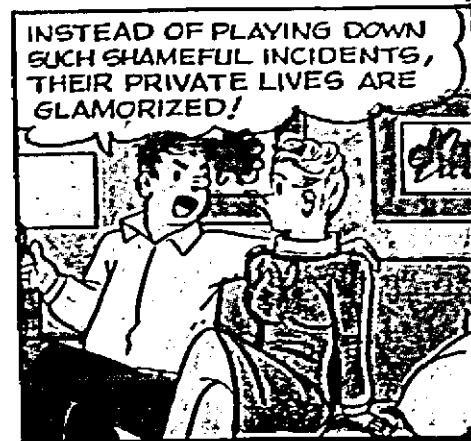
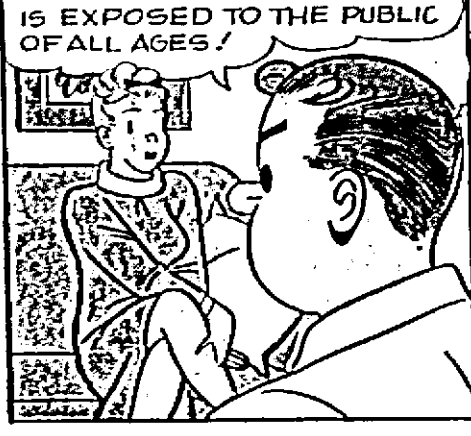
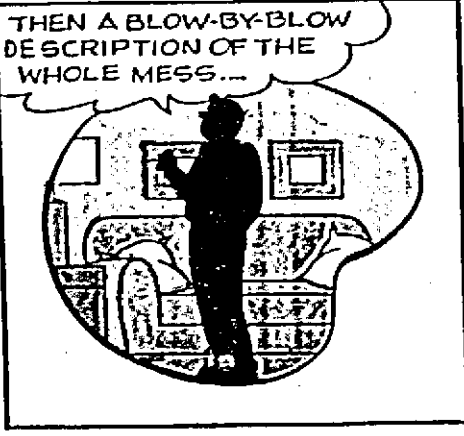
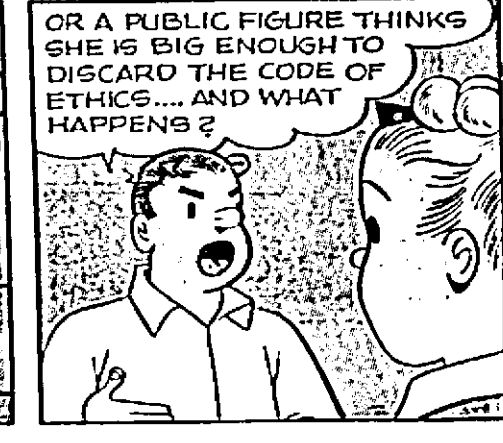
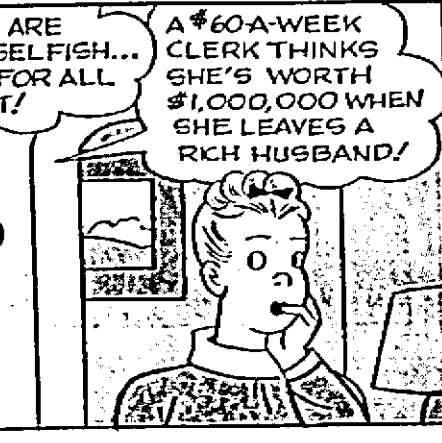
by Hank Ketcham



THE BROWNS

by CARL GRUBERT

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B.C.

By Johnny Hart

FOGGY MORNINGS USUALLY TURN INTO BEAUTIFUL DAYS.

I HARDLY SLEPT AT ALL LAST NIGHT.

THEY START OUT REAL GLOOMY; THEN BEFORE YOU KNOW IT, THE SUN PEEKS THROUGH.

...TOSSED AND TURNED - MUST HAVE WOKED UP A HUNDRED TIMES.

BREEZE IS CHILLY, THOUGH.

PROBABLY JUST TENSION.

ENJOYED TALKING TO YOU.

SAY HELLO FOR ME.

GOOD LISTENERS MAKE GREAT CONVERSATIONALISTS.

ARCHIE

by BOB MONTANA

THIS IS WHERE JUGHEAD HAS BEEN INSTEAD OF IN SCHOOL?

HE HAS A JOB WITH THE CIRCUS?

THERE'S JUGHEAD! HE HOLDS HER HORSE!

MY, SHE'S LOVELY!

SO GRACEFUL!

IN A WAY I CAN'T BLAME JUGHEAD FOR FALLING HEAD OVER HEELS IN LOVE WITH HER!

I'VE GOT HIM BACK IN SCHOOL, POOR KID!

YOU MEAN HE ACTUALLY TRIED TO RUN AWAY WITH THE CIRCUS WHEN IT LEFT TOWN?

SNAP OUT OF IT, BOY! YOUR SCHOOLWORK IS SUFFERING!

SO AM I! I...I CAN'T HIDE IT, MISS GRUNDY... (sob) I MISS HER SO!

I JUST WANTED TO BE NEAR HER, (sob) SHE WAS SO BEAUTIFUL (sob, sob)!

LOVE IS CRUEL, JUGGY!

AT LEAST (SNIF) I HAVE HER PICTURE (SNIF SNIF) TO KEEP!

THE JACKSON TWINS

By Dick Brooks

WE'LL BE IN EARLY, DADDY

OOOH, WHAT'S THAT FANCY LOOKING PAPER?

A HEALTH AND ACCIDENT INSURANCE POLICY I BOUGHT! IT COVERS THE WHOLE FAMILY

SORT OF A KILDARE CREDIT CARD, HUH?

SORT OF

IT COVERS JUST ABOUT EVERYTHING THAT COULD HAPPEN TO US!

EVEN WHAT YOU KIDS ARE DOING TONIGHT!

HMM... THESE POLICIES SURE HAVE A LOT OF FINE PRINT! HEY, WHAT'S THIS?

...UNLESS THE INJURED KNOWINGLY EXPOSED HIMSELF TO HAZARDOUS...

GOOD HEAVENS!

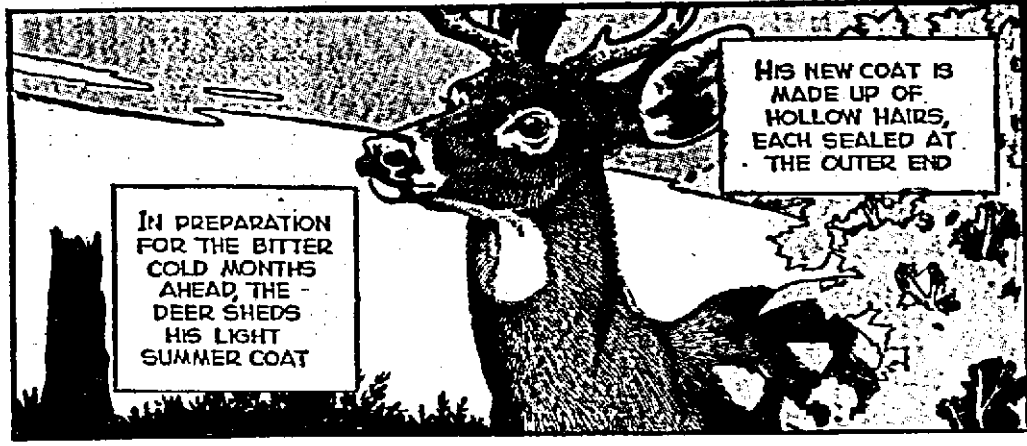
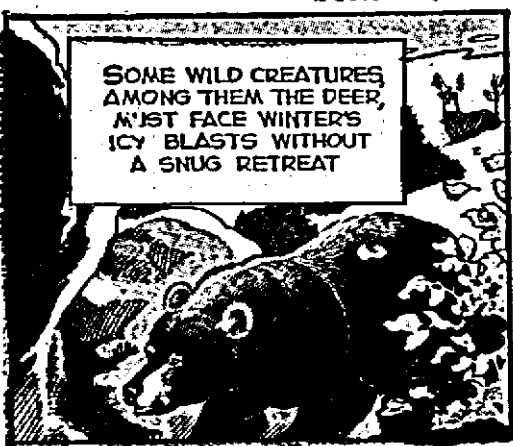
OUR ALBUM OF OLD WALTZES AND MANTOVANI RECORDS?? THEY'RE ON THE BOOKCASE, JIM! WHY?

I HAVEN'T TIME TO EXPLAIN!

HOPE I'M NOT TOO LATE

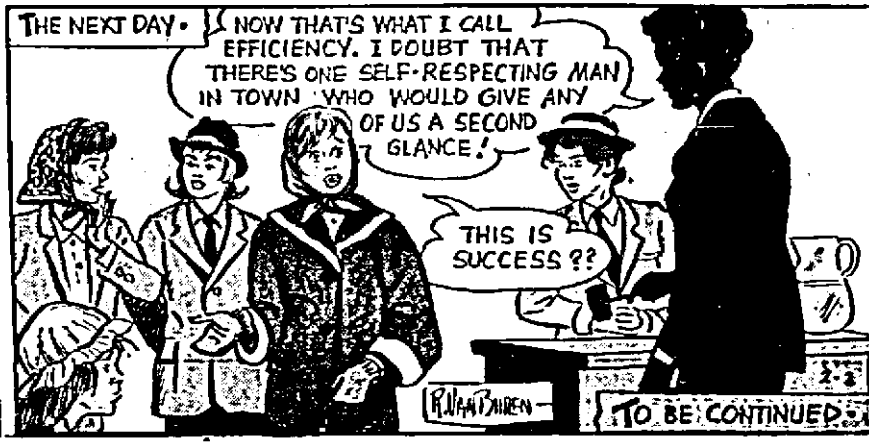
I DON'T CARE WHAT YOUR POLICY SAYS, MISTER

IF THESE KIDS WANNA SKATE TO TWIST RECORDS, THEY'RE GONNA SKATE TO TWIST RECORDS!



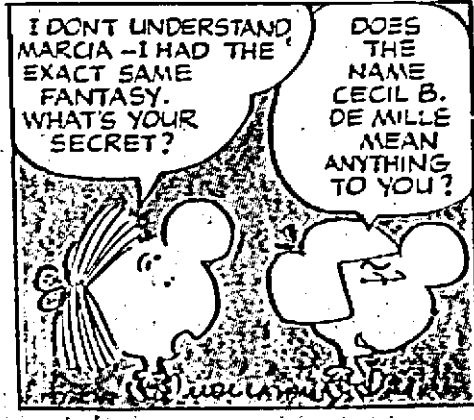
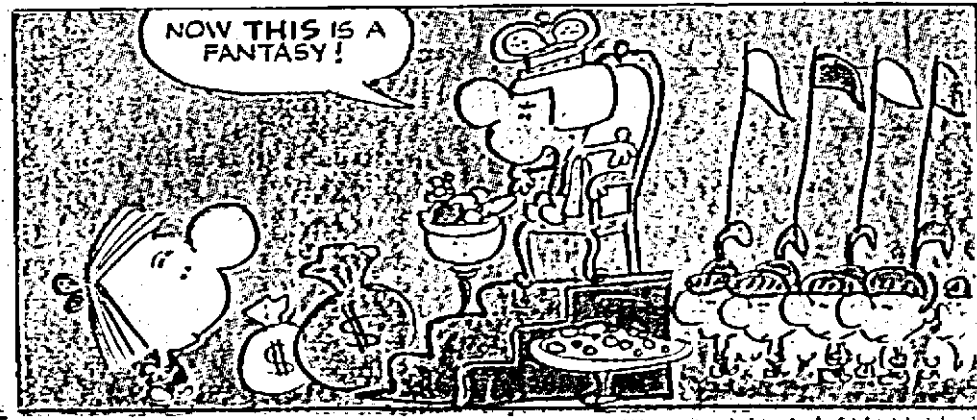
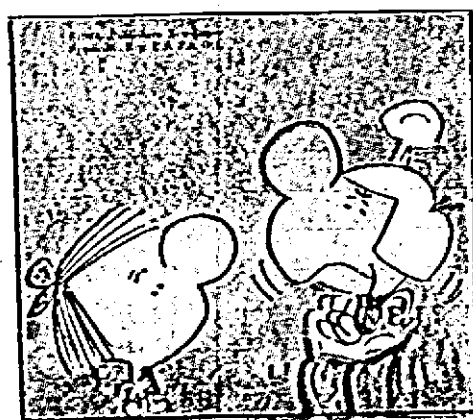
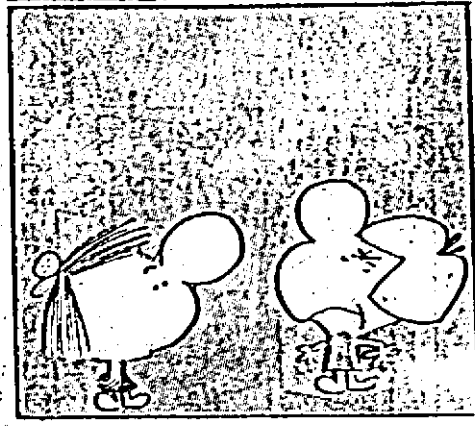
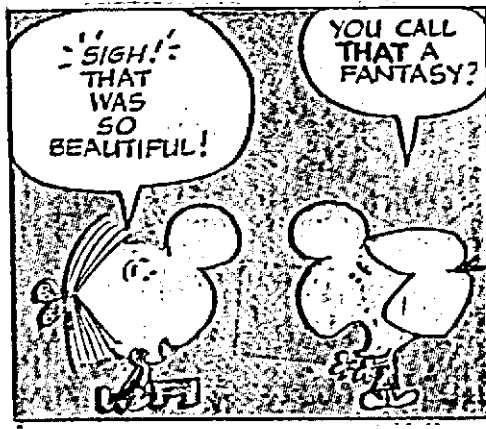
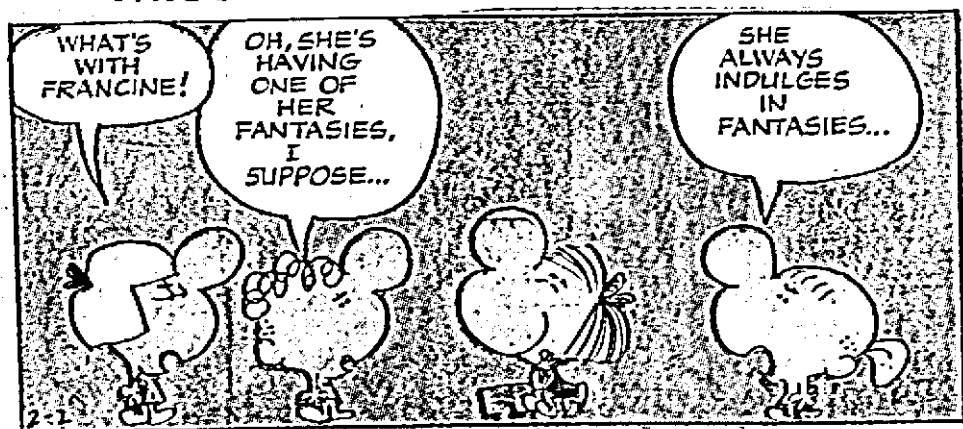
ABBIE AN' SLATS

By Raeburn Van Buren



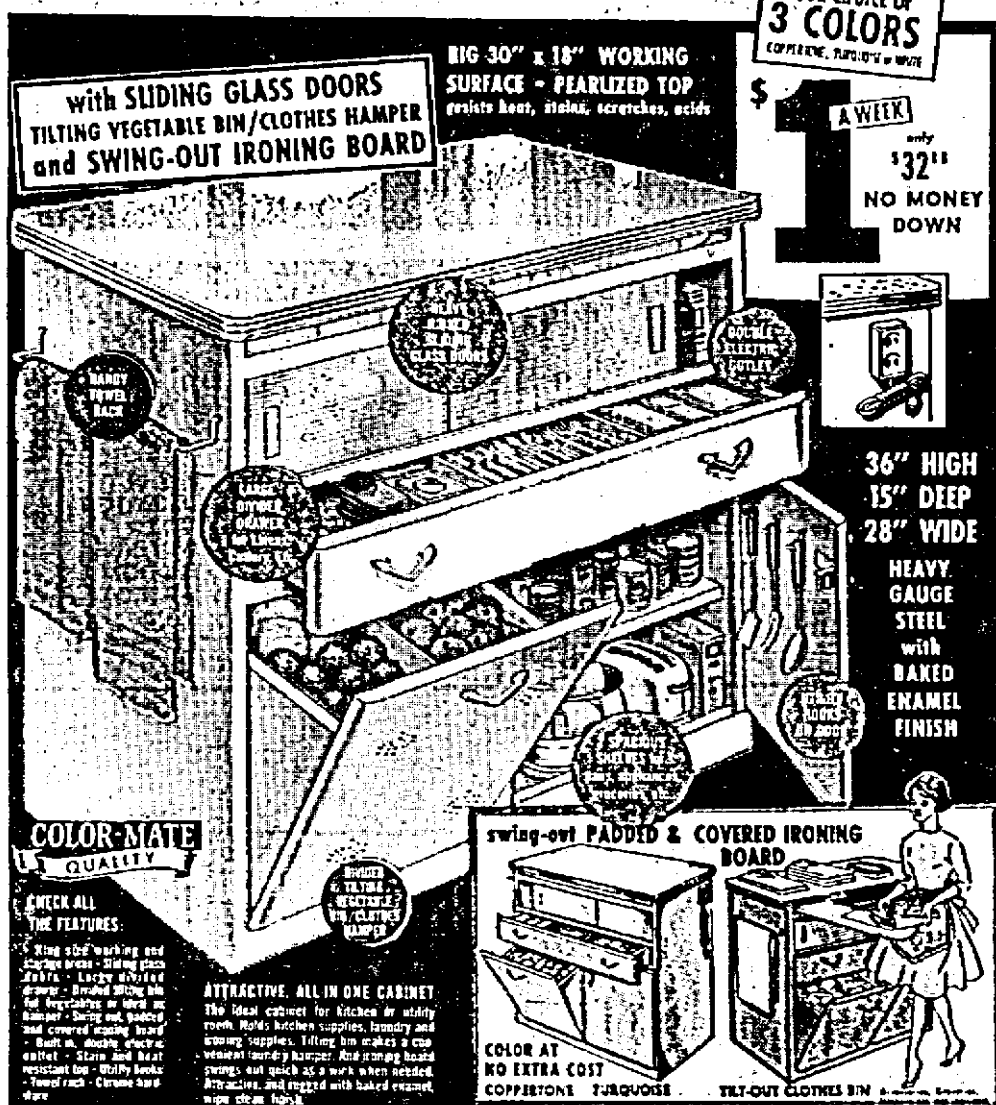
MISS PEACH

By Mell



HE 7-2281

NOW KITCHEN CABINETS



\$19⁸⁸

NO MONEY DOWN
\$1 A WEEK

EXTRA LARGE
Legal Size File
and Safe

**MUGE STORAGE
SPACE 4,803
cu. inches...
big enough to
hold 4 typewriters**

- Combination legal size file and safe compartment with lock, key and metal separator
- Tubular steel legs
- Plans hinge file lid with letter holder

**SPACE
SAVER**



**FILE-SAFE
LOCKS
TIGHT**

finished in
desert tan

\$1 FULL PRICE **\$39⁸⁸**
A WEEK
NO MONEY DOWN

4 BIG BONUS SETS INCLUDED!

8 FT. BATTERY
BOOSTER CABLES

**WITH LIGHT GUARD
AND SOCKET**



It's OK to Owe Key Jewelers

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Weekday Phone: ME 5-9248 . . . Port Free
In Any Port & Ship Lot . . . Open Monday
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Weekday Phone: ME 3-8727 . . . Acres of Free
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FOR 2928 . . . ONLY \$1 A
CLUTCHER GAMMIS FOR 2928

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TIME... ONLY IN A WEEK

WRENCH & TOOL SET WITH 4
SCREW SETS FOR ONLY 29.95

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Full price. plus tax is good. Small delivery charge Add \$1 for C.O.D. orders

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☐ Add to my present account ☐ I wish to open an account
